

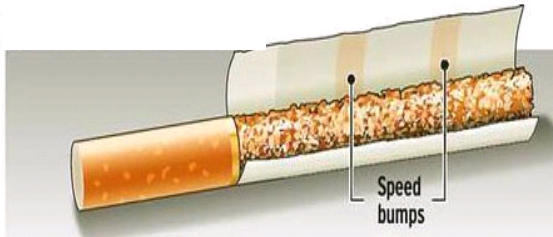
# ORS 476.755 to 476.790 and 476.995

## COMPLIANCE DATE

AS OF JANUARY 1, 2008

**ALL CIGARETTES  
SOLD IN OREGON  
MUST BE**

**FIRE STANDARD  
COMPLIANT**



## HOW TO IDENTIFY

Most packaging has the letters “FSC” near the Universal Product Code (UPC). All cartons, boxes, and packages will be labeled. Identification includes:

- The marking “FSC” (most common)
- A heavy black line above the UPC
- A diamond symbol
- A forward slash or asterick
- The letters FS, LIP, NYS or RIP



## EDUCATING THE PUBLIC

**Manufacturers and wholesalers** – Many actively participated in legislation and internally prepared for both production and distribution to meet timelines. They are responsible to provide each retailer with examples of packaging markings to indicate that cigarettes are fire safer. In June of 2007, a letter from the Oregon Dept of Justice was sent to wholesalers advising that manufacturers, as of July 1, 2007, could only sell fire safer cigarettes to Oregon wholesalers. This provided time for wholesalers and retailers to reduce non-compliant product until December 31, 2007.

**Retailers** – All cigarette brands need markings to indicate they are fire safer cigarettes. These are provided by manufacturers and wholesalers selling to retailers. The Oregon Dept of Revenue and the Oregon Dept of Justice also regulate cigarettes in the state of Oregon; retailers need to make sure they fulfill their requirements as well.

**Consumers** – Consumers should feel comfortable knowing the cigarettes they buy are fire safer. For any concerns, contact the Office of State Fire Marshal.

**Media** – Media actively participated in promoting the news from legislation to implementation of this new law. Their visible efforts have increased public awareness of changes in Oregon’s law to sell only self-extinguishing cigarettes, which will reduce the number of fires, injuries, and fire deaths caused by cigarettes. They have also actively targeted the responsibilities of those manufacturing and selling cigarettes in Oregon.

## FINES

### **Manufacturers & Wholesalers:**

\$10,000 or five times the wholesale invoice cost of the cigarettes.

### **Retailers:**

\$500 when selling up to 1,000 cigarettes  
\$1000 or five times the retail value (whichever is greater) when selling more than 1,000 cigarettes.

Violators may be fined separately for each day they sell non-compliant cigarettes.

## STATE AGENCIES REGULATING TOBACCO PRODUCTS IN OREGON

### **Office of State Fire Marshal (503) 373-1540, ext. 264**

Ensures only fire standard compliant cigarettes are sold

### **Oregon Department of Justice (503) 947-4400**

Ensures all requirements to sell tobacco products are met

### **Oregon Department of Revenue (503) 378-4988**

Regulates tax stamps for cigarettes

*For more information or additional copies of this brochure, contact the Office of State Fire Marshal at (503) 373-1540, Ext. 285 or 274.*

# **FIRE STANDARD COMPLIANT CIGARETTES**

## **OFFICE OF STATE FIRE MARSHAL**

### **DEPARTMENT OF STATE POLICE**



### **LICENSE AND PERMIT SERVICES UNIT**

4760 Portland Road NE  
Salem Oregon 97305-1760  
(503) 373-1540 Ext. 264 or 285  
TDD Line: (503) 390-4661  
Fax: (503) 373-1825  
[www.sfm.state.or.us](http://www.sfm.state.or.us)