

"After two crushed vertebrae followed by painful arthritis, I never thought I'd get rid of the pain, until I used *JointFlex*. The results were amazing!"



Men and women of all ages are amazed at the relief they are experiencing from a revolutionary new pain relief cream called *JointFlex*, an FDA compliant and registered nonprescription drug. Not only are they getting rid of nagging pain, they're enjoying the activities they love so much. According to a recent survey, a staggering 95% said, *JointFlex* helped reduce their pain, often where other pain relief products failed. *JointFlex* is different from other pain relief creams, in that it utilizes the fast penetrating, patent pending, *FUSOM DELIVERY SYSTEM*, and also contains the much publicized, all natural nutrients, *GLUCOSAMINE* and *CHONDROITIN SULFATE*. *This technology makes the ingredients more effective in relieving pain.* Apply *JointFlex* to the painful areas and its fast penetrating formula goes right to work to relieve the pain.

There is no greasy feel, or medication smell.

JointFlex

Pain Relieving Cream

MORE PAIN RELIEF!

Now you can try *JointFlex* at no risk to you. Simply order by phone.

As soon as it arrives, try it and see if your pain doesn't reduce or

disappear. If you're not amazed with the results, just send the remainder back to us and

we will instantly mail you a full product refund...

no questions asked. Call **TOLL FREE** to order *JointFlex*.

1-800-340-5603 Extension 9950

One tube is **Only \$19.95.**

A small price to pay for more pain relief. You can use Visa, Master Card, Discover or American Express.

Order now, get 2nd tube at 1/2 price for only \$9.95

*Remember, you can get your money back with *JointFlex*...*

IT'S GUARANTEED, but you can't get back the precious time you lose to pain.

Not Available In Stores

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Is Pain Spoiling Your Fun in Life? Do What These People Did!

Complaint Exhibit B

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Men and women of all ages are amazed at the relief they are experiencing from a revolutionary new pain relief cream called **JointFlex**, an FDA compliant and registered nonprescription drug. Not only are they getting rid of nagging pain, they are once again enjoying the activities they love so much.



NOW AVAILABLE IN STORES

Nutrient Enriched with Glucosamine & Chondroitin Sulfate

According to a consumer survey, a staggering 95% said JointFlex helped reduce or eliminate their pain, often where other pain relief products failed!

Why put up with pain when these people got rid of theirs so easily?

Theresa Carmen, an insurance broker swears by **JointFlex**. I used crutches because of a herniated disk in my back. After using JointFlex I am now able to walk without crutches!

I was really, REALLY, surprised when I got relief in 5 minutes. It's amazing!

Tried Pain Relief Creams With Little Results?

Don Huffer, a man from Florida, said: "None of the other name brand products I tried helped, only JointFlex

worked". An 80-pound header fell on Don's head and crushed two vertebrae. Soon afterwards, very painful arthritis set in. This is what he did. "I got two steroid injections that cost \$1,000 each at the hospital. That helped the pain some but I didn't want more injections

because of the possible side effects. Then I tried JointFlex. To my utter amazement, the pain stopped! It was like a light went on in my life!

New technology makes the ingredients more effective in relieving pain!

What makes **JointFlex** different from other pain relief creams? No other pain relieving cream utilizes the fast penetrating, patent pending, **FUSOME DELIVERY SYSTEM**, and also contains the much publicized, all natural nutrients, **GLUCOSAMINE & CHONDROITIN SULFATE**.

A Revolutionary New Product to help Stop Pain

JointFlex combines the nutrients, glucosamine and chondroitin sulfate, with it's patent pending, Fusome Delivery System and makes the combination into a non-greasy cream that can be applied directly to painful areas. The results are astounding!

Effective at Relieving Pain for People of any Age!

Sixteen year old Melissa Cirello couldn't walk because she injured her back practicing cheer leading. After only a few applications of **JointFlex**, she said: "The pain went away completely. I could start cheer leading again!"

Which symptoms do you want to eliminate?



- Arthritis Pain
- Simple Backache
- Muscle Sprains
- Tendonitis
- Neck Pain
- Shoulder Pain
- Knee and Leg Pain
- Muscle Cramps
- Muscle Strains
- Bruises and more

Just apply **JointFlex** to the painful areas. Its fast penetrating formula goes right to work to relieve the pain. There is no greasy feel, or pungent medication smell.

Do Your Favorite Activity Without Pain!

