

USDA Foreign Agricultural Service

GAIN Report

Global Agriculture Information Network

Template Version 2.09

Required Report - public distribution

Date: 8/2/2005

GAIN Report Number: JA5047

Japan Planting Seeds Annual Report 2005

Approved by:

Rachel Nelson U.S. Embassy

Prepared by:

Masaoki Nagahama

Report Highlights:

The volume of Japanese planting seed imports in 2004 was 83,427 metric tons, up 26% from the previous year. The U.S. remains Japan's leading supplier of the imported seeds with a market share of 17% based on volume and 27.5% based on value. Japan's overall seed imports were down 5.6% in 2004 to \$115,422,000.

Includes PSD Changes: No Includes Trade Matrix: No

Annual Report Tokyo [JA1]

Table of Contents

| I. Executive Summary | 3 |
|--|---|
| II. Production | |
| III. Trade | |
| 1) Imports | |
| 2) Exports | |
| IV. Harmonized System – Tariff Codes for Planting Seeds in Japan | |
| V. Tariff: | |
| VII. Variety Registrations: | |

I. Executive Summary

Japanese planting seed imports in 2004 were \$115,422,000 according to Japanese Customs data, down 5.6% from the previous year. The United States was the leading exporter of seeds to Japan, supplying \$31,705,000 worth of seeds or 27.5% of Japan's imports by value and 17% by volume. The U.S. export share of 17% in 2004 was down from 24.7% in quantity from the previous year. Japanese seed exports, on the other hand, grew 7.3% from the previous year to \$98,441,000 in 2004, of which the share of U.S. as Japan's export market was 15.2% or \$14,916,000.

Japanese phytosanitary regulations on seed imports do not constitute a significant impediment to U.S. seed trade with Japan. Japan subscribes to the International Convention on the Protection of New Plant Varieties and newly registered seed varieties are protected under Japan's Seeds & Seedlings Act, revised most recently in June 2003 to make enforcement of the Act more stringent and effective.

The number of new applications to the Japanese Ministry of Agriculture, Forestry, and Fisheries for legal protection of seed varieties during the Japanese fiscal year 2004 (Apr. 2004 – Mar. 2005) was 1,337, up 4% from the previous fiscal year. The number of newly registered seed varieties during the same period grew 62.1% to 1,132 cases. The total number of officially registered seed varieties that were planted and grown overseas (i.e. outside Japan) in the most recent fiscal year (Apr. 2004 – Mar. 2005) was reported as 3,574 cases, up 9.5% from 3,261 in the previous year.

End of Summary

II. Production

With Japan's domestic farm sector showing continuing signs of stagnation, the focus of Japanese seed business trade continues to be placed on export marketing and international operations. Statistical information for domestic production of seeds is not available.

III. Trade

1) Imports

-Japanese planting seed imports totaled \$115,422,000 in 2004, down 5.6% from \$122,347,000 in the previous year. In quantity, however, imports grew 26% from 65,994 metric tons in 2003 to 83,427 tons in 2004. Except for vegetables and herbaceous plant seeds, where Japanese imports declined substantially, seed imports for other crops grew substantially in terms of value across the board.

In spite of the overall decline in Japanese vegetable seed imports, the U.S. retained its position as the top seed supplier to Japan with 30% share in terms of quantity and 19% share in terms of value in 2004. The U.S. is the top supplier to Japan of seeds for sweet corns, peas and beans as well as other planting crops. In the case of forage crop seeds, the U.S. share of 32% (by volume) was second only to that of Australia in 2004, even though the U.S. enjoyed the largest share in 2003 (in terms of value).

