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ENERGY STAR®, a U.S. Environmental Protection Agency and U.S. Department of Energy program, helps us all save money and protect our environment through energy efficient products and practices. For more information, visit www.energystar.gov.

ENERGY STAR CHANGE A LIGHT BUS TOUR

October 3 - 23, 2007

MISSION

On Wednesday, October 3, 2007 (national ENERGY STAR Change a Light Day) the U.S. Environmental Protection Agency and Department of Energy will kick-off the annual ENERGY STAR Change a Light, Change the World Campaign with a 20-day national bus tour to inspire individuals coast-to-coast to save energy and join the fight against global warming.

At the campaign's heart is the ENERGY STAR Change a Light Pledge: a way for individuals to commit to being more energy-efficient, starting by switching at least one light in their home to one that has earned the government's ENERGY STAR label. Found at www.energystar.gov/changealight, changing a light is the easiest thing Americans can do to reduce their carbon footprint!

THE POTENTIAL:

If every U.S. household replaced just 1 light with an ENERGY STAR, *every year* we could:

- Prevent greenhouse gases equivalent to the emissions from 800,000+ cars
- Save enough energy to light 3 million homes
- Save more than \$600 million in energy costs

NUMBERS

- 5,000 miles
- 20 days
- 10 cities
- 16 tour stops
- 850,000+ Americans pledged to replace more than 2 million lights – growing daily!

TOUR HIGHLIGHTS

- Kick-off at California Disneyland
- 4 elementary and middle school educational media events
- High traffic stops at Chicago's Navy Pier, New York's Union Square, and sports attractions such as an Avalanche hockey game and 2 NFL football games
- Fun, interactive Education Center set up at every tour stop

ABOUT THE BUS

Motor Coach Industries, a leader in inter-city motor coach manufacturing, is providing the tour with a state-of-the-art J4500 LX motor coach, featuring a 2007 EPA model clean diesel engine, powered by ultra low sulfur diesel fuel. Leaving our car at home and taking public transportation is an effective way we can each reduce our carbon footprint.

CHANGE A LIGHT BUS TOUR INFORMATION



Visit: www.energystar.gov/changealight

Tour Overview

- October 3rd: Los Angeles, California kick-off consumer event hosted by Osram Sylvania and the Walt Disney Company outside of Disneyland
- October 4th: San Francisco, California consumer event hosted by Pacific Gas & Electric
- October 7th: Two Denver, Colorado consumer events hosted by Xcel Energy, in the parking lots of Pepsi and Broncos Stadiums for an Avalanche hockey and Broncos football game
- October 8th: JCPenney store grand opening in Denver, Colorado
- October 9th: Thornton, Colorado media event hosted by EPA at Shadow Ridge Middle School
- October 10th: Des Moines, Iowa consumer event hosted by MidAmerican Energy Company at Gateway West Park
- October 12th: Chicago, Illinois media event facilitated by EPA at Waters Elementary School
- October 13th: Chicago, Illinois consumer event hosted by GE and the Midwest Energy Efficiency Alliance at Navy Pier
- October 14th: Indianapolis, Indiana consumer event hosted by the Midwest Energy Efficiency Alliance at the Indianapolis Zoo
- October 15th: Acworth, Georgia media event hosted by EPA at Durham Middle School
- Atlanta, Georgia consumer event hosted by Georgia Power, The Home Depot, and bulb manufacturer TCP outside of Georgia Dome for an Atlanta Falcons football game
- October 18th: Maplewood, New Jersey consumer event hosted by the New Jersey Clean Energy Program at the Maplewood Train Station
- October 19th: Boston, Massachusetts media event hosted by EPA at Old North Church
- October 20th: Boston consumer event hosted by the Sponsors of myenergystar.com and the Northeast Regional ENERGY STAR Lighting and Appliance Initiative at Faneuil Hall Marketplace
- October 23rd: New York City culmination event hosted by New York State Energy Research and Development Authority in Union Square



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