

FEDERAL TRADE COMMISSION

I N D E X

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

VIDEOTAPE:

PAGE:

Biotape

3

FEDERAL TRADE COMMISSION

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

In the Matter of:)
Mega System/Kevin Trudeau) Matter No. X980014
)
-----)

January 7, 2003

The following transcript was produced from a
live tape provided to For The Record, Inc. on March 12,
2003.

P R O C E E D I N G S

- - - - -

BIOTAPE

ON SCREEN: The following is a paid program for
"Biotape."

(Music playing.)

ON SCREEN: The Debbie & Kevin Show

KEVIN TRUDEAU: Welcome to the Debbie & Kevin
Show. I'm Kevin Trudeau.

DEBBIE FLET: And I'm Debbie Flet (phonetic).

KEVIN TRUDEAU: We have a great show today. If
you have pain, pain --

DEBBIE FLET: Which we all do.

KEVIN TRUDEAU: Well, we all have pain. If you
have pain or know someone that has pain, stay with us.
We have Darrell Stoddard, who's the author of Pain-Free
For Life. He's also the founder of the Pain Research
Institute and he has discovered the cause of pain. Now,
if you can discover the cause of pain, whether it's lower
back pain, knee pain, arthritis pain, any type of pain
that you've experienced, headaches, migraines, if you
know the cause of pain, then potentially, you could find
a cure for pain.

Darrell Stoddard has put together Pain-Free For
Life and has discovered and put together a system that

1 can get rid of pain, not just temporarily, but
2 potentially permanently eliminate pain.

3 Darrell, thanks for being on the show.

4 DARRELL STODDARD: Thank you, Kevin.

5 KEVIN TRUDEAU: Glad to finally meet you.

6 DARRELL STODDARD: Nice to meet you.

7 DEBBIE FLET: Thanks, Darrell.

8 DARRELL STODDARD: Thank you.

9 KEVIN TRUDEAU: Now, I interviewed you on my
10 radio show, the Kevin & Kim Show, and we talked about how
11 you discovered this -- or I guess did you discover the
12 cause of pain or did you just find it out?

13 DARRELL STODDARD: I didn't really discover the
14 cause of pain. I verified the Chinese definition of
15 pain.

16 **ON SCREEN: Darrell Stoddard**

17 **Inventor & Pain Specialist**

18 DARRELL STODDARD: It's something that the
19 Chinese have known for 2,000 years that Western medicine
20 has never properly investigated. And the Chinese say
21 pain is caused by the blockage of chi or the stagnation
22 of blood. Well, Western medicine thinks that's just
23 Oriental mysticism. But it's a quantifiable, measurable
24 phenomenon.

25 Chi is the endogenous electrical signals in

1 living tissue that can be measured and quantified. Where
2 there's pain, there's always more electrical resistance,
3 which indicates the blockage of the chi, as the Chinese
4 have said for 2,000 years. So, I've just found a way to
5 scientifically verify the Chinese definition of pain. I
6 didn't discover it, the Chinese did 2,000 years ago.

7 KEVIN TRUDEAU: Now, you founded the Pain
8 Research Institute?

9 DARRELL STODDARD: That's correct.

10 KEVIN TRUDEAU: And you developed a simple tape
11 --

12 DARRELL STODDARD: Yes.

13 KEVIN TRUDEAU: -- that can be applied to the
14 skin that eliminates pain.

15 DARRELL STODDARD: That's correct.

16 KEVIN TRUDEAU: Now, how does that work?

17 DARRELL STODDARD: Well, it is a space age
18 conductive mylar that connects the broken circuits that
19 cause the pain. I treated pain electrically by
20 stimulating the body to try and reconnect the broken
21 circuits that cause the pain. I did auricular therapy,
22 which is stimulating acupuncture points in the ear to
23 reconnect the broken circuits, but wasn't successful in
24 enough of the time to really, really be pleased with what
25 I was doing.

1 And then I woke up in the middle of the night
2 and I thought, I know what pain is, pain is broken
3 electrical connections between cells and living tissue.
4 And I thought if I can find something to connect or
5 something -- a good conductor to connect those broken
6 circuits, I would be able to permanently eliminate the
7 pain and help the people that I hadn't been able to help
8 before and I -- so, I found a company that makes this
9 space age conductive mylar and we had an FDA-approved
10 adhesive put on it and made it into a tape and got a
11 patent on it, and that was the beginning of Biotape.

12 But Biotape is just a confirmation of the
13 Chinese definition of pain that's been known for 2,000
14 years that Western medicine has really never
15 investigated.

16 KEVIN TRUDEAU: Now, you're not a doctor.

17 DARRELL STODDARD: I'm not a doctor.

18 KEVIN TRUDEAU: Now, what qualifies you as
19 being an expert at getting rid of pain?

20 DARRELL STODDARD: My qualifications are, I
21 have measured the electrical resistance at the site of
22 pain in more than 18,000 patients and I can say without
23 any qualification, without any hesitation, pain is when
24 there is more electrical resistance, which is just what
25 the Chinese said, it's the blockage of chi and the

1 stagnation of blood. The stagnation of blood is
2 dehydration. It's so simple.

