

## Arts, Entertainment, and Recreation

This section presents data on the arts, entertainment, and recreation economic sector of the economy, and personal recreational activities, the arts and humanities, and domestic and foreign travel.

**Arts, Entertainment, and Recreation Industry**—The U.S. Census Bureau's *Service Annual Survey, Arts, Entertainment, and Recreation Sector*, provides estimates of operation revenue of taxable firms and revenues and expenses of firms exempt from federal taxes for industries in this sector of the economy. Data beginning 1998 are based on the North American Industry Classification System (NAICS). Most establishments were previously classified in the Standard Industrial Classification (SIC) in services, some in retail trade.

This new sector is comprised of industries which existed previously, were revised from previous industry definitions, or are completely new industries. Among those which existed previously are amusement and theme parks. Revised industries include museums. New industries include theater companies and dinner theaters. The following URL contains detailed information about NAICS and provides a comparison of the SIC and NAICS <<http://www.census.gov/epcd/www/naics.html>>. See also the text in Section 15, Business Enterprise.

The Economic Census, conducted every 5 years, for the years ending "2" and "7," provides information on the number of establishments, receipts, payroll, and paid employees for the U.S. and various geographic levels.

**Recreation and leisure activities**—Data on the participation in various recreation and leisure time activities are based on several sample surveys. Data on participation in fishing, hunting, and other

forms of wildlife-associated recreation are published periodically by the U.S. Department of Interior, Fish and Wildlife Service. The most recent data are from the 2001 survey. Data on participation in various sports recreation activities are published by the National Sporting Goods Association. Mediamark, Inc. also conducts periodic surveys on sports and leisure activities, as well as other topics.

**Parks and recreation**—The Department of the Interior has responsibility for administering the national parks. The National Park Service publishes information on visits to national park areas in its annual report, *National Park Statistical Abstract. The National Parks: Index (year)* is an annual report which contains brief descriptions, with acreages, of each area administered by the service, plus certain "related" areas. This information can be found at: <<http://www2.nature.nps.gov/stats>>. Statistics for state parks are compiled by the National Association of State Park Directors.

**Travel**—Statistics on arrivals and departures to the United States are reported by the International Trade Administration (ITA), Office of Travel & Tourism Industries (OTTI). Data on domestic travel, business receipts and employment of the travel industry, and travel expenditures are published by the research department of the Travel Industry Association (TIA) and the national nonprofit center for travel and tourism research located in Washington, DC. Other data on household transportation characteristics are in Section 23, Transportation.

**Statistical reliability**—For a discussion of statistical collection and estimation, sampling procedures, and measures of statistical reliability applicable to Census Bureau data, see Appendix III.

**Table 1213. Arts, Entertainment and Recreation Services—Estimated Revenue: 2000 to 2004**

[In millions of dollars (127,400 represents \$127,400,000,000), except percent. For taxable and tax-exempt employer firms. Except where indicated, estimates adjusted using the results of the 2002 Economic Census. Minus sign (-) indicates decrease. Based on the Service Annual Survey, see Appendix III]

| Industry   | 1997 NAICS code <sup>1</sup> |                |                |                |                |                | Percent change, 2003–2004 |
|--|------------------------------|----------------|----------------|----------------|----------------|----------------|---------------------------|
|  |                              | 2000           | 2001           | 2002           | 2003           | 2004           |                           |
| <b>Arts, entertainment, and recreation . . . . .</b>                                       | <b>71</b>                    | <b>127,400</b> | <b>133,886</b> | <b>141,904</b> | <b>149,346</b> | <b>158,545</b> | <b>6.2</b>                |
| Performing arts, spectator sports. . . . .   | 711                          | 51,155         | 54,155         | 58,286         | 60,356         | 62,783         | 4.0                       |
| Performing arts companies <sup>2</sup> . . . . .   | 7111                         | 10,745         | 10,804         | 10,864         | 11,071         | 11,554         | 4.4                       |
| Spectator sports . . . . .   | 7112                         | 19,340         | 20,392         | 22,313         | 22,445         | 23,659         | 5.4                       |
| Sports teams and clubs . . . . .   | 711211                       | 10,739         | 11,461         | 13,025         | 13,257         | 14,115         | 6.5                       |
| Racetracks . . . . .   | 711212                       | 6,349          | 6,473          | 6,703          | 6,582          | 7,022          | 6.7                       |
| Other spectator sports . . . . .   | 711219                       | 2,251          | 2,458          | 2,586          | 2,606          | 2,522          | -3.2                      |
| Promoters of performing arts, sports and similar events . . . . .                          | 7113                         | 9,688          | 10,555         | 11,698         | 12,390         | 13,061         | 5.4                       |
| Agents and managers for artists, athletes, entertainers and other public figures . . . . . | 7114                         | 3,600          | 3,823          | 4,073          | 4,075          | 4,317          | 6.0                       |
| Independent artists, writers, and performers . . . . .                                     | 7115                         | 7,782          | 8,581          | 9,338          | 10,376         | 10,193         | -1.8                      |
| Museums, historical sites, and similar institutions . . . . .                              | 712                          | 9,350          | 9,218          | 8,608          | 9,081          | 9,688          | 6.7                       |
| Amusement, gambling, and recreation industries . . . . .                                   | 713                          | 66,895         | 70,512         | 75,011         | 79,909         | 86,073         | 7.7                       |
| Amusement parks and arcades . . . . .  | 7131                         | 9,441          | 9,813          | 9,443          | 9,929          | 10,561         | 6.4                       |
| Amusement and theme parks . . . . .  | 71311                        | 8,245          | 8,637          | 8,174          | 8,737          | 9,344          | 6.9                       |
| Amusement arcades . . . . .  | 71312                        | 1,196          | 1,176          | 1,269          | 1,193          | 1,217          | 2.0                       |
| Gambling industries . . . . .  | 7132                         | 14,621         | 16,686         | 18,893         | 22,369         | 25,698         | 14.9                      |
| Casinos (except casino hotels). . . . .  | 71321                        | 9,592          | 11,148         | 12,387         | 14,601         | 16,664         | 14.1                      |
| Other gambling industries . . . . .  | 71329                        | 5,029          | 5,538          | 6,506          | 7,769          | 9,034          | 16.3                      |
| Other amusement and recreation industries . . . . .  | 7139                         | 42,833         | 44,013         | 46,674         | 47,611         | 49,814         | 4.6                       |
| Golf courses and country clubs . . . . .   | 71391                        | 16,692         | 16,863         | 17,534         | 16,988         | 17,879         | 5.2                       |
| Skiing facilities . . . . .  | 71392                        | 1,551          | 1,635          | 1,801          | 1,839          | 1,980          | 7.7                       |
| Marinas . . . . .  | 71393                        | 3,379          | 3,389          | 3,352          | 3,382          | 3,393          | 0.3                       |
| Fitness and recreational sports centers . . . . .  | 71394                        | 12,543         | 13,542         | 14,988         | 16,130         | 16,839         | 4.4                       |
| Bowling centers . . . . .  | 71395                        | 2,762          | 2,882          | 3,075          | 3,293          | 3,505          | 6.4                       |
| All other amusement and recreation . . . . .   | 71399                        | 5,906          | 5,702          | 5,925          | 5,980          | 6,217          | 4.0                       |

<sup>1</sup> Based on the North American Industry Classification System 1997; see text, this section and Section 15, Business Enterprise. <sup>2</sup> Estimates for NAICS 71113 and 71119, not shown separately, have not been adjusted to the 1997 Economic Census.

Source: U.S. Census Bureau, "2004 Service Annual Survey, Arts, Entertainment, and Recreation Services." See <<http://www.census.gov/econ/www/servmenu.html>>; issued April 2006.

**Table 1214. Arts, Entertainment and Recreation—Establishments, Revenue, Payroll, and Employees by Kind of Business (1997 NAICS Basis): 1997 and 2002**

[(104,715 represents \$104,715,000,000) For establishments with payroll. Data are based on the 1997 and 2002 economic censuses which are subject to nonsampling error. For details on survey methodology, sampling and nonsampling errors, see Appendix III. Numbers in parentheses represent North American Industry Classification System (NAICS) 1997 codes, see text, section 15]

| Kind of business   | 1997 NAICS code | Number of establishments |                | Revenue (mil. dol.) |                | Annual payroll (mil. dol.) |               | Paid employees (1,000) |              |
|--|-----------------|--------------------------|----------------|---------------------|----------------|----------------------------|---------------|------------------------|--------------|
|  |                 | 1997                     | 2002           | 1997                | 2002           | 1997                       | 2002          | 1997                   | 2002         |
| <b>Arts, entertainment and recreation, total . . . . .</b>                   | <b>71</b>       | <b>99,099</b>            | <b>111,128</b> | <b>104,715</b>      | <b>137,782</b> | <b>32,787</b>              | <b>43,075</b> | <b>1,588</b>           | <b>1,896</b> |
| Performing arts, spectator sports, and related industries . . . . .          | 711             | 30,566                   | 38,181         | 37,619              | 57,708         | 14,456                     | 21,145        | 327                    | 422          |
| Performing arts companies . . . . .  | 7111            | 9,199                    | 9,353          | 8,570               | 10,697         | 2,725                      | 3,206         | 122                    | 138          |
| Spectator sports . . . . .   | 7112            | 3,881                    | 4,314          | 13,656              | 21,933         | 6,151                      | 10,175        | 92                     | 107          |
| Promoters of performing arts, sports and similar events . . . . .            | 7113            | 3,941                    | 4,603          | 6,622               | 11,612         | 1,401                      | 2,071         | 72                     | 100          |
| Agents and managers for artists, athletes, entertainers and others . . . . . | 7114            | 2,532                    | 4,043          | 2,410               | 4,189          | 911                        | 1,457         | 13                     | 22           |
| Museums, historical sites, and similar institutions . . . . .                | 712             | 5,580                    | 6,651          | 6,764               | 8,577          | 1,837                      | 2,912         | 92                     | 122          |
| Amusement, gambling, and recreation industries . . . . .                     | 713             | 62,859                   | 65,462         | 57,832              | 76,293         | 15,776                     | 21,070        | 1,134                  | 1,303        |
| Amusement parks and arcades . . . . .  | 7131            | 3,344                    | 3,196          | 8,418               | 9,622          | 1,962                      | 2,111         | 139                    | 123          |
| Gambling industries . . . . .  | 7132            | 2,005                    | 2,201          | 13,042              | 20,181         | 2,504                      | 3,726         | 133                    | 162          |
| Other amusement and recreation services . . . . .                            | 7139            | 57,510                   | 60,065         | 36,372              | 46,490         | 11,310                     | 15,233        | 862                    | 1,018        |

Source: U.S. Census Bureau, "2002 Economic Census, Industry Series Reports, Arts, Entertainment and Recreation"; published summer 2004; <<http://www.census.gov/econ/census02/guide/INDRPT71.HTM>>.

**Table 1215. Arts, Entertainment, and Recreation—Nonemployer Establishments and Receipts by Kind of Business (NAICS Basis): 2000 to 2003**

[[781.7 represents 781,700]. Includes only firms subject to federal income tax. Nonemployers are businesses with no paid employees]

| Kind of business  | 2002 NAICS code <sup>1</sup> | Establishments (1,000) |              |              | Receipts (mil. dol.) |               |               |
|---|------------------------------|------------------------|--------------|--------------|----------------------|---------------|---------------|
|   |                              | 2000                   | 2002         | 2003         | 2000                 | 2002          | 2003          |
| <b>Arts, entertainment, and recreation . . . . .</b>                      | <b>71</b>                    | <b>781.7</b>           | <b>866.0</b> | <b>888.1</b> | <b>17,713</b>        | <b>20,000</b> | <b>21,010</b> |
| Performing arts, spectator sports, and related industries . . . . .       | 711                          | 645.4                  | 732.9        | 751.8        | 13,008               | 14,808        | 15,536        |
| Performing arts companies . . . . .                                       | 7111                         | 19.3                   | 26.0         | 27.4         | 576                  | 677           | 700           |
| Spectator sports . . . . .  | 7112                         | 67.3                   | 95.7         | 91.5         | 1,481                | 1,774         | 1,820         |
| Promoters of performing arts, sports, and similar events . . . . .        | 7113                         | 23.1                   | 29.3         | 31.8         | 851                  | 1,100         | 1,203         |
| Agents/managers for artists, athletes, and other public figures . . . . . | 7114                         | 27.1                   | 28.1         | 30.5         | 857                  | 969           | 1,051         |
| Independent artists, writers and performers . . . . .                     | 7115                         | 508.6                  | 553.8        | 570.6        | 9,244                | 10,289        | 10,763        |
| Museums, historical sites, and similar institutions . . . . .             | 712                          | 3.6                    | 4.4          | 4.7          | 52                   | 66            | 68            |
| Amusement, gambling, and recreation industries . . . . .                  | 713                          | 132.7                  | 128.7        | 131.7        | 4,653                | 5,125         | 5,406         |
| Amusement parks and arcades . . . . .                                     | 7131                         | 5.4                    | 5.2          | 5.3          | 291                  | 322           | 339           |
| Gambling industries . . . . .   | 7132                         | 5.9                    | 7.3          | 7.2          | 52                   | 875           | 927           |
| Other amusement and recreation services . . . . .                         | 7139                         | 121.3                  | 116.2        | 119.1        | 3,830                | 3,929         | 4,140         |

<sup>1</sup> Based on the 2002 North American Industry Classification System (NAICS); see text, Section 15.

Source: U.S. Census Bureau, Nonemployer Statistics; <<http://www.census.gov/epcd/nonemployer/index.html>> and 2002 Economic Census: Nonemployer Statistics; published 28 September 2005; <<http://www.census.gov/epcd/nonemployer/2003/us/US000.HTM>>.

**Table 1216. Arts, Entertainment, and Recreation—Establishments, Payroll, and Employees by Kind of Business (NAICS Basis): 2000 and 2003**

[[1,741.5 represents 1,741,500]. For establishments with payroll. See Appendix III]

| Kind of business  | NAICS code <sup>1</sup> | Establishments |                | Paid employees <sup>2</sup> (1,000) |                | Annual payroll (mil. dol.) |               |
|---|-------------------------|----------------|----------------|-------------------------------------|----------------|----------------------------|---------------|
|   |                         | 2000           | 2003           | 2000                                | 2003           | 2000                       | 2003          |
| <b>Arts, entertainment, &amp; recreation . . . . .</b>                              | <b>71</b>               | <b>103,816</b> | <b>113,991</b> | <b>1,741.5</b>                      | <b>1,833.0</b> | <b>43,204</b>              | <b>48,147</b> |
| Performing arts, spectator sports . . . . .   | 711                     | 33,859         | 39,123         | 351.9                               | 394.6          | 19,090                     | 22,433        |
| Performing arts companies . . . . .   | 7111                    | 9,253          | 9,138          | 126.4                               | 131.3          | 3,251                      | 3,307         |
| Theater companies & dinner theaters . . . . .                                       | 71111                   | 3,367          | 3,578          | 63.4                                | 67.7           | 1,469                      | 1,603         |
| Dance companies . . . . .   | 71112                   | 584            | 563            | 10.7                                | 9.1            | 216                        | 201           |
| Musical groups & artists . . . . .  | 71113                   | 4,497          | 4,457          | 44.0                                | 47.4           | 1,341                      | 1,303         |
| Other performing arts companies . . . . .   | 71119                   | 805            | 540            | 8.3                                 | 7.1            | 226                        | 200           |
| Spectator sports . . . . .  | 7112                    | 4,461          | 4,268          | 100.2                               | 107.8          | 9,215                      | 10,969        |
| Sports teams & clubs . . . . .  | 711211                  | 684            | 763            | 36.3                                | 40.3           | 7,587                      | 9,106         |
| Racetracks . . . . .  | 711212                  | 899            | 750            | 45.8                                | 50.9           | 994                        | 1,171         |
| Other spectator sports . . . . .  | 711219                  | 2,878          | 2,755          | 18.1                                | 16.7           | 633                        | 691           |
| Promoters of performing arts, sports, and similar events . . . . .                  | 7113                    | 4,394          | 5,382          | 71.8                                | 98.7           | 1,917                      | 2,290         |
| Promoters of performing arts, sports, & similar events with facilities . . . . .    | 71131                   | 1,107          | 1,914          | 44.3                                | 73.3           | 787                        | 1,315         |
| Promoters of performing arts, sports, & similar events without facilities . . . . . | 71132                   | 3,287          | 3,468          | 27.6                                | 25.4           | 1,130                      | 975           |
| Agents/managers for artists, athletes, and other public figures . . . . .           | 7114                    | 3,048          | 3,376          | 16.0                                | 15.5           | 1,117                      | 1,291         |
| Independent artists, writers, & performers . . . . .                                | 7115                    | 12,703         | 16,959         | 37.5                                | 41.2           | 3,589                      | 4,576         |
| Museums, historical sites, & similar institutions . . . . .                         | 712                     | 5,777          | 6,740          | 110.4                               | 120.0          | 2,549                      | 2,984         |
| Museums . . . . .   | 71211                   | 3,988          | 4,591          | 75.4                                | 79.3           | 1,765                      | 2,004         |
| Historical sites . . . . .  | 71212                   | 892            | 974            | 8.3                                 | 9.2            | 143                        | 189           |
| Zoos & botanical gardens . . . . .  | 71213                   | 414            | 570            | 20.5                                | 26.2           | 509                        | 661           |
| Nature parks & other similar institutions . . . . .                                 | 71219                   | 483            | 605            | 6.2                                 | 5.2            | 133                        | 130           |
| Amusement, gambling, & recreation industries . . . . .                              | 713                     | 64,180         | 68,128         | 1,279.2                             | 1,318.4        | 21,564                     | 22,730        |
| Amusement parks & arcades . . . . .   | 7131                    | 2,879          | 3,011          | 124.0                               | 133.4          | 2,277                      | 2,453         |
| Amusement & theme parks . . . . .   | 71311                   | 716            | 569            | 102.8                               | 106.0          | 2,011                      | 2,086         |
| Amusement arcades . . . . .   | 71312                   | 2,163          | 2,442          | 21.3                                | 27.5           | 266                        | 368           |
| Gambling industries . . . . .   | 7132                    | 2,191          | 2,191          | 202.6                               | 167.9          | 4,757                      | 4,194         |
| Casinos (except casino hotels) . . . . .  | 71321                   | 537            | 429            | 150.2                               | 113.6          | 3,592                      | 2,956         |
| Other gambling industries . . . . .   | 71329                   | 1,654          | 1,762          | 52.4                                | 54.2           | 1,165                      | 1,237         |
| Other amusement & recreation services . . . . .                                     | 7139                    | 59,110         | 62,926         | 952.6                               | 1,017.1        | 14,531                     | 16,083        |
| Golf courses & country clubs . . . . .  | 71391                   | 11,885         | 12,027         | 297.9                               | 302.4          | 6,243                      | 7,002         |
| Skiing facilities . . . . .   | 71392                   | 389            | 387            | 56.9                                | 71.4           | 452                        | 523           |
| Marinas . . . . .   | 71393                   | 4,126          | 4,150          | 24.8                                | 27.9           | 640                        | 774           |
| Fitness & recreational sports centers . . . . .                                     | 71394                   | 23,003         | 27,813         | 382.8                               | 451.8          | 4,499                      | 5,334         |
| Bowling centers . . . . .   | 71395                   | 5,234          | 4,795          | 87.9                                | 83.1           | 888                        | 935           |
| All other amusement & recreation industries . . . . .                               | 71399                   | 14,473         | 13,754         | 102.4                               | 80.5           | 1,808                      | 1,516         |

<sup>1</sup> North American Industry Classification System code; see text, this section and Section 15. <sup>2</sup> For employees on the payroll for the period including March 12.

Source: U.S. Census Bureau, County Business Patterns; annual. See <<http://www.census.gov/epcd/cbp/view/cbpview.html>>.

**Table 1217. Expenditures Per Consumer Unit for Entertainment and Reading: 1985 to 2004**

[Data are annual averages. In dollars, except as indicated. Based on Consumer Expenditure Survey; see text, Section 13, Income, Expenditures, and Wealth for description of survey. See also headnote, Table 667, Consumer Expenditures Survey (CE) has implemented multiple imputation of income data, starting with the publication of the 2004 tables. Because of income imputation, data for 2004 are not strictly comparable to data from previous years, especially for income tables. Thus with the introduction of income imputation with the publication of the 2004 tables, income data are available for all consumer units and data are no longer shown for complete income reporters. For more information go to <<http://www.bls.gov/cex/csxann04.pdf>>, page 4. For composition of regions, see map, inside front cover]

| Year and characteristic                        | Entertainment and reading |                               | Entertainment |                     |   |   | Reading    |
|--|---------------------------|-------------------------------|---------------|---------------------|---|---|------------|
|  | Total                     | Percent of total expenditures | Total         | Fees and admissions | Television, radios, and sound equipment | Other equipment and services <sup>1</sup> |            |
| 1985   | 1,311                     | 5.6                           | 1,170         | 320                 | 371                                     | 479                                       | 141        |
| 1988   | 1,479                     | 5.7                           | 1,329         | 353                 | 416                                     | 560                                       | 150        |
| 1989   | 1,581                     | 5.7                           | 1,424         | 377                 | 429                                     | 618                                       | 157        |
| 1990   | 1,575                     | 5.6                           | 1,422         | 371                 | 454                                     | 597                                       | 153        |
| 1991   | 1,635                     | 5.5                           | 1,472         | 378                 | 468                                     | 627                                       | 163        |
| 1992   | 1,662                     | 5.6                           | 1,500         | 379                 | 492                                     | 629                                       | 162        |
| 1993   | 1,792                     | 5.8                           | 1,626         | 414                 | 590                                     | 621                                       | 166        |
| 1994   | 1,732                     | 5.5                           | 1,567         | 439                 | 533                                     | 595                                       | 165        |
| 1995   | 1,775                     | 5.5                           | 1,612         | 433                 | 542                                     | 637                                       | 163        |
| 1996   | 1,993                     | 5.9                           | 1,834         | 459                 | 561                                     | 814                                       | 159        |
| 1997   | 1,977                     | 5.7                           | 1,813         | 471                 | 577                                     | 766                                       | 164        |
| 1998   | 1,907                     | 5.4                           | 1,746         | 449                 | 535                                     | 762                                       | 161        |
| 1999   | 2,050                     | 5.5                           | 1,891         | 459                 | 608                                     | 824                                       | 159        |
| 2000   | 2,009                     | 5.3                           | 1,863         | 515                 | 622                                     | 727                                       | 146        |
| 2001   | 2,094                     | 5.3                           | 1,953         | 526                 | 660                                     | 767                                       | 141        |
| 2002   | 2,218                     | 5.5                           | 2,079         | 542                 | 692                                     | 845                                       | 139        |
| 2003   | 2,187                     | 5.4                           | 2,060         | 494                 | 730                                     | 835                                       | 127        |
| <b>2004, total</b>                             | <b>2,348</b>              | <b>5.4</b>                    | <b>2,218</b>  | <b>528</b>          | <b>788</b>                              | <b>903</b>                                | <b>130</b> |
| Age of reference person:                       |                           |                               |               |                     |   |   |            |
| Under 25 years old                             | 1,217                     | 5.0                           | 1,166         | 277                 | 500                                     | 390                                       | 51         |
| 25 to 34 years old                             | 2,216                     | 5.2                           | 2,122         | 415                 | 843                                     | 864                                       | 94         |
| 35 to 44 years old                             | 2,627                     | 5.2                           | 2,504         | 666                 | 921                                     | 917                                       | 123        |
| 45 to 54 years old                             | 2,860                     | 5.4                           | 2,711         | 667                 | 926                                     | 1,118                                     | 149        |
| 55 to 64 years old                             | 3,000                     | 6.3                           | 2,823         | 618                 | 810                                     | 1,395                                     | 177        |
| 65 to 74 years old                             | 2,037                     | 5.6                           | 1,879         | 463                 | 628                                     | 788                                       | 158        |
| 75 years old and over                          | 1,125                     | 4.4                           | 990           | 262                 | 474                                     | 254                                       | 135        |
| Hispanic or Latino origin of reference person: |                           |                               |               |                     |   |   |            |
| Hispanic                                       | 1,496                     | 4.0                           | 1,443         | 308                 | 656                                     | 479                                       | 53         |
| Non-Hispanic                                   | 2,451                     | 5.6                           | 2,311         | 554                 | 803                                     | 954                                       | 140        |
| Race of reference person:                      |                           |                               |               |                     |   |   |            |
| White, Asian and all other races               | 2,518                     | 5.6                           | 2,377         | 574                 | 805                                     | 999                                       | 141        |
| Black  | 1,093                     | 3.6                           | 1,040         | 185                 | 657                                     | 197                                       | 53         |
| Region of residence:                           |                           |                               |               |                     |   |   |            |
| Northeast                                      | 2,162                     | 4.7                           | 2,017         | 545                 | 840                                     | 632                                       | 145        |
| Midwest  | 2,358                     | 5.4                           | 2,208         | 586                 | 768                                     | 854                                       | 150        |
| South  | 2,232                     | 5.7                           | 2,134         | 398                 | 753                                     | 983                                       | 98         |
| West   | 2,688                     | 5.6                           | 2,538         | 664                 | 818                                     | 1,056                                     | 150        |
| Size of consumer unit:                         |                           |                               |               |                     |   |   |            |
| One person                                     | 1,259                     | 5.0                           | 1,162         | 283                 | 516                                     | 363                                       | 97         |
| Two or more persons                            | 2,793                     | 5.5                           | 2,649         | 628                 | 898                                     | 1,123                                     | 144        |
| Two persons                                    | 2,779                     | 6.1                           | 2,618         | 579                 | 795                                     | 1,244                                     | 161        |
| Three persons                                  | 2,546                     | 4.9                           | 2,417         | 551                 | 973                                     | 894                                       | 129        |
| Four persons                                   | 3,048                     | 5.3                           | 2,910         | 809                 | 1,023                                   | 1,077                                     | 138        |
| Five persons or more                           | 2,861                     | 5.2                           | 2,743         | 650                 | 946                                     | 1,147                                     | 118        |
| Income before taxes:                           |                           |                               |               |                     |   |   |            |
| Quintiles of income:                           |                           |                               |               |                     |   |   |            |
| Lowest 20 percent                              | 819                       | 4.6                           | 764           | 131                 | 387                                     | 246                                       | 55         |
| Second 20 percent                              | 1,459                     | 5.3                           | 1,377         | 201                 | 566                                     | 610                                       | 82         |
| Third 20 percent                               | 1,840                     | 5.0                           | 1,728         | 346                 | 732                                     | 650                                       | 112        |
| Fourth 20 percent                              | 2,880                     | 5.6                           | 2,735         | 604                 | 963                                     | 1,167                                     | 145        |
| Highest 20 percent                             | 4,740                     | 5.7                           | 4,484         | 1,356               | 1,290                                   | 1,838                                     | 256        |
| Education:                                     |                           |                               |               |                     |   |   |            |
| Less than a high school graduate               | 998                       | 3.9                           | 953           | 103                 | 505                                     | 347                                       | 45         |
| High school graduate                           | 1,770                     | 5.0                           | 1,685         | 270                 | 703                                     | 711                                       | 85         |
| High school graduate with some college         | 2,392                     | 5.9                           | 2,276         | 464                 | 787                                     | 1,025                                     | 116        |
| Associate's degree                             | 2,595                     | 5.4                           | 2,465         | 535                 | 895                                     | 1,035                                     | 130        |
| Bachelor's degree                              | 3,238                     | 5.7                           | 3,045         | 910                 | 966                                     | 1,169                                     | 193        |
| Master's, professional, doctoral degree        | 3,931                     | 5.8                           | 3,639         | 1,278               | 1,006                                   | 1,355                                     | 292        |

<sup>1</sup> Other equipment and services include pets, toys, and playground equipment; sports, exercise, and photographic equipment; and recreational vehicles.

