

The camera-ready artwork included in the 2006 National Crime Victims' Rights Week Resource Guide provides a variety of visual representations of the 2006 NCVRW theme, and related public awareness themes that address the impact of crime on victims, crime victims' rights and services, and opportunities for involvement. The artwork includes both photographic images and graphic design to enhance *all* NCVRW public awareness efforts. Each of these resources can be used during NCVRW and throughout the year in brochures, handbooks, annual reports, on public service advertisements and billboards, in training materials for staff, and in educational materials for the community.

The Resource Guide camera-ready artwork depicts the 2006 NCVRW theme—"Victims' Rights: Strength in Unity"—as well as three other important themes:

- "Putting Victims First" (the theme of the Office for Victims of Crime, U.S. Department of Justice).
- "Know your rights as a crime victim."
- "Help is within your reach."

The font used throughout the Resource Guide and in most of the camera-ready artwork is Franklin Gothic (in various font sizes).

For your convenience, all the camera-ready artwork is on a CD (included in the 2006 Resource Guide folder) and is in three software formats:

1. Macintosh Quark 5.0 files, along with the accompanying fonts and images required to correctly open and print the artwork. The user must have QuarkXPress for Macintosh in Version 5.0 or above to be able to open and view these files.
2. PDF files that can be opened by any computer with Acrobat Reader. Acrobat Reader can be downloaded at no cost from <http://www.adobe.com/products/acrobat/readstep2.html>. These PDFs are interactive, and include fill-in boxes within the pages for personalizing the artwork. A full copy of Acrobat, not just the reader, will be needed to personalize the artwork.
3. JPEG files are graphic image files and cannot be edited or personalized, but can be placed in other graphics programs, as well as on the Web.

These three formats can help simplify the process of replication, and make it easy to incorporate the artwork into computerized presentations, television broadcasts, and public service announcements.

The artwork can be personalized with contact information for sponsoring organizations (name of agency, telephone and TTY numbers, and URLs for agency Web sites).

Local print shops and correctional agencies

may be willing to

donate printing services and/or paper, or provide these services at a reduced cost.



The eight 8.5" by 11" public service posters—including three in Spanish—feature a variety of important messages relevant to crime victims' rights and services, and convey critical public education messages to encourage support for crime victims' issues. The posters focus on multiple issues that are common to all types of victimization and victim services, so they are applicable to any type of victim service or justice agency or program. Organizational contact information should be added to these posters prior to duplication and dissemination.

Artwork for logos, buttons, magnets and commemorative ribbon cards can be printed in one or more colors to add dimension to the visual impact and messages of NCVRW activities.

A total of four graphic designs for bookmarks is included, and can be "mixed and matched" to promote a variety of victim and public awareness messages, as well as informational resources (national toll-free telephone numbers for victim assistance). Two of the designs have space available to personalize the bookmark prior to duplication and dissemination. Bookmarks should be printed on paper that is at least 80-pound cover stock.

The artwork for ribbon cards can help generate victim and public awareness during 2006 NCVRW. This year's Resource Guide includes two different graphic designs for ribbon cards based on the 2006 NCVRW theme. One design emphasizes "stand united for victim justice," and the other emphasizes victim support through "*unity in community*" and "*strength in unity*." Two ribbons (in the NCVRW theme colors, eggplant and antique gold) should be cut at a bias into eight-inch lengths; looped together, and secured with a two-inch stick pin; and then pinned to the card to the right of the text copy. Ribbon cards can be produced in large

Camera-Ready Artwork (continued)

quantities. In past years, victim service organizations have collaborated with high school and college service organizations to assemble the ribbon cards, and/or with local correctional agencies to have offenders put together the pin cards as a component of their community service obligations.

The artwork for name tags and name plates can be used to support conferences, symposia, press conferences, and other victim and public education and outreach efforts. The artwork can be personalized to reflect specific events and/or co-sponsors.

The sample letterhead should be personalized to include the names of organizations represented on your NCVRW Planning Committee, or co-sponsors for specific events. These can be featured in a column on the left side of the sample letterhead in a nine-point font type. The NCVRW theme colors of eggplant and antique gold can be easily incorporated to add more depth to the design. The sample letterhead can also be adapted for use as a cover or title page (with personalized information about the local event and contact information), and can be used for public awareness resource packages, media kits, or other outreach resources.

