National Idling Reduction Planning Conference May 14th, 2004

Advanced Energy Systems Session

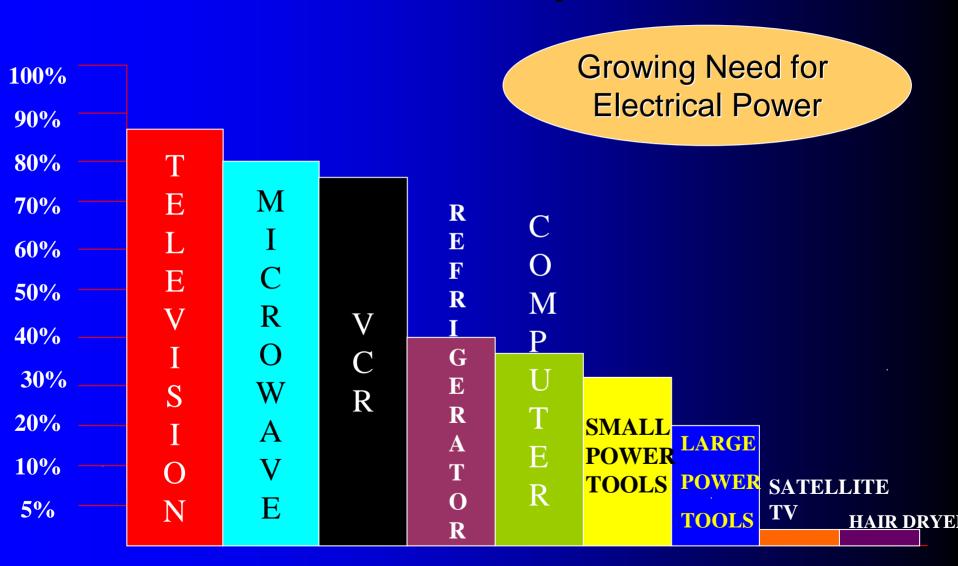


David Orr

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Truck Survey

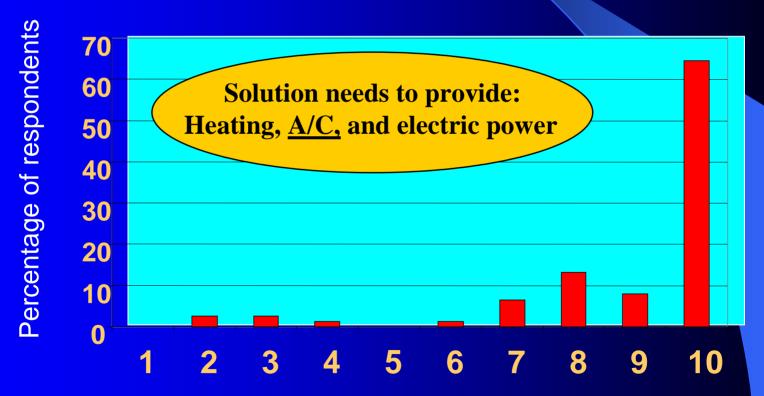


Source: Paul Menig - Freightliner

Truck Survey – Idling Issue

How important is it to have an alternative for providing heat, A/C, and electrical power in the cab with the engine off?

IMPORTANCE OF IDLE REDUCTION SOLUTIONS



Source: Caterpillar Business Intelligence

Changes occurring in the Marketplace....

- □ Fuel Prices: \$1.75+/gal... \$2.00 in some states
- □ New Hours of Service: 10 hrs = 8 sleep + 2 entertainment
- □ Driver Shortage Cab comfort as recruitment/retention

All factors:

- 1) Increasing need for Idling Solutions
 - 2) Enhance the Payback Period

Class 8 Truck Survey – Voice of the Customer

Owner/op idle average of 2,075 hours/yr Fleets idle an average of 1,425hours/yr

DOE: 1,838 hours/year

62% indicate they operate in areas where idling is sensitive issue.

Motivations for Idle Reduction Solutions

- ✓ Fuel Savings
- ✓ Reduced Engine Wear & Tear
- ✓ Driver Comfort
- ✓ Legal Compliance

OBSTACLES to Market Acceptance

- ✓ Cash flow (acquisition costs)
- ✓ Lack of trust and credibility of idle reduction products
- ✓ Perception that the laws will not be enforced.
- ✓ Can't see how Shore-Power will happen....

What is the Idling Fuel Savings Opportunity?

• APU, 6% Fuel Savings
Idling Engine @ .9 GPH, APU @ .2 GPH
(.9-.2) Gal/Hr * 1838 Hr/Yr x \$1.50/gal = \$1,930/Yr
x \$2.00/gal = \$2,570/Yr

Savings Dependent on amount of idling time.

The financial incentive to reduce idling exist....
...Need cost effective and reliable solutions.

Hours of Service Reset Clock Provision

Two Universal Idle Reduction Solutions

Shore-Power....

Lowest Wt & \$
Runs off utility grid.

