

Accommodation, Food Services, and Other Services

This section presents statistics relating to services other than those covered in the previous few sections (22 to 26) on domestic trade, transportation, communications, financial services, and recreation services. Data shown for services are classified by kind of business and cover sales or receipts, establishments, employees, payrolls, and other items. The principal sources of these data are from the Census Bureau and include the *2002 Economic Census*, annual surveys, and the *County Business Patterns* program. These data are supplemented by data from several sources such as the National Restaurant Association on food and drink sales (Table 1265), the American Hotel & Lodging Association on lodging (Table 1264), and Universal McCann on advertising (Table 1261).

Data on these services also appear in several other sections. For instance, labor force employment and earnings data appear in Section 12, Labor Force, Employment, and Earnings; gross domestic product of the industry (Table 649) appears in Section 13, Income, Expenditures, and Wealth; and financial data (several tables) from the quarterly *Statistics of Income Bulletin*, published by the Internal Revenue Service, appear in Section 15, Business Enterprise.

Censuses—Limited coverage of the service industries started in 1933. Beginning with the 1967 census, legislation provides for a census of each area to be conducted every 5 years (for years ending in “2” and “7”). For more information on the most current census, see the Economic Census, *Guide to Economic Census*, found at <<http://www.census.gov/econ/census02/guide/index.html>>. The industries covered in the censuses and surveys of business are defined in the *North American Industry Classification System* (NAICS). All Census Bureau tables in this section are utilizing the new NAICS codes, which replaced the Standard Industrial Classification (SIC) system. NAICS makes

substantial structural improvements and identifies over 350 new industries. At the same time, it causes breaks in time series far more profound than any prior revision of the previously used SIC system. For information on this system and how it affects the comparability of statistics historically, see text, Section 15, Business Enterprise, and especially the Census Web site at <<http://www.census.gov/epcd/www/naics.html>>.

The *Accommodation and Food Services sector* (NAICS sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The *Other Services (Except Public Administration) sector* (NAICS sector 81) comprises establishments with payroll engaged in providing services not specifically provided for elsewhere in the NAICS. Establishments in this sector are primarily engaged in activities such as repair and maintenance of equipment and machinery, personal and laundry services, and religious, grantmaking, civic, professional, and similar organizations. Establishments providing death care services, pet care services, photofinishing services, temporary parking services, and dating services are also included. Private households that employ workers on or about the premises in activities primarily concerned with the operation of the household are included in this sector but are not included in the scope of the census. In general, the 2002 Economic Census has three series of publications for these two sectors: 1) subject series with reports such as product lines, and establishment and firm sizes, 2) geographic reports with individual reports for each state, and 3) industry series with reports on product lines by kind of business. For information on these series, see the Census Bureau Web site at <<http://www.census.gov/econ/census02>>.

Current surveys—The Service Annual Survey provides annual estimates of nationwide receipts for selected personal,

business, leasing and repair, amusement and entertainment, social and health, and other professional service industries in the United States. For selected social, health, and other professional service industries, separate estimates are developed for receipts of taxable firms and revenue and expenses for firms and organizations exempt from federal income taxes. Several service sectors from this survey are covered in other sections of this publication. The estimates for tax exempt firms in these industries are

derived from a sample of employer firms only. Estimates obtained from annual and monthly surveys are based on sample data and are not expected to agree exactly with results that would be obtained from a complete census of all establishments. Data include estimates for sampling units not reporting.

Statistical reliability—For a discussion of statistical collection and estimation, sampling procedures, and measures of statistical reliability applicable to Census Bureau data, see Appendix III.

Table 1253. Service-Related Industries—Establishments, Employees, and Payroll: 2002

[In thousands (886,801,038 represents \$886,801,038,000) except as indicated. Covers establishments with payroll. For statement on methodology, see Appendix III]

Kind of business	NAICS code ¹	Estab- lishments (number)	Sales or receipts (\$1,000)	Annual payroll (\$1,000)	Paid employees (number) ²
Professional, scientific, and technical services	54	771,305	886,801,038	376,090,052	7,243,505
Professional, scientific, and technical services ³	541	771,305	886,801,038	376,090,052	7,243,505
Accounting, tax preparation, bookkeeping, and payroll services	5412	112,240	84,072,026	41,271,953	1,317,281
Management, scientific, and technical consulting services	5416	116,159	105,451,814	42,824,709	738,675
Other professional, scientific, and technical services	5419	66,525	41,693,231	13,779,163	508,389
Administrative and support and waste management and remediation services	56	350,583	432,577,580	206,439,329	8,741,854
Administrative and support services ³	561	331,921	381,268,304	194,207,071	8,410,033
Office administrative services	5611	22,611	32,080,759	14,577,949	366,019
Business support services	5614	34,735	43,978,782	17,617,080	769,999
Services to buildings and dwellings	5617	156,555	75,315,804	29,133,626	1,583,580
Waste management and remediation services	562	18,662	51,309,276	12,232,258	331,821
Accommodation and food services	72	565,590	449,498,718	127,554,483	10,120,951
Accommodation	721	60,949	128,098,210	34,955,244	1,813,326
Food services and drinking places ³	722	504,641	321,400,508	92,599,239	8,307,625
Full-service restaurants	7221	195,659	144,649,964	46,064,140	3,904,628
Limited-service eating places	7222	228,789	135,324,135	35,441,793	3,526,264
Special food services	7223	31,337	26,524,822	7,728,973	540,896
Other services (except public administration)	81	537,576	307,049,461	82,954,939	3,475,310
Repair and maintenance ³	811	231,043	118,305,746	35,117,838	1,285,371
Automotive repair and maintenance	8111	166,821	75,219,140	21,592,456	871,040
Personal and household goods repair and maintenance	8114	25,136	8,618,604	2,669,453	112,626
Personal and laundry services ³	812	201,019	72,220,404	22,908,300	1,296,540
Personal care services	8121	99,454	20,217,426	8,179,812	535,297
Other personal services	8129	37,182	17,279,219	4,231,539	241,807
Religious, grant making, civic, professional, and similar organizations	813	105,514	116,523,311	24,928,801	893,399

¹ North American Industry Classification System, 2002; see text, Section 15. ² Paid employees consists of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. ³ Includes other kinds of business not shown separately.