3 DEBBIE FLET: How do we measure something like
4 this, Darrell?

5 DARRELL STODDARD: Well, you can measure the
6 electrical resistance between two points on the body with
7 this instrument that I have used.

8 DEBBIE FLET: Right.

9 DARRELL STODDARD: And I can show you on your
10 palm, everybody conducts on their palm.

11 DEBBIE FLET: Oooh, I'm beeping.

12 DARRELL STODDARD: See, she's conducting there.

13 DEBBIE FLET: Right.

14 DARRELL STODDARD: But maybe on her calf, she
15 might not be or on the back of her hand.

16 DEBBIE FLET: Ooh.

17 DARRELL STODDARD: See, she's not conducting as
18 well there. So, she's a little bit dehydrated.

19 DEBBIE FLET: That makes sense. I'm actually
20 thirsty as we speak.

21 **(Laughter.)**

22 DARRELL STODDARD: Yes.

23 DEBBIE FLET: Right. So, I mean, is it just
24 the machine and where does the Biotape come into it?

25 DARRELL STODDARD: Well, we -- what I do when I

1 see patients clinically, I find where the connections are
2 broken.

3 DEBBIE FLET: Okay.

4 DARRELL STODDARD: And then I apply the Biotape
5 and it permanently connects the broken signals.

6 DEBBIE FLET: So, it conducts down the tape?

7 DARRELL STODDARD: Yes, that's correct.

8 DEBBIE FLET: Right.

9 KEVIN TRUDEAU: Now, this is a study -- this is
10 a study or a paper that you presented.

11 DARRELL STODDARD: Yes. This is a paper that
12 was published in a medical journal.

13 KEVIN TRUDEAU: Okay. Now, as I was reading
14 this before -- and this is why I had you on my radio show
15 -- some of the people that are in this published paper,
16 that was published in a medical journal --

17 DARRELL STODDARD: Yeah, the case studies.

18 KEVIN TRUDEAU: These are case studies. Low
19 back pain so severe, she couldn't stand or walk, used
20 magnets for a week. The magnets did nothing. Biotape
21 relieved pain immediately and patient could stand and
22 walk.

23 DEBBIE FLET: Wow.

24 KEVIN TRUDEAU: So, this was an instant result.

25 DARRELL STODDARD: Yes, yes. This was -- this

1 was really an interesting case. This patient came to me
2 in a wheelchair, couldn't stand or walk, and she had a
3 large magnet on her back for 10 days that they have sold
4 so many of. In fact, I have the corporate report for the
5 company that makes those magnets. They have sold \$11
6 billion worth of those magnets.

7 Well, until she had had the magnet on there and
8 it hadn't done anything, and as soon as we -- as soon as
9 I put the tape on, she stood up and walked out.

10 **ON SCREEN: Individual results will vary.**

11 DARRELL STODDARD: Let me just demonstrate that
12 for you, Kevin.

13 KEVIN TRUDEAU: Yeah.

14 DARRELL STODDARD: He's a refrigerator magnet
15 and here's some Biotape. This is the adhesive side of
16 the Biotape. The surface of the Biotape is skin -- is
17 flesh-colored, but this is the adhesive side of the
18 Biotape. Here's the Biotape. You see it conducts
19 electricity --

20 DEBBIE FLET: Right, that makes sense.

21 DARRELL STODDARD: -- just like Debbie's palm.

22 KEVIN TRUDEAU: Um-hum.

23 DARRELL STODDARD: And here's a magnet. It
24 conducts nothing.

25 KEVIN TRUDEAU: Um-hum.

1 DARRELL STODDARD: It's a mystery why magnets
2 work. Nobody can really give you good answers why
3 magnets may help pain. But we know exactly why Biotape
4 helps pain.

5 KEVIN TRUDEAU: So, this is the Biotape here?

6 DARRELL STODDARD: That's right.

7 KEVIN TRUDEAU: So, if a person has pain, let's
8 say a headache --

9 DARRELL STODDARD: That's right.

10 KEVIN TRUDEAU: -- or arthritis pain or knee
11 pain or lower back pain or any pain in their body, they
12 just peel this off --