A new component of the camera-ready artwork this year is a two-page template with artwork for a 2006 NCVRW brochure that can be used to promote NCVRW activities and events. The tri-fold brochure should be personalized with your agency or NCVRW coalition's name on the cover under the dates for NCVRW. The inside left-hand panel has a short description of the 2006 theme—"Victims' Rights: Strength in Unity"—with space for the addition of the names of organizations represented on the local NCVRW Planning Committee or co-sponsors for specific activities and events, as well as where the reader can get more information. The inside center panel, with a background watermark of the candle visual, is blank to allow for the addition of other pertinent information for the public. The inside right-hand panel provides the mission of NCVRW and the logo and mission of OVC. The outside left-hand panel of the second page has blank space to print the schedule of local NCVRW activities and events. The outside center panel has been left blank and can be used for additional information, or it can be used for address labels and postage to allow the brochure to be used as a mailer for public awareness and promotion of NCVRW activities. The 2006 theme colors of eggplant and antique gold can be easily incorporated to add more depth to the design.

Artwork for two bumper stickers is included to generate greater public awareness about victims' rights and services. One design includes the 2006 NCVRW theme and dates, and the other offers the general message, "I Support Crime Victims' Rights!" and provides the URL for OVC's Web site.

The list of national toll-free information and referral telephone numbers for victim assistance can be personalized to states and local jurisdictions and disseminated as a stand-alone document, or incorporated into other victim and public awareness resources, including agency Web sites. This list can also be used for training and technical assistance activities, as it provides important contacts for victim information and referrals.

The visual "crime clock" includes *national* statistics about the prevalence of crime within the specific time periods. It can be personalized and used as a public service poster, or incorporated into other public education resources (such as brochures, annual reports, newsletters, and on agency Web sites).

Artwork for a crime clock that is *blank* is also included on the enclosed CD, so that states and local communities can fill in data and statistics that are jurisdiction-specific. The most accessible statistical source for creating a crime clock specific to your state is the most recent Uniform Crime Report (UCR) developed by your state for annual submission to the FBI. Within each state, a specific government agency is designated to collect and develop this annual report with statistical compilations listed statewide, by county, and by cities and towns with populations over 100,000. There are eight crimes included in the UCR Report: the violent crimes of murder and non-negligent manslaughter, forcible rape, robbery, and aggravated assault; and the property crimes of burglary, larceny-theft, motor vehicle theft, and arson. The UCR statistics are arrest-based; however, 29 states have implemented the National Incident Based Reporting System (NIBRS). Your state may also have conducted incident-based crime surveys similar to the National Crime Victimization Survey. Check with your state's crime reporting agency or the statewide victim services agency or network for this information. Once you have identified the crime statistics, all that's left to do is the math for the crime clock. If you cannot locate your state's most recent crime reports, you can find 2004 information at:

Camera-Ready Artwork (continued)

2004 Uniform Crime Report

http://www.fbi.gov/ucr/cius_2004/

The certificate of appreciation artwork provides the opportunity to honor crime victims and survivors and those who serve them—including professionals and volunteers—for their contributions that impact the lives of victims and survivors of crime, and promote community and public safety. The certificate should be reproduced on attractive card stock with the recipient's name written in calligraphy or typed in a calligraphy-type font, and include the date and signature of the leader of the agency or coalition that is presenting the certificate.

Three Rights To Right a Wrong

Crime Victims Have
the Right to Be:

Informed



Present



Heard



Crime victims have rights that allow them to participate in the criminal justice process, to have their voices heard, and to be informed about what is happening with their cases.

The pain and suffering of being victimized can never be erased. But crime victims' rights keep victims present, heard and informed throughout the process.

Know your rights as a crime victim.

For more information, visit the Office for Victims of Crime web site at www.crimevictims.gov, or call the number listed below.



There Is Strength In Our Number

If you or someone you know is a victim of crime, call our number.

We provide victims with information and assistance regarding their rights, their safety, and resources available to help them cope with the emotional, physical, and financial impact of crime.