| JAPANESE SEED IMPORTS FROM THE WORLD | | | | |
|--------------------------------------|-------------|--------------|-------------|-------------|
| | Quantity (M | letric Tons) | Value (\$ 0 | 000) 1/ |
| Crops: | <u>2003</u> | <u>2004</u> | <u>2003</u> | <u>2004</u> |
| Vegetables | 5,354 | 4,823 | 57,696 | 49,378 |
| Forage Crops | 57,559 | 75,364 | 33,414 | 38,106 |
| Herbaceous Plants | 316 | 255 | 17,730 | 12,261 |
| Sweet Corns | 227 | 327 | 3,248 | 4,932 |
| Peas / Beans | 753 | 813 | 2,376 | 2,853 |
| Other Plants | 1,785 | 1,845 | 7,883 | 7,892 |
| Total: | 65,994 | 83,427 | 122,347 | 115,422 |

(Source: Ministry of Finance Customs Data)

| JAPANESE SEED IMPORTS FROM THE U.S. | | | | |
|-------------------------------------|-------------|--------------|-------------|-------------|
| | Quantity (M | letric Tons) | Value (\$ | 000) 1/ |
| Crops: | <u>2003</u> | <u>2004</u> | <u>2003</u> | <u>2004</u> |
| Vegetables | 1,742 | 1,352 | 17,297 | 9,324 |
| Forage Crops | 13,318 | 11,544 | 14,793 | 12,282 |
| Sweet Corns | 196 | 243 | 2,711 | 3,317 |
| Peas / Beans | 543 | 631 | 1,610 | 2,240 |
| Herbaceous Plants | 72 | 49 | 1,600 | 1,618 |
| Other Plants | 469 | 463 | 2,682 | 2,924 |
| Total: | 16,340 | 14,282 | 40,693 | 31,705 |

(Source: Ministry of Finance Customs Data)

Note: 1/ Based on Japanese customs dollar value, CIF/ Japanese ports of entry.

Leading Seed Exporters to Japan By Crop & Dollar Value: (Source: Ministry of Finance Customs Data)

| | VEGETABLE SEEDS | | | |
|------------------|-----------------|-------------|---------------|-------------|
| Japanese Imports | 2003 | 3 | 2004 | <u>1</u> |
| From: | Value(\$000) | % Share | Value(\$000) | % Share |
| <u>The World</u> | <u>57,696</u> | <u>100%</u> | <u>49,378</u> | <u>100%</u> |
| 1) U.S.A. | 17,297 | 30% | 9,324 | 19% |
| 2) Italy | 9,008 | 16% | 7,416 | 15% |
| 3) China | 3,977 | 7% | 3,967 | 8% |
| 4) South Korea | 3,701 | 6% | 3,882 | 8% |
| 5) Thailand | 2,370 | 4% | 3,483 | 7% |
| Big-5 Total: | 36,353 | 63% | 28,072 | 57% |

| | FORAGE CROP SEEDS | | | |
|------------------|-------------------|-------------|---------------|-------------|
| Japanese Imports | 2003 | 3 | 2004 | 4 |
| From: | Value(\$000) | % Share | Value(\$000) | % Share |
| The World | <u>33,414</u> | <u>100%</u> | <u>38,106</u> | <u>100%</u> |
| 1) Australia | 9,060 | 27% | 16,246 | 43% |
| 2) U.S.A. | 14,793 | 44% | 12,282 | 32% |
| 3) France | 2,078 | 6% | 2,347 | 6% |
| 4) Canada | 1,217 | 4% | 1,271 | 3% |
| 5) Austria | 1,821 | 5% | 1,191 | 3% |
| Big-5 Total: | 28,969 | 87% | 33,337 | 87% |

| | HERBACEOUS PLANT SEEDS | | | |
|------------------|------------------------|-------------|---------------|-------------|
| Japanese Imports | <u>2003</u> | 3 | <u>200</u> 4 | <u>1</u> |
| From: | Value(\$000) | % Share | Value(\$000) | % Share |
| <u>The World</u> | <u>17,730</u> | <u>100%</u> | <u>12,261</u> | <u>100%</u> |
| 1) Netherlands | 3,328 | 19% | 2,938 | 24% |
| 2) Chile | 7,176 | 40% | 2,594 | 21% |
| 3) U.S.A. | 1,600 | 9% | 1,618 | 13% |
| 4) China | 1,735 | 10% | 1,535 | 12% |
| 5) France | 826 | 5% | 1,128 | 9% |
| Big-5 Total: | 14,665 | 83% | 9,813 | 80% |

