

DEPARTMENT OF HEALTH AND HUMAN SERVICES
FOOD AND DRUG ADMINISTRATION
CENTER FOR DRUG EVALUATION AND RESEARCH

ANTIVIRAL DRUGS ADVISORY COMMITTEE

Tuesday, March 19, 2002

8:00 a.m.

Holiday Inn
Two Montgomery Village Avenue
Gaithersburg, Maryland

PARTICIPANTS

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Tara P. Turner, Pharm.D., Executive Secretary

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FDA

Russ Fleischer, PA-C, M.P.H.
Debra B. Birnkrant, M.D.
Thomas Hammerstrom, Ph.D.
Mark Goldberger, M.D.

NON-VOTING MEMBER

Eugene Sun, M.D.

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1 P R O C E E D I N G S

2 Call to Order

3 DR. GULICK: Good morning, everybody. I
4 am Tip Gulick, from Cornell University. I am happy
5 to call to order this meeting of the Antiviral
6 Advisory Committee. We would like to start by
7 going around the table and introducing the members
8 of the committee. So please, state your name and
9 your affiliation. Dr. Sun, shall we start with
10 your?

11 Introductions

12 DR. SUN: Eugene Sun, Abbott Laboratories.

13 DR. BRASS: Eric Brass, Harbor-UCLA
14 Medical Center.

15 DR. RELLER: Barth Reller, Duke University
16 Medical Center.

17 DR. HENCHAL: I am Erik Henschal, US Army
18 Medical Research Institute for Infectious Diseases,
19 Fort Detrick.

20 DR. GARDNER: Jacqueline Gardner,
21 University of Washington, in Seattle.

22 DR. ATMAR: Robert Atmar, Baylor College.

23 DR. WONG: Brian Wong, VA Connecticut
24 Health Care System and Yale University.

25 DR. FLETCHER: Courtney Fletcher, from the

1 School of Pharmacy, University of Colorado Health
2 Sciences Center.

3 DR. TURNER: Tara Turner, executive
4 secretary for the committee.

5 DR. SCHAPIRO: Jonathan Schapiro,
6 Stanford.

7 DR. GORDIN: Fred Gordin, VA Medical
8 Center, Washington, D.C. and George Washington
9 University.

10 DR. KUMAR: Princy Kumar, Georgetown
11 University, Washington, D.C.

12 DR. DEGRUTTOLA: Victor DeGruttola,
13 Harvard School of Public Health.

14 DR. ENGLUND: Janet Englund, University of
15 Chicago.

16 DR. HAMMERSTROM: Tom Hammerstrom, FDA.

17 MR. FLEISCHER: Russ Fleischer, FDA.

18 DR. BIRNKRANT: Debra Birnkrant, FDA.

19 DR. GULICK: Thanks, everyone. I believe
20 we have Dr. Sharilyn Stanley.

21 DR. STANLEY: Hello, good morning.

22 DR. GULICK: Hi. You are coming in loud
23 and clear.

24 DR. STANLEY: Good. Then, I won't yell.

25 DR. GULICK: You can yell a little if you

1 like. Dr. Stanley will be participating by
2 teleconference for this meeting. I would like to
3 turn to Tara Turner to read the conflict of
4 interest.

5 Conflict of Interest Statement

6 DR. TURNER: Thank you. The following
7 announcement addresses conflict of interest with
8 regard to this meeting, and is made a part of the
9 record to preclude even the appearance of such at
10 this meeting. Based on the submitted agenda for
11 the meeting and all financial interests reported by
12 the committee participants, it has been determined
13 that all interests in firms regulated by the Center
14 for Drug Evaluation and Research present no
15 potential for an appearance of a conflict of
16 interest at this meeting.

17 We would like to disclose for the record
18 that Dr. Eugene Sun, from Abbott Laboratories, is
19 participating in this meeting as an industry
20 representative, acting on behalf of regulated
21 industry. As such, he has not been screened for
22 any conflicts of interest.

23 In the event that the discussions involve
24 any other products or firms not already on the
25 agenda for which an FDA participant has a financial

1 interest, the participants are aware of the need to
2 exclude themselves from such involvement, and their
3 exclusion will be noted for the record.

4 With respect to all other participants, we
5 ask in the interest of fairness that they address
6 any current or previous financial involvement with
7 any firm whose products they may wish to comment
8 upon. Thank you.

9 DR. GULICK: Thanks. We will turn to Dr.
10 Birnkrant for some opening remarks.

11 Introduction/Opening Remarks

12 DR. BIRNKRANT: I would like to welcome
13 everyone to today's advisory committee meeting on
14 pleconaril for the treatment of the common cold.

15 In addition to our Antiviral Advisory
16 Committee members, I would like to acknowledge our
17 guests and other members participating from other
18 FDA advisory committees, including Dr. Reller from
19 the Over-the-Counter Drug Products Advisory
20 Committee, Dr. Gardner, from the New Risk
21 Management Advisory Committee, and Dr. Brass,
22 formerly of the Over-the-Counter Drug Products
23 Advisory Committee. I would also like to thank
24 ViroPharma for their efforts in developing this
25 product.

1 [Slide]

2 The marketing application we bring before
3 you today represents a departure from the
4 indications we usually present before our
5 committee. Generally we present an application for
6 a serious or life-threatening disease, such as HIV
7 or hepatitis C. Today, though, we will be
8 discussing an application for a disease that is
9 acute and self-limited, with an average duration of
10 illness of about 7 to 11 days, but one that
11 repeatedly affects the entire population.

12 [Slide]

13 Why, then, are we bringing this
14 application before you today? At previous advisory
15 committees we have reviewed our processes for
16 bringing applications before the advisory committee
17 and today I will do the same.

18 [Slide]

19 In general, we bring applications before
20 the committee for the reasons you see on this
21 slide: either it is a new chemical entity or first
22 drug in its class; it has a novel mechanism of
23 action and it poses complicated analytic and safety
24 issues. In my brief comments I will explain how
25 pleconaril fits into these categories.

1 [Slide]

2 Pleconaril is a new chemical entity and
3 first drug in its class. Whereas other treatments
4 for the common cold, such as decongestants and
5 nonsteroidal anti-inflammatory agents provide
6 relief of individual symptoms, pleconaril's novel
7 mechanism of action prevents viral attachment to
8 susceptible cells and prevents encoding of
9 rhinoviruses and enteroviruses, thus, impacting
10 multiple cold symptoms through its antiviral
11 effects.

12 [Slide]

13 This application also poses several
14 complicated analytic issues. The two principal
15 studies were double-blind, placebo-controlled
16 studies of pleconaril or placebo for five days.
17 Treatment had to begin within 24 hours of onset of
18 symptoms. Both trials had the same endpoint of
19 time to resolution of rhinorrhea and alleviation of
20 five other symptoms, such as cough and nasal
21 congestion, to absent or mild sustained for
22 approximately 48 hours. Even though both studies
23 were identically designed, the treatment effect
24 varied to about half a day in study 043 and one and
25 a half days in study 044. Further, there was a

1 treatment differential in smokers versus
2 non-smokers.

3 [Slide]

4 With regard to safety issues, we are
5 bringing this application before you today because
6 pleconaril induces CYP3A4. This was brought to our
7 attention through reports of menstrual
8 irregularities in a six-week prophylaxis study of
9 pleconaril. This was further investigated through
10 a drug interaction study of a single dose of an
11 oral contraceptive and five days of pleconaril,
12 where it was shown that concentrations of ethinyl
13 estradiol were reduced by 35 percent. Safety
14 issues related to CYP3A4 induction relate to the
15 effect of pleconaril on oral contraceptives,
16 possibly resulting in breakthrough bleeding and the
17 potential for unintended pregnancy. In addition,
18 there is concern that there is potential for other
19 drug interactions such as those of protease
20 inhibitors. We will also be discussing safety
21 findings of palpitations and tachycardia and my
22 colleague, Russ Fleischer, will elaborate on these
23 issues.

24 [Slide]

25 In sum, we are asking you to discuss the

1 safety and efficacy findings presented in the
2 application today. When you discuss efficacy,
3 please consider the following: the totality of the
4 data from Phase II and Phase III trials,
5 considering the treatment effect across the studies
6 as well. Please also consider the results in
7 subgroups and the need to use pleconaril within 24
8 hours of symptom onset. In your discussions, also
9 please address the empirical use of an antiviral
10 agent without a diagnostic assay.

11 [Slide]

12 With regard to safety, we will ask you to
13 discuss the safety of pleconaril as it relates to
14 CYP3A4 induction with the potential for other drug
15 interactions, as well as drug interactions with
16 oral contraceptives.

17 [Slide]

18 Lastly, given that the effectiveness
19 standard for approval requires substantial evidence
20 from adequate and well-controlled trials, as
21 outlined in the Amendments to the Food, Drug and
22 Cosmetic Act in 1962, what we are asking you today
23 is what level of risk is acceptable in this setting
24 of using pleconaril for the treatment of the common
25 cold.

1 [Slide]

2 With this slide I would like to turn to
3 the agenda for today's presentation. We will start
4 off with a presentation by ViroPharma. This will
5 be followed by the FDA presentation by Russ
6 Fleischer and Dr. Tom Hammerstrom. Then we will
7 take a break. We will return from the break for a
8 discussion of the presentations. This will be
9 followed by lunch and an open public hearing.
10 Following the open public hearing we will continue
11 our discussion and pose the questions to our
12 advisory committee. Thank you very much.

13 DR. GULICK: Thanks, Dr. Birnkrant. Now
14 will turn to the sponsor, ViroPharma, for their
15 presentation.

16 Sponsor Presentation

17 Introduction

18 DR. MCKINLAY: Good morning.

19 [Slide]

20 My name is Mark McKinlay, head of research
21 and development at ViroPharma. Today represents a
22 significant milestone both in the develop of
23 pleconaril and the field of antiviral chemotherapy.
24 Until now there has not been a drug that treated
25 the viral cause of the cold, reducing multiple

1 symptoms and reducing the overall duration and
2 severity of the illness.

3 [Slide]

4 Following this brief introduction, Dr.
5 Frederick Hayden will discuss the impact the cold
6 has on patients. I will return to review the
7 preclinical profile and the clinical pharmacology
8 of pleconaril, including the drug interaction data.
9 The rest of the presentation will be given by my
10 colleague, Dr. Ellen Cooper, who will summarize the
11 safety and efficacy of pleconaril for this
12 indication. Dr. Cooper will conclude with an
13 overall assessment of benefit/risk of pleconaril
14 for use in the treatment of the common cold.

15 [Slide]

16 Pleconaril was rationally designed to be a
17 specific inhibition of picornaviruses, the
18 predominant cause of the common cold. Pleconaril
19 has activity across the human picornaviruses
20 including the rhinoviruses and enteroviruses. It
21 is a potent, orally bioavailable compound that
22 inhibits viral replication and reduces symptoms.

23 [Slide]

24 The indication that we are seeing is for
25 the treatment of acute picornaviral upper

1 respiratory illness, or the common cold, in adults.

2 [Slide]

3 At this time I would like to introduce Dr.

4 Frederick Hayden to discuss the impact that colds

5 have on patients.

6 Impact of the Common Cold

7 DR. HAYDEN: Thank you, Dr. McKinlay and

8 good morning, ladies and gentlemen.

9 To start, I would like to disclose that I

10 have been a paid consultant to ViroPharma since the

11 founding of the company and I have also served as

12 an investigator on the majority of the Phase II and

13 Phase III studies of pleconaril for the viral

14 respiratory indication. My background is in

15 internal medicine and infectious diseases, and my

16 laboratory has engaged in studies of antiviral

17 drugs and vaccines for over two decades.

18 [Slide]

19 During that time there has been

20 considerable progress with regard to the

21 development of interventions for influenza virus.

22 Indeed, we currently have four approved antiviral

23 drugs and the agency is actively reviewing a new

24 attenuated vaccine.

25 With regard to RSV infection, there is

1 aerosolized ribavirin and passive
2 immunoprophylaxis, and there are several kindred
3 vaccines that are in active clinical testing right
4 now. In contrast, for picornaviruses and
5 rhinovirus colds specifically there is no approved
6 antiviral drug. The large number of immunotypes
7 make the prospect for a vaccine very unlikely, and
8 our current treatments have significant limitations
9 which, I think, clearly indicate that there is a
10 need for an effective antiviral option.

11 [Slide]

12 The picornavirus family causes the
13 majority of colds. Most of these are due to
14 rhinovirus infection but it is worth bearing in
15 mind that between five and ten percent of colds are
16 due to enteroviruses. In addition, rhinoviruses
17 cause a substantial number of other complications,
18 involving both the upper and lower respiratory
19 tract, many of which are then associated with
20 antimicrobial use. On an average basis, a person in
21 this country will experience about one rhinovirus
22 infection annually. The number of colds
23 experienced in this country has been estimated to
24 be as high as a billion episodes annually.

25 [Slide]

1 We know that the incidence of common cold
2 is clearly age related so that children have the
3 highest attack rates. In younger adults the rates
4 average about two to three episodes per year.
5 Then, in older individuals the rates drop, in part
6 because of increasing immunity but also decreasing
7 exposure. Rhinoviruses are year-round pathogens
8 and they account for about half of colds episodes
9 on an annual basis. In addition, there are
10 seasonal peaks of activity in the spring and the
11 fall months, during which rhinoviruses have been
12 implicated in 80 percent or more of colds episodes.

13 [Slide]

14 Several years ago we undertook a study of
15 approximately 350 adults who had self-diagnosed
16 colds. Over 80 percent of these individuals had a
17 documented rhinovirus infection. These individuals
18 were able to rapidly self-recognize the onset of
19 their illness so that 69 percent were able to make
20 a self-diagnosis within eight hours of the onset of
21 their symptoms.

22 Sore throat was the most common initial
23 symptom occurring in about 40 percent of these
24 individuals. But, as the illness evolved, other
25 symptoms predominated so that rhinorrhea became the

1 most bothersome symptom. Indeed, this is one of
2 the rationales for its inclusion in the outcome
3 measure used in the Phase III studies of
4 pleconaril. Fever is uncommon during rhinovirus
5 colds and, indeed, predicts against the presence of
6 a rhinovirus infection. The degree of morbidity
7 associated with these illnesses was substantial so
8 that the average duration of sleep disturbance was
9 four nights and this may, in fact, contribute to
10 some of the daytime performance problems that have
11 been documented in common cold sufferers. The
12 overall duration of symptoms until resolution of
13 the illness was 11 days in this particular cohort.
14 The other studies have found, depending on the
15 particular definition of illness used, durations
16 ranging from 7 to 11 days, but it is worth noting
17 that about a quarter of cold sufferers will have
18 symptoms into the second week of their illness.

19 [Slide]

20 It is worth looking at the pathogenesis of
21 these illnesses in some greater detail because this
22 has important implications with regard to our
23 therapeutic interventions. Clearly, colds start
24 with viral infection of the nasal mucosa. These in
25 turn, then, drive certain host responses in terms

1 of the elaboration of proinflammatory cytokines and
2 chemokines and also neurogenic reflexes, but then
3 lead to the familiar symptoms associated with colds
4 episodes.

5 Current treatments are directed against
6 specific host responses, such as vasodilation or
7 mucus secretion, and by doing so they provide them
8 relief of individual or small numbers of symptoms.
9 In contrast, what has been recognized in studies of
10 experimental antiviral drugs, including pleconaril
11 now, in the natural cold setting is that treatment
12 of the viral etiology itself can lead to treatment
13 benefit for the whole range of cold symptoms.
14 Indeed, this is consistent with the hypothesis that
15 ongoing viral replication is important in driving
16 the symptoms associated with colds.

17 [Slide]

18 The morbidity of these illnesses is also
19 reflected in current practice patterns. We know
20 that 75 percent of patients will seek
21 self-treatment so that they will use a high
22 frequency of over-the-counter medications, of which
23 there are over a thousand available in this country
24 currently. The most common ones that are used
25 include cough preparations; combination,

1 multi-ingredient, cold products; as well as
2 analgesics. Over half of individuals will use
3 sedating type antihistamines as well as
4 decongestants. Of course, the benefits with these
5 over-the-counter remedies are variable, tend to be
6 temporary in nature and focused on individual
7 symptoms. It is important to recognize that they
8 don't reduce the duration of these illnesses, nor
9 have any impact on the likelihood of complications.
10 In addition, of course, a number of these,
11 particularly antihistamines which have sedating
12 effects and oral decongestants, have significant
13 side effects and there is appropriate precautionary
14 wording in the labels for these drugs.

15 [Slide]

16 Colds are also a leading cause of visits
17 to physicians. Indeed, the estimates are anywhere
18 from 25 million to 52 million physician visits in
19 this country annually for colds episodes. About 15
20 percent of cold sufferers will seek a physician
21 contact. When they do so, they commonly leave the
22 office with a prescription either for a
23 prescriptive remedy with a combination cold product
24 or an antibiotic. About 30-50 percent of
25 individuals will actually receive an antibiotic

1 prescription, based on recent trials and, of
2 course, we know from the basis of carefully
3 controlled studies that antibiotics neither benefit
4 the symptom profile of colds, their duration or
5 reduce the likelihood of complications associated
6 with these episodes. So, I think this is an
7 important problem in terms of driving the excess
8 use of antibiotics in this country and the
9 potential for emergence of drug-resistant
10 respiratory bacteria.

11 [Slide]

12 To summarize then, colds cause significant
13 morbidity. Patients commonly seek treatment. Our
14 current treatments are targeted to host responses
15 and do not address the cause of colds. Indeed, in
16 some instances these treatments are harmful.
17 Again, this is a problem associated with excess
18 antimicrobial use.

19 I think this background indicates that
20 there is a need for a safe and effective antiviral
21 option for common cold treatment. Thank you.

22 A New Option for Treating Colds

23 DR. MCKINLAY: Thank you, Dr. Hayden.

24 [Slide]

25 Pleconaril was designed to be a specific

1 inhibitor of picornavirus replication. Pleconaril
2 is shown here, on the left, and a cut-away view of
3 the virus is shown here, on the right. In blue is
4 the outer capsid protein shell of the virus that
5 surrounds the single-stranded RNA core.
6 Picornaviruses attach to their cellular receptor
7 via a deep depression or canyon that surrounds each
8 five-fold axis asymmetry on the virus. Pleconaril
9 interacts in a specific hydrophobic pocket in this
10 capsid. This pocket is highly conserved across the
11 susceptible viruses in terms of its shape,
12 presumably because of the critical role that it
13 plays in determining the overall stability of the
14 virus and its participation in the encoding
15 process. When pleconaril interacts in this site it
16 blocks the encoding or the release of the RNA into
17 the cytoplasm to initiate infection. Pleconaril
18 blocks encoding of all susceptible picornaviruses.

19 In addition to encoding, for those
20 rhinoviruses, the 90 percent that use ICAM of the
21 cellular receptor, when pleconaril binds in this
22 site it causes a conformational shift in the floor
23 of this canyon, blocking attachment to ICAM. While
24 this pocket is highly conserved across the
25 rhinoviruses and enteroviruses that are susceptible

1 to pleconaril, subtle changes in shape lead to
2 changes in susceptibility to inhibition.

3 [Slide]

4 The inhibitory concentrations, measured in
5 micrograms per mL, are shown here for the
6 rhinoviruses and enteroviruses. They range in
7 susceptibility from single digit nanograms per mL
8 to approximately 10 percent of viruses, both rhino
9 and entero, that are not susceptible to inhibition
10 at 3.8 mcg/mL, the highest testable concentration
11 in cell culture. Because pleconaril is specific to
12 the picornavirus family, viruses outside the
13 picornaviruses are not inhibited by pleconaril.
14 Inhibitory concentrations are achieved following a
15 single 400 mg dose of pleconaril.

16 [Slide]

17 Plasma concentrations reach a maximum of 2
18 mcg/mL approximately three hours after dose, and
19 decrease in two distinct phases, a short alpha
20 phase of approximately 2.8 hours and a terminal
21 elimination phase of 180 hours. At eight hours,
22 which approximates the Cmin in a TID dosing
23 regimen, the plasma concentration exceeds that
24 required to inhibit replication to 75 percent of
25 rhinovirus serotypes. Plasma concentrations

1 increase with increasing dose.

