

PRESIDENT'S COMMISSION ON THE UNITED STATES POSTAL SERVICE

MEETING SUMMARY

1. Name of Commissioner: The Honorable Robert S. Walker
2. Date of Meeting: Wednesday, May 21, 2003
3. Location of Meeting (City and State): Washington, DC
4. Individual(s) with whom Commissioner Met: ADVO Representatives

5. Any Organizational Affiliation(s): ADVO, a direct mailing company

6. Brief Summary of Meeting (including subject(s) discussed):

Met with representatives of ADVO and discussed the potential of new marketing niches for the Postal Service and the need for USPS to be more focused on marketing businesslike strategies.