

Partner Case Study



Idling Reduction

Company Profile

Headquarters Location
Joplin, Missouri

Contact:
Bruce Stockton
VP, Maintenance
(417) 659-5085
bstockton@cfi-us.com

Number of Employees:
2,784

Strategy Category:
Idling Reduction

Number of Trailers:
7,190

Number of Power Units:
2,157



Contract Freighters, Inc.

Contract Freighters, Inc. (CFI), is an international company that is serious about environmental stewardship. CFI hauls everything from “cookies to computers” within the United States, Canada, and Mexico, notes Bruce Stockton, vice-president of maintenance. CFI trucks travel 300 million miles annually, thus leaving a positive environmental footprint is an important aspect of their business. “More customers and shippers are asking us if we are members of SmartWay and about our environmental stance. Service is all we have to sell, thus our environmental efforts are critical to our business,” notes Stockton. In 2005, CFI turned to SmartWay for help with analyzing and improving their environmental impact.

CFI’s use of idle reduction strategies in its fleet has resulted in great reductions in CO2 emissions and amount of fuel consumed. CFI idle reduction strategies include implementation of APU units and the use of double-drivers. In 2007, CFI predicts that using the double-driver technique will save CFI over 364,000 gallons of fuel and reduce their CO2 output by over 4,000 tons in 2007 as well. In addition, CFI expects to save 2,707 gallons of fuel, reduce CO2 emissions by 30 tons, and save over \$7,000 using APU idle reduction technology. Stockton notes that balancing driver comfort and corporate responsibility is important to CFI. “We listen to our drivers needs and use their feedback and ideas to help us make decisions concerning future emission and fuel reduction strategies,” adds Stockton.

“SmartWay has made us feel like we are a part of a solution and not part of the problem. The SmartWay FLEET calculator helps our company calculate the payback of new technologies as well as the fuel saving we will experience and the emissions we will be reducing. SmartWay teaches us new progressive ideas and strategies,” comments Stockton. Idling reduction strategies have had a substantial positive impact to CFI’s bottom line. Says Stockton, “idling is a serious issue as more local governments seek to develop idle regulations. Developing an idle reduction strategy not only saves money but is the right thing to do.”