2 [Slide]

3 These increases are dose proportional
4 across the range of 50-1000 mg. We learned early
5 on in the program that the bioavailability of
6 pleconaril is significantly increased when
7 administered with food. In subsequent studies, all
8 Phase II and III studies, patients were advised to
9 take pleconaril following a meal. Despite its high
10 protein binding, pleconaril has a high volume of
11 distribution. Very little of the drug is excreted
12 intact in the urine. Phase I studies have
13 demonstrated no clinically significant effect of
14 renal impairment, age or gender on the
15 pharmacokinetics of pleconaril.

16 [Slide]

17 Pleconaril is metabolized predominantly
18 through reductive processes. Intestinal microflora
19 cleave the oxadiazole ring to the ring open
20 benzenamine derivative. Subsequent metabolism
21 occurs via the conjugation and opening of the
22 isoxazole ring. Since p450 enzymes are not
23 predominantly involved in the metabolism of
24 pleconaril, drugs that induce or inhibit p450's
25 would not be expected to affect pleconaril

1 pharmacokinetics.

2 [Slide]

3 To investigate the potential for an
4 interaction with drugs that are metabolized by
5 p450, we investigated the effects of pleconaril in
6 vitro and in humans on CYP450 activity. We first
7 evaluated the effects of pleconaril in vitro on
8 purified CYP isozymes and found that pleconaril had
9 no effect on five isozymes and only weakly
10 inhibited three isozymes, 1A2, 2C9 and 2C19. We
11 followed this with probe molecules for 1A2 and 2C9
12 and found no effect on the pharmacokinetics of S-
13 and R-warfarin, and a small effect on theophylline
14 AUC and t1/2, and I will show you these data
15 shortly.

16 As Dr. Birnkrant mentioned, in the course
17 of the six-week prophylaxis study conducted last
18 fall, we noted an interaction between oral
19 contraceptive use and pleconaril. To determine the
20 mechanism of this interaction, we very rapidly
21 implemented studies to determine the mechanism of
22 this interaction. The results of these studies
23 showed that pleconaril increased 3A activity, using
24 two probes for 3A, midazolam and the ethinyl
25 estradiol component of the oral contraceptive

1 Ortho-Novum.

2 [Slide]

3 First, beginning with theophylline
4 interaction, this being the probe molecule for 1A2
5 inhibition that we saw in vitro, in this study
6 theophylline-naive patients were given a single
7 dose of theophylline followed by pleconaril TID for
8 five days. Another single dose of theophylline was
9 administered, followed by pleconaril again TID for
10 two days. The pharmacokinetics of theophylline
11 were measured before and after exposure to
12 pleconaril. We saw no change on Cmax, a 15 percent
13 increase in the AUC, and less than a 20 percent
14 increase in the t1/2 of theophylline. Other than
15 this interaction with theophylline, we would not
16 expect any interaction with pleconaril with any
17 other drug as a result of inhibition of p450
18 enzymes.

19 [Slide]

20 The investigation of CYP3A increase in
21 activity was conducted with midazolam and the oral
22 contraceptive Ortho-Novum. First the IV midazolam
23 study, IV midazolam was administered before and
24 after a five-day course of pleconaril. The
25 pharmacokinetics were compared and we noted a 28

1 percent decrease in the AUC of midazolam and a 16
2 percent decrease in the t1/2.

3 [Slide]

4 A similar magnitude of effect was seen
5 with the estrogen ethinyl estradiol component of
6 the oral contraceptive Ortho-Novum. In this study
7 subjects were administered a single dose of
8 Ortho-Novum, followed by five days of pleconaril
9 TID. Another single dose of Ortho-Novum was
10 administered followed by two more days of
11 pleconaril TID. The plasma concentration of the
12 estrogen ethinyl estradiol and the progestin
13 norethindrone were compared before and after
14 exposure to pleconaril. We noted no clinically
15 significant increase in the Cmax of ethinyl
16 estradiol, a 34 percent decrease in the ethinyl
17 estradiol AUC and, importantly, no effect on the
18 progestin norethindrone pharmacokinetics were noted
19 in this study. No evidence of CYP induction was
20 seen in the preclinical studies. In fact,
21 preclinical studies showed pleconaril to have an
22 excellent safety profile.

23 [Slide]

24 The safety profile preclinically is shown
25 here. Pleconaril has low acute toxicity at doses

1 up to 2 g/k. We saw no significant effects in rats
2 or dogs administered pleconaril for one or six
3 months. Pleconaril is not genotoxic, teratogenic,
4 and has no effect on male or female fertility. We
5 also noted no effects on the growth, development or
6 reproductive performance of rats exposed to
7 pleconaril in utero through weaning.

8 At this time, it is my pleasure to
9 introduce Dr. Ellen Cooper, who will summarize the
10 safety and efficacy of pleconaril in the treatment
11 of the common cold.

12 Clinical Efficacy and Safety

13 DR. COOPER: Thank you, Mark.

14 [Slide]

15 Good morning. My name is Ellen Cooper. I
16 am the vice president of clinical and regulatory
17 affairs at ViroPharma. It is my privilege to be
18 here to summarize the clinical data supporting the
19 safety and efficacy of pleconaril for treatment of
20 the common cold.

21 [Slide]

22 The clinical development program for
23 pleconaril for treatment of the common cold began
24 in 1996 with the proof of concept virus challenge
25 study in normal volunteers. The results of this

1 placebo-controlled study demonstrated that
2 pleconaril lowers virus levels in nasal mucus and
3 reduces the severity and duration of cold symptoms.

4 Following this study, a Phase II program
5 in adults, with naturally acquired upper
6 respiratory illness, was initiated. The criteria
7 for enrolling patients with a high likelihood of
8 picornavirus colds, the definition of the primary
9 efficacy endpoint and the frequency of
10 self-assessment of cold symptoms evolved over the
11 course of these studies, culminating in the design
12 and conduct of two pivotal Phase III studies.
13 ViroPharma also has an ongoing program
14 investigating the safety and efficacy of pleconaril
15 for the treatment of colds in children, and we
16 recently completed a six-week prophylaxis study in
17 adults.

18 [Slide]

19 From the Phase II treatment studies we
20 gained important insights in three major areas.
21 First, we developed a better understanding of the
22 clinical manifestations of colds that are caused by
23 picornaviruses. These characteristics include
24 significant rhinorrhea in the absence of fever.
25 Second, we found that certain co-factors, including

1 smoking, allergic rhinitis and the use of
2 concomitant cold symptom relief medications, tend
3 to obscure the ability to evaluate the primary
4 symptom-based endpoint. Third, it was determined
5 that alleviation, rather than complete resolution
6 of all symptoms, is a more appropriate endpoint for
7 evaluating the clinical benefits of the antiviral
8 drug in the earlier, more bothersome phase of
9 illness.

10 [Slide]

11 These insights were incorporated into the
12 design of the two Phase III studies which were
13 conducted during the fall of 2000. The two
14 placebo-controlled Phase III studies enrolled over
15 1000 patients each at almost 200 centers across the
16 United States and Canada. Both studies used
17 identical entry criteria.

18 [Slide]

19 The target population was otherwise
20 healthy adults. To reduce enrollment of patients
21 with non-infectious causes of upper respiratory
22 symptoms, patients were required to answer "yes" to
23 the question "do you have a cold today?" All
24 patients were required to have moderate or severe
25 rhinorrhea and another upper respiratory symptom.

1 A systemic symptom was not required. The maximum
2 time from onset of symptoms to first dose of study
3 drug was 24 hours. Patients with fever, active
4 allergic rhinitis or asthma were excluded.
5 Patients were randomized equally to pleconaril 400
6 mg three times daily or to matching placebo.

7 [Slide]

8 Randomization was stratified by smoking
9 status and prior use of cold symptom relief
10 medication. Because earlier studies indicated that
11 smoking and the use of concomitant cold symptom
12 relief medications confounded the ability to detect
13 a treatment effect, stratification on these
14 variables was considered important to ensure
15 balance between the treatment groups. Concomitant
16 use of cold symptom relief medication during this
17 study was discouraged but acetaminophen and
18 dextromethorphan were provided to all patients for
19 their use if necessary. The primary outcome
20 variable in these studies was based on patient
21 self-assessments of their cold symptoms.

22 [Slide]

23 Patients were provided with study diaries
24 in which they were instructed to record twice daily
25 the severity of each of six cold symptoms as

1 absent, mild, moderate or severe, and whether or
2 not they felt they still had a cold. In addition,
3 they were asked to record once daily the number of
4 tissues they had used, whether or not their sleep
5 had been disturbed, and whether or not their normal
6 level of activity had been impaired by their cold
7 symptoms. Use of concomitant cold medications was
8 also reported. These were the first pleconaril
9 studies in which virologic testing was performed on
10 all patients.

11 [Slide]

12 Blow-nasal mucus samples were collected at
13 baseline, which was study day one; two days later,
14 which was study day three; and at the end of
15 treatment, which was study day six. RT-PCR testing
16 was performed on all nasal mucus samples. If the
17 baseline sample tested positive, it was cultured.
18 If the baseline culture was positive, post-baseline
19 samples from the same patients were also cultured.
20 All culture-positive samples were tested for
21 susceptibility to pleconaril. Patients who were
22 infected with the picornavirus, as detected by
23 RT-PCR, comprised the primary efficacy population.

24 [Slide]

25 The intent-to-treat infected, or ITT-I

1 population, consisted of the 63 percent of patients
2 enrolled in study 043 and 67 percent of patients
3 enrolled in study 044 who tested PCR positive, for
4 a total of 65 percent picornavirus infected
5 patients across both studies. The intent-to-treat,
6 or ITT, population consisted of all randomized
7 patients. All of our safety analyses were
8 performed in this population. Pleconaril was not
9 expected to have any benefit in PCR-negative
10 patients who do not have picornavirus colds.
11 Efficacy analyses were performed on all three
12 populations. This presentation focuses on the
13 results of the primary efficacy population.

14 [Slide]

15 Baseline demographics were similar across
16 both treatment groups in both studies. Overall,
17 the patients were relatively young, mostly female,
18 predominantly white, and a little over a quarter
19 were smokers. Demographics in the intent-to-treat
20 population were similar. At baseline disease
21 characteristics in both the intent-to-treat and the
22 intent-to-treat infected populations were evenly
23 matched.

24 [Slide]

25 The median time from onset of cold

1 symptoms to first dose of study drug was 20 hours
2 in both treatment groups in both studies.
3 Approximately one-third of patients reported using
4 cold symptom relief medication prior to enrollment.
5 The median total symptom severity score in all
6 groups at baseline was 9 out of a theoretical
7 maximum of 18 if all 6 symptoms were assessed as
8 severe. The primary endpoint measured sustained
9 improvement across multiple cold symptoms.

10 [Slide]

11 The primary efficacy endpoint was defined
12 as the time from initiation of study drug to the
13 absence of rhinorrhea and all other cold symptoms
14 to absent or mild for at least four consecutive
15 half-day reporting periods without the use of cold
16 symptom relief medication. Analyses of the primary
17 endpoint in the primary efficacy population in both
18 studies demonstrated the clinical benefits of
19 pleconaril in reducing the duration and severity of
20 picornavirus colds.

21 [Slide]

22 The median treatment benefit was 0.6 days
23 in study 043 and 1.5 days in study 044. The
24 results of both studies, based on the prespecified
25 primary endpoint, were statistically significant.

1 The magnitude of the differences at the 25th and
2 75th percentiles indicates similar variability of
3 outcomes in the two studies.

4 [Slide]

5 The Kaplan-Meier graphs of the primary
6 endpoint show sustained benefit in both studies.
7 In this self-limited viral infection pleconaril
8 caused a more rapid alleviation of illness in both
9 of the studies.

10 [Slide]

11 To explore the apparent differences
12 between the two studies in the size of the
13 treatment benefit as measured by the primary
14 endpoint, post hoc analyses using slight
15 modifications of the primary endpoint were
16 performed.

17 The required duration of sustained symptom
18 alleviation was modified from the 48 hours in the
19 prespecified endpoint to 24 hours and to 72 hours.
20 The results of these post hoc analyses indicated
21 that the median treatment benefit of pleconaril in
22 reducing the duration of illness was approximately
23 one day in both studies. While the treatment
24 benefit was larger in study 044 than in study 043
25 using the prespecified endpoint, requiring 48 hours

1 of sustained symptom alleviation, the analyses
2 using 24 hours of sustained alleviation showed a
3 greater benefit in study 043. When sustained
4 alleviation of 72 hours was used, the size of the
5 treatment benefits in the two studies were almost
6 identical, one day. These results support the
7 consistency of the treatment benefit across both
8 studies.

9 [Slide]

10 Analyses of the primary endpoint in the
11 intent-to-treat population also favored pleconaril.
12 As expected, the magnitude of the treatment benefit
13 in the ITT population was slightly less than in the
14 ITT-I population, with a median benefit of 0.5 days
15 in study 043 and 0.9 days in study 044. The
16 addition of PCR-negative patients diluted the
17 treatment effect observed in the ITT-I population.
18 As anticipated, patients who did not have
19 picornavirus colds received no benefit from
20 pleconaril. The median duration of illness in the
21 PCR-negative patients was approximately 6 days in
22 both treatment groups in both studies.

23 [Slide]

24 The antiviral activity of pleconaril was
25 assessed using virus culture. Of those patients

1 who were culture positive at baseline, proportions
2 of patients who remained culture positive during or
3 at the end of treatment were calculated. Fewer
4 patients in the pleconaril groups in both studies
5 had positive cultures on study day three, the first
6 post-baseline sampling day. Analyses of virus
7 levels relative to baseline, as measured by the
8 TaqMan PCR assay, indicate the virus levels were
9 less than one percent of baseline on study day six.
10 In study 044 fewer patients treated with pleconaril
11 than placebo remained culture positive on day six.
12 The antiviral efficacy of pleconaril parallels the
13 clinical efficacy across a broad range of symptoms.

14 [Slide]

15 The prespecified secondary clinical
16 endpoints included time to resolution of individual
17 cold symptoms; time to patient-assessed "no cold;"
18 tissue use; the proportion of nights of sleep
19 disturbance and days of impaired activity due to
20 cold symptoms; the number of days of concomitant
21 use of cold symptom relief medication; and the sum
22 of the total symptom severity score.

23 [Slide]

24 Time to resolution of each of the six cold
25 symptoms was shorter in pleconaril patients than in

1 placebo. [Slide]

2 Time to resolution of each of the four
3 respiratory and two systemic symptoms demonstrated
4 that pleconaril reduces the duration of multiple
5 cold symptoms. The asterisk indicates significant
6 differences between the treatment groups, which
7 favored pleconaril in all cases. In addition,
8 analyses of the other secondary endpoints
9 consistently favored pleconaril.

10 [Slide]

11 For each of the endpoints shown on the X
12 axis the bars represent the percent change in the
13 pleconaril group compared to the placebo group.
14 The treatment differences for study 043 are shown
15 in white, and in green for study 044. For example,
16 the last bar on the right indicates a 22 percent
17 reduction in the total symptom severity score in
18 patients on pleconaril compared to placebo. The
19 green bar, next to it, indicates the 16 percent
20 reduction in study 044. The asterisks indicate a
21 statistically significant benefit of pleconaril
22 compared to placebo within a study. In all cases
23 the direction of the change favored pleconaril.

24 [Slide]

25 To explore the clinical action of

1 pleconaril post hoc analyses of changes in symptom
2 severity by day were performed. This analysis
3 focuses on differences in the proportions of
4 patients in the two treatment groups each day who
5 reported any symptom as moderate or severe which
6 was defined as bothersome or interfering with
7 normal activity. The horizontal axis shows the
8 half-day reporting intervals through day six, and
9 the vertical axis shows the percent of patients in
10 each treatment group who reported any symptom as at
11 least bothersome. In both studies significant
12 differences in favor of pleconaril were observed in
13 the proportion of patients who assessed any cold
14 symptom as bothersome, beginning on the second day
15 of treatment.

16 This approach to analysis is conservative
17 in that it requires all symptoms to be mild or
18 absent for a person to achieve non-bothersome
19 status. Despite this strict definition of
20 improvement, the results support the efficacy of
21 pleconaril in providing early and sustained
22 reduction in the severity of cold symptoms.

23 [Slide]

24 Another post hoc analysis of symptom
25 severity explored the differences between the

1 treatment groups in the percent change from
2 baseline in the total symptom severity score, which
3 consisted of the sum of all symptoms, scored from
4 zero for absent to three for severe, for each
5 reporting interval. This approach to analyzing the
6 morbidity of picornavirus colds also showed that
7 the decrease in symptom severity was faster in
8 pleconaril patients than in placebo in both
9 studies, beginning on the second day.

10 [Slide]

11 The data from our pivotal studies were
12 analyzed to investigate the consistency of
13 treatment outcome between subgroups, defined by the
14 prospectively determined strata of smoking status
15 and prior use of cold symptom medications, and by
16 age, gender and race.

17 [Slide]

18 The results indicate no evidence of
19 inconsistency of treatment outcome in the subgroups
20 based on prior use of cold symptom relief
21 medication or in the subgroups defined by age,
22 gender and race. However, a significant
23 interaction between treatment and smoking status
24 was found. Therefore, efficacy analyses were
25 performed separately in non-smokers and smokers.

1 [Slide]

2 Analyses of the primary endpoint in the
3 pooled data set of smokers showed no evidence of a
4 treatment benefit of pleconaril, whereas in
5 non-smokers a median benefit of 1.3 days was
6 observed. The 25th and 75th percentiles indicate
7 similar variability in outcome in both subgroups.
8 Analyses of the proportion of patients with
9 positive cultures at baseline and on study days
10 three and six demonstrate the antiviral activity of
11 pleconaril in both smokers and non-smokers.

12 [Slide]

13 Analyses of the pooled data showed that
14 fewer patients in the pleconaril groups remain
15 culture positive in both the non-smoker and smoker
16 strata. Post hoc analyses of the differences in
17 total symptom severity scores indicate that
18 pleconaril reduces symptom burden more rapidly than
19 placebo in both smokers and non-smokers, consistent
20 with its antiviral activity.

21 [Slide]

22 These analyses of differences between the
23 treatment groups in the total symptom severity
24 score as a percent of the baseline score show that
25 symptom severity declined faster in pleconaril than

1 in placebo patients during the early treatment
2 period, regardless of smoking status. Although a
3 treatment benefit of pleconaril, as measured by the
4 primary endpoint, was not apparent in smokers,
5 pleconaril has antiviral activity in both smokers
6 and non-smokers, supporting the biological activity
7 of pleconaril independent of smoking status.

8 One hypothesis to explain the differences
9 in the observed benefit in smokers and non-smokers
10 is that the chronic symptoms of smoking may be
11 difficult to distinguish from resolving cold
12 symptoms, obscuring the treatment benefit.

13 [Slide]

14 Virological testing was performed on all
15 patients enrolled in the pivotal studies. All
16 nasal mucus samples that were PCR positive were
17 cultured for the presence of picornaviruses. All
18 culture-positive samples were tested for
19 susceptibility to pleconaril in a cell culture
20 assay.

21 [Slide]

22 Of the 744 patients in the two pivotal
23 studies who had positive viral cultures at
24 baseline, 87 percent had viruses that were
25 susceptible to pleconaril at concentrations less

1 than or equal to 3.8 mcg/mL, the highest testable
2 concentration, and 13 percent had viruses that were
3 not susceptible. This spectrum of sensitivity is
4 similar to that reported in the literature from
5 other patients with naturally acquired picornavirus
6 colds. The clinical benefit of pleconaril was
7 evaluated separately in patients whose viruses were
8 susceptible and non-susceptible at baseline.

9 [Slide]

10 In patients with drug-susceptible viruses,
11 analyses of the primary efficacy endpoint showed a
12 median treatment benefit of 1.8 days in study 043
13 and 2.1 days in study 044. In the relatively small
14 proportion of patients with baseline viruses that
15 were not susceptible to pleconaril there was no
16 evidence of a treatment benefit.

17 To determine the incidence of
18 post-treatment viruses with reduced susceptibility,
19 virus cultures that were positive at baseline and
20 at days three or six were tested for susceptibility
21 to pleconaril.

