

RELIABLE NITRATE TEST KITS

The Nitrate Elimination Co, Inc

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Small Business Innovation Research (SBIR)

INNOVATION

Easy-to-use test kits that provide agricultural producers and consultants with on-site, real-time measurements of nitrate in soil, water, and crops.

ACCOMPLISHMENTS

- ► Kits provide accurate, cost-effective alternative to sending samples to certified laboratories.
- ▶ Efficacy of test kits validated for different sample types at university and government agency labs, including Michigan State University, the National Water Quality Lab, and several USDA laboratories.
- ▶ Researchers who used kits have published results in peer-reviewed journals (*Environmental Science & Technology and Crop Science*) and trade publications (*American Lab News*).



COMMERCIALIZATION

- ▶ Developed specialized kits for a variety of applications, including soil, livestock feed, plant tissue, and agricultural runoff.
- ► Kits are sold directly via company website.
- ► Annual company sales of \$90,000.

IMPACTS

- ▶ New tool for nitrate testing enables producers to manage nitrogen more effectively at lower cost.
- ► More effective tests help protect water resources from excess nitrogen.
- ▶ Kits that test livestock feed help prevent animal death from nitrate toxicity. This is especially critical in drought conditions when feed plants accumulate excess nitrate.

SBIR COMPETITIVELY AWARDS SMALL BUSINESS GRANTS FOR INNOVATIVE RESEARCH THAT HAS THE POTENTIAL OF SOLVING IMPORTANT AGRICULTURE AND RURAL DEVELOPMENT PROBLEMS.

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