

Roger Kelly Swartz
of
Illinois

Roger Kelly Swartz, the insurance industry appointee from Bloomington, Illinois, is Vice President and General Manager of American Farm Bureau Insurance Services, Inc., Park Ridge, Illinois. He has a B.S. degree from Illinois State University.

Mr. Swartz worked for Country Mutual Insurance Company in various capacities (1970-1995 Country Mutual Insurance Company, Bloomington, IL; 1990-1995 Manager, Commercial Line Underwriting and Crop Insurance; 1984-1990 Manager, Personal Lines Underwriting and Crop Insurance; 1976-1984 Manager, Crop Insurance Underwriting; and 1970-1976 Premium Auditor, Commercial Underwriting).

While working at Country Mutual Insurance Company for 25 years, an affiliate of Illinois Farm Bureau, he managed 140 employees and was responsible for \$400 million of premium for automobile, homeowners, farmowners and crop insurance. He chaired numerous committees, worked on marketing plans, agent training, assisted in the development of two computer programs, and established and achieved short and long term strategic plans for the company. In 1995, he was named the Vice President and General Manager of American Farm Bureau Insurance Services, Inc., a newly created company, to service the crop insurance needs of Farm Bureau insurance companies. As a startup company, he hired executive management and with this team, they created a very successful company with four offices, 80 employees, servicing 29 states for \$134.2 million through crop year 2000.

He serves on the Crop Insurance Research Bureau (CIRB) Executive Committee and National Crop Insurance Services Board of Directors. He received the CIRB Chairman's Award in 1994 and the Chartered Life Underwriter professional designation.

He is very active in church and community activities. Volunteered for more than ten years as a coach for Little League baseball, American Legion baseball and Bloomington Normal Women's Softball Association.

Mr. Swartz has been married to Linda for 31 years and they have four children, three daughters and one son, and three grandsons.