We provide strength to victims through ongoing services and support. There is strength in our number, so please call us.

Victims' Rights: Strength in Unity



**When someone you love
tells you that they've become
a victim of crime,**

**will you know
what to say?**

Statistics indicate that 8 out of 12 Americans will become victims of a crime at least once in their lifetime. It's very likely that, at some point, someone you love will tell you that he or she has been assaulted, raped, robbed, or victimized by some type of violent crime.

When it happens, will you know what to say to help?

Be prepared. Take a few minutes *now* to learn about crime victims' rights and services, and how you can help. To learn more, visit the Office for Victims of Crime web site at www.crimevictims.gov, or call the number below.

Know *before* you need to know.

U.S. Department of Justice
Office of Justice Programs
Office for Victims of Crime
OVC
"Putting Victims First"

**IN CASE OF
EMERGENCY
BREAK GLASS**



Hopefully, an emergency will never cause you to need your rights as a crime victim.

However, if you or someone you know or love *does* become a victim of crime, it's good to know that there are laws ready to protect you, and programs available to help you cope with the consequences of the crime.

To learn more about crime victims' rights and services, visit the Office for Victims of Crime web site at www.crimevictims.gov, or call the number listed below.

**Help is within
your reach.**

In times of distress, crime victim services can answer your SOS.



In our community and across the nation, crime victim assistance programs offer help and hope to victims in distress. We provide crime victims and survivors with:

- S**upport to help cope with the emotional, physical, financial and spiritual impact of crime.
- O**pportunities and options for involvement, safety, and assistance in understanding your rights as a victim of crime.
- S**ervices to help you regain a sense of control in your life.

So if crime is causing you distress, remember “S.O.S” – we are *your lifeline* for help!

For information about local victim assistance programs in our community, please contact:

Tres maneras buenas de convertir lo malo en bueno

Las víctimas del crimen tienen el derecho de:

Estar informados



Estar presentes



Ser escuchados



Las víctimas del crimen tienen derechos que les permiten participar en el proceso judicial, tienen derecho a que se les escuche y a que se les informe sobre el desarrollo de sus casos.

El dolor y el sufrimiento de las víctimas no podrán borrarse jamás. Pero estos derechos las mantienen presentes, les permiten ser escuchadas y las mantienen informadas a lo largo del proceso.

Conozca sus derechos como víctima de un crimen.

Si desea más información, visite el sitio Web de la Oficina para Víctimas del Crimen en www.crimevictims.gov, o llame al número indicado abajo.



