References

- Centers for Disease Control and Prevention. Smokingattributable mortality and years of potential life lost— United States, 1984. MMWR 1997;46(20):441–51.
- Best Practices for Comprehensive Tobacco Control Programs.
 Atlanta GA: Centers for Disease Control and Prevention,
 National Center for Chronic Disease Prevention and Health
 Promotion, Office on Smoking and Health;1999. Available from: URL: www.cdc.gov/tobacco/bestprac.htm
- Centers for Disease Control and Prevention. Framework for program evaluation in public health practice. MMWR 1999;48(No. RR-11):1–40.
- 4. U.S. Department of Health and Human Services. Healthy People 2010: 2nd ed. With Understanding and Improving Health and Objectives for Improving Health. 2 vols. Washington, DC: U.S. Government Printing Office; 2000. Available from: URL: www.health.gov/healthypeople
- Centers for Disease Control and Prevention. Medical-care expenditures attributable to cigarette smoking—United States, 1993. MMWR 1994;43(26):469–72.
- Herdman R, Hewitt M, Laschover M. Smoking-Related Deaths and Financial Costs: Office of Technology Assessment Estimates for 1990—OTA testimony before the Senate Special Committee on Aging. Washington, DC: U.S. Congress, Office of Technology Assessment testimony; May 6, 1993.
- Centers for Disease Control and Prevention. Cigarette smoking among adults—United States, 1993. MMWR 1994;43(50):925–30.
- 8. Preventing Tobacco Use Among Young People: A Report of the Surgeon General. Atlanta, GA: Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Office on Smoking and Health; 1994. [Reprinted, with corrections, July 1994.]
- Centers for Disease Control and Prevention. Projected smoking-related deaths among youth—United States. MMWR 1996;45(44):971–4.
- Ernster VL, Grady DG, Greene JC, Walsh M, Robertson P, Daniels TE, et al. Smokeless tobacco use and health effects among baseball players. *JAMA* 1990;264(2):218–24.

- 11. Tomar SL, Winn DM, Swango PA, Giovino GA, Kleinman DV. Oral mucosal smokeless tobacco lesions among adolescents in the United States. *J Dental Res* 1997;76 (6):1277–86.
- National Cancer Institute. Cigars: health effects and trends. In: Smoking and Tobacco Control Monograph No. 9.
 Bethesda, MD: National Institutes of Health, National Cancer Institute; 1998. (NIH Pub. No. 98-4302)
- Centers for Disease Control and Prevention. Youth tobacco surveillance—United States, 1998–1999. MMWR 2000;49 (SS-10):1–93.
- 14. Davis RM. Exposure to environmental tobacco smoke: identifying and protecting those at risk. *JAMA* 1998;280 (22):1947–9.
- 15. National Cancer Institute. Health effects of exposure to environmental tobacco smoke: the report of the California Environmental Protection Agency. In: Smoking and Tobacco Control Monograph No. 10. Bethesda, MD: National Institutes of Health, National Cancer Institute; 1999. (NIH Pub. No. 99-4645)
- Environmental Protection Agency. Respiratory Health Effects of Passive Smoking: Lung Cancer and Other Disorders.
 Washington, DC: Environmental Protection Agency, Office of Research and Development, Office of Air and Radiation; 1992. (Pub. No. EPA/600/6-90/006F)
- 17. Green LW, Eriksen MP, Bailey L, Husten C. Achieving the implausible in the next decade's tobacco control objectives. *Am J Public Health* 2000;90(3):337–9.
- 18. Patton MQ. *Utilization-Focused Evaluation: The New Century Text.* 3rd ed. Thousand Oaks, CA: Sage Publications; 1997.
- 19. WHO European Working Group on Health Promotion Evaluation. *Health Promotion Evaluation: Recommendations to Policy-Makers: Report of the WHO European Working Group on Health Promotion Evaluation.* Copenhagen, Denmark: World Health Organization, Regional Office for Europe; 1998. Available from: URL: www.who.dk/document/e60706.pdf.
- 20. Joint Committee on Standards for Educational Evaluation. The Program Evaluation Standards: How to Assess Evaluations of Educational Programs. 2nd ed. Thousand Oaks, CA: Sage Publications: 1994.

- 21. Centers for Disease Control and Prevention. *Prevention Research Centers: At a Glance 2001*. Available from: URL: www.cdc.gov/prc/glance.htm.
- 22. Green LW, George MA, Daniel M, Frankish CJ, Herbert CP, Bowie WR, et al. *Study of Participatory Research in Health Promotion: Review and Recommendations for the Development of Participatory Research in Health Promotion in Canada*. Ottawa, Canada: Royal Society of Canada; 1995.
- 23. The University of Texas—Houston Health Sciences Center School of Public Health and The Texas Health Department. *Practical Evaluation of Public Health Programs.* Atlanta, GA: Centers for Disease Control and Prevention. Available from: URL: www.cdc.gov/phtn/Pract-Eval/workbook.htm.
- 24. Green LW, Kreuter MW. *Health Promotion Planning: An Educational and Ecological Approach*. 3rd ed. Mountain View, CA: Mayfield Publishing Company; 1999.
- 25. Green LW, Ottoson JM. *Community and Population Health*. 8th ed. Boston, MA: WCB/McGraw-Hill; 1999.
- Green LW, Lewis FM. Measurement and Evaluation in Health Education and Health Promotion. Palo Alto, CA: Mayfield Publishing Company; 1986.
- 27. *Measuring Program Outcomes: A Practical Approach*. Alexandria, VA: United Way of America; 1996.
- 28. Bond SL, Boyd SE, Rapp KA. *Taking Stock: A Practical Guide to Evaluating Your Own Programs*. Chapel Hill, NC: Horizon Research; 1997.
- 29. The Health Communication Unit at the Centre for Health Promotion, University of Toronto. *Evaluating Health Promotion Programs*. Toronto, Ontario, Canada: The Banting Institute; 1998. Available from: URL: www.thcu.ca/infoandresources/publications/Eval%20HPP-020801.pdf.