Cathrine Lambert played two rounds (18 holes) of golf every week until the osteo arthritis in her knees hurt so badly, she had to stop. "I started using JointFlex and the swelling went down and I felt relief. Soon I was back to playing two rounds of golf a week. My friends said, "What happened to you? Did you have surgery?" I told them no. I started using JointFlex and I now have no pain on most days!"



Try JointFlex today and you'll have your own success story!

Save \$2.00

On One 4oz. size tube

NEW JointFlex
Pain Relieving Cream

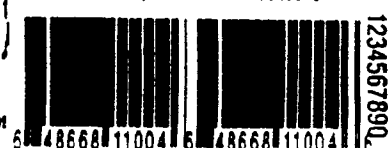
Use **JointFlex**. Lose The Pain

GUARANTEED!

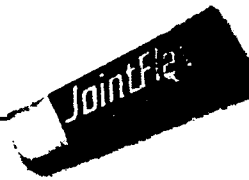
MANUFACTURER COUPON | EXPIRES 2/29/00

This coupon is valid only on the purchase of one tube of JointFlex Pain Relieving Cream. The brand name must appear on the coupon. This coupon is void if tampered with in any way. Terms apply prior to the expiration date. You may not receive a refund. Any other use constitutes fraud. U.M.N. ONE COUPON PER PURCHASE.

DEALER: We will reimburse you the face value of this coupon plus 5¢ handling provided it is redeemed by a consumer at the time of purchase on the specified brand. Mail to CMSS000008, 1 Fawcett Dr. Del Rio Texas, 33333 Cash value .001¢



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Complaint Exhibit C

Eden Laboratories Purchase Center

www.jointflex.com

Is Pain Spoiling Your Fun in Life? Do What These People Did!

using JointFlex, I am now able to walk without crutches! I was really, REALLY, surprised when I got relief in 5 minutes. It's amazing!"

Gene Weitz, the head scientist at Eden Laboratories, says his goal when developing JointFlex Pain Relieving Formula was to make the ingredients more effective in relieving pain. **A Revolutionary New Product to Help Stop Pain.**

Gene has combined the nutrients, glucosamine and chondroitin sulfate, with his patent pending Fusome Delivery System -

Why put up with pain when these people got rid of theirs so easily?

People are amazed at the relief they are experiencing from a revolutionary new pain relief cream called JointFlex. Not only are they getting rid of nagging pain, they are once again enjoying the activities they love so much.

According to a recent survey, a staggering 95 percent of those surveyed said JointFlex helped reduce or eliminate their pain - often where other pain relief products failed.

Don Huffer, a man from Florida said: "None of the other name-brand products I tried helped. Only JointFlex worked."

An 80-pound header fell on Don's head and crushed two vertebrae. Soon afterwards very painful arthritis set in. This is what he did:

"I got two steroid injections that cost \$1,000 each at the hospital. That helped the pain some but I didn't want more injections because of the possible side effects. Then I tried JointFlex. To my utter amazement the pain stopped! It was like a light went on in my life!"

Tried Pain Relief Creams With Little Results?

What makes JointFlex different from other pain relief creams?

No other pain-relieving cream utilizes the fast-penetrating, patent-pending Fusome Delivery System, and also contains the much publicized, all natural nutrients, glucosamine and chondroitin sulfate. Just how effective is this new technology in relieving pain?

Theresa Carmen, an insurance broker, swears by JointFlex: "I used crutches because of a herniated disk in my back. After

- *Arthritis Pain
- *Simple Backache
- *Muscle Sprains
- *Tendonitis



- *Neck Pain
- *Shoulder Pain
- *Knee Pain
- *Cramps
- *Muscle Strains
- *Bruises

and made the combination into a non-greasy cream that can be applied directly to painful areas. The results are astounding! **Effective at Reducing Pain for People of all Ages!**

Sixteen year old Melissa Cirello couldn't walk because she injured her back cheer leading. After only a few applications of JointFlex she said: "The Pain went away completely. I could start cheer leading again!"

Just apply JointFlex to the painful areas. Its fast-penetrating formula goes right to work to relieve the pain. There is no greasy feel, or pungent medication smell.

Larry Viens, a Real Estate salesman, said: "When I put on JointFlex I can go into restaurants and other places. People don't know I'm wearing pain cream like they might with some other products. There is no medication smell."

If you tired other pain relieving products without results, then you should try JointFlex. With its money back guarantee, you have nothing to lose but the pain!

Do your Favorite Activity Without Pain!