Source: U.S. Bureau of Labor Statistics, *Consumer Expenditure Survey*, annual and Current Standard Tables. See also <<http://www.bls.gov/cex/home/htm>>.

**Table 1218. Personal Consumption Expenditures for Recreation: 1990 to 2004**

[In billions of dollars (290.2 represents \$290,200,000,000), except percent. Represents market value of purchases of goods and services by individuals and nonprofit institutions.]

| Type of product or service   | 1990         | 1995         | 2000         | 2001         | 2002         | 2003         | 2004         |
|--|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| <b>Total recreation expenditures</b> . . . . .   | <b>290.2</b> | <b>418.1</b> | <b>585.7</b> | <b>604.0</b> | <b>629.9</b> | <b>658.8</b> | <b>702.4</b> |
| Percent of total personal consumption <sup>1</sup> . . . . .                                       | 7.6          | 8.4          | 8.7          | 8.6          | 8.6          | 8.5          | 8.6          |
| Books and maps . . . . .   | 16.2         | 23.2         | 33.7         | 34.6         | 37.1         | 39.0         | 41.4         |
| Magazines, newspapers, and sheet music . . . . .   | 21.6         | 27.5         | 35.0         | 35.0         | 35.1         | 35.9         | 38.7         |
| Nondurable toys and sport supplies . . . . .   | 32.8         | 44.4         | 56.6         | 57.6         | 59.2         | 60.1         | 64.0         |
| Wheel goods, sports and photographic equipment <sup>2</sup> . . . . .                              | 29.7         | 39.7         | 57.6         | 59.2         | 61.4         | 65.7         | 70.4         |
| Video and audio products, computer equipment, and musical instruments . . . . .                    | 53.0         | 81.5         | 116.6        | 115.5        | 120.0        | 122.3        | 130.8        |
| Video and audio goods, including musical instruments . . . . .                                     | 44.1         | 57.2         | 72.8         | 73.6         | 75.4         | 75.8         | 79.8         |
| Computers, peripherals, and software . . . . .   | 8.9          | 24.3         | 43.8         | 42.0         | 44.6         | 46.5         | 51.0         |
| Radio and television repair . . . . .  | 3.2          | 3.6          | 4.2          | 4.0          | 4.1          | 4.1          | 4.5          |
| Flowers, seeds, and potted plants . . . . .  | 10.9         | 14.0         | 18.0         | 18.0         | 18.0         | 17.8         | 18.2         |
| Admissions to specified spectator amusements . . . . .   | 15.1         | 21.1         | 30.4         | 32.2         | 34.8         | 36.1         | 37.4         |
| Motion picture theaters . . . . .  | 5.1          | 5.6          | 8.6          | 9.0          | 9.6          | 9.9          | 9.9          |
| Legitimate theaters and opera, and entertainments of nonprofit institutions <sup>3</sup> . . . . . | 5.2          | 8.1          | 10.3         | 10.9         | 11.7         | 12.1         | 12.7         |
| Spectator sports <sup>4</sup> . . . . .  | 4.8          | 7.4          | 11.5         | 12.4         | 13.5         | 14.1         | 14.8         |
| Clubs and fraternal organizations except insurance <sup>5</sup> . . . . .                          | 13.5         | 17.4         | 19.0         | 20.0         | 21.1         | 22.3         | 23.2         |
| Commercial participant amusements <sup>6</sup> . . . . .   | 25.2         | 48.8         | 75.8         | 79.6         | 83.7         | 91.3         | 99.4         |
| Pari-mutuel net receipts . . . . .   | 3.5          | 3.7          | 5.0          | 5.1          | 5.3          | 5.2          | 5.3          |
| Other <sup>7</sup> . . . . .   | 65.4         | 93.4         | 133.9        | 143.2        | 150.0        | 159.0        | 169.0        |

<sup>1</sup> See Table 656. <sup>2</sup> Includes boats and pleasure aircraft. <sup>3</sup> Except athletic. <sup>4</sup> Consists of admissions to professional and amateur athletic events and to racetracks, including horse, dog, and auto. <sup>5</sup> Consists of current expenditures (including consumption of fixed capital) of nonprofit clubs and fraternal organizations and dues and fees paid to proprietary clubs. <sup>6</sup> Consists of billiard parlors; bowling alleys; dancing, riding, shooting, skating, and swimming places; amusement devices and parks; golf courses; sightseeing buses and guides; private flying operations; casino gambling; and other commercial participant amusements. <sup>7</sup> Consists of net receipts of lotteries and expenditures for purchases of pets and pet care services, cable TV, film processing, photographic studios, sporting and recreation camps, video cassette rentals, and recreational services, not elsewhere classified.

Source: Bureau of Economic Analysis, *Survey of Current Business*, April 2006. See also <<http://www.bea.gov/bea/dn/nipaweb/index.asp>>.

**Table 1219. Performing Arts—Selected Data: 1990 to 2004**

[Sales, receipts and expenditures in millions of dollars (282 represents \$282,000,000). For season ending in year shown, except as indicated]

| Item   | 1990   | 1995   | 1997   | 1998    | 1999    | 2000    | 2001    | 2002    | 2003    | 2004    |
|--|--------|--------|--------|---------|---------|---------|---------|---------|---------|---------|
| <b>Legitimate theater:</b> <sup>1</sup>                          |        |        |        |         |         |         |         |         |         |         |
| Broadway shows:  |        |        |        |         |         |         |         |         |         |         |
| New productions . . . . .  | 40     | 33     | 37     | 33      | 39      | 37      | 28      | 37      | 36      | 39      |
| Attendance (mil.) <sup>3</sup> . . . . .                         | 8.0    | 9.0    | 10.6   | 11.5    | 11.7    | 11.4    | 11.9    | 11.0    | 11.4    | 11.6    |
| Playing weeks <sup>2</sup> . . . . .                             | 1,070  | 1,120  | 1,349  | 1,442   | 1,441   | 1,464   | 1,484   | 1,434   | 1,544   | 1,451   |
| Gross ticket sales . . . . .                                     | 282    | 406    | 499    | 558     | 588     | 603     | 666     | 643     | 721     | 771     |
| Broadway road tours: <sup>4</sup>                                |        |        |        |         |         |         |         |         |         |         |
| Attendance (mil.) . . . . .                                      | 11.1   | 15.6   | 17.6   | 15.2    | 14.6    | 11.7    | 11.0    | 11.7    | 12.4    | 12.9    |
| Playing weeks . . . . .  | 944    | 1,242  | 1,334  | 1,127   | 1,082   | 888     | 823     | 863     | 877     | 1060    |
| Gross ticket sales . . . . .                                     | 367    | 701    | 782    | 721     | 707     | 572     | 541     | 593     | 642     | 714     |
| <b>Nonprofit professional theatres:</b> <sup>5</sup>             |        |        |        |         |         |         |         |         |         |         |
| Companies reporting <sup>6</sup> . . . . .                       | 185    | 215    | 197    | 189     | 313     | 262     | 363     | 1,146   | 1,274   | 1,477   |
| Gross income . . . . .   | 307.6  | 444.4  | 565.0  | 570.0   | 740.0   | 791.0   | 961.1   | 1,436.0 | 1,481.0 | 1,570.8 |
| Earned income . . . . .  | 188.4  | 281.2  | 349.9  | 342.0   | 442.0   | 466.0   | 554.5   | 761.0   | 787.0   | 856.2   |
| Contributed income . . . . .                                     | 119.2  | 163.1  | 215.1  | 228.0   | 298.0   | 325.0   | 406.6   | 675.0   | 694.0   | 714.6   |
| Gross expenses . . . . .   | 306.3  | 444.9  | 526.6  | 518.5   | 701.0   | 708.0   | 923.6   | 1,405.0 | 1,476.0 | 1,464.4 |
| Productions . . . . .  | 2,265  | 2,646  | 2,295  | 2,135   | 3,921   | 3,241   | 4,787   | 10,000  | 13,000  | 11,000  |
| Performances . . . . .   | 46,131 | 56,608 | 51,453 | 46,628  | 64,556  | 66,123  | 81,828  | 157,000 | 170,000 | 169,000 |
| Total attendance (mil.) . . . . .                                | 15.2   | 18.6   | 17.2   | 14.6    | 18.0    | 22.0    | 21.1    | 32.2    | 34.3    | 32.1    |
| <b>OPERA America professional member companies:</b> <sup>7</sup> |        |        |        |         |         |         |         |         |         |         |
| Number of companies reporting <sup>8</sup> . . . . .             | 98     | 88     | 91     | 89      | 95      | 98      | 96      | 86      | 89      | 95      |
| Expenses <sup>9</sup> . . . . .                                  | 321.2  | 435.0  | 534.1  | 556.3   | 591.1   | 636.7   | 685.1   | 684.4   | 691.6   | 677.9   |
| Performances . . . . .   | 2,336  | 2,251  | 2,137  | 2,222   | 2,200   | 2,153   | 2,031   | 1,868.0 | 1,730   | 1,946   |
| Total attendance (mil.) <sup>9, 10</sup> . . . . .               | 7.5    | 6.5    | 6.9    | 6.6     | 6.6     | 6.7     | 6.5     | 4.9     | 5.9     | 5.1     |
| Main season attendance (mil.) <sup>9, 11</sup> . . . . .         | 4.1    | 3.9    | 4.0    | 3.7     | 4.0     | 4.3     | 4.2     | 3.2     | 3.1     | 3.4     |
| <b>Symphony orchestras:</b> <sup>12</sup>                        |        |        |        |         |         |         |         |         |         |         |
| Concerts . . . . .   | 18,931 | 19,328 | 26,906 | 31,766  | 31,549  | 33,154  | 36,437  | 37,118  | 38,182  | 37,263  |
| Attendance (mil.) . . . . .                                      | 24.7   | 30.9   | 31.9   | 32.2    | 30.8    | 31.7    | 31.5    | 30.3    | 27.8    | 27.7    |
| Gross revenue . . . . .  | 377.5  | 536.2  | 575.5  | 627.6   | 671.8   | 734.0   | 774.7   | 763.6   | 781.2   | 826.8   |
| Operating expenses . . . . .                                     | 621.7  | 858.8  | 937.1  | 1,012.0 | 1,088.0 | 1,126.3 | 1,285.9 | 1,311.9 | 1,314.8 | 1,482.6 |
| Support . . . . .  | 257.8  | 351.0  | 401.1  | 459.7   | 486.0   | 521.0   | 559.6   | 580.0   | 575.7   | 639.4   |

<sup>1</sup> Source: The League of American Theaters and Producers, Inc., New York, NY. For season ending in year shown. <sup>2</sup> All shows (new productions and holdovers from previous seasons). <sup>3</sup> Eight performances constitute one playing week. <sup>4</sup> North American Tours include U.S. and Canadian companies. <sup>5</sup> Source: Theatre Communications Group, New York, NY. For years ending on or prior to Aug. 31. <sup>6</sup> Beginning in 2002, nonprofit theatre data are based on survey responses and extrapolated data from IRS Form 990. <sup>7</sup> Source: OPERA America, New York, NY. For years ending on or prior to Aug. 31. <sup>8</sup> U.S. companies. <sup>9</sup> Prior to 1993, and for 1999, U.S. and Canadian companies; 1993 to 1998 and 2000 to 2004, U.S. companies only. <sup>10</sup> Includes educational performances, outreach, etc. <sup>11</sup> For paid performances. <sup>12</sup> Source: American Symphony Orchestra League, Inc., New York, NY. For years ending Aug. 31. Prior to 1995, represents 254 U.S. orchestras; beginning 1995, represents all U.S. orchestras, excluding college/university and youth orchestras. Also, beginning 1995, data based on 1,200 orchestras.

Source: Compiled from sources listed in footnotes. <<http://www.broadway.org>>; <<http://www.tcg.org>>; <<http://www.operaamerica.org>>; <<http://www.symphony.org>>.

**Table 1220. Arts and Humanities—Selected Federal Aid Programs: 1990 to 2004**

[In millions of dollars (170.8 represents \$170,800,000), except as indicated. For fiscal year ending September 30]

| Type of fund and program                      | 1990  | 1995  | 1998  | 1999  | 2000  | 2001  | 2002  | 2003  | 2004  |
|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>National Endowment for the Arts:</b>       |       |       |       |       |       |       |       |       |       |
| Funds available <sup>1</sup>                  | 170.8 | 152.1 | 85.3  | 85.0  | 85.2  | 94.0  | 98.6  | 101.0 | 105.5 |
| Program appropriation                         | 124.3 | 109.0 | 64.3  | 66.0  | 66.0  | 86.7  | 95.8  | 95.1  | 99.3  |
| Grants awarded (number)                       | 4,475 | 3,685 | 1,459 | 1,675 | 1,882 | 2,093 | 2,138 | 1,925 | 2,150 |
| Funds obligated <sup>2, 3</sup>               | 157.6 | 147.9 | 82.3  | 82.6  | 83.5  | 92.5  | 96.2  | 99.3  | 102.6 |
| <b>National Endowment for the Humanities:</b> |       |       |       |       |       |       |       |       |       |
| Funds available <sup>1</sup>                  | 140.6 | 152.3 | 94.0  | 95.5  | 102.6 | 106.8 | 110.1 | 111.6 | 127.1 |
| Program appropriation                         | 114.2 | 125.7 | 80.0  | 80.0  | 82.7  | 86.4  | 89.9  | 89.3  | 98.7  |
| Matching funds <sup>4</sup>                   | 26.3  | 25.7  | 13.9  | 13.9  | 15.1  | 15.6  | 16.1  | 16.0  | 15.9  |
| Grants awarded (number)                       | 2,195 | 1,871 | 852   | 874   | 1,230 | 1,290 | 1,252 | 963   | 1,246 |
| Funds obligated <sup>2</sup>                  | 141.0 | 151.8 | 92.7  | 92.1  | 100.0 | 105.7 | 106.1 | 100.1 | 125.1 |
| Education programs                            | 16.3  | 19.2  | 10.8  | 10.3  | 13.0  | 12.1  | 12.1  | 11.3  | 17.4  |
| State programs                                | 29.6  | 32.0  | 29.1  | 29.3  | 30.6  | 32.1  | 32.8  | 33.0  | 36.3  |
| Research grants                               | 22.5  | 22.2  | 7.7   | 6.6   | 6.9   | 7.0   | 7.0   | 7.9   | 8.4   |
| Fellowship program                            | 15.3  | 16.5  | 5.7   | 5.6   | 6.1   | 7.0   | 7.7   | 6.9   | 8.1   |
| Challenge <sup>5</sup>                        | 14.6  | 13.8  | 9.9   | 9.9   | 10.8  | 11.9  | 13.4  | 8.3   | 12.6  |
| Public programs                               | 25.4  | 25.8  | 11.1  | 12.2  | 11.8  | 16.3  | 13.2  | 12.7  | 18.3  |
| Preservation and access                       | 17.5  | 22.2  | 18.4  | 18.2  | 20.7  | 19.2  | 19.8  | 20.7  | 23.7  |

<sup>1</sup> Includes other funds, not shown separately. Excludes administrative funds. <sup>2</sup> Includes obligations for new grants, supplemental awards on previous years' grants, and program contracts. <sup>3</sup> Beginning with 1997 data, the grant-making structure changed from discipline-based categories to thematic ones. <sup>4</sup> Represents federal funds obligated only upon receipt or certification by endowment of matching nonfederal gifts. <sup>5</sup> Program designed to stimulate new sources and higher levels of giving to institutions for the purpose of guaranteeing long-term stability and financial independence. Program usually requires a match of at least 3 private dollars to each federal dollar. Funds for challenge grants are not allocated by program area because they are awarded on a grant-by-grant basis.

Source: U.S. National Endowment for the Arts, *Annual Report*; and U.S. National Endowment for the Humanities, *Annual Report*. <<http://arts.endow.gov>> and <<http://www.neh.gov>>.

**Table 1221. Attendance Rates for Various Arts Activities: 2002**

[In percent. For persons 18 years old and over. Represents attendance at least once in the prior 12 months. Excludes elementary and high school performances. Based on the 2002 household survey Public Participation in the Arts. Data are subject to sampling error; see source. See also Tables 1222 and 1223]

| Item                   | Classical music |             | Musicals    |             | Non-musical plays |             | Ballet      |             | Art museums/galleries |  | Art/craft fairs and festivals |  | Historic sites <sup>1</sup> |  | Literature <sup>2</sup> |  |
|------------------------|-----------------|-------------|-------------|-------------|-------------------|-------------|-------------|-------------|-----------------------|--|-------------------------------|--|-----------------------------|--|-------------------------|--|
|                        | Jazz            |             |             |             |                   |             |             |             |                       |  |                               |  |                             |  |                         |  |
| <b>Total</b>           | <b>10.8</b>     | <b>11.6</b> | <b>17.1</b> | <b>12.3</b> | <b>3.9</b>        | <b>26.5</b> | <b>33.4</b> | <b>31.6</b> | <b>46.7</b>           |  |                               |  |                             |  |                         |  |
| Sex: Male              | 10.7            | 10.3        | 14.0        | 10.3        | 2.5               | 24.6        | 27.0        | 30.5        | 37.6                  |  |                               |  |                             |  |                         |  |
| Female                 | 10.8            | 12.7        | 20.0        | 14.2        | 5.1               | 28.2        | 39.2        | 32.5        | 55.1                  |  |                               |  |                             |  |                         |  |
| Race and ethnicity:    |                 |             |             |             |                   |             |             |             |                       |  |                               |  |                             |  |                         |  |
| White alone            | 11.4            | 13.7        | 20.1        | 14.2        | 4.7               | 29.5        | 38.0        | 36.0        | 51.4                  |  |                               |  |                             |  |                         |  |
| African American alone | 12.7            | 4.5         | 10.3        | 7.1         | 1.5               | 14.8        | 9.7         | 17.8        | 37.1                  |  |                               |  |                             |  |                         |  |
| Other alone            | 7.3             | 10.3        | 11.9        | 10.0        | 2.3               | 32.7        | 25.8        | 30.4        | 43.7                  |  |                               |  |                             |  |                         |  |
| Hispanic               | 6.2             | 5.5         | 6.9         | 6.2         | 1.6               | 16.1        | 20.3        | 17.2        | 26.5                  |  |                               |  |                             |  |                         |  |
| Age:                   |                 |             |             |             |                   |             |             |             |                       |  |                               |  |                             |  |                         |  |
| 18 to 24 years old     | 10.5            | 7.8         | 14.8        | 11.4        | 2.6               | 23.7        | 29.2        | 28.3        | 42.8                  |  |                               |  |                             |  |                         |  |
| 25 to 34 years old     | 10.8            | 9.0         | 15.4        | 10.7        | 3.5               | 26.7        | 33.5        | 33.3        | 47.7                  |  |                               |  |                             |  |                         |  |
| 35 to 44 years old     | 13.0            | 10.7        | 19.1        | 13.0        | 4.9               | 27.4        | 37.2        | 35.8        | 46.6                  |  |                               |  |                             |  |                         |  |
| 45 to 54 years old     | 13.9            | 15.2        | 19.3        | 15.2        | 5.1               | 32.9        | 38.8        | 38.0        | 51.6                  |  |                               |  |                             |  |                         |  |
| 55 to 64 years old     | 8.8             | 15.6        | 19.7        | 13.8        | 3.3               | 27.8        | 35.1        | 31.6        | 48.9                  |  |                               |  |                             |  |                         |  |
| 65 to 74 years old     | 7.6             | 12.5        | 16.6        | 13.0        | 3.3               | 23.4        | 31.1        | 24.2        | 45.3                  |  |                               |  |                             |  |                         |  |
| 75 years old and older | 3.9             | 9.5         | 10.1        | 5.4         | 2.2               | 13.4        | 15.7        | 12.8        | 36.7                  |  |                               |  |                             |  |                         |  |
| Education:             |                 |             |             |             |                   |             |             |             |                       |  |                               |  |                             |  |                         |  |
| Grade school           | 0.9             | 1.5         | 1.6         | 1.1         | —                 | 4.5         | 8.4         | 6.3         | 14.0                  |  |                               |  |                             |  |                         |  |
| Some high school       | 2.7             | 1.9         | 4.1         | 3.7         | 0.8               | 7.7         | 14.0        | 11.4        | 23.4                  |  |                               |  |                             |  |                         |  |
| High school graduate   | 5.3             | 4.5         | 9.1         | 5.7         | 1.2               | 14.2        | 25.7        | 20.2        | 37.7                  |  |                               |  |                             |  |                         |  |
| Some college           | 12.2            | 11.5        | 19.4        | 12.7        | 3.9               | 29.0        | 38.2        | 36.5        | 52.9                  |  |                               |  |                             |  |                         |  |
| College graduate       | 19.4            | 21.9        | 30.2        | 22.5        | 7.2               | 46.6        | 49.3        | 51.2        | 63.1                  |  |                               |  |                             |  |                         |  |
| Graduate school        | 24.0            | 34.1        | 37.6        | 31.8        | 12.9              | 58.6        | 51.9        | 56.8        | 74.3                  |  |                               |  |                             |  |                         |  |
| Income:                |                 |             |             |             |                   |             |             |             |                       |  |                               |  |                             |  |                         |  |
| Less than \$10,000     | 5.1             | 6.7         | 7.6         | 5.3         | 1.5               | 12.4        | 19.7        | 14.1        | 32.1                  |  |                               |  |                             |  |                         |  |
| \$10,000 to \$19,999   | 5.4             | 5.2         | 8.2         | 5.4         | 1.9               | 14.0        | 21.4        | 14.9        | 37.5                  |  |                               |  |                             |  |                         |  |
| \$20,000 to \$29,999   | 6.3             | 6.3         | 8.6         | 6.0         | 2.4               | 16.2        | 24.5        | 20.8        | 37.5                  |  |                               |  |                             |  |                         |  |
| \$30,000 to \$39,999   | 10.9            | 10.3        | 13.6        | 10.0        | 2.8               | 23.3        | 33.2        | 28.6        | 44.1                  |  |                               |  |                             |  |                         |  |
| \$40,000 to \$49,999   | 10.3            | 12.9        | 16.1        | 12.2        | 3.6               | 25.3        | 34.6        | 32.7        | 47.9                  |  |                               |  |                             |  |                         |  |
| \$50,000 to \$74,999   | 11.2            | 12.4        | 21.5        | 14.0        | 4.3               | 30.4        | 40.3        | 39.1        | 52.3                  |  |                               |  |                             |  |                         |  |
| \$75,000 or more       | 18.2            | 19.9        | 29.3        | 21.8        | 7.2               | 44.6        | 46.5        | 50.9        | 60.8                  |  |                               |  |                             |  |                         |  |

— Represents or rounds to zero. <sup>1</sup> Parks, historic buildings, neighborhoods. <sup>2</sup> Read a book (literature) during the previous twelve months. Literature includes novels, short stories, poetry, and/or plays.

