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### Work Experience

February 2001-present  
General Manager  
WUNC-FM/Chapel Hill, NC

I am responsible for the overall operations of the public radio service licensed to the University of North Carolina at Chapel Hill. My duties include providing direction to the managers of programming, development, business administration, and engineering; representing the University to external audiences; and strategic planning and financial forecasting. During my time at WUNC, the station has undergone a major programming transition to a news/talk format, begun construction of a radio station in Columbia, NC, that will provide the first public radio service to listeners on the Outer Banks, and started a major gifts/foundation program aimed at reaching upper level donors. I speak frequently to community groups and service organizations and present at major broadcasting conferences. WUNC's staff consists of 40 full- and part-time employees, and its annual budget is \$4.6 million.

November 1996-February 2001  
Program Director  
Michigan Radio/Ann Arbor, MI

I was responsible for programming, staff development and hiring, and budgeting at this news/talk NPR and PRI affiliate, licensed to the University of Michigan. Michigan Radio has three stations reaching a potential audience of 5 1/2 million people across southern Michigan and northern Ohio. I also was responsible for news coverage, operations, marketing, on-air fundraising, presentations and developing programming for national distribution. I supervised a staff of 16 full- and part-time employees. Michigan Radio's annual budget is \$4.2 million.

July 1995-November 1996  
Senior Account Manager, Primary Care  
University of Michigan Medical Center

I was responsible for developing and implementing the marketing and community relations strategy for the U-M Primary Care Network, a system of 30 health centers and physician practices in six Southeastern Michigan counties. These community-based health care providers serve as the first contact many people have with the U-M health care delivery

system, and their success is considered essential to the long-term future of the Medical Center. I supervised a staff of three and controlled a budget of \$650,000. I worked closely with the Senior Associate Hospital Director and her staff, helping to integrate new practices into the network. I also coordinated market research, brand identity, writing and graphic design work, events planning and public relations. I was responsible for advertising, business-to-business marketing, patient communications and the smooth flow of information between the Medical Center and its 160 community-based providers.

July 1993-July 1995  
Media Coordinator  
University of Michigan Medical Center

As the senior media coordinator in the Department of Public Relations, I was responsible for developing strategies for news coverage of clinical and research programs at the Medical Center. I had regular contact with print and broadcast reporters nationwide. I developed and produced a weekly radio news report and expanded a successful video news release program. I was responsible for handling internal and external communications, including serving as a spokesperson for the Medical Center. I wrote news releases and feature stories, conducted media training sessions for faculty members and held regular story development sessions with administrators and department chairs.

July 1985-July 1993  
Program Host/News Anchor/Reporter  
WJR-AM Radio, Detroit

During my eight years at this top-rated full service news and information station, I held a variety of on-air positions in the news and programming departments. I was co-host of the *Afternoon Newscenter* program, with responsibility for daily interview segments, story assignments and extensive news writing. I was a regular news anchor and substitute host for other interview programs, including the *J.P. McCarthy Morning Show*, *Midday Magazine*, and the interview program *Focus*. My reporting work included coverage of major local and regional stories, breaking news, documentaries, and political assignments, including the 1988 Democratic and Republican national conventions. I was a regular contributor to the ABC Radio Network.

May 1982-July 1985  
News Anchor/Assignment Editor  
WBT-AM Radio, Charlotte, NC

I was the morning drive news anchor and a reporter. I coordinated daily reporting assignments for the six-person staff and planned news coverage of major events. My assignments included coverage of the 1984 Democratic and Republican national conventions.

September 1979-May 1982  
Assistant News Director/News Anchor  
WPTF/WQDR-FM Radio, Raleigh, NC

I supervised a four-person staff and a college intern program. I was the morning drive news anchor on the FM station and coordinated coverage of major stories.

### Awards

I have received many awards for news coverage, including a George Foster Peabody Award; an Ohio State Award; a National Headliners Award; two national Clarion Awards (Women in Communications); a Michigan Association of Broadcasters award as the top reporter in the state; "Outstanding On-Air Talent" by the Detroit Chapter of American Women in Radio and Television; and state and regional awards for best newscast, spot news reporting, investigative reporting, documentary work and feature reporting.

During my time as program director, Michigan Radio won the Michigan Associated Press "General Excellence" award four years in a row, a Clarion Award, an NFCB Golden Reel for documentary work, PRNDI awards for spot news coverage and feature work, and the Michigan Association of Broadcasters award for top public radio station three years in a row. In 1998 and 1999, the station won the FLO award for best station in the nation from the Public Radio Program Directors Association.

I was elected to the Public Radio Program Directors board of directors in 1999. I have served on many advisory committees for National Public Radio and Public Radio International, as well as a program funding panel for the Corporation for Public Broadcasting.

### Education

B.A., *cum laude*, Sociology/Anthropology, 1979  
Middlebury College, Middlebury, VT

M.P.H., Health Management Policy, December 1997  
University of Michigan, Ann Arbor, MI