AYUDA

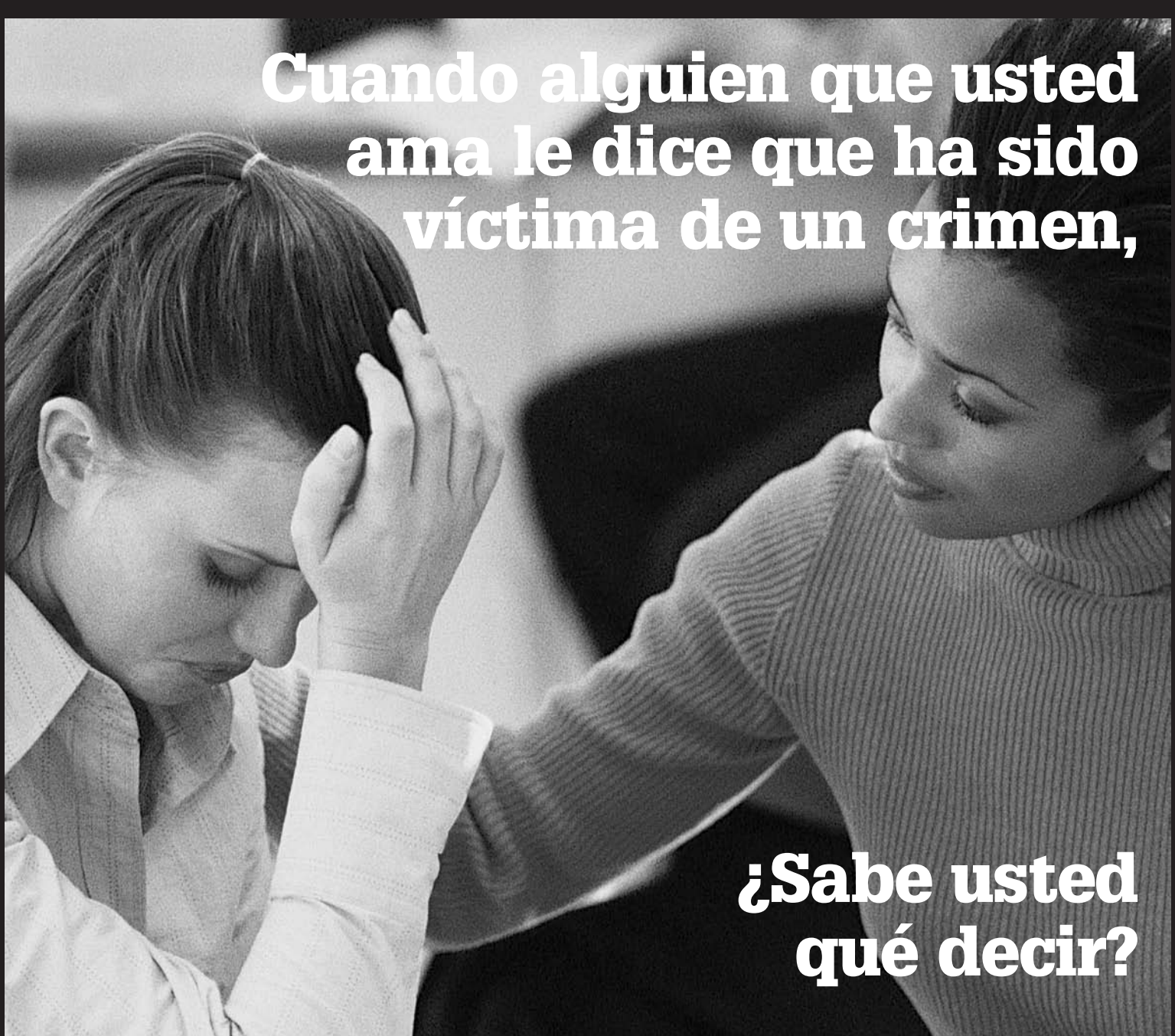
Nuestro número puede ayudarle

Si usted o alguna persona que conoce ha sido víctima de un crimen, llámenos.

Le brindaremos ayuda informándole sobre sus derechos, su seguridad y sobre los recursos disponibles para ayudarle a lidiar con impacto emocional, físico y económico ocasionado por el crimen.

A través de nuestros servicios y de nuestro apoyo brindamos a las víctimas la fortaleza necesaria. Usted podrá fortalecerse si nos llama, por favor hágalo.

Los derechos de las víctimas: La fuerza está en la unidad.



**Cuando alguien que usted
ama le dice que ha sido
víctima de un crimen,**

**¿Sabe usted
qué decir?**

Las estadísticas indican que ocho de cada doce estadounidenses serán víctimas de un crimen al menos una vez en sus vidas. Es muy probable que, en algún momento, una persona que usted ama le diga que ha sido asaltada, violada le han robado o haya sido víctima de algún crimen violento.

Cuando esto ocurre, ¿sabe usted qué decir para ayudarla?

Esté preparado. Invierta unos minutos ahora para averiguar sobre los derechos y servicios disponibles para las víctimas de crímenes y de qué manera los puede ayudar. Si desea más información, visite el sitio Web de la Oficina para Víctimas del Crimen en www.crimevictims.gov, o llame al número indicado abajo.

Entérese antes que tenga que enterarse.