22 [Slide]

23 Paired isolates from the same patients
24 were compared. Among the 294 placebo patients with
25 positive virus cultures at baseline and at least

1 one post-baseline positive culture for which
2 susceptibility could be determined, two patients
3 had post-baseline viruses with at least a ten-fold
4 reduction in susceptibility. Among the 263
5 pleconaril patients, 28 or 10.7 percent had
6 post-baseline viruses with reduced susceptibility.
7 Because drugs with a specific antiviral mechanism
8 of action exert selective pressure on susceptible
9 viruses, co-existing variants with reduced
10 susceptibility have the opportunity to predominate
11 in the virus population. The possible consequences
12 of post-treatment viruses with reduced
13 susceptibility on the clinical benefit of
14 pleconaril was assessed.

15 [Slide]

16 The duration of illness, based on the
17 primary endpoint and on time to patient-assessed
18 "no cold" was analyzed in the 28 patients with
19 post-baseline viruses with reduced susceptibility,
20 and in the larger groups of pleconaril and placebo
21 patients in whom a ten-fold change in
22 susceptibility was not observed. These results
23 indicate that the duration of illness in these
24 patients is no longer than in patients without a
25 change in susceptibility.

1 [Slide]

2 The viruses with reduced susceptibility
3 were characterized in vitro. These viruses were
4 found to be physically less stable than wild type
5 susceptible viruses. Genetic characterization
6 revealed amino acid substitutions at positions 98,
7 122 and 180 in the hydrophobic pocket into which
8 pleconaril binds. The genotypic and phenotypic
9 profile of these viruses is similar to that
10 observed in lab-derived Coxsackie B3 viruses that
11 were selected in vitro for reduced susceptibility
12 to pleconaril. These viruses were shown to be
13 attenuated for replication and were less virulent
14 in a lethal murine model. The virological profile
15 of pleconaril indicates that post-treatment viruses
16 are unlikely to result in adverse clinical
17 consequences for individual patients, and that
18 viruses with reduced susceptibility appear to be
19 less fit than wild type viruses.

20 [Slide]

21 The pivotal clinical trials demonstrated
22 that pleconaril reduces the median duration of
23 picornavirus colds by about one day. Importantly,
24 the clinical benefits of pleconaril in reducing
25 total symptom severity are evident by the second

1 day of treatment. As expected from an antiviral
2 drug, pleconaril reduces the severity and duration
3 of multiple cold symptoms in parallel with its
4 antiviral activity.

5 [Slide]

6 The clinical safety of a new drug for the
7 treatment of the common cold is an important part
8 of a benefit/risk assessment. The pleconaril
9 safety database summarized in the NDA consists of
10 nearly 3900 individuals who received pleconaril,
11 most of whom were adults.

12 [Slide]

13 These patients participated in 39 adult
14 and pediatric studies that were completed prior to
15 June, 2001. Safety analyses were performed on the
16 following subsets of patients: adults in any Phase
17 II/III study; adults in the six cold treatment
18 studies; and adults in the three Phase II/III cold
19 treatment studies in which the tablet formulation
20 was used. This presentation focuses on analyses of
21 patients enrolled in the cold tablet studies since
22 the safety profile is very similar in all data
23 sets.

24 [Slide]

25 The patients enrolled in the cold tablet

1 studies, which includes the two pivotal studies,
2 better represent the proposed dose formulation and
3 target population. In addition to the five- to
4 seven-day treatment database, over 700 adults
5 received six weeks of pleconaril in a recently
6 completed cold prophylaxis study. Adverse events
7 were reported by approximately 55 percent of
8 patients in both treatment groups in the five- to
9 seven-day treatment studies.

10 [Slide]

11 Thirteen patients experienced serious
12 adverse events, six in the placebo group and seven
13 in the pleconaril group. One woman died in an
14 automobile accident 30 days following completion of
15 pleconaril treatment. Headache was the most common
16 adverse event reported, followed by diarrhea and
17 nausea. Frequencies were similar in pleconaril and
18 placebo patients, with a slight excess incidence
19 associated with pleconaril. Nearly all adverse
20 events were classified as mild or moderate.

21 [Slide]

22 Less than five percent of patients
23 reported any severe adverse event.
24 Discontinuations due to adverse events were also
25 low.

1 [Slide]

2 Discontinuations were reported in 2.7
3 percent of placebo patients and 3.4 percent of
4 pleconaril patients. Headache, diarrhea and nausea
5 were the most common reasons, with less than one
6 percent of patients discontinuing study drug for
7 any of these reasons.

8 [Slide]

9 Analyses of the laboratory safety database
10 revealed no clinically significant changes.
11 Testing performed prior to and at the conclusion of
12 treatment revealed no clinically significant
13 changes in hematology, renal or liver function or
14 in other laboratory safety values.

15 [Slide]

16 To assess the safety of pleconaril
17 administered over a longer period of time, over
18 1000 healthy adults were enrolled in a cold
19 prophylaxis study that was conducted this past
20 fall. This study had two major objectives. The
21 first was proof of concept of the ability of
22 pleconaril, given once or twice daily, to prevent
23 the development of picornavirus colds. The second
24 was to obtain clinical safety data on exposure to
25 pleconaril of longer than one week. The total dose

1 administered in the pleconaril BID group in the
2 six-week study was 5.6 times larger than in the
3 proposed treatment dose of 400 mg three times daily
4 for five days. Preliminary analyses of the safety
5 database from the prophylaxis study were performed.
6 However, efficacy and pharmacokinetics data have
7 not yet been analyzed.

8 The incidence of adverse events in the
9 clinical laboratory safety profile of pleconaril
10 following six weeks of exposure was similar in the
11 five- to seven-day treatment database, underscoring
12 the safety of a five-day treatment regimen. The
13 one exception was a higher frequency of menstrual
14 disorder adverse events in women taking oral
15 contraceptives and pleconaril in the longer study.

16 [Slide]

17 The first reports of breakthrough bleeding
18 in two women taking oral contraceptives resulted in
19 notification of all women enrolled in the study of
20 the apparent increased risk of menstrual disorders,
21 the possibility of decreased oral contraceptive
22 efficacy, and the need for re-consent to continue
23 participation in the study. All women were queried
24 regarding their interval menstrual histories at the
25 biweekly clinic visits.

1 When the study was analyzed the incidence
2 of menstrual disorder adverse events was found to
3 be higher in the pleconaril groups than in placebo.
4 Most of these adverse events were reported as
5 spotting or early withdrawal bleeding in women
6 taking oral contraceptives. Review of all
7 menstrual disorder adverse events in the five- to
8 seven-day treatment database indicated a higher
9 incidence of 3.5 percent in women taking oral
10 contraceptives and pleconaril, compared to placebo.
11 In both the five- to seven-day treatment studies
12 and in the six-week prophylaxis study none of the
13 menstrual disorder adverse events in women taking
14 oral contraceptives and pleconaril were severe.

15 [Slide]

16 In the five- to seven-day treatment
17 studies none of the menstrual disorder adverse
18 events resulted in discontinuation of study drug.
19 In the six-week prophylaxis study less than one
20 percent of women in each treatment group
21 discontinued study drug as a result of a menstrual
22 irregularity. In the five- to seven-day cold
23 treatment studies the incidence of menstrual
24 disorder adverse events in women taking pleconaril
25 and oral contraceptives was 3.5 percent, almost

1 identical to that in all Phase II/III treatment
2 studies.

3 A Phase I study to investigate the
4 mechanism of the increased incidence of menstrual
5 disorders in women taking oral contraceptives
6 indicated that treatment with pleconaril results in
7 a modest induction of CYP3A enzymes, causing
8 increased clearance of ethinyl estradiol. There
9 was no change in the pharmacokinetics of the
10 progestin component norethindrone.

11 [Slide]

12 We carefully reviewed all pregnancies that
13 were reported in the five- to seven-day treatment
14 studies and in the six-week prophylaxis study.
15 Among the 722 women enrolled in the prophylaxis
16 study, seven pregnancies were reported during the
17 12-week observation period. One woman each in the
18 placebo and low-dose pleconaril groups and five in
19 the BID pleconaril group became pregnant. Two of
20 these pregnancies occurred in women taking oral
21 contraceptives.

22 [Slide]

23 The incidence of pregnancies reported by
24 patients in the five- to seven-day treatment
25 studies was also low. Six pregnancies were

1 reported among the 3400 women who received
2 pleconaril in the five- to seven-day treatment
3 studies, two-thirds of whom were between the ages
4 of 18 and 40 years. Approximately 300 women in the
5 placebo and 400 women in the pleconaril groups were
6 taking oral contraceptives. Four of the six
7 pregnancies occurred among women who received
8 placebo, one of whom was taking oral
9 contraceptives. Two pregnancies were reported
10 among women who received pleconaril, both of which
11 progressed to delivery of normal infants.

12 While the incidence of pregnancies was too
13 low to draw definitive conclusions regarding the
14 possible effect of pleconaril in reducing the
15 efficacy of oral contraceptives, there is no
16 indication of increased risk of pregnancy in women
17 taking oral contraceptives in five to seven days of
18 pleconaril.

19 The safety database of over 4500 adults
20 and children who received pleconaril in our
21 placebo-controlled studies demonstrate that
22 pleconaril is safe and well tolerated for the
23 proposed five-day treatment regimen.

24 [Slide]

25 The most common adverse events were

1 headache and GI symptoms. The frequency of these
2 adverse events in the pleconaril group was slightly
3 higher than in placebo, and were not related to
4 dose or duration of treatment, indicating that most
5 are background incidence in the population studied.

6 No clinically significant changes in
7 laboratory safety parameters were observed in
8 either of the five- to seven-day treatment studies
9 or in the six-week prophylaxis study, demonstrating
10 that pleconaril does not adversely affect any major
11 organ system.

12 Although the incidence of menstrual
13 irregularities was higher in women using oral
14 contraceptives who were also taking pleconaril, the
15 total incidence reported in the five- to seven-day
16 treatment studies was low. Similarly, there was no
17 evidence of an increased incidence of pregnancies
18 in women taking five to seven days of pleconaril,
19 and none were reported in women taking oral
20 contraceptives. Thus, the safety profile of
21 pleconaril supports empiric treatment of patients
22 with colds.

23 [Slide]

24 Because colds affect people with many
25 different conditions, ViroPharma understands the

1 importance of thoroughly pursuing the safety of
2 pleconaril in a wide variety of settings and
3 medical circumstances. To this end, we are
4 committed to conducting appropriate additional
5 studies to characterize further the safety and
6 efficacy of pleconaril in adults and in children.

7 [Slide]

8 A PK/PD study in chronic theophylline
9 users is under discussion with experts. To further
10 characterize the modest induction of CYP3A enzymes,
11 two additional drug interaction studies are under
12 way. A two-cycle oral contraceptive interaction
13 study will assess the maximum PK and PD effects of
14 pleconaril. Another study, using oral midazolam,
15 will determine the duration of the increased CYP3A
16 activity. A large post-marketing study is planned
17 to track the safety of pleconaril in ongoing use by
18 practicing physicians in an expanded range of
19 patients.

20 [Slide]

21 This Phase IV trial will be designed to
22 confirm the safety and efficacy of pleconaril in
23 patients with underlying respiratory conditions and
24 other medical co-morbidities. In addition, we will
25 conduct a post-marketing study of the potential

1 impact of pleconaril in reducing antibiotic use in
2 the outpatient setting. We are also committed to
3 continuing our pediatric program and to expand it
4 to include children with asthma.

5 To explore approaches to further
6 investigate post-treatment viruses with reduced
7 susceptibility, we are in active discussion with a
8 variety of experts. Three possible designs include
9 a family transmission study, a virus challenge
10 model, and a cohort study in immunocompromised
11 patients.

12 The results of all of these studies will
13 provide treating physicians with additional
14 guidance for the use of pleconaril in a broader
15 range of patients.

16 [Slide]

17 In summary, we have demonstrated that
18 pleconaril is an important first in class antiviral
19 that is safe and efficacious for the treatment of
20 the common cold. We have demonstrated in
21 well-controlled trials that pleconaril reduces the
22 duration of picornavirus colds and causes more
23 rapid symptom alleviation than placebo, beginning
24 on the second day of treatment. Pleconaril
25 shortens multiple cold symptoms simultaneously, and

1 the antiviral activity in patients with
2 picornavirus colds parallels its clinical benefits.
3 Pleconaril has been shown to be safe and well
4 tolerated at the proposed dose of 400 mg three
5 times daily for five days. The risks associated
6 with the treatment course of pleconaril are few and
7 manageable.

8 [Slide]

9 Patients taking pleconaril and
10 theophylline may experience a slight increase in
11 steady-state plasma concentrations of theophylline.
12 Women using oral contraceptives may experience an
13 increased incidence of menstrual irregularities.
14 Pleconaril has the potential to cause a modest
15 reduction in concentrations of drugs with narrow
16 concentration response relationships that are
17 metabolized predominantly by CYP3A enzymes.

18 [Slide]

19 ViroPharma will provide specific guidance
20 to physicians in managing their patients with
21 colds. First, patients should be convinced that
22 their upper respiratory symptoms are the result of
23 a cold and not to allergic symptoms or to some
24 other non-infectious cause. The clinical
25 presentation should include significant rhinorrhea

1 without fever. Treatment with pleconaril should be
2 initiated within a day of onset of symptoms.
3 Patients should be instructed to take pleconaril
4 with food three times daily. They should be
5 advised that pleconaril may result in a slightly
6 increased risk of headache or nausea. To be
7 cautious, women taking oral contraceptives should
8 be advised to use an additional form of birth
9 control.

10 Because pleconaril increases the activity
11 of CYP3A enzymes, patients taking drugs with narrow
12 concentration response relationships, such as
13 cyclosporine and HIV protease inhibitors, may
14 experience a decrease in efficacy of these drugs.
15 The physician should be aware that there are
16 limited data at the present time on the safety and
17 efficacy of pleconaril in the elderly and in
18 patients with significant medical co-morbidities.
19 However, there are no signals in our overall safety
20 database to indicate increased risk.

21 [Slide]

22 The development of the first antiviral
23 drug to treat the predominant cause of the common
24 cold is a landmark achievement in the history of
25 anti-infectives. I remember quite clearly the

1 review and approval of acyclovir nearly twenty
2 years ago. Acyclovir was the first antiviral drug
3 to treat chronic herpes simplex infections that
4 caused recurrent, painful outbreaks. Fifteen years
5 ago the development and approval of zidovudine, the
6 first anti-retroviral drug for the treatment of
7 AIDS, brought new hope to patients with HIV.
8 Zidovudine was the first in a series of advances to
9 transform AIDS from a fatal disease into a
10 manageable chronic illness.

11 Now we have the opportunity to reach a new
12 milestone in antiviral drug therapy, the approval
13 of the first antiviral agent to reduce duration and
14 severity of picornavirus colds. Although colds are
15 neither chronic nor serious, they cause substantial
16 acute morbidity and can be highly contagious. The
17 development of each of these first in class
18 antiviral drugs represents important achievements.
19 None were easy and all required new ways of
20 thinking. In each case, not only was a new
21 chemical entity with a new mechanism of action
22 developed, but new standards for the design and
23 interpretation of Phase III clinical trials were
24 determined for diseases that had never been
25 treated.

1 In conclusion, pleconaril is the first
2 antiviral drug that has been shown to be safe and
3 efficacious in the treatment of the common cold.
4 The demonstrated clinical benefits outweigh the
5 potential risks. Thus, pleconaril represents an
6 important new option for physicians in managing
7 their patients with upper respiratory infections.
8 Thank you for your attention.

9 DR. GULICK: Thanks, Dr. Cooper, Dr.
10 Hayden and Dr. McKinlay. We are going to hold
11 questions from the committee and we will proceed
12 right with the agency's presentation. Russ
13 Fleischer is going to kick it off.

14 We have some people joining us on the
15 committee. So why don't we have them introduce
16 themselves and state their affiliation? Dr. Wood,
17 welcome.

18 DR. WOOD: Thank you. I am with the
19 National Cancer Institute.

20 DR. GULICK: And Dr. Goldberger?

21 DR. GOLDBERGER: I am the Acting Director
22 of the Office of Drug Evaluation IV.

23 DR. GULICK: Thanks. Dr. Stanley, can you
24 hear us? We will take that as a no.

25 Agency Presentation

1 Overview of NDA and Issues

2 MR. FLEISCHER: Good morning, committee,
3 guests and members of the audience.

4 [Slide]

5 I am pleased to be here today to lead the
6 FDA's presentation on the NDA for pleconaril for
7 treatment of acute picornaviral VRI in adults,
8 known as the common cold.

9 [Slide]

10 This morning I will start by giving you an
11 overview of the NDA and some of the issues we
12 identified in the review. Dr. Hammerstrom will
13 present the statistical review of efficacy and then
14 I will return and go into some depth on the safety,
15 and provide an overall summary.

16 [Slide]

17 The clinical development program for
18 pleconaril for the VRI indication consisted of six
19 trials, two pivotal trials, studies 043 and 044,
20 where pleconaril was administered 400 mg three
21 times a day for five days, and four Phase II
22 studies, studies 010, 013, 020 and 032. We are not
23 going to talk about studies 10 and 13 today but we
24 will go into a lot more detail about 20 and 32 as
25 they were two very large Phase II studies.

1 [Slide]

2 I will review the application and identify
3 a number of regulatory and scientific issues. The
4 big ones are listed on this slide and in our
5 presentation we will cover each one of these in
6 some detail.

7 [Slide]

8 The overall study results was the first
9 thing we looked at, and pleconaril has been
10 investigated for treatment of a couple of other
11 viral infections, enteroviral meningitis and hand,
12 foot and mouth disease. In both these cases
13 consistent efficacy was not demonstrated for a
14 variety of reasons. The company moved on to the
15 early VRI studies. In a few of them there was
16 difficulty in establishing efficacy, and we are
17 going to go into those trials a little bit more in
18 detail. We now have the results of the two large
19 Phase III studies, studies 043 and 044, and in
20 these trials pleconaril provided about half a day
21 faster time to resolution in the all randomized
22 patient population, and about a day faster time to
23 resolution of VRI in infected patients.

24 [Slide]

25 In a large Phase II study and both Phase

1 III pivotal trials pleconaril failed to produce a
2 treatment effect in smokers. The pivotal trials
3 were open to enrollment of patients over the age of
4 65 but only a very small number of elderly patients
5 actually entered the trials so it was difficult to
6 draw any conclusions about efficacy in that
7 subpopulation. The pivotal trials enrolled
8 otherwise healthy adults and patients with any kind
9 of cardiac or respiratory disease, or any kind of
10 immunosuppression were excluded.

11 [Slide]

12 You have heard about the all randomized
13 patient population and you have heard about the
14 infected population, and both are legitimate
15 populations for assessing efficacy of an
16 anti-infective agent. To look at the infected
17 population one has to have some confidence that you
18 can reliably identify infected patients,
19 demonstrate a treatment effect in those patients,
20 but not harm patients who do not have the
21 infection.

22 Arguably, all randomized patients is also
23 a valid population as they are more reflective of
24 actual use. We believe that in this case, if
25 pleconaril is approved, it will probably be

1 prescribed to all-comers based on presenting
2 symptoms, and there are no rapid diagnostic assays
3 available to identify infected patients.
4 Alternatively, pleconaril could be prescribed to an
5 asymptomatic patient with instructions to initiate
6 at the time of self-diagnosis of a cold.

7 [Slide]

8 The human picornaviruses, as you heard,
9 encompass over 170 different serotypes. This is a
10 flow chart of what the applicant did to identify
11 infected patients. At entry into the two pivotal
12 studies a nasal mucus sample was collected, and it
13 was run on a real-time TaqMan RT-PCR assay. If the
14 result was positive, it was sent for viral culture.
15 If it was negative, it was retested on an ELOSA, an
16 experimental ELOSA RT-PCR assay. Again, positive
17 samples were sent for culture and a negative was
18 considered really negative.

19 So, at baseline 61 percent of the patients
20 went into the two pivotal trials who were
21 considered infected by a positive PCR. Then, 63
22 percent of this 61 percent actually had a positive
23 culture. So, the total patient population in the
24 pivotal trials that had a positive culture was
25 about 40 percent.

1 On days three and six additional or repeat
2 virologic testing of nasal mucus was done, but only
3 with the TaqMan assay, and this identified another
4 approximately three percent of infected patients,
5 but these patients had tested negative at baseline.
6 So the overall population of patients infected, as
7 the applicant showed you, was about 64 percent.

