

California Kale, 2000-2006

Year	Harvested	Yield Per Acre	Production	Value Per Unit a/	Total Value
	Acres	Cwt.	Cwt.	\$/Cwt.	\$1,000
2000	3,200	170	544,000	36.80	20,019
2001	3,400	140	476,000	36.90	17,564
2002	b/	b/	b/	b/	b/
2003	b/	b/	b/	b/	b/
2004	b/	b/	b/	b/	b/
2005	b/	b/	b/	b/	b/
2006	b/	b/	b/	b/	b/

a/ The processed price is based on equivalent returns at the processing plant door.

The fresh market price is the average price producers receive at the point of first sale.

b/ Program discontinued in 2002.