

Digital Content Management: Compliance in the Digital Age



Photo: Carol Highsmith

The use of digital content in enterprises, government and institutions is exploding. But who is managing that content? What are the rules? Such management involves legal, strategic, policy and practical considerations. This online course is designed to provide clarity in managing digital content today and in the future. The course will cover the following topics:

- Identifying and managing digital content
- Exploring digital copyright issues
- Licensing digital content
- Monitoring legal and illegal uses of licensed digital content
- Organizing and planning digital content.

How does this online course work? Twice a week, beginning Monday, October 30, 2006, you will receive e-lessons for five weeks and a self-marking quiz. During the course, participants will also be part of an exclusive listserv where participants can discuss course contents and ask questions. Lesley Ellen Harris, author of several books on copyright including *Digital Licensing: A Practical Guide for Librarians*, is the developer and proctor for this course. She has also developed email tutorials on digital licensing for the American Library Association and an international version on Canadian copyright law. For more information on Harris, visit her Web site at <http://www.copyrightlaws.com>.

Dates—Monday, October 30—Friday, December 1, 2006

Sponsor—CAPCON and the FLICC Education Working Group

Registration—\$150 (charge to CAPCON Network Training Account -CN). Registration includes e-lessons and listserv membership for 5 weeks. Register online at <http://www.loc.gov/flicc/feveform.html> or fax this completed form to (202) 707-4825.

Information—Call FLICC (202) 707-4813; TTY (202) 707-4995/CAPCON 202-331-5771

Cancellations—Cancellations must be called into the FLICC office (202-707-4813) 48 hours prior to the start of an educational program or the full fee will be charged.

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8/28/06

FLICC Online Course—Digital Content Management - Compliance in the Digital Age
Register online at <http://www.loc.gov/flicc/feveform.html>
or fax the form below to FPE Registration (202) 707-4825.

Name _____ Title _____

Organization _____

Address _____

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Phone () _____ Fax () _____ Email _____

Payment Method:

Bill the \$150 registration fee to my agency's CAPCON Network Training Services (CN) account. To establish an CN account or add funds to an existing account, contact the FEDLINK Fiscal Hotline at 202-707-4900.

FEDLINK ID _____ OCLC Symbol _____

Other Payment Methods:

Contact OCLC CAPCON for credit card or other registration options at (202) 331-5771.

Registrations are not complete until your CN account balance has been verified or other appropriate documentation is received.