Source: U.S. National Endowment for the Arts, *Research Division Report #45, 2002 Survey of Public Participation in the Arts*. See also <<http://www.arts.endow.gov/pub/ResearchReports/chron.html>>.

**Table 1222. Participation in Various Leisure Activities: 2002**

[In percent, except as indicated (205.9 represents 205,900,000). For persons 18 years old and over. Covers activities engaged in at least once in the prior 12 months. See headnote, Table 1221]

| Item                             | Adult population (mil.) | Attendance at— |               |                | Participation in— |                |              |                         |             |
|----------------------------------|-------------------------|----------------|---------------|----------------|-------------------|----------------|--------------|-------------------------|-------------|
|                                  |                         | Movies         | Sports events | Amusement park | Exercise program  | Playing sports | Charity work | Home improvement/repair | Gardening   |
| <b>Total</b> . . . . .           | <b>205.9</b>            | <b>60.0</b>    | <b>35.0</b>   | <b>41.7</b>    | <b>55.1</b>       | <b>30.4</b>    | <b>29.0</b>  | <b>42.4</b>             | <b>47.3</b> |
| Sex:                             |                         |                |               |                |                   |                |              |                         |             |
| Male . . . . .                   | 98.7                    | 59.5           | 41.4          | 40.4           | 55.0              | 38.8           | 25.6         | 46.3                    | 37.1        |
| Female . . . . .                 | 107.2                   | 60.5           | 29.2          | 42.9           | 55.1              | 22.7           | 32.1         | 38.9                    | 56.7        |
| Race and ethnicity:              |                         |                |               |                |                   |                |              |                         |             |
| White alone . . . . .            | 150.1                   | 63.0           | 38.4          | 42.8           | 59.1              | 33.0           | 32.5         | 47.7                    | 52.3        |
| African American alone . . . . . | 23.7                    | 49.2           | 27.0          | 36.6           | 46.1              | 23.1           | 22.7         | 26.3                    | 30.3        |
| Other alone . . . . .            | 9.5                     | 58.1           | 22.3          | 43.9           | 50.4              | 26.9           | 22.5         | 33.8                    | 41.3        |
| Hispanic . . . . .               | 22.7                    | 52.5           | 26.4          | 38.9           | 40.1              | 22.3           | 15.3         | 28.0                    | 34.8        |
| Age:                             |                         |                |               |                |                   |                |              |                         |             |
| 18 to 24 years old . . . . .     | 26.8                    | 82.8           | 46.0          | 57.6           | 61.3              | 49.4           | 25.3         | 21.1                    | 20.7        |
| 25 to 34 years old . . . . .     | 36.9                    | 73.3           | 41.8          | 56.2           | 60.2              | 39.6           | 26.0         | 41.1                    | 41.4        |
| 35 to 44 years old . . . . .     | 44.2                    | 68.0           | 42.2          | 53.3           | 59.5              | 36.6           | 33.2         | 53.0                    | 51.8        |
| 45 to 54 years old . . . . .     | 39.0                    | 60.4           | 35.8          | 37.1           | 58.6              | 28.6           | 33.4         | 54.9                    | 55.4        |
| 55 to 64 years old . . . . .     | 25.9                    | 46.6           | 25.5          | 27.1           | 48.4              | 16.0           | 28.1         | 44.8                    | 56.6        |
| 65 to 74 years old . . . . .     | 17.6                    | 32.2           | 19.7          | 18.4           | 47.0              | 13.7           | 28.8         | 38.4                    | 57.2        |
| 75 years old and over . . . . .  | 15.5                    | 19.5           | 11.1          | 9.6            | 31.3              | 6.0            | 21.3         | 22.1                    | 47.9        |
| Education:                       |                         |                |               |                |                   |                |              |                         |             |
| Grade school . . . . .           | 11.6                    | 19.5           | 9.4           | 17.2           | 21.0              | 6.9            | 8.2          | 19.5                    | 32.5        |
| Some high school . . . . .       | 20.1                    | 39.4           | 17.4          | 30.6           | 32.7              | 17.2           | 12.5         | 24.9                    | 31.2        |
| High school graduate . . . . .   | 63.8                    | 51.7           | 28.3          | 37.9           | 45.6              | 22.6           | 20.2         | 35.6                    | 43.8        |
| Some college . . . . .           | 56.9                    | 68.7           | 39.9          | 48.9           | 62.3              | 35.2           | 33.1         | 46.5                    | 49.6        |
| College graduate . . . . .       | 36.1                    | 77.1           | 51.0          | 50.1           | 73.2              | 45.2           | 42.6         | 56.0                    | 56.1        |
| Graduate school . . . . .        | 17.4                    | 77.5           | 48.3          | 44.0           | 77.3              | 43.6           | 53.1         | 61.6                    | 63.3        |
| Income:                          |                         |                |               |                |                   |                |              |                         |             |
| Less than \$10,000 . . . . .     | 14.4                    | 38.7           | 16.5          | 30.4           | 36.5              | 15.0           | 16.2         | 19.7                    | 32.2        |
| \$10,000 to \$19,999 . . . . .   | 22.7                    | 41.8           | 20.1          | 30.7           | 42.0              | 18.5           | 18.8         | 23.5                    | 38.8        |
| \$20,000 to \$29,999 . . . . .   | 25.0                    | 48.3           | 23.0          | 34.7           | 45.2              | 21.4           | 20.7         | 28.4                    | 40.9        |
| \$30,000 to \$39,999 . . . . .   | 24.2                    | 57.5           | 30.0          | 39.3           | 53.3              | 26.6           | 27.4         | 42.0                    | 46.6        |
| \$40,000 to \$49,999 . . . . .   | 17.6                    | 63.1           | 34.8          | 42.6           | 55.0              | 29.3           | 29.1         | 46.0                    | 49.1        |
| \$50,000 to \$74,999 . . . . .   | 34.7                    | 69.3           | 44.8          | 50.2           | 63.0              | 36.0           | 35.3         | 53.6                    | 54.4        |
| \$75,000 or more . . . . .       | 45.8                    | 79.4           | 53.3          | 54.0           | 72.5              | 48.0           | 41.5         | 61.2                    | 56.3        |
| Not reported . . . . .           | 21.5                    | 51.0           | 28.4          | 31.4           | 45.1              | 22.6           | 23.2         | 33.6                    | 42.9        |

Source: U.S. National Endowment for the Arts, *Research Division Report #45, 2002 Survey of Public Participation in the Arts*. See also <[http://www.nea.gov/pub/ResearchReports\\_chrono.html](http://www.nea.gov/pub/ResearchReports_chrono.html)>.

**Table 1223. Participation in Various Arts Activities: 2002**

[In percent. For persons 18 years old and over. Covers activities engaged in at least once in the prior 12 months. See headnote in Table 1221]

| Item                             | Classical music | Other dance <sup>1</sup> | Painting | Pottery <sup>2</sup> | Sewing | Photography <sup>3</sup> | Writing | Purchased art recently | Choir/chorale |
|----------------------------------|-----------------|--------------------------|----------|----------------------|--------|--------------------------|---------|------------------------|---------------|
|                                  |                 |                          |          |                      |        |                          |         |                        |               |
| Sex:                             |                 |                          |          |                      |        |                          |         |                        |               |
| Male . . . . .                   | 1.5             | 3.3                      | 6.4      | 4.9                  | 2.4    | 10.8                     | 5.8     | 29.7                   | 3.8           |
| Female . . . . .                 | 2.1             | 4.9                      | 10.6     | 8.7                  | 28.5   | 12.1                     | 8.2     | 29.3                   | 5.7           |
| Race and ethnicity:              |                 |                          |          |                      |        |                          |         |                        |               |
| White alone . . . . .            | 2.1             | 4.1                      | 9.4      | 7.6                  | 17.6   | 12.8                     | 7.6     | 28.9                   | 4.5           |
| African American alone . . . . . | 0.4             | 3.5                      | 5.6      | 4.1                  | 9.4    | 7.6                      | 7.4     | 35.9                   | 9.1           |
| Other alone . . . . .            | 2.3             | 5.8                      | 7.4      | 6.5                  | 14.9   | 11.9                     | 5.3     | 26.3                   | 3.5           |
| Hispanic . . . . .               | 0.7             | 4.2                      | 6.8      | 5.1                  | 12.5   | 6.7                      | 4.0     | 37.5                   | 2.9           |
| Age:                             |                 |                          |          |                      |        |                          |         |                        |               |
| 18 to 24 years old . . . . .     | 2.5             | 6.0                      | 15.4     | 9.3                  | 10.4   | 12.9                     | 12.7    | 41.0                   | 4.9           |
| 25 to 34 years old . . . . .     | 1.4             | 4.5                      | 10.2     | 7.8                  | 13.0   | 12.3                     | 7.9     | 39.1                   | 3.9           |
| 35 to 44 years old . . . . .     | 1.8             | 3.9                      | 8.1      | 7.4                  | 15.3   | 14.1                     | 6.7     | 31.2                   | 4.8           |
| 45 to 54 years old . . . . .     | 2.5             | 4.2                      | 8.2      | 7.5                  | 18.6   | 12.1                     | 6.8     | 27.9                   | 5.1           |
| 55 to 64 years old . . . . .     | 1.5             | 3.4                      | 6.7      | 5.6                  | 19.1   | 10.5                     | 5.0     | 26.1                   | 5.6           |
| 65 to 74 years old . . . . .     | 1.4             | 3.7                      | 4.8      | 4.6                  | 20.5   | 8.1                      | 4.1     | 23.7                   | 5.3           |
| 75 years old and older . . . . . | 0.7             | 2.5                      | 3.1      | 2.4                  | 18.0   | 3.8                      | 3.7     | 11.4                   | 3.7           |
| Education:                       |                 |                          |          |                      |        |                          |         |                        |               |
| Grade school . . . . .           | 0.4             | 0.7                      | 1.7      | 1.6                  | 12.0   | 1.7                      | 1.7     | 22.8                   | 1.1           |
| Some high school . . . . .       | 0.4             | 3.5                      | 5.2      | 3.9                  | 11.1   | 4.7                      | 2.8     | 24.1                   | 2.6           |
| High school graduate . . . . .   | 0.6             | 2.8                      | 6.3      | 6.1                  | 15.0   | 8.1                      | 4.1     | 23.2                   | 3.4           |
| Some college . . . . .           | 1.8             | 5.7                      | 11.6     | 9.0                  | 18.3   | 13.4                     | 9.1     | 28.3                   | 6.0           |
| College graduate . . . . .       | 3.6             | 4.9                      | 11.0     | 8.0                  | 17.4   | 17.3                     | 10.6    | 31.4                   | 6.4           |
| Graduate school . . . . .        | 5.4             | 5.7                      | 11.0     | 7.3                  | 17.6   | 20.1                     | 12.7    | 34.4                   | 7.3           |
| Income:                          |                 |                          |          |                      |        |                          |         |                        |               |
| \$9,999 or less . . . . .        | 1.5             | 3.1                      | 7.3      | 6.6                  | 15.7   | 6.7                      | 7.8     | 23.4                   | 3.3           |
| \$10,000 to \$19,999 . . . . .   | 0.8             | 3.2                      | 7.1      | 5.5                  | 17.5   | 7.1                      | 5.5     | 21.6                   | 4.8           |
| \$20,000 to \$29,999 . . . . .   | 0.5             | 4.5                      | 7.4      | 5.7                  | 15.9   | 6.8                      | 5.6     | 26.5                   | 4.0           |
| \$30,000 to \$39,999 . . . . .   | 1.9             | 4.6                      | 9.7      | 6.9                  | 16.8   | 10.5                     | 7.6     | 26.9                   | 5.5           |
| \$40,000 to \$49,999 . . . . .   | 2.9             | 4.2                      | 9.4      | 6.8                  | 17.8   | 13.8                     | 7.4     | 24.1                   | 5.3           |
| \$50,000 to \$74,999 . . . . .   | 2.5             | 4.6                      | 8.4      | 8.1                  | 16.9   | 13.3                     | 7.0     | 31.0                   | 5.6           |
| \$75,000 or More . . . . .       | 2.4             | 4.0                      | 10.6     | 8.1                  | 15.2   | 17.2                     | 8.5     | 33.6                   | 4.6           |
| Not reported . . . . .           | 1.2             | 4.6                      | 6.7      | 5.4                  | 12.3   | 9.1                      | 5.9     | 25.5                   | 4.3           |

<sup>1</sup> Dancing other than ballet (e.g., folk and tap). <sup>2</sup> Includes ceramics, jewelry, leatherwork, and metalwork. <sup>3</sup> Includes making movies or video as an artistic activity.

Source: U.S. National Endowment for the Arts, *Research Division Report #45, 2002 Survey of Public Participation in the Arts*, <[http://www.nea.gov/pub/ResearchReports\\_chrono.html](http://www.nea.gov/pub/ResearchReports_chrono.html)>.



**Table 1224. Adult Attendance at Sports Events by Frequency: 2005**

[In thousands (2,664 represents 2,664,000), except percent. For fall 2005. Based on survey and subject to sampling error; see source]

| Event                                     | Attend one or more times a month |         | Attend less than once a month |         | Event                                       | Attend one or more times a month |         | Attend less than once a month |         |
|---|----------------------------------|---------|-------------------------------|---------|---|----------------------------------|---------|-------------------------------|---------|
|   | Number                           | Percent | Number                        | Percent |   | Number                           | Percent | Number                        | Percent |
| Auto racing—NASCAR . . . . .              | 2,664                            | 1.2     | 8,518                         | 4.0     | Weekend professional games . . . . .        | 3,809                            | 1.8     | 9,591                         | 4.4     |
| Auto racing—Other . . . . .               | 2,440                            | 1.1     | 6,083                         | 2.8     | Golf . . . . .                              | 1,587                            | 0.7     | 4,636                         | 2.2     |
| Baseball . . . . .                        | 8,502                            | 3.9     | 18,575                        | 8.6     | High school sports . . . . .                | 12,087                           | 5.6     | 8,363                         | 3.9     |
| Basketball:                               |                                  |         |                               |         | Horse racing:                               |                                  |         |                               |         |
| College games . . . . .                   | 4,383                            | 2.0     | 7,485                         | 3.5     | Flats, runners . . . . .                    | 1,281                            | 0.6     | 3,842                         | 1.8     |
| Professional games . . . . .              | 3,202                            | 1.5     | 9,168                         | 4.3     | Trotters/harness . . . . .                  | 745                              | 0.4     | 2,747                         | 1.3     |
| Bowling . . . . .                         | 1,749                            | 0.8     | 3,533                         | 1.6     | Ice hockey . . . . .                        | 1,973                            | 0.9     | 6,754                         | 3.1     |
| Boxing . . . . .                          | 1,175                            | 0.5     | 3,240                         | 1.5     | Motorcycle racing . . . . .                 | 980                              | 0.5     | 3,554                         | 1.7     |
| Equestrian events . . . . .               | 574                              | 0.3     | 3,534                         | 1.6     | Pro beach volleyball . . . . .              | 254                              | 0.1     | 2,731                         | 1.3     |
| Figure skating . . . . .                  | 696                              | 0.3     | 3,330                         | 1.5     | Rodeo/bull riding . . . . .                 | 1,190                            | 0.6     | 4,267                         | 2.0     |
| Fishing tournaments . . . . .             | 716                              | 0.3     | 3,132                         | 1.5     | Soccer . . . . .                            | 3,389                            | 1.6     | 4,429                         | 2.1     |
| Football:                                 |                                  |         |                               |         | Tennis . . . . .                            | 903                              | 0.4     | 3,655                         | 1.7     |
| College games . . . . .                   | 6,308                            | 2.9     | 9,513                         | 4.4     | Truck and tractor pull/mud racing . . . . . | 655                              | 0.3     | 3,638                         | 1.7     |
| Monday night professional games . . . . . | 1,958                            | 0.9     | 4,493                         | 2.1     | Wrestling—professional . . . . .            | 1,243                            | 0.6     | 3,604                         | 1.7     |

Source: Mediamark Research, Inc., New York, NY, *Top-line Reports* (copyright). See also <<http://www.mediamark.com/mri/docs/TopLineReports.html>>.

**Table 1225. Adult Participation in Selected Leisure Activities by Frequency: 2005**

[In thousands (13,711 represents 13,711,000), except percent. For fall 2005. Based on sample and subject to sampling error; see source]

| Activity   | Participated in the last 12 months <sup>1</sup> |         | Frequency of participation |         |             |         |                            |         |              |         |
|--|---|---------|----------------------------|---------|-------------|---------|----------------------------|---------|--------------|---------|
|  |   |         | Two or more times a week   |         | Once a week |         | Two to three times a month |         | Once a month |         |
|  | Number  | Percent | Number                     | Percent | Number      | Percent | Number                     | Percent | Number       | Percent |
| Adult education courses . . . . .                      | 13,711  | 6.4     | 2,551                      | 1.2     | 2,080       | 1.0     | 528                        | 0.2     | 835          | 0.4     |
| Attend auto shows . . . . .                            | 16,421  | 7.6     | 161                        | 0.1     | 219         | 0.1     | 662                        | 0.3     | 912          | 0.4     |
| Attend country music performances . . . . .            | 10,871  | 5.0     | 125                        | 0.1     | 205         | 0.1     | 158                        | 0.1     | 480          | 0.2     |
| Attend dance performances . . . . .                    | 7,771   | 3.6     | 183                        | 0.1     | 101         | 0.1     | 236                        | 0.1     | 312          | 0.1     |
| Attend horse races . . . . .                           | 6,163   | 2.9     | 190                        | 0.1     | 259         | 0.1     | 263                        | 0.1     | 371          | 0.2     |
| Attend other music performances <sup>2</sup> . . . . . | 25,743  | 11.9    | 214                        | 0.1     | 416         | 0.2     | 905                        | 0.4     | 2,531        | 1.2     |
| Attend rock music performances . . . . .               | 20,085  | 9.3     | 212                        | 0.1     | 251         | 0.1     | 403                        | 0.2     | 1,060        | 0.5     |
| Backgammon . . . . .                                   | 4,393   | 2.0     | 735                        | 0.3     | 214         | 0.1     | 569                        | 0.3     | 516          | 0.2     |
| Baking . . . . .                                       | 39,599  | 18.4    | 7,274                      | 3.4     | 5,797       | 2.7     | 8,936                      | 4.1     | 6,656        | 3.1     |
| Barbecuing . . . . .                                   | 74,050  | 34.3    | 11,499                     | 5.3     | 12,019      | 5.6     | 17,188                     | 8.0     | 9,421        | 4.4     |
| Billiards/pool . . . . .                               | 19,423  | 9.0     | 1,588                      | 0.7     | 1,269       | 0.6     | 2,260                      | 1.1     | 2,311        | 1.1     |
| Bird watching . . . . .                                | 10,256  | 4.8     | 4,792                      | 2.2     | 858         | 0.4     | 868                        | 0.4     | 556          | 0.3     |
| Board games . . . . .                                  | 38,124  | 17.7    | 2,936                      | 1.4     | 3,695       | 1.7     | 6,602                      | 3.1     | 7,416        | 3.4     |
| Book clubs . . . . .                                   | 6,961   | 3.2     | 303                        | 0.1     | 375         | 0.2     | 625                        | 0.3     | 2,668        | 1.2     |
| Ceramics/pottery . . . . .                             | 2,263   | 1.1     | 235                        | 0.1     | 293         | 0.1     | 156                        | 0.1     | 122          | 0.1     |
| Chess . . . . .  | 7,080   | 3.3     | 919                        | 0.4     | 487         | 0.2     | 1,021                      | 0.5     | 678          | 0.3     |
| Concerts on radio . . . . .                            | 6,653   | 3.1     | 1,386                      | 0.6     | 1,077       | 0.5     | 623                        | 0.3     | 583          | 0.3     |
| Cooking for fun . . . . .                              | 37,667  | 17.5    | 13,145                     | 6.1     | 6,380       | 3.0     | 5,949                      | 2.8     | 3,214        | 1.5     |
| Crossword puzzles . . . . .                            | 32,042  | 14.9    | 14,216                     | 6.6     | 4,439       | 2.1     | 3,737                      | 1.7     | 2,211        | 1.0     |
| Dance/go dancing . . . . .                             | 19,824  | 9.2     | 1,512                      | 0.7     | 2,072       | 1.0     | 2,479                      | 1.2     | 2,616        | 1.2     |
| Dining out . . . . .                                   | 104,113   | 48.3    | 21,202                     | 9.8     | 24,446      | 11.3    | 23,333                     | 10.8    | 12,444       | 5.8     |
| Electronic games (not TV) . . . . .                    | 17,453  | 8.1     | 5,920                      | 2.7     | 2,180       | 1.0     | 2,123                      | 1.0     | 1,256        | 0.6     |
| Entertain friends or relatives at home . . . . .       | 80,860  | 37.5    | 6,928                      | 3.2     | 9,782       | 4.5     | 18,008                     | 8.3     | 16,860       | 7.8     |
| Fly kites . . . . .                                    | 5,397   | 2.5     | 96                         | (Z)     | 138         | 0.1     | 240                        | 0.1     | 233          | 0.1     |
| Furniture refinishing . . . . .                        | 7,633   | 3.5     | 302                        | 0.1     | 141         | 0.1     | 415                        | 0.2     | 555          | 0.3     |
| Go to bars/night clubs . . . . .                       | 40,114  | 18.6    | 3,645                      | 1.7     | 4,369       | 2.0     | 6,533                      | 3.0     | 6,357        | 3.0     |
| Go to beach . . . . .                                  | 48,290  | 22.4    | 2,115                      | 1.0     | 2,440       | 1.1     | 4,702                      | 2.2     | 3,703        | 1.7     |
| Go to live theater . . . . .                           | 28,566  | 13.2    | 223                        | 0.1     | 316         | 0.2     | 1,357                      | 0.6     | 3,213        | 1.5     |
| Go to museums . . . . .                                | 27,135  | 12.6    | 280                        | 0.1     | 194         | 0.1     | 752                        | 0.4     | 2,554        | 1.2     |
| Model making . . . . .                                 | 3,111   | 1.4     | 248                        | 0.1     | 172         | 0.1     | 299                        | 0.1     | 157          | 0.1     |
| Painting, drawing . . . . .                            | 13,746  | 6.4     | 2,657                      | 1.2     | 1,728       | 0.8     | 1,847                      | 0.9     | 1,617        | 0.8     |
| Photo album/scrap booking . . . . .                    | 18,490  | 8.6     | 958                        | 0.4     | 1,552       | 0.7     | 2,610                      | 1.2     | 3,284        | 1.5     |
| Photography . . . . .                                  | 25,561  | 11.8    | 3,342                      | 1.6     | 3,268       | 1.5     | 4,508                      | 2.1     | 4,610        | 2.1     |
| Picnic . . . . .                                       | 23,572  | 10.9    | 314                        | 0.2     | 718         | 0.3     | 1,868                      | 0.9     | 2,883        | 1.3     |
| Play bingo . . . . .                                   | 10,159  | 4.7     | 718                        | 0.3     | 1,085       | 0.5     | 843                        | 0.4     | 1,074        | 0.5     |
| Play cards . . . . .                                   | 54,140  | 25.1    | 6,304                      | 2.9     | 6,227       | 2.9     | 8,650                      | 4.0     | 8,334        | 3.9     |
| Play musical instrument . . . . .                      | 15,727  | 7.3     | 5,863                      | 2.7     | 1,685       | 0.8     | 1,420                      | 0.7     | 1,251        | 0.6     |
| Reading books . . . . .                                | 76,455  | 35.4    | 43,036                     | 19.9    | 7,805       | 3.6     | 6,792                      | 3.2     | 4,112        | 1.9     |
| Surf the Net . . . . .                                 | 60,162  | 27.9    | 39,182                     | 18.2    | 6,159       | 2.9     | 3,650                      | 1.7     | 1,861        | 0.9     |
| Trivia games . . . . .                                 | 14,460  | 6.7     | 1,923                      | 0.9     | 1,518       | 0.7     | 1,754                      | 0.8     | 1,945        | 0.9     |
| Video games . . . . .                                  | 25,495  | 11.8    | 9,432                      | 4.4     | 3,024       | 1.4     | 3,213                      | 1.5     | 1,835        | 0.9     |
| Woodworking . . . . .                                  | 11,042  | 5.1     | 2,159                      | 1.0     | 1,433       | 0.7     | 1,631                      | 0.8     | 1,709        | 0.8     |
| Word games . . . . .                                   | 19,274  | 8.9     | 6,832                      | 3.2     | 2,153       | 1.0     | 2,553                      | 1.2     | 1,822        | 0.8     |
| Zoo attendance . . . . .                               | 25,224  | 11.7    | 64                         | (Z)     | 123         | 0.1     | 497                        | 0.2     | 1,433        | 0.7     |

Z represents less than 0.05. <sup>1</sup> Includes those participating less than once a month not shown separately. <sup>2</sup> Excluding country and rock.