| | | SWEET CORN SEEDS | | | |
|------------------|--------------|------------------|--------------|-------------|--|
| Japanese Imports | 2003 | 3 | <u>200</u> 4 | <u>1</u> | |
| From: | Value(\$000) | % Share | Value(\$000) | % Share | |
| The World | 3,248 | <u>100%</u> | 4,932 | <u>100%</u> | |
| 1) U.S.A. | 2,711 | 83% | 3,317 | 67% | |
| 2) Chile | 518 | 16% | 1,605 | 48% | |
| 3) France | 12 | 0.3% | 6 | 0.1% | |
| Big-3 Total: | 3,241 | 99% | 4,928 | 99% | |

| | PEA / BEAN SEEDS | | | |
|------------------|------------------|-------------|--------------|-------------|
| Japanese Imports | 2003 | 3 | 2004 | <u>1</u> |
| From: | Value(\$000) | % Share | Value(\$000) | % Share |
| The World | <u>2,376</u> | <u>100%</u> | <u>2,853</u> | <u>100%</u> |
| 1) U.S.A. | 1,610 | 68% | 2,240 | 79% |
| 2) Netherlands | 166 | 7% | 190 | 6% |
| 3) Thailand | 113 | 5% | 105 | 4% |
| 4) China | 85 | 4% | 69 | 2% |
| 5) India | 109 | 5% | 66 | 2% |
| Big-5 Total: | 2,083 | 88% | 2,670 | 94% |

| | OTHER PLANT SEEDS | | | |
|------------------|-------------------|-------------|--------------|-------------|
| Japanese Imports | 2003 | 3 | 2004 | <u>1</u> |
| From: | Value(\$000) | % Share | Value(\$000) | % Share |
| <u>The World</u> | <u>7,883</u> | <u>100%</u> | <u>7,892</u> | <u>100%</u> |
| 1) U.S.A. | 2,682 | 34% | 2,924 | 37% |
| 2) China | 2,349 | 30% | 2,171 | 28% |
| 3) South Korea | 673 | 9% | 631 | 8% |
| 4) Taiwan | 398 | 5% | 576 | 7% |
| 5) Thailand | 643 | 8% | 566 | 7% |
| Big-5 Total: | 6,745 | 86% | 6,868 | 87% |

2) Exports

-Japanese seed exports in 2004 were \$98,441,000 in value, up 7.3% from the previous year. Vegetable seed exports grew 5% in quantity and 14% in dollar value. Herbaceous plant seed exports more than doubled in quantity, albeit from a low base in the previous year, but dropped 8% in dollar value in 2004 from the previous year.

-Japanese seed exports to the United States in 2004 totaled \$14,916,000, down 6% in value from the previous year, and accounted for 15% of total Japanese seed exports. Vegetable seeds, with a 29% share of seed export by value, led the Japanese seed exports to the world, followed by herbaceous plant seeds, which make up 67% of Japan's seed exports to U.S., as shown in the tables below.

| JAPANESE SEED EXPORTS TO THE WORLD | | | | |
|------------------------------------|---|-------------|-------------|-------------|
| | Quantity (Metric Tons) Value (\$ 000) 1 | | | |
| Crops: | <u>2003</u> | <u>2004</u> | <u>2003</u> | <u>2004</u> |
| Vegetables | 1,366 | 1,436 | 62,605 | 71,410 |
| Forage Crops | 17 | 16 | 176 | 132 |
| Herbaceous Plants | 13 | 38 | 25,259 | 23,211 |
| Other Plants | 442 | 454 | 3,734 | 3,688 |
| Total: | 1,838 | 1,944 | 91,774 | 98,441 |