Source: U.S. Census Bureau, *2002 Economic Census, Subject Series*; November 2005. See also <<http://www.census.gov/econ/census02/guide/SUBSUMM.HTM>>.

Table 1254. Service-Related Industries—Establishments, Sales, Employees, and Payroll: 1997 and 2002

[In millions of dollars (595,251 represents \$595,251,000,000) except as indicated. Covers establishments with payroll. These data are preliminary and are subject to change. For statement on methodology, see Appendix III]

Kind of business	NAICS code	Establishments (number)		Sales or receipts (mil. dol.)		Annual payroll (mil. dol.)		Paid employees (1,000) ²	
		1997	2002	1997	2002	1997	2002	1997	2002
Professional, scientific, and technical services	54	621,129	746,964	595,251	896,343	231,399	374,515	5,361	7,509
Professional, scientific, and technical services	541	621,129	746,964	595,251	896,343	231,399	374,515	5,361	7,509
Administrative and support, waste management, and remediation services	56	276,393	276,040	295,936	413,623	137,337	193,517	7,347	8,345
Administrative and support services	561	260,025	257,569	256,591	362,310	128,438	181,411	7,067	8,003
Waste management and remediation services	562	16,368	18,471	39,346	51,313	8,899	12,106	281	342
Accommodation and food services	72	545,068	562,059	350,399	463,375	97,007	128,683	9,451	10,836
Accommodation	721	58,162	(S)	98,457	(S)	26,674	(S)	1,697	(S)
Food services and drinking places	722	486,906	(S)	251,942	(S)	70,334	(S)	7,755	(S)
Other services (except public administration)	81	519,715	527,508	265,898	315,049	65,520	82,670	3,256	3,528
Repair and maintenance	811	235,466	232,949	105,154	120,365	29,875	35,459	1,276	1,367
Personal and laundry services	812	185,484	192,333	57,879	72,893	18,577	22,591	1,217	1,311
Religious, grantmaking, civic, professional, and similar organizations	813	98,765	102,226	102,864	121,790	17,068	24,619	763	849

¹ S Estimates did not meet publication standards. ² North American Industry Classification System, 1997 see text, Section 15. ³ Paid employees consists of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12.

Source: U.S. Census Bureau, "2002 Economic Census, Advance Comparative Statistics for the United States," published March 2004; <<http://www.census.gov/econ/census02/advance/TABLE2.HTM>>.

Table 1255. Service-Related Industries—Nonemployer Establishments and Receipts by Kind of Business: 2002 to 2004

[2,553 represents 2,553,000. Nonemployers are businesses with no paid employees, and are subject to federal income taxes. Based on the North American Industry Classification System, 2002 (NAICS), see text, Section 15]

Kind of business	NAICS code	Establishments (1,000)			Receipts (mil. dol.)		
		2002	2003	2004 ¹	2002	2003	2004 ¹
Professional, scientific, and technical services	54	2,553	2,648	2,725	96,395	102,911	110,596
Professional, scientific, and technical services ²	541	2,553	2,648	2,725	96,395	102,911	110,596
Accounting, tax preparation, bookkeeping, and payroll services	5412	325	337	340	6,423	6,830	7,159
Management, scientific, and technical consulting services	5416	465	432	416	18,637	19,148	20,157
Other professional, scientific, and technical services	5419	770	816	867	28,018	30,274	33,421
Administrative and support and waste management and remediation services	56	1,263	1,294	1,337	26,910	28,885	30,932
Administrative & support services ²	561	1,244	1,276	1,319	25,826	27,701	29,685
Office administrative services	5611	127	151	172	1,886	2,206	2,517
Business support services	5614	176	179	183	4,460	4,779	5,102
Services to buildings and dwellings	5617	722	732	750	13,261	14,292	15,189
Waste management and remediation services	562	18	18	18	1,084	1,184	1,247
Accommodation and food services	72	242	260	275	14,178	15,271	15,510
Accommodation	721	52	54	56	3,766	4,083	3,976
Food services & drinking places ²	722	190	206	219	10,412	11,188	11,534
Full-service restaurants	7221	34	36	37	3,561	3,922	3,964
Limited-service eating places	7222	43	46	48	2,978	3,162	3,238
Special food services	7223	90	100	109	2,358	2,542	2,755
Other services (except public administration)	81	2,459	2,660	2,800	60,468	65,377	70,299
Repair & maintenance (R&M) ²	811	643	670	695	22,817	24,130	25,466
Automotive R&M	8111	271	280	287	12,182	12,823	13,266
Personal & household goods R&M	8114	274	290	305	6,831	7,378	7,983
Personal & laundry services ²	812	1,642	1,814	1,924	35,127	38,648	42,151
Personal care services	8121	666	723	776	13,582	14,914	16,354
Other personal services	8129	925	1,041	1,097	19,057	21,148	23,141
Religious, grantmaking, civic, professional, and similar organizations	813	174	176	181	2,524	2,600	2,682

¹ Totals may be low due to late tax reporting in hurricane impacted counties/regions. ² Includes other kinds of business not shown separately.

Source: U.S. Census Bureau, "Nonemployer Statistics;" <<http://www.census.gov/epcd/nonemployer/index.html>> (accessed 11 August 2006).

Table 1256. Service-Related Industries—Establishments, Employees, and Payroll by Industry: 2003 and 2004

[7,255 represents 7,255,000. Covers establishments with payroll. Excludes most government employees, railroad employees, and self-employed persons. Kind-of-business classification based on North American Industry Classification System, 2002 (NAICS); see text, Section 15. For statement on methodology, see Appendix III]

