#### NO MORE PAPER, PLEASE –

# WORKING EFFECTIVELY WITH ELECTRONIC IMAGES







#### Federal Government "STILL" Runs on Paper

- Are you surprised?
- What about all of the information available on the web?
- Haven't we converted most of our paper transactions to electronic transactions?

#### A few fun facts . . .

- Federal courts utilize over 36,000 paper based forms across the 50 states
- In conducting random searches across 7 different federal agencies, 451 different forms are in use today
- If we counted all of the forms in use across the federal government, it would number into the thousands (excluding DOD)
- Many (most) of these forms are available to be downloaded and/or "fillable" from the web
- However . . . they must be printed out and sent to the designated location for processing
- In some limited cases, information can be submitted over the web . . . this trend is growing slowly
- These transactions generally contain information and required supporting documentation (most do not include monetary transactions)



#### What happens when the paper reaches your agency?

- Documents are sent to a designated post office box
- Mailroom processing (either insourced or outsourced) occurs where envelopes are slitted and contents removed
- Each form represents a separate transaction
- Transactions are routed to appropriate department for action, adjudication
- Is the paper physically distributed?
- How many steps involved in the workflow from initial transaction receipt to final disposition
- Over what period of time?
- How many people need to touch the paper? How many copies are made of "originals"
- Is the information on the form(s) captured via data entry into an agency database?



## How Can We Keep Up?

- Despite the focus on evolving from paper to electronic transactions, we continue to be "besieged" by paper . . . and likely will for some time to come
- So . . . how can the paper be managed more efficiently improving:
  - Time to process/adjudicate
  - Cost to process/adjudicate
  - Required time for staff to manage "exceptions"



#### Moving to an electronic world . . .

- There is not a "magic wand" that will make the paper go away, but . . .
- There are alternatives available to help you convert the paper transaction to an electronic transaction upon receipt
- Document scanning, data capture, archival and retrieval solutions are available and work effectively within government today

#### How Does the Electronic Process Work?

- Envelopes are received in a "mailroom" and contents extracted
- Paper (including envelopes) are scanned using a high speed scanner
- Key information fields are captured via "software capture engines" and/or data keyed (automated capture continues to improve -->90% capture of typewritten information; >55% capture on handwritten information)
- Data is transmitted to your designated agency database
- Documents (along with key information fields) are sent to a document archive available for retrieval by your authorized staff members



# Form or Document Capture

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Structured vs. unstructured input is better

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# Why is this more efficient?

- At the point of receipt, the paper is scanned into an image (and data)
- The paper can then be temporarily stored or destroyed
- Staff members work only from image
- All transaction information is kept together
- Electronic folders are created for each discrete "master transaction" such as patent application which may involve multiple document submissions over a period of time
- Any number of authorized users can retrieve the same image at the same time and be located anywhere (access via secure network connection)



## What are some tangible benefits?

- If you are answering incoming inquiries, all documents pertaining to that inquiry are available to the authorized requestor within seconds
- Inquiries can be resolved during "first" call vs. multiple call backs
- High level of assurance all materials will be available and "filed" correctly (staff members will not be searching for the "missing document")
- Avoid redundant data entry (information typed into different agency applications and/or spreadsheets)
- Minimize "exceptions" caused by human error
- Contribute to the "green" movement



#### What if . . . .

- How would you function if . . .
  - There was a flood and your building was impacted?
  - There was a fire and you couldn't access your floor/your files?
  - A breakout of pandemic flu occurred and you had to "work from home"
  - Your documents were permanently destroyed due to water/smoke/fire destruction
- It is important to think about the criticality of access to your current paper based information and how you might cope if you couldn't access your files for a few hours, a day, a week, a month
- Secure, web-based access to image archival is an alternative to consider to mitigate this risk



# What are key considerations?

- Are you willing to spend time to "decompose" your current processes/workflows with an eye toward eliminating possible redundancies?
- Does your agency have a preference for insourced vs. outsourced solutions of this type?
- Can a compelling business case be created to enable you to justify and move forward with this type of initiative?

## Outsourcing vs. Insourcing Considerations

#### **Outsourcing**

- No capital expenditure required
- Flexible staffing models
- Service provider bears cost of infrastructure
- •Service provider responsible for business continuity and disaster recovery
- Service provider responsible for technology refreshes
- Agency focuses on core mission
- Agency pays only for services used
- •All "images/information/data" owned by agency
- Provides capacity/scaleability at no incremental cost to agency
- •Service provider plans capacity to meet service level agreement metrics during peak periods

#### Insourcing

- Agency maintains complete control over all aspects of program
- Agency and/or contractor staff responsible for implementation, ongoing production and maintenance
- Large capital budget item must be budgeted and approved
- Staffing resources must be planned for and deployed for peak as well as non-peak periods
- •Enhancements and capacity upgrades must be planned and budgeted
- Agency must plan for, budget and test disaster recovery/business continuity systems and associated infrastructure



#### Summary

- There are proven programs in use in federal government agencies today that have demonstrated significant benefit by implementing "document management" solutions
- We may experience a foreseeable future that is "paper free" all of the tools, solutions and knowledge are available
- All of your stakeholders (internal and external) will appreciate the benefits