8 [Slide]

9 We evaluated the qualitative and
10 quantitative aspects of the RT-PCR assay to see how
11 well they were identifying infected patients. The
12 applicant reported that the TaqMan could detect
13 90/100 rhinoviruses; 3/53 enteroviruses; and none
14 of the parechoviruses from laboratory isolates.
15 Sensitivity of the assay was reported at 93
16 percent, and the sensitivity was determined using
17 nasal mucus samples from symptomatic patients
18 enrolled in one of their large Phase II studies.
19 The assay is run for 60 cycles and any sample that
20 crossed the 0.1 fluorescence level was considered
21 positive. Appropriate controls were not included
22 in the design of the assay and there was a lack of
23 reproducible sampling. Therefore, we could not
24 validate the assay's ability to quantify viral
25 nucleic acid.

1 [Slide]

2 This is an example of the TaqMan readout.
3 The number of cycles, up to 60, is down here. The
4 0.1 fluorescence level is right here. Any sample
5 that crossed any time during the 60-cycle run was
6 considered positive for picornavirus.

7 [Slide]

8 A modified experimental ELOSA assay was
9 used to re-test TaqMan negative samples. This
10 assay was reported to identify all rhinoviruses and
11 all enteroviruses, and 1/2 parechoviruses with 97
12 percent sensitivity.

13 [Slide]

14 This slide shows a representative sample
15 of a TaqMan and an ELOSA gel. The M is the
16 molecular standard. The negative is the negative
17 control. This arrow points to where the 68 base
18 paired expected product showed up for these
19 different samples.

20 This is an ELOSA gel. Again, M is the
21 molecular standard. The minus is the negative
22 control. Here, the arrows are pointing to a 388
23 base paired expected product.

24 [Slide]

25 The baseline PCR positive samples were

1 cultured and HeLa cells expressing ICAM at 33
2 degrees Celsius. Cultures were considered positive
3 or negative based solely on the presence of
4 cytopathic effects, and there was no serotyping of
5 positive cultures conducted.

6 [Slide]

7 As you heard, about 24 percent of patients
8 had resistance to pleconaril, 13 percent at
9 baseline and about 11 percent by the end of
10 treatment. The isolates were not serotyped so
11 there is no data to determine if certain serotypes
12 were more or less likely to be resistant to
13 pleconaril. Molecular analysis of four viruses
14 that lacked baseline susceptibility to pleconaril
15 demonstrated that three had the same mutation at
16 amino acid position 98 of the binding pocket. We
17 also saw that single amino acid substitutions could
18 result in up to 100-fold decrease in susceptibility
19 to pleconaril.

20 [Slide]

21 This is basically a repeat of what the
22 applicant showed you. These are patients who had
23 treatment emergent resistance. There is a very
24 small number, but it does not appear that there was
25 an adverse outcome for those patients.

1 [Slide]

2 When we looked at susceptible versus not
3 susceptible for placebo and pleconaril, you can see
4 that for patients with not susceptible virus to
5 pleconaril at baseline, and again the numbers are
6 small, there was a delay in time to resolution of
7 VRI. Remember, these are in patients and viruses
8 that have never been exposed to pleconaril before
9 so this was out in the community already.

10 [Slide]

11 Pleconaril needs to be administered with
12 food. Exposures are increased 4 to 6.5 fold with a
13 high fact, high caloric meal. We don't have any
14 data on any other meal compositions because no
15 other ones were studied.

16 In patients with hepatic impairment
17 exposures of pleconaril increased by 40 percent,
18 and this may have been due to subjects not
19 completing their meals or because the meals were
20 lower in fat content.

21 In the pivotal trials patients were
22 instructed to take pleconaril three times a day
23 with meals, within 15 minutes of the meal or, if
24 they missed a meal, with a snack. We don't know to
25 what extent patients adhered to these

1 recommendations or if there was any kind of impact
2 on the assessment of efficacy.

3 [Slide]

4 Generally pleconaril was well tolerated.
5 Headaches, nausea, vomiting, abdominal pain and
6 diarrhea were observed. The major things that we
7 became concerned about was the CYP3A4 induction.
8 We believe this is directly tied to the occurrence
9 of menstrual disorders in the treatment trials and
10 in the six-week prophylaxis study. We believe
11 there is an increased risk for unintended
12 pregnancies, and there is a potential interaction
13 with other medications for which no data is
14 available.

15 There are also a few cases of tachycardia
16 and palpitations that were triggered by a review of
17 the theophylline interaction study. When I come
18 back I will talk about these in a lot more depth
19 during my safety review.

20 [Slide]

21 As I said, there were four Phase II trials
22 in the application. The two biggest ones were
23 study 20 and 32. Both were similarly designed.
24 Study 20 looked at two doses of pleconaril compared
25 to placebo; 32 looked at one dose of pleconaril

1 compared to placebo. Patients were to present with
2 symptoms of VRI of less than 36 hours. The
3 endpoint was slightly different, time to resolution
4 for 48 hours in 20, and for 24 hours in 32.

5 Here you can see the results. In the all
6 randomized patient population there was no
7 difference between pleconaril and placebo in 20;
8 the same in the infected populations. In 32 there
9 was no difference in the all randomized. There was
10 about a half day in the infected. In these two
11 trials, using the ELOSA assay, the applicant was
12 only able to identify about 40 percent of patients
13 being infected with picornavirus and Dr.
14 Hammerstrom will go into more detail in his
15 presentation.

16 [Slide]

17 Post hoc analyses of these big studies
18 identified a number of problems that adversely
19 affected the demonstration of a treatment effect.
20 The applicant was not able to identify a high rate
21 of infected patients using the ELOSA assay. Even
22 with changing the sampling method from a nasal wash
23 in study 20 to a nasal blow in study 32, still
24 about 40 percent of patients were considered PCR
25 positive.

1 Uncontrolled and undocumented cold
2 medication use, inclusion of smokers, inclusion of
3 patients with fever, allergic rhinitis, overly
4 stringent endpoints which required all symptoms to
5 be completely resolved, and the recognition that
6 treatment needed to be given probably within the
7 first 24 hours of symptom onset all impacted the
8 assessment of outcomes in these studies.

9 [Slide]

10 Based on what was learned in Phase II, the
11 applicant designed studies 43 and 44. Just to
12 briefly review them, they were double-blind,
13 placebo-controlled and enrolled healthy adults over
14 the age of 18. Patients presented with moderate to
15 severe rhinorrhea, with symptoms less than 24
16 hours. They had to answer "yes" to the question,
17 "are your symptoms due to a cold?" Patients with
18 allergic rhinitis, fever, underlying pulmonary,
19 cardiac, immunocompromised patients or other
20 serious illnesses were excluded from the trial.

21 [Slide]

22 Randomization was stratified on smoking
23 status and pre-treatment use of cold medication,
24 both of which appeared to influence assessment of
25 efficacy in Phase II. A patient was considered a

1 smoker if they were actively smoking or had stopped
2 smoking within three months of study entry.
3 Patients were randomized to pleconaril or placebo
4 three times a day for five days. They had a clinic
5 visit on days 3, 16 and 18, and completed diaries
6 for the 18-day study period. Acetaminophen and
7 dextromethorphan were provided but patients were
8 instructed to use them only as necessary.

9 [Slide]

10 All the symptoms were scored on an ordinal
11 severity score of zero for absent to three for
12 severe. Then, the virologic testing method was as
13 I previously described it.

14 [Slide]

15 About 2100 patients entered the two
16 trials. This is the all randomized patient
17 population, about 69, 70 percent female, 36 years
18 of age; about 30 percent were smokers; 30 percent
19 had used pre-treatment cold medication. The median
20 time to first dose of study medication was about 20
21 hours. The baseline severity score was nine out of
22 a maximum of 18. Again, at baseline the PCR
23 positive status was about 61 and 62 percent in the
24 two arms respectively.

25 [Slide]

1 With that background, I am going to turn
2 it over to Dr. Hammerstrom to present some
3 perspective on pleconaril's efficacy.

4 Statistical Review of Efficacy

5 [Slide]

6 DR. HAMMERSTROM: In addition to the two
7 pivotal Phase III trials, 43 and 44, the applicant
8 also provided data from one small Phase II trial,
9 number 10, and two larger Phase II trials, 20 and
10 32. These latter two trials differ in several
11 ways from trials 43 and 44. Concomitant cold
12 medication use was allowed. Subjects were
13 recruited up to 36 hours after symptom onset. PCR
14 positivity was determined only by the ELOSA assay,
15 without the use of TaqMan. There was no record of
16 OTC co-medication use, and the duration of
17 recording of symptoms was not exactly the same in
18 all four trials.

19 The applicant originally required all
20 symptoms to be absent in trial 20, but we
21 recalculated the endpoints to require the five
22 symptoms other than rhinorrhea to be merely mild or
23 absent. In trial 32 the applicant required one day
24 of resolution. We recalculated to require two days
25 of resolution. We also attempted to make the

1 endpoints in trials 43 and 44 more comparable by
2 doing the sensitivity analysis in those two trials
3 in which cold medication use was omitted from the
4 computation of the primary endpoint. The results
5 in these two trials were nearly identical to the
6 results of the protocol primary endpoint, which
7 will be given below.

8 [Slide]

9 The next two slides show the status of two
10 pivotal trials by arm with respect to the assay and
11 viral culture results at baseline and during the
12 trial. There is one problem with these data.
13 Specifically, no viral culture was taken for
14 subjects who were negative on the PCR assay. So
15 one column of the 2 X 2 table for assay
16 cross-culture is missing.

17 [Slide]

18 This is the same thing for trial 44.
19 Overall, the rate of baseline PCR positivity in
20 trials 43 and 44 was 60 percent consistently across
21 all four arms. In addition, about three percent of
22 patients became positive during treatment. In our
23 analysis, because pleconaril is supposed to be
24 antiviral, we decided not to include patients who
25 only became PCR positive while on treatment.

1 Furthermore, the day three assay has been used as a
2 secondary endpoint, so it should not also be used
3 as a baseline covariate. We have looked at the
4 analysis both ways and neither estimated quartiles
5 of time to resolution nor peak values changed
6 consequentially.

7 [Slide]

8 This slide shows the primary endpoint for
9 the two pivotal trials using the PCR positive
10 population. For each arm the table shows the
11 number who were included, that is, were PCR
12 positive at baseline, three quartiles of time to
13 resolution of symptoms and cold medication use and
14 the p values for the comparison of placebo and
15 pleconaril.

16 For example, in trial 43 the Q1 equals
17 four shows that 25 percent of subjects on
18 pleconaril had complete symptom resolution within
19 four days. The Q2 equals seven shows that 50
20 percent of subjects on pleconaril had complete
21 symptom resolution within seven days. The Q3
22 equals 11 shows that 75 percent of pleconaril
23 subjects had complete healing by day 11, and that
24 25 percent took 11 days or more to heal.

25 When we calculated this, we rounded off

1 all the times to the half day so our numbers are
2 not exactly the same as the applicant's. We didn't
3 think subjects could really identify symptom
4 disappearance to the nearest hour. The p values
5 here were computed stratifying on the same
6 variables used to stratify the random assignment,
7 pre-treatment cold medication use, and smoker,
8 non-smoker. One can see a fairly consistent
9 pattern. The pleconaril arm is one to one and a
10 half days ahead of the placebo arm for all three
11 quartiles in both trials, except the median in
12 trial 43. Statistical significance was achieved in
13 both trials.

14 [Slide]

15 This slide shows the primary endpoint for
16 the two pivotal trials for the full ITT population.
17 The layout of information is the same as in the
18 previous slide. One should notice that the size of
19 the pleconaril effect is about half a day smaller
20 than it was in the PCR positive population. That
21 is, it is about half a day instead of one day in
22 trial 43, and it is about one day instead of one
23 and a half days in trial 44. Also, the statistical
24 significance has been lost in trial 43.

25 [Slide]

1 This slide shows the corresponding results
2 for the two larger Phase II trials, 20 and 32.
3 Trial 10 was much smaller and is not included here.
4 Recall that the endpoint here is slightly
5 different. Over-the-counter cold medication use
6 was not recorded. It is noticeable that in trial
7 20 pleconaril showed no benefit in the PCR-positive
8 population. All three quartiles are as long or
9 longer on pleconaril than on placebo. In trial 32
10 there was a benefit of half a day at the median but
11 not at the other quartiles, and a slight benefit
12 also at the third quartile but neither of these was
13 statistical significant.

14 As I mentioned, we did attempt to check
15 whether this occurred solely because of the absence
16 of cold medication data, and in trials 43 and 44
17 one gets no consequential differences in the
18 estimates of the size of pleconaril benefit or in
19 the strength of its statistical significance if one
20 omits cold medication use from the computation of
21 the endpoint.

22 [Slide]

23 This slide shows the results from the same
24 two trials, 20 and 32, for the full population. It
25 is noticeable that there is a pleconaril benefit

1 found in trial 20 but not in 32. The finding in
2 trial 20 is somewhat contrary to the results in the
3 two pivotal trials where the PCR-positive
4 supopulation shows a much clearer pleconaril
5 benefit than does the full population.

6 It is most plausible that the larger
7 concomitant use of cold medications and the longer
8 delay in recruitment after symptom onset accounts
9 for the lack of treatment effect. These trials may
10 contain more information about the expected effects
11 in general use since longer days in recruitment and
12 wider use of anti-symptom drugs will occur in that
13 setting.

14 [Slide]

15 This slide shows the loss to follow-up in
16 the two pivotal trials. One thing to notice is the
17 bimodal shape of the distribution of dropouts.
18 Five to 11 people per arm decided not to
19 participate after being randomized. Four to 11
20 people per arm dropped out on days one to five,
21 most for adverse events. Only one to three
22 patients per arm dropped out in the long interval,
23 from day 6 to 15. Then, about 50 per arm left
24 after day 16 or later without resolution of the
25 symptoms. That includes everyone who reaches day

1 18.5 in their diary and is still sick.

2 [Slide]

3 The next several slides show the results
4 for the PCR-positive population stratified by
5 number of baseline covariates. Results are laid
6 out as before, except that p values are omitted.
7 This is because the trials are not large enough to
8 detect real effects in subsets. In all these
9 slides only the PCR-positive population is used.
10 In the full population pleconaril benefits become
11 slightly smaller.

12 [Slide]

13 This and the next slide show
14 stratification by pre-treatment cold medication
15 use, which was one of the two covariates used to
16 stratify the randomization. The non-users are
17 given here. There is an estimated pleconaril
18 benefit of one and a half to two days in trial 44,
19 and one to one and a half days in trial 43.

20 [Slide]

21 This slide shows the pre-treatment cold
22 medicine users. Here, the pleconaril benefit is
23 zero to one days in trial 44; one to two and a half
24 days in trial 43. The overall impression is that
25 the benefit is similar across both strata, possibly

1 slightly smaller but still positive in this
2 stratum.

3 [Slide]

4 This and the next slide shows the results
5 of stratifying by smoker and non-smoker. Here we
6 have included one of the two Phase II trials, trial
7 32, which was one of the two trials for which we
8 had smoker and non-smoker data. Here are the
9 results for non-smokers and one sees an estimated
10 benefit of one to one and a half days in trial 43;
11 one and a half to two days in trial 44; half a day
12 to two days in trial 32.

13 [Slide]

14 The results for smokers are given here.
15 One notices that the pleconaril subjects actually
16 take longer to heal than the placebo subjects
17 within this stratum in all three trials. All of
18 the quartiles for all three trials are as long or
19 longer on pleconaril as they are on placebo.

20 [Slide]

21 This slide shows the results stratified by
22 gender. Both trials 43 and 44 have been pooled
23 together in order to increase the sample size
24 within each gender and to eliminate the need for
25 two slides. The females are estimated to have a

1 pleconaril benefit of one and a half to two days.
2 The males have a smaller but still positive benefit
3 of zero to one days.

4 [Slide]

5 This slide shows the results for smoker
6 stratified by gender. Again, trials 43 and 44 have
7 been pooled. One sees the same pattern as shown
8 for smokers previously. Both for females and for
9 males pleconaril is estimated to increase the time
10 to symptom resolution. All of the quartiles in
11 both genders are at least as long or longer for
12 pleconaril.

13 [Slide]

14 The next four slides give the results for
15 the time to resolution of each of the individual
16 symptoms and for the time to end of cold medication
17 use. Notice that the primary endpoint was achieved
18 when all symptoms, except for rhinorrhea, were no
19 worse than mild. This table, in contrast, requires
20 each individual symptom to be reduced all the way
21 to absent so it contains a little bit different
22 information than the primary endpoint itself.

23 The p values have been put back in here
24 because the PCR-positive sample is not being
25 subdivided into several too small subsegments. The

1 sample sizes are not exactly the same because only
2 subjects who have the given symptom baseline are
3 included. Even so, most of these samples are large
4 enough to be able to detect treatment effects of
5 the size detected for the primary endpoint.

6 From this slide, one can see that
7 rhinorrhea, congestion and malaise showed
8 statistically significant benefit from pleconaril
9 in trial 43. Cough shows sort of a tie here. One
10 quartile is better, one is worse and one is equal.

11 [Slide]

12 This shows the other three symptoms from
13 trial 43. One can see that myalgia and sore throat
14 also showed statistically significant pleconaril
15 benefit in trial 43.

16 [Slide]

17 This and the next slide cover trial 44.
18 Here, one can see that rhinorrhea alone showed a
19 statistical significant benefit. Although
20 congestion and cough showed non-significant
21 benefits, the quartiles are smaller for pleconaril.
22 There was no benefit for malaise, except possibly
23 in the first quartile.

24 [Slide]

25 Finally, one can see that myalgia and cold

1 medication use also showed pleconaril benefits,
2 although they did not achieve statistical
3 significance. There was no benefit for sore
4 throat. I should also remark that it makes no
5 sense to look at percent reduction in total symptom
6 score. Symptoms are ordered but they are not
7 numeric. Severe may be conveniently coded as a 3
8 but is not equal to 3 times mild. One could have
9 used the codes 1 to 4 instead of 0 to 3 and gotten
10 quite different results. Furthermore, separate
11 symptoms cannot be combined in this way and be
12 clinically meaningful. A severe sore throat is not
13 equal to mild rhinorrhea plus moderate cough.

14 [Slide]

15 This slide shows the comparison of
16 secondary endpoints, days of normal activity
17 compared, nights with sleep impaired, and incidence
18 rate for complications of colds. Of these, only
19 one was statistically significant in one trial.
20 Although the first two showed a small estimated
21 pleconaril benefit in both trials, one-sixth to
22 one-third of a day with less impairment of normal
23 activity; one-third to two-thirds of night's sleep
24 improved.

25 [Slide]

1 Here are the efficacy conclusions,
2 pleconaril is statistically significantly superior
3 to placebo in the PCR-positive population. If the
4 assay has a low false-negative rate, then the
5 PCR-positive population includes most infected
6 subjects and the statistical significance there
7 confirms pleconaril benefit.

8 [Slide]

9 Pleconaril showed no statistically
10 significant benefit in the PCR population of trials
11 20 and 32, which had slightly different endpoints
12 and slightly different recruitment criteria.
13 Pleconaril will be used in the whole population for
14 which the estimated benefit in the two pivotal
15 studies was approximately one half day.

16 [Slide]

17 Finally, pleconaril has no effect in
18 smokers. This absence of benefit has been
19 confirmed in three separate studies, 43, 44 and 32.

20 I will now turn the podium back over to
21 Russ, who will continue with the safety analysis.

22 Safety Review and Summary

23 MR. FLEISCHER: Thank you, Dr.
24 Hammerstrom.

25 [Slide]

1 I would like to turn to a discussion of
2 safety of pleconaril. The VRI safety database that
3 we looked at consists of approximately 4500
4 patients who received pleconaril or placebo, about
5 2500 of which received pleconaril. There were no
6 treatment-related deaths or significant lab
7 abnormalities noted during the clinical trials.
8 The adverse events were generally similar, with
9 headaches and gastrointestinal events being the
10 most bothersome and present. They also led to the
11 most discontinuations, but the discontinuation
12 rates were similar between the treatment arms and I
13 will show you that in a minute.