Kind of business	NAICS code	Establishments (1,000)		Employees (1,000) ¹		Payroll (bil. dol.)	
		2003	2004	2003	2004	2003	2004
		All industries, total	(X)	7,255	7,388	113,398	115,075
Professional, scientific, & technical services	54	781	805	7,340	7,570	398	427
Professional, scientific, & technical services	541	781	805	7,340	7,570	398	427
Legal services	5411	182	185	1,183	1,218	74	78
Accounting/tax prep/bookkeeping/payroll services	5412	114	117	1,325	1,390	43	47
Architectural, engineering & related services	5413	106	109	1,235	1,265	71	76
Specialized design services	5414	30	32	117	119	5	5
Computer systems design & related services	5415	102	106	1,059	1,105	72	78
Management, science & tech consulting services	5416	123	129	838	880	49	56
Scientific R&D services	5417	15	16	616	641	47	51
Advertising & related services	5418	37	39	419	390	21	20
Other professional/scientific/technical services	5419	71	72	547	562	16	17
Management of companies & enterprises	55	47	46	2,879	2,825	212	222
Admin/support waste mgmt/remediation services	56	349	359	8,511	8,708	219	236
Administrative & support services ²	561	330	340	8,171	8,364	206	222
Employment services	5613	41	41	3,902	4,028	97	107
Temporary help services	56132	27	27	2,188	2,326	49	55
Business support services	5614	35	35	760	774	19	20
Travel arrangement & reservation services	5615	26	24	284	270	10	10
Waste management & remediation services	562	18	19	340	344	13	13
Accommodation & food services	72	575	591	10,440	10,750	139	147
Accommodation ²	721	61	62	1,804	1,845	37	39
Traveler accommodation	7211	51	52	1,754	1,794	36	38
RV parks & recreational camps	7212	7	7	37	38	1	1
Food services & drinking places	722	514	529	8,636	8,905	102	108
Full-service restaurants	7221	200	206	4,091	4,263	52	55
Limited-service eating places	7222	234	242	3,641	3,772	38	40
Special food services	7223	31	32	553	508	9	8
Drinking places (alcoholic beverages)	7224	48	48	351	361	4	4
Other services (except public administration)	81	732	735	5,367	5,416	118	123
Repair & maintenance (R&M) ²	811	229	229	1,305	1,320	37	38
Automotive R&M	8111	165	166	892	905	23	23
Electronic & precision equipment R&M	8112	14	14	130	127	6	6
Personal and laundry services	812	205	208	1,310	1,333	24	25
Religious/grantmaking/prof/like organizations	813	299	297	2,753	2,763	57	59

X Not applicable. ¹ Includes employees on the payroll for the pay period including March 12. ² Includes other kinds of business not shown separately.

Source: U.S. Census Bureau, "County Business Patterns;" <<http://www.census.gov/epcd/cbp/view/cbpview.html>>.

Table 1257. Selected Service Industries—E-Commerce Revenue: 2003 and 2004

[51,435 represents \$51,435,000,000. Includes data only for businesses with paid employees, except for accommodation and food services, which also includes businesses with and without paid employees. Except as noted, based on the Service Annual Survey.]

Kind of business	NAICS code ¹	E-commerce revenue (mil. dol.)		E-commerce as percent of total revenue, 2004	E-commerce revenue, percent distribution, 2004
		2003	2004		
		Selected service industries, total ²	(X)		
Selected transportation and warehousing	48-49	4,385	4,964	1.9	8.4
Information	51	13,483	15,131	1.6	25.6
Publishing industries	511	6,533	6,355	2.4	10.7
Online information services	51419	2,763	4,393	13.6	7.4
Selected finance ³	52	6,015	6,963	2.0	11.8
Securities and commodity contracts intermediation and brokerage	5231	5,934	6,871	2.7	11.6
Rental and leasing services	532	(S)	(S)	(S)	(S)
Selected professional, scientific, and technical services ⁴	54	8,281	9,569	1.0	16.2
Computer systems design and related services	5415	5,522	4,834	2.8	8.2
Selected administrative and support and waste management and remediation services ⁵	56	10,168	10,385	2.3	17.5
Health care and social assistance services	62	(S)	(S)	(S)	(S)
Arts, entertainment, and recreation services	71	(S)	(S)	(S)	(S)
Accommodation and food services ⁶	72	(S)	(S)	(S)	(S)
Selected other services ⁷	81	1,860	2,279	0.7	3.8

¹ S Data do not meet publication standards because of high sampling variability or poor response quality. X Not applicable. ² North American Industry Classification System, 1997; see text, Section 15. ³ Excludes NAICS 481 (air transportation), 482 (rail transportation), 483 (water transportation), 485 (transit and ground passenger transportation), 487 (scenic and sightseeing transportation), 488 (support activities for transportation) and 491 (postal service). ⁴ Excludes NAICS 521 (monetary authorities-central bank), 522 (credit intermediation and related activities), 5232 (securities and commodity exchanges), 52391 (miscellaneous intermediation), 52399 (all other financial investment activities), 524 (insurance carriers and related activities) and 525 (funds and trusts). ⁵ Excludes NAICS 54112 (offices of notaries) and 54132 (landscape architectural services). ⁶ Excludes NAICS 56173 (landscaping services). ⁷ Based on Annual Retail Trade Survey. Excludes NAICS 81311 (religious organizations), 81393 (labor and similar organizations), 81394 (political organizations) and 814 (private households).

Source: U.S. Census Bureau, 2004 Service Annual Survey, "E-Stats"; release 25 May 2006 <<http://www.census.gov/eos/www/2004tables.html>>

Table 1258. Selected Service-Related Industries—Establishments, Employees, and Annual Payroll by State: 2004

[426,713 represents \$426,713,000,000. Covers establishments with payroll. Excludes most government employees, railroad employees, and self-employed persons. Kind-of-business classification based on North American Industry Classification System, 2002 (NAICS); see text, Section 15. For statement on methodology, see Appendix III]

State	Professional, scientific, & technical services (NAICS 54)			Admin./support waste mgt./remediation services (NAICS 56)			Accommodation and food services (NAICS 72)		
	Estab-lish-ments	Em-ploy-ees ¹	Annual payroll (mil. dol.)	Estab-lish-ments	Em-ploy-ees ¹	Annual payroll (mil. dol.)	Estab-lish-ments	Em-ploy-ees ²	Annual payroll (mil. dol.)
United States . . .	804,569	7,569,981	426,713	358,902	8,708,052	235,542	591,022	10,749,811	147,178
Alabama	9,036	91,498	4,470	3,939	107,523	2,352	7,292	141,442	1,491
Alaska	1,769	11,867	616	944	12,877	516	1,944	23,382	473
Arizona	14,672	116,458	5,716	7,234	194,121	5,184	10,412	222,833	2,962
Arkansas	5,321	34,550	1,368	2,357	48,566	910	4,765	82,711	828
California	104,260	1,239,251	70,228	40,132	981,640	28,448	69,774	1,240,070	18,669
Colorado	20,749	146,891	8,653	7,476	171,198	5,004	11,393	213,648	2,945
Connecticut	10,250	98,504	6,454	5,368	105,249	3,073	7,414	124,603	2,285
Delaware	2,451	26,500	1,815	1,249	26,200	631	1,670	28,794	420
District of Columbia	4,278	86,216	8,080	919	29,051	950	1,790	46,570	1,064
Florida	62,597	414,127	20,069	29,653	1,157,253	30,802	32,285	699,500	9,566
Georgia	25,359	200,213	10,873	10,874	298,726	7,940	16,592	329,704	4,126
Hawaii	3,215	23,738	1,087	1,706	36,958	876	3,330	95,337	2,028
Idaho	3,635	31,256	1,242	1,852	40,631	847	3,170	49,916	549
Illinois	37,837	343,894	21,160	15,383	415,654	10,769	25,170	438,895	5,904
Indiana	12,524	103,265	4,654	6,757	149,017	3,821	12,237	243,887	2,849
Iowa	6,058	41,763	1,677	3,301	59,810	1,283	6,711	107,271	1,091
Kansas	7,025	60,378	2,531	3,301	60,729	1,544	5,681	98,511	1,047
Kentucky	7,882	59,446	2,260	3,627	72,783	1,562	6,888	143,457	1,613
Louisiana	11,055	81,969	3,316	4,389	104,943	2,351	7,901	177,247	2,191
Maine	3,438	22,540	975	1,833	25,170	669	3,833	44,769	693
Maryland	18,717	215,303	12,722	7,641	157,969	4,624	9,875	184,041	2,574
Massachusetts	21,952	236,527	17,984	8,975	180,387	6,024	15,393	245,121	3,978
Michigan	22,993	294,303	18,042	11,748	317,073	9,359	19,222	335,036	3,775
Minnesota	16,150	124,194	6,833	6,909	136,635	3,862	10,742	207,157	2,650
Mississippi	4,810	31,651	1,221	2,162	43,179	856	4,591	117,820	1,622
Missouri	13,323	130,591	6,266	6,998	144,410	3,393	11,610	229,914	2,754
Montana	3,155	16,737	578	1,426	12,123	238	3,343	42,712	457
Nebraska	4,023	40,338	1,773	2,420	57,991	1,454	4,097	66,798	680
Nevada	7,003	53,874	2,687	3,705	86,167	2,487	4,677	280,229	7,094
New Hampshire	4,008	28,418	1,488	1,954	39,686	1,160	3,319	52,975	770
New Jersey	31,376	293,046	18,556	13,126	294,417	8,394	18,500	270,112	4,781
New Mexico	4,583	34,186	1,571	1,802	32,813	818	3,853	76,578	912
New York	57,075	564,633	36,745	23,214	476,156	15,608	41,383	542,309	9,365
North Carolina	20,319	170,712	8,804	10,400	222,661	5,282	16,601	307,230	3,698
North Dakota	1,342	11,514	400	818	10,589	195	1,791	27,588	281
Ohio	25,497	237,590	11,772	13,476	318,081	7,711	23,148	426,820	4,673
Oklahoma	8,731	60,972	2,528	3,842	93,656	2,285	6,555	117,314	1,215
Oregon	10,650	72,597	3,446	4,896	84,998	2,062	9,329	135,163	1,828
Pennsylvania	29,279	308,253	17,757	13,822	290,143	7,364	25,749	403,150	4,778
Rhode Island	3,109	23,564	1,082	1,658	21,556	552	2,865	41,425	597
South Carolina	8,862	70,666	3,267	5,080	121,168	2,699	8,607	166,575	2,022
South Dakota	1,632	10,447	318	870	9,002	184	2,203	34,028	362
Tennessee	10,950	103,039	4,961	5,977	169,390	4,165	10,571	215,426	2,580
Texas	54,623	515,243	29,851	22,904	688,558	18,469	38,710	773,538	9,690
Utah	6,996	64,593	2,521	3,305	81,057	2,018	4,344	84,816	946
Vermont	2,076	12,481	514	938	6,944	181	1,975	28,518	387
Virginia	24,900	341,324	22,020	9,723	231,750	6,530	14,224	280,719	3,719
Washington	17,791	143,231	8,413	8,124	124,986	4,460	14,551	206,951	2,996
West Virginia	2,991	23,527	797	1,481	28,357	576	3,452	58,464	633
Wisconsin	11,374	94,498	4,285	6,405	121,464	2,860	13,722	213,765	2,256
Wyoming	1,668	7,605	269	809	6,587	141	1,768	24,972	313

¹ Includes employees on the payroll for the pay period including March 12.

Source: U.S. Census Bureau, "County Business Patterns;" <<http://www.census.gov/epcd/cbp/view/cbpview.html>>.

Table 1259. Professional, Scientific, and Technical Services—Estimated Revenue for Taxable Employer Firms: 2000 to 2004

[In millions of dollars (803,602 represents \$803,602,000,000). Estimates are based on data from the 2004 Service Annual Survey (SAS). Estimates for prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using the results of the 2002 Economic Census. Based on North American Industry Classification System, 1997 (NAICS).]