13 DARRELL STODDARD: That's right.

14 KEVIN TRUDEAU: They can cut it, right --

15 DARRELL STODDARD: That's right.

16 KEVIN TRUDEAU: -- to the size they need?

17 DARRELL STODDARD: Um-hum.

18 KEVIN TRUDEAU: And they just apply it to the
19 skin.

20 DARRELL STODDARD: Where they hurt, that's
21 correct.

22 KEVIN TRUDEAU: Where they hurt. So, you can
23 cut it to the size you want?

24 DARRELL STODDARD: Yeah. Yeah, see, this side
25 is flesh-colored and the underneath side is (inaudible).

1 KEVIN TRUDEAU: Okay. So, let's say that you
2 had a headache.

3 DARRELL STODDARD: Okay.

4 KEVIN TRUDEAU: Actually, Debbie, you just got
5 into a car crash the other day.

6 DEBBIE FLET: I did actually. I'm just sitting
7 here with this stiff shoulder thinking, this sounds
8 perfect.

9 DARRELL STODDARD: Okay, so --

10 DEBBIE FLET: But I do have a very stiff --

11 KEVIN TRUDEAU: She has pain in her shoulder.

12 DEBBIE FLET: Yeah.

13 DARRELL STODDARD: We'd need to put it across
14 here and across here.

15 KEVIN TRUDEAU: Okay.

16 DEBBIE FLET: Right.

17 KEVIN TRUDEAU: Okay. And then how soon before
18 she would see or feel results?

19 DARRELL STODDARD: Very often it's immediate.
20 If she's not dehydrated, she will feel results almost
21 immediately.

22 KEVIN TRUDEAU: Okay. And let me continue on
23 with some of these. Very painful frozen shoulder,
24 Biotape applied, received near 100 percent instant
25 relief.

1 DARRELL STODDARD: Yes.

2 KEVIN TRUDEAU: Is that common where people see
3 an instant elimination of pain?

4 DARRELL STODDARD: More often than you would
5 believe. It really is.

6 KEVIN TRUDEAU: Back pain and headaches from an
7 auto accident. Here we go.

8 DEBBIE FLET: Right.

9 KEVIN TRUDEAU: Unable to work for 18 months,
10 lumbar spinal surgery scheduled in one week, pain reduced
11 85 percent with application of tape, pain completely gone
12 next day, surgery canceled.

13 DARRELL STODDARD: That's right.

14 DEBBIE FLET: Wow, that's amazing.

15 DARRELL STODDARD: And that patient is still
16 well. His pain was so severe that he hadn't been able to
17 work for three years and it caused a divorce. He came to
18 me, 85 percent of his pain was gone. Wasn't it 85
19 percent?

20 KEVIN TRUDEAU: Eighty-five percent, yeah.

21 DARRELL STODDARD: Before he left the room.
22 So, he canceled his back surgery Sunday morning. I saw
23 him on a Saturday night. Eighty-five percent of his pain
24 was gone before he left the room and Sunday morning, 100
25 percent of his pain was gone. Monday, he canceled the

1 surgery that he was going to have on his lower back the
2 next Friday and hasn't needed another treatment since,
3 and that's been --

4 DEBBIE FLET: Wow.

5 DARRELL STODDARD: What was the date on that?

6 KEVIN TRUDEAU: That was -- there isn't a date
7 on this one.

8 DARRELL STODDARD: There should have been --
9 there should be a date on it, I thought.

10 KEVIN TRUDEAU: No, there's not a date on that
11 one.

12 DARRELL STODDARD: No, there may not be a date
13 on it. But that's been about five years ago and I ran
14 into him. He's now managing a department in a --

15 KEVIN TRUDEAU: Still no pain?

16 DARRELL STODDARD: That's right.

17 DEBBIE FLET: Wow.

18 DARRELL STODDARD: He's managing a department.

19 KEVIN TRUDEAU: So, you believe this is the
20 actual cause of pain.

21 DARRELL STODDARD: Yes.

22 KEVIN TRUDEAU: And up until now, people take
23 what for pain, aspirin, ibuprofen, Tylenol?

24 DEBBIE FLET: Drugs basically.

25 DARRELL STODDARD: That's right.

1 KEVIN TRUDEAU: Pretty much drugs.

2 DEBBIE FLET: Yeah.

3 KEVIN TRUDEAU: They also use skin things, like
4 Super Blue Stuff has been on television for a long time.
5 There's a bunch of other roll-ons, all different types of
6 products to "eliminate" pain. What do those products do?
7 How do they work?

8 DARRELL STODDARD: Well, the pain medication --
9 and this is the real, real flaw in the Western medical
10 approach to pain is the only thing we know how to do is
11 shut off the pain signal. Because we've never defined
12 what pain is, we can't correct what causes pain. That's
13 why they just talk about pain management. You can't talk
14 about healing pain because how do you know whether
15 somebody's healed or not if you don't know what caused
16 the pain in the first place?

17 KEVIN TRUDEAU: Um-hum.

18 DEBBIE FLET: Right.

19 DARRELL STODDARD: And that's the big problem
20 with the Western approach to pain.

21 KEVIN TRUDEAU: So, all of these -- all of
22 these other products then, the electrical signal between
23 the tissues is still impeded?

24 DARRELL STODDARD: Yes.

25 KEVIN TRUDEAU: But what it is is the pain

1 stops going to the pain?

2 DARRELL STODDARD: Yeah, the brain just doesn't
3 know that the connections are broken.

4 KEVIN TRUDEAU: It doesn't know it's --

5 DEBBIE FLET: Right.

6 DARRELL STODDARD: That's -- pain medication
7 just shuts off the pain signal. That treats the pain
8 signal. That doesn't treat the cause of the pain.

