FDA/Small Business Administrations Drug Educational Forum; Public Workshop
April 25, 2007

AGENDA

8:00 -- 8:30 AM	Registration
8:30 -- 8:45 AM	Introduction by John A Friel, J.D, Deputy Director, Office of Training and Communication, Center for Drug Evaluation and Research (CDER)
8:45 -- 9:30 AM	*Programs of the United.States.Small Business Administration* (SBA) by Jane Boorman, Manager of the Score Program and Director of international Visitors at SBA
9:30 -- 10:30 AM	*Planning for Successful, Efficient, Pharmaceutical Product Approval* by Kim Colangelo, Associate Director for Regulatory Affairs, Office of New Drugs, CDER
10:30 -- 11:00 AM	Break
11:00 -- 11:45 AM	*Utilizing the OTC Regulatory Process for Marketing of OTC Drugs* by Susan Johnson, Associate Director, Office of Nonprescription Products, CDER
11:45 -- 12:30 PM	*Key Issues in the Marketing of Generic Drugs* by Ted Sherwood, Special Assistant to the Director, Office of Pharmaceutical Science, CDER
12:30 -- 1:30 PM	Lunch
1:30 -- 2:15 PM	*Mastering Regulatory Compliance* by Patricia Alcock, Deputy Director, Division of Field Investigations, Office of Regional Operations, Office of Regulatory Affairs
2:15 -- 3:00 PM	*Utilizing the Program of the National Institute of Standards and Technology(NIST) for Small Businesses ,*Paul Vinikoor, Manager of the Potomac Region of the Maryland Technology Extension (NIST)
3:00--3:30 PM	Break
3:30 -- 4:00 PM	*Financial Incentives for Small Businesses* by Ron Wilson, Director of Small Business Assistance, CDER
4:00 -- 4:30 PM	*The ORA Small Business Representative Program* by Marie Falcone, Office of Regulatory Affairs, Central Region Small Business Representative, FDA
4:30--5:00 PM	*Question & Answer Session*