U.S. Department of Justice
Office of Justice Programs
Office for Victims of Crime

OVC
"Putting Victims First"



U.S. Department of Justice
Office of Justice Programs
Office for Victims of Crime

OVC
"Putting Victims First"



Homicide - 16,137 a year; **44** a day; an average of **2** people are murdered every hour.⁽¹⁾

Rape - 209,880 a year; **575** a day; an average of **24** people are raped each hour.⁽²⁾

Assault - 4,470,960 a year; **12,249** a day; an average of **510** people are assaulted each hour.⁽²⁾

Theft - 14,211,940 a year; **38,937** a day; an average of **1,622** thefts are committed each hour.⁽²⁾

Domestic Violence - 588,490 women a year; **1,612** a day; an average of **67** women are victimized by an intimate every hour.⁽³⁾

Burglary - 3,427,690 a year; **9,391** a day; an average of **391** homes are burglarized every hour.⁽²⁾

Child Abuse and/or Neglect - 906,000 a year; **2,482** a day; an average of **103** children are abused or neglected every hour.⁽⁴⁾

Drunk Driving - 16,694 a year; **46** a day; an average of **2** alcohol-related deaths occur every hour.⁽⁵⁾

Identity Fraud - 9,300,000 a year; **25,479** a day; **1,062** people are victims of identity fraud every hour.⁽⁶⁾

Stalking - 1,377,960 a year; **3,775** a day; approximately **157** people are stalked every hour.⁽⁷⁾

Citations

1. Federal Bureau of Investigation. October 2005. *Crime in the United States, 2004*. Washington, DC: U.S. Department of Justice.
2. Catalano, Shannan M. September 2005. *Criminal Victimization, 2004*. Washington, DC: U.S. Department of Justice, Bureau of Justice Statistics.
3. Rennison, Callie. February 2003. *Intimate Partner Violence, 1993-2001*. Washington, DC: U.S. Department of Justice, Bureau of Justice Statistics.
4. Children's Bureau. Administration for Children and Families. 2005. *Child Maltreatment 2003*. Washington, DC: U.S. Department of Health and Human Services.
5. National Highway Traffic Safety Administration. August 2005. *2004 Traffic Safety Annual Assessment-Early Results*. Washington, DC: U.S. Department of Transportation.
6. Council of Better Business Bureaus, Inc. January 2005. *New Research Shows That Identity Theft Is More Prevalent Offline with Paper than Online*. Arlington, VA: Council of Better Business Bureaus, Inc.
7. Tjaden, Patricia and Nancy Theonnes. April 1998. *Stalking in America: Findings from the National Violence Against Women Survey*. Washington, DC: U.S. Department of Justice, National Institute of Justice.


Note: The crime clock should be viewed with care. It represents data from numerous statistical reports and should not be taken to imply a regularity in the commission of crime.