9 KEVIN TRUDEAU: But this --

10 DARRELL STODDARD: Yes.

11 DEBBIE FLET: So --

12 KEVIN TRUDEAU: -- corrects the cause?

13 DARRELL STODDARD: Corrects the cause of the
14 pain.

15 KEVIN TRUDEAU: Which means it could be gone
16 forever?

17 DARRELL STODDARD: That's right.

18 DEBBIE FLET: So, obviously, you have to wear
19 the tape for a certain amount of time and then that
20 connection is cured.

21 DARRELL STODDARD: Yes.

22 DEBBIE FLET: So, when you take the tape off,
23 it continues to be painless.

24 DARRELL STODDARD: Yes. We correct the broken
25 electrical signals on the surface of the skin

1 immediately, but sometimes for it to be completely
2 healed, it has to stay on.

3 DEBBIE FLET: All right.

4 DARRELL STODDARD: Theoretically, the body
5 knows how to heal itself. When it doesn't, it's because
6 the signal can't get through to tell those cells how to
7 repair. And with the tape, we not only connect the
8 broken circuits on the surface, but we allow for a signal
9 to go through for those cells to repair for permanent
10 healing to take place.

11 KEVIN TRUDEAU: Here's another case study.

12 DEBBIE FLET: Wow.

13 KEVIN TRUDEAU: Pain so severe in low back, the
14 patient couldn't walk. Biotape applied. There was
15 almost immediate miraculous relief. Pain relieved again
16 with Biotape when the patient (sic) started to return.

17 DEBBIE FLET: Right.

18 KEVIN TRUDEAU: Patient reported four months
19 later that the pain never came back.

20 DEBBIE FLET: Wow.

21 KEVIN TRUDEAU: Again, a permanent elimination
22 of the pain. Is there anyone that you have seen that it
23 didn't work for?

24 DARRELL STODDARD: Well, it doesn't work if
25 people are dehydrated, and that is so pervasive. There

1 are so many people in our society that are dehydrated, it
2 may not work right away with people who are dehydrated.

3 KEVIN TRUDEAU: So, they need to make sure that
4 they are drinking more water --

5 DARRELL STODDARD: That's right.

6 KEVIN TRUDEAU: -- and the correct type of
7 water?

8 DARRELL STODDARD: That's right.

9 DEBBIE FLET: Right.

10 KEVIN TRUDEAU: And you explain that in your
11 book, correct?

12 DARRELL STODDARD: That's correct.

13 KEVIN TRUDEAU: The type of water to drink to
14 make sure they get hydrated.

15 DEBBIE FLET: We have a caller and this person
16 is someone you've actually worked with, I believe. So,
17 let's go to our caller.

18 KEVIN TRUDEAU: Hi, what's your first?

19 JELAINE: Jelaine.

20 KEVIN TRUDEAU: Hi, how are you?

21 JELAINE: Great.

22 KEVIN TRUDEAU: Tell us about your results with
23 the Biotape.

24 JELAINE: I just recently had both knees
25 replaced and I was in such severe pain, I couldn't sleep

1 at night, I was up practically all night long. So, a
2 friend called and said, you need to go and talk to
3 Darrell and see. So, I went -- a friend took me over and
4 he put the Biotape on my -- both knees and before I left,
5 I was pain-free and I have been pain-free since and
6 that's been over a week.

7 **ON SCREEN: Individual results will vary.**

8 DEBBIE FLET: Wow.

9 KEVIN TRUDEAU: Now, when you had that pain,
10 did you try anything else to eliminate it?

11 JELAINE: Oh, yes, I had tried many things.

12 KEVIN TRUDEAU: And none of them gave you the
13 results?

14 JELAINE: No. I mean, I was in -- it was such
15 severe pain, I could not stand it.

16 KEVIN TRUDEAU: Okay. So --

17 JELAINE: It was just burning.

18 KEVIN TRUDEAU: So, all you did was you put
19 this tape on?

20 JELAINE: Right, that's what he did. He put
21 the tape on.

22 KEVIN TRUDEAU: And how long before you felt
23 relief?

24 JELAINE: Before I left his office.

25 KEVIN TRUDEAU: So, within an hour?

1 JELAINE: Oh, yes.

2 DEBBIE FLET: Wow.

3 KEVIN TRUDEAU: Within a half hour?

4 JELAINE: Less than a half hour.

5 KEVIN TRUDEAU: Less than a half hour?

6 JELAINE: Yes.

7 KEVIN TRUDEAU: The pain was -- just by putting
8 this on the outside of your skin?

9 JELAINE: Yes.

10 KEVIN TRUDEAU: Did that --

11 DEBBIE FLET: That's amazing.

12 KEVIN TRUDEAU: Did that amaze you?

13 JELAINE: I was -- I wanted to kiss him.

14 **(Laughter.)**

15 JELAINE: It was so wonderful, you know,
16 because you're in so much pain. In fact, I got up that
17 day and I said, I know why people kill themselves.

