

James Fletcher Goodman

President & Chief Executive Officer
Capitol Broadcasting Company, Inc.
2619 Western Boulevard
Raleigh, NC 27606
(919) 821-8504

Organization: Capitol Broadcasting Company, Inc.

Wholly Owned Subsidiaries:

WRAL-TV/DT - Raleigh
WRAZ-TV/DT - Raleigh
WRAL-FM - Raleigh
WJZY-TV/DT - Charlotte
WWWB-TV/DT - Charlotte
WILM-TV - Wilmington
The North Carolina News Network
Capitol Sports Network
Microspace Communications Corporation
Durham Bulls Baseball Club, Inc.
Myrtle Beach Baseball Club, Inc.
DTVPlus, LLC

Career:

1979 - Present	Capitol Broadcasting Company, Inc. President/CEO
1975 - 1979	Capitol Broadcasting Company, Inc. President
1973 - 1975	Capitol Broadcasting Company, Inc. Executive Vice President
1968 - 1973	Capitol Broadcasting Company, Inc. Operations Manager - WRAL-TV
1965 - 1968	United States Navy

Education:

College:	Duke University - 1961 - 1965 (No Degree)
	<u>Honorary Doctor of Laws Degree</u> - Pfeiffer College

Honors and Achievements:

2002 Civic Honor Award - April 30, 2003

The Durham Chamber of Commerce presented Jim Goodman with this award calling him an "activist" and said, "He has blazed a trail for innovative partnerships and refuses to accept the status quo. And he has anchored his company in community service."

North Carolina Association of Broadcasters Hall of Fame - April 13, 2003

The NCAB Hall of Fame recognizes and honors people who have contributed to the broadcast industry in the past or over an extended period of time.

Ashanti Award - October 19, 2002

Jim Goodman was honored with the first Ashanti Award, which means "thank you," for being an advocate of minorities from the local minority group the Raleigh-Wake Citizens Association M-PAC.

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Honors and Achievements (continued):

Distinguished American Award – April 15, 2002

This award is given by the American Football Hall of Fame to a citizen who has been supportive of scholarships for young athletes.

2002 Citation for Distinguished Citizenship Award – March 20, 2002

Given to Jim Goodman by the North Carolina Citizens for Business & Industry. They cited Goodman as "one of the Triangle's hardest working community activists."

Paladin Achievement Award – February 15, 2002

Jim and Barbara Goodman were honored for their long-time backing of the arts by the United Arts Council of Raleigh and Wake County. This is the United Arts' highest award.

Outstanding Volunteer Fund Raisers – November 15, 2001

The Association of Fundraising Professionals – Triangle Chapter honored Jim and Barbara Goodman for their philanthropic works in the Triangle at the 12th Annual National Philanthropy Day Awards Ceremony. The Goodmons have served on the Boards of over 60 non-profit organizations.

Triangle Brass Band – November 3, 2001

Jim Goodman was honored at the 15th Anniversary Gala of the Triangle Brass Band for his support and originally funding the band, which was first named the WRAL Brass Band.

Dialogo Pacesetter Award - October 6, 2001

The Latin American Resource Center presented Jim Goodman this award for his leadership and commitment that led to the only station in the Carolinas to simulcast its newscast in Spanish.

2001 President's Award – May 23, 2001

Alice Aycock Poe Center for Health Education presented this award to Goodman and Capitol Broadcasting Company for their dedication to educating the public about health related issues and promoting health education and prevention in North Carolina.

Guardian Angel Society – January 27, 2001

The Methodist Home inducted Jim and Barbara Goodman into the Guardian Angel Society for Children. They were inducted because of their dedication to improving the young people throughout the Triangle. They lead by example in offering genuine compassion to people in need. They were cited for their work with Smart Start and the Healing Place.

The Plott Hound Courage Award – December 8, 2000

Common Cause North Carolina annually gives an award to someone that they believe has shown courage. The award is called The Plott Hound Courage Award. The Plott Hound is the State Dog of North Carolina. Goodman received the Plott Hound Courage Award for supplying free airtime to candidates for the 2000 elections.

North Carolina Award – November 27, 2000

The North Carolina Award is the highest honor the State of North Carolina can bestow. Created in 1961 by the General Assembly, the award is given annually to men and women who have made significant contributions in science, literature, fine arts, and public service. Goodman received this award for public service.