Kind of business	NAICS code	Taxable employer firms					Percent change	
		2000	2001	2002	2003	2004	2002–2003	2003–2004
Professional, scientific, and technical services (except notaries and landscape architectural services)	54	803,602	838,402	846,054	879,763	942,784	4.0	7.2
Legal services (except notaries)	5411	160,620	171,598	180,042	199,915	209,475	11.0	4.8
Offices of lawyers	54111	152,834	162,958	170,808	187,819	197,385	10.0	5.1
Other legal services	54119	7,785	8,640	9,234	12,096	12,090	31.0	-0.1
Accounting, tax preparation, bookkeeping, and payroll services	5412	79,361	82,845	84,072	87,791	92,884	4.4	5.8
Offices of certified public accountants	541211	45,773	49,635	48,498	47,835	50,679	-1.4	5.9
Tax preparation services	541213	3,347	3,765	4,129	4,468	4,944	8.2	10.6
Payroll services	541214	21,394	20,149	21,418	24,366	25,359	13.8	4.1
Other accounting services	541219	8,847	9,296	10,028	11,122	11,902	10.9	7.0
Architectural, engineering, & related services (except landscape architectural services)	5413	150,269	157,489	158,265	160,915	180,074	1.7	11.9
Architectural services	54131	25,022	26,719	25,240	26,851	28,609	6.4	6.5
Engineering services	54133	111,929	115,837	116,887	117,509	132,814	0.5	13.0
Testing laboratories	54138	7,128	7,865	8,771	8,849	9,908	0.9	12.0
Other related services	5413x	6,191	7,067	7,367	7,706	8,742	4.6	13.4
Specialized design services	5414	17,889	17,775	17,075	18,090	19,617	5.9	8.4
Interior design services ²	54141	6,798	6,897	7,018	7,497	8,061	6.8	7.5
All other design services	5414x	11,091	10,878	10,057	10,593	11,556	5.3	9.1
Computer systems design and services	5415	186,401	183,878	173,414	171,394	173,171	-1.2	1.0
Custom computer programming services	541511	70,004	65,578	60,126	58,140	58,303	-3.3	0.3
Computer systems design services	541512	82,763	80,787	78,336	76,992	76,688	-1.7	-0.4
Computer facilities management services	541513	21,816	25,435	22,279	22,518	23,422	1.1	4.0
Other computer-related services	541519	11,819	12,078	12,674	13,743	14,758	8.4	7.4
Management, scientific, and technical consulting services	5416	90,510	99,950	105,912	109,313	122,317	3.2	11.9
Management consulting services	54161	78,250	86,023	90,915	92,129	102,424	1.3	11.2
Environmental consulting services	54162	5,578	6,213	6,933	7,902	8,749	14.0	10.7
Other scientific and technical consulting services	54169	6,682	7,714	8,065	9,282	11,145	15.1	20.1
Scientific research and development services	5417	35,587	41,569	45,983	48,142	54,272	4.7	12.7
Research and development in physical, engineering, and life sciences	54171	34,029	39,870	44,089	46,104	51,994	4.6	12.8
Research and development in social sciences and humanities	54172	1,558	1,698	1,894	2,038	2,278	7.6	11.8
Advertising and related services	5418	59,680	58,634	56,681	58,629	63,583	3.4	8.4
Advertising agencies	54181	21,584	21,288	21,104	22,396	24,551	6.1	9.6
Public relations agencies	54182	6,501	6,156	6,205	6,305	6,954	1.6	10.3
Display advertising	54185	4,752	4,509	4,617	4,925	5,440	6.7	10.5
Direct mail advertising	54186	10,351	10,739	10,545	10,648	11,570	1.0	8.7
All other advertising ³	5418x	16,491	15,963	14,211	14,355	15,069	1.0	5.0
Other professional, scientific, and technical services (except veterinary services)	5419	23,286	24,664	24,610	25,574	27,391	3.9	7.1
Marketing research and public opinion polling	54191	11,683	11,412	10,890	11,118	11,851	2.1	6.6
Photographic services	54192	6,613	6,761	6,538	6,758	6,984	3.4	3.3
Photography studios, portrait	541921	4,642	4,773	4,752	4,879	5,031	2.7	3.1
Commercial photography	541922	1,971	1,987	1,786	1,880	1,953	5.2	3.9
Translation and interpretation services	54193	810	850	876	968	1,093	10.4	12.9
All other professional, scientific, and technical services	54199	4,180	5,643	6,305	6,730	7,463	6.7	10.9

¹ Includes NAICS 54134 (drafting services), NAICS 54135 (building inspection services), NAICS 54136 (geophysical surveying and mapping services), and NAICS 54137 (surveying and mapping (except geophysical) services). ² Includes NAICS 54142 (industrial design services), NAICS 54143 (graphic design services), and NAICS 54149 (other specialized design services). ³ Includes NAICS 54183 (media buying agencies), NAICS 54184 (media representatives), NAICS 54187 (advertising material distribution services), and NAICS 54189 (other services related to advertising).

Source: U.S. Census Bureau, "Service Annual Survey 2004"; issued April 2006; <<http://www.census.gov/prod/2006pubs/sas-04.pdf>>.

Table 1260. Computer Systems Design and Related Services—Estimated Revenue for Employer Firms: 2004

[In millions of dollars (173,171 represents \$173,171,000,000). Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates have been adjusted using the results of the 2002 Economic Census. Based on North American Industry Classification System, 1997 (NAICS)]

Kind of business	Amount	Kind of business	Amount
Computer systems design and related services (NAICS 5415), total	173,171	Information technology infrastructure (computer) and network management services	2,616
Information technology design and development, total	68,772	Information technology technical support services	5,672
Custom application design and development	28,119	Software publishing	2,934
Computer systems design, development, and integration services	32,959	Information technology-related training services	663
Network design and development services	7,694	Other services revenue	2,928
Information technology infrastructure (computer) and network management services	27,769	Computer systems design services (NAICS 541512), total	76,688
Information technology technical support services	21,309	Information technology design and development, total	37,946
Information technology consulting services	16,328	Custom application design and development	6,021
Software publishing	7,479	Computer systems design, development, and integration services	25,873
Data management services	2,760	Network design and development services	6,052
Information technology related training services	2,003	Information technology infrastructure (computer) and network management services	5,860
Internet access services	544	Information technology technical support services	10,911
Web site hosting services	(S)	Information technology consulting services	5,129
Application service provisioning	2,333	Software publishing	2,812
Resale of computer hardware and software	7,962	Data storage services	343
Other services revenue	8,289	Data management services	1,313
Custom computer programming services (NAICS 541511), total	58,303	Information technology-related training services	636
Information technology design and development, total	27,138	Internet access services	200
Custom application design and development	20,268	Web site hosting services	728
Computer systems design, development, and integration services	5,943	Application service provisioning	956
Network design and development services	(S)	Business process management services	2,166
		Resale of computer hardware and software	3,977
		Other services revenue	3,680

S Data do not meet publication standards. ¹ Includes other kinds of business not shown separately.

Source: U.S. Census Bureau, "Service Annual Survey 2004; issued April 2006;" <<http://www.census.gov/econ/www/servmenu.html>>.