18 DEBBIE FLET: Right.

19 JELAINE: Because the pain is so severe.

20 DEBBIE FLET: Yeah.

21 KEVIN TRUDEAU: Wow.

22 JELAINE: You hate life.

23 DEBBIE FLET: How long did you actually have to
24 wear the tape for?

25 JELAINE: I don't know -- well, mine's still

1 on.

2 DARRELL STODDARD: Because it was just a week
3 ago that we --

4 DEBBIE FLET: Oh, it was only a week ago.

5 DARRELL STODDARD: Yeah.

6 JELAINE: Yes.

7 DARRELL STODDARD: Post-surgical knee pain.
8 She had both knees replaced.

9 KEVIN TRUDEAU: Right.

10 DARRELL STODDARD: And this was the terrible
11 pain that comes after surgery.

12 DEBBIE FLET: Wow.

13 KEVIN TRUDEAU: Thanks very much for calling,
14 by the way.

15 DEBBIE FLET: Thank you for calling, yes.

16 JELAINE: You're welcome. Thank you.

17 KEVIN TRUDEAU: If she takes the -- if she
18 takes the tape off, will the pain return?

19 DARRELL STODDARD: It could if it hasn't been
20 on there long enough to reconnect the broken circuits.

21 KEVIN TRUDEAU: So, it depends on the person
22 how long they'll have to keep it on for?

23 DARRELL STODDARD: That's correct.

24 DEBBIE FLET: Right.

25 DARRELL STODDARD: My 85-year-old mother had

1 knee surgery 10 years ago and she -- all the time she was
2 in the hospital she said, I wish I could die, it was so
3 wrong to do this, it hurts so bad, I wish I could die, I
4 wish I could die. Well, I got her home and I couldn't --
5 I couldn't treat her in the hospital because she was
6 under their care instead of mine. But the day she got
7 home, I treated her across the incision and I put the --
8 I put the Biotape across the incision --

9 DEBBIE FLET: Yeah.

10 DARRELL STODDARD: -- and the pain went away
11 all night. And then the -- we -- some of the pain came
12 back the next morning and we stimulated it again and she
13 never took -- needed to take one pain pill from that time
14 on. And 10 years later, at 96 years of age, she still
15 doesn't have any knee pain.

16 KEVIN TRUDEAU: Well, you're getting this for
17 the flight home.

18 DEBBIE FLET: Oh, yes.

19 DARRELL STODDARD: But the healing across that
20 incision was so dramatic, you cannot even see the scar
21 now.

22 DEBBIE FLET: Yeah. Because my friend, she's
23 just had major surgery across the summer --

24 KEVIN TRUDEAU: Oh, yeah, Moira, yeah.

25 DEBBIE FLET: And I was looking for something

1 to take home with me tonight and I hadn't found anything.
2 But if I place this across the scar, it will actually
3 stop the pain?

4 DARRELL STODDARD: Just across the incision is
5 all that needs to --

6 DEBBIE FLET: Wow.

7 DARRELL STODDARD: To help.

8 **ON SCREEN: 1-800-458-9229**

9 KEVIN TRUDEAU: Now, if you're watching right
10 now, we're talking with Darrell Stoddard, who's the
11 author of Pain-Free For Life and also the founder of the
12 Pain Research Institute. If you have any type of pain,
13 if you have arthritis pain, lower back pain, sciatica,
14 headaches, migraine, any type of pain -- up until now, in
15 my opinion, all pain relief products, whether it's
16 something you take in a pill or something you put on your
17 skin, all they do is eliminate the symptom or reduce the
18 symptom of pain. But the reason you have the pain is
19 still there. That's why you have to reapply the stuff
20 over and over and over again or keep taking all those
21 pills or medications over and over again.

22 Right now, Darrell Stoddard believes that the
23 cause of pain has been discovered by the Chinese, and in
24 his research, he believes it to be true. Based on what
25 he's been sharing with me and the information I have, I

1 believe it's true, too. I think the cause of pain is now
2 known and this Biotape could potentially eliminate the
3 cause of pain so your pain can go away potentially
4 permanently.

5 If you have any pain at all and you've tried
6 these other dangerous, potentially dangerous medications
7 or drugs or these other salves and creams that may have
8 given you temporarily relief, get on the phone and call
9 and get Pain-Free For Life, the book, and get the
10 Biotape. It's only \$29.95 and all you have to do is
11 apply this tape one time, and if you don't see relief, if
12 you are not amazed like the case studies that I've been
13 reviewing in this published report about people that have
14 gotten immediate and instant relief from their pain, and
15 in many cases, permanent relief of their pain, if you
16 aren't thrilled, send this back for an instant refund, no
17 questions asked. If you don't get the instant relief
18 from your pain, we'll give you an instant refund of your
19 money. You have nothing to lose.

