



Hancock Corridor Weed and Seed

Becoming A High Performance VITA Site

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Overview

- Goals
- Planning for success
- Outreach for success
- Taking your VITA Site to the next step
- Answers to questions



Goals

1. Provide free income tax preparation to eligible taxpayers.
2. Promote EITC to eligible workers.
3. Provide on site financial education and benefits that can reduce the cost of living.
4. Provide free saving accounts for direct deposit of refund.
5. Assist moderate and low income families build wealth.

Planning for success

Location

- Where services are most needed
- Where financial and training services are available
- Conveniently located and near public transportation
- Accessible to elderly and disable
- Where the customers feel safe



Planning for success



Choose Partners with a commitment to provide community service and the ability to increase your capacity.

Life Skills Training Housing Counseling Food Stamp and Home Repair Referrals

Facility Credit Repair Staff Financial Education Computer Classes

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Planning for Success



Lap- top Computer

Resources

Credit Unions

Student Volunteers

Outreach

Publicity

Research

Evaluation

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Planning for Success



Coordination

Funds

Supplies

Resources

Training

Staff

Facilities

Security

Outreach

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Planning for Success



Coordination Team

Outreach

Recruitment

Advertisement

Training

Scheduling

Staffing

Publicity

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Planning for Success

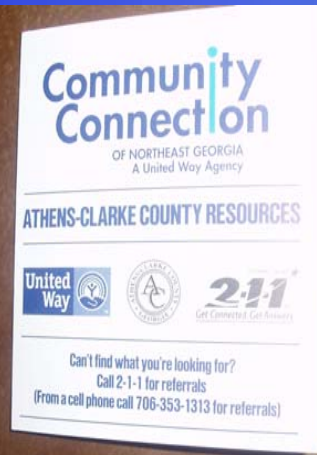
Hours of Operation

VITA Center
HANCOCK COMMUNITY
DEVELOPMENT CORPORATION
300 HENDERSON EXTENSION
ATHENS, GA 30606
(706) 546-1154

BEGINNING JANUARY 16, 2007
TUESDAYS FROM 1:00 PM - 7:00 PM
SATURDAYS FROM 12 NOON - 4:00 PM
APPOINTMENTS MONDAY-FRIDAY 9:00 AM - 4:00 PM

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Outreach



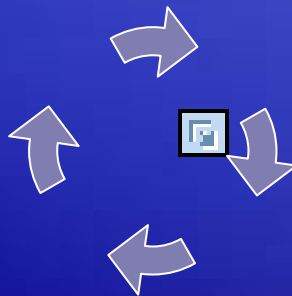
The mission of the United Way of Northeast Georgia is to increase the ability of people to care for one another through the combined efforts of volunteers and service providers, and to be an effective catalyst in a community-wide effort to provide a quality of life for all.



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Outreach

- Outreach is Continuous
 - Email List serve for Non-profits
 - Network with Business, Churches, Community Organization
 - Be Creative
-



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EITC/VITA Center
Outreach Round Table
Agenda
November 9, 2006
11:00 Am to 1:00 PM
Athens-Clarke County Police
West Precinct

Welcome
Introductions
Lunch
Power Point Presentation
The IRS and VITA Centers
Hancock Corridor VITA Center
How can You Help?
Closing Remarks
Pick up Flyers and Brochures



Community Policing

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FREE

Food

With a completed tax return
At

**Hancock Corridor
VITA Tax Center**

300 HENDERSON EXT.
ATHENS, GA
706-546-1154



ATHENS-CLARKE COUNTY WEED & SEED

FREE! FREE! FREE!

INCOME TAX SERVICE

PROVIDED FOR CLIENTS WITH LESS THAN OR EQUAL TO \$38,000 ANNUAL INCOME

HANCOCK COMMUNITY

DEVELOPMENT CORPORATION

300 HENDERSON EXTENSION

ATHENS, GA 30606

(706) 546-1154

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You will need:

2006 1099 Forms and the amount of other income received by you and your spouse; Social Security numbers shown on the tax return; Provider's address; Form 8332 or copy of divorce decree for non-custodial parent; Statement of the financial institution for direct deposit into a savings or checking account and a copy of

MEETING YOUR NEEDS



Outreach

- Food Bank
 - Local Government
 - Schools
 - Super Markets
 - Churches
 - Banks
 - Radio
 - Local News Papers
 - Public Television
- Reverse 911
 - Restaurants
 - Public Library
 - Recreation
 - College Campuses
 - Hospitals
 - Health Centers
 - Local Magazines
 - Community Connection
- Direct Mail
 - Door to Door
 - Flyers in Pay Roll
 - Corporate Bulletins
 - United Way
 - Volunteer recruitment Fairs
 - Career Center
 - Senior Citizen Programs
 - Public Transportation

