

## U.S. DEPARTMENT OF EDUCATION

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## NATIONAL MATHEMATICS ADVISORY PANEL

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Wednesday  
September 13, 2006  
9:00 a.m.

+ + + + +

Auditorium  
Broad Institute  
7 Cambridge Center  
Cambridge, Massachusetts

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PANEL:

DR. LARRY FAULKNER, Chairman  
DR. CAMILLA PERSSON BENBOW, Vice Chair  
DR. DEBORAH LOEWENBERG BALL  
DR. A. WADE BOYKIN  
DR. FRANCIS (SKIP) FENNELL  
DR. DAVID C. GEARY  
DR. RUSSELL GERSTEN  
MS. NANCY ICHINAGA (NOT PRESENT)  
DR. TOM LOVELESS  
DR. LIPING MA (NOT PRESENT)  
DR. VALERIE REYNA  
DR. WILFRIED SCHMID  
DR. ROBERT SIEGLER  
DR. JAMES SIMONS  
DR. SANDRA STOTSKY  
MR. VERN WILLIAMS  
DR. HUNG-HSI WU

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Adjourn

## P-R-O-C-E-E-D-I-N-G-S

(9:07 a.m.)

MR. FAULKNER: I'm Larry Faulkner. I'm Chair of the National Math Panel, and Camilla Benbow is sitting on my right and she is vice chair, and we welcome everyone in this room to this third meeting of the National Math Panel, which is occurring here in Boston. We are very glad to be here in Boston, which has had such a long history of influence on universal education in the United States and in fact globally.

We also want to express our appreciation to Massachusetts Institute of Technology (MIT) for hosting this. I contacted President Hockfield's office some weeks ago about the possibility that MIT might host it, and MIT's folks have been entirely hospitable. We are very grateful for what they have done to facilitate this.

And we are about ready to go on with our agenda. I want to point out to everyone who is sitting around the conference table or people who will be making presentations that you need to push your green button on the microphone in order to have whatever it is you will say be recorded for posterity, and you may need to push it so that the people in this audience can hear you. So let me ask you to do that at the appropriate time. When you see a red light,

1 your microphone is on and when you don't want to be  
2 heard, then I suggest you turn it off.

3 (Laughter)

4 MR. FAULKNER: We begin our session today  
5 with a session on focal points. This is a  
6 particularly timely session because of the  
7 announcement that was made yesterday by the National  
8 Council of Teachers of Mathematics (NCTM), and we'll  
9 be going straight to that presentation. Several people  
10 have come to join us and be with us as presenters.  
11 I'm going to ask Skip Fennell to introduce them.

12 However, before we do that, I want to ask  
13 if there is anyone in the audience who requires the  
14 services of the signers. We do have signing services  
15 here and we are happy to continue them, but we will  
16 not continue them if no one is using them, so I would  
17 like to ask if there is anyone here who needs that  
18 service. If not, then we will discontinue and we can  
19 obviously recontinue at any time, if someone arrives.

20 The session on the focal points is our  
21 next item and Skip Fennell, who is President of the  
22 National Council of Teachers of Mathematics, is the  
23 obvious person to do the introductions.

24 Skip, please?

25 MR. FENNEL: Thank you, Mr. Chairman.

26 It's my privilege to introduce three of

1 the writers of the NCTM curriculum focal points that  
2 were released yesterday. You'll be hearing from Doug  
3 Clements who is a professor at the State University of  
4 New York in Buffalo. You'll be hearing as well from  
5 Sybilla Beckmann who is a professor of mathematics at  
6 the University of Georgia. And you will be hearing  
7 initially from Dr. Jane Schielack who is a professor  
8 and now Associate Dean at Texas A&M University in  
9 College Station.

10 So I'll turn this over to my three able  
11 colleagues and they'll tell you all about  
12 approximately two year's worth of work. Thank you.

13 MS. SCHIELACK: Good morning. We want to  
14 thank you for inviting us to this meeting of the  
15 National Math Panel, and we really appreciate the  
16 opportunity to share this new publication from NCTM  
17 released yesterday morning at 9:00. So, the  
18 Curriculum Focal Points for Pre-Kindergarten through  
19 Grade Eight Mathematics: A Quest for Coherence, and  
20 we have provided you with a copy. We got them  
21 yesterday so, if you haven't had a chance to look at  
22 it ahead of time, I'm sorry about that, but we hope  
23 you have a chance to look at it now.

24 The information in this publication  
25 provides possible solutions to two major ongoing  
26 issues, which confront today's mathematics teaching

1 and learning. First, in the attempt to address the  
2 improvement of mathematics teaching, state curriculum  
3 frameworks have evolved into long lists of learning  
4 expectations, lists that range in some states from 26  
5 to 90, in others, and per grade level. They vary  
6 widely in terms of which grade contains particular  
7 content topics, so this new publication identifies  
8 three curriculum focal points at each grade level,  
9 pre-K through 8, as the most important mathematical  
10 topics for that grade level.

11 The focal points, as well as identifying  
12 the major components of the mathematics curriculum at  
13 each grade level, are also arranged across grade  
14 levels to consistently build student learning and  
15 preparation for further mathematics learning,  
16 particularly in algebra.

17 The second related issue is that math  
18 instruction in the United States is suffering from an  
19 emphasis on breadth with a resulting lack of depth, a  
20 characteristic that has caused our curriculum  
21 frequently to be described as a mile wide and an inch  
22 deep. A lot of you have heard that phrase.

23 In this publication, if you'll look on  
24 page 15 or somewhere in the middle there, you'll see  
25 the three curriculum focal points for a grade level,  
26 and they are accompanied by the sidebar on the right

1 where there are connections to create a cohesive  
2 cluster of related ideas, concepts and skills for that  
3 grade level. The structure provides a foundation for  
4 increasing depth of understanding in core mathematical  
5 areas, such as number and operations, geometry and  
6 spatial sense, within the context of important  
7 applications involving measurement and data.

8           The curriculum focal points represent a  
9 consensus of ideas for a cohesive math curriculum, as  
10 the writing team incorporated feedback from a very  
11 broad spectrum of experts. If you'll flip to the  
12 front of the document, you can see the lists of  
13 reviewers that were involved. They are on pages 9 and  
14 10. The formal reviewers include the mathematicians,  
15 such as Jim Milgram from Stanford University,  
16 mathematics education researchers, such as Jeremy  
17 Kilpatrick from the University of Georgia and Joan  
18 Ferrini-Mundy from Michigan State University, and  
19 state supervisors, such as Norma Torrez-Martinez from  
20 the Texas Education Agency.

21           The result of all of this input for us is  
22 a practical guide for significantly improving the  
23 mathematics curriculum at pre-kindergarten through  
24 grade eight. We view it as the next step for  
25 implementation of the standards into the classroom.  
26 For students and parents, focal points provide clear



1 direction as to the importance of particular topics.  
2 From a teacher's perspective, they provide a focus  
3 that provides sufficient time for students to build  
4 understanding of concepts and develop and apply  
5 skills, and for schools and states, they allow for  
6 assessment to truly target what's being taught as the  
7 focus in the curriculum.

8 Doug Clements will now highlight some of  
9 the aspects of the focal points for pre-kindergarten  
10 through grade three, and he'll be followed by Sybilla  
11 Beckmann who will do the same for grades four through  
12 eight.

13 MR. CLEMENTS: Thank you.

14 The years from pre-K through the primary  
15 grades are essential to children's development in  
16 mathematical competence. Consider two findings from  
17 research -- one speaks to the mathematics as the core  
18 competent, a core competent of cognition, and the  
19 second to equity. First of all, mathematics is  
20 predictive of later mathematics achievement; early  
21 mathematics is predictive of later mathematics  
22 achievement but also later achievement in literacy in  
23 reading, whereas, for example, early literacy skills  
24 are only predictive of reading. In the equity sphere,  
25 gaps between income groups and between nations are as  
26 wide at ages three and four as they are in the

1 elementary years.

2           So there are significant gaps there, but  
3 the good news is the curriculum and programs using  
4 research-based developmental trajectories of  
5 mathematical concepts and skills close those gaps. In  
6 some cases, lower income children can outperform their  
7 middle class counterparts after experiencing those  
8 programs.

9           Regarding mathematical content, number is  
10 key, but important also is geometry and spatial  
11 skills. For example, research shows that early  
12 geometry work leads to higher mathematics achievement  
13 in second grade, but also higher literacy achievement  
14 and also higher IQ scores. So, upon these two  
15 domains, number and geometry, we build the foundation  
16 for mathematics.

17           Let's start looking at the curriculum  
18 focal points for pre-K on page 11. Development of  
19 whole number concepts and skills begins with two  
20 methods of quantification, recognizing the numerosity  
21 of small sets and counting, the first and most basic  
22 mathematical algorithm. Counting follows a  
23 developmental progression, for instance, from verbal  
24 counting, to correspondence in the counting of objects  
25 to understanding the Cardinality Principle. In  
26 geometry and spatial sense, children observe and

1 describe shapes in the environment and the relative  
2 position of objects and develop the initial  
3 foundations for measurement.

4           Skipping ahead over kindergarten to first  
5 grade for a minute, now on page 13, in number and  
6 operations, children develop strategies for adding and  
7 subtracting whole numbers based on their pre-K to  
8 kindergarten work with small numbers. For example,  
9 children use both more sophisticated counting  
10 strategies, such as counting on, and syllabatizing or  
11 quick recognition of small numerosities, which for  
12 example, encourages them to count on from a recognized  
13 addant, rather than the less sophisticated strategy of  
14 counting all items. They use properties of addition,  
15 such as commutativity and associativity, to move to  
16 increasingly sophisticated strategies, such as making  
17 tens.

18           Also, in number and operations, children  
19 compare and order whole numbers, at least to 100,  
20 thinking of whole numbers in terms of groups of tens  
21 and ones and representing numbers on a number line.  
22 In geometry, the growth from pre-K's naming and  
23 describing shapes in the environment to kindergarten's  
24 modeling and constructing a variety of shapes lead to  
25 first grade composing and decomposing plain and solid  
26 figures, thus building an understanding of part/whole

1 relationships that aids connections to the same  
2 notions in number as well as the knowledge of the  
3 properties of the original and the composite shapes.

4 Please turn to second grade. In number  
5 and operation, students use the understandings built  
6 in pre-K, K and 1, the understandings of addition, to  
7 develop quick recall of the basic addition facts and  
8 related subtraction facts. They use models, number  
9 relationships and properties, addition and subtraction  
10 to develop fluency with efficient procedures,  
11 including standard algorithms, to understand why the  
12 procedures work and solve problems.

13 In measurement, noting that geometric  
14 knowledge can synthesize numeric and geometric, or  
15 geometric measurement can synthesize numeric and  
16 geometric knowledge, children develop an understanding  
17 of the meaning and processes measurement, including  
18 underlying concepts such as partitioning and  
19 transitivity. They understand linear measure as an  
20 interaction of equal units and they use rulers and  
21 other measurement tools with that understanding.

22 Quickly summarizing grade three, on the  
23 next page, in number and operations in algebra,  
24 children develop understandings of multiplication and  
25 division and strategies for basic multiplication facts  
26 and related division facts, and they develop

1 understandings of fractions and fraction equivalents.

2 In geometry, they describe and analyze properties of  
3 two-dimensional shapes. Now Sybilla will build on  
4 these ideas as she describes the curriculum focal  
5 points for grades four through eight.

6 Thank you.

7 MS. BECKMANN: Thank you.

8 Students leaving eighth grade should have  
9 all options open to them. To succeed in higher-level  
10 mathematics, students need a solid foundation in  
11 numbers and operations and in geometry and spatial  
12 sense. To succeed in algebra, students must be fluent  
13 with arithmetic, and they must be able to apply the  
14 properties of arithmetic, so the focal points  
15 emphasize algorithms of arithmetic, including the  
16 standard ones, and repeat the theme of developing the  
17 algorithms, understanding them in terms of place value  
18 and properties of operations, becoming fluent with  
19 them and using them to solve problems. This theme is  
20 consistent with the findings on whole number  
21 arithmetic of the National Research Council report,  
22 Adding it Up, as well as with the recommendations of  
23 the National Council of Teachers of Mathematics'  
24 Principles and Standards for School Mathematics and  
25 those of the Common Ground Group, among others.

26 Why emphasize spatial sense and geometric

1 measurement? A key skill in higher-level math and  
2 science is visualizing a situation and then analyzing  
3 it mathematically.

4 Please look at grade four on page 16.

5 The first focal point is on  
6 multiplication. Students develop quick recall of the  
7 basic multiplication and division facts. Extending  
8 grade three work, we repeat the theme of students  
9 developing algorithms, including the standard one,  
10 becoming fluent with them, understanding why they work  
11 in terms of place value and properties and using them  
12 to solve problems. The third focal point is on area,  
13 which connects to multiplication via areas of  
14 rectangles in two ways; first, the multiplication  
15 algorithms and their use of the distributive property  
16 can be viewed in terms of decomposing rectangles.  
17 Second, the use of multiplication in the area formula  
18 for rectangles can be justified by decomposition into  
19 unit squares.

20 Please look at grade five on page 17.

21 The first focal point is on division. We  
22 repeat the theme of students developing the  
23 algorithms, including the standard one, becoming  
24 fluent with them, understanding why they work in terms  
25 of place value and properties and using them to solve  
26 problems. In the second focal point, students develop

1 fluency with and understanding of addition and  
2 subtraction of fractions and decimals. The third  
3 focal point is about two and three-dimensional shapes,  
4 especially volume and surface area.

5 Please turn to grade six on page 18.

6 The first focal point concerns  
7 multiplication and division of fractions and decimals.  
8 As with addition and subtraction, students understand  
9 why the procedures make sense and they multiply and  
10 divide fractions and decimals to solve problems. The  
11 second focal point concerns ratio and rate, viewing  
12 ratio and rate as a direct extension of whole number  
13 multiplication and division work.

14 Please turn to grade seven on page 19.

15 The first focal point is about ratio and  
16 proportionality, including percent and similar  
17 figures, and extending sixth grade work. The second  
18 focal point concerns area and volume and extends fifth  
19 grade work. Students develop, justify and apply  
20 formulas for volumes of prisms and cylinders. Please  
21 turn to grade eight on page 20. In the first focal  
22 point, students extend their seventh grade study of  
23 proportionality to the study of linear equations. The  
24 second focal point is about analyzing two and three-  
25 dimensional space using distance and angles. It  
26 includes applications of parallel lines and explaining

1 and using the Pythagorean Theorem.

2 Students who have learned the material in  
3 these curriculum focal points for grades pre-K through  
4 8 will be prepared to succeed in higher-level  
5 mathematics.

6 We are now ready for your questions.

7 MR. FAULKNER: Thank you all for making  
8 the presentation and for taking the time to be with us  
9 today. I open up to the panel the opportunity to ask  
10 questions of this group.

11 David?

12 MR. GEARY: My question is, so, for  
13 example, you have, on page 15, developing  
14 understanding of fractions and fraction equivalents,  
15 is the intention that fractions be introduced in third  
16 grade or that there be some preliminary introduction  
17 of that in earlier grades?

18 MS. SCHIELACK: The focal points are  
19 really designed to highlight the focus at a grade  
20 level, so certainly in grade three there would be a  
21 majority of instruction about fractions. This is an  
22 example of how a curriculum could be built, and I  
23 could certainly imagine that a district or a school  
24 would take this and say if we are going to focus on  
25 fractions at third grade. There might be some things  
26 we want to look at in second grade in terms of



1 dividing up into equal groups or something like that.  
2 But there are focal points for second grade that they  
3 have to make sure they don't take time away from as  
4 well.

5 MR. CLEMENTS: And, building on that, the  
6 work that I was mentioning in geometry for composing  
7 and decomposing shapes obviously lends itself in first  
8 and second grade, to a large part of establishing that  
9 kind of cognitive foundation for fraction work, at  
10 least in the area way. The composing and decomposing  
11 of numbers similarly lends itself to talking about,  
12 informally, those kinds of ideas leading to a focus on  
13 the fractions, per se, at third grade.

14 MR. SCHMID: I would like to ask you about  
15 how you reached these particular recommendations.  
16 Some countries reach these objectives more rapidly  
17 than you are recommending here, is this based on  
18 what's typical in the U.S. or is there some reason to  
19 think that this is a better way to do it? How did you  
20 get to your conclusions?

21 MS. SCHIELACK: I'll start with just some  
22 general things and then let Sybilla and Doug put in  
23 more ideas, as they think of them.

24 We started with a lot of information, as  
25 most groups do like that, we looked at curricula from  
26 the 49 states that already have it, we looked at

1 curriculum from other countries that are doing well in  
2 the mathematics achievement area. We looked at the  
3 research that's out there about what's happening at  
4 what grades, in terms of students developing  
5 understanding. And we had, as you see, input from the  
6 reviewers from a wide perspective to get their  
7 reactions and many of them suggested those kinds of  
8 areas as well, and by fitting all that together,  
9 that's how we came up with the placements for them.

