



## *Oregon Alliance Working for Antibiotic Resistance Education*

[www.healthoregon.org/antibiotics](http://www.healthoregon.org/antibiotics)  
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### Partners

Abbott Laboratories  
American College of Physicians/American Society of Internal Medicine  
CareOregon  
Cascade Comprehensive Care  
Central Oregon Independent Health Services  
Complementary Healthcare Plans  
CIGNA Healthcare  
Conference of Local Health Officials  
Doctors of the Oregon Coast South  
Douglas Cty Independent Practice Association  
FamilyCare  
Glaxo SmithKline  
Health Net Health Plan of Oregon  
Infectious Diseases Society of Oregon  
Intercommunity Health Network  
Kaiser Permanente: Pacific Northwest  
Lane Independent Practice Association  
Marion Polk Community Health Plan  
Mid-Rogue Independent Physician Association  
Mid-Valley Independent Physicians Association  
Multnomah County Health Department  
Nature Cures Clinic  
Nurse Practitioners of Oregon  
The ODS Companies  
Office of Medical Assistance Programs  
Oregon Academy of Family Physicians  
Oregon Coalition of Health Care Purchasers  
Oregon Department of Human Services, Public Health Division, Office of Disease Prevention & Epidemiology  
Oregon Health Management Services Inc.  
Oregon Health & Science University  
OHSU Division of Physician Assistant Education  
Oregon Medical Association  
Oregon Nurses Association  
Oregon Pediatric Society  
Oregon Parent Teacher Association  
Oregon School Nurses Association  
Oregon Society of Physician Assistants  
Oregon State Pharmacists Association  
Oregon State University  
PacifiCare of Oregon  
PacificSource Health Plans  
Pacific University School of Physicians Assistant Studies  
Providence Health Plan  
Regence BlueCross BlueShield of Oregon  
Samaritan Health Services  
Tuahly Health Alliance

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### Mission Statement

Oregon AWARE encourages the appropriate use of antibiotics and aims to reduce the problem of antibiotic-resistant bacteria in Oregon.

### Goals

1. To raise public awareness about the importance of using antibiotics wisely.
2. To encourage Oregon's physicians, physician assistants and nurse practitioners to appropriately prescribe antibiotics.
3. To enlist the aid of community-based organizations to reduce the unnecessary use of antibiotics and promote self-care for viral illnesses.

### Key consumer messages:

1. Never use antibiotics for viral infections like colds or flu. Antibiotics have no effect against viruses and can cause serious side effects.
2. Taking antibiotics when they're not necessary puts you and your family at risk for developing resistant infections later.
3. If your doctor prescribes an antibiotic, finish the prescription even if your symptoms have lessened or disappeared.
4. Never share antibiotics, take leftover antibiotics or use them without a prescription.

### Key health care provider messages:

1. Research shows that adverse health outcomes are rare when health care providers conservatively prescribe antibiotics.
2. Patient satisfaction is increased as providers spend more effort educating them about self-care and symptom management. Satisfaction is not increased by fulfillment of a patient's or parent's expectations regarding prescription of antibiotics.

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