Catherine Lambert played 18 holes of golf every week until her knees hurt so badly she had to stop.

"I started using JointFlex and the swelling went down. I felt relief. Soon I was back to playing two rounds of golf a week. My friends said, "What happened to you? Did you have surgery? I told them no. I started using JointFlex and I now have no pain on most days!"

Your Pain Will Reduce - or Your Money Back!

Now you can try JointFlex in the privacy of your home at no risk to you. Simply order by phone. As soon as it arrives, try it out and see if your pain doesn't reduce or disappear. If you're not amazed with the results, just send the remainder back to Eden Laboratories and we will instantly mail you a full product refund. **Call, 1-888-464-3336 to order JointFlex.** One bottle is only \$19.95. A small price to pay for pain relief. You can use Visa or Mastercard, Discover or AmX.

Remember, you can get your money back with JointFlex but you can't get back the precious time you lose to pain.



Ahhh!

...More Pain Relief! GUARANTEED!

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**Nutrient
Enriched with
Glucosamine
& Chondroitin
Sulfate**

**Don't Let Pain Spoil
Your Fun In Life.**

Men and women of all ages, are amazed at the relief they are experiencing from a revolutionary new pain relief cream called **JointFlex**, an FDA compliant and registered nonprescription drug. Now, you too can get rid of nagging pain and enjoy the activities you love so much.

According to a recent survey, a staggering **95%** said **JointFlex** helped reduce or eliminate their pain, often where other pain relieving products failed!

What makes **JointFlex** different from other pain relief creams? No other pain relieving cream utilizes the fast penetrating, patent pending **Fusome Delivery System** and also contains the all natural nutrients, **glucosamine and chondroitin sulfate**. This new technology makes the ingredients more effective in relieving pain.

If you have tried other pain relieving creams without results, you should try **JointFlex**. After all, with its' money back guarantee, you have nothing to lose but the pain. **JointFlex**, with its revolutionary **Fusome Delivery System**, has a pleasant, nonmedical odor, is non-greasy, non-burning and can be applied directly to painful areas for astounding results...fast!



**Your pain
will reduce...**

**or your
MONEY BACK!**

No Questions Asked.

Get Rid Of Your Pain... NOW!

1-800-340-5603

Ext. 1008

**Which symptoms do
you want to eliminate?**

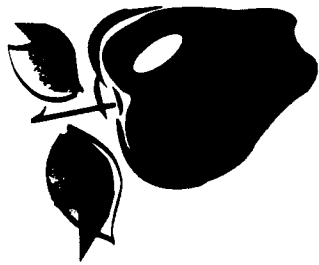
- Arthritis Pain
- Simple Backache
- Muscle Sprains
- Tendonitis
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- Shoulder Pain
- Knee and Leg Pain
- Muscle Cramps
- Muscle Strains
- Bruises and more



NOT SOLD IN STORES
Use VISA, MasterCard, Discover or American Express. You can try **JointFlex** in the privacy of your own home, at no risk to you. Order by phone NOW. As soon as it arrives, try it and see if your pain doesn't reduce or disappear. If you're not amazed with the results, just return the remainder back to us for a full refund, no questions asked. One large four ounce tube is **Only \$19.95**, plus shipping and handling. A small price to pay for more pain relief.

FDA Drug Registration No. - NDC 64479-110-04

JointFlex and Fusome are trademarks of Eden Laboratories, Inc.



Eden Laboratories, Inc.

Eden Laboratories, Inc. was formed as the result of tireless research by dedicated individuals on dermal delivery (to the skin) technology and ways to improve pharmaceutical ingredients' effectiveness.

Eden Laboratories products utilize revolutionary dermal delivery system technology to deliver the FDA regulated ingredients directly to the desired areas in a highly effective form to achieve unparalleled results that exceed the results achieved by competitive products, **GUARANTEED!**

Eden Laboratories, Inc. currently offers JointFlex™ Pain Relieving Cream. By utilizing the FUSOME™ technology, JointFlex™ Pain Relieving Cream provides more pain relief compared to competitive brands. It also contains the natural nutrients Glucosamine and Chondroitin Sulfate.

Look for many new products in the future that also incorporate the revolutionary FUSOME™ Delivery System. These products will contain the safest and most effective FDA regulated active ingredient to achieve superior results for each product's intended pharmaceutical end use.

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Eden Laboratories, Inc. is committed to improving the quality of your life by its unique integration of technology and nature.