Camera-Ready Artwork for NCVRW Logos, Buttons and Magnets

**VICTIMS' RIGHTS:
STRENGTH IN UNITY**



National Crime Victims' Rights Week
April 23-29, 2006



**VICTIMS' RIGHTS:
STRENGTH
IN UNITY**

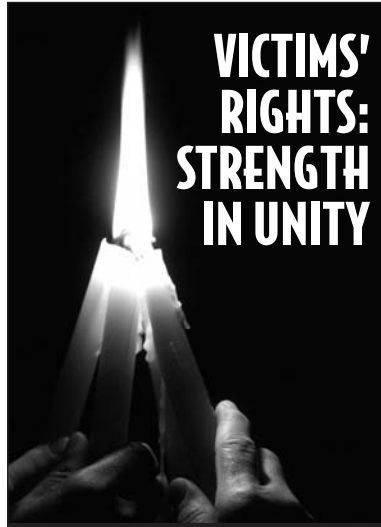
**National Crime Victims'
Rights Week**

April 23-29, 2006



**VICTIMS'
RIGHTS:
STRENGTH
IN UNITY**

**National Crime Victims'
Rights Week**
April 23-29, 2006



**VICTIMS'
RIGHTS:
STRENGTH
IN UNITY**

**National Crime
Victims' Rights Week**

**VICTIMS' RIGHTS:
UNITY
STRENGTH**

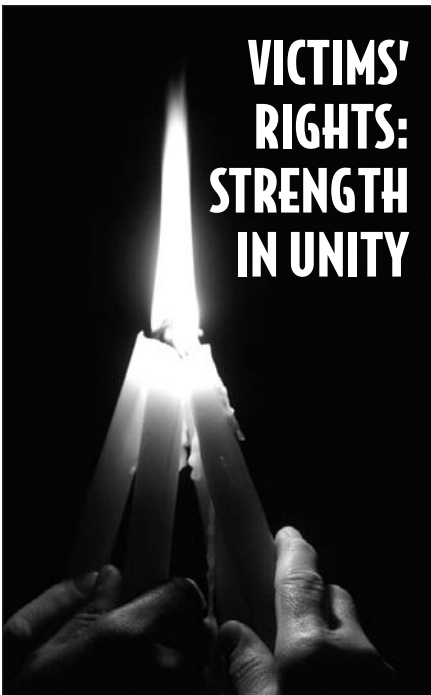
**National Crime Victims'
Rights Week**
April 23-29, 2006



**VICTIMS'
RIGHTS:
STRENGTH
IN UNITY**

Putting Victims First

**VICTIMS'
RIGHTS:
STRENGTH
IN UNITY**



**National
Crime Victims'
Rights Week**

April 23-29, 2006

**National
Crime Victims'
Rights Week**

April 23-29, 2006

**VICTIMS'
RIGHTS:
STRENGTH
IN UNITY**



For information about victim assistance, contact the Office for Victims of Crime at www.crimevictims.gov

or

**CRIME
VICTIMS
HAVE
RIGHTS
TOO!**

If you are a victim of crime, you have many rights and services available to help you.

If you would like to help assist victims, many volunteer opportunities are available.

**GET HELP
OR
HELP OUT.**

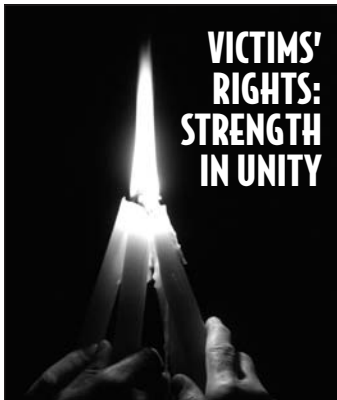
For more information about victim assistance or volunteer opportunities, please contact:

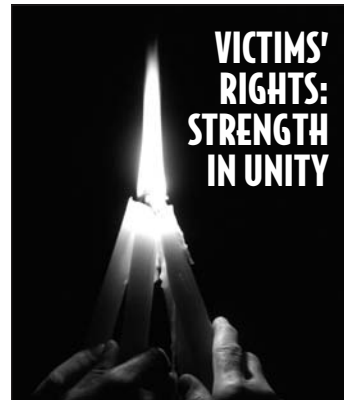
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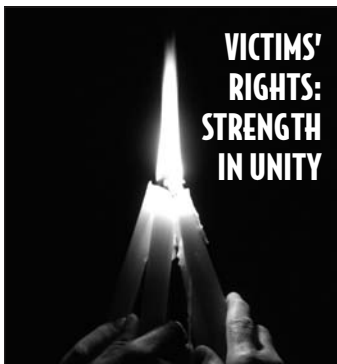
National Toll-free Numbers


- Battered Women's Justice Project **800-903-0111**
- Bureau of Indian Affairs Indian Country Child Abuse Hotline **800-633-5155**
- Childhelp USA **800-4-A-CHILD**
National Hotline **TDD 800-2-A-CHILD**
- Federal Trade Commission Identity Theft Hotline **877-ID-THEFT**
- Justice Statistics Clearinghouse **800-851-3420**
- Juvenile Justice Clearinghouse **800-851-3420**
- Mothers Against Drunk Driving **800-GET-MADD**
- National Center for Missing and Exploited Children **800-843-5678**
TDD 800-826-7653
- National Center for Victims of Crime **800-FYI-CALL**
- National Children's Alliance **800-239-9950**
- National Clearinghouse for Alcohol and Drug Information **800-729-6686**
Español 877-767-8432
TDD Hotline 800-487-4889
Hearing Impaired 800-735-2258
- National Clearinghouse on Child Abuse and Neglect **800-394-3366**
- National Crime Prevention Council **800-NCPC-911**
- National Criminal Justice Reference Service **800-851-3420**
- National Domestic Violence Hotline **800-799-SAFE**
TTY Hotline 800-787-3224
- National Fraud Information Hotline **800-876-7060**
- National Organization for Victim Assistance **800-TRY-NOVA**
- National Organization of Parents Of Murdered Children, Inc. **888-818-POMC**
- National Resource Center on Domestic Violence **800-537-2238**
TTY Hotline 800-553-2508
- National Sexual Violence Resource Center **877-739-3895**
- Office for Victims of Crime Resource Center **800-851-3420**
TTY 877-712-9279
- Office for Victims of Crime Training and Technical Assistance Center **866-OVC-TTAC**
TTY 866-682-8880
- Rape, Abuse & Incest National Network **800-656-HOPE**
- Resource Center on Domestic Violence, Child Protection and Custody **800-527-3223**