10 There are always going to be differences  
11 between what's out there and what was proposed, but  
12 one of the things we had in mind was that we wanted  
13 this to be a doable step for a lot of people and so we  
14 did look at what is in existence, but we didn't let  
15 that drive our selections totally.

16 MR. FAULKNER: I would like to actually  
17 follow that up with a question about a little history.

18 I would like to hear you say why this group was  
19 formed, when it was formed, the motivations and then  
20 the mechanics. You are listed here in the book as  
21 members of the writing team and, in particular, I'm  
22 interested in the question of does that mean that you  
23 decided on the recommendations and the content or was  
24 that done by some other or larger group. So could you  
25 cover this whole series of questions--

26 MS. SCHIELACK: Certainly.

1           MR. FAULKNER: --about origin, motivation  
2 and mechanics?

3           MS. SCHIELACK: Certainly. I think one of  
4 the goals of the NCTM, as a group, is always to  
5 support what's happening in the classroom and so when  
6 the standards in 2000 were presented, of course the  
7 next question is how do we make these things happen  
8 well? And in my work with curriculum in Texas, one of  
9 the main questions that's always asked is which things  
10 are most important, which I spend the most time on,  
11 how do I fit things together to make it make sense.  
12 Because I don't have time to spend the same amount of  
13 time on my 60 objectives during the year or whatever  
14 it happens to be? So that, coming from a lot of  
15 states, was I think the impetus for this.

16           I know that I worked with Kathy Sealey for  
17 a long time and when she was in Texas that was one of  
18 our goals in Texas. We have these kinds of statements  
19 at the beginning of our state curriculum, and it was  
20 brought into the national arena and then followed up  
21 by NCTM with this, so that was the impetus, how do we  
22 make the standards that people have for states more  
23 doable in the classroom and more coherent across the  
24 curriculum for everyone, in terms of making decisions?

25           NCTM put the writing group together. I  
26 think Kathy was president at that time, but it has to

1 be approved by the board, so they looked for  
2 representation and I was asked to chair the group. So  
3 I wasn't involved in the selection of the members, so  
4 I'm not sure all the details about that, but I do know  
5 that in the group that we had, we were able to  
6 organize into grade level groups that contained a  
7 mathematician or mathematics educator from a  
8 university level and a teacher type person who was in  
9 a supervisory position or had been in the classroom,  
10 so we tried to have sort of a dyad of that experience  
11 for each writing group at pre-K through two, three  
12 through five and six through eight.

13 So, with those groups, we worked together  
14 with the input that we had from the Center for Study  
15 in Mathematics Curriculum that Barbara Reyes leads up  
16 in Missouri. We started with some of their research  
17 about the curriculum that exists and what the issues  
18 are, and we put together a first draft and sent it to  
19 the list of formal reviewers that you see. And that  
20 list was crafted very carefully to include a variety  
21 of groups of people, mathematicians, mathematics  
22 education researchers, state curriculum directors,  
23 policy makers, people involved in assessment and  
24 classroom practitioners, and so we worked very hard to  
25 get input from them.

26 I was the follow up person so I can show

1 you how many e-mails I sent saying please respond,  
2 please respond, and most of them did with wonderful  
3 sets of input.

4 Our second meeting had tables full of  
5 their input, we worked on incorporating those to come  
6 to a consensus that supported what they provided to us  
7 and we sent out a second draft to a separate --. I  
8 guess we didn't send it out formally, we had people  
9 that we had been talking to about that and that's the  
10 informal list of reviewers that you see that had  
11 another chance to look and see how things were going,  
12 and then it was approved by the Board of NCTM.

13 MR. FAULKNER: But what I'm hearing you  
14 say is you weren't just a writing group; you were also  
15 the deciding group.

16 MS. SCHIELACK: Oh, definitely.

17 MR. FAULKNER: I mean you were really,  
18 lock, stock and barrel, the panel that was put  
19 together by NCTM to do this.

20 MS. SCHIELACK: Yes, and we were the  
21 deciding group of what went to the board and then the  
22 Board of NCTM was the final deciding group of it going  
23 forward from NCTM, yes.

24 MR. FAULKNER: Okay.

25 Please, Diane?

26 MS. JONES: I want to congratulate you on

1 this effort. I think bringing focus to this laundry  
2 list of lessons is a really important step forward. I  
3 haven't had time to read it, obviously, but I'm  
4 wondering if, in the focal points, if you comment on  
5 where calculators might be introduced? I notice that,  
6 in third grade, you talk about multiplication,  
7 division, let's see, basic multiplication facts. So  
8 I'm wondering, you know, do you recommend in here  
9 where calculator use might be appropriate, where it  
10 may not be appropriate, or did you not touch on that  
11 issue in these focal points?

12 MS. SCHIELACK: We did not touch on that  
13 for a specific reason. One of the things that we  
14 tried to do, because we were trying to provide  
15 something different, was make this as concise as  
16 possible, so we made a conscious decision, much to our  
17 pain sometimes, not to address instructional pedagogy  
18 at all, and so the decisions about what tools to use,  
19 the decisions about what materials to use. The  
20 decisions about what instructional strategies to use  
21 are not addressed at all.

22 MR. CLEMENTS: With the one caveat that of  
23 course any document that lays out a vision of the  
24 content like this has implications with it that any  
25 approach or strategy should be at least consistent  
26 with. For instance, connections between various

1 mathematical ideas to establish solid foundations of  
2 understanding and skills would be important, but  
3 that's, we left it at that, we didn't really specify  
4 anything about technology, or curricula or other kind  
5 of means to the end.

6 MR. FAULKNER: Sandra?

7 MS. STOTSKY: To the extent that you are  
8 aware of state assessments in mathematics, I wondered  
9 if you would comment on any implications that might  
10 come from in terms of the organization and the shape  
11 of state assessments based upon this?

12 MS. SCHIELACK: Well I can start, I've  
13 been involved in the Texas one and I don't know,  
14 Sybilla, if you've been involved in Georgia or not. I  
15 see it as being the same process that's going on right  
16 now. As a state refines their curriculum, which many  
17 of them have done since they put their state testing  
18 in place, they look back at their curriculum, say,  
19 well, maybe there are some things that we need to do  
20 differently. And then the assessment group gets  
21 together and says, okay, what do we need to change  
22 about the assessment to make it match again? And  
23 we've gone through that process I think three times  
24 now in Texas.

25 I see that being the same thing, that this  
26 is a document to generate more discussion about the

1 curriculum that exists out there and if a group is  
2 making changes in their curriculum, then they will be  
3 working with their state assessment group to make  
4 comparable changes in their assessment as they go.

5 MS. BECKMANN: Well and I think of course  
6 it would make sense for the assessment to focus on  
7 these focal points.

8 MR. LOVELESS: My question actually is  
9 very similar and it's a follow up.

10 The 1989 NCTM standards were very  
11 influential, more than 40 states used them to create  
12 their own standards, the National Assessment of  
13 Educational Progress (NAEP) framework is based on the  
14 1989 standards. Can I take it from the focal points  
15 and did you discuss as a group that we should draw  
16 from this document that all of those standards  
17 documents need to be more focused and that they should  
18 be looking to this document to clarify what that focus  
19 should be?

20 MS. SCHIELACK: And all the state  
21 documents should be more focused?

22 MR. LOVELESS: Both the state standards  
23 and the NAEP framework.

24 MS. SCHIELACK: I think that's a  
25 reasonable conclusion, yes.

26 MR. BOYKIN: A question to Professor



1 Clements. Can you provide the references to the  
2 studies that report on programs and activities that  
3 lead to the gap closing outcomes that you mentioned?

4 MR. CLEMENTS: Sure, I would be glad to do  
5 that, I'll just e-mail to Skip and he can disseminate  
6 it to you.

7 MR. BOYKIN: Thank you.

8 MR. FAULKNER: Valerie?

9 MS. RENYA: And just to revisit Professor  
10 Siegler's earlier comment, I don't know if we, I heard  
11 quite the answer, in terms, and let me broaden it just  
12 a bit. Any empirical evidence regarding critical  
13 skill progressions or sequentiality here, whether it's  
14 comparisons with other countries or studies here  
15 within our curriculum context? So, in other words,  
16 why did we decide at these ages these competencies  
17 compared to other countries that might have different  
18 standards?

19 MR. CLEMENTS: I think Jane addressed that  
20 as much as I can, other than I think that there are  
21 empirical studies of these developmental progressions  
22 or what ages, but the ages are tricky, any time you  
23 find ages, especially if it's longitudinal studies,  
24 it's based on things as they exist now. We would like  
25 things to be better in mathematics education, so there  
26 is always the potential for those ages to move down a

1 little bit. But the emphasis on this was in  
2 following, I think, a coherent developmental  
3 progression from grade to grade, more than it was  
4 about finding if five and a half or six was a better  
5 age to do this.

6           Nevertheless, we did look at the kind of  
7 studies, many of the people represented in this room  
8 have conducted such studies, that gave us an  
9 indication about these ages, the ability of the kids  
10 to learn various ideas at various ages but, like I  
11 say, the most important thing is how these ideas play  
12 out over several years of mathematics education.

13           MS. BECKMANN: And I would say also that  
14 these do follow a natural mathematical progression and  
15 I believe they are not so far off from what is done in  
16 some of the high performing countries. I mean of  
17 course there is always going to be a little bit of  
18 variation here and there.

19           MR. FAULKNER: Let me follow up on that  
20 briefly. Professor Schmidt has published extensively  
21 on the outcome of the Trends in International  
22 Mathematics and Science Study (TIMSS) and has put  
23 together this sort of A-plus kind of set of what  
24 amount to focal points, a kind of composite of top  
25 performing countries, and makes a point of the  
26 coherence that exists within that set. Could you

1 comment on the degree to which you see this matching  
2 up to, differing from, looking the same as, looking  
3 different from what he calls out in that A-plus  
4 profile?

5 MS. SCHIELACK: I actually did a  
6 correlation to some materials that came out of an  
7 Achieve group that I think used that. We didn't --.  
8 Did we have that directly in--

9 MR. CLEMENTS: I don't think we did a  
10 correlation--

11 MS. SCHIELACK: No, I don't think we did a  
12 correlation to that one, we certainly looked at the  
13 document. We did look at the Achieve list and matched  
14 it up and there was, I would say, an 85 percent match  
15 to things and the differences were maybe one grade  
16 level different. So we really tried to go to the  
17 sources of the, we had the Singapore curriculum and  
18 the Japanese curriculum and those were the two that we  
19 looked at.

20 Does that answer your question?

21 MR. FAULKNER: Camilla?

22 MS. BENBOW: When I was listening to you,  
23 you talked about something that was very doable, and  
24 what about if you wanted to add challenge to it or you  
25 wanted to push up achievement, do you have  
26 recommendations of how you might want to proceed a

1 little faster and so that the interpretation isn't of  
2 the person in the school necessarily but what kind of  
3 recommendations do you have or are you thinking about  
4 in the ahead, if you like to think about maybe we can  
5 accomplish this a year earlier for all students or is  
6 that possible? How do you think about individual  
7 differences and adding a little bit of challenge, more  
8 challenge, to these focal points?

9 MS. SCHIELACK: There is actually a formal  
10 comment in here about that. There are of course a lot  
11 of places that recommend eighth grade algebra, and  
12 this is a pre-K through 8 document and that was done  
13 on purpose because there are also a lot of places that  
14 teach eighth grade mathematics and we want it to be a  
15 good course as well.

16 It's appropriate to think about eighth  
17 grade algebra with the caveat that the main important  
18 ideas that are brought out in the focal points for  
19 eighth grade would then need to be compressed into  
20 sixth and seventh, that they are not throw away  
21 things, they are things that need to be connected, so  
22 it would require some time management and some  
23 curriculum adjustment for that.

24 MS. BECKMANN: Can I make a comment also?  
25 I think, in mathematics, it's always the case that in  
26 any given topic you can go deeper, you can go more

1       deeply into it. You can give more challenging word  
2       problems, for example, so that is certainly one way,  
3       always, in mathematics, to make things more  
4       challenging.

5                   MS. BENBOW: I think that acceleration and  
6       enrichment always have to work together or else they  
7       don't work but, as I think about it, a lot of schools  
8       do have, as you said, eight grade math. A lot of  
9       schools also offer, I mean algebra, eighth grade  
10      algebra, also offer it in seventh grade and I  
11      personally, from my perspective, don't think that  
12      eighth grade is very accelerative. I think seventh  
13      grade is.

14                   And I think it would be very helpful, as  
15      you think about the future, and I think this is  
16      excellent, you know, this is just trying to make  
17      something even better, to think about how you would do  
18      it if your plan is for a certain group of individuals  
19      in your school or whatever to get to the seventh  
20      grade, to get to the eighth grade, so that it  
21      continues in a logical way so that the deep principles  
22      of this plan actually get carried out.

23                   And it may not be a very good idea to  
24      perhaps, in fifth or sixth grade, to say this is where  
25      we compress. Maybe we begin earlier. Have you thought  
26      about how you might, how this thing could stretch or

1 compress?

2 MS. SCHIELACK: I mean I think those are  
3 good points because one of the issues that I've seen  
4 in acceleration in particular in schools is that they  
5 skip things rather than compressing them, and it's  
6 easier to skip little pieces. So, if you do have the  
7 focal points, it might prove to be a better way to  
8 look at what you are addressing, if you are going to  
9 accelerate.

10 MR. CLEMENTS: And when they skip, as you  
11 know probably better than most, they often skip and do  
12 routine, mundane mathematics of a later grade, rather  
13 than as you were, I think, implying, both enrichment  
14 and acceleration for those children for whom that's  
15 appropriate.

16 MS. BALL: I want to join my colleagues in  
17 applauding you for this work, I think it brings  
18 clarity to what has been an often chaotic  
19 specification of curriculum, but I have a question  
20 that goes a little different, has a little different  
21 focus than, excuse the use of the word focus--

22 (Laughter)

23 MS. BALL: --than the other questions that  
24 you've been posed, and that has to do with the unusual  
25 way in which curriculum has guided us in this country  
26 and I wondered about whether this is something that

1 you had considered. NCTM is clearly not a  
2 governmental agency or a curriculum writing group, you  
3 are an important professional organization that  
4 unusually brings together people from a variety of  
5 professional disciplines that form together the  
6 mathematics education enterprise.

7           However, I wondered about your thoughts  
8 about the direction, whether this country, in its  
9 comparison to other countries, differs in the sense  
10 that everything is done locally, and your document  
11 continues to suggest, and I'm following up on my  
12 colleague's comment, as though states should continue  
13 and even localities should continue to set curriculum.  
14 And I wondered about your thoughts about that, it  
15 strikes me that as long as we continue to think of  
16 curriculum as something that's somehow idiosyncratic  
17 and developed locally, we aren't likely to make the  
18 focus, make the gains on the kind of focus that your  
19 document represents, and I'm curious about that and  
20 your comments about that.

21           MS. SCHIELACK: Well I'll speak for the  
22 writing group in that we think this is a really good  
23 idea and so we are hoping that it's acceptable to  
24 more people and will lead us into the direction of  
25 more cohesiveness. But as you said, we are not the  
26 body that can change the way the curriculum decision

1 is being made, so--

2 MS. BALL: Can I ask, just push on this a  
3 little bit? What are the reasons not to move to a  
4 national curriculum? Can I ask it backwards?

5 MS. SCHIELACK: I can't provide any  
6 reasons, Deborah, for not doing that, but I don't  
7 think that that was NCTM's purpose for this.

8 MS. BALL: It just seems like you are  
9 coming rather close to it but yet silent on that  
10 question. Not that you should mandate it, but I'm  
11 curious about it as a professional organization  
12 concerned with the lack of curriculum focus, what  
13 about that as an avenue, in addition to the  
14 specification of topics?

15 MR. CLEMENTS: The lack of consistency and  
16 coherency across the states and across locales hurts  
17 kids, it's hurting kids in the United States, that's  
18 my own personal view.

19 MS. SCHIELACK: And I think you are asking  
20 me to say why doesn't NCTM say that and I am not in  
21 the position to respond to that.

22 MS. BALL: No, I think I'm asking you, as  
23 professionals who have thought a great deal about  
24 curricula coherence, is there an argument against a  
25 national curriculum that you can think of?

26 MR. CLEMENTS: Not that I've ever come up



1 with.

2 MS. BALL: You people have thought a great  
3 deal about this.

4 MS. SCHIELACK: Personally, no.

5 DR. SCHMID: Yes, I also want to  
6 congratulate you on this achievement, I think it  
7 certainly changed my opinion about NCTM, I must  
8 confess.