| JAPANESE SEED EXPORT TO THE U.S. | | | | |
|----------------------------------|--------------|-------------|-------------|-------------|
| | Quantity (Mo | etric Tons) | Value (\$ | 000) 1/ |
| Crops: | <u>2003</u> | <u>2004</u> | <u>2003</u> | <u>2004</u> |
| Vegetables | 45 | 51 | 4,152 | 4,388 |
| Forage Crops | 17 | 16 | 91 | 98 |
| Herbaceous Plants | 4 | 6 | 11,152 | 10,060 |
| Other Plants | 14 | 6 | 549 | 370 |
| Total: | 80 | 79 | 15,944 | 14,916 |
| U.S. % Share | 4.3% | 4.0% | 17.4% | 15.2% |

(Source: Ministry of Finance Customs Data.)

Note: 1/ Based on Japanese customs dollar value, FOB/Japanese ports of export.

IV. Harmonized System – Tariff Codes for Planting Seeds in Japan.

| REFERENCE: HS (HARMONIZED SYSTEM) TARIFF CODES, USED IN STATISTICAL TABULATION FOR EACH SEED GROUP. | | | | |
|---|--|--|--|--|
| Seed Group | Imports | Exports | | |
| Vegetable Seeds | 1209.91-010; 1209.91-090 | 1209.91-000 | | |
| Sugar Beet Seeds | 1209.11-000; 1209.19-000 | None | | |
| Forage Crop Seeds | 1209.21-000; 1209.22-000; 1209.23-000; 1209.24-000; 1209.25-000; 1209.26-000; 1209.29-000; 1002.00-010; 1004.00-010; 1005.10-010; 1007.00-010; 1008.10-010; 1008.90-010; | 1209.21-000; 1209.22- 000; 1209.23-000; 1209.24-000; 1209.25- 000; 1209.26-000; 1209.29-000; | | |
| Herbaceous Plant Seeds | 1209.30-000 | 1209.30-000 | | |
| Pea / bean Seeds | 0713.10-010; 0713.10-211; 0713.20-010; 0713.33-010; 0713.33-210; 0713.39-010; 0713.39-210; 0713.40-010; 0713.50-010; 0713.50-210; 0713.90-010; 0713.90-210 | None | | |
| Sweet Corn Seeds | 0712.90-031 | None | | |
| Other Planting Seeds | 1209.99-000 | 1209.99-000 | | |

V. Tariff:

The table below shows the only import duties levied on planting seeds.

| Crop | HS CODE (HARMONIZED SYSTEM) | TARIFF RATES (WTO) | |
|----------------------|--------------------------------|-------------------------|--|
| Pea Seeds | 0713.10.211 | 6.0 % | |
| Kidney Bean Seeds | 0713.33.210 | 6.0 % | |
| Broad Bean Seeds | 0713.50.210 | 6.0 % | |
| Other Seeds | 0713.39.210 | 6.0 % | |
| Other Seeds | 0713.90.210 | 6.0 % | |

(Source: Customs Tariff Schedule of Japan)

Regulatory Updates - Japanese Seeds and Seedlings Act revised.

The planting seed business in Japan is regulated primarily under the Seeds and Seedlings Act. As a result of the 1991 revision in the International Convention for Protection of New Plant Varieties (UPOV) to which Japan is a signatory, the Japanese Seed and Seedlings Act was revised in 1998 with enforcement starting December 24, 1998. It was revised again in June, 2003.

The Act has been revised so far to introduce the following key provisions.

- 1) Expand the scope of penal regulations against violations of the Act. (Article #6)
 - -Before revision Transaction was confined strictly to planting seeds.
 - -After revision Scope of transactions expanded to cover not only "seeds" but also "crops".
- 2) Maximum amount of penal fine for corporate violators raised (Article #60)
 - -Before revision 3 million Yen
 - -After revision 100 million Yen.

