

**In-depth Interviews with Health Care Providers
CDC HPV Materials
Recruitment Screener**

Hello, my name is _____. I'm with J. Reckner Associates, a national medical opinion research firm. On behalf of the federal Centers for Disease Control and Prevention, or CDC, we are conducting a study with health care professionals in primary care. The purpose of the study is to seek input for a pamphlet the CDC is developing for primary care professionals to provide an overview of the human papillomavirus (HPV), the cause of almost all cervical cancers. The pamphlet will cover natural history of HPV, modes of transmission and prevention, risks associated with various types of HPV infection, patient counseling, cervical cancer screening, and clinical management issues.

Some of the primary care professionals we speak with today will be invited to participate in a telephone interview that will pay an honorarium of \$____, for about 60 minutes of your time. The interviews will be scheduled during the weeks of May 2 and May 9, and will require prior review of the materials (which should take about 20 minutes of your time). Are you interested in participating, and do you have some availability in that timeframe?

- Yes
- No *Thank and terminate; skip to Question 13*

May I ask you a few questions to see if you qualify?

1. Have you participated in any focus groups or been interviewed for any opinion-research studies about HPV (human papillomavirus) or cervical cancer in the past 6 months?

- No *Continue*
- Yes *Thank and terminate; skip to Q.13*

2. What is your current position?

- MD *Continue; recruit 4 per segment (as defined by response to Q.8)*
- Nurse Practitioner *Continue; recruit 4 per segment (as defined by response to Q.8)*
- RN *Continue; recruit 1 per segment (as defined by response to Q.8)*
- Other *Thank and terminate; skip to Q.13*

3. What is your primary specialty – that is, the specialty in which you spend 50% or more of your professional time? [*Recruit a mix*]

- Family Practice

- General Practice
- General Internist
- Do you have a sub-specialty? *If yes, record:* _____
- Other (*please specify*): _____

(*If OB-GYN or other specialty outside primary care, thank and terminate; skip to Q.13*)

4. On average, how many hours per week do you currently spend in direct patient care?

- 40 or more *Continue*
- 20 to 39 *Continue*
- Less than 20 *Thank and terminate; skip to Q.13*

5. Approximately what percentage of your patients are female, aged 18 to 65?

- 40% or more *Continue*
- 20 to 39% *Continue*
- Less than 20% *Thank and terminate; skip to Q.13*

6. Which best describes the primary setting in which you practice? [*Recruit a mix*]

- Solo practice
- Single-specialty group practice
- Multi-specialty group practice
- HMO or Managed Care Organization (MCO)
- Ambulatory care center of hospital/medical center
- Community or public health clinic
- University or college student health facility
- Urgent care facility
- Government health facility (e.g., Veterans Administration)
- Other (*please specify*): _____

[*If hospital or other inpatient setting, thank and terminate; skip to Q.13*]

7. How many years have you been in practice?

- 5 years or more *Recruit at least 4 per patient racial/ethnic segment (Q.8)*
- 1 to 5 years *Recruit no more than 5 per patient racial/ethnic segment (Q.8)*
- Less than 1 year *Thank and terminate; skip to Q.13*

8. We're interested in talking to primary care professionals who serve patients from a range of racial and ethnic backgrounds. What percent of your patients are from the following groups:

- White or Caucasian *If 60% or more: recruit 6 to 9 respondents*
- Black or African American *If 60% or more: recruit 6 to 9 respondents*
- Hispanic or Latino *If 60% or more: recruit 6 to 9 respondents*
- Native American *If 60% or more: recruit 6 to 9 respondents*
 What area or region?
- Wisconsin, Minnesota or Michigan (Indian Health Service's Bemidji area)
- Arizona or Nevada (Indian Health Service's Phoenix area)
If Tucson metro area, thank and terminate; skip to Q.13
- Four Corners: NE Arizona, NW New Mexico, SE Utah or SW Colorado (Indian Health Service's Navajo area)
- Kansas, Oklahoma or Texas (Indian Health Service's Oklahoma area)
- Other *Thank and terminate; skip to Q.13*
- Asian American *If 60% or more: recruit 6 to 9 respondents*
 What country(-ies) of origin: _____
If other than Korean, Filipino or Vietnamese, thank and terminate; skip to Q.13
- None of the above* *Thank and terminate; skip to Q.13*
 (*No dominant racial/ethnic segment)

If patients are primarily Hispanic/Latino or Asian American:

What is the primary language most of your patients speak? _____

If English, thank and terminate; skip to Q.13

9. Would you describe the majority of your patients as being in a:

- Lower socio-economic level *Continue*
- Middle socio-economic level *Recruit no more than 3 per patient racial/ethnic segment*
- Higher socio-economic level *Recruit no more than 1 per patient racial/ethnic segment
 [Skip to Q.13 if they terminate on this question]*

10. Do you provide health maintenance exams or routine checkups for patients?

- Yes *Continue*
- No *Recruit no more than 3 per patient racial/ethnic segment
 [Skip to Q.13 if they terminate on this question]*

11. On average, how many patients with a diagnosis of HPV do you see each quarter (i.e., in a 3-month period)? This may be a diagnosis based on detection of genital warts, a positive HPV test result, abnormal Pap test, or a combination of these.

