## World Markets and Trade

## United States Share of World Consumption Falling

Percent
Million 480-lb. Bales


## U.S. Share World Consumption

## *Forecast

United States share of world cotton consumption has fallen from a high of 13.1 percent in 1994/95 to 11.6 percent (forecast) for 1999/2000. World cotton consumption is forecast at 87.8 million bales for 1999/2000, an increase of 3.3 percent from the previous year, but 1.3 million bales below the high of 89.1 million bales in 1996/97. United States cotton consumption continues to be pressured downward by cotton textile and apparel imports, which reached about 12.5 million $480-\mathrm{lb}$. bale equivalents in 1998.

