Final as of July 24, 2006

## American Health Information Community Consumer Empowerment Workgroup Hearing on Personal Health Records July 27, 2006, 9 a.m. to 5 p.m.

## Humphrey Building – Room 800 200 Independence Ave., SW Washington, DC 20201

## Agenda

9:00 a.m.	Introductions and Opening Remarks: Consumer Empowerment Workgroup Co-Chairs
	Nancy Davenport-Ennis, Co-Chair National Patient Advocate Foundation, Chief Executive Officer & President
	Rose Marie Robertson, M.D. FAHA, Co-Chair American Heart Association, Chief Science Officer
9:15 a.m.	<b>Discussion about definition of Personal Health Records (PHR):</b> Daniel Z. Sands, M.D., MPH
	Harvard Medical School, Beth Israel Deaconess Medical Center
	(Note: the format of the hearings is a 15 minute presentation by each person on a panel followed by Workgroup discussion for 15 to 30 minutes)
9:45 a.m.	Panel I — PHR Clinical, Patient, and Consumer Perspectives
	<ul> <li>Center for Health Information and Decision Systems, University of Maryland: Ritu Agarwal, Ph.D., MBA, MS and Corey M. Angst, PhD Candidate, MBA</li> <li>Whatcom Region/St. Joseph Hospital: Marc Pierson, M.D., Vice President, Clinical Information</li> <li>Veteran's Administration: MyHealtheVet: Craig S. Carpenter, Veteran, U.S. Army</li> <li>Federal Employee Health Benefit Plans and the consumer perspective: Jana Skewes, President, SharedHealth (a Blue Cross Blue Shield of Tennessee subsidiary)</li> </ul>

11:15 a.m.

Break

11:30 a.m.	<b><u>Panel II – Payers and Purchasers</u></b> (part one)
	<ul> <li>IBM Corporation: Jane F. Barlow, M.D., MPH, MBA, Well-Being Director, Health Care Integration &amp; Performance</li> </ul>
	• PepsiCo:
	<ul><li>Greg Heaslip, Vice President Benefits</li><li>Greater Omaha Packing Company:</li></ul>
	Kathleen Krantz, Vice President
12:15 to 12:45 p.m.	Lunch Break (bring lunch to meeting room for working lunch)
12:45 p.m.	<b><u>Panel II – Payers and Purchasers</u></b> (continued)
	• Dell Inc.: Kathleen Angel, Director of Global Benefits and International Compensation
	America's Health Insurance Plans (AHIP) and the Blue Cross Blue
	Shield Association (BCBSA) Plan Based PHR Pilot:
	Carmella Bocchino, MBA, R.N., Executive Vice President, Clinical Affairs & Strategic Planning, America's Health Insurance Plans
1:45 p.m.	<u> Panel III – Standards Development</u>
	• Health Level Seven, Inc. (HL-7):
	Donald T. Mon, Ph.D.
	<ul> <li>Healthcare Information Technology Standards Panel (HITSP), PHR Technical Subcommittee:</li> </ul>
	Elaine Blechman, Ph.D.
2:30 p.m.	<u>Panel IV – PHR Companies</u>
	• FollowMe; Community Health Resource and Development Center
	(CHRDC)/MiVIA:
	<ul><li>Cynthia Solomon, President</li><li>Medem, Inc.:</li></ul>
	• Wedeni, Inc Edward Fotsch, M.D., Chief Executive Officer
	• SimplyWell, LLC:
	James Canedy, M.D., President • WebMD, Inc.:
	Philip Marshall M.D., MPH, Vice President of Product Strategy
4:00 p.m.	Statements from the public (limited to 3 minutes per person)
4:15 p.m.	Workgroup discussion
5:00 p.m.	Adjourn