9 But then perhaps I should ask Deborah's  
10 question, get the same substance, slightly  
11 differently. Do you expect that NCTM will be as  
12 aggressive in promoting this document as a basis for  
13 rewrite of state curriculum guidelines as was the case  
14 with the 1989 and 2000 documents?

15 MS. SCHIELACK: I think so and I, at this  
16 point, we have gotten very positive responses from  
17 states about it being a helpful view and a helpful  
18 document and we are already being invited to come to  
19 their curriculum revision meetings to present this  
20 information.

21 MS. JONES: I do believe that the  
22 documents that come out of NCTM are quite influential,  
23 both on state standards but also on textbooks, and so  
24 I'm wondering what interactions you've had with  
25 textbook publishers at this point because clearly  
26 those of us who have watched children carry 80 pounds

1       worth of books to school sort of applaud this idea,  
2       that maybe we would get away from the mile wide and  
3       inch deep and actually focus.     So have you had  
4       discussions with textbook publishers and what are your  
5       thoughts on moving the textbooks to actually meet  
6       these standards?

7                   MS. SCHIELACK:   I think that kind of fits  
8       into the assessment question as well, that it's  
9       something that will follow the implementation of the  
10      curriculum because certainly the textbook publishers  
11      want to match what people are wanting to teach, so I  
12      can see it as being a direct influence on what they  
13      are able to produce and to have a more cohesive set of  
14      materials at each grade level I think would be  
15      beneficial to them.

16                   MS. JONES:   I mean because, in some sense,  
17      this is how you drive toward a national curriculum is  
18      through the textbooks that are used across the  
19      country.     I mean there is the issue of the  
20      Constitution. I think that begs the question about a  
21      national curriculum.

22                   (Laughter)

23                   MS. JONES:   But I do think textbooks are  
24      the way that we, in some ways, achieve a national  
25      curriculum with some degree of variability and so I  
26      think it will be important to continue working with

1 those publishers, and writers and editors.

2 MR. FAULKNER: We are going to need to  
3 come to a close here, but we have two more questions,  
4 Dan Berch and then Wade Boykin.

5 MR. BERCH: Thank you.

6 Well I do understand that you are looking  
7 at content here and not pedagogy, but one question is  
8 whether you would agree that the likelihood of  
9 implementing these focal points successfully will  
10 depend in large part on the nature of the  
11 instructional procedures? And two, while you don't  
12 speak to those very extensively which, again, I  
13 understand the reason for that, I find it interesting  
14 that your focal points are developed in a manner to be  
15 developmentally sensitive, if not appropriate,  
16 developmentally appropriate, but yet on every page and  
17 for every grade you use the same statement that these  
18 focal points should be addressed in contexts that  
19 promote problem solving, reasoning, communication,  
20 making connections and designing and analyzing  
21 representations.

22 So I guess my second question is would you  
23 agree that those procedures, which you haven't  
24 explicated, would also have to be developmentally  
25 sensitive? And third, would you -- now that I've used  
26 up the rest of the time -- would you think that that's

1 part of your purview in the future or NCTM's, to deal  
2 with those issues as well? Not to take away from this  
3 document.

4 MS. SCHIELACK: No, I mean I actually  
5 think that's a continuation of NCTM's interest and  
6 responsibilities. You did point out to me that that  
7 is where we addressed pedagogy, if anyplace, was in  
8 that original statement of what we considered the  
9 environment that this content needed to be approached  
10 in, in terms of problem solving and reasoning.

11 MR. CLEMENTS: It was always said that  
12 those processes are goals too. They are not just  
13 pedagogical approaches to the content goals. The  
14 processes themselves, the reasoning that lies behind  
15 mathematics, and communication of mathematical  
16 understanding is as important an end goal as are these  
17 content goals. They are very hard to -- we don't have  
18 enough research knowledge, they are very hard to lay  
19 out. We found it impossible to consider laying those  
20 out in a grade-by-grade basis or something like that  
21 at the present time and maybe it's never possible.

22 But like I said before, I think  
23 instruction has to be consistent with these goals if  
24 it's going to be consistent with the CFP and that  
25 includes reasoning and communication and  
26 representation, but those should be seen as end goals

1 as well and important end goals, not just a means but  
2 an end as well.

3 MS. BECKMANN: And I think we should be  
4 clear that this can be done in a number of --. This  
5 is consistent with different pedagogical approaches.  
6 There is no pedagogical approach that's dictated here.

7 MR. FAULKNER: Wade?

8 MR. BOYKIN: You touched on this already a  
9 little, but I just want a little more clarity on it  
10 though. As you go from elementary to middle school,  
11 the structure of schooling changes. Could you say a  
12 little bit more about how these curricula focal points  
13 map into conventional course offerings at the middle  
14 school level where you have self-contained math  
15 classes, pre-algebra, algebra, whatever the case might  
16 be? How do these map into conventional course  
17 offerings or does this imply a different way of  
18 structuring how we offer math at the middle school  
19 level?

20 MS. BECKMANN: I think these would work  
21 wonderfully for self-contained math instruction at the  
22 middle grades. I'm not completely sure I understood  
23 your question but this is, and certainly it would  
24 require a teacher who really does know a lot of math  
25 to be able to teach, especially at the middle grades  
26 level, that material. I think probably very few

1 teachers who are generally certified would be able to  
2 teach this kind of material proficiently.

3 MR. CLEMENTS: This is just me, not the  
4 organization, again, speaking, but I think the  
5 implications are more for the lower grades and the  
6 elementary grades, that we have to start taking  
7 seriously recommendations to look at mathematics  
8 specialists or whatever, as well as upgrading  
9 professional development and expectations for teachers  
10 at those grades.

11 MR. FAULKNER: I think we are going to  
12 need to break off this session. I do want to thank,  
13 on behalf of the panel, all the representatives from  
14 the National Council of Teachers of Mathematics who  
15 put all the work they did into the focal points and  
16 have taken the time to be with us today.

17 We will move now to a session that relates  
18 to the National Science Foundation (NSF) and its  
19 interests. This topic session will be led by Kathie  
20 Olsen, Deputy Director of the National Science  
21 Foundation and an ex-officio member of the National  
22 Math Panel.

23 Kathie is a former chief scientist at  
24 NASA, a former associate director for science at the  
25 White House Office of Science and Technology Policy,  
26 and she has Rosemary Haggett joining her and at least

1 one other person.

2 DR. OLSEN: That's right, also Dr. John  
3 (Spud) Bradley who is the lead program director in the  
4 Division of Elementary, Secondary and Formal Education  
5 and Dr. Joan Ferrini-Mundy who is from Michigan State,  
6 and she was commenting that she was part of the group  
7 for the curriculum in the previous session and she is  
8 serving as a consultant to the EASE, which is in the  
9 process of being combined with the Division of  
10 Research Evaluation and Communication. And the new  
11 division will be called the Division of Research on  
12 Learning in Formal and Informal Settings, DRL, since  
13 we are all acronyms.

14 Before I start, I want to say that we  
15 believe at the National Science Foundation that the  
16 work of the National Math Panel is extremely important  
17 to our nation and to NSF and, for that reason, Arden  
18 Bement thought that it was very important that me, as  
19 the deputy, actually provide the remarks. And I do  
20 want to note that I am a scientist and so I do speak  
21 from overheads and I also change constantly my  
22 presentations, so you got the latest update. I think  
23 we put it in your packets. All the slides are the  
24 same but it's in a different order and if I could have  
25 changed it this morning, I would have done that as  
26 well.

1           What I want to do is provide a very brief  
2 overview and then I will turn for questions with my  
3 team that I have here. If you look at the first slide  
4 and it says I really can't talk about the NSF  
5 education research without putting it into the context  
6 of NSF as an organization. We have a unique mission  
7 among the federal agencies for several reasons.  
8 Number one, we are the only federal agency charged  
9 with funding or supporting research across the entire  
10 spectrum of fundamental science and engineering  
11 disciplines, so we go from biology, social science,  
12 engineering, math, physics, astronomy, etcetera.

13           We also have a special role in ensuring  
14 the nation's research capability, capacity and  
15 potential. And finally, we have a special charge to  
16 support mathematics, science, and engineering  
17 educations at all levels. This is K through  
18 graduation.

19           We turn to the next slide, we are one of  
20 the smallest federal agencies with, and we are very  
21 proud now because we hit a milestone in the  
22 president's fiscal year 2007 budget, we are just at  
23 \$6 billion. To put it in comparison, NASA, the  
24 world's chief scientists, is at \$16.8 billion and the  
25 Department of Education is \$54.4 billion, and we are  
26 very proud that we made that \$6 billion this year.



1           The other thing to point out is NSF does  
2 not perform our own research as an agency, nor do we  
3 implement or directly benefit from the projects we  
4 spun. We are also very proud that 94 percent of our  
5 \$6 billion goes directly into the hands of the  
6 research and education community and no other federal  
7 agency can actually say that, in terms of really  
8 streamlining the production.

9           Our role is to be a catalyst for progress  
10 and new insights into research. We listen to the  
11 research and education communities in setting  
12 priorities in programs initiatives. We are really a  
13 bottoms-up organization. The National Institute of  
14 Health (NIH) and NSF are pretty bottoms-up, where the  
15 other more mission orientation is more top-down, sort  
16 of meeting the bottom. We oversee the merit review  
17 process, and it's considered the gold standard in the  
18 federal government, by which we ensure that the  
19 highest quality of ideas are funded. And we sustain  
20 the integrity, efficiency and impact of our programs  
21 through a variety of both internal and external  
22 evaluation mechanisms and community feedback.

23           I want to add that the Office of  
24 Management and Budget has a part where they actually  
25 look at all of the programs in the federal government  
26 and the National Science Foundation is the only agency

1 to get the perfect score, and almost all of the  
2 education programs which I'll be talking about today  
3 have already been parted and scored at the top.

4 The next slide, I also need to put the NSF  
5 Education and Human Resources, EHR, is a separate line  
6 item in the congressional appropriations and it's  
7 about \$830 million in the fiscal year 2007  
8 appropriations bill that's under consideration for  
9 Congress.

10 Before I get into what we do with our  
11 money, I want to put it in perspective. According to  
12 the National Center for Educational Statistics, the  
13 total amount that we spend annually as a nation on  
14 education is \$850 billion. State and local  
15 governments supply about \$600 billion of that and  
16 that's in the big box that you see in terms of the  
17 slide. The federal government only provides about 10  
18 percent of the nation's total education expenditures  
19 or about \$85 billion per year, and that's the green  
20 box. And in K through 12 education, the number is  
21 even lower for the entire federal government and  
22 that's 8.3 percent.

23 The National Science Foundation is only  
24 one percent of the federal number or only 0.1 percent  
25 of the total national expenditure, or the size of the  
26 red box in the slide, in comparison. And with that

1 little fraction, I said we are expected to do a lot  
2 and I believe that we do.

3 And I also want to point out that the  
4 amount that we focus on K through 12, within that box  
5 of our EHR, is approximately \$260 million, so when you  
6 see that it's \$260 million, I think we do have a major  
7 impact. If we look at the next slide, NSF's \$830  
8 million in EHR covers programs in K through 12 and  
9 undergraduate education, graduate education and life  
10 long education. As I say, we go from K through gray.

11 Of that, the K through 12 education  
12 research programs comprise about \$250 million and the  
13 K-12 programs specifically geared towards mathematics  
14 is only a part of that number. These broad programs  
15 consist of investigator initiative research projects  
16 targeted towards four broad areas of research and  
17 development. Number one is innovative curriculum  
18 models and related instructional materials. Number  
19 two, models for teacher preparation and professional  
20 development. We actually -- Arden Bement says that  
21 one of our responsibilities is no teachers left behind  
22 as well. Three is education research to fundamentally  
23 advance teaching and teacher preparation, and  
24 fundamental research on learning.

25 We know a lot about how children learn  
26 language and reading and we are building a similar

1 base of knowledge about math and science learning,  
2 particularly about the diversity of ways that children  
3 learn, since not everyone learns in the same way, and  
4 Camilla's question was sort of addressing that  
5 component in the previous panel. I want to point out  
6 that most projects start out at the very fundamental  
7 research level with small scale pilot testing followed  
8 by revisions based on what is learned.

9           Because what works in one or two  
10 classrooms might not scale up, and this is important,  
11 we support field-testing on a larger scale, after  
12 which there are usually further revisions before  
13 publication. NSF insists on a well thought out  
14 evaluation that includes a collection of student  
15 achievement data during the field tests. The  
16 National Science Foundation is not involved in broad  
17 implementation; dissemination is through the  
18 publishers, who are the professionals. NSF does not  
19 publish. Nevertheless, our relationship with school  
20 districts, state agencies, professional organizations,  
21 schools of education and the disciplinary programs and  
22 the U.S. Department of Education plays an important  
23 role in encouraging both.

24           In the next slide, what I'm going to do is  
25 briefly describe five primary programs in our  
26 Education and Human Research directorate that supports

1 K through 12 mathematics education. These are not the  
2 only activities that are relevant, as everything NSF  
3 funds has a broader impacts component. In fact it's  
4 part of our peer review that we use to evaluate  
5 proposals and often a part of that component relates  
6 to improving K through mathematics and science  
7 education, especially in our career grants from our,  
8 in our mathematics division at NSF. And I'm just  
9 going to talk about the main points because I have the  
10 experts that, if you have questions, we can provide  
11 details.

12 We have a program, which is called  
13 Research and Evaluation on Education in Science and  
14 Engineering (REESE). It's \$42 million, our budget  
15 request in `07, and it's our fundamental program of  
16 basic applied research that will enable educators to  
17 investigate what works, why it works, and what  
18 contents and for whom. And research proposals address  
19 either fundamental questions about learning and  
20 education, our synthesis projects, so it's an analysis  
21 of findings and drawing conclusions from what is known  
22 about a particular issue, so that's the call for the  
23 research in those areas.

24 We also have a program called discovery  
25 research, K-12 (DRK-12), and it's a consolidation of  
26 our previous programs in the teacher professional

1 continuum (TPC) which focused on instructional  
2 materials development and centers for learning and  
3 teaching. And why we did this is we felt that those  
4 programs were being stovepiped and we wanted to have a  
5 larger program which doesn't say they have to fit into  
6 one spot to really increase the flexibility in  
7 developing projects of applied research, development  
8 of research resources and tools and then capacity  
9 building.

10 In the next slide, we talk about the  
11 math/science partnership and we also included to you  
12 an evaluation of the program, even though it's only in  
13 its beginning. This is a program that we share with  
14 the Department of Energy, Department of Education, we  
15 have too many E's here in the government but as I was  
16 told that E in energy stands for energy and not  
17 education. But it's the Department of Education and  
18 it's an innovative partnership between institutions of  
19 higher education. We really focus on the disciplinary  
20 science for the NSF role, working with the  
21 department's research education departments in the  
22 university, but it's partnerships between higher  
23 education, state departments of education, local  
24 school systems, business, industry that seek to  
25 improve mathematics and science achievements for K  
26 through 12 students.

1           And we fund three types of programs, the  
2 NSF role, comprehensive and targeted partnerships,  
3 teacher/institution partnerships and research  
4 evaluation and technical assistance. And again, all  
5 of those involve the disciplinary scientists. I want  
6 to point out that that's \$46 million in the '07  
7 budget. And we also have MSP Net Organization, which  
8 is Electronics Showcase, a resource center and online  
9 learning community, serving our 72 supported projects,  
10 as well as the wider community.

11           Our next slide is sort of focusing on, as  
12 we say, no teachers left behind, and these are  
13 programs that we actually enhance the component of no  
14 child left behind of getting good, solid teachers  
15 within the classrooms. We have a program called the  
16 Royce Noyce Scholarship Program, this is only \$10  
17 million, and it's awarded to U.S. citizens who are  
18 juniors or seniors that are majoring in STEM and we  
19 give them a scholarship to actually take courses in  
20 education, get certified in education, and then they  
21 are required to work in targeted schools, rural  
22 schools or schools which are not meeting the high  
23 standards that we expect, and they are required to  
24 work at least two years within those schools. It's a  
25 relatively new program, so we don't have evaluations  
26 on that as yet.

1           And then we have a graduate teaching  
2 fellows in K through 12, and this is \$47 million, and  
3 this is where graduate students actually work with the  
4 teachers into the classroom and it integrates the  
5 students and teachers to integrate classroom math and  
6 science learning with in depth knowledge and research  
7 experience of the graduate students. And we also  
8 think that it helps our scientists be able to express  
9 science in more lay people terms than sometimes  
10 happens within our community. Again, these  
11 fellowships are relatively new. The graduate teaching  
12 fellowship program in K-12 is \$47 million.

13           So those are sort of the programs that we  
14 are highlighting and I think I actually skipped one,  
15 which is, no, I didn't, okay, good.