Source: Mediamark Research, Inc., New York, NY, *Top-line Reports* (copyright). See also <<http://www.mediamark.com/mri/docs/TopLineReports.html>>.



**Table 1226. Retail Sales and Household Participation in Lawn and Garden Activities: 2000 to 2005**

[(33,404 represents \$33,404,000,000). For calendar year. Subject to sampling variability; see source]

| Activity                                   | Retail sales (mil. dol.) |               |               |               |               | Percent households engaged in activity |           |           |           |           |
|--|--------------------------|---------------|---------------|---------------|---------------|--|-----------|-----------|-----------|-----------|
|  | 2000                     | 2002          | 2003          | 2004          | 2005          | 2000                                   | 2002      | 2003      | 2004      | 2005      |
| <b>Total</b> . . . . .                     | <b>33,404</b>            | <b>39,635</b> | <b>38,371</b> | <b>36,778</b> | <b>35,208</b> | <b>72</b>                              | <b>79</b> | <b>78</b> | <b>75</b> | <b>83</b> |
| Lawn care . . . . .                        | 9,794                    | 11,963        | 10,413        | 8,887         | 9,657         | 50                                     | 55        | 54        | 48        | 54        |
| Indoor houseplants . . . . .               | 1,332                    | 2,128         | 1,571         | 1,495         | 1,464         | 39                                     | 44        | 41        | 39        | 42        |
| Flower gardening . . . . .                 | 4,167                    | 3,131         | 3,025         | 2,735         | 3,003         | 45                                     | 41        | 38        | 36        | 41        |
| Insect control . . . . .                   | 1,232                    | 2,281         | 2,053         | 1,823         | 1,869         | 27                                     | 32        | 30        | 28        | 30        |
| Shrub care . . . . .                       | 1,429                    | 1,072         | 1,042         | 1,027         | 1,109         | 31                                     | 27        | 27        | 26        | 31        |
| Vegetable gardening . . . . .              | 2,169                    | 1,270         | 1,408         | 1,058         | 1,154         | 27                                     | 25        | 24        | 22        | 25        |
| Tree care . . . . .                        | 1,872                    | 2,790         | 2,359         | 3,067         | 2,820         | 23                                     | 26        | 25        | 24        | 26        |
| Landscaping . . . . .                      | 6,809                    | 8,854         | 10,507        | 11,346        | 9,078         | 30                                     | 34        | 33        | 33        | 31        |
| Flower bulbs . . . . .                     | 912                      | 1,191         | 1,036         | 892           | 945           | 28                                     | 29        | 26        | 26        | 29        |
| Fruit trees . . . . .                      | 284                      | 695           | 635           | 589           | 507           | 13                                     | 12        | 12        | 11        | 13        |
| Container gardening . . . . .              | 1,257                    | 1,362         | 1,219         | 1,196         | 1,295         | 18                                     | 23        | 24        | 21        | 26        |
| Raising transplants <sup>1</sup> . . . . . | 334                      | 262           | 230           | 258           | 237           | 11                                     | 12        | 10        | 9         | 11        |
| Herb gardening . . . . .                   | 204                      | 444           | 345           | 367           | 371           | 12                                     | 15        | 14        | 14        | 17        |
| Growing berries . . . . .                  | 147                      | 171           | 345           | 141           | 151           | 8                                      | 7         | 6         | 6         | 8         |
| Ornamental gardening . . . . .             | 519                      | 580           | 831           | 769           | 678           | 8                                      | 8         | 9         | 9         | 12        |
| Water gardening . . . . .                  | 943                      | 1,441         | 1,565         | 1,128         | 870           | 10                                     | 14        | 15        | 13        | 11        |

<sup>1</sup> Starting plants in advance of planting in ground.

Source: The National Gardening Association, Burlington, VT, *National Gardening Survey*, annual (copyright). See also <<http://www.garden.org/home>>.

**Table 1227. Household Pet Ownership: 2001**

[Based on a sample survey of 80,000 households in 2001; for details, see source]

| Item   | Unit          | Dogs | Cats | Birds | Horses |
|--|---------------|------|------|-------|--------|
| Percent of households owning companion pets <sup>1</sup> . . . . . | Percent . . . | 36.1 | 31.6 | 4.6   | 1.7    |
| Average number owned . . . . .                                     | Number . . .  | 1.6  | 2.1  | 2.1   | 2.9    |
| Households obtaining veterinary care <sup>2</sup> . . . . .        | Percent . . . | 83.6 | 65.3 | 11.7  | 54.6   |
| Average visits per household per year . . . . .                    | Number . . .  | 2.7  | 1.8  | 0.3   | 2.1    |
| <b>PERCENT OF HOUSEHOLDS OWNING PETS</b>                           |               |      |      |       |        |
| Annual household income:   |               |      |      |       |        |
| Under \$20,000 . . . . .   | Percent . . . | 29.7 | 28.1 | 5.1   | 1.0    |
| \$20,000 to \$34,999 . . . . .                                     | Percent . . . | 33.9 | 30.9 | 4.5   | 1.3    |
| \$35,000 to \$54,999 . . . . .                                     | Percent . . . | 37.9 | 32.2 | 4.8   | 2.0    |
| \$55,000 to \$84,999 . . . . .                                     | Percent . . . | 40.5 | 34.3 | 4.4   | 2.1    |
| \$85,000 and over . . . . .  | Percent . . . | 39.7 | 33.7 | 4.2   | 2.1    |
| Household size: <sup>1</sup>                                       |               |      |      |       |        |
| One person . . . . .   | Percent . . . | 20.8 | 23.5 | 2.8   | 0.7    |
| Two persons . . . . .  | Percent . . . | 34.3 | 31.3 | 4.0   | 1.6    |
| Three persons . . . . .  | Percent . . . | 46.2 | 37.4 | 5.9   | 2.2    |
| Four persons . . . . .   | Percent . . . | 50.6 | 38.2 | 6.3   | 2.3    |
| Five or more persons . . . . .                                     | Percent . . . | 53.0 | 39.7 | 8.3   | 3.2    |
| Veterinary Expenditures:   |               |      |      |       |        |
| Per household per year (mean) . . . . .                            | Dollars . . . | 261  | 160  | 18    | 263    |
| Per animal (mean) . . . . .  | Dollars . . . | 179  | 85   | 9     | 112    |

<sup>1</sup> As of December 31, 2001. <sup>2</sup> During 2001.

Source: American Veterinary Medical Association, Schaumburg, IL, *U.S. Pet Ownership and Demographics Sourcebook, 2002* (copyright). <<http://www.avma.org/>>.

**Table 1228. College and Professional Football Summary: 1990 to 2005**

[35,330 represents 35,330,000. For definition of median, see Guide to Tabular Presentation]

| Sport                                   | Unit        | 1990   | 1995   | 2000   | 2001   | 2002   | 2003   | 2004   | 2005   |
|---|-------------|--------|--------|--------|--------|--------|--------|--------|--------|
| Football:                               |             |        |        |        |        |        |        |        |        |
| NCAA college: <sup>1</sup>              |             |        |        |        |        |        |        |        |        |
| Teams . . . . .                         | Number.     | 533    | 565    | 606    | 608    | 617    | 617    | 612    | 615    |
| Attendance . . . . .                    | 1,000 . .   | 35,330 | 35,638 | 39,059 | 40,481 | 44,556 | 46,145 | 43,106 | 43,487 |
| National Football League: <sup>2</sup>  |             |        |        |        |        |        |        |        |        |
| Teams . . . . .                         | Number.     | 28     | 30     | 31     | 31     | 32     | 32     | 32     | 32     |
| Attendance, total . . . . .             | 1,000 . .   | 17,666 | 19,203 | 20,954 | 20,590 | 21,505 | 21,639 | 21,709 | 21,792 |
| Regular season . . . . .                | 1,000 . .   | 13,960 | 15,044 | 16,387 | 16,166 | 16,833 | 16,914 | 17,001 | 17,012 |
| Average per game . . . . .              | Number.     | 62,321 | 62,682 | 66,078 | 65,187 | 65,755 | 66,328 | 66,409 | 66,455 |
| Postseason games <sup>3</sup> . . . . . | 1,000 . .   | 848    | (NA)   | 809    | 767    | 782    | 806    | 789    | 802    |
| Players' salaries: <sup>4</sup>         |             |        |        |        |        |        |        |        |        |
| Average . . . . .                       | \$1,000 . . | 354    | 584    | 787    | 986    | 1,180  | 1,259  | 1,331  | 1,400  |
| Median base salary . . . . .            | \$1,000 . . | 275    | 301    | 441    | 501    | 525    | 534    | 537    | 569    |

NA Not available. <sup>1</sup> Source: National Collegiate Athletic Assn., Indianapolis, IN; <[www.ncaasports.com](http://www.ncaasports.com)>(copyright). <sup>2</sup> Source: National Football League, New York, NY; <<http://www.nfl.com/>>. <sup>3</sup> Includes Pro Bowl, a nonchampionship game, and Super Bowl. <sup>4</sup> Source: National Football League Players Association, Washington, DC.; <<http://www.nflpa.org/>>.

Source: Compiled from sources listed in footnotes.

**Table 1229. Selected Recreational Activities: 1990 to 2005**

[41 represents 41,000,000]

| Activity   | Unit          | 1990   | 1995   | 2000   | 2001   | 2002   | 2003   | 2004   | 2005   |
|--|---------------|--------|--------|--------|--------|--------|--------|--------|--------|
| Softball, amateur: <sup>1</sup>                        |               |        |        |        |        |        |        |        |        |
| Total participants <sup>2</sup>                        | Million . . . | 41     | 42     | 31     | 31     | 31     | 30     | 28     | 27     |
| Youth participants . . . . .                           | 1,000 . . .   | 1,100  | 1,350  | 1,370  | 1,355  | 1,365  | 1,351  | 1,356  | 1,447  |
| Adult teams <sup>3</sup>                               | 1,000 . . .   | 188    | 187    | 155    | 149    | 143    | 119    | 132    | 128    |
| Youth teams <sup>3</sup>                               | 1,000 . . .   | 46     | 74     | 81     | 80     | 80     | 79     | 80     | 85     |
| Golf facilities <sup>4</sup>                           | Number.       | 12,846 | 14,074 | 15,489 | 15,689 | 15,827 | 15,899 | 16,057 | 16,052 |
| Tennis players: <sup>5</sup>                           | 1,000 . . .   | 21,000 | 17,820 | 22,900 | 22,000 | 23,200 | 24,100 | 24,000 | 24,720 |
| Tenpin bowling: <sup>6</sup>                           |               |        |        |        |        |        |        |        |        |
| Establishments   | Number.       | 7,611  | 7,049  | 6,247  | 6,022  | 5,973  | 5,811  | 5,761  | 5,818  |
| Membership, total <sup>7</sup>                         | 1,000 . . .   | 6,588  | 4,925  | 3,756  | 3,553  | 3,382  | 3,246  | 3,112  | 2,896  |
| Skiing <sup>8</sup>                                    |               |        |        |        |        |        |        |        |        |
| Skier visits <sup>9</sup>                              | Million . . . | 50.0   | 52.7   | 52.2   | 57.3   | 54.4   | 57.6   | 57.1   | 56.9   |
| Operating resorts . . . . .                            | Number.       | 591    | 520    | 503    | 490    | 493    | 490    | 494    | 492    |
| Motion picture screens <sup>10</sup>                   | 1,000 . . .   | 24     | 28     | 38     | 37     | 36     | 37     | 37     | 39     |
| Receipts, box office                                   | Mil. dol. . . | 5,022  | 5,494  | 7,661  | 8,413  | 9,520  | 9,489  | 9,539  | 8,991  |
| Attendance . . . . .                                   | Million . . . | 1,189  | 1,263  | 1,421  | 1,487  | 1,639  | 1,574  | 1,536  | 1,403  |
| Boating: <sup>11</sup>                                 |               |        |        |        |        |        |        |        |        |
| People participating in recreational boating . . . . . | Million . . . | 73.4   | 76.8   | 68.9   | 68.0   | 71.6   | 68.7   | 69.0   | 71.3   |
| Retail expenditures on boating <sup>12</sup>           | Mil. dol. . . | 13,731 | 17,226 | 27,065 | 29,710 | 31,563 | 30,283 | 32,953 | 37,317 |
| Recreational boats in use by boat type <sup>13</sup>   | Million . . . | 16.0   | 15.4   | 16.8   | 17.0   | 17.4   | 17.4   | 17.6   | 18.0   |
| Outboard . . . . .                                     | (NA)          | (NA)   | (NA)   | 8.3    | 8.3    | 8.4    | 8.4    | 8.5    | 8.6    |
| Inboard . . . . .                                      | (NA)          | (NA)   | (NA)   | 1.7    | 1.7    | 1.7    | 1.7    | 1.8    | 1.8    |
| Sterndrive . . . . .                                   | (NA)          | (NA)   | (NA)   | 1.7    | 1.7    | 1.8    | 1.8    | 1.8    | 1.9    |
| Personal watercraft . . . . .                          | (NA)          | (NA)   | (NA)   | 1.2    | 1.3    | 1.4    | 1.4    | 1.5    | 1.6    |
| Sailboats . . . . .                                    | (NA)          | (NA)   | (NA)   | 1.6    | 1.6    | 1.6    | 1.6    | 1.6    | 1.6    |
| Other . . . . .  | (NA)          | (NA)   | (NA)   | 2.3    | 2.4    | 2.5    | 2.5    | 2.5    | 2.7    |

NA Not available. <sup>1</sup> Source: Amateur Softball Association, Oklahoma City, OK. <sup>2</sup> Amateur Softball Association teams and other amateur softball teams. <sup>3</sup> Amateur Softball Association teams only. <sup>4</sup> Source: National Golf Foundation, Jupiter, FL. <sup>5</sup> Source: Tennis Industry Association, Hilton Head, SC. Players for persons 12 years old and over who played at least once. <sup>6</sup> Source: Bowling Headquarters, Greendale, WI. <sup>7</sup> Membership totals are for U.S., Canada, and for U.S. military personnel worldwide. <sup>8</sup> Source: National Ski Areas Association, Kottke National End of Season Survey 2004/05-final report (copyright). <sup>9</sup> Represents one person visiting a ski area for all or any part of a day or night, and includes full-and half-day, night, complimentary, adult, child, season, and other types of tickets. Data are estimated and are for the season ending in the year shown. <sup>10</sup> Source: Motion Picture Association of America, Inc., Encino, CA. <sup>11</sup> Source: National Marine Manufacturers Association, Chicago, IL (copyright). <sup>12</sup> Represents estimated expenditures for new and used boats, motors and engines, accessories, safety equipment, fuel, insurance, docking, maintenance, launching, storage, repairs, and other expenses. <sup>13</sup> 2005 data are estimated.

Source: Compiled from sources listed in footnotes.

**Table 1230. Selected Spectator Sports: 1990 to 2005**

[55,512 represents 55,512,000]

| Sport                                 | Unit          | 1990   | 1995   | 2000   | 2001   | 2002   | 2003   | 2004   | 2005             |
|---------------------------------------|---------------|--------|--------|--------|--------|--------|--------|--------|------------------|
| Baseball, major leagues: <sup>1</sup> |               |        |        |        |        |        |        |        |                  |
| Attendance . . . . .                  | 1,000 . . .   | 55,512 | 51,288 | 74,339 | 73,881 | 69,428 | 69,501 | 74,822 | 76,286           |
| Regular season . . . . .              | 1,000 . . .   | 54,824 | 50,469 | 72,748 | 72,267 | 67,859 | 67,568 | 73,023 | 74,926           |
| National League . . . . .             | 1,000 . . .   | 24,492 | 25,110 | 39,851 | 39,558 | 36,949 | 36,661 | 40,221 | 41,644           |
| American League . . . . .             | 1,000 . . .   | 30,332 | 25,359 | 32,898 | 32,709 | 30,910 | 30,908 | 32,802 | 33,282           |
| Playoffs <sup>2</sup>                 | 1,000 . . .   | 479    | 533    | 1,314  | 1,247  | 1,262  | 1,568  | 1,625  | 1,191            |
| World Series . . . . .                | 1,000 . . .   | 209    | 286    | 277    | 366    | 306    | 365    | 174    | 168              |
| Players' salaries: <sup>3</sup>       |               |        |        |        |        |        |        |        |                  |
| Average . . . . .                     | \$1,000 . . . | 598    | 1,111  | 1,896  | 2,139  | 2,296  | 2,372  | 2,313  | 2,476            |
| Basketball: <sup>4, 5</sup>           |               |        |        |        |        |        |        |        |                  |
| NCAA—Men's college:                   |               |        |        |        |        |        |        |        |                  |
| Teams . . . . .                       | Number.       | 767    | 868    | 932    | 937    | 936    | 967    | 981    | 983              |
| Attendance . . . . .                  | 1,000 . . .   | 28,741 | 28,548 | 29,025 | 28,949 | 29,395 | 30,124 | 30,761 | 30,569           |
| NCAA—Women's college:                 |               |        |        |        |        |        |        |        |                  |
| Teams . . . . .                       | Number.       | 782    | 864    | 956    | 958    | 975    | 1,009  | 1,008  | 1,036            |
| Attendance . . . . .                  | 1,000 . . .   | 2,777  | 4,962  | 8,698  | 8,825  | 9,533  | 10,164 | 10,016 | 9,940            |
| National Hockey League: <sup>6</sup>  |               |        |        |        |        |        |        |        |                  |
| Regular season attendance . . . . .   | 1,000 . . .   | 12,580 | 9,234  | 18,800 | 20,373 | 20,615 | 20,409 | 22,065 | ( <sup>7</sup> ) |
| Playoffs attendance . . . . .         | 1,000 . . .   | 1,356  | 1,329  | 1,525  | 1,584  | 1,691  | 1,636  | 1,709  | ( <sup>7</sup> ) |
| Professional rodeo: <sup>8</sup>      |               |        |        |        |        |        |        |        |                  |
| Rodeos . . . . .                      | Number.       | 754    | 739    | 688    | 668    | 666    | 657    | 671    | 662              |
| Performances . . . . .                | Number.       | 2,159  | 2,217  | 2,081  | 2,015  | 2,207  | 1,949  | 1,982  | 1,940            |
| Members . . . . .                     | Number.       | 5,693  | 6,894  | 6,255  | 5,913  | 6,209  | 6,158  | 6,247  | 6,127            |
| Permit-holders (rookies) . . . . .    | Number.       | 3,290  | 3,835  | 3,249  | 2,544  | 2,543  | 3,121  | 2,990  | 2,701            |
| Total prize money . . . . .           | Mil. dol. . . | 18.2   | 24.5   | 32.3   | 33.1   | 33.3   | 34.3   | 35.5   | 36.6             |

<sup>1</sup> Source: Major League Baseball (previously, The National League of Professional Baseball Clubs), New York, NY, National League Green Book; and The American League of Professional Baseball Clubs, New York, NY, American League Red Book. <sup>2</sup> Beginning 1997, two rounds of playoffs were played. Prior years had one round. <sup>3</sup> Source: Major League Baseball Players Association, New York, NY. <sup>4</sup> Season ending in year shown. <sup>5</sup> Source: National Collegiate Athletic Association, Indianapolis, IN (copyright). For women's attendance total, excludes double-headers with men's teams. <sup>6</sup> For season ending in year shown. Source: National Hockey League, Montreal, Quebec. <sup>7</sup> In September 2004, franchise owners locked out their players upon the expiration of the collective bargaining agreement. The entire season was cancelled in February 2005. <sup>8</sup> Source: Professional Rodeo Cowboys Association, Colorado Springs, CO., Official Professional Rodeo Media Guide, annual(copyright).

Source: Compiled from sources listed in footnotes.

**Table 1231. High School Students Engaged in Organized Physical Activity by Sex, Race and Hispanic Origin: 2005**

[In percent. For students in grades 9 to 12. Based on the Youth Risk Behavior Survey, a school-based survey and subject to sampling error; for details see source]

| Characteristic                | Enrolled in physical education class |                |   | Played on a sports team | Watched three or more hours/day of TV |
|-------------------------------|--------------------------------------|----------------|---|-------------------------|---------------------------------------|
|                               | Total                                | Attended daily | Exercised 20 minutes or more per class <sup>1</sup> |                         |                                       |
| <b>All students</b> . . . . . | <b>54.2</b>                          | <b>33.0</b>    | <b>84.0</b>   | <b>56.0</b>             | <b>37.2</b>                           |
| Male . . . . .                | 60.0                                 | 37.1           | 87.2  | 61.8                    | 38.0                                  |
| Grade 9 . . . . .             | 72.8                                 | 46.5           | 86.3  | 64.7                    | 42.4                                  |
| Grade 10 . . . . .            | 65.4                                 | 39.0           | 88.0  | 63.4                    | 42.7                                  |
| Grade 11 . . . . .            | 51.1                                 | 33.5           | 87.5  | 61.0                    | 34.1                                  |
| Grade 12 . . . . .            | 45.9                                 | 26.1           | 87.3  | 57.3                    | 30.3                                  |
| Female . . . . .              | 48.3                                 | 29.0           | 80.3  | 50.2                    | 36.3                                  |
| Grade 9 . . . . .             | 70.3                                 | 43.1           | 80.3  | 56.1                    | 42.4                                  |
| Grade 10 . . . . .            | 53.0                                 | 31.5           | 81.0  | 52.3                    | 37.4                                  |
| Grade 11 . . . . .            | 32.9                                 | 19.4           | 79.5  | 48.9                    | 31.7                                  |
| Grade 12 . . . . .            | 32.0                                 | 18.8           | 79.7  | 41.3                    | 32.4                                  |
| White, non-Hispanic . . . . . | 52.1                                 | 31.7           | 86.3  | 57.8                    | 29.2                                  |
| Male . . . . .                | 58.1                                 | 36.7           | 89.3  | 61.5                    | 30.2                                  |
| Female . . . . .              | 46.1                                 | 26.6           | 82.5  | 53.9                    | 28.1                                  |
| Black, non-Hispanic . . . . . | 55.8                                 | 34.4           | 78.7  | 53.7                    | 64.1                                  |
| Male . . . . .                | 61.7                                 | 37.5           | 83.8  | 64.6                    | 63.5                                  |
| Female . . . . .              | 50.5                                 | 31.6           | 73.1  | 43.6                    | 64.5                                  |
| Hispanic . . . . .            | 61.5                                 | 38.3           | 81.6  | 53.0                    | 45.8                                  |
| Male . . . . .                | 65.9                                 | 38.1           | 85.0  | 62.0                    | 45.8                                  |
| Female . . . . .              | 57.1                                 | 38.6           | 77.5  | 43.8                    | 45.8                                  |

<sup>1</sup> For students enrolled in physical education classes. Source: U.S. Centers for Disease Control and Prevention, Atlanta, GA, Youth Risk Behavior Surveillance—United States, 2005, Morbidity and Mortality Weekly Report, Vol. 55, No. SS-1, June 9, 2006. See also: <<http://www.cdc.gov/mmwr/preview/mmwrhtml/ss5505a1.htm>>.