WORD OF MOUTH

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Show
Appreciation
to
Partners
&
Volunteers

Outreach



Outreach



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Outreach



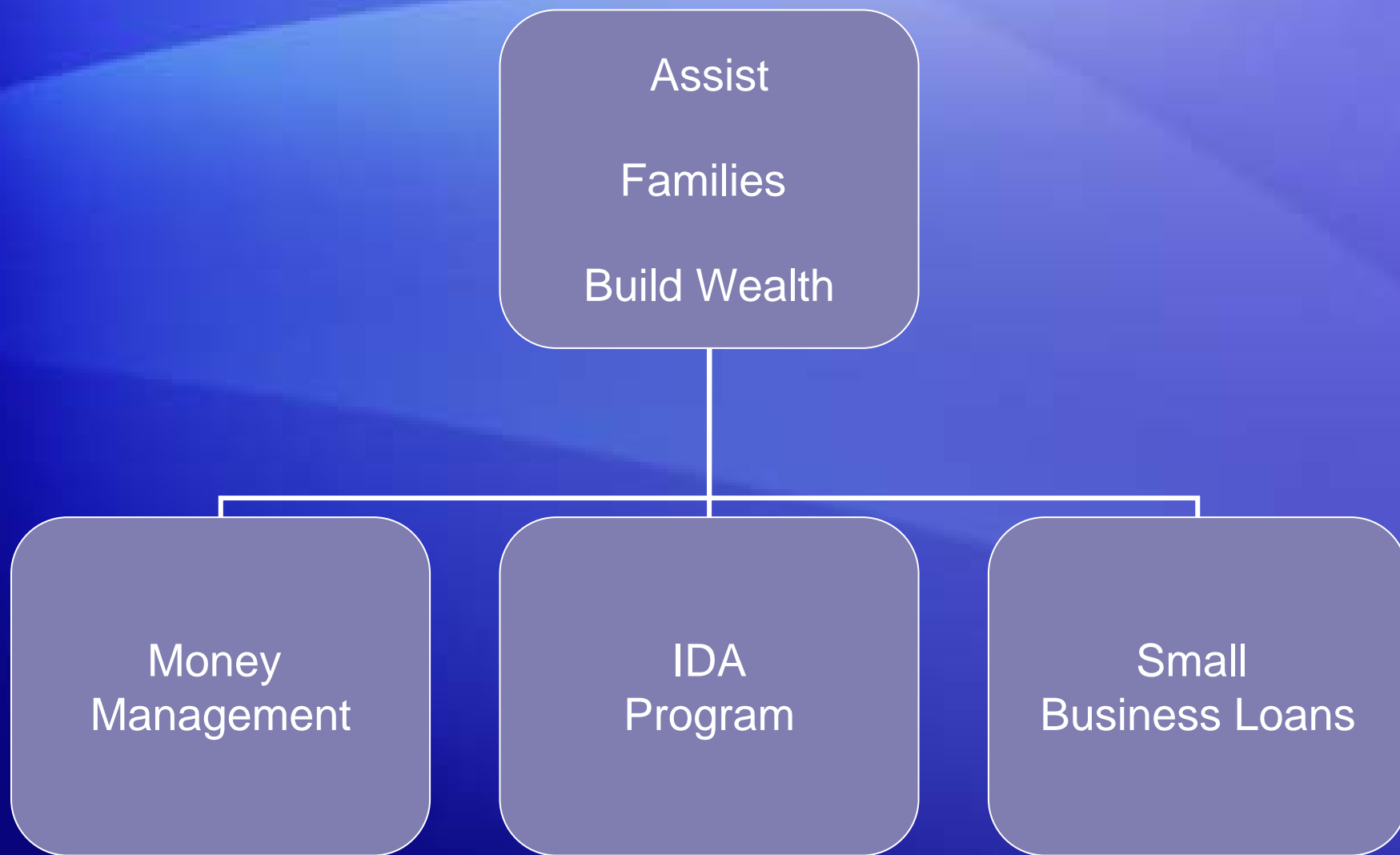
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Outreach



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Taking it to the next step



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Summary

Plan for successful Outcomes with your selection of Location and Partners

Be Creative in your Outreach and Networking Campaign

Outreach and Networking is a continuous process

Celebrate your Success

Contact Information

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