16           I just want to talk about curriculum  
17 development time line, and I want to emphasize that  
18 instructional materials development is a lengthy  
19 process. The National Science Foundation works  
20 primarily in the top part of this chart and that's in  
21 the funding decisions, research on curriculum  
22 materials, pilot testing, and that we look at as  
23 approximately five years.

24           We do devote a limited amount of funding,  
25 about \$2 million per year, to research proposals for  
26 the downstream investigation of the effectiveness and



1 impact of products that have been shown to be  
2 effective on a small scale. Again, it's very little  
3 money, but this downstream evaluation is possible only  
4 after there have been publication, a dissemination of  
5 the products and acceptance in the market on a scale  
6 large enough to provide reasonable sample sizes. It's  
7 important to note that the impacts and evaluation  
8 after large-scale implementation can be a decade or  
9 more down the road.

10 So, in summary, NSF education, we provide  
11 support for investigator initiated research and  
12 development in science, technology, engineering and  
13 math education, focused on fundamental understanding  
14 to build a long-term conceptual foundation for  
15 learning, teaching, evaluation and to address  
16 important and timely problems in STEM research  
17 education. We seek to stimulate the development of a  
18 wide range of innovative and imaginative strategies  
19 and tools, to understand and evaluate how these tools  
20 work in the classroom and to encourage the  
21 dissemination and implementation of proven techniques.

22 To ensure it, again, we depend upon our  
23 merit review and we have actually looked it up, 10 of  
24 the 17 panel members have served as reviewers for us  
25 and in fact, in the last three years, we have had  
26 nearly 7,000 panelists who evaluated EHR proposals,

1 and if you would like the list of the names, we can  
2 provide that for the record. NSF is held accountable  
3 by our board, the National Science Board, of which Dr.  
4 Benbow serves on, and we are very happy that you have  
5 now been signed off and I guess are going to be sworn-  
6 in in September, but we also look at our advisory  
7 committees and our committee of visitors as well as  
8 external mechanisms.

9 In the next slide, I just want to  
10 emphasize that our merit review process has two  
11 criteria, which the board has developed and the panels  
12 evaluate. The proposals are based on peer reviews,  
13 outside experts in the field from the diverse  
14 backgrounds with a variety of perspectives. They are  
15 accountable to evaluate the proposals based upon the  
16 merit. We also have other specific things in terms of  
17 the use of that.

18 The next slide, very briefly, is our  
19 committee of visitors. This is very important because  
20 the committee of visitors actually has two primary  
21 responsibilities. They look at the integrity and the  
22 efficiency of the processes related to the proposals  
23 review, so they actually look at that, do we make the  
24 right decisions, are they substantiated, etcetera, and  
25 they also look at the quality of the results of the  
26 National Science Foundation investments that appear

1 over time. All of their reviews are on our web and  
2 how we respond to the web, it's very public.

3 And then, finally, I just want to add, in  
4 terms of the evaluations of the programs, we have the  
5 National Science Board that provides an overview, we  
6 have advisory committees, we conduct formal reviews in  
7 response to GPRA (the Governance Performance and  
8 Results Act). As I already mentioned, OMB has  
9 reviewed our education programs and they all got the  
10 highest possibly rating. Also, we have a more formal  
11 third party evaluation of programs. For example, Abt  
12 Associates, in 2005, is assessing our teachers, our  
13 continuing program, and every one of our education  
14 programs has to have an evaluation component part of  
15 that that's also peer reviewed, so it's very, very  
16 labored consensus.

17 So, finally, we do, as I say, do a series  
18 of evaluations that all of our projects, much collect  
19 data through surveys and other processes. Many of our  
20 investigators are awarded funding for proposals to  
21 evaluate previous K through 12 education investments  
22 to better evaluate instrumentation and methodologies.  
23 And we also contract out for external evaluations of  
24 many of our education programs to get further  
25 assessments of program efficiencies.

26 We have three programs. I don't have time

1 to talk about them. They are on your slides. We have  
2 the mathematic specialists and this is a slide working  
3 with elementary schools to improve math knowledge and  
4 teaching. We are evaluating that and we expect  
5 results in 2008. We have a program in achievement in  
6 algebra, and actually Professor Wu is a member of the  
7 panel, is an active member of the advisory committee,  
8 and again, we are looking back at connected math in  
9 terms of how they are incorporating student testing  
10 results in that.

11 We have programs in terms of integrating  
12 biology computational mathematics, basically this is  
13 something very important, especially in college  
14 because science isn't in stovepipes and disciplines  
15 that are asked for questions and we are really looking  
16 closely on how we have to change our curriculum to  
17 really keep up with, and this is at university levels,  
18 to keep up with how we approach science.

19 And finally, I just want to end up by  
20 saying what NSF does and what NSF doesn't. NSF  
21 sponsored research projects and experimentation  
22 towards the development of tools and instrumental  
23 materials in the determination of their effectiveness.

24 NSF requires that every Education and Human Resources  
25 (EHR) proposal we fund have an evaluation component,  
26 and that component is evaluated by peers for quality

1 and appropriateness during the merit review process,  
2 just like every other part of the proposal, and  
3 factors into whether the proposal is selected for  
4 funding. NSF does not recommend or endorse math and  
5 science instrumental materials or programs, but we do  
6 encourage and sometimes fund broad dissemination of  
7 results of funded projects and their evaluations. For  
8 example, the NSFP Net Organization.

9 We do not conduct the evaluations of  
10 individual project's results itself, but we do make  
11 recommendations and decisions on high quality  
12 information in terms of the evaluation of the  
13 proposals. When we talk about evaluations and  
14 assessment that NSF conducts of our mathematical  
15 education programs, we are talking about evaluations  
16 of programs consisting of multiple projects to make  
17 sure that our solicitation and merit review are  
18 broadly inclusive, that we are allowing the best ideas  
19 to come forward and that our portfolio is balanced,  
20 and taken together, our investigators are producing  
21 quality results.

22 And the final slide is that with only 0.1  
23 percent of all funding for education that we wield, we  
24 have to have a strategic plan for our impact and our  
25 focus is on building strong conceptual foundations,  
26 fostering innovation in education and education

1 assessment through research, dissemination of results  
2 and best practices and strong partnerships. And we  
3 are really looking forward to the results and  
4 conclusions of the National Math Panel because, again,  
5 that's one of our bottoms-up approach to help us guide  
6 our programs and to help us redefine our focus and  
7 make our greater leveraging of our funding.

8 And so, with that point, I apologize for  
9 going over, but I really thought it was important to  
10 really provide a view of what the National Science  
11 Foundation is, what it's not and the focus that we  
12 have on evaluation. Thank you very much.

13 MR. FAULKNER: Thank you, Kathie.

14 Questions? Tom?

15 MR. LOVELESS: There have been a number of  
16 criticisms of NSF over the last decade or so with its  
17 funding in mathematics and I wonder if you could  
18 address two issues for me--

19 MR. SCHMID: Mathematics or mathematics  
20 education?

21 MR. LOVELESS: Mathematics education. I  
22 wonder if you could address two issues. We just heard  
23 from NCTM that the focal points don't have a  
24 pedagogical bias or they don't take a stance on  
25 pedagogy. The critics of NSF believe and have stated  
26 that NSF does have a pedagogical bias, that the

1 programs it has funded are mostly inquiry-based and  
2 constructivist. I'm wondering if you could point to a  
3 major project that you have funded that supports  
4 direct instruction or takes a more direct  
5 instructional approach in terms of pedagogy?

6 And then the second question I have is, in  
7 terms of the evaluation of the textbooks that have  
8 been funded, have any of those been subjected to a  
9 randomized field trial in terms of the evaluations?

10 MR. BRADLEY: So, in terms of the  
11 randomized field trial, as Kathie pointed out, it's  
12 difficult to do that until the materials have been  
13 used fairly widely. The other study that she alluded  
14 to and the one for which Professor Wu is on the  
15 advisory committee is looking at algebra achievement  
16 for students in the connected mathematics program and  
17 they are using a randomized control trial design in  
18 that study. There have been other smaller studies.  
19 There was a smaller project that looked at  
20 interventions, mostly at the fifth grade level, on  
21 teaching fractions and that's also being evaluated  
22 with a randomized control trial, with a fairly small  
23 one. So, those are some examples of efforts that are  
24 underway. They are not complete yet.

25 The other, I guess another example, and  
26 this is not an instructional materials evaluation, but

1 it's another one that was on Kathie's slide, and  
2 that's the math specialist effort in the State of  
3 Virginia. There is an evaluation of that that is also  
4 using a randomized control design, looking both at  
5 teacher knowledge as well as student achievement in  
6 the classrooms of those teachers. So we are doing  
7 those kinds of studies that are underway.

8 MS. OLSEN: And I saw Dr. Wu's face and so  
9 it was the connected mathematics projects that is, in  
10 2005, a funded research proposal to determine the  
11 extent of the student achievement, the study using  
12 the randomized control design, a longitudinal study  
13 incorporated student testing results from the Spring  
14 of 2006, 2007 and 2008 and they said that you were a  
15 member of the advisory committee on this project.  
16 This is something very important. Yeah, Jim Fochi is  
17 the PI of that project.

18 MR. WU: I see, it's one of the things you  
19 funded, though I was an advisory member.

20 MR. BRADLEY: Of the study itself, yes.

21 MR. WU: The study itself.

22 MR. BRADLEY: Right.

23 MR. WU: It's a minor project.

24 MR. LOVELESS: I just wonder if you could  
25 get to my question though about pedagogical bias in  
26 terms of inquiry-based and constructivist-based



1 programs. The charge has been that everything that  
2 you fund in math education has that bias and so I'm  
3 wondering what have you funded in terms of a program  
4 that takes a different approach, that takes a direct  
5 instruction approach or takes a neutral approach?

6 MR. BRADLEY: So, again, we, the projects  
7 that we fund are investigator initiated, the proposals  
8 come from the field. They are evaluated by the peer  
9 review process. In terms of, you asked for specific  
10 examples, yeah, I don't, I can't tell you, I can't  
11 give you a specific example of something that has a  
12 specific emphasis on direct instruction, but we have  
13 funded, there is a high school project underway now  
14 that I would certainly say has a neutral stance. This  
15 is being developed at the Education Development  
16 Center. Certainly the way that the materials are used  
17 is up to the teachers themselves.

18 Certainly many of the programs of the  
19 curriculum materials are written in such a way that  
20 there is an emphasis on students working together in  
21 groups, instead of sitting in rows. But again, there  
22 are a wide variety of approaches, even in those  
23 situations. Teachers actually do get involved and do  
24 provide direct instruction, so I would say, in  
25 general, there is a mix of those kinds of approaches  
26 in the materials.

1 MS. OLSEN: And I just want to add, in  
2 terms of NSF, we are a research organization. We  
3 actually have a call for proposals. We are not  
4 accountable in terms of who actually submits or does  
5 not submit proposals. We try to encourage all ideas,  
6 all activities. We have a very robust peer review  
7 process, the peer review process, as I've said, we  
8 have had over 3,000 panelists, many on this panel have  
9 served on, have reviewed for the National Science  
10 Foundation and we can provide you those names.

11 We have a committee of visitors that  
12 actually looks specifically in terms of how the  
13 selections are made and if they represent different  
14 types of institutions and different types of  
15 disciplines. We try to have mathematic discipline,  
16 people within the mathematics disciplines, as well as  
17 educators on our panels, in terms of breadth. We look  
18 at these things very, very seriously. One of the  
19 issues is that, you know, we are open for all ideas,  
20 all activities, but we can't control who is  
21 submitting, who is not submitting.

22 We also have programs, which are very  
23 exciting, called small grants for exploratory  
24 research. These don't even go out for peer review.  
25 It's sort of crazy ideas to get out there in terms of  
26 support, so we have a lot of mechanisms. But again,

1 we are a research agency dependent upon the ideas that  
2 come forward and then the peer review process, in  
3 terms of the evaluation of that.

4 MR. WU: A criticism of long standing of  
5 the Education and Human Resources (EHR) has been that  
6 it does not pay enough attention to the mathematical  
7 component of mathematics education. And I quite agree  
8 that the EHR has done a lot but, because of this  
9 tradition of slighting mathematics, it has been argued  
10 that maybe all that you have done may not be positive.  
11 And so I wonder, in the new leadership, what has been  
12 done to effect some changes in this direction.

13 And at the same time, it has been  
14 proposed, for example, in the portfolio review panel,  
15 that EHR should make better use of the Division of  
16 Mathematical Sciences in all phases, not just one or  
17 two places, in terms of writing the request for  
18 proposal, for example. Using the Division of  
19 Mathematical Sciences could make it clear that  
20 mathematics is important in terms of evaluation of  
21 proposals and in terms of the committee of visitors,  
22 to invite a few people who are critical of her. I  
23 wonder what has been done in this direction.

24 MS. OLSEN: I'm going to say something and  
25 then I'll turn it to Rosemary.

26 Two things. In terms of, as I say, the K

1 through 12 curriculum, we don't have any programs  
2 focusing in EHR that's specifically math or science,  
3 we have it open. And so, of the \$260 million, it  
4 doesn't even say in terms of what we are doing in  
5 math, and so I have to agree with you completely.

6 I used to be actually a program officer at  
7 NSF and the change that has evolved in the last 12  
8 years has been extraordinarily exciting. When I was  
9 there, as the Deputy Division Director, there really  
10 wasn't that much communication between the  
11 disciplinary programs and EHR.

12 Things have really changed in the last two  
13 years and on almost all of the activities, people  
14 within the division for math, Bill, the division  
15 director, is unfortunately leaving on Friday. We have  
16 a new person coming in from Ohio State who is  
17 outstanding, but they have actually been involved in  
18 terms of our science and technology centers. Again,  
19 that whole integration of research and education, we  
20 are really trying to bring the disciplines and the  
21 education together because, again, we don't want to be  
22 able to stovepipe things and it shouldn't be  
23 stovepiped. So that is a direction that Dr. Bement  
24 and I really endorse, but it's something that I think  
25 that, within the foundation, you are seeing that as  
26 well. I'll turn it to Rosemary.

1 MS. HAGGETT: I was just going to say the  
2 same thing. I've been there since the Fall of 2003,  
3 and we have worked hard to build strong and positive  
4 relationships with the directorate for math and  
5 physical sciences and engaging them by working with  
6 their investigators and our investigators. We see the  
7 development of these programs as interdisciplinary, if  
8 I may use that term, in terms of needing to have  
9 people who identify, we would all identify as  
10 mathematicians and math educators and others involved  
11 in these processes.

12 Whether we are talking about curriculum  
13 development in mathematics, which, as Dr. Olsen just  
14 pointed, is a small slice, or if we were talking about  
15 what we support in EHR. But, back to your comment  
16 about working together with Math and Science  
17 Partnerships (MSP), we have done that both by engaging  
18 them and talking about how we do our committee of  
19 visitors, working together with their advisory  
20 committee with our advisory committee. We have had  
21 joint meetings for the last two years of our advisory  
22 committee, at least an overlapping session to discuss  
23 important issues, and so we have taken those  
24 recommendations seriously and have moved in that  
25 direction.

26 MS. OLSEN: And I just want to add one

1 other thing too. You know, we are talking about EHR,  
2 which is a line item part of our budget, but in terms  
3 of the National Science Foundation, our value is  
4 integration research and education so, within our  
5 disciplinary programs, we also do activities, about a  
6 billion dollars in terms of education. We just had an  
7 evaluation and our engineering directorate actually  
8 had a program for teachers, summer experiences for  
9 teachers. That came out of our disciplinary  
10 engineering program and they just had the evaluation,  
11 which I read this morning, which is very strong, so we  
12 have that going as well.

13 We also have a program called Career, and  
14 that is a research program for our disciplinary  
15 scientists and part of it is two components, they have  
16 to have a strong education component, and a strong  
17 research component, and that education component, in  
18 many of them, is looking at K through 12, and so you  
19 have that, and those are then funded by the math  
20 division as well. So we have that stovepipe of EHR,  
21 which we are trying not, you know, to get rid of it  
22 and integration of research or education, but all of  
23 our directorates really care about K through gray  
24 within their own disciplines. And we can give you a  
25 list, because we did this for the Hill in our hearing,  
26 of all the activities that we are doing in our

1 disciplinary programs that are education component as  
2 well.

3 MR. WU: So these are relatively new? The  
4 developments?

5 MS. OLSEN: This is, yes. It's been going  
6 on because we have been evaluating it, but it's  
7 something that has always looked at EHR as a separate  
8 budget and not of the National Science Foundation,  
9 which is the integration of research and education  
10 across all of our disciplines. I will provide that for  
11 the record because it's quite thick in terms of the  
12 activities and programs we are doing.