14 [Slide]

15 This is a table of the adverse events
16 occurring greater than two percent in the two
17 pivotal trials. Here the placebo and pleconaril
18 arms are pooled. Headache was the most frequent
19 adverse event, and it was slightly more frequent in
20 the pleconaril arm. We really still don't have a
21 great explanation for why headache occurred so
22 frequently in these trials. Gastrointestinal
23 events, diarrhea, nausea, vomiting, abdominal pain
24 were essentially similar but they led to the most
25 discontinuations and the discontinuations fit an

1 interesting pattern, where patients would complain
2 of gastrointestinal events within one to two days
3 of the onset of dosing. They would stop the
4 medication, either placebo or pleconaril, and their
5 GI adverse events would go away within a day.

6 This also occurred with similar frequency
7 between P-seropositive and P-seronegative patients.
8 we didn't think it was an effect of a particular
9 virus being present. So, we hypothesized that one
10 explanation might be something in the formulation
11 of pleconaril. Pleconaril and the placebo
12 formulations were exactly the same, with the
13 exception that the pleconaril formulation contained
14 pleconaril. Each capsule contains sodium laurel
15 sulfate, which is an emulsifying detergent, which
16 is used as a tablet wetting and lubricating agent
17 and this is an agent that is known to cause
18 irritating effects to eye, skin, upper respiratory
19 tract and the stomach.

20 [Slide]

21 The first significant adverse event I
22 would like to talk about is menstrual disorders.
23 These were seen in mild to moderate severity of
24 early menses, intermenstrual bleeding, menorrhagia
25 and menstrual disorders not otherwise specified.

1 They were observed at three to three and a half
2 percent in the five- to seven-day treatment
3 studies. But then there was a significant
4 increased frequency noted in the six-week
5 prophylaxis study, as outlined by the applicant.
6 They also increased sequentially or exponentially
7 as duration of exposure to pleconaril increased
8 during the six-week study. Women were
9 re-consented. A barrier method was recommended and
10 menstrual disorders became a targeted question at
11 each clinic visit.

12 [Slide]

13 These two table show the frequency of
14 menstrual disorders in the five- to seven-day
15 treatment studies and the six-week prophylaxis
16 study. You can see here that in the pleconaril it
17 is three to three and half percent among oral
18 contraceptive users compared to essentially nothing
19 in the placebo arm and women who were taking
20 pleconaril and were not taking oral contraceptives.

21 In the prophylaxis study, among oral
22 contraceptive users the rate was 27 percent in the
23 placebo arm, 58 percent in the pleconaril once
24 daily arm and 81 percent in the pleconaril BID arm.
25 Across the non-OC users it was consistent, between

1 13 and 16 percent. These rates may be
2 overestimation since the menstrual disorders were
3 events that women were specifically asked about
4 during the remainder of the six-week trial.

5 It was also interesting to note that the
6 prevalence of menstrual disorders was three percent
7 during the first week of the prophylaxis study,
8 which correlates with the three percent in the
9 one-week treatment studies. After that time they
10 increased significantly.

11 [Slide]

12 To investigate possible mechanisms, the
13 applicant conducted a five-day intravenous
14 midazolam study and a five-day oral contraceptive
15 interaction study. We believe the results
16 conclusively demonstrate induction of CYP3A4 by
17 pleconaril. It is evidenced by rapid decreases in
18 midazolam and ethinyl estradiol levels by 28
19 percent and 35 percent respectively. There was no
20 significant change in the norethindrone
21 pharmacokinetics.

22 Pleconaril has a long terminal half-life.
23 It is approximately 180 hours after a single dose
24 and after multiple dose it is well over 1000 hours.
25 Also, since the oral contraceptive interaction

1 study was only five days in duration, we do not
2 know if maximum suppression of ethinyl estradiol
3 was achieved, or how long it takes for ethinyl
4 estradiol levels to return to an effective range
5 following cessation of exposure to pleconaril. The
6 applicant does have an ongoing PK/PD interaction
7 study which may or may not help address this issue.

8 CYP3A4 induction by pleconaril could
9 potentially impact exposure and effectiveness of a
10 number of important drugs, such as
11 immunosuppressants, antiarrhythmics, calcium
12 channel blockers, protease inhibitors and Viagra,
13 but there are no data on pleconaril's effects on
14 these drugs to date.

15 [Slide]

16 The obvious concern was that these
17 menstrual disorders in the presence of decreased
18 hormone levels might increase the risk of
19 unintended pregnancies. In the treatment studies
20 approximately 20 percent patients were oral
21 contraceptive users and in the six-week study about
22 half of the women were using them. So there are
23 another about 230 women who were oral contraceptive
24 users between the two studies.

25 Thirteen pregnancies were reported in this

1 database. The ones of interest, there were two
2 pregnancies among 156 oral contraceptive users both
3 in the BID arm of the six-week study. One is
4 ongoing and one ended in an abortion. There were
5 five pregnancies reported in placebo users, one of
6 which was an oral contraceptive user and the
7 outcome of this pregnancy is unknown since the
8 patient was lost to follow-up.

9 [Slide]

10 The CYP3A4 induction of ethinyl estradiol
11 probably compromises the oral contraceptive
12 effectiveness for at least an entire cycle. We
13 believe that a backup method of contraception will
14 be necessary for a prolonged duration of time. We
15 attempted to characterize the potential public
16 health risk of unintended pregnancies that could
17 result from widespread use of pleconaril.

18 A 1998 report from the Guttmacher
19 Institute said that about 10.4 million women
20 between 15 and 44 years of age use some kind of
21 pill form of contraception. Unfortunately, there
22 is no data on the type or duration of those pills.
23 We looked at data that has been submitted to the
24 FDA to support the approval of oral contraceptives
25 ever since the 1960's. Based on those data, the

1 expected oral contraceptive failure rate is
2 approximately one pregnancy per 100 women per year
3 of use. We believe that the two pregnancies in 156
4 women in six weeks of pleconaril exposure appears
5 higher than what would be expected in the general
6 population of oral contraceptive users. It is
7 important to note that plasma was shown not to be
8 teratogenic, mutagenic or genotoxic in animal
9 studies.

10 [Slide]

11 The next thing that kind of popped up on
12 the radar screen is tachycardia and palpitations.
13 In the theophylline probe study, 15 healthy
14 theophylline-naive volunteers were enrolled.
15 During the second co-administration phase of
16 theophylline and pleconaril, three of these 15
17 patients complained of palpitations and
18 tachycardia. In general, there was an increased
19 frequency of abdominal pain, nausea, dizziness and
20 syncope during the co-administration phase, and
21 although across the entire study population there
22 was a 15 percent increase in the theophylline area
23 under the curve, there were no significant PK
24 changes in the three patients who complained of
25 palpitations.

1 [Slide]

2 We looked at the VRI database and
3 identified seven pleconaril treated patients who
4 complained of tachycardia, with or without
5 palpitations. Three reported a pattern of onset
6 within one hour of ingestion, lasting for about an
7 hour. Four patients discontinued study because of
8 these events. One was serious enough that the
9 patient presented himself to an emergency room but
10 no cardiac etiology was identified. No patient
11 underwent a pleconaril rechallenge so we don't know
12 whether these might have recurred. There were two
13 patients in the placebo database. One complained
14 of tachycardia and palpitations on day five, and
15 the other on day two. Both remained on study with
16 resolution of their events. Overall, there was no
17 appreciable change in heart rate or blood pressure
18 noticed in the database. Since none of these
19 clinical patients were on theophylline or had a
20 history of respiratory or cardiac disease, a clear
21 etiology for these events is still not known.

22 [Slide]

23 Let me summarize and go through each of
24 the points that I identified in the beginning of my
25 talk. Efficacy in Phase II was essentially not

1 demonstrated based on a number of design problems,
2 including difficulty in identifying infected
3 patients.

4 The results of the two pivotal trials
5 demonstrate approximately a half day benefit in the
6 all randomized population, and about a one day
7 benefit in infected patients. Efficacy in smokers
8 was not demonstrated across three clinical trials,
9 and there were no data in patients with co-morbid
10 conditions such as cardiac or respiratory disease.
11 We also don't have very much data in elderly
12 patients.

13 [Slide]

14 The methods used by the applicant appear
15 to be able to identify infected patients. However,
16 quantitative measurement of viral nucleic acid by
17 the TaqMan assay could not be determined. Positive
18 cultures were not serotyped so although the results
19 suggested rhinovirus, we have no data to confirm
20 actual virus present in the cultures. Resistance
21 was present in 13 percent of patients prior to any
22 exposure to pleconaril and these patients
23 experienced a much longer time to resolution of
24 their VRI than patients with susceptible virus.
25 Patients with treatment emergent virus did not

1 appear to be adversely impacted by that, but the
2 numbers in those analyses are very small. Again,
3 single amino acid substitutions were identified
4 that led to greater than 100-fold decrease in
5 susceptibility to pleconaril.

6 I just want to take this opportunity to
7 thank Dr. Kathleen Whitaker, from the Center for
8 Devices, who assisted in the analysis of all the
9 clinical virology data.

10 [Slide]

11 We believe the efficacy should be
12 considered the way the drug may be used.
13 Essentially infected and all randomized patients
14 both represent legitimate populations for assessing
15 efficacy, but we believe pleconaril will be
16 prescribed to symptomatic patients who present with
17 symptoms of VRI and there is no diagnostic assay
18 that will be available to identify who has an
19 infection with picornavirus and who does not.

20 We also believe that it is possible that
21 patients would obtain a prescription for
22 pleconaril, with the instruction to hold onto it
23 and use it at the time of initial self-diagnosis of
24 a cold. This could impact any kind of risk
25 communication that would be necessary for this

1 drug.

2 Pleconaril requires administration with
3 food three times per day, but how much has not been
4 fully characterized. Since pleconaril is highly
5 lipophilic, the fat content might be important.
6 Finally, pleconaril needs to be initiated early in
7 the illness, within 24 hours of symptom onset.

8 [Slide]

9 Pleconaril induces CYP3A4, leading to
10 clinically demonstrable and rapid decreases in
11 ethinyl estradiol levels, leading to breakthrough
12 bleeding that appears to have resulted in two
13 unintended pregnancies. The maximal amount and
14 duration of induction are not known. Although
15 treatment of VRI would be for only five days,
16 pleconaril has a long terminal half-life. Thus, we
17 believe the effectiveness of at least an entire
18 oral contraceptive cycle would be impacted and
19 women would be required to use a backup method of
20 birth control but, again, for how long we really
21 don't know yet.

22 Also, CYP3A4 induction could negatively
23 impact the effectiveness of many other medications
24 and we have no data to know how much, or which
25 drugs at this time.

1 Palpitations and tachycardia were observed
2 in the theophylline interaction study in some
3 patients in the treatment trials. In general,
4 pleconaril was well tolerated, with headaches and
5 gastrointestinal adverse events being the most
6 bothersome.

7 Finally, I would just like to acknowledge
8 the other members of the review team. We look
9 forward to your questions and your discussions.
10 Dr. Birnkrant will return later and she will give
11 you your specific charge and review the questions
12 that we are seeking your input on. Thank you very
13 much.

14 DR. GULICK: Thanks, Mr. Fleischer and Dr.
15 Hammerstrom. That completes the presentations this
16 morning. We are going to take a 15-minute break
17 now. We will reconvene at 10:20 for the question
18 period. Thanks.

19 [Brief recess]

20 DR. GULICK: Welcome back, everyone. Dr.
21 Stanley, are you still with us?

22 DR. STANLEY: I am with you.

23 DR. GULICK: You are a trooper! This is
24 an opportunity for the committee members to ask
25 questions either of the sponsor or the agency.

1 People are jumping right in. Dr. Gordin, would you
2 like to lead us off?

3 Questions to the Presenters

4 DR. GORDIN: I was wondering, Dr. Hayden,
5 if you could talk a little bit about the common
6 cold in terms of who gets it. Looking at the
7 groups that were excluded from studies here, how
8 many people with a common cold do actually have a
9 temperature over 100? How many people with a cold
10 would have had a cardiac or respiratory illness
11 that would have been excluded? Also, if you could
12 talk about how many days of work are really missed
13 by people with a common cold. I am not sure if
14 that was even looked at here as an endpoint or data
15 collected? Did people not go to school or not go
16 to work? Could you talk a little bit more about
17 kind of populations as a whole in the country
18 versus what was studied here?

19 DR. HAYDEN: Well, I think that the
20 patients enrolled in these two clinical trials were
21 really representative of the young and middle-aged
22 general civilian adult population. As I indicated,
23 the incidence of colds decreases with increasing
24 age. We know that co-morbidities increase with
25 increasing age so the likelihood of colds

1 developing in those with underlying cardiac or
2 respiratory conditions is diminished in terms of
3 frequency relative to younger individuals, although
4 their likelihood of having complications from those
5 illnesses and more protracted symptoms is
6 increased.

7 You asked about fever specifically. In
8 the study that we did in 1994, where we enrolled
9 346 self-diagnosed adult cold sufferers, 82 percent
10 of those were picornavirus positive. The
11 proportion with fever was less than five percent.
12 Rhinoviruses can cause febrile respiratory illness
13 but it is a very small proportion of these
14 illnesses and that helps, in fact, in terms of
15 trying to make a distinction between a rhinovirus
16 cold and, for example, influenza where fever is a
17 predictor of influenza infection and also response
18 to antiviral therapy. So I think there can be some
19 useful clinical criteria that will help identify
20 appropriate target populations.

21 DR. GORDIN: What about the question of
22 people who do get colds, how many miss work or
23 school? And, was that specifically looked at in
24 these studies? I know impairment was looked at and
25 the FDA, in their presentation, showed I believe

1 that in five of the six parameters there was no
2 statistical difference, but did anybody
3 specifically look at missed work, missed school,
4 missed activities?

5 DR. HAYDEN: The clinical trials did
6 incorporate a self-report of the number of days of
7 impaired activity. Unfortunately, that is a very
8 insensitive measure of the effects of an acute
9 respiratory illness on performance. Prior studies
10 of cold sufferers in general have not found
11 reduction in work time as much as altered
12 performance while on the job. In order to capture
13 effects on quality of life or more detailed
14 psychomotor abnormalities, one would need to use
15 specific instruments to examine those things, and
16 those were not incorporated into these studies of
17 otherwise healthy individuals. I think that is
18 reasonable, given that the likelihood of seeing
19 effects on those endpoints in an otherwise healthy
20 group might be lower than in older individuals or
21 those who have some co-morbidities.

22 DR. GULICK: Dr. Kumar?

23 DR. KUMAR: My question is to Dr. Cooper.
24 Dr. Cooper, I am certain you recognize that for
25 most practicing clinicians to administer the drug

1 within 24 hours would be problematic. So, I wanted
2 to ask you a couple of very practical questions on
3 how you did this trial.

4 My first question to you is how did you
5 manage to get about 2000 patients in just about
6 three months? Did you have somebody sitting at a
7 phone and as soon as they said "I've got
8 rhinorrhea," "come right in?" I would just like to
9 have a flavor of how you managed to get patients
10 within 24 hours into your clinical trials.

11 DR. COOPER: Well, we identified the sites
12 beforehand, of course, who had investigators to
13 participate in these studies. Then, as the fall
14 season began or just prior to the fall season there
15 were advertisements, radio announcements -- each
16 site did it differently but basically got the word
17 out to the community that there was a trial that
18 was looking to enroll patients with colds within 24
19 hours of onset. So we were very pleasantly
20 surprised at how easily we were able to enroll
21 these studies.

22 DR. KUMAR: Can I ask you a follow-up
23 question? Among the patients that called in and
24 came in, what percentage of them were within the
25 24-hour period of time?

1 DR. COOPER: It was very high, between
2 95-98 percent. If you want an exact number, Dr.
3 Villano can give you the specifics.

4 DR. VILLANO: Stephen Villano, clinical
5 research at ViroPharma. To the specific question
6 about how patients were screened and enrolled
7 within the 24-hour window, I would note that
8 approximately three patients were screened for
9 every one that was enrolled in a clinical study.

10 DR. KUMAR: That is what I wanted to know.

11 [Slide]

12 DR. VILLANO: In fact, the number one
13 reason for not being enrolled in the study was not
14 being within the 24-hour window, which accounted
15 for approximately 60 percent of the people that
16 were not allowed to be entered into the study.

17 DR. KUMAR: Thank you. That is exactly
18 what I wanted to know. Thank you, Dr. Cooper.

19 DR. GULICK: Dr. Brass?

20 DR. BRASS: I would like to ask,
21 hopefully, a quick series of questions about some
22 basic toxicology and pharmacology of the compound.
23 First, do you have any data on whether or not the
24 compound interacts with any of the PPAR class of
25 receptors in the liver or elsewhere? Is that a

1 "no?" I heard a "no." Okay.

2 Next, Dr. McKinlay's slide 19 showing
3 metabolism of the compound -- is it easy to get
4 that slide back on? What is the other product of
5 that first metabolic step where the ring is open?

6 DR. MCKINLAY: What is the other product?
7 I will ask Dr. Rhodes to come up to address that.

8 DR. RHODES: Gerry Rhodes. I am with drug
9 metabolism and clinical pharmacology at ViroPharma.
10 If I understand your question correctly, you are
11 asking what is the other product formed.
12 Trifluoroacetic acid would be the loss.

13 DR. BRASS: And, does that reach systemic
14 circulation? And, what do you know about the
15 toxicology of it?

16 DR. RHODES: It does reach systemic
17 circulation. We have found trifluoroacetic acid in
18 the urine of patients in a C14 ADME study. I would
19 like to ask Dr. Hincks to comment on the
20 pharmacologic profile of trifluoroacetic acid.

21 DR. HINCKS: Jeff Hincks, preclinical
22 development at ViroPharma. As far as studying
23 specifically trifluoroacetic acid, we have not.
24 However, we have seen that in rats as well, and
25 under those auspices we have studied, I guess, the

1 metabolism profile that we saw with pleconaril in
2 rats and dogs. We saw similar metabolic profiles.

3 DR. BRASS: But from the literature
4 elsewhere, is trifluoroacetic acid a benign
5 compound?

6 DR. HINCKS: It is fairly well tolerated
7 at high levels, yes.

8 DR. BRASS: Next, I just want to emphasize
9 that on slide 17 of the initial presentation --

10 [Slide]

11 -- I just want to emphasize that trying to
12 estimate a terminal half-life of greater than 100
13 hours in duration from that data set is impossible,
14 and when we talk about the duration of potential
15 induction or other pharmacologic actions of this
16 compound, do we have a better way to estimate the
17 half-life, other than that particular figure?

18 DR. RHODES: The graph in the presentation
19 was clearly for presentation purposes. We have
20 characterized the terminal elimination and
21 half-life of pleconaril to much later time points.

22 [Slide]

23 This graph shows the plasma concentration
24 time profile following the last dose of a five-day
25 treatment regimen of 400 mg TID. Again, there is a

1 long terminal half-life, even difficult to estimate
2 here. We sampled out to over 600 hours, so to even
3 estimate it at 1000 is a bit of a stretch. It is
4 difficult to determine accurately but we do fall
5 very rapidly from Cmax concentrations over a
6 24-hour period to concentrations that are
7 relatively low, about 0.5 mcg/mL, and then there is
8 a long terminal elimination of drug from that
9 point.

10 DR. BRASS: Is that the data set that the
11 1000 hours was derived from?

12 DR. RHODES: Estimated from, yes.

13 DR. BRASS: So to the degree these numbers
14 matter, 100 is probably, if anything, an
15 underestimate and one shouldn't be tied into that
16 number quantitatively. Do you agree that is fair?

17 DR. RHODES: Yes, I agree that is fair.
18 There is going to be, you know, quite a bit of play
19 in that number of 1000. The half-life of 180 hours
20 that was quoted was determined after a single dose
21 where, again, you may not be able to fully describe
22 the terminal phase to the same degree.

23 DR. BRASS: My last question of this
24 series is when you look at drug interaction data, I
25 think it is very important to think about the drug

1 interaction data as safety data, not kind of
2 efficacy equivalent data. As such, it is the
3 outliers, particularly in small data sets, that
4 often contain the signal about the magnitude of a
5 potential drug interaction in subpopulations that
6 were exposed to the drug. You showed us mean data
7 for the 3A4 interaction induction experiment. I
8 would be interested to see what the maximal range
9 of effects was in terms of AUC reduction, and how
10 that might relate to a prototypic inducer like
11 rifampin, which is accepted to have a substantive
12 interaction with oral contraceptives.

