

Exhibit 1

Fast & Convenient Payday Loans

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Need some extra cash till your next payday?

If you have a regular monthly income and need a short term loan you've come to the right place.

Members Login

Username:

Password:

[Forgot your username or password?](#)

New Customers

We can help! Why Us?

- Quick approval for loans of up to \$500
- Very low fees!
- No credit checks
- Bad credit or no credit okay
- No faxing for qualified applicants
- Cash in your account within 24 hours
- Complete and submit an application
- Receive quick approval of your application
- Cash is deposited directly into your checking account

First Name:

Last Name:

Email:

Confirm Email:

Yes No

I am currently employed or I receive recurring income regularly.

Yes No

I make at least \$1,200 per month.

Select

How long have you held your checking account.

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Frequently Asked Questions

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Is my personal information safe and secure?

MakePaydayToday.com takes your security extremely seriously. We have been making loans since 2000, we are licensed in the State of Nevada, and have two stores in Carson City and Lake Tahoe. Furthermore, All your personal information is sent encrypted to our Secure Server using SSL, the standard for Internet-based commerce. Please review our [privacy statement here](#) for further information.

What are the requirements for a loan?

It's extremely easy to get a loan from MakePaydayToday.com! Our simple requirements are:

1. Be at least 18 years old
2. Make at least \$1,200/monthly gross income
3. Have a checking account open at least two months
4. Fax, Scan/Email, or send a Cell Phone picture of your current pay stub

For new customers, we may request that a current bank statement be sent.

When does the loan come due?

The loan comes due on the day you choose, up to 14 days from when the money will be deposited into your account. If you need the loan longer than 14 days, just do an extension. On the due date, if an extension has not been done, then the money will be withdrawn from your account as per our agreement.

What is the maximum number of days I can do a loan?

14 days. If you need longer than 14 days, you can do an Extension.

How long does it take to be approved?

FAST! You can be approved within two hours.

How fast can I get a loan?

You will typically have your money the next business day, assuming you make your request before 3:30pm PST or 6:30pm EST Monday-Friday. We cannot make deposits on weekends or bank holidays.

How much can I borrow?

25% of your total monthly gross income to a maximum of \$500.00.

What are your fees?

Unlike many loan companies, we charge by the day, making our rates some of the lowest on the Internet. [Click here](#) to see our current fee schedule.

How do I repay my loan?

On the day your loan comes due, we automatically withdraw the money from your checking account. This is done using the same system we used to deposit money into your account.

Can I do an Extension?

Yes! Extensions may be done for a maximum of 60 days from the date of your original payment date. If it is not convenient to have us withdraw the loan from your checking account on the due date, just log in to our secure server, click on the extension request form and fill it out. Our customer service staff will review your request immediately, and if approved the extension fee will be automatically withdrawn from your checking account the next business day.

Do you do credit checks?

No. We do not use the normal credit reporting agencies. However, we do use verification services.

I have a question not listed here.

Send an email to info@makepaydaytoday.com, or [click here](#) to use our contact form. Our customer service staff will be happy to assist you.

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Our payday loan application is the easiest you'll find anywhere

First fill out our quick and easy loan application. Typically you'll hear from us within a couple of hours via email after we receive your information.

If approved, your loan will be deposited into your bank account in as little as 24-hours, assuming your application is received by 3:30pm Monday-Friday PST (west coast time), or 6:30pm EST (east coast time).

When your loan is due, we will notify you via email approximately two days prior. If you are not ready to pay your loan off, you may extend the loan by paying an additional fee at the same rate as your original loan.

All loans are deposited directly to your bank account, and all payments are collected directly as well, requiring no action on your part.

Once you have successfully completed a loan with us, you can sign in to your account at any time and request a new loan in less than 60 seconds. No new documents, no new application, just make your request and the money will be sent to you.

We make it easy to get the money you need, *FAST!*

Need money quickly? Simply fill out our short loan application, which should take you less than five minutes, send us the requested documentation so we can verify your income, and then the money will be transferred into your checking account. The best part is you only have to do it once. It's that simple!