13 MR. WU: So I would like to just add a  
14 little something. When you say you consult with  
15 mathematicians, but mathematicians come in all stripes  
16 and many of them are very sympathetic to the old way  
17 of doing things at EHR and it's no good just getting  
18 them. I think EHR, at this juncture, needs to make a  
19 special effort to incorporate people who have been  
20 critical of its policies of the past and get their  
21 opinions too.

22 MS. BENBOW: We have here in our sheets  
23 some information about the Math-Science Partnerships.  
24 It looks like there is some evaluation data of  
25 outcomes and I was wondering if you would you like to  
26 comment on that before we close?

1 MS. OLSEN: Okay, Joan is going to. We  
2 are very proud of these data.

3 MS. FERRINI-MUNDY: This is very exciting.  
4 An example of a project, it's a project that I'm  
5 actually on with my colleague, Bill Schmidt, at  
6 Michigan State University. It's a Math and Science  
7 Partnership. It's one of the projects considered in  
8 these kinds of evaluative materials. We take a  
9 completely neutral stance about pedagogy in this  
10 project because our focus is on curricular coherence  
11 in the spirit of the International A Plus Curriculum.

12 And so what we are doing in the 60 districts where we  
13 work is to work with teachers specifically around how  
14 to develop their mathematical competence in ways that  
15 would enable them to work toward curricular coherence.

16 And by necessity, we are neutral about  
17 pedagogy because it's 60 different districts, 60 times  
18 something different instructional materials involved  
19 and so forth, and we are starting to see some  
20 extremely promising results.

21 The Math and Science Partnerships (MSP)  
22 are also a place, in response to Professor Wu's  
23 comments, where, at least in my own experience and in  
24 those that I know about, there is very strong  
25 involvement of mathematicians and scientists.  
26 Certainly, in our project, that's the case as well as



1 with the design of the materials, and the design of  
2 the instruction. These kinds of results, which I have  
3 not studied carefully, are very promising because  
4 those projects are so accountable to being able to  
5 provide increases in student achievement. I think  
6 that's been an interesting innovation in the MSP.  
7 That's what we need to show in those projects, and  
8 therefore, people are working directly toward it.  
9 Others may want to say more about the insides of this.

10 MR. FAULKNER: We'll take one last  
11 question. Wilfried has something he wants to ask.

12 MR. SCHMID: Yes. So I mean this is, it's  
13 actually two related questions and this goes back to  
14 something that Wu asked. About four years ago, one of  
15 the program directors in mathematics told me privately  
16 that he, as a number of his colleagues, were quite  
17 critical of curricula being funded by the EHR  
18 directorate. It was clear to him that, first of all,  
19 his input on such matters was certainly not welcome,  
20 and that he also felt that he could not publicly voice  
21 such criticism. From what I've just heard, I gather  
22 that this has changed, that the program directors in  
23 mathematics would now feel welcome to offer their  
24 advice in decisions that are made about funding  
25 mathematics education curricula.

26 The second related issue is that some of

1 the curricula that were funded in the past that quite  
2 a few of us are highly critical of are touted on the  
3 ground as being NSF supported. Now of course NSF, I  
4 mean you say and I understand that NSF does not  
5 endorse curricula, but what can you do to counteract  
6 this seal of approval that is implicitly put on these  
7 curricula? Is there, I mean so the well-deserved  
8 positive reputation of the National Science Foundation  
9 is being used to, in effect, support these curricula  
10 that many of us are critical of.

11 MS. OLSEN: It's interesting, if they are  
12 funded by the National Science Foundation, then they  
13 are supported by NSF and they can use that in this  
14 incident. It was interesting and I'm just going to do  
15 it. A bunch of engineers went down and looked at the  
16 levees after Katrina last year and were very critical  
17 of the Corps of Engineers, and so all the newspapers  
18 said the National Science Foundation scientist is  
19 against the Corps of Engineers scientists and that's  
20 not true. It was we who gave the money to support, the  
21 engineers did it, they disseminated the data and we  
22 tried very, very carefully to say we don't endorse one  
23 thing or another We just provide the money, and we are  
24 trying to do that very strongly in terms of education  
25 as well, so I just want to point that out.

26 And NSF works where half of NSF are

1 permanent and half of NSF are visiting researchers  
2 from the universities or are teachers that come in and  
3 work, and we strongly encourage that because we are as  
4 good as our people. And so I would hope that we are  
5 getting the best to come to the National Science  
6 Foundation. I want to just say another one too is  
7 Arden Bement and I are incredibly open and, if that is  
8 still going on today, then I would hope that they  
9 would be willing to come and talk to us because I  
10 really do believe that there has been a change from  
11 the four years ago or five years ago when I used to  
12 actually hear the same thing as well and, if it's not,  
13 then I really do believe it should be brought to our  
14 attention.

15 MR. FAULKNER: Okay, I think we need to go  
16 on actually, and I want to thank Kathie and colleagues  
17 at the National Science Foundation for taking the time  
18 to be with us.

19 We have the next session on the Academic  
20 Competitiveness Council, which has been formed within  
21 the government to deal with issues related to things  
22 we are concerned with. Tom Luce will be speaking about  
23 this. Tom is well known to the panel, he is a senior  
24 consultant now to Secretary Spellings and is former  
25 Assistant Secretary in the U.S. Department of  
26 Education.

1 Tom?

2 MR. LUCE: Excuse me and I apologize for  
3 the unavailability of this handout until now, but  
4 Sarah Dillard and others are passing out a copy of  
5 this. There is a whole lot more material in the  
6 handout than I'm going to cover, but I felt it was  
7 important for you to have the background information.

8 The Deficit Reduction Act passed by  
9 Congress in February of this year created a cabinet  
10 level agency chaired by the secretary of education to  
11 identify all federal programs with a math and science  
12 focus and to identify the target populations intended  
13 to be served, determine the effectiveness of such  
14 programs, identify the areas of overlap or duplication  
15 and recommend ways to efficiently integrate and  
16 coordinate such programs.

17 A final report is due to Congress in  
18 February of next year. You have been supplied with a  
19 preliminary copy of the inventory that the Office of  
20 Management and Budget helped collect from all agencies  
21 to enable this work to be done. Thirteen agencies  
22 regularly participate in the work of the council and  
23 the White House has been involved through the Office  
24 of Management and Budget, through the Office of  
25 Science and Technology and the Domestic Policy  
26 Council.

1           If you direct your attention to page four,  
2 we have found so far that there are \$3.2 billion being  
3 spent on programs in the Science, Technology,  
4 Engineering and Mathematics (STEM) area and there is  
5 an agency breakdown, which you will see regarding that  
6 funding.

7           On page five, I think it's important for  
8 the panel to know a breakdown of that by reference to  
9 informal and outreach K through 12 and post secondary.  
10 As you can see, quite a large percentage of the  
11 funding devoted to STEM is in the postsecondary area.

12          The next page shows an attempt to break down the STEM  
13 funding into what shows is being spent that we know is  
14 being spent on math and on K through 8 math. As you  
15 can see, it hardly registers on the scale in the  
16 funding across the federal government. On page seven,  
17 we have listed the five largest math and science  
18 programs, these comprise about a third of the math and  
19 science funding that we have found.

20          The next page in the discussion of our  
21 goals of what we are trying to do in this council, we  
22 have really several objectives, the number one is to  
23 try to establish common goals in the K through 12  
24 area, the post secondary area and in the outreach area  
25 that would apply across agency and come up with common  
26 metrics so that eventually Congress, Office of

1 Management and Budget, the public would be able to  
2 determine the effectiveness of programs conducted by  
3 various agencies. I would quickly point out that  
4 having duplicate programs isn't necessarily a good  
5 thing, or a bad thing because there are different  
6 approaches taken by different agencies. They have  
7 different missions.

8           However, I think, in a time of limited  
9 funding, it's important to know where there is  
10 duplication and some common metrics to determine if  
11 you have programs across agencies that are targeting  
12 the same population, trying to do the same thing, then  
13 what type of metrics should we use to determine which  
14 are most effective?

15           On page eight you will see that of the  
16 \$3.2 billion, agencies have submitted to us 115  
17 evaluations of those programs, they are being studied  
18 by OMB and by this entire council. We have tried to  
19 break down the types of evaluation in the second  
20 chart. You will see that only 26 of the 115 are random  
21 controlled trials and high quality impact evaluations.  
22 There are about 60 that are lower quality impact  
23 evaluations and 20 plus that are non-impact  
24 evaluations. By impact, which again is a breakdown of  
25 the 26, there are only five, to date, that show that  
26 there was a complete and meaningful random controlled

1 trial and there was a positive impact.

2           There is one that is yet unclear, that's  
3 what's hard to read in the blue and then, underneath  
4 that, complete, no meaningful positive impact and then  
5 still underway. So, of the 115 programs, we estimate  
6 that there are 26 that have high quality impact  
7 evaluations or randomized control trials.

8           The goal of this project, as I've said, if  
9 you'll turn to page ten, let me skip you to page ten,  
10 each agency, working with the Office of Management and  
11 Budget, has been given this graphic summary of, if you  
12 will, the types of evaluations and how each evaluation  
13 will be characterized. The goal of this exercise  
14 across agencies is to have every agency striving to  
15 reach the top level on the pyramid.

16           However, I must point out, often times  
17 it's not possible to reach the top level. If you are  
18 doing a million dollar project, you can't do a  
19 randomized control trial; there is not enough funding  
20 to do that, so there may be many instances in which  
21 the evaluation would be in the second level of the  
22 tier, but we would hope not many would remain in the  
23 third level. And the point of this exercise, again,  
24 is common goals, common metrics and to approve  
25 evaluations so that the money that is being spent  
26 across the government, we have accountability for that

1 money.

2 I think the fact of the allocation of that  
3 money is also an important thing for this committee to  
4 see. As you saw in the \$3.2 billion, very little is  
5 devoted in the K through 12 arenas, let alone K  
6 through 8, but that is the state of STEM spending  
7 today. We have given you examples on page nine of  
8 three programs that appear to have positive impact and  
9 high quality evaluations that support that positive  
10 impact. On page 11, we give you the common goals that  
11 had been agreed to across agencies in K through 12,  
12 post secondary and informal and outreach. And  
13 importantly, on page 12, we have listed some of the  
14 common metrics that have been agreed upon.

15 This is simply a small percentage of the  
16 metrics, but there is a comprehensive list of common  
17 metrics that every agency will now have to say, will  
18 have to report on. As they report on their  
19 evaluations, they'll have to show these metrics. Now  
20 I want to be quick to point out a lot of agencies will  
21 say, well, you've asked us to report on if we have a  
22 program in the State of Texas, what's happening to the  
23 math scores on the National Assessment of Educational  
24 Progress (NAEP) sample or what's happened on the state  
25 assessment. Gee, we really couldn't impact that.

26 And I said, well, you know what? At the



1 Department of Education, as Ms. Olsen pointed out the  
2 federal government spends about eight percent of the  
3 money spent on education and yet we are all held  
4 accountable if national scores are not improving. So  
5 we have to keep in mind what's happening over time in  
6 metrics. If for no other reason then to say if metrics  
7 aren't moving over ten years, maybe we ought to  
8 reconsider what we are doing. So, no, you cannot  
9 necessarily say that there is a causal relationship  
10 but if an agency has continued to fund a series of  
11 programs and their metrics show no impact, then maybe  
12 they ought to consider consolidating their funding,  
13 maybe they ought to consider a different way of  
14 approaching it.

15           These are not mandated exercises but we  
16 believe, by requiring this accountability and this  
17 report, and all of this will be available on a  
18 website, it will eventually lead to more efficient and  
19 effective use of federal funding and that's the hope  
20 of this council. We have received cooperation from  
21 every agency, lots of disagreement, but we've reached  
22 agreement on common goals and common metrics, and  
23 attached to your material is a brief summary, in  
24 inventory form, of every federal program that has been  
25 catalogued to date.

26           I would caution you this is preliminary,

1 we are continuing to make sure we have a complete  
2 accounting of every item but, as you can see, this is  
3 the preliminary version and we thought it might be  
4 helpful to you to have this information.

5 I would be happy to respond to any of your  
6 questions that you might have.

7 MR. FAULKNER: Thank you, Tom.

8 MR. LUCE: Thank you.

9 MR. FAULKNER: It's quite interesting  
10 material.

11 (Laughter)

12 MR. LUCE: Thank you very much.

13 MR. FAULKNER: All right, are there  
14 questions?

15 Valerie?

16 Tom, don't go away. You said you would  
17 stay until 11:00.

18 MR. LUCE: Absolutely.

19 MR. FAULKNER: I'm watching the clock.

20 MR. LUCE: No problem.

21 (Laughter)

22 MS. RENYA: These are very interesting  
23 ideas and programs. Is there any, you talked about  
24 NAEP and these other more distal measures and you also  
25 mentioned randomized control trials. Is there any  
26 initiative to provide the means to perform more of

1 these randomized control trials in the future?

2 MR. LUCE: Yes. I think there is a new  
3 emphasis within the Office of Management and Budget  
4 (OMB). I think this exercise has caused the Office of  
5 Management and Budget, I think, to look at the  
6 evaluations that had previously been used in Program  
7 Assessment Rating Tool (PART) process, but also caused  
8 them to look at the whole evaluations spectrum. When  
9 we all developed this pyramid of evaluations and OMB  
10 discovered that only 26 of these met the high  
11 definition, I think there was a realization that we  
12 are not doing enough top quality impact evaluations.  
13 Now, again, it may not be possible to do randomized  
14 control trials in every instance, but there certainly  
15 is no reason we cannot continuously improve our  
16 methods of evaluation, and we've spent a lot of time  
17 defining and helping agencies say this is a way you  
18 could improve it where it's not biased. There is more  
19 evidence, so that's a large part of this endeavor.

20 MR. RENYA: And in particular, my question  
21 is focused at the resources to do these additional  
22 mandated--

23 MR. LUCE: You bet, and I think the Office  
24 of Management and Budget--

25 MS. RENYA: --but important things.

26 MR. LUCE: I think, having discovered

1 this, OMB will be more supportive of funding for  
2 evaluation.

3 MR. SIEGLER: These data on funding that  
4 you have presented are just stunning and they really  
5 tell the story. I'm wondering whether there are  
6 initiatives underway through the Academic  
7 Competitiveness Council or other means to change the  
8 state of affairs with regard to the funding of K  
9 through 8 math education, math learning?

10 MR. LUCE: Yes, we hope so. It takes two  
11 to tango. It takes Congress to go along with this.  
12 But in the delivery of our report in February, we  
13 hope, and we've already had preliminary meetings with  
14 House and Senate committees to let them know. We have  
15 met several times to give them progress reports, and I  
16 think it is eye opening to people to see the  
17 allocation of dollars and by agencies. I think and  
18 hope this will have impact. I know it's had impact  
19 within the administration, and I think it will impact  
20 budget submissions, and then we hope it will impact  
21 Congress as well. It certainly wouldn't hurt if this  
22 panel took a look at that and made some comment as  
23 well, if I could--

24 (Laughter)

25 MR. LUCE: --not that I could suggest that  
26 to anybody.

1 MR. FENNELL: I'm going to help you, Tom.

2 MR. LUCE: Thank you, Skip.

3 MR. FENNELL: It seems to me almost  
4 obvious that, given the emphasis of this panel,  
5 particularly K through 8 and the mathematics leading  
6 to algebra, and given the not relative paucity, how  
7 about no money, with regard to the initiative, that a  
8 push from this panel might make a lot of sense.

9 MR. LUCE: I would certainly leave that to  
10 the panel.

11 MR. FENNELL: But actually, and so I gave  
12 you that one.

13 (Laughter)

14 MR. FENNELL: I want to continue just for  
15 a minute.

16 MR. LUCE: Yeah, sure.

17 MR. FENNELL: The Math and Science  
18 Partnership (MSP) work at the Department of Education  
19 following or going along with that of NSF are both  
20 trying to work hard to deliver what Wu and some others  
21 have said with regard to a natural kind of connection  
22 between mathematics faculty, and math education  
23 faculty and teachers. Is there a chance, an  
24 opportunity, to get from perhaps some of the work  
25 that's going on within the Department of Education a  
26 summary, any kind of an analysis in terms of impact?

1                   MR. LUCE: Yes, we are right now in the  
2 process of making sure we can deliver that to this  
3 body. We think and we were quick to say in this  
4 process the Department of Education has not done  
5 everything the way it should do as well and we are  
6 very focused now on the evaluations.

7                   I think also there are some structural  
8 issues in the way that we do these things. There  
9 hasn't been a concentrated effort in any agency to  
10 make sure that whatever is funded is, number one,  
11 evaluated in the right way, and number two, there is  
12 proper dissemination of the lessons learned and what  
13 was found into the hands of everybody.

