

**FEDERAL COMMUNICATIONS COMMISSION  
BROADCAST LOCALISM HEARING  
RAPID CITY, SOUTH DAKOTA  
MAY 26, 2004**

**MARK ANTONITIS  
March 2004**

Mark Antonitis was named Vice President and General Manager of KELO-TV in December 1996. For a year previous to his assignment at KELO-TV, Antonitis was Vice President and News Director of the NBC owned station in Chicago, WMAQ-TV. A native of the Philadelphia area, Antonitis has worked in broadcasting since his freshman year in college. He started as a part-time studio camera operator at KMOL-TV in San Antonio, Texas in 1974. After working his way into a full-time job as a news photographer, Antonitis moved up in market sizes to Denver, St. Louis, and finally New York – all as a news photographer. After two years at NBC, New York, in 1983, he was promoted to Manager EJ Operations (head of technical operations for news) at WNBC, New York.

That same year, Antonitis married his wife Susan. They have two children. Matthew is 18 and a senior at Lincoln High School. Jordan is 14 and an eighth-grader at Patrick Henry Middle School.

Antonitis left NBC for an opportunity in editorial management at KXAN-TV in Austin, Texas. After four years there, he worked as a broadcast consultant for Frank N. Magid Associates in Marion, Iowa. Antonitis is now into his seventh year as President/General Manager of KELO-TV.

In May 2003, Antonitis was promoted to Regional Vice President for Young Broadcasting, Inc., owner of KELO-TV.

As an indication of Antonitis's commitment to public service, in 1999 KELO-TV won a National Emmy for Public Service for the station's "Tradition of Caring" public service effort.

Antonitis is also involved with these service organizations: Board Vice Chair Children's Care Hospital & School, Sioux Empire United Way Board, Corporate Chair for United Way's 2001 and 2002 campaigns, Professional Division Chair for 2003 and Loaned Executive Chair for 2004. Antonitis was the Chair for the 2003 Sioux Council Boy Scouts campaign, the 2002 Chair of the Heart Association's Heart Gala, and is active in fund raising for University of Sioux Falls. He is a member of the Sioux Falls Business Leadership Council.

Additional boards and responsibilities include: member of the Habitat for Humanity Capital Campaign Committee 1999, member of the Public Relations Advisory Committee for the YMCA Capital Campaign, board member of Junior Achievement, a member of the Catholic Diocese Communications Advisory Board and a member of the Downtown Rotary Club.