After submitting your application, you can sign in to the member section and check the current approval status of your loan at any time. When approved, you'll automatically be notified via email of your approval.

If you ever have a problem, you can always contact our friendly customer service staff by calling (775) 588-3333 to help you. It's never been so easy to get the money you need.

[Click here to apply for a loan now!](#)

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Our Low Rates!

The following table shows the loan amounts and fees for our short term loans. Unlike many payday loan companies, we give YOU control of when the loan is repaid, and only charge based on the number of days.

Loan Amount	Length of Loan							
	7 Days	8 Days	9 Days	10 Days	11 Days	12 Days	13 Days	14 Days
\$100.00	\$9.95	\$10.95	\$12.95	\$13.95	\$15.95	\$16.95	\$18.95	\$19.95
\$150.00	\$14.95	\$16.95	\$18.95	\$20.95	\$23.95	\$25.95	\$27.95	\$29.95
\$200.00	\$19.95	\$22.95	\$25.95	\$28.95	\$30.95	\$33.95	\$36.95	\$39.95
\$250.00	\$24.95	\$28.95	\$31.95	\$35.95	\$38.95	\$42.95	\$45.95	\$49.95
\$300.00	\$29.95	\$33.95	\$38.95	\$42.95	\$46.95	\$50.95	\$55.95	\$59.95
\$350.00	\$34.95	\$39.95	\$44.95	\$49.95	\$54.95	\$59.95	\$64.95	\$69.95
\$400.00	\$39.95	\$45.95	\$50.95	\$56.95	\$62.95	\$68.95	\$73.95	\$79.95
\$450.00	\$44.95	\$50.95	\$57.95	\$63.95	\$70.95	\$76.95	\$83.95	\$89.95
\$500.00	\$49.95	\$56.95	\$63.95	\$70.95	\$78.95	\$85.95	\$92.95	\$99.95

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Privacy Policy Statement

Your privacy is extremely important to us, and we appreciate your trust. Be assured that we'll use the latest technology to protect it.

Definitions:

You, your - means the borrower, applicant and customer.
We, us, our - means lender or MakePaydayToday.com.

Our Goal:

We understand the importance of building a trusting relationship with our customers. We also recognize that you expect your personal financial information to remain private and secure. While some of your personal financial information is critical to the operation of our business, we will not collect any more than is necessary.

Your Financial Privacy Rights:

We respect the privacy of our customers and are committed to treating customer information responsibly. We collect "non-public personal information" about you from the following sources:

1. Information we receive from you on applications or other forms.
2. Information about your past transactions with us.

We do not disclose any non-public personal information about our customers or former customers to anyone, except as permitted by law. We restrict access to non-public personal information about you to those employees who need to know that information to provide products or services to you. We maintain physical, electronic, and procedural safeguards that comply with federal standards to guard your non-public personal information.

Safety of Your Information

All critical information is transmitted in an encrypted state using Secure Sockets Layer (SSL).

It is important for you to protect your information by guarding your account password and your computer. Be sure to sign off when finished using a shared computer.

Cookies

"Cookies" are small identifiers that we transfer to your computer through your web browser to allow our system to manage your session when you are signed in to our site. Make Payday Today requires cookies to be turned on in your browser for proper operation. We do not use cookies for any sort of tracking activity beyond the scope of our normal web site operation.

Sources of Information:

Information about you is received from a variety of sources. Some of the information is provided by you after completion of the application. Other forms of information is obtained for us from outside sources. We only use this information as necessary to conduct the operation of

our business. This information is safeguarded and used only by MakePaydayToday.com.

USA Patriot Act:

As per Federal Regulations to prevent the United States payment system from being used to launder money or to finance world wide terrorist acts, we are required to verify information establishing your identity.

The information we are required to ask for is: Your full name, current address, social security number and your date of birth, plus any additional information deemed necessary to verify your identity.