14                   In other words, it's not being  
15 communicated. You may do a research project with the  
16 University of Texas at Austin and they may work with  
17 four school districts, but that doesn't necessarily  
18 mean the Texas Education Agency knows that that took  
19 place, knows what was learned and that that can be  
20 disseminated and communicated to schools, let alone to  
21 individuals classroom teachers.

22                   MR. FAULKNER: Tom?

23                   MR. LOVELESS: Tom, as you know, our basic  
24 focus here is on preparation for algebra, K through 8,  
25 let's call it mathematics. Now the three examples of  
26 positive impact programs that you provided, two of

1       them are higher education and one is in science. Can  
2       you give us an example of a K-8 math program with a  
3       positive impact? The federal government spent a lot  
4       of money in that area.

5                   MR. LUCE: No, sir. It pains me to say  
6       that, but the answer is no.

7                   MR. FAULKNER: Russell?

8                   MR. GERSTEN: Tom, I want to react to one  
9       comment you made. You said that for a million  
10      dollars, you can't really do a randomized control  
11      trial, a high quality randomized trial. I think that  
12      probably is correct but if you go up a little bit to,  
13      let's say, \$2 million for a four year study, I think  
14      then they can be done. So, in terms of shaping  
15      thinking in this initiative and our recommendations, I  
16      think that's an important issue and having fewer  
17      funded of so much higher quality, compared to the norm  
18      that, like you said, there is no example of acceptable  
19      research in math instruction from what you found so  
20      far, so it's something I think to think about.

21                  MR. LUCE: Well certainly think, and Russ  
22      Whitehurst has been an integral part of this process  
23      and I think we are trying to make sure. I mean we  
24      want to. The whole effort is designed to improve the  
25      quality of evaluations and we want to do that. We  
26      realize that not every agency will get there

1 immediately. There are projects underway, but the  
2 bottom line is we have got to improve the evaluation  
3 of what we are doing and we've got to be able to learn  
4 enough to take some programs to scale. We continue to  
5 do pilot, after pilot, after pilot and we are not  
6 communicating the lessons learned, let alone taking  
7 anything to scale.

8 MR. FAULKNER: Russ, and then Kathie.

9 MR. WHITEHURST: I just want to get in on  
10 the conversation of the cost, with respect to the cost  
11 of randomized trials.

12 It costs no more, if you have ten schools  
13 available for research study, to flip a coin to decide  
14 which of those five schools get the intervention and  
15 which five do not than it costs to have five schools  
16 volunteer to be in the intervention group. It is the  
17 data collection that is expensive and not the design,  
18 and so I often, too often, hear people saying we can't  
19 do randomized trials because they cost too much and I  
20 think that's a red herring. I think it's a lack of  
21 will to do it because people don't have to do it.

22 There are certainly some circumstances in  
23 which it's impossible to do and then you do the best  
24 that's available, and certainly research at scale is  
25 quite expensive and we need more money for that, so  
26 I'm not claiming here we don't need more money for the



1 enterprise. But my point, if it's not obvious, is I  
2 think we should extend the reach of well-designed  
3 evaluations to small-scale implementations as well  
4 because they are not inherently more expensive than  
5 the weaker forms of evaluation.

6 MR. LUCE: I certainly agree with that and  
7 I would say that No Child Left Behind is gradually  
8 taking away the excuse that data is not available.  
9 Data is available.

10 MS. OLSEN: I just wanted to add that on  
11 every single National Institute of Health (NIH) grant,  
12 no matter the size, they must have an evaluation  
13 component which is also reviewed by the panel in terms  
14 of if this is appropriate. The National Science  
15 Foundation , will evaluate the programs, like the  
16 Math-Science Partnership. Every single proposal now  
17 has to have that as part of their evaluation before we  
18 go forward.

19 MR. FAULKNER: I promised Tom he would be  
20 out of here at 11:00. We have two minutes left.

21 Valerie?

22 MS. RENYA: I'll be brief.

23 Yes, just a coda to both of these remarks.  
24 Evaluation incorporates a whole range of things that  
25 range in quality, as we all know. Part of my remark  
26 was, though, about programs in which they are

1 delivering informal scientific instruction, or  
2 mathematics or whatever and they don't consider it a  
3 research enterprise, and therefore, the kind of  
4 scenario that Russ Whitehurst talked about is not  
5 thought about. But I think his remarks underline that  
6 we need to take a step back. If we think about the  
7 FDA, we don't disseminate the drugs and then do the  
8 research study to find out if they are safe and  
9 effective. So perhaps, as part of program delivery,  
10 research ought to be integrated into every aspect of  
11 that in the manner in which he indicated.

12 MR. LUCE: We will welcome your  
13 suggestions on this. This is an important endeavor.

14 MR. FAULKNER: Tom, you've been generous.  
15 We have another minute, but I think we'll just let  
16 you get out of here at 10:59.

17 (Laughter)

18 MR. LUCE: Thank you.

19 MR. FAULKNER: We are at a break. We will  
20 reassemble at 11:15.

21 (Whereupon, at 11:00 a.m., there was a  
22 brief recess until 11:17 a.m.)

23 MR. FAULKNER: We are now going into a  
24 session with large textbook publishers. We appreciate  
25 the representatives being with us, there are many  
26 people here, I see. Vern Williams, our colleague on

1 the panel, will be facilitating this session. The  
2 goal here is for us to find out from textbook  
3 publishers the constraints they face, the facts of  
4 life in the textbook publishing business.

5 And let me read the names I've got from  
6 the list here. We have Jim Reynolds, Vice President  
7 and Editor-in-Chief of the Math Division of Harcourt  
8 School Publishers. And Lila Nissen, Editorial Vice  
9 President, Mathematics, Holt, Rinehart and Winston.

10 We have Cindy Orrell, correctly  
11 pronounced, Editorial Director of Mathematics,  
12 Houghton Mifflin & Company and Doug Van Wassenhove,  
13 Supervising Editor of the Mathematics Department of  
14 McDougal Littell/Houghton Mifflin & Company.

15 We have Cathie Dillender, Marketing  
16 Director of Mathematics, and Science for Pearson,  
17 Scott, Foresman. Stewart Wood, Editorial Director of  
18 Mathematics, Pearson and Prentiss-Hall and we have  
19 Darlene Leshnock, Vice President, Pre-K to 12 Math,  
20 Editorial, McGraw-Hill Co. down on the end.

21 And with that, let me thank you all for  
22 taking the time to be with us.

23 Let me turn this over to Vern Williams.  
24 Vern is an algebra teacher with more than 30 years  
25 experience with textbooks and students.

26 (Laughter)

1                   MR. FAULKNER:    And he was 1990 Fairfax  
2 County Public School Teacher of the Year. Vern will  
3 actually moderate the whole session; he'll be taking  
4 you through your presentations and then will handle  
5 questioning at the end.

6                   MR. WILLIAMS:    Thank you. Thirty years of  
7 children and textbooks.

8                   I submitted some questions to the  
9 publishers, some to be answered verbally and some  
10 written responses, and I would like to direct the  
11 panel to tab ten to see your written responses. And  
12 just to paraphrase a few of the questions, one  
13 question was what is the role of authors in your  
14 program? To what extent are they fully engaged in  
15 writing the majority of the lessons in the K through 8  
16 programs that you publish?

17                   The next question was, and this definitely  
18 has affected me, textbooks have seemingly grown,  
19 except strike the word seemingly.                   (Laughter)

20                   MR. WILLIAMS:    Textbooks have grown  
21 hundreds of pages in the last ten years, why is that?  
22 Why is it that a third grade math book now is close to  
23 750 pages long and it is unique to the United States?

24                   The third question was describe the  
25 importance of proficiency with basic facts and  
26 understanding of algorithms, including standard

1 algorithms, in your program.

2 And the last verbal response question was  
3 to what extent are you influenced by NCTM standards?  
4 Well how appropriate we would discuss this today.

5 (Laughter)

6 MR. WILLIAMS: State curricular  
7 frameworks, approaches used in older textbooks,  
8 programs such as Singapore Math, etcetera.

9 And we will start with a representative  
10 from Harcourt. You can appoint someone to respond.

11 MR. REYNOLDS: Good morning. My name is  
12 Jim Reynolds, I'm with Harcourt School Publishers, but  
13 I'll be representing Harcourt Education Group. The  
14 members who are here today from Harcourt Education  
15 Group are Lila Nissen, Lila is from Holt, Rinehart and  
16 Winston and they publish middle school and high school  
17 text materials, and then we also have with us Marilyn  
18 Trow, Marilyn is from Harcourt Achieve and they are  
19 the publisher of Saxon Mathematics.

20 So my answers will be on behalf of all of  
21 Harcourt Education Group represented here. We worked  
22 pretty hard on what we wrote up, so I hope you are not  
23 offended if I simply read our answers.

24 The first question about the role of  
25 authors in the program, our author teams are composed  
26 of professors of mathematics, professors of

1 mathematics education, professors of special education  
2 and mathematics educators, including supervisors and  
3 classroom teachers. Each author brings a particular  
4 strength to the program, which he or she focuses on  
5 throughout development. These foci include, for  
6 example, development of the scope and sequence,  
7 pedagogy of the lessons, integrity of the mathematics,  
8 development of the mathematical strands, work on  
9 problem solving, technology, differentiated  
10 instruction and professional development are some of  
11 the topics.

12           Harcourt Education publishes several types  
13 of programs and the nature of the author involvement  
14 might vary with the different programs we publish, but  
15 for all of our programs, the authors do write and/or  
16 review several drafts of lessons. They spend lots of  
17 time pouring over and commenting on the outlines, on  
18 the manuscript and on the drafts of the lesson, and  
19 then we look at the comments and act on them. We  
20 conduct meetings with supervisors and teachers across  
21 the country to discuss the needs of students taking  
22 specific courses and then, additionally, classroom  
23 teachers from across the country are involved in  
24 reviewing every grade level and they participate in  
25 field tests of our programs as well. It's a rigorous  
26 process and we take it seriously.

1           The second question about the increasing  
2 length of textbooks, I think one aspect of the answer  
3 to this question has to do with the depth of  
4 instruction we are trying to accomplish. When we have  
5 high quality teaching requirements like those in NCLB,  
6 what we try to provide is modeled, step by step  
7 instruction in the student editions, that we find  
8 sometimes requires lessons to become multiple pages,  
9 rather than just a couple of pages. We think that,  
10 although this lengthens the book, some of the step-by-  
11 step instruction does help prevent student  
12 misconceptions and also helps teachers who are not as  
13 confident about the mathematics behind a particular  
14 topic.

15           I think another issue though is that the  
16 states we publish for do ask us to publish and address  
17 all of their standards in the program that we are  
18 offering for adoption, as they do test the standards  
19 yearly. So the length of textbooks that is unique to  
20 the United States is in part also due to the need for  
21 us to address multiple state standards and also,  
22 within the state standards, as we work on a grade  
23 level book, often see quite a range of standards at a  
24 given grade level.

25           The third question has to do with the  
26 importance of proficiency with basic facts,

1 understanding of algorithms, including standard  
2 algorithms in our programs, has the position changed  
3 over the years and then a question on how would you  
4 define first year algebra. Mathematics is sequential  
5 in nature and fluency with basic facts, as well as the  
6 use of standard algorithms, is a key to student  
7 success in higher-level mathematics. It's equally  
8 important that students understand the concepts that  
9 underlie these algorithms and facts.

10 We recognize that students reach  
11 proficiency at different rates, and Harcourt Education  
12 offers programs that vary in their presentation and  
13 structure in order to build the foundation of  
14 mathematics. The textbooks written in the 1960s often  
15 provided examples and exercises, the textbooks written  
16 in the '90s might have led students to explore and  
17 discover basic algorithms. The goal of our programs  
18 today might be what we would call a blended approach.  
19 We are trying to focus on building students'  
20 conceptual understanding and follow that by helping  
21 them understand how algorithms were developed, how and  
22 when they work and why they are useful.

23 Regarding algebra, there is a general  
24 agreement among mathematicians and math educators that  
25 a first year algebra course is one in which students  
26 learn to reason symbolically, to understand writing,



1 and solving and graphing of a variety of equations and  
2 systems of equations. Function concepts, the  
3 dependence of one quantity on another, the  
4 relationship between equations and functions is  
5 another major or minor focus of Algebra I. The  
6 importance of a study of functions in algebra varies  
7 from state to state and district to district.

8 And then the final question, the influence  
9 of NCTM standards, state curricular frameworks,  
10 approaches used in older textbooks, programs such as  
11 Singapore Math and NSF projects. With the advent of  
12 No Child Left Behind and the corresponding focus on  
13 state assessments, state curricular frameworks, which  
14 the state tests are constructed to assess, have become  
15 very influential, we spend a lot of time graphing, and  
16 charting and staring at state frameworks. Then, given  
17 that most state standards were written to embody the  
18 NCTM standards, including a strong focus on process  
19 standards and problem solving, the NCTM standards have  
20 also had a significant influence on textbooks as well.

21 We often refer to older textbooks as we  
22 develop new ones. Also we conduct formal and informal  
23 research to receive input from users of our former  
24 textbooks on what worked in the classrooms and what  
25 did not. Regarding programs such as Singapore Math,  
26 you know, this has gained our attention, especially

1 following the Trends in International Mathematics and  
2 Science Study (TIMSS) report. I think what we've  
3 especially focused on--

4 MR. WILLIAMS: We'll need to finish up  
5 soon.

6 MR. REYNOLDS: --is the programs that have  
7 challenged us to look at the depth of our instruction  
8 and to be more strategic about the amount and focus of  
9 review from year to year. And then, finally, with  
10 regards to NSF programs, when we publish a textbook,  
11 we haven't tried to have it be an NSF program, but  
12 we've really tried to do a program that balances  
13 conceptual understanding, procedural fluency, and  
14 reasoning and problem solving.

15 Thank you.

16 MR. WILLIAMS: Thank you.

17 Now a representative from Houghton,  
18 Mifflin & Company?

19 MS. ORRELL: Good morning, thank you for  
20 the opportunity to present to this panel. I'm Cynthia  
21 Orrell, I'm the Editorial Director of Math for  
22 Houghton Mifflin School Division, and it's K-6. With  
23 me is Doug Van Wassenhove and he is a supervising  
24 Editor for Mathematics at McDougal Littell and they  
25 publish the middle and high school programs.

26 You asked about the role of authors in our

1 programs. Our authors are mathematicians and math  
2 educators from respected teaching and research  
3 universities. Some are supervisors for curriculum or  
4 assessment in high performing districts.

5 They guide the philosophy of the program,  
6 the pedagogy, the instructional sequence underlying  
7 the program and they are also fully engaged in writing  
8 the lessons, chapters, problems. Our authors, as this  
9 gentleman said, review stages of proof all through the  
10 whole development process. We involve other  
11 mathematicians as advisors, assessment advisors,  
12 English language learner advisors. Supervisors and  
13 teachers review book outlines, manuscript and some  
14 pilot free publication materials and then provide  
15 feedback for us before we got into final development.

16 In terms of textbook length, we agree,  
17 student books have grown larger and we see several  
18 factors. One factor, and I can't emphasize it enough,  
19 is the diversity of standards among the states. At  
20 every grade level, the content that we include is the  
21 full set of state standards for all the states for  
22 which we intend to sell the program and so it adds  
23 pages. We must address all those standards, many  
24 state guidelines require that we provide multiple  
25 exposures to those and that adds lengths. Also, the  
26 variety of student needs, as states are beginning to

1 understand that all students must master the  
2 standards. Then we provide materials for students  
3 with different levels of preparedness, different  
4 ability levels.

5 We provide back to school units, challenge  
6 features, extra pages for review, pages for extra  
7 practice and all this adds to the length of the book,  
8 and finally visual representations. Teachers ask for  
9 illustrations and photography to provide relevance to  
10 their students. Academic research says working with  
11 multiple representations, visual as well as verbal and  
12 symbolic, is important for learning and visuals take  
13 up a lot of space. There are probably a number of  
14 other reasons. I think that the issue of state  
15 standards and the diversity of the standards is  
16 probably the most important.

17 You asked about basic facts and  
18 algorithms. In our programs, the attention to  
19 proficiency with basic facts has remained relatively  
20 steady, the amount of attention we put to that over  
21 time, but what's changed is whether the facts are  
22 learned by rote, or through models of manipulatives,  
23 or through student reasoning. And similarly,  
24 attention to algorithms has changed in nature more  
25 than in the amount of attention we place. Since the  
26 National Council of Teachers of Mathematics standards

1 in 1989, teachers and state standards now are calling  
2 increasingly for students to understand how those  
3 algorithms work, both the standard and some alternate  
4 algorithms, why each step is important.