JointFlex™ Pain Relieving Cream utilizes patent-pending delivery system technology to give you a product that offers unparalleled performance,

GUARANTEED!

Eden Laboratories' Guarantee

After using JointFlex™ Pain Relieving Cream daily as directed for a minimum of two weeks, if you don't find that it is the most effective over-the-counter pain relieving cream you have ever used, simply return the unused product for a full refund, no questions asked.



Integrating Technology & Nature

Eden Laboratories, Inc.
2327 Destiny Way
Odessa, FL 33556
(727) 375-5911 • FAX (727) 375-9062
email: sales@jointflex.com
www.jointflex.com

Why Continue to Live with Pain?



utilizes breakthrough delivery system technology to provide more pain relief than competitive brands! **Guaranteed!**

Complaint Exhibit E

FUSOME™ Deep Release System

JointFlex™ Pain Relieving Cream's advantage lies in the cutting edge dermal (to the skin) delivery system. Eden's unique, patent-pending FUSOME™ delivery system effectively delivers the FDA compliant and registered pain relieving formula directly to your problem areas.

The FUSOME™ Deep Release System is a novel combination of the latest advancements in emulsification and skin penetration technology. Ingredients are quickly and safely delivered to the skin enhancing their inherent benefits.

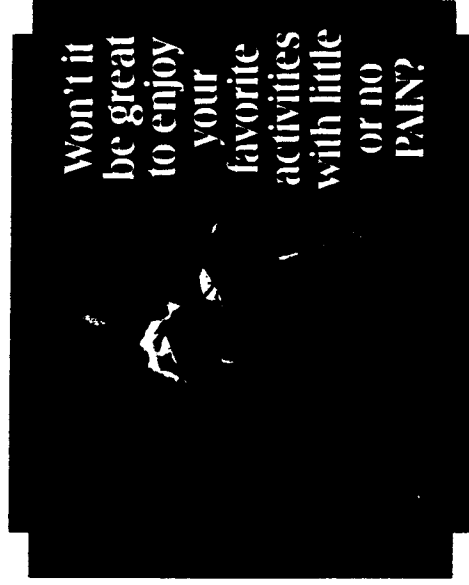
The FUSOME™ Deep Release System provides fast, deep penetration enabling long lasting relief from minor arthritis pain, simple backache, bursitis, tendonitis, muscle strains and sprains, bruises and cramps.

Only JointFlex™ Pain Relieving Cream utilizes this revolutionary break-through FUSOME™ delivery system technology.

JointFlex™ Pain Relieving Cream

Provides temporary relief from minor arthritis pain, simple backache, bursitis, tendonitis, muscle strains and sprains, bruises and cramps.

- FDA Compliant and Registered Non- Prescription Drug
- Utilizes Patent-Pending FUSOME™ Delivery System Technology
- Fast Absorbing, Non-Greasy
- Contains Natural Essential Nutrients - Glucosamine and Chondroitin Sulfate
- Non-Stinging, Non-Burning
- Mild Camphor Scent Dissipates Quickly
- GUARANTEED Performance or your money back



Directions: Cleanse, rinse and dry skin prior to application. Apply generously to painful muscles and joints and gently massage until the JointFlex™ Pain Relieving Cream disappears. Repeat as necessary. For optimum benefit, use twice daily for a minimum of two weeks. See label for additional information.

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Testimonials

"I tried other brand-name products to gain relief. *Nothing worked until I tried JointFlex™.* I went to a hospital and got two steroid injections that cost \$1,000 each. That helped the pain some but I didn't want more injections because of the possible side effects. Then I tried JointFlex™. To my utter amazement, the pain stopped! Before using it, I could hardly turn my head. Now I have almost 100% range of motion. It is like somebody switched a new light on in my life"

- Don H.

"Before using JointFlex I had a hard time getting in and out of my car. I couldn't lift my foot past my ankle because of the pain. *Nothing I tried worked.* I applied JointFlex™ and couldn't believe it when the pain reduced. Now I can lift my foot to my knee...no pain. I can get in and out of my car...no pain. Now I can walk, ride my bike and finally get a good night's rest because of the reduced pain."

- Jim D.

"After applications of JointFlex™ the pain went away. Not only was I able to walk again, I could participate in my cheer leading competition again without any pain."

- Melissa C.

"When I put on JointFlex™ I can go into restaurants and other places. People don't know I'm wearing pain cream - like they might with some other products - because there's no medication smell."

- Larry V.