**Table 1232. Participation in High School Athletic Programs by Sex: 1973 to 2005**

[The complete publication including this copyright table is available for sale from the U.S. Government Printing Office and the National Technical Information Service]

Table 1233. **Participation in Selected Sports Activities: 2004**

[In thousands (258,533 represents 258,533,000), except rank. For persons 7 years of age or older. Except as indicated, a participant plays a sport more than once in the year]

| Activity   | All persons    |            | Sex            |                | Age           |               |               |               |               |               |               |                   | Household income(dol.) |               |               |               |               |                 |        |
|--|----------------|------------|----------------|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-------------------|------------------------|---------------|---------------|---------------|---------------|-----------------|--------|
|  | Number         | Rank       | Male           | Female         | 7-11 years    | 12-17 years   | 18-24 years   | 25-34 years   | 35-44 years   | 45-54 years   | 55-64 years   | 65 years and over | Under 15,000           | 15,000-24,999 | 25,000-34,999 | 35,000-49,000 | 50,000-74,999 | 75,000 and over |        |
| <b>SERIES I SPORTS <sup>1</sup></b>              |                |            |                |                |               |               |               |               |               |               |               |                   |                        |               |               |               |               |                 |        |
| <b>Total</b> . . . . .                           | <b>258,533</b> | <b>(X)</b> | <b>125,831</b> | <b>132,702</b> | <b>19,650</b> | <b>24,988</b> | <b>28,320</b> | <b>36,882</b> | <b>43,167</b> | <b>41,021</b> | <b>28,514</b> | <b>35,989</b>     | <b>29,769</b>          | <b>29,456</b> | <b>31,927</b> | <b>42,184</b> | <b>53,420</b> | <b>71,778</b>   |        |
| Number participated in—                          |                |            |                |                |               |               |               |               |               |               |               |                   |                        |               |               |               |               |                 |        |
| Aerobic exercising <sup>2</sup> . . . . .        | 29,458         | 10         | 7,709          | 21,749         | 1,158         | 1,997         | 4,768         | 6,921         | 6,141         | 4,137         | 2,471         | 1,865             | 1,957                  | 2,060         | 3,164         | 4,773         | 6,464         | 6,464           | 11,041 |
| Backpacking <sup>3</sup> . . . . .               | 17,280         | 17         | 9,964          | 7,316          | 1,621         | 2,339         | 3,128         | 3,842         | 3,163         | 2,397         | 617           | 173               | 1,761                  | 1,694         | 2,511         | 2,993         | 3,520         | 4,801           | 4,801  |
| Baseball . . . . .                               | 15,850         | 18         | 12,343         | 3,506          | 4,333         | 3,959         | 1,792         | 1,810         | 1,825         | 1,058         | 399           | 672               | 1,181                  | 1,436         | 1,596         | 2,550         | 3,217         | 5,869           | 5,869  |
| Basketball . . . . .                             | 27,847         | 12         | 19,150         | 8,696          | 5,867         | 7,175         | 5,050         | 3,413         | 3,562         | 1,650         | 456           | 674               | 2,117                  | 2,249         | 3,368         | 4,568         | 5,681         | 9,863           | 9,863  |
| Bicycle riding <sup>2</sup> . . . . .            | 40,317         | 7          | 21,570         | 18,747         | 9,196         | 7,770         | 3,098         | 5,632         | 6,002         | 4,402         | 2,344         | 1,873             | 3,083                  | 3,707         | 4,163         | 6,262         | 8,851         | 14,251          | 14,251 |
| Billiards . . . . .                              | 34,228         | 9          | 20,590         | 13,638         | 1,647         | 3,318         | 8,833         | 7,995         | 6,734         | 3,878         | 1,110         | 712               | 3,297                  | 3,668         | 4,852         | 6,110         | 6,414         | 9,887           | 9,887  |
| Bowling . . . . .                                | 43,832         | 5          | 22,498         | 21,333         | 5,598         | 6,852         | 8,666         | 8,150         | 7,367         | 4,408         | 1,179         | 1,611             | 3,200                  | 4,204         | 5,841         | 6,527         | 10,520        | 13,540          | 13,540 |
| Camping <sup>4</sup> . . . . .                   | 55,265         | 2          | 28,768         | 26,497         | 5,842         | 7,173         | 6,976         | 10,111        | 10,576        | 8,522         | 4,032         | 2,033             | 4,968                  | 5,077         | 6,699         | 11,100        | 12,846        | 14,575          | 14,575 |
| Exercising with equipment <sup>2</sup> . . . . . | 52,169         | 4          | 24,163         | 28,006         | 1,124         | 4,599         | 6,949         | 10,239        | 10,604        | 9,480         | 5,480         | 3,693             | 2,555                  | 3,434         | 5,094         | 8,351         | 11,670        | 21,064          | 21,064 |
| Exercise walking <sup>2</sup> . . . . .          | 84,718         | 1          | 32,327         | 52,391         | 3,709         | 5,164         | 7,813         | 14,334        | 16,042        | 15,385        | 11,008        | 11,262            | 8,637                  | 8,778         | 9,760         | 13,538        | 18,246        | 25,759          | 25,759 |
| Fishing (net) . . . . .                          | 41,174         | 6          | 28,244         | 12,929         | 4,027         | 4,535         | 4,977         | 7,411         | 8,069         | 6,110         | 3,596         | 2,448             | 4,172                  | 4,795         | 5,162         | 7,817         | 9,041         | 10,187          | 10,187 |
| Fishing—fresh water . . . . .                    | 36,265         | 8          | 24,816         | 11,448         | 3,583         | 4,103         | 4,329         | 6,642         | 7,032         | 5,309         | 3,144         | 2,121             | 3,788                  | 4,535         | 4,664         | 6,935         | 7,908         | 8,434           | 8,434  |
| Fishing—salt water . . . . .                     | 10,283         | 22         | 7,563          | 2,720          | 633           | 1,104         | 1,182         | 1,708         | 2,395         | 1,624         | 807           | 829               | 739                    | 880           | 1,074         | 2,097         | 2,140         | 3,354           | 3,354  |
| Football—tackle . . . . .                        | 8,195          | 25         | 7,216          | 979            | 1,350         | 3,378         | 1,354         | 746           | 580           | 270           | 159           | 359               | 961                    | 868           | 1,088         | 1,066         | 1,801         | 2,411           | 2,411  |
| Football—touch . . . . .                         | 9,569          | 24         | 7,395          | 2,174          | 2,039         | 3,175         | 1,548         | 1,178         | 1,041         | 342           | 70            | 174               | 919                    | 954           | 1,309         | 1,040         | 2,130         | 3,218           | 3,218  |
| Golf . . . . .                                   | 24,479         | 15         | 18,761         | 5,718          | 1,027         | 2,487         | 2,596         | 4,374         | 5,014         | 4,029         | 2,517         | 2,436             | 699                    | 1,440         | 1,554         | 3,165         | 5,718         | 11,903          | 11,903 |
| Hiking . . . . .                                 | 28,342         | 11         | 14,642         | 13,699         | 2,309         | 3,248         | 4,045         | 5,790         | 5,472         | 4,607         | 1,847         | 1,023             | 2,217                  | 2,321         | 2,910         | 5,501         | 5,861         | 9,531           | 9,531  |
| Hunting with firearms . . . . .                  | 17,711         | 16         | 15,726         | 1,985          | 864           | 1,995         | 2,499         | 3,429         | 4,100         | 2,571         | 1,455         | 799               | 1,690                  | 1,747         | 2,442         | 3,752         | 4,008         | 4,072           | 4,072  |
| Martial arts . . . . .                           | 4,657          | 27         | 3,014          | 1,643          | 1,415         | 576           | 596           | 915           | 518           | 437           | 111           | 89                | 433                    | 372           | 524           | 767           | 848           | 1,712           | 1,712  |
| Running/jogging <sup>2</sup> . . . . .           | 24,665         | 14         | 13,183         | 11,483         | 1,927         | 4,537         | 5,188         | 5,429         | 3,732         | 2,440         | 917           | 496               | 1,655                  | 1,785         | 3,049         | 4,021         | 5,210         | 8,945           | 8,945  |
| Soccer . . . . .                                 | 13,287         | 19         | 7,752          | 5,535          | 5,411         | 3,578         | 1,483         | 1,113         | 930           | 344           | 195           | 232               | 519                    | 893           | 1,684         | 1,837         | 2,567         | 5,787           | 5,787  |
| Softball . . . . .                               | 12,501         | 20         | 6,029          | 6,472          | 2,412         | 2,610         | 2,161         | 1,844         | 1,975         | 847           | 359           | 292               | 1,203                  | 1,146         | 1,550         | 1,554         | 2,615         | 4,432           | 4,432  |
| Swimming <sup>2</sup> . . . . .                  | 53,449         | 3          | 24,809         | 28,639         | 8,298         | 9,650         | 7,244         | 7,282         | 8,532         | 6,263         | 3,097         | 3,083             | 3,544                  | 4,477         | 6,608         | 8,364         | 11,095        | 19,361          | 19,361 |
| Tai Chi/Yoga . . . . .                           | 6,664          | 26         | 851            | 5,813          | 135           | 325           | 1,434         | 1,754         | 1,238         | 928           | 475           | 375               | 365                    | 681           | 910           | 1,162         | 1,443         | 2,103           | 2,103  |
| Tennis . . . . .                                 | 9,619          | 23         | 4,528          | 5,091          | 937           | 2,248         | 1,311         | 1,453         | 1,609         | 1,210         | 508           | 343               | 550                    | 777           | 789           | 1,111         | 1,623         | 4,769           | 4,769  |
| Volleyball . . . . .                             | 10,790         | 21         | 4,481          | 6,309          | 1,140         | 3,458         | 2,294         | 1,767         | 1,349         | 612           | 125           | 47                | 769                    | 617           | 1,762         | 1,675         | 2,494         | 3,473           | 3,473  |
| Weightlifting . . . . .                          | 26,237         | 13         | 17,359         | 8,878          | 285           | 3,906         | 5,943         | 5,515         | 4,877         | 3,522         | 1,392         | 797               | 1,148                  | 1,638         | 3,543         | 4,057         | 5,867         | 9,985           | 9,985  |

See footnote at end of table.

Table 1233. **Participation in Selected Sports Activities: 2004—Con.**

[See headnote, page 768]

| Activity                             | All persons    |            | Sex            |                | Age           |               |               |               |               |               |               |                   | Household income (dol.) |               |               |               |               |                 |
|--------------------------------------|----------------|------------|----------------|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-------------------|-------------------------|---------------|---------------|---------------|---------------|-----------------|
|                                      | Number         | Rank       | Male           | Female         | 7–11 years    | 12–17 years   | 18–24 years   | 25–34 years   | 35–44 years   | 45–54 years   | 55–64 years   | 65 years and over | Under 15,000            | 15,000–24,999 | 25,000–34,999 | 35,000–49,999 | 50,000–74,999 | 75,000 and over |
| <b>SERIES II SPORTS <sup>5</sup></b> |                |            |                |                |               |               |               |               |               |               |               |                   |                         |               |               |               |               |                 |
| <b>Total . . . . .</b>               | <b>258,537</b> | <b>(X)</b> | <b>125,835</b> | <b>132,703</b> | <b>19,650</b> | <b>24,990</b> | <b>28,322</b> | <b>36,883</b> | <b>43,168</b> | <b>41,022</b> | <b>28,515</b> | <b>35,987</b>     | <b>28,223</b>           | <b>29,293</b> | <b>31,494</b> | <b>43,905</b> | <b>55,594</b> | <b>70,028</b>   |
| Number participating in—             |                |            |                |                |               |               |               |               |               |               |               |                   |                         |               |               |               |               |                 |
| Archery (target) . . . . .           | 5,265          | 12         | 3,799          | 1,466          | 699           | 1,581         | 403           | 769           | 697           | 643           | 210           | 262               | 190                     | 407           | 815           | 912           | 1,131         | 1,810           |
| Boating—motor/power . . . . .        | 22,773         | 2          | 12,827         | 9,946          | 2,160         | 2,568         | 2,821         | 4,364         | 4,195         | 3,348         | 1,817         | 1,501             | 912                     | 1,526         | 3,073         | 3,638         | 5,424         | 8,200           |
| Cheerleading . . . . .               | 4,100          | 15         | 200            | 3,900          | 1,480         | 1,481         | 605           | 105           | 63            | 115           | 99            | 152               | 342                     | 253           | 319           | 680           | 717           | 1,789           |
| Hockey (ice) . . . . .               | 2,423          | 19         | 1,823          | 600            | 292           | 544           | 307           | 405           | 453           | 304           | 66            | 53                | 140                     | 53            | 272           | 298           | 623           | 1,038           |
| Hunting with bow and arrow . . . . . | 5,818          | 11         | 5,318          | 499            | 90            | 437           | 860           | 1,326         | 1,303         | 916           | 512           | 374               | 355                     | 464           | 1,060         | 1,217         | 1,473         | 1,249           |
| In-line roller skating . . . . .     | 11,677         | 5          | 5,805          | 5,872          | 3,313         | 3,913         | 1,280         | 1,368         | 880           | 544           | 118           | 259               | 702                     | 703           | 1,453         | 1,802         | 3,458         | 3,559           |
| Kick boxing . . . . .                | 2,785          | 17         | 890            | 1,895          | 317           | 269           | 481           | 558           | 580           | 412           | 97            | 71                | 107                     | 256           | 219           | 597           | 543           | 1,063           |
| Mountain biking—off road . . . . .   | 8,019          | 8          | 5,306          | 2,712          | 754           | 1,204         | 1,292         | 1,697         | 1,589         | 1,215         | 228           | 40                | 731                     | 519           | 886           | 1,052         | 1,984         | 2,848           |
| Muzzleloading . . . . .              | 3,810          | 16         | 3,396          | 414            | 27            | 315           | 542           | 692           | 792           | 815           | 412           | 215               | 220                     | 310           | 637           | 840           | 998           | 804             |
| Paintball games . . . . .            | 9,448          | 7          | 7,601          | 1,847          | 1,063         | 3,649         | 2,195         | 1,136         | 713           | 569           | 98            | 25                | 746                     | 704           | 948           | 1,837         | 1,499         | 3,714           |
| Sailing . . . . .                    | 2,583          | 18         | 1,433          | 1,150          | 117           | 250           | 314           | 577           | 392           | 483           | 257           | 193               | 103                     | 168           | 144           | 441           | 428           | 1,299           |
| Scooter riding . . . . .             | 12,915         | 4          | 7,062          | 5,853          | 6,086         | 3,723         | 456           | 712           | 695           | 530           | 307           | 406               | 621                     | 486           | 1,876         | 2,479         | 3,234         | 4,220           |
| Skateboarding . . . . .              | 10,338         | 6          | 7,718          | 2,620          | 3,439         | 4,262         | 1,305         | 397           | 366           | 149           | 137           | 284               | 551                     | 510           | 1,409         | 2,019         | 2,376         | 3,473           |
| Skiing—alpine . . . . .              | 5,903          | 10         | 3,284          | 2,620          | 659           | 979           | 686           | 1,060         | 1,286         | 815           | 212           | 206               | 101                     | 208           | 426           | 760           | 1,600         | 2,808           |
| Skiing—cross country . . . . .       | 2,352          | 20         | 1,359          | 994            | 74            | 304           | 408           | 408           | 310           | 466           | 136           | 246               | 268                     | 149           | 342           | 329           | 320           | 944             |
| Snowboarding . . . . .               | 6,572          | 9          | 4,825          | 1,747          | 971           | 2,356         | 1,758         | 662           | 211           | 136           | 237           | 241               | 284                     | 364           | 599           | 959           | 1,633         | 2,732           |
| Target shoot . . . . .               | 19,154         | 3          | 14,842         | 4,312          | 1,034         | 2,705         | 2,311         | 3,989         | 3,630         | 3,058         | 1,526         | 901               | 1,126                   | 1,786         | 2,566         | 3,666         | 4,136         | 5,873           |
| Target shoot—air gun . . . . .       | 5,095          | 13         | 3,803          | 1,292          | 838           | 1,783         | 269           | 509           | 571           | 685           | 241           | 199               | 535                     | 294           | 593           | 952           | 1,053         | 1,668           |
| Water skiing . . . . .               | 4,730          | 14         | 2,822          | 1,908          | 357           | 918           | 986           | 1,062         | 723           | 405           | 160           | 118               | 112                     | 110           | 327           | 1,026         | 1,046         | 2,109           |
| Work-out at club . . . . .           | 31,805         | 1          | 14,022         | 17,784         | 597           | 1,880         | 5,374         | 7,721         | 6,091         | 5,212         | 2,656         | 2,274             | 1,466                   | 1,745         | 2,181         | 4,663         | 7,850         | 13,900          |

X Not applicable. <sup>1</sup> Based on a sampling of 15,000 households. <sup>2</sup> Participant engaged in activity at least six times in the year. <sup>3</sup> Includes wilderness camping. <sup>4</sup> Vacation/overnight. <sup>5</sup> Based on a sampling of 20,000 households

Source: National Sporting Goods Association, Mt. Prospect, IL, Sports Participation in 2004: Series 1 and Series II (copyright) <<http://www.nsga.org/public/pages/index.cfm?pageid=864>>.

**Table 1234. Participation in NCAA Sports: 2004 to 2005**

| Sport                              | Males        |                |               | Females      |                |               |
|------------------------------------|--------------|----------------|---------------|--------------|----------------|---------------|
|                                    | Teams        | Athletes       | Average squad | Teams        | Athletes       | Average squad |
| <b>Total</b> <sup>1</sup>          | <b>8,135</b> | <b>222,838</b> | <b>(X)</b>    | <b>9,074</b> | <b>166,728</b> | <b>(X)</b>    |
| Baseball                           | 873          | 28,009         | 32.1          | (X)          | (X)            | (X)           |
| Basketball                         | 1,000        | 16,271         | 16.3          | 1,025        | 14,686         | 14.3          |
| Bowling <sup>2</sup>               | 1            | 22             | 22.0          | 45           | 393            | 8.7           |
| Cross country                      | 865          | 11,638         | 13.5          | 940          | 12,901         | 13.7          |
| Equestrian <sup>2</sup>            | 3            | 28             | 9.3           | 39           | 1,103          | 28.3          |
| Fencing <sup>3</sup>               | 36           | 623            | 17.3          | 45           | 696            | 15.5          |
| Field hockey                       | (X)          | (X)            | (X)           | 257          | 5,505          | 21.4          |
| Football                           | 614          | 60,117         | 97.9          | (X)          | (X)            | (X)           |
| Golf                               | 762          | 7,953          | 10.4          | 483          | 3,828          | 7.9           |
| Gymnastics <sup>4</sup>            | 19           | 329            | 17.3          | 85           | 1,402          | 16.5          |
| Ice hockey <sup>4</sup>            | 133          | 3,843          | 28.9          | 74           | 1,679          | 22.7          |
| Lacrosse                           | 214          | 7,313          | 34.2          | 264          | 5,746          | 21.8          |
| Rifle <sup>3</sup>                 | 35           | 241            | 6.9           | 36           | 229            | 6.4           |
| Rowing <sup>5</sup>                | 59           | 2,254          | 38.2          | 141          | 6,987          | 49.6          |
| Rugby                              | 1            | 25             | 25.0          | 3            | 76             | 25.3          |
| Sailing <sup>3</sup>               | 33           | 385            | 11.7          | (X)          | (X)            | (X)           |
| Skiing                             | 35           | 489            | 14.0          | 39           | 474            | 12.2          |
| Soccer                             | 737          | 19,291         | 26.2          | 913          | 21,126         | 23.1          |
| Softball                           | (X)          | (X)            | (X)           | 911          | 16,324         | 17.9          |
| Squash <sup>2</sup>                | 21           | 369            | 17.6          | 27           | 380            | 14.1          |
| Swimming/diving                    | 381          | 7,650          | 20.1          | 489          | 10,845         | 22.2          |
| Synchronized swimming <sup>4</sup> | (X)          | (X)            | (X)           | 8            | 104            | 13.0          |
| Tennis                             | 742          | 7,386          | 10.0          | 876          | 8,429          | 9.6           |
| Track, indoor                      | 565          | 18,866         | 33.4          | 621          | 18,533         | 29.8          |
| Track, outdoor                     | 656          | 21,686         | 33.1          | 704          | 20,388         | 29.0          |
| Volleyball                         | 79           | 1,161          | 14.7          | 982          | 13,634         | 13.9          |
| Water polo                         | 46           | 939            | 20.4          | 61           | 1,193          | 19.6          |
| Wrestling                          | 224          | 5,939          | 26.5          | (X)          | (X)            | (X)           |

X Not applicable. <sup>1</sup> Includes other sports, not shown separately. <sup>2</sup> Sport recognized by the NCAA but does not have an NCAA championship. <sup>3</sup> Co-ed championship sport. <sup>4</sup> Sport recognized by the NCAA but does not have an NCAA championship for women. <sup>5</sup> Sport recognized by the NCAA but does not have an NCAA championship for men.

Source: The National Collegiate Athletic Association (NCAA), Indianapolis, IN, 2004-05 Participation Study (copyright); <http://www.ncaa.org/wps/portal>.

**Table 1235. Sporting Goods Sales by Product Category: 1990 to 2005**

[In millions of dollars (50,725 represents \$50,725,000,000), except percent. Based on a sample survey of consumer purchases of 80,000 households, (100,000 beginning 1995), except recreational transport, which was provided by industry associations. Excludes Alaska and Hawaii. Minus sign (-) indicates decrease]

| Selected product category                 | 1990          | 1995          | 1999          | 2000          | 2001          | 2002          | 2003          | 2004          | 2005, proj.   |
|---|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| <b>Sales, all products</b>                | <b>50,725</b> | <b>59,794</b> | <b>71,161</b> | <b>74,442</b> | <b>74,337</b> | <b>77,726</b> | <b>79,779</b> | <b>84,684</b> | <b>86,774</b> |
| Annual percent change                     | (NA)          | 6.5           | 1.9           | 4.6           | -0.1          | 4.6           | 2.6           | 6.1           | 2.5           |
| Percent of retail sales                   | (NA)          | 2.5           | 2.5           | 2.5           | 2.4           | 2.5           | 2.4           | 2.4           | 2.3           |
| Athletic and sport clothing <sup>2</sup>  | 10,130        | 10,311        | 10,307        | 11,030        | 10,217        | 9,801         | 10,543        | 11,201        | 11,649        |
| Athletic and sport footwear <sup>2</sup>  | 11,654        | 11,415        | 12,546        | 13,026        | 13,814        | 14,144        | 14,446        | 14,752        | 15,002        |
| Aerobic shoes                             | 611           | 372           | 275           | 292           | 281           | 239           | 222           | 237           | 239           |
| Basketball shoes                          | 918           | 999           | 821           | 786           | 761           | 789           | 800           | 877           | 912           |
| Cross training shoes                      | 679           | 1,191         | 1,364         | 1,528         | 1,476         | 1,421         | 1,407         | 1,327         | 1,340         |
| Golf shoes                                | 226           | 225           | 208           | 226           | 223           | 243           | 222           | 230           | 235           |
| Gym shoes, sneakers                       | 2,536         | 1,741         | 1,936         | 1,871         | 2,004         | 2,042         | 2,059         | 2,221         | 2,265         |
| Jogging and running shoes                 | 1,110         | 1,043         | 1,502         | 1,638         | 1,670         | 1,733         | 1,802         | 1,989         | 2,049         |
| Tennis shoes                              | 740           | 480           | 505           | 533           | 505           | 503           | 544           | 508           | 498           |
| Walking shoes                             | 2,950         | 2,841         | 3,099         | 3,317         | 3,280         | 3,415         | 3,468         | 3,496         | 3,497         |
| Athletic and sport equipment <sup>2</sup> | 14,439        | 18,809        | 20,343        | 21,608        | 21,594        | 21,699        | 22,394        | 22,934        | 23,390        |
| Archery                                   | 265           | 287           | 262           | 259           | 276           | 279           | 320           | 332           | 338           |
| Baseball and softball                     | 217           | 251           | 329           | 319           | 316           | 334           | 340           | 346           | 356           |
| Billiards and indoor games                | 192           | 304           | 354           | 516           | 528           | 574           | 625           | 627           | 640           |
| Camping                                   | 1,072         | 1,205         | 1,265         | 1,354         | 1,371         | 1,442         | 1,487         | 1,531         | 1,547         |
| Exercise                                  | 1,824         | 2,960         | 3,396         | 3,610         | 3,889         | 4,378         | 4,957         | 5,012         | 5,112         |
| Fishing tackle                            | 1,910         | 2,010         | 1,917         | 2,030         | 2,058         | 2,024         | 1,981         | 2,015         | 2,035         |
| Golf                                      | 2,514         | 3,194         | 3,567         | 3,805         | 3,871         | 3,258         | 3,046         | 3,148         | 3,243         |
| Hunting and firearms                      | 2,202         | 3,003         | 2,437         | 2,274         | 2,206         | 2,449         | 2,634         | 2,870         | 2,928         |
| Optics                                    | 438           | 655           | 718           | 729           | 783           | 826           | 847           | 859           | 885           |
| Skin diving and scuba                     | 294           | 328           | 363           | 355           | 348           | 348           | 338           | 351           | 365           |
| Skiing, downhill                          | 475           | 562           | 648           | 495           | 515           | 527           | 462           | 458           | 468           |
| Tennis                                    | 333           | 297           | 338           | 383           | 371           | 358           | 343           | 362           | 373           |
| Recreational transport                    | 14,502        | 19,259        | 27,965        | 28,779        | 28,712        | 32,083        | 32,397        | 35,797        | 36,733        |
| Bicycles and supplies                     | 2,423         | 3,390         | 4,770         | 5,131         | 4,725         | 4,961         | 4,736         | 4,898         | 5,045         |
| Pleasure boats, motors, & accessories     | 7,644         | 9,064         | 11,962        | 13,224        | 14,558        | 15,382        | 14,705        | 16,054        | 17,017        |
| Recreational vehicles                     | 4,113         | 5,895         | 10,413        | 9,529         | 8,598         | 10,960        | 12,058        | 14,018        | 13,819        |
| Snowmobiles                               | 322           | 910           | 820           | 894           | 831           | 779           | 898           | 827           | 852           |

NA Not available. <sup>1</sup> Represents change from immediate prior year. <sup>2</sup> Includes other products not shown separately.