- 10 or more patients *Continue*
- 5 to 10 *Continue*
- Fewer than 5 *Continue*
- None *Thank and terminate; skip to Question 13*
- Don't know *Thank and terminate; skip to Question 13*

12. Do you provide Pap testing for female patients?

- Yes *Continue; recruit at least 4 per patient racial/ethnic segment*
- No *Continue*

13. Now I'd like to tell you the types of primary care providers we're seeking for this study. Can you suggest any colleagues who might fit these criteria?

If the respondent qualifies for the study, specify that referrals need to be someone outside their office or practice. If the respondent does not qualify, referrals to colleagues from the same office or practice are fine.

Read criteria:

- ◆ MD, Nurse Practitioner or Registered Nurse working in an outpatient primary care setting
- ◆ Spends 20 hours or more each week in direct patient care
- ◆ 20% or more of patient population is female, aged 18 to 65
- ◆ Has been in practice at least one year, and ideally five years or more
- ◆ Serves patient population primarily drawn from one racial/ethnic minority group – 60% or more Caucasian patients, or African American patients, or Hispanic/Latino patients, or Native American patients (from the regions listed in question 8), or Korean/Vietnamese/Filipino patients
 - For providers serving primarily Hispanic/Latino or Korean/Vietnamese/Filipino patients, we're looking for those who serve patients who speak those respective languages as their primary language
- ◆ Performs health maintenance exams or routine checkups for patients
- ◆ Sees at least one patient every 3 months with an HPV diagnosis

Record contact information for any referrals:

INVITATION

Thank you for answering my questions. Based on your responses, you qualify for our study.

1. Record respondent gender:

- Male
- Female

For statistical purposes, I have a few additional questions I'd like to ask.

2. Which best describes the area where your primary practice is based – that is, the location where you provide most of your outpatient care?

- Urban
- Suburban
- Rural

3. How many Pap tests do you conduct each quarter (i.e., in a 3-month period)?

4. Do you perform colposcopy?

- Yes
- No

5. How many patients with HPV do you see each quarter (that is, in a 3-month period) whose HPV was diagnosed based on detection of genital warts?

6. How many patients with HPV do you see each quarter who were diagnosed using an LSIL Pap test?

7. How many patients with HPV do you see each quarter who were diagnosed by molecular test, using the Hybrid Capture 2 HPV DNA assay)?

8. Do you use the HPV DNA test as a follow-up to an abnormal Pap test or adjunct to Pap testing in women over age 30?

- Yes
- No

9. How do you identify your own race or ethnicity?

- White/Caucasian
- Black/African American
- Hispanic/Latino
- Asian American
- Native American
- Other (*please specify*): _____

10. And in what year were you born? _____

Thank you. Again, we are scheduling one-on-one telephone interviews, 60 minutes in length, with primary care professionals to discuss reactions to materials CDC is developing about the human papillomavirus, or HPV. CDC hopes these materials will be useful to primary care professionals in interactions and communications with patients about HPV. A few people from CDC's team may listen in to the interviews and take notes. Their phone lines will be "listen-only," so they will not be able to comment or respond to questions.

The interviews will be scheduled during the weeks of May 2 and May 9, and will require prior review of the materials (which should take about 20 minutes of your time). If you can tell me some times that might work for you, I'll get you scheduled. Again, we'd need about an hour of your time for the interview, in addition to your prior review of the materials.

Date: _____

Alternate date: _____

Time: _____

Alternate time: _____

I have a consent form that I need signed before we can go ahead with the study. I will fax it to you. Please read and sign it, and fax it back to me at 215-822-6154, as soon as possible. I need to receive it at least 2 days prior to the interview.

Fax number: _____

Shipping address: _____ *[We cannot accept P.O boxes for deliveries.]*

We'll ship the materials we're testing to you ahead of time. You should receive them a couple of days before your scheduled interview time. We ask that you review these in advance. The packet will contain the text that CDC is considering for the pamphlet, as well as some potential designs for the pamphlet. The text will be 12-15 pages, single-spaced, on standard office paper.

As a thank-you for your participation in this study, you will receive an honorarium check in the mail approximately 4-6 weeks after completion of the interview.