Table 1261. Advertising—Estimated Expenditures by Medium: 1990 to 2005

[In millions of dollars (129,968 represents \$129,968,000,000). See source for definitions of types of advertising]

Medium	1990	1995	1999	2000	2001	2002	2003	2004	2005 ¹
Total	129,968	165,147	222,308	247,472	231,287	236,875	245,477	263,766	276,009
National	73,638	96,933	132,170	151,664	141,797	145,429	152,482	167,096	177,147
Local	56,330	68,214	90,138	95,808	89,490	91,446	92,995	96,670	98,862
Newspapers	32,281	36,317	46,648	49,050	44,255	44,031	44,843	46,614	47,898
National	3,867	3,996	6,358	7,229	6,615	6,806	7,357	7,629	7,743
Local	28,414	32,321	40,290	41,821	37,640	37,225	37,486	38,985	40,155
Magazines	6,803	8,580	11,433	12,370	11,095	10,995	11,435	12,247	12,859
Broadcast TV	26,616	32,720	40,011	44,802	38,881	42,068	41,932	46,264	45,261
Four TV networks	9,863	11,600	13,961	15,888	14,300	15,000	15,030	16,713	16,880
Syndication	1,109	2,016	2,870	3,108	3,102	3,034	3,434	3,674	3,792
Spot (national)	7,788	9,119	10,500	12,264	9,223	10,920	9,948	11,370	10,517
Spot (local)	7,856	9,985	12,680	13,542	12,256	13,114	13,520	14,507	14,072
Cable TV	2,631	6,166	12,570	15,455	15,736	16,297	18,814	21,527	24,501
Cable TV networks	2,000	4,500	9,405	11,765	11,777	12,071	13,954	16,424	18,888
Spot (local)	631	1,666	3,165	3,690	3,959	4,226	4,860	5,103	5,613
Radio	8,726	11,338	17,215	19,295	17,861	18,877	19,100	19,581	19,950
Network	482	480	684	780	711	775	798	836	848
Spot (national)	1,635	1,959	3,275	3,668	2,956	3,340	3,540	3,540	3,593
Spot (local)	6,609	8,899	13,256	14,847	14,194	14,762	14,762	15,205	15,509
Yellow Pages	8,926	10,236	12,652	13,228	13,592	13,776	13,896	14,002	14,272
National	1,132	1,410	1,986	2,093	2,087	2,087	2,114	2,110	2,142
Local	7,794	8,826	10,666	11,135	11,505	11,689	11,782	11,892	12,130
Direct mail	23,370	32,866	41,403	44,591	44,725	46,067	48,370	52,191	56,627
Business papers	2,875	3,559	4,274	4,915	4,468	3,976	4,004	4,072	4,174
Out-of-home ²	1,084	1,263	1,725	5,176	5,134	5,175	5,443	5,770	6,149
National	640	701	925	2,068	2,051	2,061	2,298	2,530	2,682
Local	444	562	800	3,108	3,083	3,114	3,145	3,240	3,467
Internet ³	(NA)	(NA)	2,832	6,507	5,645	4,883	5,650	6,853	7,881
Miscellaneous ³	16,656	22,102	31,545	32,083	29,895	30,730	31,990	34,645	36,347
National	12,074	16,147	22,264	24,418	23,042	23,414	24,550	26,907	28,521
Local	4,582	5,955	9,281	7,665	6,853	7,316	7,440	7,738	7,916

NA Not available. ¹ Preliminary data. ² Prior to 2000, represents only "outdoor" billboards. Beginning 2000, includes other forms of outdoor advertising (i.e. transportation vehicles, bus shelters, telephone kiosks, etc.) previously covered under "Miscellaneous." ³ Beginning 2000, part of miscellaneous now included under Out-of-home advertising. See footnote 2.

Source: Universal McCann, New York, N.Y. (copyright). See also <<http://www.universalmccann.com>>.

Table 1262. Administrative and Support and Waste Management and Remediation Services—Estimated Revenue for Employer Firms: 2000 to 2004

[In millions of dollars (396,254 represents \$396,254,000,000), except percent. Except as indicated, estimates adjusted to the results of the 2002 Economic Census. Based on the Service Annual Survey; see Appendix III]

Kind of business	NAICS code ¹					Percent change, 2003–2004
		2000	2003	2004		
Administrative & support waste and management and remediation services	56	396,254	414,606	443,507	7.0	
Administrative & support services	561	345,056	360,050	384,865	6.9	
Office administrative services	56111	26,288	34,556	38,014	10.0	
Facilities support services	56121	13,211	12,158	12,520	3.0	
Employment services ²	5613	144,241	133,832	145,717	8.9	
Temporary help services	56132	79,622	69,910	77,660	11.1	
Employee leasing services	56133	59,635	58,049	61,544	6.0	
Business support services ²	5614	41,202	46,110	48,162	4.5	
Telephone call centers	56142	14,805	13,274	13,843	4.3	
Business service centers	56143	8,257	8,335	8,469	1.6	
Travel arrangement & reservation services	5615	26,118	26,593	28,199	6.0	
Travel agencies	56151	11,639	9,759	10,101	3.5	
Other travel arrangement & reservation services	56159	10,916	13,623	14,584	7.1	
Investigation and security services ²	5616	27,594	32,325	33,723	4.3	
Investigation, guard, & armored car services	56161	17,581	20,920	21,754	4.0	
Security systems services	56162	10,013	11,405	11,969	4.9	
Services to buildings & dwellings ²	5617	35,548	43,317	45,214	4.4	
Janitorial services	56172	24,707	29,440	30,428	3.4	
Other support services	5619	30,855	31,159	33,316	6.9	
Waste management & remediation services	562	51,198	54,556	58,642	7.5	
Waste collection	5621	28,820	30,272	32,430	7.1	
Waste treatment & disposal ³	5622	11,026	11,174	11,398	2.0	
Remediation & other waste management services	5629	11,353	13,110	14,815	13.0	

¹ North American Industry Classification System, 1997; see text, Section 15. ² Includes other kinds of business not shown separately. ³ Estimates have not been adjusted to the results of the 2002 Economic Census.

