
MAYOR NUTTER ANNOUNCES PHILLY SPRING CLEANUP

Philadelphia, March 10, 2008 – Mayor Nutter kicked-off a massive citywide cleanup today in Love Park. The *Philly Spring Cleanup* will start on Saturday, April 5th with a citywide single-day effort to remove 1 million pounds from 5,000 city blocks. The City will be partnering with religious institutions, businesses, schools, and civic organizations in this effort and ten thousand volunteers are expected to participate.

“I want thousands of Philadelphians to join me out in the streets of this city from 9am to 2pm on April 5th to make our city beautiful,” said Mayor Nutter. “We are going to clean up Philadelphia street by street, block by block and neighborhood by neighborhood.”

The April 5th event is only the beginning of an on-going initiative to reduce litter and clear trash and debris from the streets. It is an effort to make citizens reinvest in their neighborhoods and the city as a whole. The *Philly Spring Cleanup* is not just about picking up trash and cleaning our streets, but reminding Philadelphians that it is important to love where they live. If citizens take care of their neighborhoods, then they will take care of each other.

“A clean city is more than just a pleasant place to live,” said Mayor Nutter. “A clean city is a safe city because citizens who respect their surroundings also respect their neighbors. A clean city is a prosperous city because businesses want to create jobs here, and people want to work here and raise a family here.”

To learn more about how to take part in the *Philly Spring Cleanup* on April 5th visit the website at www.phillycleanup.com or call the hotline at 215-683-CLEAN.

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