13 DR. RHODES: If you don't mind, I would
14 like to start with a comparison with rifampin
15 first.

16 [Slide]

17 I would just like to review quickly what
18 we do know about pleconaril and then compare it and
19 contrast it to other potent inducers. We have seen
20 an increase in CYP3A activity with IV midazolam
21 confirmed in an interaction study with an oral
22 contraceptive agent. Ethinyl estradiol levels did
23 drop 34 percent, with a half-life decrease of 18
24 percent. We didn't see any effect on norethindrone
25 pharmacokinetics. In interaction studies we

1 conducted with theophylline and warfarin which are
2 probe substrates for 1A2 and 2C9, we didn't see any
3 inductive effect there.

4 [Slide]

5 The potent inducers of 3A -- again, I am
6 going to use terms like potent, moderate and modest
7 with respect to current categorizations in the
8 literature, and this is data drawn from the
9 literature -- potent 3A inducers, like
10 carbamazepine, phenobarbital and rifampin have a
11 potent effect on midazolam. I think they drop the
12 AUC of oral midazolam by approximately 95 percent.
13 These potent inducers of 3A don't just affect 3A,
14 however. They also affect 2C9 with drug
15 interactions with warfarin, also drug interactions
16 with theophylline mediated through 1A2. So, the
17 activity of those enzymes also increases.

18 Some of these inducers also increase phase
19 two drug metabolizing enzymes UDP, glucucosyl
20 transferase activity. Some also induce P
21 glycoprotein synthesis. There are other
22 classifications for 3A inducers where this general
23 pleiotropic sort of induction isn't observed.
24 Topiramate would fall into that class; felbamate
25 would, and with the data we currently have with

1 pleconaril, we believe it would fall in that class
2 as well. But the effect is mainly on CYP3A.

3 [Slide]

4 What I have done on this table is really
5 compare and contrast the literature data for
6 characterizations of potent moderate and modest
7 based on literature precedent. You know, two
8 positive sites indicates a change greater than 50
9 percent on average. One, less than 50 percent, and
10 at least for the in vivo data we currently have
11 with pleconaril, summarized across the top with
12 midazolam, warfarin, theophylline and then the CYP
13 enzymes are mainly involved in their
14 biotransformation.

15 So again, this potent class of inducers
16 has significant effects on midazolam, 95 percent;
17 about 60 percent decrease in ethinyl estradiol AUC.
18 Effects on warfarin, effects on theophylline.
19 There is a group of 3A inducers that have less of
20 an effect on 3A, ritonavir, rifabutin,
21 troglitazone, St. John's wart, for instance, where
22 this is approximately 30-40 percent for ethinyl
23 estradiol. This more moderate classification in
24 terms of the broader spectrum of what they also
25 induce is that you do see some other signals for

1 warfarin and theophylline interactions, and also
2 rifabutin and troglitazone pharmacokinetics.
3 Topiramate, felbamate, these are 30 percent drops
4 in ethinyl estradiol AUC. Again, there is not much
5 data here, at this point, although there is nothing
6 reported for interactions with warfarin and
7 theophylline, and pleconaril seems to fit into this
8 class where we have about a 30 percent change in
9 ethinyl estradiol but no effect on warfarin,
10 theophylline or norethindrone pharmacokinetics.

11 Now, with respect to data in our
12 individual studies and the confidence intervals
13 around them, the geometric means, there is
14 individual variability in those studies, of course,
15 and we have seen, you know, higher clearances in
16 some subjects. I think the maximum range in the
17 midazolam study -- and Joe can correct me if I am
18 wrong -- is roughly almost a doubling of clearance
19 in some subjects. Others are affected less. I
20 think that is typically what you do see in drug
21 interaction studies. There will be some
22 individuals that will be more affected than others,
23 yes.

24 DR. GULICK: Dr. Schapiro?

25 DR. SCHAPIRO: There are two issues that I

1 would like to ask about. The first is for the
2 resistance in the virology, are there any data on
3 other compounds that work with a similar mechanism
4 of action being developed by the company or other
5 companies, and which mutations are seen if any
6 cross-resistance studies were done with the
7 isolates that were found here?

8 DR. MCKINLAY: Yes, I will ask Dr. Hayden
9 to come up and discuss that.

10 DR. HAYDEN: There has been a series of
11 compounds that are so-called capsid binders,
12 different chemical entities but all targeting the
13 same structure in VP1. Some one years ago, the
14 workers at the common cold unit, under the
15 direction of Dr. David Turrell, actually took one
16 of these selected A-resistant variant in vitro and
17 compared the relative infectiousness of that
18 variant to the wild type virus.

19 [Slide]

20 This shows you the results of the clinical
21 trial. These individuals were inoculated
22 intranasally with the parenteral susceptible strain
23 and with a variant that was roughly seven-fold or
24 more less susceptible. You can see that the
25 proportion of individuals developing cold symptoms

1 was relatively low with both viruses, but less than
2 half with the drug resistant compared to the wild
3 type. Viral shedding was seen in 27 percent
4 compared to 67 percent. Seroconversion, another
5 marker of infection, was substantially lower with
6 the drug-resistant variants. The overall infection
7 was documented in 27 percent of those inoculated
8 with the drug-resistant variant compared to 92
9 percent, over a three-fold reduction. This
10 reduction in infectiousness then is correlated with
11 some of the laboratory studies of such
12 drug-resistant variants where they have shown
13 reduced stability to pH and in some cases heat.

14 I can't comment directly on the
15 cross-resistance profiles of the pleconaril less
16 susceptible variants compared to these older
17 agents, but perhaps other individuals can.

18 DR. SCHAPIRO: The question is really
19 regarding other agents, to what degree what
20 mutations were seen.

21 DR. MCKINLAY: The data in the literature
22 indicates that there is cross-resistance. For
23 example, the chalcone is cross-resistant with
24 pleconaril, etc. The actual mutation in this
25 particular mutation was not characterized in this

1 study.

2 DR. SCHAPIRO: One more question. The
3 issue of complications, I saw some data in the
4 background information. The appearance of acute
5 complications in patients treated or not treated.
6 I think it was Table 17 and 50.

7 DR. MCKINLAY: Right, I will ask Dr.
8 Villano to comment on the complications.

9 DR. VILLANO: I believe you are referring
10 to the projectable version of the respirator
11 complications in the intent-to-treat populations.

12 [Slide]

13 Is this what you are referring to?

14 DR. SCHAPIRO: Yes.

15 DR. VILLANO: This slide demonstrates the
16 respiratory complications of otitis media,
17 bronchitis, sinusitis and pneumonitis, as was asked
18 of the investigators to report had they occurred at
19 any time during the course of the study. It is
20 important to point out that in these studies we did
21 not provide specific definitions for these events,
22 but laid out that if they were to occur during this
23 study, specifically tell us if they occurred.

24 As shown here, the overall incidence of
25 any respiratory complications was relatively low,

1 which probably reflects the fact that the
2 population was otherwise healthy and generally at
3 low risk for developing these complications.

4 DR. GULICK: I will come back to you, Dr.
5 Brass. I will give everyone an opportunity to ask
6 questions and then we will have people repeat if
7 they like. Dr. Fletcher?

8 DR. FLETCHER: Three questions for the
9 sponsor and then one joint one for both the sponsor
10 and the agency. My first is about the
11 pharmacokinetic/pharmacodynamic basis for the dose
12 selection. Dr. Brass has already commented about
13 slide 17 with the profile. In the presentation it
14 was noted that the eight-hour concentration was
15 approximately 0.5 mcg/mL, about the 75 percent
16 inhibitory value. But that is based on total
17 concentrations, and the drug is 99 percent protein
18 bound so the free drug concentration would be
19 considerably less than that 75th value. So, I
20 don't see from those data a pharmacologic basis for
21 the dose that has been selected, the 400 three
22 times daily. So I am wondering what other
23 pharmacologic data you have, correlations with dose
24 and antiviral effect or emergence of resistance,
25 correlations with concentrations and antiviral

1 effect and emergence of resistance.

2 DR. MCKINLAY: Let me call Dr. Rhodes to
3 explain the rationale for the dose selection.

4 DR. RHODES: Our dose was selected based
5 on an appropriate combination of preclinical and
6 clinical Phase I pharmacokinetic data. Data from
7 Phase II trials were not conclusive with respect to
8 antiviral activity with respect to PK/PD and it
9 wasn't traditionally sampled in that way. However,
10 we did have an appropriate combination of data from
11 which to decide on a dose selection. Our dose is
12 44 mg TID for five days.

13 [Slide]

14 The slide that Dr. McKinlay showed you
15 with the classic concentrations at eight hours,
16 what we did, we had preclinical data suggesting
17 that the tissue to plasma ratio, partitioning of
18 drug from plasma to tissue, nasal tissue, was
19 approximately five-fold. So we looked at a range
20 of Phase I data, at the eight-hour time point, the
21 end of a dosing regimen; looked at the plasma
22 concentrations in individual subjects at that
23 point. We took those subjects with the lowest
24 plasma concentrations, dose over the individual
25 variability, and with that projected five-fold

1 ratio of plasma to nasal tissue concentration,
2 patients with the lowest plasma concentrations at
3 eight hours, applying that factor would project the
4 nasal tissue concentrations at MIC90 for rhinovirus
5 serotypes. So our dose was selected based on those
6 criteria.

7 DR. FLETCHER: My second question is about
8 food. In the data the FDA presented they indicated
9 that the food effect increases the AUC by about
10 four- to six-fold. To understand that there must
11 have been some study that was done, drug given
12 fasting or drug given with food. I would like to
13 know what that meal looks like. How many eggs, how
14 much bacon?

15 DR. RHODES: The study that has been
16 referred to was a comparison of fasting subjects to
17 those getting a standard English breakfast. So it
18 would have been eggs, bacon, hash browns, toast and
19 butter -- a rather heroic meal!

20 [Laughter]

21 DR. FLETCHER: And that was done in
22 healthy volunteers or in individuals that were in a
23 study that had a cold?

24 DR. RHODES: That was done in healthy
25 volunteers.

1 DR. FLETCHER: So in the pivotal studies,
2 43 and 44, what were the recommendations there for
3 meals?

4 DR. RHODES: In the Phase III trials
5 patients were asked to take pleconaril with food.
6 The meal was not specified so it was an open
7 dietary regimen.

8 With respect to protein binding, the drug
9 is highly protein bound, granted. But it is not
10 like many drugs that are highly protein bound with
11 a very low volume of distribution at, say, just
12 extracellular water volume. Pleconaril's volume of
13 distribution is considerable even with the high
14 protein binding.

15 DR. FLETCHER: Another drug interaction
16 question. In Dr. Cooper's presentation, she
17 indicated, I believe, that these drug interactions
18 were manageable. I am curious how they were
19 manageable. What are the guidelines by which you
20 would manage the oral contraceptive interaction or
21 the theophylline interaction, or the potential
22 interactions with other CYP substrates?

23 DR. MCKINLAY: I would like Dr. Joe
24 Bertino to address this, as an individual with a
25 lot of experience in this area.

1 DR. BERTINO: I am Joe Bertino. I am the
2 section chief of clinical pharmacology at Bassett
3 Healthcare, in Cooperstown. We did the midazolam
4 study.

5 [Slide]

6 Dr. Fletcher, in terms of your question, I
7 think that in terms of manageable there are some
8 different issues that I would raise. The
9 immunomodulators, cyclosporin, protease inhibitors
10 -- we, clearly, on this slide have a break where I
11 think that these are the interactions that I would
12 be most concerned about.

13 The oral contraceptive issue, I think
14 there is an expert in the audience here today, Dr.
15 Mishell, that can probably comment on that a lot
16 more. The question really is do you lose
17 contraceptive efficacy? In the rifampin-rifabutin
18 studies in the literature, a very potent inducer of
19 both ethinyl estradiol and norethindrone, in those
20 studies in the literature in two separate groups of
21 women, women never spiked their progesterone so
22 they never ovulated even in the face of a drug
23 interaction, but there is a lot of variability in
24 the population in terms of estrogen/progesterone
25 exposure.

1 These agents I have put down here, I think
2 drugs like amiodarone that have very long
3 half-lives, 40-50 hours, the only thing that is
4 reported in the literature for that drug is a case
5 report of a woman with TB that got five weeks of
6 rifampin and then had a ventricular arrhythmia on
7 amiodarone.

8 Calcium channel blockers, again, probably
9 for hypertension I would think this would be less
10 of an issue if patients were being treated for
11 angina. There is a report in the literature of a
12 rifampin-nifedipine interaction with variant angina
13 coming back into the patient as being a concern.

14 Benzos, you know, once again the effect
15 was about 30 percent with midazolam. Presumably a
16 drug like alprazolam might show a similar effect.
17 It would be hard to know what the overall
18 implications are for those drugs.

19 Clarithromycin -- opiate analgesics -- we
20 have alfentanil here, alfentanil is also a 3A
21 substrate, and there is probably not a real concern
22 with the statins.

23 So I think that my concern lies in this
24 group of drugs, here, mostly these two in terms of
25 managing, I probably would be reluctant to use the

1 drug in patients getting cyclosporin and protease
2 inhibitors.

3 DR. FLETCHER: I suspect we will come back
4 to the drug interaction topic again, but let me get
5 to my last question, which is a joint one for both
6 the sponsor and I would like the agency to comment
7 as well. That is on whether there is a possibility
8 of ethnicity/race difference in effect with this
9 drug. In study 043 you enrolled about 80 percent
10 whites and in 044 about 90 percent. In the
11 intent-to-treat analysis there was a beneficial
12 effect in 44 but not in 43. Then, in one of the
13 sponsor's subgroup analyses, on page 73 of your
14 briefing booklet, you actually did an analysis
15 looking at the effect of the drug in whites and in
16 non-whites. We realize the sample size issue, but
17 for the white population there was a benefit; for
18 the non-white there was not. So, my question first
19 for the sponsor, and I would like to know if the
20 agency looked at that issue as well, you know, is
21 the reason you found an effect in 44 with
22 intent-to-treat and not in 43 because it has a
23 higher population of whites enrolled? So, the
24 bottom line is are there data here telling us that
25 there may be an ethnicity/race differential effect

1 with this compound?

2 DR. HAMMERSTROM: We did look at the
3 analysis stratified by race. There was a smaller
4 effect in blacks. In fact, if I remember
5 correctly, there wasn't much of one at all. But it
6 is a very small subset and it is difficult to
7 decide. You could say there is a signal there. In
8 a perfect world where clinical trials could be run
9 free of charge, we would like to say 500 black
10 patients treated with this drug to find out whether
11 that signal is just noise or not. The way it is
12 now, it looks like it could be just noise but we
13 can't prove it is not. I don't remember whether
14 there was a difference in ethnicity percentage
15 between the two trials.

16 There is an effect in the ITT population
17 even in trial 43. All of the quartiles are shifted
18 downward about half a day. It is not statistically
19 significant. I think the p value was -- what? --
20 about 0.2. But there have been other drug
21 approvals where we have approved a drug on the
22 basis of one pivotal trial getting a p value
23 comfortably below 0.05 and the other trial getting
24 a p value that is around 0.09 or something like
25 that. It didn't make the nominal p value.

1 Remember, p values, for all the popularity of the
2 0.05 cut-off point, do not drop. It doesn't
3 suddenly change from effective to ineffective as
4 you cross that border.

5 DR. MCKINLAY: Dr. Villano?

6 DR. VILLANO: The analysis that we
7 performed looking at the efficacy in the primary
8 endpoint based on race was an analysis that we
9 performed in the pooled data set because, as was
10 mentioned, although we did not enroll patients with
11 any restrictions as to race there were, as it
12 turned out, very, very small numbers in the
13 non-white group.

14 [Slide]

15 This slide shows these pooled results that
16 were mentioned in the briefing book. In the large
17 group of subjects who were white there clearly is a
18 demonstrable treatment benefit, whereas, we could
19 not make this conclusion in the non-white subgroup.
20 However, to the extent that we could try to analyze
21 whether there were true differences between these
22 groups or not, we did apply a Cox regression model
23 to try to analyze whether there was consistency
24 that could be demonstrated within these groups.
25 Obviously, it is very difficult because of the very

1 small group. That value was insignificant,
2 suggesting that there was no inconsistency of
3 effect between those groups to the extent that that
4 analysis can help.

5 However, in addition, to help support the
6 activity of pleconaril in both subgroups we also
7 looked at a supporting endpoint, the viral culture
8 results based on race as well.

9 [Slide]

10 That is shown in this slide. Looking at
11 the white and non-white population on the right and
12 left-hand side of the screen, there was an
13 interesting difference between the white and
14 non-white groups in that the non-white population
15 actually, at day three, had a notably lower viral
16 culture positivity rate, although in both groups
17 there was treatment effect seen. So to the extent
18 that we could analyze it, we have not seen notable
19 differences between those groups although, again,
20 our numbers are very small.

21 DR. GORDIN: To follow-up, I was also
22 concerned, in the same Table, 25, that gender
23 appears to be a major factor as well. Where the
24 numbers are substantially larger, it appears that,
25 again, the effect is seen in women but not in men.

1 I was wondering if you could show that. I was
2 also, again, interested in the agency's opinion on
3 this, and how much of the gender race is intermixed
4 with smoking as a factor. If you could kind of
5 talk a little bit more about the subgroups.

6 DR. BRASS: You might as well add age to
7 that too.

8 DR. VILLANO: First let me show you the
9 analogous slides with regard to gender. Again, I
10 will stress that the protocols were enrolled
11 without restriction as to gender, although based on
12 some of the epidemiology that you might have heard
13 about colds, they are certainly more prevalent in
14 women which probably reflects the enrollment in our
15 studies.

16 [Slide]

17 This also shows the viral culture results
18 based on gender, also showing that both women and
19 men had a demonstrable effect in terms of antiviral
20 activity, culture positivity reduction on day three
21 compared to the placebo groups.

22 [Slide]

23 With regard to the primary endpoint, we
24 did the exact same type of analysis, looking at the
25 primary endpoint, pooling the studies together to,

1 again, maximize the numbers. In this instance we
2 see that women had the greater result in terms of
3 reduction compared to placebo. The direction
4 clearly was also in favor of pleconaril in men,
5 although the magnitude of the change was not as
6 large.

7 We attempted the same Cox regression
8 analysis to see if that could demonstrate
9 significant differences between those groups. We
10 did not find that difference in that particular
11 analysis.

12 You also mentioned smoking as well. What
13 I would like to do is just give an overall view,
14 again, of our ability to try to discern which of
15 these variables, prestratified variables and
16 demographics might have had influence on the
17 primary outcome measure.

18 [Slide]

19 This slide demonstrates, again, our
20 attempt to use a Cox regression model to evaluate
21 each of these variables in turn as to whether or
22 not there was effect on the treatment efficacy of
23 pleconaril. As shown here, looking for any p value
24 that showed significance, the interaction was
25 positive only for smoking status, suggesting that

1 of all these variables, including demographics,
2 that was the one that clearly had an effect on
3 treatment outcome based on the primary efficacy
4 endpoint.

5 DR. HAMMERSTROM: Our analysis pretty much
6 confirms the sponsor's analysis. We did have, if
7 you remember, a slide up there crossing gender with
8 smoking and there didn't seem to be a three-way
9 interaction of treatment, gender and smoking. The
10 absence of effect among smokers was about the same.
11 There is a smaller effect in males estimated, but
12 it is still positive. There is not enough N to get
13 a p value and say that it is small at 0.05 even
14 when you pool the two studies together because,
15 remember, only a third of the patients are males.

16 We didn't look that much at age, but there
17 is not that much variation in age. Most of these
18 people are working age adults. There are not that
19 many elderly and there are no children.