5 Algebra I, most students today study  
6 algebraic concepts in elementary and middle school  
7 courses, and our formal Algebra I course provides an  
8 opportunity to consolidate and extend knowledge by  
9 presenting it through the viewpoint of functions and  
10 the graphs. We include topics like data analysis and  
11 probability when you advance the study of algebra, for  
12 example, fitting points, data points, to a line. Our  
13 programs provide a balanced approach to theory,  
14 procedures and applications so that students develop  
15 mathematical reasoning and problem solving skills as  
16 they learn algebra concepts.

17 And finally, you asked about the influence  
18 of National Council of Teachers of Mathematics  
19 standards and state frameworks and other programs. As  
20 we develop a new program, we attend to all current  
21 information and points of view about teaching and  
22 learning. Academic research, the NCTM standards,  
23 international curricula, influences such as NAEP and  
24 TIMSS, and standardized tests, all this affect what  
25 content we teach, at what grades we teach it and how  
26 we suggest teaching it. State standards, which had

1 relatively little impact in the early 1990s, have  
2 increased in importance since that time and I would  
3 say now eclipse national influences in terms of  
4 program development.

5 Thank you.

6 MR. WILLIAMS: Thank you very much.

7 Next we'll have a representative from  
8 Pearson Education.

9 MS. SPIEGEL: Yes, thank you, Mr. Williams  
10 and fellow math panelists for inviting Pearson  
11 Education to participate in today's meeting. I'm  
12 Wendy Spiegel, Senior Vice President of Communications  
13 for Pearson Education. Joining me in this discussion  
14 are Cathie Dillender, our Mathematics and Science  
15 Marketing Director for our basal elementary division,  
16 Pearson, Scott, Foresman. Stewart Wood is our  
17 Mathematics Editorial Director for Pearson  
18 Prentice-Hall, our secondary education basal  
19 publisher, and behind me is Marcy Baughman who directs  
20 our Pearson School Group's Academic Research  
21 Department.

22 I'll try not to repeat everything that was  
23 said by my colleagues but, beginning with the first of  
24 the four questions, I would like to emphasize that we  
25 appreciate the opportunity to showcase the  
26 contributions of our highly regarded mathematics

1 authors and their engagement in the writing process.  
2 The role of our authors is central to the development  
3 of our programs. Our authors are either mathematicians  
4 or mathematics educators. Each author brings broad  
5 experience and specific expertise in areas critical to  
6 the creation of mathematically accurate, pedagogically  
7 sound and instructional effective materials.

8 Our authors are fully engaged in creating  
9 the vision, informing the instructional design and  
10 establishing the methodology in all of our programs.  
11 Our authors participate at every stage of program  
12 development, including outlining and writing  
13 manuscript for new programs and planning and carrying  
14 out the scope and nature of revisions of existing  
15 programs. Additionally, classroom teachers from  
16 across the country review the manuscript relative to  
17 their state and local standards.

18 Your second question asked about the  
19 forces that influence the page count of a textbook.  
20 Over the course of the last ten years, there have been  
21 three major sources of the growth in textbook size.  
22 First was the divergent and increasingly state-  
23 specific standards, which we've heard about this  
24 morning; second is continual review of topics from  
25 grade to grade; and third, expressed customer needs  
26 for increased support for diverse student populations,

1 such as students in need of intervention, English  
2 language learners and advanced learners.

3           The third question deals with the  
4 importance of proficiency with basic facts and the  
5 understanding of algorithms. Proficiency with basic  
6 facts and the understanding of algorithms, including  
7 standard algorithms, have always been at the heart of  
8 our basal programs. This position has not changed over  
9 the years. You asked also about first year algebra.  
10 As a publisher, we respond to what the market needs  
11 for first year algebra materials. Over the last 25  
12 years or so, an increasing number of algebraic  
13 concepts have migrated to pre-algebra courses in  
14 grades six, seven and eight. These include such  
15 topics as solving one variable equations and  
16 inequalities, connecting two variable coordinate  
17 graphs, table and equations, and using variables not  
18 only as placeholders but to represent relationships  
19 among varying quantities.

20           But because state standards diverge, none  
21 of these pre-algebra materials can be omitted from a  
22 national Algebra I program, which must also include  
23 fluency with real numbers, exponents, polynomials,  
24 factoring linear equation and inequalities, linear  
25 systems, quadratic equations, functions, and depending  
26 upon the state, matrices, transformation of graphs,



1 exponential functions, radical expressions and  
2 equations and rational expressions and equations.  
3 It's also worth noting that many states expect topics,  
4 and data analysis and probability to be included also  
5 in the Algebra I course.

6 MR. WILLIAMS: You have about a minute.

7 MS. SPIEGEL: Question four asks about  
8 influences in textbook development. As a previous  
9 response indicated, state curricula frameworks are a  
10 significant influence in creating our textbook  
11 programs. Our programs also reflect NCTM standards.  
12 The market dictates the influencers of our products.  
13 While we maintain instructional approaches that have  
14 proven effective in previous programs, we are always  
15 striving to improve our products, so we looked at  
16 current research, emerging pedagogical approaches that  
17 have been shown to be effective, as well as programs  
18 developed outside the United States, such as Singapore  
19 Math.

20 As requested, we submitted written  
21 responses to the questions dedicated to our standards  
22 protocol of academic research and our commitment to  
23 professional development. Again, we thank you, Mr.  
24 Williams and the math panel members, for this  
25 invitation to participate in the work of the National  
26 Math Panel.

1 MR. WILLIAMS: Thank you.

2 And now we'll hear from the lone  
3 representative, Darlene Leshnock, from McGraw-Hill.

4 MS. LESHNOCK: Good morning, Chair  
5 Faulkner, Mr. Williams and members of the panel. I  
6 appreciate this opportunity to respond to the  
7 questions that were posed to us textbook publishers.

8 For the first question, the role of  
9 authors in the program, the McGraw-Hill mathematics  
10 authors play an integral role in the development of  
11 our programs from planning to execution. At face-to-  
12 face author meetings, the team of authors and  
13 editorial staff determine the philosophies of the  
14 programs, the tables of contents and the instructional  
15 designs.

16 The authors are responsible for writing  
17 the instructional content of the lessons and also for  
18 reviewing the edited manuscript. They work very  
19 closely throughout the process with our content  
20 editorial staff that also have mathematics education  
21 or mathematics degrees and experience. Our author  
22 teams are comprised of mathematicians and mathematics  
23 educators in pre-K to 12 classrooms and at  
24 universities. We also rely heavily on input from  
25 other mathematicians, consultants, teacher reviewers  
26 and teacher advisory boards throughout the planning

1 and development process.

2           The second question on the size of the  
3 textbooks, you are going to hear the same thing over  
4 and over again, I believe. In order to produce  
5 textbooks that address individual state standards to  
6 the depth and complexity required, it is necessary to  
7 include content at various grade levels. For example,  
8 several states may require that multiplication and  
9 division of decimals be introduced and mastered at  
10 fifth grade while other states require that this be  
11 done at sixth or even seventh grade. As a result,  
12 this concept is covered at several grade levels in a  
13 mathematics program designed for the entire United  
14 States.

15           In addition, we strive to publish  
16 materials that help our customers, students, teachers  
17 and administrators, meet the requirements of No Child  
18 Left Behind. Since each state has its own assessment  
19 standards, it is often necessary to include addressed  
20 concepts in more than one grade level to address these  
21 standards. The importance of proficiency with basic  
22 facts is the third question and also the definition of  
23 first year algebra course. Proficiency with basic  
24 facts and understanding of standard algorithms has  
25 always been important and will always be important.  
26 This has not changed over the years. Regardless of

1 how basic facts and algorithms are taught and learned,  
2 to become productive citizens, students must be adept  
3 at recalling basic facts and understanding and using  
4 algorithms.

5 A first year algebra course, which is  
6 defined as the student's first formal algebra course,  
7 is focused on understanding patterns, relations and  
8 functions. To generalize and represent these patterns,  
9 relations and functions, students learn to employ many  
10 different approaches, including models, both pictorial  
11 and physical, symbols, graphs, words and tables.  
12 Generally, first year algebra includes work with  
13 linear, quadratic and exponential functions.

14 The influence of various things on the textbooks  
15 is the fourth question. Our first priority is to meet  
16 state standards, which usually reflect the influence  
17 of the NCTM standards. In addition, it is important  
18 to take into account the diverse student needs and  
19 teacher qualifications in different school districts.

20 Some prefer skill-based programs, which are designed  
21 for classrooms where skill development is the most  
22 important aspect of the mathematics program. Others  
23 prefer a more investigative problem solving approach,  
24 which is common in many NSF programs. Many prefer an  
25 approach somewhere in the middle, one that has a  
26 balance of skills, concepts and problem solving.

1 McGraw-Hill Education publishes a wide range of  
2 programs that are designed to reflect and meet our  
3 customers' wide range of needs.

4 Thank you very much.

5 MR. WILLIAMS: Thank you very much.

6 Now I'm sure the panel has questions, so  
7 I'll open it up to questions from the panel, starting  
8 with Professor Schmid.

9 MR. SCHMID: I have a question about the  
10 role of mathematics and mathematicians in the process.  
11 So I think all of you said that mathematicians, I  
12 think you mentioned mathematicians first when you  
13 talked about your authors. I cannot say that I have  
14 done a very wide study of K through 12 textbooks. I am  
15 a mathematician, a university mathematician. So you  
16 will pardon me if I take as an example a particular  
17 textbook that my daughter's school used last year.  
18 It's an Algebra I textbook. On pages two and three,  
19 the textbook gives a circular definition of real  
20 numbers.

21 In the teacher's edition, also I think on  
22 page three, under the heading of math background and  
23 professional development, there is the following  
24 sentence. Now I should say that this sentence may not  
25 sound outrageous to you if you are not a  
26 mathematician, as most of you are not, but to

1 mathematicians, it is just amazing. It says the  
2 continuum hypothesis asserts that every point on the  
3 number line corresponds to a real number. The  
4 continuum hypothesis asserts there are no wholes.  
5 This is the most complete nonsense that I've ever  
6 seen.

7 (Laughter)

8 MR. SCHMID: And so you tell me that a  
9 mathematician wrote this? I cannot believe it.

10 MR. WILLIAMS: Who would like to answer  
11 that?

12 (Laughter)

13 MR. SCHMID: Well this is a textbook that  
14 came out of Wendy Spiegel's empire.

15 MR. WILLIAMS: I take it there are no  
16 takers on this.

17 Robert?

18 MR. SIEGLER: My question concerns the  
19 role of research in shaping these textbooks. So, in  
20 the answer to question number five, there is a  
21 statement that pilot studies are done to look at  
22 student learning in response to the textbooks. What  
23 I'm wondering is do you do studies where you take the  
24 changes that are made from one edition to the next for  
25 very particular pieces of the curriculum, like, say  
26 you are teaching about decimal fractions, for example,

1 and you've changed the treatment from one edition to  
2 another, do you get data that allows you to say  
3 whether the new treatment is in fact superior to the  
4 old?

5 (No verbal response)

6 MR. WILLIAMS: Not all at once now.

7 (Laughter)

8 MS. BAUGHMAN: I think Bill and I are  
9 probably going to answer this together. Bill and I  
10 are from different organizations, but we are the  
11 researchers in our respective organizations. It's a  
12 very good question. What we deal with is trying to do  
13 multi-method research to support a lot of different  
14 programs. I know we are specifically talking about  
15 math here, you know, we may have a copyright revision  
16 every six years, depending on state requirements. We  
17 try to incorporate, within Pearson, some lower level  
18 questions as to if we are going from, for example,  
19 copyright 2002 to 2006 and we have made one  
20 significant change, we will examine that.

21 There is no possibility, and I don't want  
22 to say there is, of examining all of the different  
23 revisions that we have made and so we typically try to  
24 target just one significant change or even two. Our  
25 studies, overall, really focus on the effectiveness of  
26 the program. We do use randomized controlled trials,

1 and unfortunately we don't have a million dollars to  
2 do them for every program. We are typically working  
3 with much smaller budgets, but we do randomize at the  
4 teacher level within schools, and so I think they are  
5 very gold standard studies.

6 And I think that we do try to address  
7 whether revisions that we have made have actually  
8 changed student achievement. I don't think that we  
9 have achieved the goal of what you are asking in terms  
10 of tracking all of the changes and measures.

11 MR. SIEGLER: Well do you have a sense, of  
12 those changes that you do examine, what percentage of  
13 the changes are for the better?

14 MS. BAUGHMAN: That's a tough one, I  
15 don't. I can't say that I do because I think that  
16 would be very difficult, again, to track in the  
17 revision, there would be many different changes. What  
18 I focus on when I talk to our authorship team, I get  
19 to meet with our authors and our editors, is what do  
20 you think are the most significant changes and those  
21 changes will be addressed in my research study. I  
22 don't focus on that, and I almost think some of that  
23 would be addressed by smaller level maybe qualitative  
24 studies, instead of quantitative studies, which is  
25 what I am talking about right now.

26 Bill, I would kind of defer to you.



1                   MR. WILKINSON: No, we approach things  
2 very similarly in that respect. The level of  
3 sensitivity required to drill down to some of those  
4 changes, given the range of products beyond  
5 mathematics that are, in my case, I've got a three  
6 person group, Marcy has got one, two. The range of  
7 projects requires us to look primarily at the program  
8 level and to get down to the level of distinction that  
9 Dr. Siegler is referring to. We just have not been  
10 able to do that. We can't get to that level of  
11 sensitivity is about as much as I can say.

12                   MS. BAUGHMAN: It seems like that's maybe  
13 not even, that hasn't been asked of us as much. Like,  
14 for example, Bill and I, both of our programs, have  
15 been selected for the Department of Education study on  
16 early elementary math programs. Our sense from the  
17 first couple months of the study is that, again, they  
18 are focusing on large scale how well does this program  
19 work and how are we going to compare how your programs  
20 work for different groups of learners.

21                   So it seems like the demand that is coming  
22 from our customers, even with the Department of  
23 Education, does tend to be a little more large scale,  
24 and again, it sounds flimsy but it is a limited budget  
25 that you are talking about, so we tend to address the  
26 bigger issues.

1                   MR. WILLIAMS:    We have a question from  
2                   Larry and then Skip.

3                   MR. FAULKNER:    Actually, I would like to  
4                   follow up on what you've been talking about here just  
5                   briefly.    When you say your evaluation is at the  
6                   program level, what is the program level?    Is that  
7                   four grades in one school?    Is that--

8                   MS. BAUGHMAN:    At the teacher level?    Or  
9                   do you mean the different programs that we are, we  
10                  were referring to like, for example, Pearson has Scott  
11                  Foresman, Addison, Wesley at the elementary level  
12                  mathematics, as well as investigations, but we also  
13                  have to do research on reading, science, music, social  
14                  studies.    I think earlier I referred to--

15                  MR. FAULKNER:    Well the program is the  
16                  outcome of several grades of mathematics teaching  
17                  using a unified set of--

18                  MR. WILKINSON:    Right, we would do  
19                  multiple grades at multiple buildings through  
20                  different districts, sure.

21                  MR. FAULKNER:    Okay, well, my real  
22                  question is different from that.    How many of you, are  
23                  all of you issuing one edition aimed at all 50 states?

24                  MR. WOOD:    For some states, there are  
25                  specific state editions, larger states with adoptions,  
26                  state adoption policies.

1                   MR. FAULKNER: Do you have a California  
2 edition?

3                   MR. WOOD: We have a California, we have a  
4 Texas, we tend to have Florida and some others.

5                   MR. FAULKNER: So you have multiple  
6 editions?

7                   MR. WOOD: Many of those are built off the  
8 same base and a national edition is still going to  
9 have to cover major open territory states. I don't  
10 know if you are familiar with that distinction, but  
11 there are some states that do a state approval process  
12 in their call for textbooks and they come up  
13 periodically every six or seven years. And then there  
14 are roughly 30 states that are classified as open  
15 territory and a district can buy any program they want  
16 and, for that open territory, a national edition  
17 really has to cover all of those state standards. You  
18 don't have the opportunity to sell it completely in  
19 the state and so you are building a book that will fit  
20 in many different places.

21                   MR. FAULKNER: But if this panel or let's  
22 say NCTM, any group, decided it wanted to sort of push  
23 the curriculum in some direction and it wanted to urge  
24 texts to evolve in a direction supportive of that.  
25 What I'm hearing all of you say is that the most  
26 important leverage point is state standards, that you

1 are all having to respond first to state standards.  
2 In fact, I think the last one of you who spoke, Ms.  
3 Leshnock, said the first priority is to meet state  
4 standards, so let's take NCTM who just released their  
5 focal points. So, if you want focal points to show up  
6 in textbooks or to manifest themselves in textbooks,  
7 they first have to get manifested in state standards,  
8 is that what you are saying?

