

TRADE SHOW OPPORTUNITY

POLFISH 2003

GDANSK, POLAND

The Show: PolFish is the largest seafood and seafood processing fair in Central Eastern Europe. PolFish 2003 is an ideal place for U.S. companies to get acquainted with Polish importers, wholesalers and processing firms.

Location: Gdansk, Poland

Dates: May 27-29, 2003

Deadline: Jan. 31, 2003

The Market: The Polish economy has been developing dynamically since the early 1990s. By participating in PolFish 2003, exhibitors can position themselves in Polish and other Central European markets. Fish consumption has been steadily increasing in Poland—and Polish fishing enterprises are not able to fully satisfy domestic manufacturers' demand. Polish firms process more than 387,000 tons of fish annually, some 231,000 tons of it imported. This situation, and the fact that Polish consumers consider U.S. products to be of high quality, are creating opportunities for U.S. exporters.

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