



4601 NE 77th Ave, Ste 120
Vancouver, WA 98662 USA
www.wusata.org

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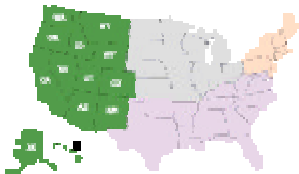
*New Mexico Dept. of
Agriculture*

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Agriculture*

Wyoming Business Council



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Ann Buczkowski at ann@wusata.org for further details. Phone: (360) 693-3373.

Food Ingredients-Asia Exhibition

13th International Exhibition for Food Ingredients in Southeast Asia
and
Food Ingredients Trade Mission to the Philippines

Exhibition: September 24-26, 2008, Queen Sirikit Convention Center, Bangkok, Thailand

Trade Mission: September 28-29, 2008, Manila, Philippines

Benefits from participating in the activity:

This is the largest food ingredients exhibition in Southeast Asia and will allow you to access the market of 500 million people living in the region. The market for imported food ingredients is enormous with a \$1.6 billion market in Thailand alone. The increasing appetite for Western-style food products is boosting demand and sales. Approximately 8,000+ buyers, and 250+ exhibitors, are expected in 2008. The Trade Mission to the Philippines will allow you to access this largest market for US food ingredients in Southeast Asia.

The Nevada Commission on Economic Development, in cooperation with WUSATA, will be coordinating participation in the following activity:

- Food Ingredients-Asia exhibition, Bangkok, Thailand, Sept. 24-26
- Food Ingredients Trade Mission to Manila, Philippines, Sept. 29

This will be an excellent opportunity for companies to participate in the rapidly growing Southeast Asian food ingredients market.

Last year U.S exports of food ingredients to the region were \$380 million with a growth rate of about 54%. Food ingredient exports to the Philippines in 2007 were \$117 million.

- FI-Asia Exhibition. There are 6 booths in the WUSATA section including 2 corners. Cost is \$3,995 per booth with a limit of 2 booths per company. Individualized meetings with importers/distributors at your booth, arranged by the USDA/FAS office from the U.S. Embassy in Bangkok, are also included.
- Trade Mission to Manila. Reimbursement of airfare from Bangkok to Manila & 2 nights lodging, and individualized meetings with importers & distributors, are all included. Limit of 2 people per company. If not exhibiting at FI-Asia the cost is \$495.00 per person.

Suitable ingredient products include, but are not limited to:

Dairy products, supplements, sweeteners, flavors/aromas, fruit products, oilseed flour meal, fats & oils, herb/spices, nut products and proteins.

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

Please contact Alan Di Stefano at the Nevada Commission on Economic Development by telephone (775-687-4325) or by email (ccintl@bizopp.state.nv.us) for more information.

If you are interested in registering for this activity, please complete and return the attached reservation form by this deadline:

July 25, 2008



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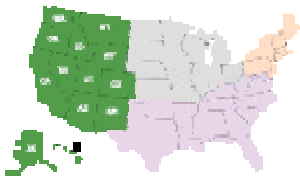
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WUSATA prohibits discrimination in its programs on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation or marital or familial status. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the WUSATA Executive Director at (360) 693-3373.

Activity Registration Form

Food Ingredients-Asia exhibition and Trade Mission to the Philippines
Exhibition: Sept. 24-26, 2008; Trade Mission: Sept. 28-29, 2008
Exhibition: Bangkok, Thailand. Trade Mission: Manila, Philippines

COMPANY INFORMATION:

Company Name: _____
Contact Name: _____ Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: () _____ Fax: () _____
E-mail: _____ Web site: _____

PRODUCT INFORMATION:

Product Description: _____

ACTIVITY INFORMATION:

Food Ingredients-Asia exhibition, Sept. 24-26, 2008, Queen Sirikit Convention Center Bangkok, Thailand; WUSATA section located in U.S. pavilion. Check all that apply:

- Full booth, \$3,995.00 (regular cost is \$8,100)
- Corner booth; will be confirmed on first come first serve basis by the date payment is received by WUSATA

Food Ingredients Trade Mission to Manila, Philippines, Sept. 28-29, 2008. Please check all that apply:

- Our company is exhibiting in the WUSATA section of FI-Asia 2008. There is no additional cost for the mission.
- Our company is not exhibiting at FI-Asia; \$495.00 per person. Our company is sending (Please check one):
 ___ 1 person (Total cost= \$495.00)
 ___ 2 people (Total cost= \$990.00)

RESERVATION DEADLINE: July 25, 2008

Return the completed Activity Registration Form by FAX to: **(360) 693-3464**

PAYMENT INFORMATION:

If a company has paid for a Generic Activity (trade show, trade mission, etc.) and cancels its participation at least 120 days before the start of the activity a full refund of any payments received will be made. If cancellation is made less than 120 days before the start of the activity, a refund may be made if another company steps forward within that 120 day time frame and pays for the right to be the participant in that same Generic Activity. If another company does step forward and pays for that Generic Activity within that time frame, then WUSATA will provide the first company a refund equal to the amount paid by the second company for the Generic Activity in question or the amount paid by the first company, whichever is less. Neither WUSATA nor the Project Manager nor any other party is obligated to find another company willing to step forward and be the participant in the subject Generic Activity.

Please make checks payable to WUSATA and mail to:
4601 NE 77th Avenue, Suite 120, Vancouver WA 98662

Authorized Signature: _____
Printed Name: _____
Date: _____