Camera-Ready Artwork for NCVRW Ribbon Card

 <p>VICTIMS' RIGHTS: STRENGTH IN UNITY</p>	
<p>National Crime Victims' Rights Week April 23-29, 2006</p> <p>In America, we believe that serving crime victims serves justice.</p> <p>To show your commitment to stand united for victim justice in America, please wear this ribbon during 2006 National Crime Victims' Rights Week.</p>	

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<p>National Crime Victims' Rights Week April 23-29, 2006</p> <p>This ribbon signifies the <i>unity</i> in our nation's <i>community</i> of people who support crime victims' rights, and who help victims and survivors in the aftermath of crime.</p> <p>Please help us promote "strength in unity" by wearing this ribbon during 2006 National Crime Victims' Rights Week.</p>	

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VICTIMS' RIGHTS: STRENGTH IN UNITY
National Crime Victims' Rights Week April 23-29, 2006

**Camera-Ready Artwork for NCVRW
Name Plates & Name Tags**



VICTIMS' RIGHTS: STRENGTH IN UNITY
National Crime Victims' Rights Week
April 23-29, 2006



VICTIMS' RIGHTS: STRENGTH IN UNITY



VICTIMS' RIGHTS: STRENGTH IN UNITY
National Crime Victims' Rights Week
April 23-29, 2006

**Schedule of Local Crime Victims'
Rights Week Events**

*"When we reach out to help a crime victim,
we embody the unity in a community that is
dedicated to justice for all."*