20 I'm so passionate about this. You know, I had
21 another person who's been calling me for months trying to
22 get me to promote a pain product on the show, and I kept
23 on asking them, what makes it different, what makes it
24 different, what makes it different, and I kept hearing,
25 well, you know, it has ingredients that the FDA says we

1 can claim help pain. I go, no, that's -- that's not
2 telling me why it's the best in the world for pain.

3 And it was months and I kept on struggling with
4 the guy. I am not convinced that this is the best thing
5 for pain.

6 And when I first heard about this, a fellow
7 grabbed me at a trade show in Vegas, Adam, and I said,
8 send me the information. And when I got this
9 information, Darrell, I was -- I said, I want him on the
10 show --

11 DEBBIE FLET: Yeah.

12 KEVIN TRUDEAU: -- because you got to the root
13 cause, not just the symptom, but the root cause.

14 DEBBIE FLET: Yeah.

15 KEVIN TRUDEAU: Let me go over a couple other
16 of these case studies. Arm and shoulder ached like a
17 toothache all night. Biotape applied over shoulder and
18 down to hand. Pain 100 percent better the next night
19 with no reoccurrence in 11 months.

20 DEBBIE FLET: This -- I read this one just
21 before we started the show. Grandma with severe low back
22 pain from injury jumping on trampoline. I don't know
23 what some grandma was doing on a trampoline, but it says
24 Biotape applied right side of the lumbar spine, 95
25 percent relief within seconds.

1 **ON SCREEN: Individual results will vary.**

2 KEVIN TRUDEAU: Ninety-five percent relief
3 within seconds.

4 DEBBIE FLET: I mean, that is just amazing.

5 DARRELL STODDARD: Yes.

6 KEVIN TRUDEAU: Sciatic pain, patient bent over
7 immediately after application and said, that's the first
8 time I've been able to bend over without pain in 10
9 years. Pain, a month later, still only about 10 percent
10 of what it was before the treatment.

11 DEBBIE FLET: Wow.

12 KEVIN TRUDEAU: So, the two things here, the
13 number one, it will vary the results per person, but you
14 believe the reason it will vary is because of the
15 hydration of the body.

16 DARRELL STODDARD: That's correct.

17 KEVIN TRUDEAU: Now, explain that because
18 people out there, we always talk about drinking more
19 water, but talk about why a person needs to be hydrated.

20 DARRELL STODDARD: Well, you -- you can't --
21 electricity will not go through dry tissue and this is
22 something every farm boy knows.

23 **ON SCREEN: Darrell Stoddard**
24 **Inventor & Pain Specialist**

25 DARRELL STODDARD: They find out that when they

1 touch the electric fence with a dry piece of grass, it
2 doesn't shock them. But if they touch it with a green
3 piece of grass, then they get a good shock.

4 DEBBIE FLET: Of course, that makes sense.

5 DARRELL STODDARD: Because the green piece of
6 grass will conduct the electrical signal.

7 DEBBIE FLET: Because it contains water
8 obviously.

9 DARRELL STODDARD: The real fun -- and I was
10 telling this to a couple of patients just a couple of
11 days ago. The real fun comes when their city cousins
12 come out to visit them and they dare them to pee on the
13 electric fence.

14 **(Laughter.)**

15 DARRELL STODDARD: And I'll guarantee you, once
16 you pee on an electric fence, you'll never pee on any
17 more fences, whether they're electric or not.

18 DEBBIE FLET: I don't know what you boys get up
19 to (inaudible).

20 DARRELL STODDARD: This man started to laugh
21 before I even told him the story because he knew what I
22 was talking about when I said, farm boys know that dry
23 tissue or a dry piece of grass won't conduct an
24 electrical signal, and I said, every farm boy has done
25 this crazy experiment to learn that --

1 DEBBIE FLET: To learn the hard way, huh?

2 DARRELL STODDARD: They'll learn the hard way,
3 that's right.

4 DEBBIE FLET: Well, we have another caller.

5 KEVIN TRUDEAU: Yes, we do.

6 DEBBIE FLET: And, again, this is someone
7 you've worked with. So, hi, thanks for calling. What's
8 your first name?

9 PAUL: My name's Paul.

10 DEBBIE FLET: Hi, Paul. Can you tell us your
11 story?

12 PAUL: Well, I was at work at my desk and my
13 cube mate was jumping up and down like a teenager and he
14 had been in severe sciatic pain for many weeks before and
15 I said, Tom, what happened to you. And he said, I went
16 down to Orem and I met this Darrell Stoddard and he fixed
17 my pain. This is a 54-year-old man, overweight and out
18 of shape and in severe pain, acting like a teenager.

