



- What can you do to be sure that you get the very best from your Federal Advisory Committee?
- Are your committee members and staff engaged in the mission, purpose, and goals of your committee?
- What is the difference between an active, effective Federal Advisory Committee, and one that is only going through the motions?
- Do you have the right mix of expertise on your committee? **Enough resources? The right** balance of work and expectations?

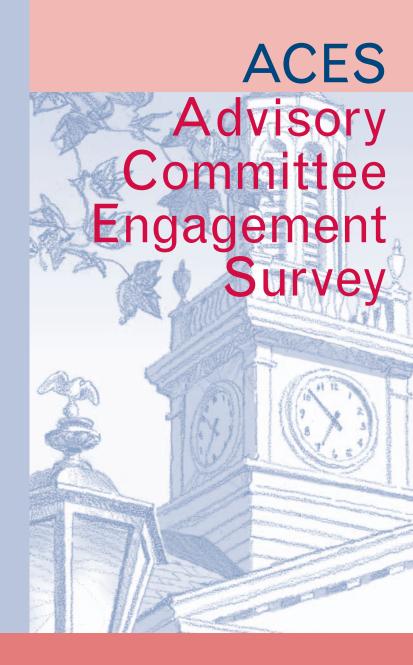
For More Information, Please Contact:

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The Gallup Organization & The GSA Office of Governmentwide Policy

Dear Federal Leader:

The Interagency Committee on Federal Advisory Committee Management and The Gallup Organization have teamed up to develop and deliver the first and only survey instrument designed specifically to identify the critical success factors associated with active, engaged, and effective Federal Advisory Committees. The Advisory Committee Engagement Survey (ACES) is a sure bet to give you the measures you need to get the most from your private-sector advisers.

ACES provides an objective assessment based upon feedback from your committee members and staff, helping you fine-tune your management approaches. In addition, "best practices" from world-class advisory committees — your peers — can help you assure your committees are supporting your agency's mission effectively.

Participation in ACES also fulfills requirements contained in the Federal Advisory Committee Act (FACA) and the Government Performance and Results Act (GPRA) relating to the development of performance measures. Please register today!

Sincerely yours,

James L. Dean
Chief Administrative Policy Officer
Office of Governmentwide Policy
General Services Administration

Max D. Larsen, Ph.D.
Managing Partner

The Gallup Organization

You and Your Committee Will Immediately Benefit From:

- Data and training designed to leverage your individual committee's strengths and an outline of opportunities for improvement. (The Gallup Organization is available to provide customized presentations to your agency's leadership.)
- Individual, Agencywide, and Governmentwide reports providing an accurate comparison between your committee's results and the results of all other committees. Customized reports are available.
- A consistent "apples to apples" performance measurement system that measures progress over the short and long term.
- Clarity around the true dimensions of an "engaged committee."*
- Increased dialogue between committee members, staff, and senior executives based on objective feedback on how to increase engagement and improve performance relative to mission.
- Opportunities to network with each other and share best practices for successful committee outcomes.
- *These dimensions are common to all committees regardless of their specific function or establishment authority. From Gallup's research on engagement, we know that the level of engagement of advisory committee members link strongly to business outcomes, productivity, and effectiveness.

Note: All responses to ACES are confidential and the sources of all individual responses are protected.

The Advisory Committee Engagement Survey (ACES) is a tool designed specifically to give you data on your individual Federal Advisory Committee and your agency's Committee Management Program. The results will enable you to delve into your committee issues, highlight your committee strengths, and identify areas of opportunity for improvement. We are looking forward to your committee's participation in ACES and want your voice to be heard!

To participate:

- Contact GSA's Committee Management Secretariat at (202) 273-3560.
- Recruit other committee managers to participate — the more data the better!
- Complete the survey accurately and within the allotted time frame.
- Commit to attending ACES training and development sessions.
- · Commit to taking action on your results.