Challenge: plug-in sites

will take time.



APUs....

Cab comfort anytime/anywhere Uses only .2 gallons/hour

Challenge: Wt & \$



Market Uncertainly Exists

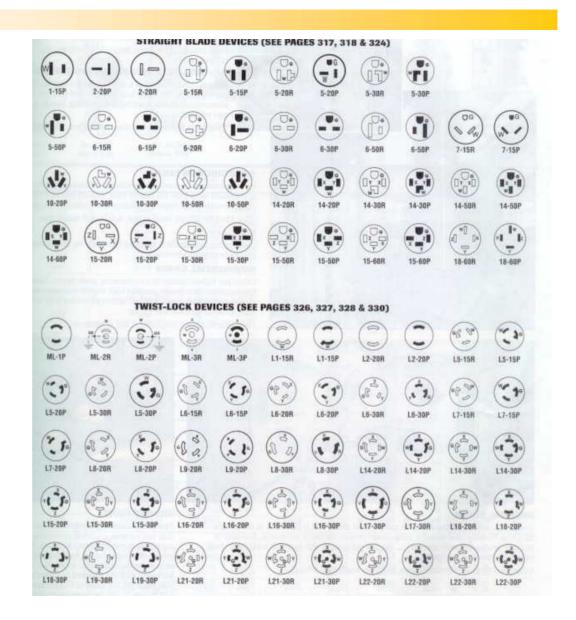
- No National Standards & Codes
- Need Nationwide All-Season Universal TSE Solution
- Market Timing and Size Unknown... heavily dependent on government action (incentives/enforcement).

If Government will assist in reducing the uncertainly....
Industry will invest and develop commercially viable solutions.

Which Receptacle/Plug?

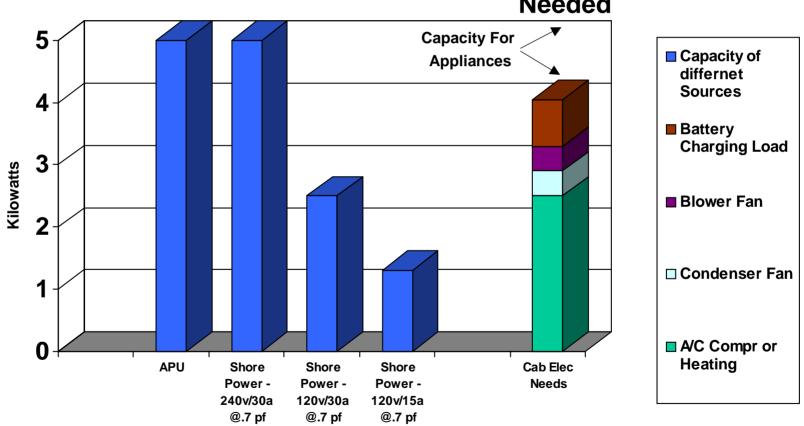


Shore-Power Pedestal



Need 240 vAC 30 amps For All-Season Nationwide Shore-Power Standard

The Power Available....vs... The Power Needed



Advanced Energy Systems

Base System: HVAC + Generator

- ✓ 2% On-Road Fuel Savings
- ✓ Addresses 2 of top 5 rel/durability

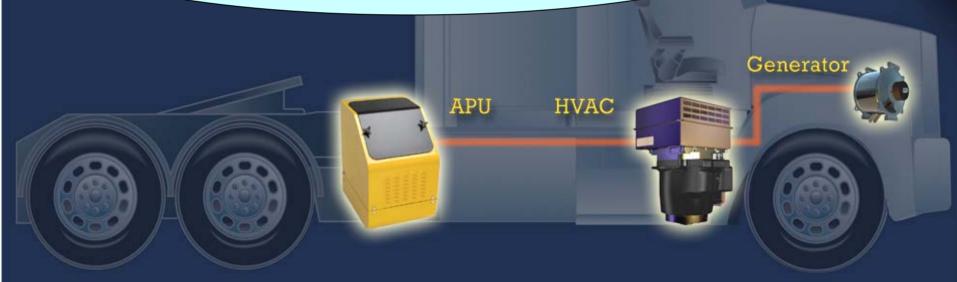
Base System's Value provides
18 month payback



Generator



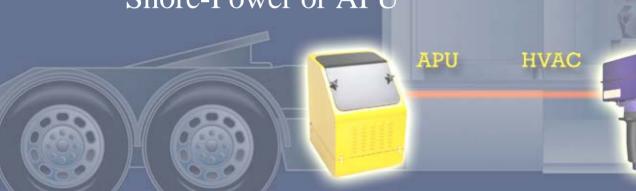




MorElectric[™] Technology Electrically Benefits: Driven Accessories

- Fuel Savings Up to 8%

 2% On-Road + 6% Reduced Idling
- ✓ Improves Reliability & Durability
- ✓ Two Cost Effective Idling Reduction Options: Shore-Power or APU





Generator