In line with revisions of the Seeds and Seedlings Act, Japanese Customs Law was amended on March 28, 2003 and took effect on April 1,2003. This authorized Japanese customs officials to order confiscation, disposition, or destruction of imported planting seeds and/or crops found to be in violation of provisions of the Act during the customs clearance inspection process.

In the aftermath of a series of criminal offenses reported in recent years that violated the Seeds and Seedlings Act, which involved various crops such as fruits, flowers, vegetables and other farm products, another revision of the Act is on the floor of Japanese Diet (i.e. legislature) this year for enactment during the current legislative session, scheduled to close in the summer of 2005. Intended to further expand coverage of the objects to be monitored to assure the lawful rights of registered seed variety growers, this latest revision of the Act seeks to:

(1) Cover not only "crops", resulting from the illegal use of seeds, but also production,

distribution and importation of "processed foodstuff or ingredients in remanufactured materials and products", as long as infringement of the original growers' lawful rights and violation of the Act can be traced and identified by scientific analysis with a DNA-technology;

- (2) Penalize violators with fines of up to 100 million Yen (approx.\$ 1 million) for corporate violations against illegal infringements of the lawful variety growers' rights in the "processed foodstuff or ingredients in remanufactured materials and products" as well as "crops", and
- (3) Prolong effective validity of the original variety growers' rights from the current 25-year protection period to a 30-year period for certain long-lived plants and crops, such as fruits, and from the current 20-year protection for other plants up to a 25-year period.

VII. Variety Registrations:

The number of applications for legal protection of seed varieties under the Seeds and Seedlings Act, accepted by the Ministry of Agriculture, Forestry and Fisheries from private individuals, seed companies, food makers, agricultural co-operatives and institutional entities was 1,337 in 2004, up 4.4% from 1,280 in the previous year (i.e. April-March). However, the number of varieties officially authorized was 1,132, up 62% from 698 in the previous fiscal year, as shown in the table below.

| NUMBER OF SEED VARIETY APPLICATIONS & REGISTRATIONS 2 YR. COMPARISON (JAPAN FISCAL YEAR: MARCH THROUGH APRIL) | | | | | | | | |
|--|--------|--------|---------------------------|-------|--|--|--|--|
| | Applic | ations | New Variety Registrations | | | | | |
| Crops | 2003 | 2004 | 2003 | 2004 | | | | |
| Edible Crops | 56 | 47 | 27 | 55 | | | | |
| Vegetables | 55 | 63 | 25 | 80 | | | | |
| Fruits | 43 | 45 | 28 | 70 | | | | |
| Forage Crops | 8 | 17 | 10 | 12 | | | | |
| Herbaceous Plants | 844 | 941 | 436 | 664 | | | | |
| Ornamental Plants | 243 | 183 | 154 | 233 | | | | |
| Forest Trees | 1 | 2 | 1 | 1 | | | | |
| Others | 30 | 39 | 17 | 17 | | | | |
| Total: | 1,280 | 1,337 | 698 | 1,132 | | | | |

(Source: Ministry of Agriculture, Forestry and Fisheries)

The role of foreign countries as a providers of soil and other resources for cultivation and growing of the new seed varieties continues to be important in the Japanese seed trade sector. As of the end of March 2005, the cumulative number of applications for new registration for seed varieties, grown outside Japan, was officially reported as 5,505 cases, up 469 cases or 9.3% from the previous year, and the cumulative number of authorized registrations for new variety protection under the Seed Act, accepted by the Japanese Ministry of Agriculture, Forestry and Fisheries, was 3,574 cases, up 9.6% respectively from the previous year, as indicated in the table below by country.