Source: U.S. Census Bureau, "Service Annual Survey 2004," issued April 2006; <<http://www.census.gov/econ/www/servmenu.html>>

Table 1263. Estimated Accommodation and Food Services Sales by Kinds of Business: 1995 to 2004

[In millions of dollars (322,818 represents \$322,818,000,000). Estimates are based on data from the Annual Retail Trade Survey and administrative records and have been adjusted to the results of the 2002 Economic Census]

Kind of business	NAICS code							
		1995	1999	2000	2001	2002	2003	2004
Accommodation and food services, total	72	322,818	407,870	443,642	451,300	463,678	484,174	517,495
Accommodation ¹	721	89,193	122,857	138,181	133,448	131,864	134,481	145,055
Traveler accommodation	7211	85,526	118,495	133,582	128,591	127,050	129,610	140,202
RV parks and recreational camps	7212	2,749	3,332	3,608	3,838	3,799	3,884	3,867
Rooming and boarding houses	7213	918	1,030	991	1,019	1,015	987	986
Food services and drinking places ¹	722	233,625	285,013	305,461	317,852	331,814	349,693	372,440
Full service restaurants	7221	99,430	125,706	134,204	140,682	148,211	155,085	164,074
Limited service eating places	7222	103,143	119,991	127,879	132,924	138,302	147,087	158,898
Drinking places	7224	12,515	14,610	15,415	15,769	16,417	17,580	18,229

¹ Includes other kinds of business not shown separately.

Source: U.S. Census Bureau, "Estimated Accommodation and Food Service Sales by Kinds of Business: 1992 through 2004;" <<http://www.census.gov/svsd/retlann/view/table10.txt>>; (accessed 14 August 2006).

Table 1264. Lodging Industry Summary: 1990 to 2004

Year	Average occupancy rate (percent)	Average room rate (dol.)	Room size of property	2004		Item	2004	
				Establishments	Rooms (mil.)		Business traveler	Leisure traveler
1990	63.3	57.96	Total	47,598	4.4	Typical night:		
1995	65.5	66.65				Made reservations (percent)	90	84
1999	63.2	81.33	Percent:			Amount paid	\$96.00	\$89.00
2000	63.7	85.89	Under 75 rooms	57.7	26.4	Length of stay (percent):		
2001	60.3	88.27	75-149 rooms	30.1	34.5	One night	39	45
2002	59.1	83.54	150-299 rooms	8.9	19.2	Two nights	24	28
2003	61.6	82.52	300-500 rooms	2.2	9.0	Three or more	37	27
2004	61.3	86.24	Over 500 rooms	1.1	10.8			

Source: American Hotel & Lodging Association, Washington, DC *Lodging Industry Profile, annual* (copyright); <http://www.ahla.com>.

Table 1265. Commercial and Noncommercial Groups—Food and Drink Establishments and Sales: 1990 to 2006

[(238,149 represents \$238,149,000,000). Excludes military. Data refer to sales to consumers of food and alcoholic beverages. Sales are estimated. For details, see source]

Type of group	Establishments, 2003	Sales (mil. dol.)							
		1990	1995	2000	2002	2003	2004	2005	2006 ¹
Total	898,746	238,149	294,631	377,652	416,106	434,590	461,476	484,366	509,222
Commercial restaurant services ^{2, 3}	698,527	211,606	265,910	345,345	379,329	396,433	421,883	443,734	467,607
Eating places ²	437,882	155,552	198,293	259,743	279,754	292,769	312,060	327,868	345,159
Full-service restaurants	196,461	77,811	96,396	133,834	141,874	148,258	157,005	164,855	173,428
Limited-service restaurants ^{4, 5}	189,918	569,798	592,901	107,147	115,076	120,484	129,400	135,611	142,392
Snack and nonalcoholic beverage bars ⁵	37,189	(⁵)	(⁵)	12,867	13,293	14,363	15,716	16,996	18,419
Bars and taverns ⁶	48,856	9,533	9,948	12,412	13,414	13,950	14,564	15,132	15,737
Managed services ²	20,693	14,149	18,186	24,841	26,744	27,964	(NA)	31,942	34,008
Manufacturing and industrial plants	(NA)	3,856	4,814	6,223	6,118	6,063	(NA)	6,570	6,846
Colleges and universities	(NA)	2,788	3,989	5,879	7,033	7,776	(NA)	9,207	9,907
Lodging places ²	14,619	13,568	15,561	19,438	20,829	21,344	(NA)	23,723	24,998
Retail hosts ^{2, 7}	133,453	9,513	12,589	14,869	18,957	20,297	(NA)	23,527	25,285
Department store restaurants	4,115	876	1,038	903	519	477	(NA)	(NA)	(NA)
Grocery store restaurants ⁷	61,318	5,432	6,624	7,116	10,358	11,135	(NA)	(NA)	(NA)
Gasoline service stations	52,413	1,718	2,520	4,693	5,104	5,441	(NA)	(NA)	(NA)
Recreation and sports	26,874	2,871	3,866	4,772	9,938	10,169	(NA)	10,882	11,364
Noncommercial restaurant services ²	200,219	26,543	28,722	32,307	36,777	38,157	39,592	40,632	41,616
Employee restaurant services	3,653	1,864	1,364	986	742	665	(NA)	541	516
Industrial, commercial organizations	1,241	1,603	1,129	717	475	398	(NA)	(NA)	(NA)
Educational restaurant services	104,063	7,671	9,059	9,977	10,328	10,484	(NA)	10,548	10,444
Elementary and secondary schools	99,890	3,700	4,533	5,039	5,111	5,104	(NA)	5,103	5,059
Hospitals	5,741	8,968	9,219	9,982	10,596	11,213	(NA)	12,041	12,403
Miscellaneous ²	49,970	2,892	3,673	4,898	8,278	8,700	(NA)	(NA)	(NA)
Clubs	26,689	1,993	2,278	3,164	6,428	6,751	(NA)	(NA)	(NA)

NA Not available. ¹ Projection. ² Includes other types of groups, not shown separately. ³ Data for establishments with payroll. ⁴ Fast-food restaurants. ⁵ Snack and nonalcoholic beverage bars included in limited service restaurants, prior to 1997. ⁶ For establishments serving food. ⁷ Includes a portion of delicatessen sales in grocery stores.