20 DR. GULICK: Dr. Englund and then Dr.
21 Wong.

22 DR. ENGLUND: Yes, I wanted to discuss a
23 little bit more about the diagnosis, specifically
24 the PCR diagnosis you used. Although it was not
25 for the primary endpoint, in fact, slide after

1 slide you have shown us is showing culture as an
2 indicative endpoint. In fact, culture was only
3 attempted when PCR was done. I am not an expert in
4 rhinovirus PCR but, in fact, based on what I do
5 know about some of the TaqMan systems, you have
6 chosen a lower threshold of 0.1, I believe, and
7 doing it for 60 cycles, whereas most of, at least
8 the flu things, have been 45 cycles. So perhaps
9 could someone discuss the methodology and why this
10 was done, and if there was even a subset analysis
11 if there are any culture positive with PCR.

12 DR. MCKINLAY: Right, we can show you the
13 clinical data by subset by culture positives. But,
14 first, let me have Dr. Collett come up and talk
15 about the assays.

16 DR. COLLETT: Marc Collett, virology,
17 ViroPharma. The TaqMan assay that you are
18 specifically referring to, we used a 60-cycle assay
19 run. All the performance data were generated using
20 that cycling run. We have demonstrated that the
21 results from both the performance evaluations and
22 supplementary testing, which may not have been
23 provided in your book, indicate that the TaqMan
24 assay maintains its high level of sensitivity and
25 specificity throughout the cycles.

1 [Slide]

2 Shown on this slide is a breakdown by
3 cycle, and confirmation by cycles of TaqMan
4 positive samples, grouped here at less than 20
5 cycles, 30 cycles, 40 cycles, 50 and 60 cycles,
6 showing the number of TaqMan positive samples in
7 this collection of clinical specimens tested from
8 the three studies. The confirmation rate by the
9 independent RT-PCR assay, which uses different
10 primers and is a different methodology, the assay
11 agreement is quite high. The assay agreement is
12 high across all levels of CT values or threshold
13 crossing values. So it appears that the
14 specificity is maintained at the higher cycles.

15 DR. ENGLUND: But you have no culture
16 data. In fact, there are study samples which might
17 include patients receiving therapy or not receiving
18 therapy. Correct?

19 DR. COLLETT: Yes, these are baseline
20 samples.

21 DR. ENGLUND: Oh, this is baseline?

22 DR. COLLETT: Yes.

23 DR. GULICK: Dr. Atmar?

24 DR. ATMAR: In the description of the
25 assays in the application the ELOSA was said to be

1 more broadly reactive an assay. There really
2 aren't any data describing what the relative levels
3 of detection of the two assays are in terms of
4 amount of viral genome. Do you have information
5 about that for us, and what is your explanation for
6 the apparent lower number of positives in the ELOSA
7 column compared to the TaqMan column?

8 DR. COLLETT: Are you referring to these
9 particular data, here?

10 DR. ATMAR: I am referring to these data
11 in terms of comparison of the TaqMan to the ELOSA
12 and then just a question about what the relative
13 level of detection is in terms of the number of
14 genomic copies per sample need to be present.

15 DR. COLLETT: Let me first start with the
16 spectrum of detection by the two assays because
17 that differs slightly. As we get that slide up,
18 for the TaqMan assay the primers were derived based
19 on an analysis of rhinovirus sequences. So the
20 TaqMan assay turns out to be more rhinovirus
21 specific than more broadly cross-reactive to
22 picornavirus encompassing both rhinoviruses and
23 enteroviruses.

24 [Slide]

25 Shown here, the TaqMan assay identified 89

1 percent of the 101 prototypic serotypes but very
2 few enteroviruses, whereas the ELOSA, using the
3 different primer set, was able to detect all the
4 prototypic viruses, both the rhinoviruses and the
5 enteroviruses.

6 Going back to the assay agreement between
7 the two assays, there is some disagreement, as
8 shown in the previous slide, that could relate to
9 differences in the viruses that were being
10 detected, as well as differences in the efficiency
11 of the two assays since they are using different
12 primer sets and, actually, different assay
13 technologies.

14 DR. ATMAR: But my question is how much
15 viral genome per mL or per sample needs to be
16 present? You use 1B I guess --

17 DR. COLLETT: We use the 1B as a standard
18 but we have also looked at five prototypic
19 serotypes and looked at the lower limit of
20 detection, which I believe is what you are asking.

21 [Slide]

22 This slide is showing it for the TaqMan
23 assay in two units, either the traditional or more
24 customary PFU, which these viruses are all
25 quantified by. We see that the lower limits of

1 detection are less than PFU. If we then calculate
2 based on estimations of absolute RNA quantities, we
3 get, as you can see, a variation of genome
4 detection sensitivities across the five serotypes.
5 This doesn't appear to be unexpected. We would
6 expect this type of diversity due to their genetic
7 diversity as well.

8 DR. ENGLUND: But just one more follow-up
9 though, but that assay is done using viruses grown
10 in tissue culture, or something like that.

11 DR. COLLETT: That is correct.

12 DR. ENGLUND: My other concern about all
13 this is you are using frozen mucus collected in
14 Saran wrap or other methods, and do you have any
15 data? There is actually good data about the
16 inactivation with the thick mucus of other viruses
17 and I just haven't seen any data on rhinoviruses.

18 DR. COLLETT: Excuse me, other viruses?

19 DR. ENGLUND: Other viruses when TaqMan
20 procedures are used, that it will actually limit
21 the detection by PCR. So I am concerned because we
22 are getting an endpoint -- not an endpoint, excuse
23 me, but we are analyzing our data and we are all
24 thinking critically based on the culture results
25 which are determined by PCR, for which I see no

1 good standardization or even increased data on the
2 methodologies.

3 DR. COLLETT: The data collection paradigm
4 was that individuals were evaluated for PCR
5 positivity and then those individuals were
6 subsequently cultured. Based on performance
7 evaluations prior to the pivotal studies, we did an
8 assay agreement analysis, a three-way comparison of
9 all the assays to determine what number of virus
10 culture positives we might get outside of the
11 TaqMan detection sphere, and that turned out to be
12 quite low. This was an evaluation of 855 baseline
13 samples from the 032 study. There, we found 0.6
14 percent of the sample were virus culture positive
15 but scored negative by both RT-PCR assays. So we
16 would have missed some patients in the pivotal
17 trials because we didn't do virus culture on all
18 samples, but we estimate that would be a very low
19 number, approximating about six to eight
20 individuals.

21 DR. ENGLUND: But in that early study, how
22 were those samples collected? Were those washes as
23 opposed to mucus blows?

24 DR. COLLETT: It was blown mucus
25 collection, very similar to what was done in the

1 pivotal studies.

2 DR. ENGLUND: I thought the pivotal
3 studies were done two different ways. No? They
4 were done both with nose blows?

5 DR. MCKINLAY: Right, it was blown mucus
6 in study 32 and a swab was taken --

7 DR. ENGLUND: Yes.

8 DR. MCKINLAY: -- of the sample, whereas
9 in 43 and 44 the whole sample was taken.

10 DR. GULICK: Did we get to all your
11 questions, Dr. Englund? I thought you had one
12 more.

13 DR. ENGLUND: I did, but now I have
14 forgotten it. You can go on.

15 DR. GULICK: Thanks. Dr. Wong and then
16 Dr. DeGruttola.

17 DR. WONG: I want to return to the safety
18 profile of the drug. I think I have a reasonably
19 good flavor for the efficacy, but I was concerned,
20 when I read the book and then also during the
21 presentation, about the possibility that this drug
22 really may cause excess unintended pregnancies in
23 women taking oral contraceptives. When I looked at
24 the data that would really bear on that question I
25 couldn't really make an assessment for myself

1 because some of the denominators, for example, were
2 missing in some of the groups. I was wondering if
3 you could reassure me that that is not the case. I
4 mean, show us the data that bears directly on that
5 point.

6 DR. MCKINLAY: First I will ask Dr.
7 Villano and then we have an expert in our midst,
8 Dr. Mishell, who can comment on this as well.

9 DR. VILLANO: Specifically, I would like
10 to review again the data that we presented with
11 regard to the pregnancies that occurred in both the
12 five- to seven-day treatment studies and then
13 distinctly in the six-week prophylaxis study.

14 [Slide]

15 This slide summarizes the pregnancies that
16 occurred in all five- to seven-day treatment
17 studies that were conducted with pleconaril. Among
18 placebo patients there were 1500 women, 303 of whom
19 were using oral contraceptives. There were four
20 pregnancies reported in this group, one of which
21 occurred in an oral contraceptive user. Among the
22 patients receiving pleconaril the number was
23 greater, 415 women were using oral contraceptives
24 during any of these studies and there were two
25 pregnancies, neither of which occurred in women who

1 were using oral contraceptives.

2 As presented earlier this morning, we
3 don't have outcome on this particular woman. We
4 tried several times. The patient refused follow-up
5 despite several contacts.

6 [Slide]

7 In distinction, the incidence in the
8 six-week prophylaxis study obviously encompasses a
9 longer treatment period and follow-up period. This
10 slide shows these results. On the top, we see the
11 placebo patients. I can reiterate the numbers
12 here. We have approximately 100 women on oral
13 contraceptives in each of the first two groups. I
14 am sorry, they are not on the slide, but
15 approximately 100 women on placebo; approximately
16 100 on 400 mg once a day; and approximately 60 on
17 400 mg BID. The pregnancy rate is shown here. We
18 had one in the placebo group, one in the 400 mg Q
19 day group and five in the 400 mg BID group, and
20 this is where we had two pregnancies that occurred
21 in women who were receiving oral contraceptives.
22 One had an elected abortion; one is still ongoing,
23 outcome to be determined in several months.

24 Specifically with regard to any
25 implications as to pleconaril's effect on the

1 efficacy of oral contraceptives, we find that our
2 data are actually fairly limited with regard to
3 numbers to make conclusions. But I would like to
4 invite Dr. Mishell to come up and comment on these
5 results.

6 DR. MISHELL: Thank you. Good morning,
7 everyone. My name is Dan Mishell. I am the
8 professor and chairman of the Department of
9 Obstetrics and Gynecology at the Keck School of
10 Medicine, University of Southern California.

11 I would just like to start off by telling
12 you my qualifications for commenting on this. I
13 have been involved with contraception as my main
14 area of interest since I entered academic medicine
15 in 1963. I have been a consultant to the
16 Population Council in New York and am a consulting
17 senior scientist to them. That is the organization
18 that developed the copper T intrauterine devices,
19 as well as the Norplant implantable contraceptives.
20 I have also been a consultant to the World Health
21 Organization on their contraceptive development
22 program in the 1970's. I edit the medical journal
23 Contraception, which is a monthly journal, and
24 since its inception in 1970 I have been the editor
25 in chief. It is a peer reviewed journal dealing

1 exclusively with contraception. I have also
2 chaired the NIH symposium on contraception that was
3 held here, in Bethesda, last summer, and I have
4 written chapters on contraception for numerous
5 medical texts, including Cecil's textbook of
6 medicine.

7 I would like to just tell you about oral
8 contraceptives. They are composed of two steroids,
9 progestin which is the steroid in the oral
10 contraceptives that is mainly responsible for their
11 contraceptive effect. What progestin does is
12 inhibit the mid-cycle LH surge which is a stimulus
13 release of the egg from the follicle so ovulation
14 doesn't occur. The progestins have been used by
15 themselves as very effective contraceptives. There
16 is an injectable agent which is a progestin, which
17 has no estrogen and is extremely effective in
18 preventing pregnancy.

19 The implants that I just mentioned are
20 also composed of just progestins. There is no
21 estrogen, and they also have an extremely high
22 effectiveness rate. Both of these types of
23 progestin only contraceptives have failure rates
24 less than half of one percent per year.

25 The progestins also prevent pregnancy by

1 secondary mechanisms, keeping the cervical mucus
2 such that the sperm doesn't ascend to the upper
3 genital tract to fertilize the egg, and also alters
4 the endometrium, suppressing the growth of the
5 glands which make the glycogen which supports the
6 growth metabolism of the blastocysts while in the
7 endometrial cavity so it really prevents
8 implantation if fertilization happens to occur.

9 The other steroid in oral contraceptives
10 is estrogen. In most combination oral
11 contraceptives there is an estrogen and it is
12 called ethinyl estradiol. It is a synthetic
13 steroid. There are a couple of pills that are
14 progestin only pills but they are not used very
15 frequently but they are fairly effectiveness, low
16 dose progestins. This estrogen in the oral
17 contraceptives, its main action is to maintain the
18 endometrium and prevent intermenstrual bleeding and
19 to prevent bleeding except after the pills are
20 stopped and then the woman has withdrawal bleeding
21 for several days. The estrogen also has a
22 contraceptive mechanism that inhibits follicular
23 growth by suppressing FSH, but its main effect is
24 maintaining the endometrium.

25 This agent, pleconaril, stimulates the

1 enzyme that helps metabolize the estrogen, ethinyl
2 estradiol. That is why the area under the curve of
3 ethinyl estradiol is reduced. There is increased
4 metabolism of the estrogen. But it has really no
5 effect on the progestin in the study. That is to
6 be expected because of the mechanism of action of
7 the enzyme and how the estrogen and progestin are
8 metabolized differently.

9 [Slide]

10 Let me just sort of summarize what I have
11 said. The main action of the steroids in the oral
12 contraceptives, progestin, is to inhibit ovulation.
13 That is the way it works, it inhibits the LH surge
14 and thickens the mucus. So progestins alone are
15 contraceptives and this agent does not interfere
16 with the metabolism of the progestins. So, I would
17 expect it to not have any effect on contraceptive
18 efficacy. The numbers we saw, as far as
19 pregnancies, are pretty reassuring. In the 400
20 women who used the oral contraceptives and were
21 taking pleconaril for five to seven days there were
22 no pregnancies. That is really quite reassuring to
23 me.

24 In the six weeks there were two
25 pregnancies. The numbers are really small, and

1 typical use of oral contraceptives, in contrast to
2 the studies that were submitted for the approval to
3 the FDA in which the pregnancy rate was around one
4 preclinical, in typical use in the first year the
5 failure rate of combination oral contraceptives is
6 around five percent. Those are studies that were
7 done by Jim Trusseller, published in Contraceptive
8 Technology, based upon national surveys of family
9 growth.

10 The estrogen's main mechanism is to
11 decrease the breakthrough bleeding or
12 intermenstrual bleeding. It also inhibits
13 follicular growth. So by decreasing the levels of
14 estrogen, one will have an increased incidence of
15 intermenstrual bleeding, which is what has been
16 found in the studies of short-term and long-term
17 use.

18 [Slide]

19 Just to remind you of the interaction
20 study in which an oral contraceptive was given
21 alone, in the yellow line, and then after six days
22 of pleconaril another single tablet of oral
23 contraceptives, and this is the estrogen showing
24 significantly reduced levels in the circulation.
25 Then pleconaril was given again at one and two days

1 thereafter and showed that there was still a
2 decrease in estrogen levels, decreased area under
3 the curve. Therefore, one would expect an increase
4 in breakthrough bleeding which was observed in the
5 clinical studies

6 [Slide]

7 If we look at the progestin, I think this
8 is what is reassuring to me because this is what
9 prevents pregnancy. You can see that these two
10 curves are superimposable. It is the same study.
11 This is progestin levels, and the yellow and blue
12 lines are superimposable even after two more days
13 of pleconaril, after giving it on the six day. So
14 I am really reassured about this data and the
15 pharmacokinetics. This agent will be associated
16 with an increased incidence of intermenstrual
17 bleeding, which is more what we call a nuisance
18 side effect. It is really not a health side
19 effect. Women don't like to have unscheduled
20 bleeding, but as the dose of estrogen has declined
21 in oral contraceptives formulations there has been
22 an increase in the incidence of intermenstrual
23 bleeding. With the low estrogen dose pills that we
24 have today, the lowest that is approved in the
25 United States and marketed is 20 mcg of estrogen

1 and about ten percent of the women have
2 breakthrough bleeding or spotting. As I said, it
3 is an annoyance but it doesn't cause anemia,
4 doesn't need blood transfusion. As shown in the
5 studies, no woman discontinued use in the five- to
6 seven-day study because of abnormal menses.

7 There is a drug marketed in Europe with 15
8 mcg of ethinyl estradiol, 25 percent less than we
9 have here. It is not marketed in the United
10 States, and one of the reasons is because it has a
11 lot of breakthrough bleeding. But I have to say
12 that it is still effective as a contraceptive
13 because it has sufficient progestin to prevent
14 pregnancy. So that is my interpretation of the
15 data. I appreciate the opportunity to address it.
16 If you have further questions, I will be happy to
17 answer them.

18 DR. GULICK: Could we also ask the agency
19 to respond to the same question?

20 DR. BIRNKRANT: Sure, I will begin with
21 that response. I think one thing we have to keep
22 in mind is that in the six-week clinical trial of
23 prophylaxis women were re-consented to use a backup
24 barrier method during the clinical trial. So, it
25 is not just that we are seeing a handful of

1 pregnancies. We may have seen actually more had
2 they not been re-consented to use barrier methods
3 as a backup.

4 The other thing I wanted to mention is we
5 don't really know how long this induction lasts.
6 We only have this drug interaction study of five
7 days. We don't really know how much longer it
8 goes, and how long it takes to recover. The
9 applicant will be conducting further studies to
10 help shed additional light in that area.

11 In addition, I just wanted to comment that
12 the pregnancies that we saw were only in the
13 six-week trial period, and it is my understanding
14 that typically for oral contraceptive development
15 these trials are approximately a year long, with
16 low levels of contraceptive failure rates and here
17 we are seeing failure rates after only six weeks.

18 MR. FLEISCHER: I would like to chime in.
19 The other thing is that in the five- to seven-day
20 treatment trials there was no targeted questioning
21 of menstrual disorders and we may actually have
22 under-reporting because, if the woman had some
23 breakthrough bleeding she may not have thought it
24 was anything because it was just part of her cycle.
25 We don't know. In the six-week study they were

1 specifically asked so we may actually have an
2 overestimation.

3 The other thing that is interesting in the
4 six-week study is that there appears to be a dose
5 response. If you look at the once daily pleconaril
6 and compare that to the twice daily and compare
7 that to pleconaril, it is increasing exponentially
8 as the dose of pleconaril increases.

9 The other thing in the five- to seven-day
10 treatment trials is that there was no long-term
11 follow-up so we don't know what happened maybe a
12 month later with women who may or may not have
13 gotten pregnant.

14 Then, in the pharmacokinetic studies the
15 slope remains decreasing at 48 hours when the
16 measurements were made. As Dr. Birnkrant said, we
17 don't know when that plateaus and we don't know
18 when they come back.

19 So, we agree that we don't have hard data
20 to know what the risk is, but we believe there is a
21 potential risk that has to be dealt with somehow in
22 the labeling and communicated to patients in a way
23 that they would not freak out.

24 DR. GULICK: People had a couple of
25 follow-up comments. Dr. Wood and Dr. Kumar?

1 DR. WOOD: One of the questions I had was
2 concerning potential repeat exposure to pleconaril
3 after you had an initial exposure. Since the
4 half-life is so long, the question then becomes is
5 there any idea, in terms of whether or not there
6 would be a continued reduced effectiveness of
7 contraception, if a woman were to be re-exposed.
8 Let's just say she took a five- to seven-day course
9 as she would if she had a cold, and then maybe
10 developed cold symptoms five weeks later or six
11 weeks later where conceivably the drug might still
12 be around from her initial dosing. Could you
13 comment on that at all? Are any studies planned?

14 The other issue is in the studies planned
15 by the pharmaceutical sponsor of interactions with
16 oral contraceptive pills, there is only a BID dose
17 that is going to be studied, not a TID dose. It
18 didn't seem like there was a TID dose of
19 pleconaril, which is the therapeutic dose in the
20 043 and the 044 studies.

21 DR. MISHELL: Could I just respond to the
22 agency's comment before that question is answered?
23 Yes, I agree that warnings need to be put in the
24 labeling about the chances of increased bleeding,
25 similar to what occurs with other drugs such as the

1 anticonvulsants which sort of do the same thing.
2 But as far as the numbers of pregnancies, you are
3 dealing with two pregnancies in oral contraceptive
4 users. I mean, the N is so small you can't really
5 make any conclusions about that. As I said, in
6 typical use of oral contraceptives the failure rate
7 is five per hundred women in the first year of use.
8 So, in six weeks, which is a quarter of that, it
9 would be a little bit more than one. You know, the
10 numbers are so small we can't really interpret it.