9 MR. WILLIAMS: Skip?

10 MR. FENNELL: So the obvious continuation,  
11 how would you feel about that?

12 MR. LOVELESS: How would you feel about  
13 it, Skip?

14 (Laughter)

15 MR. FENNELL: Tom has been holding me in  
16 check all morning, so, thank you.

17 (Laughter)

18 MR. FENNELL: A more serious question,  
19 kind of back to the research, just for a minute. And  
20 that is to what extent are the publishers engaged in  
21 working towards the What Works Clearinghouse work? I  
22 follow that. Russ, you would be impressed, I follow  
23 that regularly in terms of what has been acceptable in  
24 the name of research, particularly at the middle  
25 school level where I believe that the last thing I  
26 looked at was sixth, that met some level of

1 acceptance, and elementary is coming up as a topic to  
2 be engaged in. And as you alluded to, the issue of  
3 pot of money to do this, and yet the level of respect,  
4 the level of acceptance could potentially be tied to  
5 success through the What Works Clearinghouse.

6 And as I look at what has been submitted,  
7 it tends to be studies that are connected with  
8 particularly NSF projects, initially funded projects  
9 at the middle grade levels. So it's just sort of, I  
10 would like a sense of what you are doing about What  
11 Works Clearinghouse from a publisher perspective?

12 MS. BAUGHMAN: Well we now base all of our  
13 research designs on the standards that are recommended  
14 by the What Works Clearinghouse. As a publishing  
15 group, we formed a small group of researchers, within  
16 the publishers, that had the opportunity to meet Russ  
17 and Phoebe and they were kind enough to talk us  
18 through some of the rationale behind their design  
19 elements and how we can better achieve. Bill and I  
20 struggle through the small pot of money question, but  
21 also the idea of engaging our schools and wanting to  
22 participate in this type of research.

23 The gold standard design is always  
24 randomized. Sometimes it's difficult to get schools to  
25 agree to that. They feel like they are taking a risk  
26 by participating in a study that is not necessarily

1 with a proven product. But we all know that in a  
2 first year publication nothing is proven, right? So  
3 we deal with our customers that are nervous, they  
4 don't want the extra time. Obviously, you have to do  
5 some assessment. You have to do some observation.

6 That being said, for I think all of our  
7 major programs now, I'm speaking on behalf of Bill  
8 too, but we all have done at least one year of work of  
9 randomized control trials for our reading, math and  
10 science programs and they have been submitted to the  
11 What Works Clearinghouse.

12 We have our researchers submit them so  
13 that it is very clear that the data has been collected  
14 independently and will meet their standards. They have  
15 been reviewed and we have received feedback and, in  
16 recent months, for the elementary programs, we have  
17 been corresponding with them regarding their ratings.  
18 I think the report is to come out soon, and so we  
19 comply with full standards. I confidently can say  
20 that.

21 MR. WILLIAMS: A question from Wu, then  
22 Deborah, then Tom.

23 MR. WU: I would like to draw your  
24 attention to the deplorable state of the quality of  
25 mathematics in American publication textbooks. I  
26 think the basic requirement is that whatever we write

1 in the textbooks, you can say it's not effective, you  
2 can say that maybe it's not the best research, but at  
3 least it has to be minimally correct. And in one of  
4 the, I think in an e-mail exchange with one of the  
5 representatives, I forget which company here, I placed  
6 a bet with that person. I said you bet me that I can  
7 find, on average, one small mistake every five pages,  
8 one major mistake every 20 pages and see if you want  
9 to do it.

10 And I think I'm pleased there has been an  
11 open forum and to call attention to the state we are  
12 in, it just cannot go on. I have parents writing to  
13 me all the time asking for how to help their children  
14 and I wish I could say, well, just look closely at a  
15 book and you can learn something. Then I resort to  
16 saying, well, look at Singapore textbooks. It's not  
17 perfect, but at least it's correct most of the time,  
18 which is not what I can say about our American  
19 counterparts. So this is why I was very alarmed by  
20 the great emphasis and the great earnestness with  
21 which you promoted the role, the important role that  
22 your mathematical authors play in your publications.

23 One is left inescapably to draw one of two  
24 conclusions. One is that either you hired the wrong  
25 person or you are not serious about taking the  
26 mathematical advice you were given, and I don't know

1       how else to impress on you the fact that you have to  
2       clean house. Your publications are just riddled with  
3       errors and it cannot go on, and I think it's not news  
4       to you, I think, in another capacity, my despair over  
5       the state of affairs has been filtered up to at least  
6       some of you here. And I just want this fact to be  
7       really known that if you are talking about mathematics  
8       education and the mathematics is wrong, there is not  
9       much point going on.

10               I mean, for example, we talk about  
11       effectiveness, how to use research to determine  
12       effectiveness. Well, when you have several versions  
13       of a correct method of teaching something, research  
14       can be set in motion to say which is the best. When  
15       you have several versions of incorrect mathematics in  
16       front of you, I don't see the point of doing research.

17       And we are at that stage now where we have different  
18       versions of doing the same thing in an incorrect way  
19       and I think this has to stop.

20               MR. WILLIAMS: I'm sure there was a  
21       question in there, but--

22               (Laughter)

23               MR. WILLIAMS: We need to move on.

24               Deborah, you're next.

25               MS. BALL: I have three questions and I  
26       guess you can pick which one. The first is what would



1 be the consequences for your work if we had a national  
2 curriculum that is not separate state standards? How  
3 would that effect what you've been describing this  
4 morning? So imagine a situation in which we have a  
5 set of national goals and standards that are specified  
6 that we no longer have a situation that every state  
7 has its own.

8           The second question is about research.  
9 I'm interested in what sorts of research you have done  
10 or exists about teachers' use of teacher manuals, so  
11 this goes to the question about the increasing length  
12 of the teacher guidance materials, they make very  
13 little difference if teachers can't read, or interpret  
14 or make use of them.

15           And I think implicit in the jokes about  
16 the length is the assumption that maybe they get so  
17 long that teachers can't use them. I'm curious about  
18 what sorts of research you do to learn about teachers'  
19 use of the material and how that shapes the  
20 development of the guidance materials, both the  
21 mathematical supports in the guidance materials but  
22 other things as well.

23           My third question is what sorts of  
24 research do you do to respond to a different sort of  
25 diversity and that is the vast range of linguistic and  
26 cultural diversity among our nation's students? How do

1 you do the developmental work and the research to  
2 build the supports for teachers to address important  
3 and significant linguistic issues that arise in the  
4 cultural diversity of our nation's school?

5 MR. WILLIAMS: You have about a minute to  
6 answer those questions.

7 (Laughter)

8 MS. DILLENDER: I can address the first  
9 question about what would happen if we had a national  
10 set of standards. Without a doubt, you would see  
11 smaller books. I think we all agree to that. A good  
12 example is, for California, we did write a specific  
13 book, just for California. It's a third grade book.  
14 It was 539 pages for California. For national, that  
15 same third grade book, to cover all the state  
16 standards, was 748 pages, so we needed over 200 pages  
17 in order to cover all of the other state standards  
18 that that book therefore addressed. I think that's a  
19 very clear example of what would happen if we had a  
20 very focused national curriculum. You would see  
21 smaller books.

22 MS. BAUGHMAN: And quickly, I think I can  
23 quickly do number two, what have we done about the  
24 teachers' use of teacher manuals? You would be  
25 shocked at how many teachers say we don't have enough  
26 information to support all of their needs. We require

1 that they use the teacher's manual every single day in  
2 our efficacy studies to ensure that there is a very  
3 rigorous implementation of our program. Inevitably,  
4 once a week, I get a question that actually goes to  
5 your second question, how do I support my ESL  
6 students? How do I support my struggling students?  
7 You should have methods in here for me that show me  
8 how to do it.

9 We get a lot of I need the follow up, I  
10 need additional information. You think you've covered  
11 it all and then you find out that they are looking for  
12 something extra, so I think they do use it. I don't  
13 think the teachers manuals are overwhelming to them  
14 because each one is seeking out something different  
15 from it. That being said, all we have is qualitative  
16 data from that.

17 MR. WILLIAMS: And a last question from  
18 Tom.

19 MR. LOVELESS: I just wanted to press on  
20 this issue of textbook size and the explanation. I  
21 don't really buy the state variation as being a  
22 source. For instance, the California example. I'm an  
23 old sixth grade teacher from California, I taught in  
24 the 1980s, and I'm familiar with the math elementary  
25 series of that era. And when I look at the ones  
26 today, for instance, you said the third grade text is

1 500 some odd pages. My sixth grade text, in the 1980s,  
2 was around 300 pages. They really have grown  
3 tremendously over the last twenty years, even if you  
4 control for state variation. Here is my theory, and  
5 let me just bounce this off of you and tell me if I'm  
6 wrong.

7           The one thing that I've noticed is there  
8 are topics in the current elementary books that  
9 weren't really covered in depth in the 1980s. For  
10 instance, and these are NCTM strands, data analysis,  
11 probability and geometry wasn't covered in the depth  
12 that it is now. So that's one source of the bloating  
13 of textbooks. The second source, I think, is that the  
14 books today have many more photos, pictures, non-  
15 mathematical content, stories, let's just call it non-  
16 mathematical content in them and that also leads to a  
17 bloating.

18           If you look at the textbooks from Asian  
19 nations and the high performing European nations, they  
20 are much slimmer books and they don't have a lot of  
21 photographs and sort of dressed up in their  
22 appearance. Could some of you comment on that? Am I  
23 wrong in my assumptions?

24           MS. TROW: Well I represent Saxon so, for  
25 those of you that know Saxon, the reason for the  
26 length of our books is not because of pictures but it

1 is because the competency and comfort level of  
2 teachers with mathematics. And so our student  
3 editions really contain that math background and  
4 explanation mathematics in the student books and do  
5 not leave it to chance that the teachers are going to  
6 read about math background in their teachers editions  
7 and somehow convey that to students. So it's a  
8 consistency issue from teacher to teacher comfort  
9 level.

10 So, yes, there are more topics. I also  
11 taught in the 1970s and 1980s, and we didn't have  
12 these standards to adhere to, so that is definitely an  
13 issue, but it's also the amount of support. We don't  
14 want to leave any teacher behind, and we have to  
15 provide more support for teachers now that we have to  
16 teach to mastery, and mastery teaching requires a  
17 certain set of skills and content knowledge.

18 MR. WILLIAMS: First of all, Tom, thanks  
19 for asking my question and one last, last question  
20 from Wade.

21 MR. BOYKIN: This piggybacks on Tom's  
22 question actually.

23 Given the expanded size of textbooks  
24 nowadays, what are your expectations to what a teacher  
25 is supposed to cover in that text in a given year?  
26 And if they can't cover all of it, do you offer

1 guidelines for what is to be prioritized in terms of  
2 content?

3 MS. NISSEN: We do provide guidelines but,  
4 most of the time, the teachers do teach to their own  
5 standards. We do not expect a teacher to cover the  
6 entire textbook in the course of a year. That would be  
7 too much. We basically provide the material. We do  
8 not prescribe the material. We do provide guidelines,  
9 if they don't have any from their state or their  
10 district, but they usually do.

11 MR. WILLIAMS: I would like to thank you  
12 all very much and I will turn it back over to our  
13 chairman.

14 MR. FAULKNER: Let me repeat the thanks  
15 for the appearance of all the representatives from the  
16 various publishers, we appreciate your having been  
17 here today. This has been I think a useful morning  
18 session. We have heard testimony in a lot of  
19 different areas by various people and I do want to  
20 provide just a moment here for any comment by panel  
21 members who might want to react to this morning's  
22 activity. Is there anything anybody wants to say?

23 Wade?

24 MR. BOYKIN: I'm just wondering, in light  
25 of the comments about the research, if any of the  
26 publishers have intentions in the near future of

1 expanding the budget that's devoted to your research  
2 arms?

3 MS. BAUGHMAN: Our budgets have increased  
4 every year. I think No Child Left Behind did us a  
5 service actually with research because they have  
6 helped us increase the budget. It becomes a customer  
7 need, and therefore it becomes a priority. So they  
8 have increased every year.

9 MR. BOYKIN: But you said you have a  
10 two-person research staff.

11 MS. BAUGHMAN: Oh, yes, internally, but we  
12 work with a team of 17 different research  
13 organizations because we don't do our own research. We  
14 contract and through our contracts, we give away the  
15 rights to the data so that it is independent, so 17  
16 folks outside of the organization. It feels like a  
17 pretty good pool to us.

18 MR. FAULKNER: Skip, did you want to say  
19 something?

20 MR. FENNEL: This really isn't for the  
21 publishers, so you all can relax, but it is related to  
22 one of the sessions we had earlier and that is the  
23 session from NSF, which I thought was, like all of  
24 them, very interesting. I didn't sense that we were  
25 finished. I felt a little rushed in getting through  
26 some questions and I really think we would probably

1 benefit from some more time, particularly targeted on  
2 their K through 8 initiatives across the span. By  
3 that, I mean not just curriculum materials but also  
4 professional development, teacher development and the  
5 like.

6 MR. FAULKNER: Others?

7 Russ?

8 MR. WHITEHURST: I wanted to thank the  
9 publishers that have stepped up and increased their  
10 investment in research and evaluation on their  
11 products. I know it's not altruistic but,  
12 nevertheless, and perhaps it's a good thing that it's  
13 not altruistic, but I think it's a very positive trend  
14 and I think it's a sea change and so, again, thank  
15 you. I want to thank those of you who have done that,  
16 thanks very much.

17 MR. FAULKNER: Anything else? Okay, I  
18 would like to, in the vein of what works, I would like  
19 to point out that the great success of our vice chair,  
20 who has operated for some time in the world of trying  
21 to pick out and identify high achievers in  
22 mathematics, and one of her identifiees of some years  
23 ago won a Fields Medal this year, now that's working.

24 So, Camilla, we want to congratulate you  
25 on that success. Do you want to comment at all on the  
26 case?



1 MS. BENBOW: Well it's a very exceptional  
2 individual and we are very proud, we have worked with  
3 him since he was seven years old, so it's kind of  
4 great to see something like that happening, that you  
5 have opened some doors and wonderful things could  
6 happen, thank you.

7 MR. FAULKNER: And then, finally, I would  
8 like to just remind the panel that we are going into  
9 our task groups this afternoon. I see this meeting as  
10 a very critical meeting. This time is going to be the  
11 one where you also meet with our research contractor.

12 You will be trying to identify the scope of, the  
13 principle scope of investigation with enough  
14 specificity to get things set up for you to complete  
15 your work. We all, in the task groups, are looking at  
16 a very large field of play, yet we have finite time.

17 I think that it's really important for us,  
18 every one, to try to focus on the things that are most  
19 critical to the policy discussions that will go on in  
20 the next year, or two years or five years, having to  
21 do with mathematics up to about the eighth grade, and  
22 try to focus on a relatively small set of questions  
23 that would make the most difference and that we have a  
24 chance to actually present information that is  
25 valuable about. That focus is going to be very  
26 important for us to achieve I think mostly today and

1 tomorrow and I think it's not easy, but I just want to  
2 highlight to everyone the importance of trying to get  
3 to those issues.

4 We simply do not have time to cover every  
5 interesting thing in this world and it is important  
6 for us to focus on the things that make the most  
7 difference, so that's my speech. There are a couple  
8 of follow-ons to the speech, I'll ask Kathie--

9 MS. OLSEN: I would just like you to  
10 clarify the role of the ex-officio member. Should we  
11 sort of go through different task forces? Because I'm  
12 assuming my role is to provide any kind of question or  
13 answers for the National Science Foundation or provide  
14 material back in order to follow up with what Skip had  
15 said, but what is our role in those task groups?

16 MR. FAULKNER: I think you are members of  
17 task groups, all of you are identified with task  
18 groups, and I think you have the role as regular  
19 members in those task groups.

20 Bob?

21 MR. SIEGLER: We are sort of pivoting  
22 right now from gathering testimony, and discussing  
23 with ourselves and organizing into actually starting  
24 to produce a written product, and one thing that I  
25 think is very important to get very soon is at least  
26 an outline, at the chapter level, of the kind of

1 report that we are thinking of making because it's  
2 very hard to know how long, how much detail to go  
3 into, what the place of each part that we write is  
4 going to be in the overall whole.

5 MR. FAULKNER: I don't disagree with that.  
6 Wilfried?

7 MR. SCHMID: Well I think, to most of us,  
8 this is a complete mystery, how this is going to  
9 unfold.

10 (Laughter)

11 MR. FAULKNER: I think that's part of what  
12 this afternoon is about.

13 (Laughter)

14 MR. FAULKNER: I'm just trying to heighten  
15 the sense of urgency and to tighten your stomach  
16 muscles.

17 (Laughter)

18 MR. FAULKNER: Thank you all.

19 (Whereupon, at 12:14 p.m., the session was  
20 adjourned.)

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