2000 NCEITA 21 Award for Outstanding Achievement – November 16, 2000

The North Carolina Electronics and Information Technologies Association's mission is to make Technology #1 in North Carolina and North Carolina #1 in Technology. This award showcases accomplishments and excellence in the Information Technologies industry. Goodman's selection means that his peers consider him to be a leader in North Carolina and a role model of performance.

Honors and Achievements (continued):

Thad Eure, Jr. Memorial Award—July 27, 2000

The most prestigious honor given by the Greater Raleigh Convention and Visitors Bureau, this award recognizes an individual who has made a significant contribution to the Wake County hospitality industry during the previous year.

Distinguished Leader of the Year—June 14, 2000

The 2000 Class of Leadership Raleigh, an educational group selected by the Raleigh Chamber of Commerce, presented this award to Goodmon. The award was established "to raise the level of awareness among participants in the program of area leaders who are making contributions to our community."

Kappa Alpha Psi Citizen of the Year Award—June 2000

Presented by the Raleigh Alumni Chapter of the Kappa fraternity, this award was established to recognize an outstanding citizen that has provided leadership and service to the community. Goodmon was the first non-minority to receive this honor.

Governors' Award for Lifetime Achievement—February 5, 2000

The Nashville/Midsouth Chapter of The National Academy of Television Arts and Sciences awarded this Emmy to Goodmon because they were "truly impressed with [his] contributions to the community as well as [his] outstanding achievements in broadcasting."

Visionary Award—October 12, 1999

Presented by Downtown Durham, Inc., this award saluted Goodmon's significant contributions to downtown Durham and his belief in its future and role in shaping it. The award cited his "accomplishments, vision, commitment and support of downtown Durham."

DTV Pioneer Award – April 19, 1999

Presented by the broadcast industry magazine leader *Broadcasting & Cable*, this award recognized Goodmon's leadership role and achievements in the advancement of digital television. On July 23, 1996, his company became the first broadcaster in the nation to transmit a High Definition television (HDTV) digital signal over WRAL-HD.

A.E. Finley Distinguished Service Award – September 24, 1998

The award is presented each year by the Greater Raleigh Chamber of Commerce based on the cumulative record of an individual whose career is devoted to the community betterment.

North Carolina Sports Summit Award – September 15, 1998

One of three people honored for "outstanding contributions to sports in North Carolina." Governor James B. Hunt, Jr. cited Goodmon's "outstanding leadership, entrepreneurialship and philanthropy in the business of sports in North Carolina."

Jim Batten Media Leadership Award – May 28, 1998

This national award was presented by Kids Voting/USA at its annual convention in Phoenix for Goodmon's leadership in getting the Kids Voting program started in Wake County, North Carolina.

Spirit of Scouting Award – April 2, 1998

The award was presented during the 2nd Annual Whitney M. Young, Jr. Service Awards dinner. This award recognizes outstanding services by adults, individuals or organizations that demonstrate Young's "dream of justice and equality for all in the development and implementation of scouting opportunities for low income, inner city and rural youth."

CASL President's Award – February 19, 1998

The Capital Area Soccer League presented this award because of Goodmon's generosity and support of CASL since its inception in 1974. CASL Executive Director Bill Wynne says, "Mr. Goodmon is responsible for the majority of kids in our community who play soccer, with his generosity and foresight in donating the WRAL Soccer Center."

(Updated 10/20/03)

Honors and Achievements (continued):

AACC Humanitarian Award – February 21, 1998

The African American Cultural Complex in Raleigh annually honors North Carolinians and others who have made outstanding contributions in the areas of Education, Media, Community and Humanitarian Service that have benefited the African American community, the city, state and nation. Goodman was the first Euro-American to receive this honor.

1997 Smart Start Pioneer Award – May 20, 1997

Smart Start is a public-private initiative that provides early education funding to all of North Carolina's 100 counties. Goodman was given this award for his efforts in helping Governor Jim Hunt launch the Smart Start program.

Journalism Hall of Fame - April 13, 1997

Induction by the School of Journalism and Mass Communication at UNC-Chapel Hill.

Pinnacle Award - November 10, 1994

This award, presented by the North Chapter of the Public Relations Society of America, honors a respected community leader who has made significant contributions to his or her profession, community and state.

Triangle Excellence in Marketing Award - June 6, 1994

This first annual award was presented jointly by the Sales and Marketing Executives organizations in Raleigh and Durham for outstanding leadership in the Triangle and for successfully piloting his company to become one of the premier firms in America.