19 DEBBIE FLET: Right, a different man. So, did
20 he see results really quickly?

21 PAUL: Immediately.

22 DEBBIE FLET: Wow.

23 PAUL: Immediately.

24 KEVIN TRUDEAU: How long has he had the pain?

25 PAUL: How long have I had the pain?

1 KEVIN TRUDEAU: No, how long did he have the
2 pain?

3 PAUL: Oh, 10 years.

4 KEVIN TRUDEAU: Now, did you also -- are you
5 also using the Biotape as well?

6 PAUL: I said, I'll go down immediately with
7 you, Tom, and see him. And he said, well, I can't go
8 right away, but you go. So, I did. I found Darrell's
9 place there and got immediate relief.

10 **ON SCREEN: Individual results will vary.**

11 PAUL: I walked out of his house and stopped
12 taking my medications, which I was taking three heavy
13 duty opioid type medications and I stopped that day, I
14 didn't take any more.

15 **ON SCREEN: 1-800-458-9229**

16 KEVIN TRUDEAU: You stopped -- the pain went
17 away that day?

18 PAUL: It went away as soon as I got up out of
19 the chair.

20 KEVIN TRUDEAU: Within seconds?

21 PAUL: Within seconds.

22 KEVIN TRUDEAU: Now, how long have you had pain
23 -- been dealing with pain?

24 PAUL: I've had pain for at least 15 years.

25 KEVIN TRUDEAU: Fifteen years. And you've been

1 taking medications for, what, months?

2 PAUL: No, many years.

3 KEVIN TRUDEAU: Years?

4 PAUL: I've been on and off different
5 medications with different doctors.

6 KEVIN TRUDEAU: Because the pain keeps coming
7 back.

8 PAUL: It keeps coming back. You know,
9 immobilizing, ruining the quality of my life, you know,
10 just a constant on-my-mind type thing, keeping me from
11 being productive.

12 DEBBIE FLET: Yes.

13 KEVIN TRUDEAU: If there's a person listening
14 right now that has any type of pain, whether it's
15 migraine headaches, back pain, sciatica, knee pain, joint
16 pain, arthritis pain, what would you tell them?

17 PAUL: I would tell them to, as quickly as they
18 can, obtain this product, obtain this knowledge and put
19 it to use.

20 DEBBIE FLET: Right.

21 KEVIN TRUDEAU: Fantastic.

22 PAUL: You have nothing to lose and everything
23 to gain, by educating yourself and trying this product
24 and knowing as much as you can about the human body.
25 When he speaks of hydration, that's critically important

1 to drink water. Fill those cells up with water and use
2 this tape and see what happens.

3 KEVIN TRUDEAU: Fantastic. Thanks very much
4 for calling in.

5 DARRELL STODDARD: Let me say something to
6 Paul.

7 KEVIN TRUDEAU: Yeah.

8 DARRELL STODDARD: It's good to hear from you,
9 Paul. Thank you.

10 PAUL: Thank you, Darrell.

11 DARRELL STODDARD: Paul was going to a very
12 well-known pain clinic with a pain specialist from the
13 Mayo Clinic and he hadn't been able to help. What did he
14 do for your pain, Paul?

15 PAUL: They prescribed a patch called
16 Duragesic, which is made from fentanyl, and as you may
17 recall from the recent news in the Russian theater, that
18 is the drug that the special forces used to drug those
19 people in the theater and it killed those -- those weak
20 people in there. I think 120 of them died. And I was
21 wearing that patch. And I said to myself when I heard
22 that news, wow, now I know why my breathing is being
23 impaired, because I couldn't even climb the stairs to my
24 office without running out of breath. And I immediately
25 took that patch off and never put it back on. I dropped

1 that drug immediately and I questioned, you know, why
2 would the doctor do this and not warn me about the side
3 effects of this heavy duty drug. I've never been sorry
4 since.

5 KEVIN TRUDEAU: Well, Paul, thank you.

6 DARRELL STODDARD: Didn't he do another -- try
7 -- another treatment to try and shut off the pain signal
8 with radio waves or something, Paul?

9 PAUL: Yes, he did radio therapy. It's a type
10 of a burn of the nerve root on both sides of my back. I
11 had to go into surgery and insert a probe to reach my
12 nerve path and put the burn onto those nerves to deaden
13 them, and it did not work. I left the hospital, once the
14 anesthesia wore off, I was right back in the pain. That
15 very expensive operation that I did twice made absolutely
16 no different at all. None.

17 DEBBIE FLET: Well, thank God you found
18 Darrell, and thank you for calling. It's really nice to
19 hear your story.

20 KEVIN TRUDEAU: Yeah, thanks, Paul.

21 PAUL: Thanks.

22 DEBBIE FLET: Bye-bye.

23 DARRELL STODDARD: We need to add one more
24 thing. Paul is the one that started to laugh when I told
25 him about the farm boys and the electric fence.

1 PAUL: Right.

2 (Laughter.)