Source: National Sporting Goods Association, Mt. Prospect, IL, *The Sporting Goods Market in 2005*; and prior issues (copyright); <http://www.nsga.org/public/pages/index.cfm?pageid=869>.



**Table 1236. Participants in Wildlife-Related Recreation Activities: 2001**

[Preliminary. In thousands (37,805 represents 37,805,000). For persons 16 years old and over engaging in activity at least once in 2001. Based on survey and subject to sampling error; see source for details]

| Participant                         | Days of participation |                |                | Participant                           | Days of participation |       |            |
|-------------------------------------|-----------------------|----------------|----------------|---------------------------------------|-----------------------|-------|------------|
|                                     | Number                | Trips          | Trips          |                                       | Number                | Trips | Trips      |
| <b>Total sportsmen</b> <sup>1</sup> | <b>37,805</b>         | <b>785,762</b> | <b>636,787</b> | <b>Wildlife watchers</b> <sup>1</sup> | <b>66,105</b>         |       | <b>(X)</b> |
| Total anglers                       | 34,071                | 557,394        | 436,662        | Nonresidential <sup>2</sup>           | 21,823                |       | 372,006    |
| Freshwater                          | 28,439                | 466,984        | 365,076        | Observe wildlife                      | 20,080                |       | 295,345    |
| Excluding Great Lakes               | 27,913                | 443,247        | 349,188        | Photograph wildlife                   | 9,427                 |       | 76,324     |
| Great Lakes                         | 1,847                 | 23,138         | 15,888         | Feed wildlife                         | 7,077                 |       | 103,307    |
| Saltwater                           | 9,051                 | 90,838         | 71,586         | Residential <sup>3</sup>              | 62,928                |       | (X)        |
| Total hunters                       | 13,034                | 228,368        | 200,125        | Observe wildlife                      | 42,111                |       | (X)        |
| Big game                            | 10,911                | 153,191        | 114,445        | Photograph wildlife                   | 13,937                |       | (X)        |
| Small game                          | 5,434                 | 60,142         | 46,450         | Feed wildlife                         | 53,988                |       | (X)        |
| Migratory birds                     | 2,956                 | 29,310         | 24,155         | Visit public parks                    | 10,981                |       | (X)        |
| Other animals                       | 1,047                 | 19,207         | 15,074         | Maintain plantings or natural areas   | 13,072                |       | (X)        |

X Not applicable. <sup>1</sup> Detail does not add to total due to multiple responses and nonresponse. <sup>2</sup> Persons taking a trip of at least 1 mile for activity. <sup>3</sup> Activity within 1 mile of home.

Source: U.S. Fish and Wildlife Service, 2001 National Survey of Fishing, Hunting, and Wildlife Associated Recreation, May 2002. Internet links: <<http://www.census.gov/prod/www/abs/fishing.html>> <<http://federalaid.fws.gov/surveys/surveys.html>>.

**Table 1237. Consumer Purchases of Sporting Goods by Consumer Characteristics: 2004**

[In percent. Based on sample survey of consumer purchases of 100,000 households. Excludes Alaska and Hawaii]

| Characteristic           | Total households | Footwear       |                    |                        |                      |                | Equipment                |                       |                |            |              |
|--------------------------|------------------|----------------|--------------------|------------------------|----------------------|----------------|--------------------------|-----------------------|----------------|------------|--------------|
|                          |                  | Aero-bic shoes | Gym shoes/sneakers | Jog-ging/running shoes | Skate-boarding shoes | Walk-ing shoes | Multi-pur-pose home gyms | Rod/reel combi-nation | Golf club sets | Rifles     | Soccer balls |
| <b>Total</b>             | <b>100</b>       | <b>100</b>     | <b>100</b>         | <b>100</b>             | <b>100</b>           | <b>100</b>     | <b>100</b>               | <b>100</b>            | <b>100</b>     | <b>100</b> | <b>100</b>   |
| Age of user:             |                  |                |                    |                        |                      |                |                          |                       |                |            |              |
| Under 14 years old       | 19.4             | 4.5            | 45.7               | 10.9                   | 32.8                 | 5.2            | —                        | 7.4                   | 6.4            | 1.6        | 76.5         |
| 14 to 17 years old       | 5.7              | 2.7            | 9.5                | 8.4                    | 35.5                 | 2.4            | 7.2                      | 4.3                   | 8.6            | 3.6        | 7.4          |
| 18 to 24 years old       | 9.9              | 7.0            | 5.9                | 9.7                    | 12.3                 | 4.5            | 5.0                      | 6.5                   | 7.4            | 6.8        | 2.2          |
| 25 to 34 years old       | 13.7             | 26.9           | 13.3               | 25.5                   | 13.2                 | 11.5           | 24.2                     | 26.7                  | 18.2           | 19.1       | 2.6          |
| 35 to 44 years old       | 15.3             | 24.2           | 11.5               | 20.8                   | 5.4                  | 14.9           | 36.1                     | 14.0                  | 13.9           | 36.2       | 3.7          |
| 45 to 64 years old       | 23.6             | 29.0           | 10.9               | 22.2                   | 0.8                  | 40.4           | 20.5                     | 31.8                  | 33.7           | 25.1       | 2.9          |
| 65 years old and over    | 12.4             | 5.7            | 3.2                | 2.5                    | —                    | 21.1           | 0.4                      | 7.0                   | 11.8           | 5.9        | 0.2          |
| Multiple ages            | —                | —              | —                  | —                      | —                    | —              | 6.6                      | 2.3                   | —              | 1.7        | 4.5          |
| Sex of user:             |                  |                |                    |                        |                      |                |                          |                       |                |            |              |
| Male                     | 49.2             | 14.9           | 55.7               | 51.5                   | 82.4                 | 36.4           | 47.0                     | 77.5                  | 81.4           | 92.2       | 49.9         |
| Female                   | 50.8             | 85.1           | 44.3               | 48.5                   | 17.6                 | 63.6           | 40.3                     | 15.9                  | 18.6           | 5.9        | 45.8         |
| Household use            | —                | —              | —                  | —                      | —                    | —              | 12.7                     | 6.6                   | —              | 1.9        | 4.3          |
| Annual household income: |                  |                |                    |                        |                      |                |                          |                       |                |            |              |
| Under \$15,000           | 13.8             | 4.9            | 9.4                | 4.6                    | 8.7                  | 8.5            | 7.6                      | 8.9                   | 0.7            | 9.3        | 3.8          |
| \$15,000 to \$24,999     | 13.9             | 3.8            | 12.1               | 7.2                    | 13.3                 | 11.3           | 10.7                     | 13.2                  | 6.7            | 5.0        | 9.9          |
| \$25,000 to \$34,999     | 11.7             | 13.8           | 9.5                | 5.6                    | 11.6                 | 10.5           | 8.2                      | 8.7                   | 3.9            | 6.3        | 9.2          |
| \$35,000 to \$49,999     | 15.6             | 15.1           | 15.1               | 14.2                   | 11.3                 | 15.4           | 10.7                     | 16.8                  | 7.3            | 9.1        | 20.0         |
| \$50,000 to \$74,999     | 18.3             | 18.2           | 23.7               | 20.6                   | 25.7                 | 21.0           | 23.3                     | 23.8                  | 22.8           | 20.1       | 17.8         |
| \$75,000 to \$99,999     | 12.5             | 13.9           | 13.9               | 18.4                   | 14.0                 | 14.9           | 17.8                     | 12.0                  | 28.9           | 27.6       | 16.0         |
| \$100,000 and over       | 14.2             | 30.3           | 16.3               | 29.4                   | 15.4                 | 18.4           | 21.7                     | 16.6                  | 29.7           | 22.6       | 23.3         |

— Represents or rounds to zero.

Source: National Sporting Goods Association, Mt. Prospect, IL, *The Sporting Goods Market in 2005* (copyright). <<http://www.nsga.org/public/pages/index.cfm?pageid=869>>.

**Table 1238. Tourism Sales by Commodity Group, 2000 to 2005, and Tourism Employment by Industry Group, 2000 to 2005**

[Sales in billions of dollars, (\$17 represents \$517,000,000,000). Employment in thousands (5,712 represents 5,712,000). Direct tourism-related sales comprise all output consumed directly by visitors (e.g., traveler accommodations, passenger air transportation, souvenirs). Direct tourism-related employment comprises all jobs where the workers are engaged in the production of direct tourism-related output (e.g., hotel staff, airline pilots, and souvenir sellers)]

| Tourism commodity group                      | Direct tourism sales (mil. dol.) |            |            |            | Tourism industry group                      | Direct tourism employment |              |              |              |
|--|----------------------------------|------------|------------|------------|---|---------------------------|--------------|--------------|--------------|
|  | 2000                             | 2003       | 2004       | 2005       |   | 2000                      | 2003         | 2004         | 2005         |
| <b>All commodities</b> <sup>1</sup>          | <b>517</b>                       | <b>523</b> | <b>572</b> | <b>619</b> | <b>All industries</b>                       | <b>5,712</b>              | <b>5,452</b> | <b>5,560</b> | <b>5,645</b> |
| Traveler accommodations                      | 88                               | 86         | 95         | 104        | Traveler accommodations                     | 1,408                     | 1,319        | 1,328        | 1,348        |
| Passenger air transportation                 | 100                              | 86         | 97         | 105        | Air transportation services                 | 600                       | 477          | 496          | 495          |
| All other transportation-related commodities | 102                              | 104        | 109        | 121        | All other transportation-related industries | 702                       | 627          | 608          | 608          |
| Food services and drinking places            | 84                               | 94         | 103        | 110        | Food and beverage services                  | 1,625                     | 16,198       | 1,760        | 1,806        |
| Recreation and entertainment                 | 60                               | 70         | 77         | 80         | Recreation and entertainment                | 589                       | 603          | 636          | 649          |
| Shopping (Retailers)                         | 83                               | 82         | 92         | 98         | Shopping (Retailers)                        | 584                       | 527          | 532          | 536          |
|  |                                  |            |            |            | All other industries                        | 205                       | 201          | 200          | 204          |

<sup>1</sup> Commodities that are typically purchased by visitors from the producer: such as airline passenger fares, meals, or hotel services.

Source: U.S. Bureau of Economic Analysis, Industry Economic Accounts, Satellite Industry Accounts, Travel and Tourism. <<http://www.bea.gov/bea/dn2/home/tourism.htm>>

**Table 1239. National Park System—Summary: 1990 to 2005**

[For year ending September 30, except as noted. (986 represents \$986,000,000) Includes data for five areas in Puerto Rico and Virgin Islands, one area in American Samoa, and one area in Guam]

| Item  | 1990   | 1995   | 2000   | 2001   | 2002   | 2003   | 2004   | 2005   |
|---|--------|--------|--------|--------|--------|--------|--------|--------|
| Finances (mil. dol.): <sup>1</sup>                              |        |        |        |        |        |        |        |        |
| Expenditures reported   | 986    | 1,445  | 1,833  | 1,985  | 2,161  | 2,315  | 2,371  | 2,451  |
| Salaries and wages  | 459    | 633    | 799    | 840    | 876    | 934    | 956    | 984    |
| Improvements, maintenance                                       | 160    | 234    | 299    | 305    | 311    | 344    | 332    | 361    |
| Construction  | 109    | 192    | 215    | 199    | 296    | 293    | 354    | 381    |
| Other   | 259    | 386    | 520    | 641    | 678    | 744    | 729    | 725    |
| Funds available   | 1,506  | 2,225  | 3,316  | 3,642  | 3,940  | 4,099  | 4,087  | 4,218  |
| Appropriations  | 1,053  | 1,325  | 1,881  | 2,241  | 2,257  | 3,298  | 2,388  | 2,425  |
| Other <sup>2</sup>  | 453    | 900    | 1,435  | 1,401  | 1,683  | 1,801  | 1,699  | 1,793  |
| Revenue from operations   | 79     | 106    | 234    | 246    | 245    | 274    | 264    | 286    |
| Recreation visits (millions): <sup>3</sup>                      |        |        |        |        |        |        |        |        |
| All areas   | 258.7  | 269.6  | 285.9  | 279.9  | 277.3  | 266.1  | 276.9  | 273.5  |
| National parks <sup>4</sup>                                     | 57.7   | 64.8   | 66.1   | 64.1   | 64.5   | 63.4   | 63.8   | 63.5   |
| National monuments  | 23.9   | 23.5   | 23.8   | 21.8   | 20.3   | 20.0   | 19.8   | 20.9   |
| National historical, commemorative, archaeological <sup>5</sup> | 57.5   | 56.9   | 72.2   | 66.7   | 70.2   | 66.6   | 77.0   | 74.9   |
| National parkways   | 29.1   | 31.3   | 34.0   | 34.4   | 35.7   | 31.1   | 31.7   | 31.7   |
| National recreation areas <sup>4</sup>                          | 47.2   | 53.7   | 50.0   | 48.3   | 48.2   | 47.7   | 46.6   | 46.8   |
| National seashores and lakeshores                               | 23.3   | 22.5   | 22.5   | 22.2   | 23.3   | 22.6   | 21.3   | 21.7   |
| National Capital Parks  | 7.5    | 5.5    | 5.4    | 4.6    | 3.8    | 3.5    | 4.7    | 4.3    |
| Recreation overnight stays (millions)                           | 17.6   | 16.8   | 15.4   | 15.3   | 14.7   | 14.2   | 13.7   | 13.5   |
| In commercial lodgings  | 3.9    | 3.8    | 3.7    | 3.6    | 3.5    | 3.5    | 3.5    | 3.4    |
| In Park Service campgrounds                                     | 7.9    | 7.1    | 5.9    | 5.7    | 5.8    | 5.7    | 5.4    | 5.2    |
| In backcountry  | 1.7    | 2.2    | 1.9    | 2.0    | 1.9    | 1.8    | 1.7    | 1.7    |
| Other   | 4.2    | 3.7    | 3.8    | 3.9    | 3.5    | 3.2    | 3.1    | 3.2    |
| Land (1,000 acres): <sup>6</sup>                                |        |        |        |        |        |        |        |        |
| Total   | 76,362 | 77,355 | 78,153 | 78,943 | 78,811 | 79,006 | 79,023 | 79,048 |
| Parks   | 46,089 | 49,307 | 49,785 | 49,862 | 49,639 | 49,823 | 49,892 | 49,892 |
| Recreation areas  | 3,344  | 3,353  | 3,388  | 3,388  | 3,390  | 3,391  | 3,391  | 3,391  |
| Other   | 26,929 | 24,695 | 24,980 | 25,693 | 25,782 | 25,792 | 25,740 | 25,747 |
| Acquisition, net.   | 21     | 27     | 186    | 20     | 60     | 138    | 12     | 16     |

<sup>1</sup> Financial data are those associated with the National Park System. Certain other functions of the National Park Service (principally the activities absorbed from the former Heritage Conservation and Recreation Service in 1981) are excluded. <sup>2</sup> Includes funds carried over from prior years. <sup>3</sup> For calendar year. Includes other areas, not shown separately. <sup>4</sup> For 1990, combined data for North Cascades National Park and two adjacent National Recreation Areas are included in National Parks total. <sup>5</sup> Includes military areas. <sup>6</sup> Federal land only, as of Dec. 31. Federal land acreages, in addition to National Park Service administered lands, also include lands within national park system area boundaries but under the administration of other agencies. Year-to-year changes in the federal lands figures include changes in the acreages of these other lands and hence often differ from "net acquisition."

Source: U.S. National Park Service, *National Park Statistical Abstract*, annual; and unpublished data. See also <<http://www2.nature.nps.gov/stats/>>.

**Table 1240. State Parks and Recreation Areas by State: 2004**

[For year ending June 30 (14,180 represents 14,180,000). Data are shown as reported by state park directors. In some states, park agency has under its control forests, fish and wildlife areas, and/or other areas. In other states, agency is responsible for state parks only]

| State                   | Revenue         |                                   | State          | Revenue         |                                   |        |
|-------------------------|-----------------|-----------------------------------|----------------|-----------------|-----------------------------------|--------|
|                         | Acreage (1,000) | Visitors (1,000)                  |                | Acreage (1,000) | Visitors (1,000)                  |        |
|                         | Total (\$1,000) | Percent of operating expenditures |                | Total (\$1,000) | Percent of operating expenditures |        |
| <b>United States...</b> | <b>14,180</b>   | <b>697,831</b>                    | <b>758,049</b> | <b>41.8</b>     |                                   |        |
| Alabama                 | 48              | 2,699                             | 16,607         | 100.0           | 201                               | 17,318 |
| Alaska                  | 3,353           | 4,334                             | 1,894          | 29.6            | 62                                | 5,256  |
| Arizona                 | 64              | 2,286                             | 10,682         | 54.1            | 135                               | 10,086 |
| Arkansas                | 53              | 10,455                            | 13,548         | 37.7            | 133                               | (NA)   |
| California              | 1,548           | 77,049                            | 101,173        | 34.3            | 232                               | (NA)   |
| Colorado                | 393             | 11,204                            | 19,076         | 65.9            | 399                               | 15,945 |
| Connecticut             | 204             | 6,814                             | 1,004          | 7.5             | 92                                | (NA)   |
| Delaware                | 24              | 3,471                             | 8,515          | 34.1            | 17                                | 966    |
| Florida                 | 724             | 17,381                            | 36,766         | 49.1            | 165                               | 51,440 |
| Georgia                 | 84              | 11,488                            | 29,039         | 51.9            | 172                               | 12,742 |
| Hawaii                  | 31              | 9,221                             | 1,994          | 26.1            | 101                               | 44,253 |
| Idaho                   | 45              | (NA)                              | 4,346          | 31.9            | 291                               | 35,095 |
| Illinois                | 465             | 44,358                            | —              | —               | 9                                 | 5,471  |
| Indiana                 | 181             | 17,050                            | 34,755         | 74.7            | 81                                | 6,508  |
| Iowa                    | 67              | 14,129                            | 3,885          | 29.4            | 106                               | 7,148  |
| Kansas                  | 33              | 7,623                             | 6,000          | 67.8            | 147                               | 29,228 |
| Kentucky                | 58              | 7,134                             | 51,709         | 64.4            | 610                               | 9,654  |
| Louisiana               | 41              | 2,183                             | 337            | 1.4             | 150                               | 4,274  |
| Maine                   | 100             | 2,094                             | —              | —               | 69                                | 6,94   |
| Maryland                | 268             | 11,538                            | 14,186         | 36.2            | 65                                | 6,543  |
| Massachusetts           | 307             | 9,785                             | 3,170          | 13.5            | 260                               | 40,331 |
| Michigan                | 273             | 20,447                            | 35,056         | 75.9            | 177                               | 7,969  |
| Minnesota               | 237             | 8,033                             | 9,271          | 32.2            | 134                               | 14,492 |
| Mississippi             | 24              | 2,942                             | 8,759          | 83.9            | 119                               | 3,316  |
| Missouri                |                 |                                   |                |                 | 201                               | 17,318 |
| Montana                 |                 |                                   |                |                 | 62                                | 5,256  |
| Nebraska                |                 |                                   |                |                 | 135                               | 10,086 |
| Nevada                  |                 |                                   |                |                 | 133                               | (NA)   |
| New Hampshire           |                 |                                   |                |                 | 232                               | (NA)   |
| New Jersey              |                 |                                   |                |                 | 399                               | 15,945 |
| New Mexico              |                 |                                   |                |                 | 92                                | (NA)   |
| New York                |                 |                                   |                |                 | 1,549                             | 53,605 |
| North Carolina          |                 |                                   |                |                 | 183                               | 11,771 |
| North Dakota            |                 |                                   |                |                 | 17                                | 966    |
| Ohio                    |                 |                                   |                |                 | 165                               | 51,440 |
| Oklahoma                |                 |                                   |                |                 | 172                               | 12,742 |
| Oregon                  |                 |                                   |                |                 | 101                               | 44,253 |
| Pennsylvania            |                 |                                   |                |                 | 291                               | 35,095 |
| Rhode Island            |                 |                                   |                |                 | 9                                 | 5,471  |
| South Carolina          |                 |                                   |                |                 | 81                                | 6,508  |
| South Dakota            |                 |                                   |                |                 | 106                               | 7,148  |
| Tennessee               |                 |                                   |                |                 | 147                               | 29,228 |
| Texas                   |                 |                                   |                |                 | 610                               | 9,654  |
| Utah                    |                 |                                   |                |                 | 150                               | 4,274  |
| Vermont                 |                 |                                   |                |                 | 69                                | 6,94   |
| Virginia                |                 |                                   |                |                 | 65                                | 6,543  |
| Washington              |                 |                                   |                |                 | 260                               | 40,331 |
| West Virginia           |                 |                                   |                |                 | 177                               | 7,969  |
| Wisconsin               |                 |                                   |                |                 | 134                               | 14,492 |
| Wyoming                 |                 |                                   |                |                 | 119                               | 3,316  |

— Represents or rounds to zero. NA Not available <sup>1</sup> Includes overnight visitors.