Golden Mike Award - March 8, 1994

National award presented to MIX 101.5 WRAL-FM by the Broadcaster's Foundation and accepted by Jim Goodman at ceremonies in New York City

Distinguished Citizen Award - May 25, 1994

Presented by the Occoneechee Council of the Boy Scouts of America

Raleigh Medal of Arts - May 24, 1994

Given in the Individual Category for contributions to the visual, literary and performing arts

Silver Medal Award For Outstanding Contributions To Advertising - 1989

Presented by the Triangle Advertising Federation

Distinguished Service Award – 1988

Presented by the Raleigh Jaycees

Earle Gluck Distinguished Service To Broadcasting Award - 1987

Presented by the NC Association of Broadcasters

Organizations, Current:

Capitol Broadcasting Company, Inc.
President/CEO and Board of Directors
President - Subsidiaries Listed Above

Triangle Universities Center for Advanced Studies, Inc.
Board of Trustees

Conley Frog & Switch Company - Memphis, TN
Board of Directors

Organizations, Current (continued):

A.J. Fletcher Foundation
President and Board of Directors

Fletcher School of Performing Arts
President and Board of Directors

The Achievement School
President and Board of Directors

Capital Associated Industries, Inc.
Board of Directors (Former Chairman)

Capital City Club
Board of Governors

Federal Reserve Bank of Richmond
Chairman, Charlotte Board of Directors

Kenan Ethics Program
Advisory Board

Raleigh City Museum Futures Committee
Honorary Campaign Co-Chair

Research Triangle Foundation
Board of Directors

Triangle Community Foundation
Leadership Council

University of North Carolina Center for Public Television
Board of Trustees

Watauga Club
Member

North Ridge Country Club
Member

Our Lady of Lourdes Church
Member

Organizations, Past:

Advisory Committee on Public Interest Obligations of Digital Television Broadcasters (Gore Commission)
Member

American Heart Association, 2002 Gala
Co-chair

American Women in Radio and Television Foundation
National Board of Honorary Trustees

Better Campaigns Commission (North Carolina)
Member

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Organizations, Past (continued):

- First Union National Bank of North Carolina
Board of Directors
- North Carolina Partnership for Children
Board of Directors, Past President (Smart Start Program)
- North Carolina Progress Board
Member
- North Carolina's Salute to the Troops Committee
Former Chairman (Desert Storm Troops Return to North Carolina)
- North Carolina Symphony Foundation
Former President and Former Member - Board of Directors
- North Carolina Public Television Foundation
Former President
- North Carolina School of the Arts
Former Trustee
- North Carolina Association of Broadcasters
Former President and Former Member - Board of Directors
- 1999 Special Olympics World Summer Games
Vice Chair, Executive Committee and Board of Directors
- United Cerebral Palsy of North Carolina
Former President (Honorary Board Member)
- Friends of the College Series (N.C. State University)
Former President
- North Carolina Agency for Public Telecommunications
Former Member - Board of Directors and
Former Chairman - Open Net Committee
- North Carolina Town Hall Task Force
Former Member
- Open Government Through Public Telecommunications Legislative Study Commission
Former Member
- Keep North Carolina Clean and Beautiful
Former Member - Board of Directors
- North Carolina Poverty Project
Former Member - Board of Directors
- North Carolina Government Performance Audit Committee
Former Member
- North Carolina Child Advocacy Institute
Former Member - Board of Directors

Organizations, Past (continued):

North Carolina Aquarium Society
Former Member - Board of Directors

North Carolina Amateur Sports
Former Chairman and Former Member - Board of Directors

Initial Governor's Air/Cargo Airport Advisory Board
Former Member

Ravenscroft School
Former Member - Board of Directors

YMCA We Build People Campaign, 2001 and 2002
Chairman

Personal:

Date of Birth: August 31, 1943

Place of Birth: St. Petersburg, FL

Wife: Barbara Lyons Goodmon
1965 Graduate, St. Joseph's School of Nursing, Memphis, Tennessee --
Registered Nurse
1994 Graduate Magna cum Laude, Meredith College - BA in History
2000 Graduate, North Carolina State University - Masters of Liberal
Studies

Children: Elizabeth Goodmon Jordan
1997 Graduate, Barton College
Wilson, NC

James (Jimmy) F. Goodmon, Jr.
1999 Graduate, Hampden Sydney College
Hampden Sydney, VA

Michael J. Goodmon
2002 Graduate, Hampden Sydney College
Hampden Sydney, VA

Grandchild: Michael Lawrence McIntyre (Age 5)