Correcting Information About You

If you believe that we have incorrect information pertaining to you, please contact us and we will correct it as quickly as possible.

Secure Environment:

All our operational data processing is held in a secure and safe environment that can not be accessed by third parties.

Disclosure of Account Information:

Our policy is to not reveal specific information about you to unaffiliated third parties for their independent use unless:

1. The information is used to complete a customer transaction.
2. You authorize it.
3. Information is provided to a reputable credit bureau or reporting agency.
4. The disclosure is required by law.
5. You have been informed about the disclosure for marketing purposes to a third party and are given the opportunity to "opt out" whenever required by law.

Customer Questions:

Please direct your questions using our [contact information](#).

Use of Personal Information: We do not provide your email address to third parties sources. We will from time to time use your email address to provide you with information about our services, to provide you information about your loan, etc.

Special Notice:

MakePaydayToday.com's service does not constitute an offer or solicitation for loans in all states. Some states do not allow payday loans. This service may not be available in your particular state. The states this site services may change from time to time without notice.

All aspects and transactions on this site will be deemed to have taken place in the State of Nevada, regardless of where you may be viewing or accessing this site. All contracts and agreements are subject to the Law of the State of Nevada.

If you do not want to have this transaction take place in the State of Nevada, do not complete an application and request a loan.

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We understand that sometimes people need a little help

Our goal is to help people get the money they need in a fast and convenient way. Nobody beats our speed and service! When you need an affordable short-term payday loan, we want to make sure we're the ones you visit.

We're a small, family-owned business. Unlike many payday loan companies, we've been around since 2000, with stores in Lake Tahoe and Carson City, Nevada. There's only one way we've managed to be around so long, and that's by treating customers with respect and dignity.

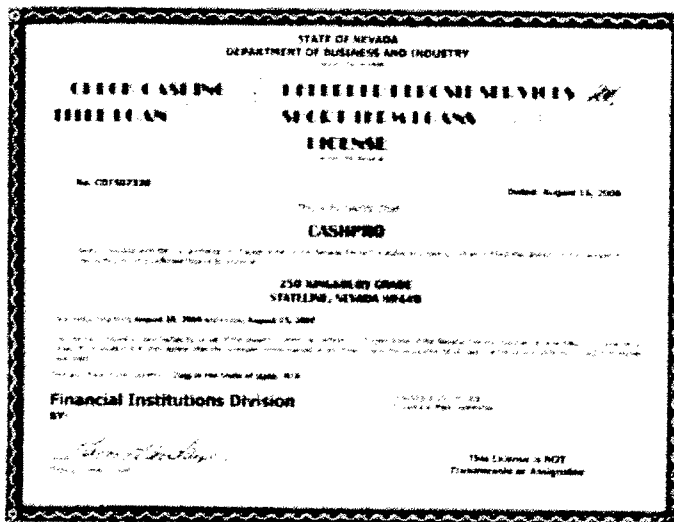
Let us show you how fast and easy a loan can be. [Click here](#) to read about our quick and simple loan process.

We care about your safety

We realize that you are trusting us with the security of your financial information. We take this trust very seriously and employ only the best security technologies. You can read more about our privacy policies by [clicking here](#).

But don't take our word for it. We are licensed and regularly audited by the State of Nevada Department of Business and Industry. We are required to have high standards of data security and integrity.

Our State License



[Click here for larger version](#)

Thank you very much for your business!

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We can help!

If you have additional questions that are not answered on our FAQ page or would like an answer to a question not listed, please do not hesitate to contact our friendly customer service staff using the following email address:

info@makepaydaytoday.com

If you have questions regarding your application, or the application process, or would like to talk to someone about your concerns you may contact us by the following methods:

Phone: (775) 588-3333

Fax: (775) 580-8511

Mailing Address:

MakePaydayToday.com
4306 S. Carson St.
Carson City, NV 89701

Easy Contact Form

Use this form and our customer service staff will contact you promptly.

Your Name:

Reply Email Address:

Message: