



United States
Department
of Agriculture



Agriculture at the Crossroads: Energy, Farm & Rural Policy



Agricultural
Outlook
Forum
2007

Crystal Gateway Marriott Hotel
Arlington, Virginia
March 1-2, 2007

Program

Welcome to the 2007 Outlook Forum



Gerald A. Bange

Welcome to “**Agriculture at the Crossroads: Energy, Farm & Rural Policy.**”

Today rural America is adapting to changes at a pace faster than at any time in recent history. There is little question that renewable energy, farm policy, science, and global economics will be the major drivers shaping the outlook. Yet, all are shrouded by many questions. We have brought together an impressive roster of speakers this year to help shed light on these questions and to discuss their implications for U.S. agriculture as well as the next farm bill.

At the forefront of this gathering are corporate and USDA leaders who will launch the Forum with their insights on the many issues facing agriculture. Next, attendees are invited to take part in the five concurrent sessions each aimed at creating in-depth information exchanges and discussions.

While the Forum is a team effort representing the input of 13 USDA agencies and the Office of the Chief Economist, it's the moderators, speakers, and attendees who make this annual event a success. Many thanks to all of you for what we know will be a job well done!

As many know, the Forum, which dates back to 1923, is rich in tradition; however, the focus is on the future. Therefore, this year, we have launched the USDA Outlook Forum Diversity Program that sponsors 10-12 students to attend the 2007 Forum. Hopefully, these junior and senior university students majoring in agriculture-related fields will be part of that future.

Special Acknowledgement: Thank you CHS Foundation, Deere & Company, Farm Credit Bank of Texas, AgFirst Farm Credit, and the Georgia Farm Credit Association; and USDA's Cooperative State Research, Education, and Extension Service; Economic Research Service; and Grain Inspection, Packers and Stockyards Administration for your Diversity Program sponsorship, which made it possible for these students to attend. Also, thanks to Dr. Ahmad Jilani from the University of Maryland — Eastern Shore (UMES) and the UMES Minorities in Agriculture, Natural Resources, and Related Sciences (MANRRS) chapter for helping us administer the Diversity Program.

Sincerely,

A handwritten signature in black ink that reads "Gerald A. Bange". The signature is written in a cursive, flowing style.

Gerald A. Bange
Chairman, Forum Program Committee

Plenary Speakers



Mike Johanns
*Secretary of Agriculture,
USDA*
Keynote Address



Chuck Conner
*Deputy Secretary of
Agriculture, USDA*



Keith Collins
Chief Economist, USDA



A. Ellen Terpstra
*Deputy Under Secretary for Farm
and Foreign Agricultural Services,
USDA*

*Our distinguished guest
speaker will be announced.*

Panel: Renewable Energy — Inroads to Agriculture



Scott Kilman
Wall Street Journal
Panel Moderator



Patricia Woertz
*President and Chief Executive Officer
Archer Daniels Midland*



John Johnson
*President and Chief Executive Officer
CHS, Inc.*



Warren Staley
*Chairman and Chief Executive Officer
Cargill, Inc.*



Red Cavaney
*President and Chief Executive Officer
American Petroleum Institute*

Dinner Speaker



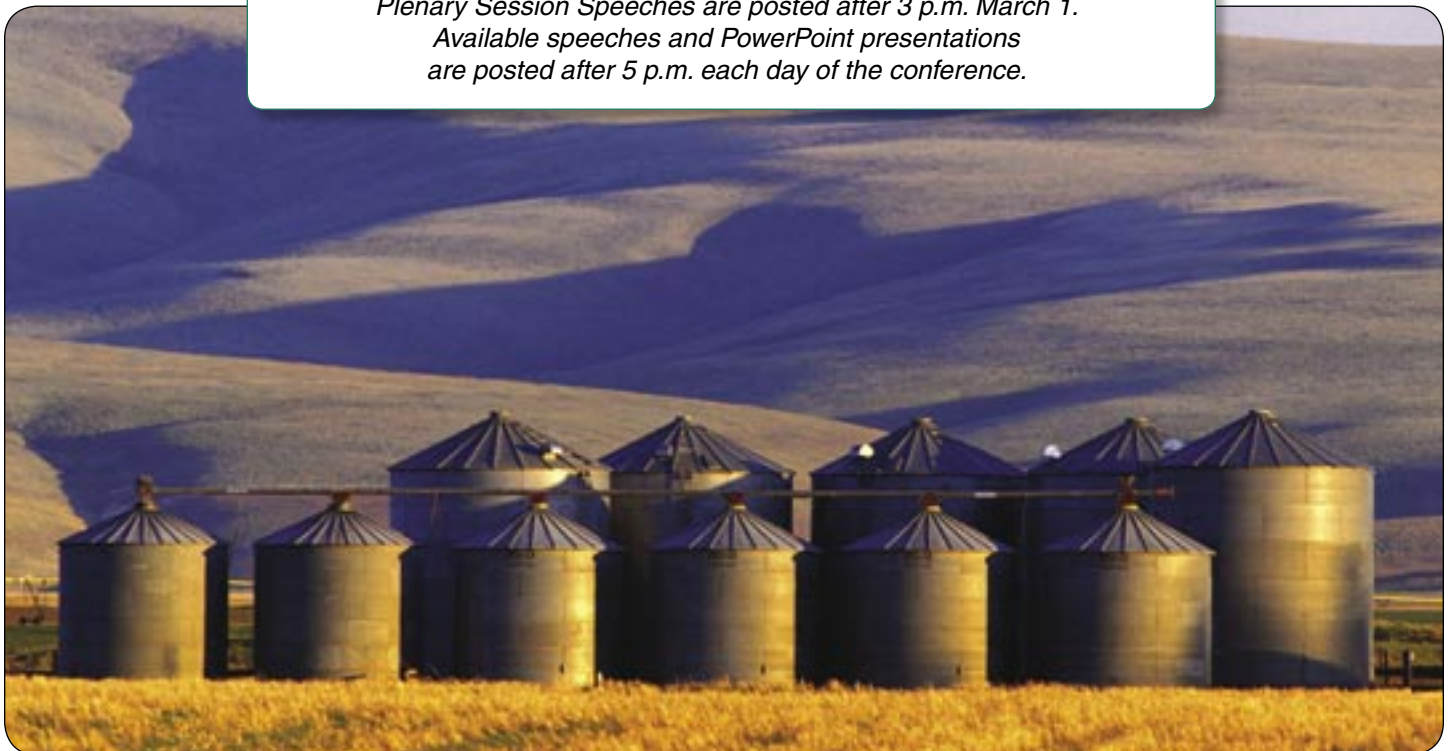
Honorable Mitch Daniels
Governor, Indiana

USDA Invites You to the Following:

Continental Breakfast	<i>Arlington Ballroom Foyer Served from 7:15 a.m. - 8 a.m. March 1 & 2</i>
Networking Luncheons	<i>Salons I & II and J & K</i>
Cash Bar Reception	<i>Exhibit Hall Served from 5:30 p.m. – 6:30 p.m. March 1</i>
Forum Dinner	<i>Salons III & IV Served from 6:30 p.m. – followed by dinner speaker</i>
Commodity Luncheons	<i>Please refer to specific luncheon for location. March 2</i>
Exhibit Hall	<i>Salons F, G, & H USDA and partner agencies host exhibits March 1 from 9:45 a.m. - 6:30 p.m. and March 2 from 7:30 a.m. - 2:00 p.m.</i>
Drawing for Vintage USDA Photographs	<i>Exhibit Hall, 11:45 a.m. March 2. Place entry form (found in your badge holder) in box in rear of Exhibit Hall area.</i>

www.usda.gov/oce/forum

*Plenary Session Speeches are posted after 3 p.m. March 1.
Available speeches and PowerPoint presentations
are posted after 5 p.m. each day of the conference.*



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Issue Date: 2/07

2007 Program at a Glance

Agriculture at the Crossroads: Energy, Farm & Rural Policy

5:00 p.m. February 28 – Onsite Registration Begins *Opposite Arlington Ballroom (5:00 - 8:00 p.m.)*

Thursday, March 1

7:00 a.m.	Registration Packets & Continental Breakfast <i>Arlington Foyer</i>				
8:00 a.m.	Opening Plenary Welcome: Deputy Secretary of Agriculture Chuck Conner <i>Arlington Ballroom</i>				
8:10 a.m.	2007 International Agricultural Trade Outlook: Deputy Under Secretary for Farm and Foreign Agricultural Services A. Ellen Terpstra				
8:30 a.m.	2007 Agricultural Economic Outlook: Chief Economist Keith Collins				
8:45 a.m.	Keynote Address: Agriculture Secretary Mike Johanns				
9:15 a.m.	Distinguished Guest Speaker: To Be Announced				
9:45 a.m.	Coffee Break & Exhibit Hall Opens				
10:15 a.m.	Plenary Panel: Renewable Energy—Inroads to Agriculture <i>Moderator: Scott Kilman, Wall Street Journal</i>				
12:00 a.m.	Pre-lunch Break				
12:30 p.m.	Networking Luncheon <i>Salons I & II and J & K</i>				
1:15 p.m.	Food Price Outlook: Ephraim Leibtag <i>Salon A</i>				
	Concurrent Session Tracks				
1:45 p.m.	Energy	Rural Development	Policy & Trade	Science & Technology	Food Trends
90 min.	Biofuels: Overview & Potential for U.S. Markets <i>Salon III</i>	Making Rural Towns More Viable: A Look at Broadband, Healthcare & Community Facilities <i>Salon V</i>	The DOHA Round: Closing the Perception Gap <i>Salon IV</i>	Conservation Agriculture, Precision Agriculture, and Carbon Sequestration Potential <i>Salon A</i>	Labeling & Health Claims: Future of Food Marketing <i>Salon VI</i>
3:15 p.m.	Refreshment Break				
3:45 p.m. 90 min.	Biofuels: Market Integration & Farm Policy <i>Salon III</i>	The Impact of Immigration on the Agricultural Labor Market <i>Salon V</i>	Alternatives to Risk Management Policies <i>Salon IV</i>	Cell Wall & Other Routes to Bioenergy Products <i>Salon A</i>	Income Profitability & Financial Well-being in the Farm Sector <i>Salon VI</i>
5:30 p.m.	Cash Bar Reception				
6:30 p.m.	Forum Dinner: Honorable Mitch Daniels, Governor of Indiana <i>Salons III & IV</i>				

Friday, March 2

7:00 a.m.	Registration & Continental Breakfast				
7:30 a.m.	Exhibit Hall Opens				
	Concurrent Session Tracks				
8:00 a.m.	Energy	Rural Development	Policy & Trade	Science & Technology	Commodity
90 min.	Grains & Oilseeds Industry Outlook <i>Salon III</i>	Community Financing of Biofuel Plants <i>Salons J & K</i>	U.S. Farm Bill: USDA Perspective <i>Salon IV</i>	Enhancing Productivity and Safety with Genetic Diversity <i>Salon A</i>	Transitioning Into Common Sweetener Market with Mexico <i>Salon II</i>
9:30 a.m.	Coffee Break				
10:00 a.m. 90 min.	Biofuels: International Developments <i>Salons J & K</i>	Cotton Industry & Outlook <i>Salons B & C</i>	U.S. Farm Bill: Outside Perspective—Modernizing America's Farm & Food Policy <i>Salon IV</i>	Role of International Standards in Facilitating Safe Trade: Scientific Justification in a Resource-Scarce World <i>Salon A</i>	Livestock & Poultry Industry Outlook <i>Salon III</i>
11:30 a.m.	Pre-lunch Break				
12:00 a.m.	Commodity Session Luncheons				
75 Min.	Grains & Oilseeds Luncheon <i>Salon III</i>	Horticulture Luncheon <i>Salons B & C</i>	Cotton Luncheon <i>Salons J & K</i>	Livestock & Poultry Luncheon <i>Salon IV</i>	Sugar & Sweeteners Luncheon <i>Salon II</i>
1:15 p.m.	15-min Break				
1:30 p.m.	Energy	Rural Development	Policy & Trade	Science & Technology	Food Trends
90 min.	Fueling America with Wind, Solar & Methane <i>Salon III</i>	Dairy Industry Outlook <i>Salons B & C</i>	Water Quality Trading Markets: Wave of the Future <i>Salons J & K</i>	Public & Private Innovations To Control Foodborne Pathogens <i>Salon A</i>	Technology, Information & Competition in Retail Food Markets <i>Salon II</i>
3:00 p.m.	Adjourn				

www.usda.gov/oce/forum

2007 Agriculture at the Crossroads: Energy, Farm & Rural Policy



Wednesday, February 28, 2007

5:00 - 8:30 p.m. **Registration:** *Opposite Arlington Ballroom*

Thursday, March 1, 2007

7:00 a.m. **Registration** *Arlington Ballroom Foyer, Salon II (pre-registered)*

7:15 a.m. **Continental Breakfast** *Arlington Ballroom Foyer*

8:00 a.m. **Plenary Welcome** *Arlington Ballroom*
Deputy Secretary of Agriculture Chuck Conner

8:10 a.m. **2007 International Agricultural Trade Outlook**
Deputy Under Secretary for Farm and Foreign Agricultural Services
A. Ellen Terpstra

8:30 a.m. **2007 Agricultural Economic Outlook**
Chief Economist Keith Collins

8:45 a.m. **Keynote Address**
Agriculture Secretary Mike Johanns

9:15 a.m. **To Be Announced**
Distinguished Guest Speaker

9:45 a.m. **Refreshment Break & Exhibit Hall Opens**

10:15 a.m. **Distinguished Plenary Panel
Renewable Energy — Inroads to
Agriculture**
Arlington Ballroom

Moderator: *Scott Kilman, Wall Street Journal*

*Patricia Woertz, President and Chief Executive Officer,
Archer Daniels Midland*

*John Johnson, President and Chief Executive Officer,
CHS, Inc.*

*Warren Staley, Chairman and Chief Executive Officer,
Cargill, Inc.*

*Red Cavaney, President and Chief Executive Officer,
American Petroleum Institute*

12:00 a.m. **Pre-lunch Break**

12:30 p.m. **Networking Luncheons:** *Salons I & II and J & K*

1:15 p.m. - 1:45 p.m. **Food Price Outlook Salon A**
Ephraim Leibtag, Economist, Economic Research Service USDA, Washington, DC

1:45 p.m. - 3:15 p.m. **CONCURRENT SESSIONS BEGIN**

ENERGY

Biofuels: Overview & Potential for U.S. Markets

Salon III

Moderator: *Lloyd C. Day, Administrator, Agricultural Marketing Service, USDA Washington, DC*

The U.S. Potential for Biofuels

Robert Dinneen, President, Renewable Fuels Association Washington, DC

Tradeoffs in Production, Pricing, and Cropping Patterns

Henry L. Bryant, Research Assistant Professor, Texas A & M University College Station, Texas

The Role of Cellulosic Conversion

Bruce E. Dale, Professor, Michigan State University East Lansing, Michigan

Biobutanol: A New Entrant in the Biofuels Market

William A. Frey, Global Business Director for Biofuels, DuPont Bio-Based Materials Wilmington, Delaware

RURAL DEVELOPMENT

Making Rural Towns More Viable: A Look at Broadband, Healthcare & Community Facilities

Salon V

Moderator: *Thomas Dorr, Under Secretary for Rural Development, USDA Washington, DC*

How Broadband Can Help Rural Communities

Scott Zimmer, President, Air Advantage Frankenmuth, Michigan

Expanding Health Care Options in Rural America

Margo Harrison, CEO, Clark Fork Valley Hospital Plains, Montana

Community Facilities Make a Critical Difference

George Kornegay, President, Mt. Olive College Foundation
Mount Olive, North Carolina

POLICY & TRADE

The DOHA Round: Closing the Perception Gap

Salon IV

Moderator: James Grueff, Partner, Decision Leaders, LLC., Washington, DC

Agricultural Exports With or Without an Agreement

William C. Motes, Senior Vice President, Informa Economics
McLean, Virginia

Litigation or Negotiation? The Perceived Value of Dispute Settlement for the U.S. Farm Sector in 2006

Timothy Josling, Professor Emeritus at the Food Research Institute, Stanford University
Stanford, California

Growing Trade with Developing Countries – The Interdependency

William Cline, Senior Fellow, Peterson Institute for International Economics and Center for Global Development
Washington, DC

SCIENCE & TECHNOLOGY TRACK

Conservation Agriculture, Precision Agriculture, and Carbon Sequestration Potential

Salon A

Moderator: Randy Raper, Lead Scientist for Conservation Systems, Agricultural Research Service, Soil Dynamics Lab, USDA
Auburn, Alabama

Soil Considerations Across the Landscape

Hector J. Causarano, Hydrology and Remote Sensing Lab, Agricultural Research Service, USDA
Beltsville, Maryland



Agronomic Inputs Using Precision Agriculture Across Different Landscapes

Kip Balkcom, Conservation Systems Research, Agricultural Research Service, USDA
Auburn, Alabama

Precision Agriculture — Economic Benefits in Transitioning Into No-till on Different Landscapes

Jason Bergtold, Conservation Systems Research, Agricultural Research Service, USDA, Auburn, Alabama

Increasing Carbon Sequestration by Reducing Tillage

Don Reicosky, North Central Soil Conservation Research Laboratory, Agricultural Research Service, USDA
Morris, Minnesota

FOOD TRENDS TRACK

Labeling & Health Claims: Future of Food Marketing

Salon VI

Moderator: Fred Kuchler, Economist, Economic Research Service, USDA
Washington, DC

The Federal Government and Nutrition Marketing

Richard A. Williams, Director for Social Science, Center for Food Safety and Applied Nutrition, U.S. Food and Drug Administration
College Park, Maryland

Nutrition Marketing and Consumer Behavior

Brian Wansink, Professor of Marketing, Applied Economics and Nutritional Science, Cornell Food and Brand Lab, Cornell University
Ithaca, New York

Private Sector Research in Nutrition Marketing

Eileen Kennedy, Dean, Friedman School of Nutrition Science and Policy, Tufts University
Boston, Massachusetts

3:45 p.m. -
5:15 p.m.

CONCURRENT SESSIONS

ENERGY TRACK

Biofuels: Market Integration and Farm Policy

Salon III

Moderator: Roger Conway, Director, USDA's Office of Energy Policy and New Uses, Office of the Chief Economist
Washington, DC

Continued on next page

A Discussion of Integrating Biofuels into the Fuels Industry

*Kevin Lindemer, Executive Managing Director, Energy Markets Group, Global Insight
Lexington, Massachusetts*

Leveling the Policy Framework Between Crops and Biomass

*Daryll Ray, Professor, University of Tennessee
Knoxville, Tennessee*

The Current Policy Framework for Biofuels: What Is Needed?

*Elizabeth Paris, Senate Finance Committee
Washington, DC*

The Current Policy Framework for Biofuels: What Is Needed — From Growers' & Producers' Perspectives?

*Samantha Slater, Renewable Fuels Association
Washington, DC*

RURAL DEVELOPMENT TRACK

The Impact of Immigration on the Agricultural Labor Market

Salon V

Moderator: *Susan Offutt, Chief Economist, Government Accountability Office
Washington, DC*

Immigrants in U.S. Agriculture: A Demographic Overview

*William Kandel, Farm and Rural Household Well-Being Branch
Economic Research Service, Washington, DC*

Immigration Reform, Crop Agriculture, and Meat Processing

*Philip Martin, Chair, UC Comparative Immigration & Integration Program
Department of Agricultural and Resource Economics, University of California
Davis, California*

Immigration and Agriculture: Perspective From Mexico

Francisco Mere Palafox, Director General, Fideicomisos Instituidos en Relacion a la Agricultura (FIRA), Banco de Mexico, Mexico

Immigration and Agriculture: Industry Perspective

*Craig J. Regelbrugge, Senior Director of Government Relations, American Nursery and Landscape Association
Washington, DC*

POLICY & TRADE TRACK

Alternatives to Risk Management Policies

Salon IV

Moderator: *Keith Collins, Chief Economist, USDA
Washington, DC*

Federal Crop Insurance and Farm Programs — Will WTO or Budget Concerns Shape the Debate?

*Keith Coble, Department of Agricultural Economics, Mississippi State University
Starkville, Mississippi*

Arguments for Whole-Farm Revenue Approach to Farm Programs

*Bruce Babcock, Iowa State University
Ames, Iowa*

View From the Outside

*Roger Bernard, News Editor, Pro Farmer
Cedar Falls, Iowa*

Economist World Perspectives

*Dave Juday, Senior Economist, World Perspectives, Inc.
Washington, DC*

SCIENCE & TECHNOLOGY TRACK

Cell Wall & Other Routes to Bio-energy Products

Salon A

Moderator: *Kay Walker Simmons, National Program Leader, General Biological Science & Plant Genetics and Grain Crops, Agricultural Research Service, USDA
Beltsville, Maryland*

Switchgrass and Other Promising Biofuel Materials

*Kenneth Vogel, Supervisory Research Geneticist, Grain, Forage and Bioenergy Research Unit, Agricultural Research Service, USDA
Lincoln, Nebraska*

U.S. – E.U. Joint Cell Wall Project

*Sara Hake, Director, Plant Gene Expression Center, Agricultural Research Service, USDA
Albany, California*

Commercialization Opportunities

*Chris Somerville, Department of Plant Biology, Carnegie Institution, Stanford University
Stanford, California*

Bioenergy Research at the Joint Genome Institute

*Daniel Rokhsar, Professor of Molecular Cell Biology and Physics, Joint Genome Institute, Department of Energy, Invited
Berkeley, California*

FOOD TRENDS TRACK

Income, Profitability & Financial Well-Being in the Farm Sector

Salon VI

Moderator: *John C. Moore, Jr., Chief Economist, Office of Policy and Analysis, Farm Credit Administration, McLean, Virginia*

Income Outlook for U.S. Farms and the Farm Economy in 2007

James Johnson, Chief, Farm and Rural Business Branch, Economic Research Service, USDA, Washington, DC

Co-author of Presentation: Mitch Morehart, Senior Economist, Economic Research Service, USDA, Washington, DC

An Examination of Farm Income and Factors for Plains Agriculture

Samuel M. Funk, Agricultural Policy Specialist, Department of Agricultural Economics, Kansas State University, Manhattan, Kansas

Outlook for Farm Household Well-Being

Carol Jones, Chief, Farm and Rural Household Well-Being Branch, Economic Research Service, USDA, Washington, DC

Dinner Speaker

21st Century Economic Development — A Renewed Focus on Agriculture

Salons III & IV



Honorable Mitch Daniels, Governor of Indiana

Continued on next page



8:00 a.m.-
9:30 a.m.

CONCURRENT SESSIONS

ENERGY

Grains & Oilseeds Industry Outlook

Salon III

Moderator: *William Lapp, Advanced Economic Solutions
Omaha, Nebraska*

USDA Grains & Oilseeds Outlook

*Dennis Shields, Agricultural Economist, Farm Service Agency, USDA
Washington, DC*

Pricing Issues Related to Funds

*Lonn Taffel, Cadent Financial Services LLC
Chicago, Illinois*

Can Corn Yields Fuel Ethanol Expansion?

*Robert T. Fraley, Vice President and Chief Technology Officer, Monsanto
St. Louis, Missouri*

DRAWING — USDA Vintage Photographs: Please place your entry form (found in name tag) in the box located toward rear of exhibit area. If your name is selected on March 2nd at 11:45 a.m., you'll receive a vintage photograph. Attendees whose names are selected do not have to be present to receive a photograph.

Please send your Forum session ideas, comments to: agforum@oce.usda.gov



RURAL DEVELOPMENT

Community Financing of Biofuel Plants

Salons J & K

Moderator: *Jack Gleason, Administrator, Rural Business-Cooperative Programs, Rural Development, USDA
Washington, DC*

Mid-Missouri Energy

*Ryland Utlaut, President, Mid-Missouri Energy
Malta Bend, Missouri*

What Local Ownership Means to Rural America

*John M. Urbanchuk, Director, LEGG LLC
Wayne, Pennsylvania*

The Banker's Perspective

Tom Houser, CoBank, Omaha, Nebraska

POLICY & TRADE

U.S. Farm Bill: USDA Perspective

Salon IV

Moderator: *Arlen Lancaster, Chief, Natural Resources Conservation Service, USDA
Washington, DC*

USDA Perspective

*Mark Keenum, Under Secretary for Farm and Foreign Agricultural Services, USDA
Washington, DC*

*Thomas Dorr, Under Secretary for Rural Development, USDA
Washington, DC*

*Bruce Knight, Under Secretary for Marketing and Regulatory Programs, USDA
Washington, DC*

*Mark Rey, Under Secretary for Natural Resources and Environment, USDA
Washington, DC*

SCIENCE & TECHNOLOGY

Enhancing Productivity and Security with Genetic Diversity

Salon A

Moderator: *Andrew W. LaVigne, President and CEO, American Seed Trade Association
Alexandria, Virginia*

Overview of Agricultural Research Service Seed & Germplasm Research

*Perry Cregan, Research Leader, Soybean Genomics and Improvement Laboratory, Agricultural Research Service, USDA
Beltsville, Maryland*

Partnering With the Academic Community

*Paul Gepts, Department of Agronomy and Range Science, University of California
Davis, California*

Title to Be Announced

*Stephen Smith, Pioneer Hi-Bred International Inc.
Johnston, Iowa*



COMMODITIES

Transitioning into Common Sweetener Market with Mexico

Salon II

Moderator: *Barbara Fecso, Economist, Dairy and Sweeteners Analysis Group
Farm Service Agency, USDA
Washington, DC*

A Primer in NAFTA

*John M. Melle, Deputy Assistant USTR for North America
Washington, DC*

An Analyst's Perspective of the Transition

*John Cropley, LMC Worldwide
New York, New York*

A Processor's Perspective of the Transition

*Jim Horvath, President, American Crystal Corporation
Moorhead, Minnesota*

The Role of the Private Sector in Transitioning Into a Common Sweetener Market

*Paul Farmer, CSC Sugar LLC
New Canaan, Connecticut*

EU Biofuels Policy and Effects on Production, Consumption and Trade of Agricultural Products

*Hilkka Summa, Head of Unit F6 (Bioenergy, Biomass, Forestry and Climate Change)
European Commission
Brussels, Belgium*

Brazilian Production of Biofuels: Implications for World Trade

*Elisio Contini, Head of Management Strategy
Brazil Ministry of Agriculture
Brasilia, Brazil*

Biofuels Policies in Asia: Trade Effects on World Agricultural and Biofuels Trade

*Keiji Ohga, Professor, College of Bioresource Sciences, Nihon University
Fujisawa-City, Kanagawa, Japan*

RURAL DEVELOPMENT

Cotton Industry & Outlook

Salons B & C

Moderator: *John Johnson, Deputy Administrator for Farm Programs, Farm Service Agency, USDA
Washington, DC*

USDA Cotton Outlook

*Carol Skelly, Fibers Analyst, World Agricultural Outlook Board, USDA
Washington, DC*

10:00 a.m.-
11:30 a.m.

CONCURRENT SESSIONS

ENERGY

Biofuels: International Developments

Salons J & K

Moderator: *Mike Yost, Administrator, Foreign Agricultural Service, USDA
Washington, DC*

Continued on next page

Progress and Problems in Estimating China's Cotton Supply and Demand

*Stephen MacDonald, Senior Economist, Economic Research Service, USDA
Washington, DC*

Factors Affecting Shifts in Cotton Area in the U.S. Mid-South

*John R.C. Robinson, Associate Professor & Extension Economist, Cotton Marketing and Risk Management, Department of Agricultural Economics, Texas A&M University
College Station, Texas*

Moving U.S. Cotton from Loan to Market in the Post Step 2 Era

John D. Mitchell, Vice President, Cargill Cotton Cordova, Tennessee



The Role of International Standards and Their Impacts on Data Needs

*John Hedley, Principal Adviser, International Coordination - Plants, Biosecurity, New Zealand Ministry of Agriculture and Forestry
Wellington, New Zealand*

Harmonizing Standards and the Role of Trade Negotiations

David Wilson, World Organization for Animal Health, International Trade Department, Gowrie, Australia

Impact of International Standards on Streamlining the Regulatory Process

*David McNamara, Former Assistant Director, European and Mediterranean Plant Protection Organization
Paris, France*

Topic To Be Announced

*Catherine Adams, Vice President for Global Food Quality, McDonald's Corporation
Oak Brook, Illinois*

POLICY & TRADE

U.S. Farm Bill: Outside Perspective — Modernizing America's Farm & Food Policy

Salon IV

Moderator: *Bruce Gardner, Distinguished University Professor, College of Agriculture and Natural Resources, University of Maryland
College Park, Maryland*

*Howard Vincent, CEO, Pheasants Forever Inc.
St. Paul, Minnesota*

*Bob Stallman, President, American Farm Bureau Federation
Washington, DC*

*Ralph Grossi, President, American Farmland Trust
Washington, DC*

*Ambassador Tom Nassif, President and Chief Executive Officer, Western Growers Association, Co-Chairman, Specialty Crop Farm Bill Alliance
Irvine, California*

SCIENCE & TECHNOLOGY

The Role of International Standards in Facilitating Safe Trade: Scientific Justification in a Resource-Scarce World

Salon A

Moderator: *Bruce Knight, Under Secretary for Marketing and Regulatory Programs, USDA
Washington, DC*

COMMODITY TRACK

Livestock & Poultry Industry Outlook

Salon III

Moderator: *Gregg Doud, Chief Economist
National Cattlemen's Beef Association
Washington, DC*

Outlook for Livestock & Poultry Industry

*Shayle Shagam, Livestock, Poultry & Dairy Analyst,
World Agricultural Outlook Board, USDA
Washington, DC*

Ethanol Production: Implications for Poultry Feeding

*Amy B. Batal, Poultry Nutritionist, University of Georgia
Athens, Georgia*

Fueling Ethanol: Implications for Livestock Producers

*John D. Lawrence, Extension Livestock Economist,
Director, Iowa Beef Center
Iowa State University, Ames, Iowa*

12:00 a.m. -
1:15 p.m.

Luncheons

Grains & Oilseeds Luncheon

Salon III

Moderator: Rich Feltes, Director of Research, Man Financial Inc.
Chicago, Illinois

Open Markets, Economic Growth and Prosperity

Al Ambrose, CHS Inc., Vice President, Risk Management, Oilseed Processing
Inver Grove Heights, Minnesota

Horticulture Luncheon

Salons B & C

Moderator: Burton Eller, Deputy Under Secretary, Marketing and Regulatory Programs, USDA
Washington, DC

Challenges Facing the Florida Citrus Industry

Mike Sparks, Executive Vice President, CEO, Florida Citrus Mutual
Lakeland, Florida

Cotton Luncheon

Salons J & K

Moderator: Neal Gillen, Executive Vice President and General Counsel,
American Cotton Shippers Association
Washington, DC

Developments in Commodity Futures Markets

Herman Kohlmeyer, Jr., Senior Vice President, Investments, A.G. Edwards,
Metairie, Louisiana

Livestock & Poultry Luncheon

Salon IV

Moderator: Richard Raymond, Under Secretary for Food Safety, USDA
Washington, DC

The Global Perspective on Avian Influenza

Ambassador John E. Lange, Special Representative on Avian and Pandemic Influenza, Department of State
Washington, DC

Continued on next page



Sugar & Sweeteners Luncheon

Salon II

Moderator: *Barbara Fecso, Economist, Dairy and Sweeteners Analysis Group
Farm Service Agency, USDA
Washington, DC*

Prospects of an Open Sweetener Market Between the United States and Mexico

*Francois D. Nehama, Director of Trade, Sucden Americas Corp
Miami, Florida*

1:30 p.m. -
3:00 p.m.

CONCURRENT SESSIONS

ENERGY

Fueling America with Wind, Solar & Methane Energy

Salon III

Moderator: *James Andrew, Administrator, Rural Utilities Programs, Rural Development, USDA
Washington, DC*

Wind Power

*Tom Wind, Wind Utility Consulting
Jefferson, Iowa*

Solar Power

*Scott Sklar, Executive Director of Solar Industries
Washington, DC*

Methane Power

*Kurt Roos, AgSTAR Program Manager, Environmental Protection Agency
Washington, DC*



The 2007 Forum bags were supplied by the Delaware Industries for the Blind, whose products and services are part of the Javits-Wagner-O'Day (JWOD) Program.

RURAL DEVELOPMENT

Dairy Industry Outlook

Salons B & C

Moderator: *John Mengel, Chief Economist, Dairy Programs, Agricultural Marketing Service, USDA
Washington, DC*

Outlook for Dairy Industry

*Milton Madison, Senior Economist, Dairy and Sweeteners Analysis Group, Farm Service Agency, USDA
Washington, DC*

Developments in World Skim Powder Markets

*Rick Walker, Vice President, Trade Policy & Government Relations, Fronterra Co-operative Group Ltd.
Washington, DC*

Opportunities for Whey Markets

*James J. Page, Chief Executive Officer, American Dairy Products Institute
Elmhurst, Illinois*

POLICY & TRADE

Water Quality Trading Markets: Wave of the Future

Salons J & K

Moderator: *Jon Scholl, Counselor to the Administrator for Agricultural Policy
U.S. Environmental Protection Agency
Washington, DC*

Water Quality Trading Basics

*Ginny Kibler, Office of Wastewater Management, U.S. Environmental Protection Agency
Washington, DC*

USDA Farm Bill Conservation - Supply Side of Trading

*Carl Lucero, National Leader for Clean Water, Natural Resources Conservation Service, USDA
Beltsville, Maryland*

Water Trading – Producer Perspective

*Tom Spellmire, Producer, Warren County, Ohio
Lebanon, Ohio*

SCIENCE & TECHNOLOGY

Public & Private Innovations To Control Foodborne Pathogens

Salon A

Moderator: Tanya Roberts, Agricultural Economist, Economic Research Service, USDA, Washington, DC

Continuous Food Safety Innovation as a Management Strategy: Public Perspective

Daniel Engeljohn, Deputy Assistant Administrator, Food Safety and Inspection Service, USDA
Washington, DC

Continuous Food Safety Innovation as a Management Strategy: Private Perspective

Mike Robach, Vice President, Corporate Food Safety & Regulatory Affairs
Cargill, Incorporated
Minneapolis, Minnesota

Lessons from Sweden's Control of Salmonella and Campylobacter in Broilers

Johan Lindblad, Director, The Swedish Poultry Meat Association,
Stockholm, Sweden

FOOD TRENDS

Technology, Information & Competition in Retail Food Markets

Salon II

Moderator: Phillip R. Kaufman, Senior Economist, Food Markets Branch, Economic Research Service, USDA
Washington, DC

Understanding the Consumer Through Technology: Scanner Data, Consumer Panels, and Analysis

Ephraim Leibtag, Economist, Economic Research Service, USDA
Washington, DC

Future Directions in Consumer-based Marketing and Promotion: Micro-level Promotion and Price Optimization Technology

Jon Hauptman, Willard Bishop Consulting
Barrington, Illinois

Energy Cost-Cutting Technology: Creating Efficiencies in the Retail Operation

Michael Sansolo, Senior Vice President, Food Marketing Institute
Arlington, Virginia

Forum Volunteers: Thank you for participating in the 2007 USDA Outlook Forum!

Cannon Business Solutions Southeast loaned USDA use of the fax and copier machines.

Save the Date!

2008 Agricultural Outlook Forum
February 21-22, 2008
Crystal Gateway Marriott Hotel
Arlington, Virginia

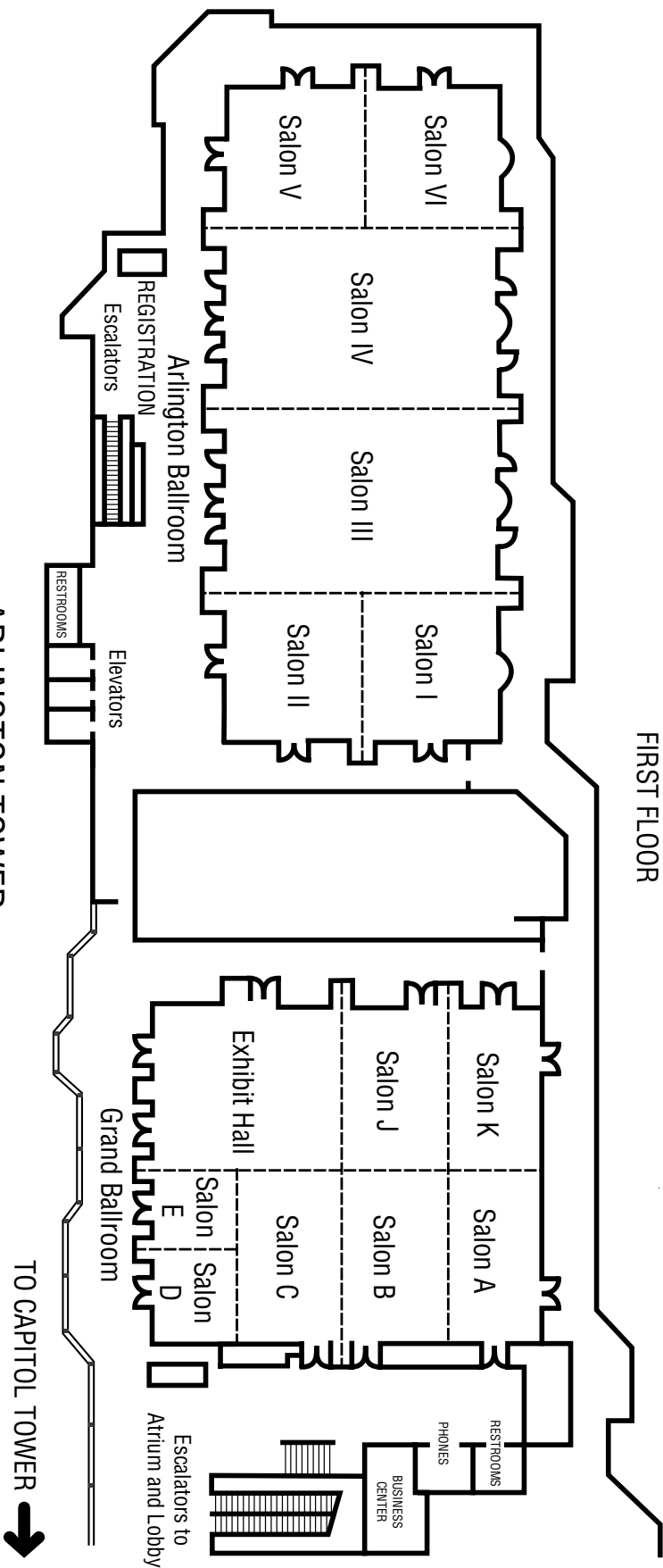


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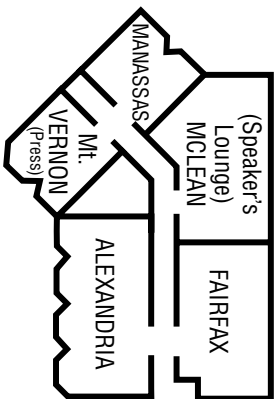
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FIRST FLOOR



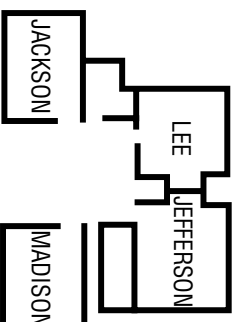
SECOND FLOOR



ARLINGTON TOWER

The Outlook Forum takes place in the Arlington Ballroom and the Grand Ballroom.

LOBBY LEVEL



TO CAPITOL TOWER →

Eads Street