Source: National Restaurant Association, Washington, DC, *Restaurant Numbers: 25 Year History, 1970-1995*, 1998; *Restaurant Industry in Review*, annual; and *National Restaurant Association Restaurant Industry Forecast*, December 2005 (copyright).

Table 1266. National Nonprofit Associations—Member by Type: 1980 to 2006

[Data compiled during last few months of year previous to year shown and the beginning months of year shown]

Type	1980	1990	1995	1999	2000	2001	2002	2003	2004	2005	2006 ¹
Total	14,726	22,289	22,663	22,474	21,840	22,449	22,141	22,464	22,659	22,720	23,772
Trade, business, commercial	3,118	3,918	3,757	3,815	3,880	3,922	3,883	3,818	3,812	3,789	3,942
Agriculture and environment	677	940	1,122	1,113	1,103	1,120	1,125	1,137	1,140	1,170	1,286
Legal, governmental, public admin., military	529	792	776	778	790	807	814	832	839	868	887
Scientific, engineering, tech	1,039	1,417	1,355	1,332	1,302	1,317	1,309	1,326	1,354	1,354	1,396
Educational	2,376	1,291	1,290	1,321	1,297	1,346	1,307	1,301	1,313	1,318	1,365
Cultural	(²)	1,886	1,918	1,876	1,786	1,812	1,766	1,749	1,735	1,733	1,782
Social welfare	994	1,705	1,885	1,913	1,829	1,925	1,917	1,941	1,972	2,072	2,218
Health, medical	1,413	2,227	2,348	2,481	2,495	2,574	2,601	2,808	2,921	2,982	3,089
Public affairs	1,068	2,249	2,148	1,877	1,776	1,857	1,808	1,836	1,881	1,854	1,938
Fraternal, nationality, ethnic	435	573	552	552	525	537	529	557	547	550	567
Religious	797	1,172	1,230	1,151	1,123	1,160	1,154	1,155	1,157	1,147	1,162
Veteran, hereditary, patriotic	208	462	686	877	835	834	785	802	803	774	790
Hobby, avocational	910	1,475	1,549	1,463	1,330	1,408	1,380	1,435	1,449	1,433	1,525
Athletic sports	504	840	838	782	717	762	730	760	755	762	863
Labor unions	235	253	245	235	232	233	218	211	213	208	209
Chambers of Commerce ³	105	168	168	146	143	142	141	139	136	135	137
Greek and non-Greek letter societies	318	340	336	313	296	312	301	309	305	303	302
Fan clubs	(NA)	581	460	449	381	381	373	348	327	314	314

NA Not available. ¹ The increase in the number of associations comes from the increase in newly discovered and established associations. ² Data for cultural associations included with educational associations. ³ National and binational. Includes trade and tourism organizations.

Source: Gale Group, Farmington Hills, MI. Compiled from *Encyclopedia of Associations*, annual (copyright).

Table 1267. Other Services—Estimated Revenue for Employer Firms: 2000 to 2004

[In millions of dollars (299,735 represents \$299,735,000,000), except percent. Except where indicated, results have been adjusted to the results of the 2002 Economic Census. Based on the Service Annual Survey. See text, this section and Appendix III]

Kind of business	NAICS code ¹				Percent change, 2003–2004
		2000	2003	2004	
Other services²	81	299,735	313,413	332,170	6.0
Repair & maintenance	811	112,994	123,079	127,824	3.9
Automotive repair & maintenance	8111	73,219	78,565	81,116	3.2
Automotive mechanical and electrical repair and maintenance	81111	37,879	40,445	42,154	4.2
Automotive body, paint, interior, and glass repair	81112	25,766	27,179	27,693	1.9
Other automotive repair and maintenance	81119	9,574	10,942	11,269	3.0
Electronic and precision equipment repair & maintenance	8112	14,420	15,103	16,383	8.5
Commercial equipment (exc. auto. elec.) repair & maintenance	8113	15,232	18,927	19,380	2.4
Personal and household goods repair & maintenance	8114	10,123	10,484	10,945	4.4
Home and garden equipment and appliance repair and maintenance	81141	3,865	4,209	4,285	1.8
Reupholstery and furniture repair	81142	1,229	1,271	1,248	-1.8
Footwear and leather goods repair	81143	190	181	189	4.4
Other personal and household goods repair and maintenance	81149	4,838	4,824	5,223	8.3
Personal & laundry services	812	67,140	72,053	74,480	3.4
Personal care services	8121	18,263	21,094	23,177	9.9
Hair, nail, & skin care services	81211	15,553	17,082	18,932	10.8
Barber shops	812111	479	499	522	4.6
Beauty salons	812112	14,445	15,449	17,191	11.3
Nail salons	812113	629	1,134	1,219	7.5
Other personal care services	81219	2,711	4,012	4,246	5.8
Death care services	8122	13,707	15,334	15,080	-1.7
Funeral homes and funeral services	81221	10,279	12,016	11,705	-2.6
Cemeteries and crematories	81222	3,428	3,318	3,375	1.7
Drycleaning & laundry services	8123	19,950	19,545	20,039	2.5
Coin-operated laundries & drycleaners	81231	3,359	3,238	3,235	-0.1
Drycleaning and laundry services, (excluding coin-op)	81232	7,846	7,282	7,581	4.1
Linen & uniform supply	81233	8,745	9,025	9,224	2.2
Other personal services	8129	15,219	16,081	16,184	0.6
Photofinishing	81292	3,809	3,678	3,173	-13.7
Parking lots and garages	81293	6,390	7,041	7,121	1.1
All other personal services	81299	5,021	5,362	5,890	9.8
Religious/grantmaking/prof./like organizations (except religious, labor, and political organizations)	813	119,601	118,281	129,866	9.8
Grantmaking and giving services	8132	57,465	47,132	56,408	19.7
Social advocacy organizations	8133	10,582	13,359	13,424	0.5
Civic & social organizations	8134	10,381	12,084	12,646	4.7
Business, professional, and other organizations (except labor and political organizations)	8139	40,903	45,706	47,387	3.7

¹ North American Industry Classification System, 1997; see text, Section 15. ² Except public administration, religious, labor, and political organizations, and private household.

Source: U.S. Census Bureau, "Service Annual Survey 2004," issued April 2006; <<http://www.census.gov/econ/www/servmenu.html>>.