

California Escarole/Endive, 2000-2006

Year	Harvested	Yield Per Acre	Production	Value Per Unit a/	Total Value
	Acres	Cwt.	Cwt.	\$/Cwt.	\$1,000
2000	2,400	160	384	36.70	14,093
2001	2,400	150	360	35.50	12,780
2002	b/	b/	b/	b/	b/
2003	b/	b/	b/	b/	b/
2004	b/	b/	b/	b/	b/
2005	b/	b/	b/	b/	b/
2006	b/	b/	b/	b/	b/

a/ The processed price is based on equivalent returns at the processing plant door.

The fresh market price is the average price producers receive at the point of first sale.

b/ Program discontinued in 2002.