| -NUMBER OF REGISTRATIONS OF SEED VARIETIES BY CROP & COUNTRY, GROWN OUTSIDE JAPAN – AS OF THE END OF MARCH, 2005 (IN PARENTHESIS –NUMBER OF REGISTERED SEED VARIETIES) | | | | | | | | |
|--|---------------|--------|-----------|---------|--------|---------------|------------------------|--|
| AS OF THE E | | | PARENTHES | | | | | |
| | Applied | Edible | | Fruit | Forage | Herbaceous | Ornamental | |
| Country | (Registered) | Crops | Vegetable | Trees | Crops | Plants | Plants | |
| Asia: | | | | | | | | |
| Israel | 328 (195) | - | 1 (1) | - | - | 327 (194) | - | |
| Thailand | 22 (14) | - | 1 (1) | - | - | 21 (13) | - | |
| China | 10 (6) | 5 (5) | - | 2 (0) | - | 3 (1) | - | |
| Korea ,So. | 4 (0) | - | 1 (0) | - | - | 3 (0) | - | |
| Taiwan | 12 (8) | 1 (0) | 2 (2) | - | - | 9 (6) | - | |
| Indonesia | 2 (0) | - | - | - | 2 (0) | - | - | |
| Europe: | | | | | | | | |
| Netherlands | 2,016 (1,357) | - | 13 (10) | - | - | 1,546 (1,020) | 457 (327) | |
| Germany | 924 (641) | - | - | 1 (0) | - | 559 (332) | 364 (309) | |
| France | 355 (272) | 8 (3) | 2 (1) | 8 (5) | - | 155 (107) | 182 (156) | |
| Italy | 226 (145) | - | - | - | - | 185 (113) | 41 (32) | |
| U. K. | 318 (214) | - | 2 (2) | 7 (7) | - | 190 (107) | 119 (98) | |
| Denmark | 322 (147) | - | - | - | - | 187 (94) | 135 (53) | |
| Ireland | 8 (0) | - | - | - | - | 6 (0) | 2 (0) | |
| Belgium | 11 (3) | - | - | 1 (0) | - | 7 (1) | 3 (2) | |
| Switzerland | 7 (3) | - | - | 2 (1) | - | 5 (2) | - | |
| Spain | 9 (3) | - | - | - | - | 8 (2) | 1 (1) | |
| Austria | 1 (0) | - | - | - | - | 1 (0) | - | |
| Sweden | 1 (1) | - | - | - | - | - | 1 (1) | |
| Norway | 1 (1) | - | - | - | - | - | 1 (1) | |
| Slovakia | 2 (1) | - | - | - | - | 2 (1) | - | |
| Czech | 1 (0) | - | - | - | - | 1 (0) | - | |
| Poland | 4 (4) | - | - | - | - | 4 (4) | - | |
| Portugal | 2 (2) | - | - | - | - | - | 2 (2) | |
| Americas: | | | | | | | | |
| U.S.A. | 647 (405) | 1 (1) | 23 (19) | 8 (4) | 10 (8) | 434 (241) | 171 (132) 1/ | |
| Argentina | 2 (1) | _ | - | _ | - | 1 (1) | 1 (0) | |
| Ecuador | 1 (1) | _ | - | - | - | - | 1 (1) | |
| Costa Rica | 23 (6) | _ | - | - | - | 23 (6) | - | |
| Canada | 4 (2) | _ | - | _ | - | 2 (0) | 2 (2) | |
| Mexico | 1 (1) | _ | - | _ | - | - | 1 (1) | |
| Brazil | 9 (6) | _ | - | 3 (1) | - | 6 (5) | - | |
| Oceaania: | | | | | | | | |
| Australia | 111 (75) | - | - | 2 (0) | - | 101 (75) | 8 (0) | |
| New Zealand | 105 (57) | - | - | 19 (2) | - | 29 (16) | 57 (39) | |
| Africa: | | | | | | | | |
| South Africa | 16 (3) | - | - | - | - | 15(3) | 1 (0) | |
| | 5,505 | | | | | 3,830 | 1,550 | |
| Total | (3,574) | 15 (9) | 45 (36) | 53 (20) | | (2,344) | (1,157) | |

(Source: Ministry of Agriculture, Forestry & Fisheries)
1/ Includes 2 cases of crops of craftsmanship.

End of Report