Source: The National Association of State Park Directors, Raleigh, NC, *2006 Annual Information Exchange*. <http://www.naspd.org/>

**Table 1241. Summary of Travel Trends: 1977 to 2001**

[108,826 represents 108,826,000,000]. Data obtained by collecting information on all trips taken by the respondent on a specific day (known as travel day), combined with longer trips taken over a 4-week period (known as travel period). For comparability with previous survey data, all data are based only on trips taken during travel day. Be aware that terminology changes from survey to survey. See source for details]

| Characteristics   | Unit     | 1977      | 1983      | 1990      | 1995      | 2001      |
|---|----------|-----------|-----------|-----------|-----------|-----------|
| Vehicle trips   | Millions | 108,826   | 126,874   | 158,927   | 229,745   | 233,040   |
| Vehicle miles of travel (VMT)                           | Millions | 907,603   | 1,002,139 | 1,409,600 | 2,068,368 | 2,274,797 |
| Person trips  | Millions | 211,778   | 224,385   | 249,562   | 378,930   | 407,262   |
| Person miles of travel                                  | Millions | 1,879,215 | 1,946,662 | 2,315,300 | 3,411,122 | 3,972,749 |
| Average annual VMT per household <sup>1</sup>           | Miles    | 12,036    | 11,739    | 15,100    | 20,895    | 21,188    |
| To or from work   | Miles    | 3,815     | 3,538     | 4,853     | 6,492     | 5,724     |
| Shopping  | Miles    | 1,336     | 1,567     | 1,743     | 2,807     | 3,062     |
| Other family or personal business                       | Miles    | 1,444     | 1,816     | 3,014     | 4,307     | 3,956     |
| Social and recreational                                 | Miles    | 3,286     | 3,534     | 4,060     | 4,764     | 5,186     |
| Average annual vehicle trips per household <sup>1</sup> | Number   | 1,442     | 1,486     | 1,702     | 2,321     | 2,171     |
| To or from work   | Number   | 423       | 414       | 448       | 553       | 479       |
| Shopping  | Number   | 268       | 297       | 345       | 501       | 458       |
| Other family or personal business                       | Number   | 215       | 272       | 411       | 626       | 537       |
| Social and recreational                                 | Number   | 320       | 335       | 349       | 427       | 441       |
| Average vehicle trip length <sup>1</sup>                | Miles    | 8.35      | 7.90      | 8.98      | 9.06      | 9.87      |
| To or from work   | Miles    | 9.02      | 8.55      | 10.97     | 11.80     | 12.08     |
| Shopping  | Miles    | 4.99      | 5.28      | 5.10      | 5.64      | 6.74      |
| Other family or personal business                       | Miles    | 6.72      | 6.68      | 7.43      | 6.93      | 7.45      |
| Social and recreational                                 | Miles    | 10.27     | 10.55     | 11.80     | 11.24     | 11.94     |
| Average vehicle occupancy <sup>1</sup>                  | Persons  | 1.9       | 1.8       | 1.6       | 1.6       | 1.6       |
| To or from work   | Persons  | 1.3       | 1.3       | 1.1       | 1.1       | 1.1       |
| Shopping  | Persons  | 2.1       | 1.8       | 1.7       | 1.7       | 1.8       |
| Other family or personal business                       | Persons  | 2.0       | 1.8       | 1.8       | 1.8       | 1.8       |
| Social and recreational                                 | Persons  | 2.4       | 2.1       | 2.1       | 2.0       | 2.0       |
| Workers by usual mode to work                           | Percent  | 100.0     | 100.0     | 100.0     | 100.0     | 100.0     |
| Auto  | Percent  | 93.0      | 92.4      | 87.8      | 91.0      | 91.0      |
| Public transit  | Percent  | 4.7       | 5.8       | 5.3       | 5.1       | 5.0       |
| Other   | Percent  | 2.3       | 1.8       | 6.9       | 3.9       | 4.0       |

<sup>1</sup> Includes other purposes not shown separately.

Source: 1995 and prior years—U.S. Federal Highway Administration, Summary of Travel Trends, 1995 National Personal Transportation Survey, December 1999; 2001—U.S. Federal Highway Administration and the U.S. Bureau of Transportation Statistics, 2001 National Household Travel Survey, January 2004 Release. See Internet site <[http://www.bts.gov/programs/national\\_household\\_travel\\_survey/](http://www.bts.gov/programs/national_household_travel_survey/)>.

**Table 1242. Travel in the United States by Selected Trip Characteristics: 2001**

[In millions (2,554 represents 2,554,000,000)]. Trips of 50 miles or more, one way. U.S. destinations only. Data based on a sample and subject to sampling variability]

| Trip characteristics               | Person trips   |              | Person miles     |              | Personal use vehicle trips |              | Personal use vehicle miles |              |
|------------------------------------|----------------|--------------|------------------|--------------|----------------------------|--------------|----------------------------|--------------|
|                                    | Number (1,000) | Percent      | Number (1,000)   | Percent      | Number (1,000)             | Percent      | Number (1,000)             | Percent      |
| <b>Total</b>                       | <b>2,554</b>   | <b>100.0</b> | <b>1,138,323</b> | <b>100.0</b> | <b>1,470,475</b>           | <b>100.0</b> | <b>434,764</b>             | <b>100.0</b> |
| Principal means of transportation: |                |              |                  |              |                            |              |                            |              |
| Personal use vehicles              | 2,310          | 90.5         | 735,882          | 64.7         | 1,470,475                  | 100.0        | 434,764                    | 100.0        |
| Airplane                           | 165            | 6.5          | 367,889          | 32.3         | (X)                        | (X)          | (X)                        | (X)          |
| Commercial airplane                | 159            | 6.2          | 361,717          | 31.8         | (X)                        | (X)          | (X)                        | (X)          |
| Bus <sup>1</sup>                   | 53             | 2.1          | 23,747           | 2.1          | (X)                        | (X)          | (X)                        | (X)          |
| Intercity bus                      | 3              | 0.1          | 1,766            | 0.2          | (X)                        | (X)          | (X)                        | (X)          |
| Charter, tour, or school bus       | 46             | 1.8          | 21,020           | 1.9          | (X)                        | (X)          | (X)                        | (X)          |
| Train                              | 21             | 0.8          | 9,266            | 0.8          | (X)                        | (X)          | (X)                        | (X)          |
| Ship, boat, or ferry               | (B)            | (B)          | (B)              | (B)          | (X)                        | (X)          | (X)                        | (X)          |
| Other                              | (B)            | (B)          | (B)              | (B)          | (X)                        | (X)          | (X)                        | (X)          |
| Round trip distance:               |                |              |                  |              |                            |              |                            |              |
| 100 to 300 miles                   | 1,688          | 66.1         | 284,586          | 25.0         | 1,086,375                  | 73.9         | 179,730                    | 41.3         |
| 300 to 499 miles                   | 374            | 14.6         | 143,572          | 12.6         | 207,377                    | 14.1         | 79,095                     | 18.2         |
| 500 to 999 miles                   | 262            | 10.3         | 180,669          | 15.9         | 126,324                    | 8.6          | 85,265                     | 19.6         |
| 1,000 to 1,999 miles               | 126            | 4.9          | 178,630          | 15.7         | 36,180                     | 2.5          | 48,308                     | 11.1         |
| 2,000 miles or more                | 105            | 4.1          | 350,865          | 30.8         | 14,219                     | 1.0          | 42,366                     | 9.7          |
| Mean (miles)                       | 446            | (X)          | (X)              | (X)          | 296                        | (X)          | (X)                        | (X)          |
| Median <sup>2</sup> (miles)        | 206            | (X)          | (X)              | (X)          | 180                        | (X)          | (X)                        | (X)          |
| Main purpose of trip:              |                |              |                  |              |                            |              |                            |              |
| Commuting                          | 329            | 12.9         | 65,878           | 5.8          | 273,779                    | 18.6         | 49,069                     | 11.3         |
| Other business                     | 406            | 15.9         | 242,353          | 21.3         | 268,688                    | 18.3         | 82,157                     | 18.9         |
| Personal/leisure                   | 1,406          | 55.1         | 667,471          | 58.7         | 708,145                    | 48.2         | 235,475                    | 54.2         |
| Personal business                  | 323            | 12.6         | 130,021          | 11.4         | 162,832                    | 11.1         | 48,761                     | 11.2         |
| Other                              | 88             | 3.5          | 32,032           | 2.8          | 56,085                     | 3.8          | 19,062                     | 4.4          |
| Mean travel party size:            |                |              |                  |              |                            |              |                            |              |
| Household members                  | 2.1            | (X)          | (X)              | (X)          | 1.8                        | (X)          | (X)                        | (X)          |
| Nonhousehold members               | 1.0            | (X)          | (X)              | (X)          | -                          | (X)          | (X)                        | (X)          |
| Nights away from home:             |                |              |                  |              |                            |              |                            |              |
| 1 to 3 nights                      | 808            | 31.7         | 414,219          | 36.4         | 406,995                    | 27.7         | 153,688                    | 35.4         |
| 4 to 7 nights                      | 214            | 8.4          | 269,266          | 23.7         | 82,548                     | 5.6          | 59,428                     | 13.7         |
| 8 or more nights                   | 76             | 3.0          | 150,368          | 13.2         | 25,793                     | 1.8          | 36,216                     | 8.3          |
| Mean excluding none (nights)       | 3.3            | (X)          | (X)              | (X)          | 2.9                        | (X)          | (X)                        | (X)          |

- Represents or rounds to zero. B Base figure too small to meet statistical standards for reliability of a derived figure. X Not applicable.

<sup>1</sup> Includes other types of buses. <sup>2</sup> For definition of median, see Guide to Tabular Presentation.

Source: U.S. Department of Transportation, Bureau of Transportation Statistics and the Federal Highway Administration, National Household Travel Survey. <[http://www.bts.gov/programs/national\\_household\\_travel\\_survey/](http://www.bts.gov/programs/national_household_travel_survey/)>.

**Table 1243. Domestic Travel by U.S. Resident Households—Summary: 1998 to 2004**

[In millions (656.3 represents 656,300,000). See headnote, Table 1244]

| Type of trip                 | 1998    | 1999    | 2000    | 2001    | 2002    | 2003    | 2004    |
|------------------------------|---------|---------|---------|---------|---------|---------|---------|
| All travel: <sup>1</sup>     |         |         |         |         |         |         |         |
| Household trips . . . . .    | 656.3   | 640.8   | 637.7   | 645.6   | 637.0   | 643.5   | 663.5   |
| Person-trips . . . . .       | 1,108.0 | 1,089.5 | 1,100.8 | 1,123.1 | 1,127.0 | 1,140.0 | 1,163.9 |
| All overnight travel:        |         |         |         |         |         |         |         |
| Household trips . . . . .    | 479.4   | 475.5   | 477.5   | 483.7   | 482.7   | 491.2   | 508.4   |
| Person-trips . . . . .       | 800.0   | 804.9   | 822.4   | 839.2   | 855.4   | 871.6   | 893.1   |
| Business travel:             |         |         |         |         |         |         |         |
| Household trips . . . . .    | 195.8   | 192.9   | 184.9   | 179.0   | 166.6   | 163.5   | 168.2   |
| Person-trips . . . . .       | 245.4   | 240.9   | 235.1   | 227.6   | 214.7   | 210.5   | 219.0   |
| Leisure travel: <sup>2</sup> |         |         |         |         |         |         |         |
| Household trips . . . . .    | 460.5   | 447.9   | 452.8   | 466.6   | 470.4   | 480.0   | 490.1   |
| Person-trips . . . . .       | 862.6   | 848.6   | 865.7   | 895.5   | 912.3   | 929.5   | 944.3   |

<sup>1</sup> Includes personal and other trips (e.g. medical, funerals, weddings), not shown separately. All domestic travel included. 95% of U.S. resident person-trips are domestic. <sup>2</sup> Includes visiting friends/relatives, outdoor recreation, entertainment and travel for other pleasure/personal reasons, etc.

Source: Travel Industry Association of America, Washington, DC, *TravelScope*, annual (copyright). <<http://www.tia.org/home.asp>>.

**Table 1244. Characteristics of Domestic Overnight Leisure Trips by U.S. Resident Households: 1999 to 2004**

[In millions except as indicated (331.1 represents 331,100,000). Represents household trips to destinations 50 miles or more, one-way, away from home and including one or more overnights. "Leisure" includes visiting friends/relatives, outdoor recreation, entertainment, and travel for other pleasure/personal reasons etc. Other pleasure/personal trips are trips such as for medical reasons, funerals, weddings, etc. Based on a monthly mail panel survey of 25,000 U.S. households. For details, see source]

| Overnight leisure trip characteristics                         | Unit                  | 1999         | 2000         | 2001         | 2002         | 2003         | 2004         |
|--|-----------------------|--------------|--------------|--------------|--------------|--------------|--------------|
| <b>Total overnight leisure trips . . . . .</b>                 | <b>Millions . . .</b> | <b>331.1</b> | <b>337.1</b> | <b>349.1</b> | <b>354.0</b> | <b>360.3</b> | <b>375.4</b> |
| Average nights per trip . . . . .                              | Number . . .          | 4.2          | 4.2          | 4.2          | 4.2          | 4.1          | 4.1          |
| Traveled primarily by auto, truck, RV, or rental car . . . . . | Percent . . .         | 74           | 74           | 74           | 75           | 74           | 73           |
| Traveled primarily by air . . . . .                            | Percent . . .         | 18           | 18           | 18           | 17           | 17           | 19           |
| Stayed in a hotel/motel/B&B while on trip . . . . .            | Percent . . .         | 42           | 43           | 42           | 43           | 44           | 44           |
| Household income:  |                       |              |              |              |              |              |              |
| Less than \$50,000 . . . . .                                   | Percent . . .         | (NA)         | 48           | 44           | 45           | 43           | 42           |
| \$50,000 or more . . . . .                                     | Percent . . .         | (NA)         | 52           | 56           | 55           | 57           | 58           |

NA Not available.

Source: Travel Industry Association of America, Washington, DC, *TravelScope*, annual (copyright); <<http://www.tia.org/home.asp>>.

**Table 1245. North America Cruise Industry in the United States: 2000 to 2004**

[The North American passenger cruise industry is defined as those cruise lines that primarily market their cruises in North America. These cruise lines offer cruises with destinations throughout the globe. While most of these cruises originate in ports throughout North America, cruises also originate at ports in other continents]

| Items   | Unit            | 2000    | 2001    | 2002    | 2003    | 2004    |
|---|-----------------|---------|---------|---------|---------|---------|
| <b>Capacity measures:</b>                                       |                 |         |         |         |         |         |
| Number of ships . . . . .                                       | Number . . .    | 163     | 167     | 176     | 184     | 192     |
| Lower berths . . . . .  | Number . . .    | 165,381 | 173,846 | 196,694 | 215,405 | 240,401 |
| <b>Passenger embarkations:<sup>2</sup></b>                      |                 |         |         |         |         |         |
| Global . . . . .  | 1,000 . . .     | 8,000   | 8,400   | 9,220   | 9,830   | 10,850  |
| United States . . . . .   | 1,000 . . .     | 5,315   | 5,900   | 6,500   | 7,113   | 8,100   |
| Florida . . . . .   | 1,000 . . .     | 3,723   | 4,019   | 4,413   | 4,676   | 4,724   |
| California . . . . .  | 1,000 . . .     | 705     | 643     | 600     | 807     | 1,095   |
| New York . . . . .  | 1,000 . . .     | 309     | 238     | 326     | 438     | 547     |
| Other U.S. ports . . . . .                                      | 1,000 . . .     | 682     | 1,000   | 1,056   | 1,192   | 1,734   |
| Canada . . . . .  | 1,000 . . .     | 473     | 505     | 527     | 482     | 454     |
| San Juan . . . . .  | 1,000 . . .     | 373     | 300     | 298     | 325     | 450     |
| Rest of world . . . . .   | 1,000 . . .     | 1,839   | 1,695   | 1,895   | 1,910   | 1,846   |
| <b>Direct economic impact in the United States:<sup>3</sup></b> |                 |         |         |         |         |         |
| Passenger and cruise line spending <sup>4</sup> . . . . .       | Bil. dol. . . . | 10.30   | 10.98   | 11.95   | 12.92   | 14.70   |
| Cruise lines . . . . .  | Bil. dol. . . . | 8.07    | 8.14    | 8.84    | 9.49    | 10.70   |
| Passenger and crew . . . . .                                    | Bil. dol. . . . | 1.34    | 1.85    | 2.06    | 2.36    | 2.88    |
| Wages & taxes paid by cruise lines . . . . .                    | Bil. dol. . . . | 0.89    | 0.99    | 1.05    | 1.07    | 1.12    |

<sup>1</sup> Single beds. <sup>2</sup> Port of departure. <sup>3</sup> Consist of the expenditures made by the cruise lines and their crew and passengers during the course of providing or taking cruises. These included cruise expenditures for headquarters operations, food and beverages provided aboard cruise ships and businesses services such as advertising and marketing. Additionally, cruise passengers and crew purchase a variety of goods and services including clothing, shore excursions, and lodging as part of their cruise vacation or as part of a pre- or post-cruise stay. <sup>4</sup> Includes wages and salaries paid to U.S. employees of the cruise lines.

Source: Business Research & Economic Advisors (BREA), Exton PA. The Contribution of the North American Cruise Industry to the U.S. Economy in 2005. Prepared for the International Council of Cruise Lines, August 2006. See also <<http://www.iccl.org>>.

**Table 1246. Top States and Cities Visited by Overseas Travelers: 2000 and 2005**

[26,853 represents 26,853,000. Includes travelers for business and pleasure, international travelers in transit through the United States, and students. Excludes travel by international personnel and international businessmen employed in the United States. States and Cities are ranked by the latest overseas travelers data]

| State  | Overseas visitors <sup>1</sup><br>(1,000) |               | Market share<br>(percent) |              | City                               | Overseas visitors <sup>1</sup><br>(1,000) |       | Market share<br>(percent) |      |
|--|---|---------------|---------------------------|--------------|------------------------------------|---|-------|---------------------------|------|
|  | 2000                                      | 2005          | 2000                      | 2005         |                                    | 2000                                      | 2005  | 2000                      | 2005 |
| <b>Total overseas travelers<sup>2, 3</sup></b> | <b>26,853</b>                             | <b>21,679</b> | <b>100.0</b>              | <b>100.0</b> | New York City, NY . . . . .        | 5,714                                     | 5,810 | 22.0                      | 26.8 |
| New York                                       | 5,922                                     | 6,092         | 22.8                      | 28.1         | Los Angeles, CA . . . . .          | 3,533                                     | 2,580 | 13.6                      | 11.9 |
| California                                     | 6,364                                     | 4,791         | 24.5                      | 22.1         | San Francisco, CA . . . . .        | 2,831                                     | 2,124 | 10.9                      | 9.8  |
| Florida  | 6,026                                     | 4,379         | 23.2                      | 20.2         | Miami, FL . . . . .                | 2,935                                     | 2,081 | 11.3                      | 9.6  |
| Hawaiian Islands                               | 2,727                                     | 2,255         | 10.5                      | 10.4         | Orlando, FL . . . . .              | 3,013                                     | 2,016 | 11.6                      | 9.3  |
| Nevada   | 2,364                                     | 1,821         | 9.1                       | 8.4          | Oahu/Honolulu, HI . . . . .        | 2,234                                     | 1,821 | 8.6                       | 8.4  |
| Illinois                                       | 1,377                                     | 1,149         | 5.3                       | 5.3          | Las Vegas, NV . . . . .            | 2,260                                     | 1,778 | 8.7                       | 8.2  |
| Guam   | 1,325                                     | 1,127         | 5.1                       | 5.2          | Washington, DC . . . . .           | 1,481                                     | 1,106 | 5.7                       | 5.1  |
| New Jersey                                     | 909                                       | 997           | 3.5                       | 4.6          | Chicago, IL . . . . .              | 1,351                                     | 1,084 | 5.2                       | 5.0  |
| Texas  | 1,169                                     | 954           | 4.5                       | 4.4          | Boston, MA . . . . .               | 1,325                                     | 802   | 5.1                       | 3.7  |
| Massachusetts                                  | 1,429                                     | 867           | 5.5                       | 4.0          | Atlanta, GA . . . . .              | 701                                       | 564   | 2.7                       | 2.6  |
| Georgia  | 805                                       | 650           | 3.1                       | 3.0          | San Diego, CA . . . . .            | 701                                       | 499   | 2.7                       | 2.3  |
| Pennsylvania                                   | 649                                       | 629           | 2.5                       | 2.9          | Tampa/St. Petersburg, FL . . . . . | 519                                       | 455   | 2.0                       | 2.1  |
| Arizona  | 883                                       | 564           | 3.4                       | 2.6          | Philadelphia, PA . . . . .         | 390                                       | 434   | 1.5                       | 2.0  |
| Ohio   | 390                                       | 369           | 1.5                       | 1.7          | Anaheim, CA . . . . .              | 494                                       | 390   | 1.9                       | 1.8  |
| Washington                                     | 468                                       | 369           | 1.8                       | 1.7          | Houston, TX . . . . .              | 442                                       | 369   | 1.7                       | 1.7  |
| Michigan                                       | 494                                       | 325           | 1.9                       | 1.5          | Dallas/Ft. Worth, TX . . . . .     | 494                                       | 347   | 1.9                       | 1.6  |
| Colorado                                       | 519                                       | 303           | 2.0                       | 1.4          | San Jose, CA . . . . .             | 494                                       | 347   | 1.9                       | 1.6  |
| North Carolina                                 | 416                                       | 282           | 1.6                       | 1.3          | Seattle, WA . . . . .              | 416                                       | 347   | 1.6                       | 1.6  |
| Virginia                                       | 364                                       | 282           | 1.4                       | 1.3          | Ft. Lauderdale, FL . . . . .       | 468                                       | 260   | 1.8                       | 1.2  |
| Connecticut                                    | 260                                       | 260           | 1.0                       | 1.2          | Florida Keys . . . . .             | 286                                       | 217   | 1.1                       | 1.0  |
| Utah   | 416                                       | 260           | 1.6                       | 1.2          | Denver, CO . . . . .               | 286                                       | 173   | 1.1                       | 0.8  |
| Louisiana                                      | 390                                       | 108           | 1.5                       | 0.5          | New Orleans, LA . . . . .          | 364                                       | 108   | 1.4                       | 0.5  |

<sup>1</sup> Excludes Canada and Mexico. <sup>2</sup> A person is counted in each area visited, but only once in the total. <sup>3</sup> Includes other states and cities, not shown separately.

Source: U.S. Department of Commerce; International Trade Administration; Office of Travel and Tourism Industries and Bureau of Economic Analysis (BEA); released: March 2006 <<http://www.tinet.ita.doc.gov>>.

**Table 1247. Impact of International Travel on States' Economies: 2004**

[Preliminary. (74,547.0 represents \$74,547,000,000)]

| State                          | Travel expenditures<br>(mil. dol.) | Travel generated payroll<br>(mil. dol.) | Travel generated employment<br>(1,000) | Travel generated tax receipts<br>(mil. dol.) | State        | Travel expenditures<br>(mil. dol.) | Travel generated payroll<br>(mil. dol.) | Travel generated employment<br>(1,000) | Travel generated tax receipts<br>(mil. dol.) |
|--------------------------------|------------------------------------|---|--|--|--------------|------------------------------------|---|--|--|
| <b>U.S., total<sup>1</sup></b> | <b>74,547.0</b>                    | <b>20,444.3</b>                         | <b>883.4</b>                           | <b>11,654.6</b>                              | MO . . . . . | 134.9                              | 40.0                                    | 2.0                                    | 24.5   |
| AL . . . . .                   | (NA)                               | (NA)                                    | (NA)                                   | (NA)   | MT . . . . . | (NA)                               | (NA)                                    | (NA)                                   | (NA)   |
| AK . . . . .                   | (NA)                               | (NA)                                    | (NA)                                   | (NA)   | NE . . . . . | (NA)                               | (NA)                                    | (NA)                                   | (NA)   |
| AZ . . . . .                   | 1,525.4                            | 501.2                                   | 21.7                                   | 243.3  | NV . . . . . | 2,596.4                            | 948.4                                   | 42.1                                   | 372.5  |
| AR . . . . .                   | (NA)                               | (NA)                                    | (NA)                                   | (NA)   | NH . . . . . | 125.4                              | 21.5                                    | 1.1                                    | 12.0   |
| CA . . . . .                   | 11,605.3                           | 3,312.7                                 | 134.7                                  | 1,925.3                                      | NJ . . . . . | 723.9                              | 230.0                                   | 9.2                                    | 132.1  |
| CO . . . . .                   | 684.5                              | 221.9                                   | 10.0                                   | 144.1  | NM . . . . . | (NA)                               | (NA)                                    | (NA)                                   | (NA)   |
| CT . . . . .                   | 219.3                              | 44.2                                    | 1.8                                    | 34.8   | NY . . . . . | 10,507.8                           | 3,148.3                                 | 112.8                                  | 2,126.7                                      |
| DE . . . . .                   | (NA)                               | (NA)                                    | (NA)                                   | (NA)   | NC . . . . . | 456.7                              | 141.1                                   | 7.1                                    | 79.1   |
| DC . . . . .                   | 1,641.9                            | 386.2                                   | 13.7                                   | 238.5  | ND . . . . . | (NA)                               | (NA)                                    | (NA)                                   | (NA)   |
| FL . . . . .                   | 14,446.1                           | 4,145.4                                 | 190.6                                  | 2,229.9                                      | OH . . . . . | 509.8                              | 117.3                                   | 6.2                                    | 87.3   |
| GA . . . . .                   | 1,249.8                            | 493.1                                   | 17.3                                   | 275.1  | OK . . . . . | (NA)                               | (NA)                                    | (NA)                                   | (NA)   |
| HI . . . . .                   | 6,505.6                            | 1,806.0                                 | 71.4                                   | 947.4  | OR . . . . . | 362.7                              | 92.7                                    | 4.9                                    | 53.9   |
| ID . . . . .                   | (NA)                               | (NA)                                    | (NA)                                   | (NA)   | PA . . . . . | 1,192.6                            | 363.3                                   | 15.5                                   | 201.1  |
| IL . . . . .                   | 1,511.1                            | 436.9                                   | 18.8                                   | 303.5  | RI . . . . . | (NA)                               | (NA)                                    | (NA)                                   | (NA)   |
| IN . . . . .                   | 217.3                              | 57.7                                    | 3.1                                    | 33.7   | SC . . . . . | 515.7                              | 114.1                                   | 7.4                                    | 75.1   |
| IA . . . . .                   | (NA)                               | (NA)                                    | (NA)                                   | (NA)   | SD . . . . . | (NA)                               | (NA)                                    | (NA)                                   | (NA)   |
| KS . . . . .                   | (NA)                               | (NA)                                    | (NA)                                   | (NA)   | TN . . . . . | 311.9                              | 85.5                                    | 4.3                                    | 65.5   |
| KY . . . . .                   | (NA)                               | (NA)                                    | (NA)                                   | (NA)   | TX . . . . . | 3,247.2                            | 1,049.5                                 | 46.6                                   | 582.8  |
| LA . . . . .                   | 425.4                              | 93.3                                    | 5.2                                    | 56.9   | UT . . . . . | 357.7                              | 133.3                                   | 7.5                                    | 72.5   |
| ME . . . . .                   | (NA)                               | (NA)                                    | (NA)                                   | (NA)   | VT . . . . . | (NA)                               | (NA)                                    | (NA)                                   | (NA)   |
| MD . . . . .                   | 341.8                              | 106.7                                   | 4.5                                    | 68.3   | VA . . . . . | 471.7                              | 131.6                                   | 6.6                                    | 73.2   |
| MA . . . . .                   | 1,432.0                            | 398.8                                   | 14.8                                   | 245.4  | WA . . . . . | 803.5                              | 218.3                                   | 10.0                                   | 140.2  |
| MI . . . . .                   | 604.3                              | 167.5                                   | 7.2                                    | 107.3  | WV . . . . . | (NA)                               | (NA)                                    | (NA)                                   | (NA)   |
| MN . . . . .                   | 396.4                              | 153.4                                   | 6.5                                    | 121.1  | WI . . . . . | 257.2                              | 69.4                                    | 4.2                                    | 43.6   |
| MS . . . . .                   | (NA)                               | (NA)                                    | (NA)                                   | (NA)   | WY . . . . . | (NA)                               | (NA)                                    | (NA)                                   | (NA)   |

NA Data not available due to small sample size for international visitors. <sup>1</sup> Total of states listed with data does not equal U.S. total.