John W. Gillis
Director, OVC

**VICTIMS'
RIGHTS:
STRENGTH
IN UNITY**



**NATIONAL CRIME VICTIMS'
RIGHTS WEEK**

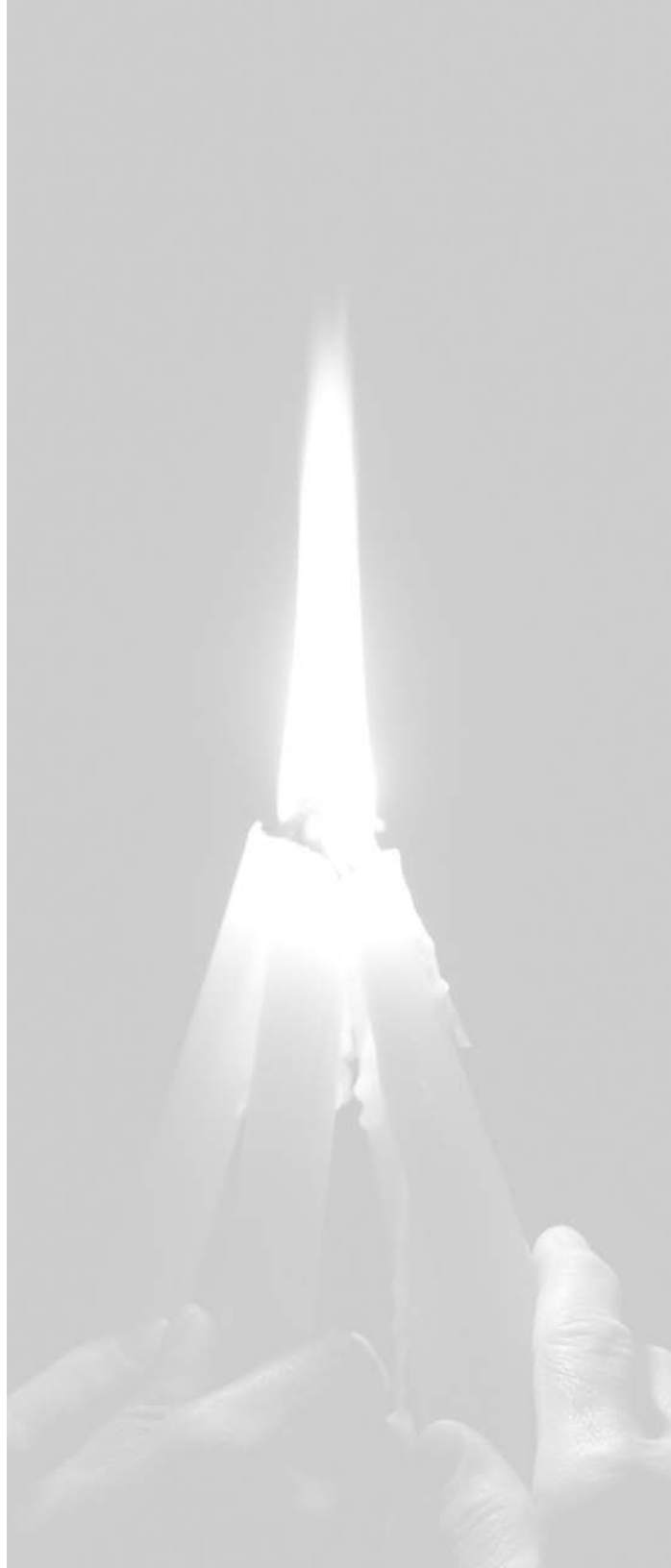
April 23 – 29, 2006

“Victims’ Rights: Strength in Unity”

This year’s theme pays tribute to crime victims and survivors who, for many decades, have joined together in mutual support and advocacy to promote victims’ rights and services. It also recognizes the ongoing efforts of countless victim service providers, justice and allied professionals, and volunteers who selflessly dedicate their lives to helping victims of crime. By honoring the power of one and recognizing the strength of many, the crime victims’ rights movement can truly achieve justice for crime victims.

Local Sponsors

For More Information, Contact:



National Crime Victims’ Rights Week

MISSION

The *mission* of National Crime Victims’ Rights Week is to provide a time of nationwide remembrance, reflection, and re-commitment for crime victims and survivors and those who serve them in order to raise individual, victim, and public awareness about the rights and needs of crime victims; the challenges that victims face in seeking help and hope in the aftermath of crime; and the positive impact that individuals and communities can have by providing services and support to victims and survivors of crime.

When signing the proclamation that declared the first National Crime Victims’ Rights Week, President Ronald W. Reagan said:

“We need a renewed emphasis on, and an enhanced sensitivity to, the rights of crime victims...it is time all of us paid greater heed to the plight of victims.”

April 1981

U.S. Department of Justice
Office of Justice Programs
Office for Victims of Crime
OVC
“Putting Victims First”

...is committed to enhancing the Nation’s capacity to assist crime victims and to providing leadership in changing attitudes, policies, and practices to promote justice and healing for all victims of crime.



**VICTIMS' RIGHTS:
STRENGTH IN UNITY**

National Crime Victims' Rights Week
April 23-29, 2006



**I SUPPORT CRIME
VICTIMS' RIGHTS**

www.ovc.gov



VICTIMS' RIGHTS: STRENGTH IN UNITY
National Crime Victims' Rights Week
April 23-29, 2006

Certificate of Appreciation

Presented To

For outstanding service on behalf of victims of crime

Date

Presented by



VICTIMS' RIGHTS: STRENGTH IN UNITY

National Crime Victims' Rights Week

April 23-29, 2006

Information and Referrals About Victims' Rights, Services, and Criminal & Juvenile Justice Resources

Battered Women's Justice Project	800-903-0111
Bureau of Indian Affairs Indian Country Child Abuse Hotline	800-633-5155
Childhelp USA National Hotline	800-4-A-CHILD TDD 800-2-A-CHILD
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Rape, Abuse & Incest National Network	800-656-HOPE
Resource Center on Domestic Violence, Child Protection and Custody	800-527-3223

Presented as a public service by the Office for Victims of Crime