3 DARRELL STODDARD: He knew what -- all farm
4 boys know that.

5 PAUL: Yeah, I've been there, I've been there.

6 KEVIN TRUDEAU: Well, Paul, thanks again for
7 calling in.

8 DEBBIE FLET: Bye-bye.

9 PAUL: Bye-bye.

10 KEVIN TRUDEAU: If you're watching right now
11 and you have pain. If you have headaches, migraine, neck
12 pain, lower back pain, sciatica, joint pain, arthritis
13 pain, any type of pain, folks, up until now, in my
14 opinion, the cause of pain has never been addressed. The
15 cause of pain has never been addressed. Every pill you
16 could take, medication, drug or salve or cream you put
17 on, all they seem to do, in my opinion, is stop pain from
18 feeling -- stop you from feeling the pain, but none of
19 them get to the cause of the pain or can eliminate the
20 pain permanently.

21 DARRELL STODDARD: Let me just add one thing in
22 regard to that. Acupuncture does connect the broken chi.

23 DEBBIE FLET: Right.

24 DARRELL STODDARD: But the problem with
25 acupuncture is you can't leave the needles in --

1 KEVIN TRUDEAU: Right.

2 DEBBIE FLET: Right.

3 DARRELL STODDARD: -- because you can't wear
4 clothes if you've got acupuncture needles.

5 KEVIN TRUDEAU: Well, obviously, the Biotape
6 here is something that people can use.

7 DARRELL STODDARD: That's right. They don't
8 stay in -- the needles don't stay in long enough to
9 complete the healing, you see.

10 DEBBIE FLET: I see.

11 DARRELL STODDARD: That's the real difference.
12 But the Chinese acupuncture does address the cause of
13 pain. I'm not the only one that does that.

14 KEVIN TRUDEAU: Okay.

15 DEBBIE FLET: Right.

16 KEVIN TRUDEAU: Darrell's book, Pain-Free For
17 Life, and the Biotape is available right now. This is
18 the first time this is being made available, folks. It
19 could eliminate pain forever for you. You be the judge
20 and try. All you do is apply the tape to the outside of
21 the skin where the pain is. The tape is like this, you
22 cut it to the size you want, apply it to whatever area,
23 and within seconds, you could see relief and you leave it
24 on and you could eliminate the pain forever. It's only
25 \$29.95 for this. Call right now if you have pain.

1 There's nothing out there that gets to the root cause of
2 pain as effectively and permanently as this, in my
3 opinion.

4 DEBBIE FLET: And as quickly as well.

5 KEVIN TRUDEAU: Darrell, we're going to have
6 you on again. Fantastic guest.

7 DEBBIE FLET: Thanks for coming in.

8 KEVIN TRUDEAU: We're so glad you're doing this
9 research.

10 DEBBIE FLET: Yeah.

11 KEVIN TRUDEAU: And I'm very, very proud to be
12 associated with you.

13 DARRELL STODDARD: Thank you, Kevin.

14 KEVIN TRUDEAU: Thanks very much.

15 DARRELL STODDARD: It's a pleasure to be here.

16 DEBBIE FLET: Yeah, thanks, Darrell.

17 DARRELL STODDARD: Thank you so much.

18 KEVIN TRUDEAU: Folks, you've been watching the
19 Debbie & Kevin Show. Thanks very much for watching.
20 Keep tuning in. We have more exciting things coming up
21 on the Debbie & Kevin Show, but if you have pain, get on
22 the phone right now.

23 You're going to be using this on the way home,
24 aren't you?

25 DEBBIE FLET: I am, and I've got several

1 reasons for using it, let me tell you.

2 KEVIN TRUDEAU: You'll be hearing from us again
3 because we'll be telling our own stories. But when you
4 keep reading all these stories from people over and over
5 and over, sciatica pain gone, thoracic pain gone, balls
6 of feet pain gone within seconds, it could work for you.
7 So, call right now and eliminate the pain forever
8 potentially. Thanks for watching. I'm Kevin Trudeau.

9 DEBBIE FLET: And I'm Debbie Flet.

10 KEVIN TRUDEAU: We'll see you next time on the
11 Debbie & Kevin Show.

12 DEBBIE FLET: Bye for now.

13 KEVIN TRUDEAU: Bye-bye.

14 **(Music playing.)**

15 **ON SCREEN: The preceding was a paid program**
16 **for "Biotape"**

17 **(The taping was concluded.)**

18

19

20

21

22

23

24

25

C E R T I F I C A T I O N O F T Y P I S T

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

MATTER NUMBER: X980014

CASE TITLE: MEGA SYSTEMS/KEVIN TRUDEAU

TAPING DATE: JANUARY 7, 2003

TRANSCRIPTION DATE: MARCH 12, 2003

I HEREBY CERTIFY that the transcript contained herein is a full and accurate transcript of the tapes transcribed by me on the above cause before the FEDERAL TRADE COMMISSION to the best of my knowledge and belief.

DATED: MARCH 12, 2003

ELIZABETH M. FARRELL

C E R T I F I C A T I O N O F P R O O F R E A D E R

I HEREBY CERTIFY that I proofread the transcript for accuracy in spelling, hyphenation, punctuation and format.

KATHY J. DE MENT