Source: Travel Industry Association of America, Washington, DC, *Impact of Travel on State Economies*, Annual (copyright). <<http://www.tia.org/index.html>>.

**Table 1248. Domestic Travel Expenditures by State: 2004**

[532,355 represents \$532,355,000,000. Represents U.S. spending on domestic overnight trips and day trips of 50 miles or more, one way, away from home. Excludes spending by foreign visitors and by U.S. residents in U.S. territories and abroad]

| State             | Total (mil. dol.) | Percent distribution | Rank       | State | Total (mil. dol.) | Percent distribution | Rank | State | Total (mil. dol.) | Percent distribution | Rank |
|-------------------|-------------------|----------------------|------------|-------|-------------------|----------------------|------|-------|-------------------|----------------------|------|
| <b>U.S. total</b> | <b>532,355</b>    | <b>100.0</b>         | <b>(X)</b> | IA    | 5,014             | 0.9                  | 32   | NC    | 13,253            | 2.5                  | 11   |
| AL                | 5,969             | 1.1                  | 28         | KS    | 4,172             | 0.8                  | 37   | ND    | 1,340             | 0.3                  | 50   |
| AK                | 1,470             | 0.3                  | 48         | KY    | 5,868             | 1.1                  | 29   | OH    | 13,171            | 2.5                  | 12   |
| AZ                | 9,974             | 1.9                  | 16         | LA    | 5,539             | 1.0                  | 19   | OK    | 4,456             | 0.8                  | 34   |
| AR                | 4,281             | 0.8                  | 36         | MA    | 10,975            | 2.1                  | 15   | OR    | 5,835             | 1.1                  | 30   |
| CA                | 65,700            | 12.3                 | 1          | MI    | 12,751            | 2.4                  | 13   | PA    | 16,175            | 3.0                  | 7    |
| CO                | 9,965             | 1.9                  | 17         | MS    | 8,494             | 1.6                  | 22   | RI    | 1,510             | 0.3                  | 47   |
| CT                | 7,132             | 1.3                  | 27         | MN    | 5,697             | 1.1                  | 31   | SC    | 7,764             | 1.5                  | 24   |
| DE                | 1,181             | 0.2                  | 51         | MO    | 9,465             | 1.8                  | 20   | SD    | 1,663             | 0.3                  | 46   |
| DC                | 4,776             | 0.9                  | 33         | MT    | 2,184             | 0.4                  | 42   | TN    | 11,164            | 2.1                  | 14   |
| FL                | 46,672            | 8.8                  | 2          | NE    | 2,982             | 0.6                  | 39   | TX    | 33,818            | 6.4                  | 3    |
| GA                | 15,390            | 2.9                  | 9          | NV    | 26,250            | 4.9                  | 5    | UT    | 4,030             | 0.8                  | 38   |
| HI                | 8,032             | 1.5                  | 23         | NH    | 2,860             | 0.5                  | 40   | VT    | 1,446             | 0.3                  | 49   |
| ID                | 2,404             | 0.5                  | 41         | NJ    | 15,733            | 3.0                  | 8    | VA    | 15,041            | 2.8                  | 10   |
| IL                | 23,010            | 4.3                  | 6          | NM    | 4,348             | 0.8                  | 35   | WA    | 8,594             | 1.6                  | 21   |
| IN                | 7,143             | 1.3                  | 26         | NY    | 30,458            | 5.7                  | 4    | WV    | 1,966             | 0.4                  | 44   |
|                   |                   |                      |            |       |                   |                      |      | WI    | 7,581             | 1.4                  | 25   |
|                   |                   |                      |            |       |                   |                      |      | WY    | 1,842             | 0.3                  | 45   |

X Not applicable.

Source: Travel Industry Association of America, Washington, DC, *Impact of Travel on State Economies, 2004* (copyright); <<http://www.tia.org/index.html>>.

**Table 1249. International Travelers and Expenditures: 1990 to 2005**

[[47,880 represents \$47,880,000,000]. For coverage, see Table 1250. Some traveler data revised since originally issued]

| Year              | Travel and passenger fare (mil. dol.) |                     |                                      |                 | U.S. net travel and passenger receipts (mil. dol.) | U.S. travelers to international countries (1,000) | International travelers to the U.S. (1,000) |
|-------------------|---------------------------------------|---------------------|--------------------------------------|-----------------|--|---|---|
|                   | Payments by U.S. travelers            |                     | Receipts from international visitors |                 |  |   |   |
|                   | Total <sup>1</sup>                    | Expenditures abroad | Total <sup>1</sup>                   | Travel receipts |  |   |   |
| 1990              | 47,880                                | 37,349              | 58,305                               | 43,007          | 10,425   | 44,623  | 39,363                                      |
| 1995              | 59,579                                | 44,916              | 82,304                               | 63,395          | 22,725   | 51,285  | 43,490                                      |
| 1998              | 76,454                                | 56,483              | 91,423                               | 71,325          | 14,969   | 55,969  | 46,377                                      |
| 1999              | 80,278                                | 58,963              | 94,586                               | 74,801          | 14,308   | 57,222  | 48,509                                      |
| 2000              | 88,979                                | 64,705              | 103,087                              | 82,400          | 14,108   | 61,327  | 51,238                                      |
| 2001              | 82,833                                | 60,200              | 89,819                               | 71,893          | 6,986  | 59,433  | 46,927                                      |
| 2002              | 78,684                                | 58,715              | 83,651                               | 66,605          | 4,967  | 58,065  | 43,581                                      |
| 2003              | 78,401                                | 57,444              | 80,041                               | 64,348          | 1,640  | 56,250  | 41,218                                      |
| 2004              | 89,336                                | 65,635              | 93,398                               | 74,547          | 4,062  | 61,800  | 46,084                                      |
| 2005 <sup>2</sup> | 95,730                                | 69,529              | 102,611                              | 81,680          | 6,881  | 63,866  | 49,402                                      |

<sup>1</sup> Includes passenger fares not shown separately. <sup>2</sup> Preliminary estimates for the receipt payment figures and U.S. travelers to international countries.

Source: U.S. Department of Commerce; International Trade Administration; Office of Travel and Tourism Industries and Bureau of Economic Analysis (BEA); released March 2006; <<http://www.tinet.ita.doc.gov>>.

**Table 1250. International Travel: 1990 to 2005**

[In thousands (44,623 represents 44,623,000). U.S. travelers cover residents of the United States, its territories and possessions. International travelers to the U.S. include travelers for business and pleasure, excludes travel by international personnel and international businessmen employed in the United States. Some traveler data revised since originally issued]

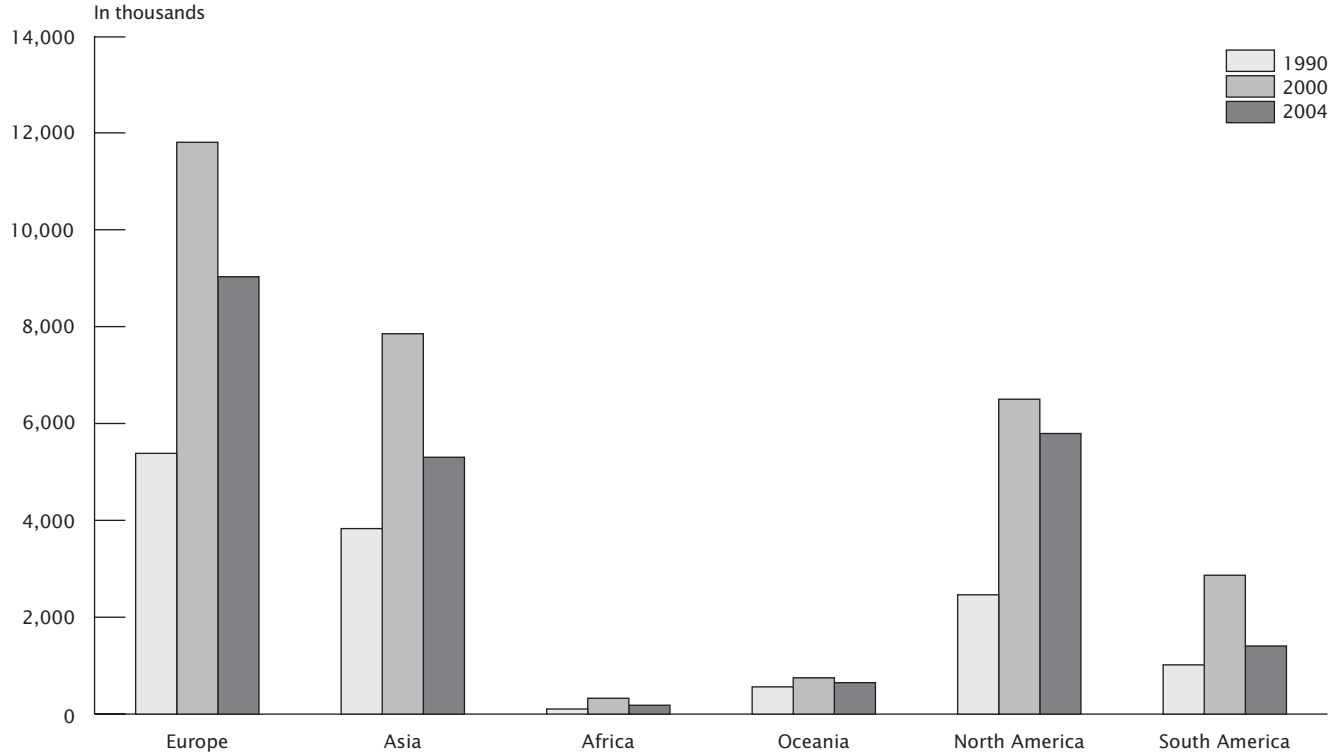
| Item and area  | 1990          | 1995          | 2000          | 2001          | 2002          | 2003          | 2004          | 2005          |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| <b>U.S. travelers to international countries <sup>1, 2</sup></b> | <b>44,623</b> | <b>51,285</b> | <b>61,327</b> | <b>59,433</b> | <b>58,065</b> | <b>56,250</b> | <b>61,808</b> | <b>63,866</b> |
| Canada   | 12,252        | 13,005        | 15,188        | 15,561        | 16,167        | 14,232        | 15,038        | 14,416        |
| Mexico   | 16,381        | 19,221        | 19,285        | 18,623        | 18,501        | 17,566        | 19,369        | 20,663        |
| Total overseas <sup>3</sup>                                      | 15,990        | 19,059        | 26,853        | 25,249        | 23,397        | 24,452        | 27,351        | 28,787        |
| Europe   | 8,043         | 8,596         | 13,373        | 11,438        | 10,131        | 10,319        | 11,679        | 11,976        |
| <b>International travelers to the U.S.</b>                       | <b>39,363</b> | <b>43,491</b> | <b>51,237</b> | <b>46,927</b> | <b>43,581</b> | <b>41,218</b> | <b>46,084</b> | <b>49,402</b> |
| Canada   | 17,263        | 14,663        | 14,666        | 13,527        | 13,024        | 12,666        | 13,856        | 14,865        |
| Mexico   | 7,041         | 8,189         | 10,596        | 11,567        | 11,440        | 10,526        | 11,906        | 12,858        |
| Total overseas   | 15,059        | 20,639        | 25,975        | 21,833        | 19,117        | 18,026        | 20,322        | 21,679        |
| Europe   | 6,659         | 8,793         | 11,597        | 9,496         | 8,603         | 8,639         | 9,686         | 10,313        |
| South America  | 4,360         | 6,616         | 7,554         | 6,316         | 5,689         | 5,003         | 5,802         | 6,198         |
| Central America  | 1,328         | 2,449         | 2,941         | 2,531         | 1,815         | 1,522         | 1,645         | 1,820         |
| Caribbean  | 1,137         | 1,044         | 1,331         | 1,202         | 1,053         | 998           | 1,095         | 1,135         |
| Far East   | 412           | 509           | 822           | 771           | 704           | 656           | 692           | 696           |
| Middle East  | 662           | 588           | 731           | 586           | 529           | 525           | 660           | 737           |
| Oceania  | 365           | 454           | 702           | 644           | 483           | 447           | 502           | 527           |
| Africa   | 137           | 186           | 295           | 287           | 241           | 236           | 241           | 252           |

<sup>1</sup> A person is counted in each area visited but only once in the total. <sup>2</sup> 2005 U.S. outbound totals are preliminary estimates.

Source: U.S. Department of Commerce; International Trade Administration; Office of Travel and Tourism Industries and Bureau of Economic Analysis (BEA); released March 2006; <<http://www.tinet.ita.doc.gov>>.



Figure 26.1  
**Foreign Visitors for Pleasure Admitted by Country of Last Residence: 1990 to 2004**



Source: Chart prepared by U.S. Census Bureau. For data, see Table 1252.

**Table 1251. Selected U.S.-Canadian and U.S.-Mexican Border Land-Passenger Gateways: 2005**

[[30,353 represents 30,353,000]]

| Item and gateway                                    | Entering the U.S. (1,000) | Item and gateway                                   | Entering the U.S. (1,000) |
|---|---------------------------|--|---------------------------|
| <b>All U.S.-Canadian land gateways <sup>1</sup></b> |                           | <b>All U.S.-Mexican land gateways <sup>1</sup></b> |                           |
| Personal vehicles                                   | 30,353                    | Personal vehicles                                  | 91,756                    |
| Personal vehicle passengers                         | 62,503                    | Personal vehicle passengers                        | 185,967                   |
| Buses   | 153                       | Buses  | 270                       |
| Bus passengers                                      | 3,855                     | Bus passengers                                     | 3,150                     |
| Train passengers                                    | 236                       | Train passengers                                   | 18                        |
| Pedestrians   | 605                       | Pedestrians  | 45,830                    |
| <b>Selected top 5 gateways:</b>                     |                           | <b>Selected top 5 gateways:</b>                    |                           |
| Personal vehicles                                   |                           | Personal vehicles                                  |                           |
| Detroit, MI   | 6,035                     | San Ysidro, CA                                     | 17,208                    |
| Buffalo-Niagara Falls, NY                           | 6,034                     | El Paso, TX  | 15,972                    |
| Blaine, WA  | 2,482                     | Brownsville, TX                                    | 7,104                     |
| Port Huron, MI                                      | 1,953                     | Hidalgo, TX  | 6,970                     |
| Calais, ME  | 1,174                     | Otay Mesa/San Ysidro, CA                           | 6,673                     |
| Personal vehicle passengers                         |                           | Personal vehicle passengers:                       |                           |
| Buffalo-Niagara Falls, NY                           | 13,224                    | San Ysidro, CA                                     | 32,265                    |
| Detroit, MI   | 10,655                    | El Paso, TX  | 29,181                    |
| Blaine, WA  | 4,868                     | Brownsville, TX                                    | 14,615                    |
| Port Huron, MI                                      | 4,002                     | Laredo, TX   | 14,017                    |
| Champlain-Rouses Point, NY                          | 2,921                     | Hidalgo, TX  | 13,989                    |
| Pedestrians:  |                           | Pedestrians:                                       |                           |
| Buffalo-Niagara Falls, NY                           | 370                       | San Ysidro, CA                                     | 8,156                     |
| Calais, ME  | 44                        | El Paso, TX  | 7,614                     |
| Sumas, WA   | 34                        | Nogales, AZ  | 6,930                     |
| International Falls, MN                             | 24                        | Calexico, CA                                       | 4,481                     |
| Point Roberts, WA                                   | 22                        | Laredo, TX   | 4,356                     |

<sup>1</sup> Data reflects all personal vehicles, buses, passengers, and pedestrians entering the U.S.-Canadian border, and U.S.-Mexican border, regardless of nationality. Source: U.S. Department of Transportation, Research and Innovative Technology Administration, Bureau of Transportation Statistics, special tabulations, June 2006. Based on the following primary data.

Source: U.S. Department of Homeland Security, Customs and Border Protection, Office of Field Operations, Operations Management Database (Washington, D.C. 2006) <<http://www.bts.gov/programs/international/bordercrossingentrydata/>>.

**Table 1252. Foreign Visitors for Pleasure Admitted by Country of Last Residence: 1990 to 2004**

[In thousands (13,418 represents 13,418,000). For years ending September 30. Represents non-U.S. citizens (also known as nonimmigrants) admitted to the country for a temporary period of time]

| Country                           | 1990          | 1995          | 2000 <sup>1</sup> | 2004          | Country                      | 1990  | 1995  | 2000 <sup>1</sup> | 2004  |
|-----------------------------------|---------------|---------------|-------------------|---------------|------------------------------|-------|-------|-------------------|-------|
| <b>All countries <sup>2</sup></b> | <b>13,418</b> | <b>17,612</b> | <b>30,511</b>     | <b>22,803</b> | United Arab Emirates         | 7     | 14    | 36                | 14    |
| Europe <sup>2</sup>               | 5,383         | 7,012         | 11,806            | 9,029         | Africa <sup>2</sup>          | 105   | 137   | 327               | 183   |
| Austria                           | 87            | 146           | 182               | 103           | Egypt                        | 16    | 16    | 44                | 15    |
| Belgium                           | 95            | 153           | 254               | 149           | Nigeria                      | 11    | 10    | 27                | 33    |
| Czech Republic                    | (X)           | 12            | 44                | 24            | South Africa                 | 26    | 59    | 114               | 54    |
| Denmark                           | 75            | 78            | 150               | 120           | Oceania <sup>2</sup>         | 562   | 478   | 748               | 649   |
| Finland                           | 83            | 47            | 95                | 59            | Australia                    | 380   | 327   | 535               | 458   |
| France                            | 566           | 738           | 1,113             | 833           | New Zealand <sup>5</sup>     | 153   | 115   | 170               | 160   |
| Germany <sup>3</sup>              | 969           | 1,550         | 1,925             | 1,139         | North America <sup>2</sup>   | 2,463 | 2,240 | 6,501             | 5,793 |
| Greece                            | 43            | 44            | 60                | 33            | Canada                       | 119   | 127   | 277               | 347   |
| Hungary                           | 15            | 29            | 58                | 25            | Mexico                       | 1,061 | 893   | 3,972             | 3,779 |
| Iceland                           | 10            | 14            | 27                | 23            | Caribbean <sup>2</sup>       | 963   | 831   | 1,404             | 1,030 |
| Ireland                           | 81            | 126           | 325               | 321           | Aruba                        | 10    | 19    | 24                | 20    |
| Italy                             | 308           | 427           | 626               | 487           | Bahamas, The                 | 332   | 234   | 377               | 295   |
| Netherlands                       | 214           | 308           | 559               | 387           | Barbados                     | 34    | 36    | 57                | 42    |
| Norway                            | 80            | 71            | 144               | 111           | British Virgin Islands       | 8     | 9     | 31                | 25    |
| Poland                            | 55            | 36            | 116               | 102           | Cayman Islands               | 31    | 31    | 53                | 47    |
| Portugal                          | 30            | 40            | 86                | 60            | Dominican Republic           | 137   | 138   | 195               | 148   |
| Russia                            | (X)           | 33            | 74                | 42            | Haiti                        | 57    | 43    | 72                | 53    |
| Spain                             | 183           | 248           | 370               | 397           | Jamaica                      | 132   | 130   | 240               | 146   |
| Sweden                            | 230           | 142           | 321               | 205           | Netherlands Antilles         | 31    | 32    | 43                | 40    |
| Switzerland                       | 236           | 321           | 400               | 231           | Trinidad and Tobago          | 81    | 64    | 133               | 105   |
| United Kingdom                    | 1,899         | 2,342         | 4,671             | 4,042         | Central America <sup>2</sup> | 320   | 387   | 792               | 616   |
| Asia <sup>2</sup>                 | 3,830         | 5,666         | 7,853             | 5,303         | Costa Rica                   | 62    | 91    | 172               | 115   |
| China <sup>4</sup>                | 187           | 378           | 656               | 279           | El Salvador                  | 46    | 63    | 175               | 160   |
| Hong Kong                         | 111           | 162           | 195               | 80            | Guatemala                    | 91    | 99    | 177               | 139   |
| India                             | 75            | 75            | 253               | 186           | Honduras                     | 52    | 37    | 87                | 73    |
| Indonesia                         | 28            | 44            | 62                | 35            | Nicaragua                    | 13    | 28    | 47                | 37    |
| Israel                            | 128           | 160           | 319               | 218           | Panama                       | 43    | 54    | 106               | 73    |
| Japan                             | 2,846         | 3,986         | 4,946             | 3,649         | South America <sup>2</sup>   | 1,016 | 1,978 | 2,867             | 1,406 |
| Korea                             | 120           | 427           | 606               | 432           | Argentina                    | 136   | 320   | 515               | 136   |
| Malaysia                          | 27            | 40            | 64                | 24            | Bolivia                      | 14    | 16    | 48                | 20    |
| Pakistan                          | 27            | 27            | 47                | 27            | Brazil                       | 300   | 710   | 706               | 337   |
| Philippines                       | 76            | 85            | 163               | 123           | Chile                        | 54    | 117   | 194               | 87    |
| Saudi Arabia                      | 33            | 45            | 67                | 11            | Colombia                     | 122   | 174   | 411               | 252   |
| Singapore                         | 32            | 61            | 131               | 58            | Ecuador                      | 57    | 77    | 122               | 116   |
| Thailand                          | 25            | 59            | 76                | 37            | Peru                         | 97    | 98    | 190               | 143   |
| Turkey                            | 20            | 27            | 93                | 49            | Uruguay                      | 16    | 37    | 66                | 26    |
|                                   |               |               |                   |               | Venezuela                    | 199   | 400   | 570               | 263   |

X Not applicable. <sup>1</sup> Due to the temporary expiration of the Visa Waiver Program from May through October 2000, data for business and pleasure not available separately for 2000 and 2001. <sup>2</sup> Includes other countries and countries unknown, not shown separately. <sup>3</sup> Data for 1990 are for former West Germany. <sup>4</sup> Includes People's Republic of China and Taiwan. <sup>5</sup> Prior to fiscal year 1995, data for Niue are included in New Zealand.

Source: U.S. Dept. of Homeland Security, Office of Immigration Statistics, *2004 Yearbook of Immigration Statistics*. See also <<http://www.uscis.gov/graphics/shared/aboutus/statistics/ybpage.htm>>.