11 DR. GULICK: Dr. Birnkrant?

12 DR. BIRNKRANT: Our consultant from the
13 agency, Dr. Leslie Furlong, will respond.

14 DR. FURLONG: With due respect to Dr.
15 Mishell, I don't think you can actually use the
16 typical use rates in this setting. Dr.
17 Trusseller's typical use rates are based on
18 retrospective survey data where women were asked
19 for the preceding four years, month by month, what
20 they were using as a birth control method. We are
21 talking about a clinical trial here, and we thought
22 an appropriate comparator would be contraceptive
23 efficacy clinical trials in which we see actually,
24 on average, 0.7 pregnancies per 100 women per year
25 in all our currently approved products.

1 The five-day studies, I don't believe,
2 were designed to detect pregnancies. The six-week
3 studies were modified. There was a protocol
4 modification once the breakthrough bleeding data
5 came along, and they were looked at from the
6 standpoint of pregnancy detection. In those
7 studies we see no pregnancies in the placebo group
8 in patients who were on oral contraceptives. We
9 see none on the low dose pleconaril group on oral
10 contraceptives, and we see two in 156 women who
11 were using pleconaril and oral contraceptives.

12 We agree that the numbers are too small to
13 state anything with statistical significance,
14 however, it is interesting that we see none in
15 placebo, zero also in the low dose pleconaril and
16 two as the dosage increases. In addition, we, at
17 the agency, are not as sure about which of the two
18 components of the combination birth control pills
19 is responsible for efficacy. We believe it is an
20 interaction. I don't believe that the progestin
21 only pills are simply watered down versions of
22 combination oral contraceptives for many reasons.
23 One obvious reason is that the progestin only pills
24 are taken on a daily basis. There is no seven-day
25 window of non-use. The combination oral

1 contraceptives must continue to be effective
2 through a seven-day window in which women are not
3 taking the pill. So there is a very large
4 difference there.

5 In addition, we know that ethinyl
6 estradiol induces sex hormone binding globulin,
7 which is a protein to which many of the progestins
8 are highly bound. We don't reach steady state
9 levels of norethindrone in some of our pills until
10 they have been taken for two weeks. So, a single
11 dose midazolam study is not adequate to address
12 even norethindrone concentrations in an average
13 pill user.

14 So for those reasons we think there is
15 still concern about the two pregnancies that were
16 detected in the six-week trials, and we think that
17 the drug should be labeled that way.

18 DR. GULICK: Mr. Fleischer?

19 MR. FLEISCHER: You mentioned that you
20 agreed that information should be contained in the
21 labeling about this interaction, should it be
22 approved. What would you recommend putting in
23 there? A mention in the adverse events section, a
24 precaution, a contraindication, a warning or a
25 black box?

1 DR. MISHELL: Well, I would use something
2 similar to what is in the anticonvulsant drugs. I
3 believe it is in the warning section and also in
4 the patient package insert, as well as the
5 physician's insert. I guess it depends on whether
6 you want to put a warning in against unwanted
7 pregnancies based upon two pregnancies or not. I
8 still think that the data are very reassuring in
9 the initial study, the way the drug is being given
10 and also the pharmacokinetics of the progestin. It
11 is not something that is going to cause a great
12 number of pregnancies, I don't think, if it
13 actually does enhance the pregnancy rate, and I
14 don't think there is evidence that it does from the
15 data that we have right now.

16 DR. GULICK: First Dr. Kumar and then Dr.
17 Wood. We got a little sidetracked.

18 DR. KUMAR: First I want to make a comment
19 and then ask a question. I want to move a little
20 bit away from pregnancy to intermenstrual bleeding.
21 You alluded to the fact that intermenstrual
22 bleeding is more an annoying problem than something
23 that is clinically worrisome. I think that is in
24 the context of which drug is given for what
25 indication. For an anti-epileptic that is given

1 for a serious condition, then I would agree with
2 you, sir, that it is more annoying and that the
3 benefits far outweigh the risk. But for something
4 like a common cold about which we are talking, the
5 intermenstrual bleeding, in those circumstances you
6 are giving up one set of annoying complaints for
7 another set of annoying complaints. So, I do wish
8 to point out a woman's perspective on that.

9 DR. MISHELL: I totally agree with you,
10 but I think most of the intermenstrual bleeding or
11 spotting doesn't require sanitary protection. I
12 think it has to be put in the labeling, as the
13 agency said, that this does occur.

14 DR. KUMAR: You certainly have more
15 expertise than I ever had but I just wanted to
16 point out my view.

17 The second thing, and this is to Mr.
18 Fleischer, I just wanted to make sure I understood
19 from the briefing document and from the slide that
20 you showed on menstrual disorders, is there more
21 intermenstrual bleeding in patients who took
22 pleconaril but did not take oral contraceptives?
23 That is the way I understood it.

24 MR. FLEISCHER: No.

25 DR. KUMAR: Even patients who did not take

1 oral contraceptives, was there increased
2 intermenstrual bleeding?

3 MR. FLEISCHER: In the six-week study?

4 DR. KUMAR: In the prophylaxis study, yes.

5 MR. FLEISCHER: Remember, they became
6 targeted adverse events. So it is possible that
7 women, when they started to ask about them, they
8 answered more positively. It ran about 13-16
9 percent across the pleconaril and placebo arms.
10 That was very consistent across the three arms in
11 non the non OC users.

12 DR. MISHELL: But in women taking oral
13 contraceptives in the placebo arm there was no
14 increased intermenstrual bleeding than in women
15 taking pleconaril. The incidence was the same. In
16 the women taking pleconaril and on placebo the
17 incidence was the same, identical.

18 DR. KUMAR: In the prophylaxis study, in
19 women not taking oral contraceptives was there an
20 increased intermenstrual bleeding in the pleconaril
21 arm?

22 DR. MISHELL: You probably ought to look
23 at the data.

24 DR. VILLANO: There were several questions
25 of a related nature. Let me just address the

1 latter and we may want to come back to the former.
2 I am going to show a slide that depicts all
3 menstrual disorder events in both the five- to
4 seven-day and the six-week prophylaxis studies. I
5 would like to divide the women into those who were
6 receiving any estrogen or progestin component of
7 any kind. We further subcategorized those women
8 into those who were receiving an oral contraceptive
9 and those who were receiving any other estrogen or
10 progestin compounds, such as hormone replacement or
11 Depo-Provera and those who were receiving no
12 estrogen or progestin of any kind, to show you the
13 difference between those groups.

14 [Slide]

15 To your specific question, I will focus on
16 the right-hand of the slide with the longer-term
17 follow-up in the six-week prophylaxis study. Among
18 all women in the six-week prophylaxis study the
19 three groups are shown here. The incidence of any
20 menstrual disorder ranged between 21 and 32
21 percent. The differences clearly lie in the oral
22 contraceptive use group, with a difference of
23 between two and three times greater incidence in
24 those receiving pleconaril.

25 Of note, of those receiving any other

1 estrogen or progestin, there were actually no
2 episodes of menstrual disorders in those who
3 received pleconaril; three in those receiving
4 placebo. Among those women who were receiving no
5 estrogen or progestin of any kind, the rates are
6 shown here, between 18 and 21 percent, with no
7 significant difference. I think that was the
8 question.

9 DR. KUMAR: Thank you.

10 DR. GULICK: Dr. DeGruttola?

11 DR. DEGRUTTOLA: I just had a technical
12 question on the subgroup analyses of how the
13 estimate or how the testing of the consistency of
14 results across subgroups was done. Was that a test
15 of interaction between the subgroup and question
16 like sex or the effect and question like sex and
17 treatment?

18 DR. MCKINLAY: I will ask Dr. Hudson to
19 come up.

20 DR. HUDSON: Good morning. Spencer
21 Hudson, biostatistics ViroPharma. I would like
22 slide 1812.

23 [Slide]

24 These are the results of a series of Cox
25 regression models that were used to look for

1 inconsistency between the effect of treatment and
2 the individual subgroups. All these were done on
3 the pooled data so we maximized the power of these
4 tests. The first one we did was simply looking at
5 the consistency between treatment effect in the two
6 studies. You can see here that that is not
7 significant.

8 DR. DEGRUTTOLA: Could I ask what you mean
9 by consistency? Was there an interaction term, a
10 study by treatment interaction term?

11 DR. HUDSON: Exactly, yes. Then we went
12 down to the two prespecified strata of smoking
13 status and cold medication, and then we followed up
14 with the three demographic variables, age, race and
15 gender. Of all those tests, only the smoking
16 status came out as being significant.

17 DR. DEGRUTTOLA: I just want to comment I
18 think that is the appropriate way to look at it. I
19 get a little concerned when people look at subgroup
20 analyses and say for certain groups it looks
21 significant, a p value less than 0.05, and for
22 other groups it looks not significant because the p
23 value is greater than 0.05. I just want to point
24 out that even if the predictor in question has no
25 effect, like gender for example, just by chance you

1 are going to see that situation arising. So I
2 think that those results are interpretable.

3 Then, I have one question for the agency.
4 There was a comment of an exponential increase by
5 dose, I believe, in the prophylaxis study for the
6 risk of bleeding, I think it was. I just wanted to
7 comment, if that was referring to the slide that
8 was on immediately previous to this.

9 MR. FLEISCHER: I used exponential without
10 an exponent. It was a big increase between what we
11 saw in the placebo compared to pleconaril once day,
12 to pleconaril twice a day.

13 DR. DEGRUTTOLA: Is that referring to the
14 Tables 46 and 47?

15 MR. FLEISCHER: What page was that?

16 DR. DEGRUTTOLA: It is page 98 in the book
17 and Dr. Hammerstrom just told me the lower slide on
18 page 17.

19 MR. FLEISCHER: Do you have it? Are you
20 happy?

21 DR. DEGRUTTOLA: Yes. I assume the
22 increase you were referring to was in OC users,
23 menstrual disorders going from 27 percent to 58, to
24 81 percent.

25 MR. FLEISCHER: Yes.

1 DR. DEGRUTTOLA: Thank you.

2 DR. MCKINLAY: Dr. Wood, I apologize. We
3 didn't answer one of your questions.

4 DR. WOOD: My concern was about
5 individuals who may get repeated doses of
6 pleconaril, with the long half-life, who are taking
7 oral contraceptives.

8 DR. MCKINLAY: I will ask Dr. Rhodes to
9 come up. Dr. Cooper? Ellen had a comment first.

10 DR. COOPER: First of all, regarding both
11 the increased incidence of spotting and
12 breakthrough bleeding in women on oral
13 contraceptives and pleconaril, and also the concern
14 about decreased contraceptive efficacy, again, it
15 is important to differentiate between five-day
16 treatment and the six-week study.

17 In terms of Dr. Wood's question about
18 repeated dosing, let's say a month later a woman
19 takes five days of pleconaril and then a month
20 later gets another cold and takes another course of
21 treatment, the half-life, the long half-life is the
22 terminal half-life. As Dr. Rhodes showed, for the
23 initial half-life the levels really fall off quite
24 quickly. So, there really are very low levels.
25 They are there but they are very low for prolonged

1 periods of time. So, we really wouldn't expect any
2 substantially different effect with the second
3 course a couple of weeks or a month later.

4 I would just like to say that we
5 certainly, at ViroPharma, agree that the numbers
6 are small in terms of the pregnancies both in the
7 five- to seven-day and in the six-week. We do have
8 two pregnancies in women taking oral contraceptives
9 and pleconaril in the six-week study. But I think
10 that we can't draw conclusions one way or another,
11 absolute conclusions one way or another from this
12 data.

13 We certainly agree that there is a need to
14 look at the duration of the increased induction of
15 the enzymes, and we are in the process of doing
16 that. We also certainly expect to include in the
17 labeling advice to physicians and to patients to
18 use a backup form of birth control.

19 DR. WOOD: So how long would you recommend
20 that they use that backup form of birth control if
21 they had a single course of pleconaril?

22 DR. COOPER: For a minimum, for the
23 remainder of the cycle. Whether we would recommend
24 it for an additional month would depend on the
25 outcome of the study in terms of looking at the

1 duration of the induction of the CYP3A enzymes.

2 DR. GULICK: Dr. Reller, then Dr. Sun.

3 DR. RELLER: This will be for Dr. Cooper,
4 Dr. Hayden or anyone they choose. The primary
5 endpoint in smokers versus non-smokers, could you
6 explain again why it seems that the smokers who get
7 pleconaril have prolonged symptoms that are at
8 about the same magnitude of the people who are
9 non-smokers had a decrease in symptoms? What is
10 the pathophysiology of that relative to placebo?

11 DR. MCKINLAY: Dr. Villano?

12 DR. VILLANO: In terms of the results we
13 have seen in smokers versus non-smokers, what we
14 started with in our analyses was looking at the
15 results showing that we do, in fact, have antiviral
16 efficacy in both subgroups, as demonstrated during
17 the primary presentation. However, we did analyses
18 to try to understand why that antiviral activity
19 did not translate into efficacy in the primary
20 endpoint which required that all symptoms be at
21 least mild and, in fact, rhinorrhea resolved to
22 absent.

23 In reviewing this, we considered the
24 natural history that is known about smokers and
25 non-smokers in terms of their symptoms of the cold.

1 Smokers are known to have colds associated with
2 greater mucus production and are also known, at
3 baseline, to have more chronic symptoms, such as
4 rhinitis and cough. We hypothesized that the
5 primary endpoint in particular that was utilized in
6 these studies, which required all symptoms to be
7 mild and at least the rhinorrhea to be resolved
8 completely, may not be the best endpoint to analyze
9 the efficacy that may be seen in smokers. We
10 showed earlier that the symptoms score is reduced
11 early in the course of illness. That is a post hoc
12 analysis and, again, we did not demonstrate
13 efficacy in the primary endpoint.

14 In terms of your specific question
15 regarding the differences between the pleconaril
16 and the placebo groups, basically we are cautious
17 about conclusions in this subgroup in that there
18 were only 28 percent of patients who were, in fact,
19 smokers. While we can conclude that we don't see
20 any efficacy in the primary endpoint, we cannot
21 further differentiate that magnitude of change
22 between the two groups.

23 DR. GULICK: Follow-up?

24 DR. RELER: Another thing that was
25 paradoxical, at least for my assessment, is slide

1 16 that was shown by the agency that looked at time
2 to primary endpoint, comparing those whose isolates
3 were susceptible or resistant to pleconaril. I
4 don't know if it is possible to put that up.

5 DR. MCKINLAY: We actually have the same
6 slide that they do.

7 DR. RELER: It is slide 16, on page 6 of
8 the handout from the agency.

9 [Slide]

10 DR. MCKINLAY: This is a little different
11 format but it is the same thing.

12 DR. RELER: So the question is in the
13 susceptible isolates, those patients given
14 pleconaril had decreased duration of symptoms,
15 whereas in the non-susceptible isolates there was
16 actually an increased duration of symptoms. Why
17 might that be?

18 DR. VILLANO: We can specifically look at
19 this group of 13 percent overall of subjects who
20 had baseline isolates that were non-susceptible to
21 pleconaril. Not only were, obviously, these groups
22 relatively small, in which case the primary
23 endpoint value is somewhat sensitive because of the
24 small numbers to the median, but also we found
25 small imbalances in the percentage of patients who

1 were smokers, an excess of patients on pleconaril
2 versus placebo, and also slightly higher baseline
3 total symptom scores in those in the pleconaril
4 group compared to the placebo group. Again,
5 probably the largest influence on this is the
6 relatively anomalous low duration of illness as
7 determined in the placebo group which is probably
8 sensitivity to the relatively low numbers of
9 subjects in those categories.

10 DR. RELLER: If one looked at the
11 susceptible strains, one would be trying to infer
12 that if you got an agent that is active it works.
13 But is it just small numbers? Just luck of the
14 draw that those patients with resistant strains who
15 received pleconaril actually had more symptoms,
16 greater persistence of symptoms? How do you get
17 there?

18 DR. ENGLUND: Did you identify what those
19 viruses were? I mean, we have kind of a lack of
20 knowledge if they were even rhinoviruses versus
21 enteroviruses. At least those specimens, do we
22 know what those were?

23 DR. MCKINLAY: Well, we tested a
24 cross-section and actually sequenced the viruses.
25 Of the subset we tested, 99 percent were

1 rhinoviruses.

2 DR. ENGLUND: Of these resistant ones?

3 DR. MCKINLAY: Well, no, they were a
4 subset of what we tested. Marc Collett, could you
5 come up?

6 DR. COLLETT: In the combined studies
7 there were 95 patients who were infected with
8 viruses that were not susceptible. We are in the
9 process of looking through those and we have recent
10 data on the sequencing of amplicons derived from
11 those viruses. We have sequenced, I believe, about
12 44 of them so far and they are all rhinoviruses.

13 DR. GULICK: Dr. Schapiro, follow-up?

14 DR. SCHAPIRO: Along those lines, it did
15 seem quite impressive that there was about a
16 four-day increase. Russ, you mentioned earlier
17 that the vehicle there is an irritant. I think you
18 mentioned also to the respiratory tract. Was there
19 any consideration that if the virus is not
20 sensitive there is some background irritation? I
21 think you said there is a concentration of the drug
22 in the epithelium. Why are we seeing in some cases
23 an additional effect?

24 MR. FLEISCHER: We didn't really look at
25 the vehicle.

1 DR. GULICK: Dr. Sun and then Dr. Atmar.

2 DR. SUN: I have two questions. The first
3 is actually continuing this thread. What struck me
4 is that you seem to have two sets of resistant
5 viruses, those that are present at baseline and
6 those that are post-baseline, and it sounds like
7 you are doing some genotypic analysis. But from
8 your preliminary data, do you identify differences
9 in the mutation patterns in those two sets?
10 Because it is striking that the clinical course of
11 the baseline resistant viruses appears to be longer
12 than either the sensitive virus treated with
13 pleconaril or placebo, whereas, as you referred to
14 in your presentation, the post-baseline resistant
15 viruses may have perhaps trended towards a shorter
16 course. You evoked at that time an argument about
17 reduced fitness. So there is a little bit of a
18 disconnect here which could potentially be sorted
19 out by some genotypic analysis. I think it is an
20 important question because you have a fairly high
21 rate of treatment emergent resistance. So, with
22 successive seasons of use you might induce actually
23 a population prevalence of resistant virus. So, it
24 is important to know the biologic characteristics
25 of that virus. Then I have a second question.

1 DR. MCKINLAY: Dr. Collett?

2 DR. COLLETT: Indeed, I am happy to have
3 the opportunity to clarify the viruses that we were
4 observing that have reduced drug susceptibility to
5 pleconaril. Indeed, there are two types of viruses
6 that we have been referring to. Those are viruses
7 that are observed at baseline that are not
8 susceptible and these are naturally occurring
9 viruses that turn out to be just not susceptible.
10 They are picornavirus viruses or rhinoviruses.
11 Then there are the viruses that are identified in
12 patients that are treated with pleconaril that
13 appear post-baseline in individuals that are
14 infected at baseline with sensitive viruses.

15 [Slide]

16 In referring to that group of viruses, as
17 was indicated earlier, we identified 28 individuals
18 in the combined studies that had viruses that
19 exhibited greater than ten-fold change in drug
20 susceptibility relative to their baseline samples.
21 It is important to note that these viruses actually
22 preexist in the baseline samples at a low
23 frequency. We know this because workers have done
24 this in working with these types of inhibitors in
25 the literature, and we have done this with

1 pleconaril and we have actually done it with
2 patients in the pivotal trials. If we look at
3 susceptible virus populations at baseline, we can
4 find these types of viruses that have reduced drug
5 susceptibility.

6 [Slide]

7 If we go on to slide 1760 and continue
8 looking at the samples from the 28 patients, we
9 find that 21 of the 28 are still susceptible to
10 pleconaril, with a median IC50 value of 270 ngm/mL.
11 So these would expected to be inhibitable at
12 readily achievable plasma concentrations. There
13 are seven that are no longer inhibited by
14 pleconaril at the highest testable level in the
15 cell culture assay. We have gone on to
16 characterize these viruses and we are still working
17 in this area, but it is important to note, which
18 has been shown earlier, that these patients had no
19 unusual clinical outcome.

20 [Slide]

21 If we go on to slide 1440, we have gone on
22 to characterize these viruses both molecularly and
23 physically. We have so far sequenced 22 viruses
24 with reduced drug susceptibility post-baseline,
25 sequenced across the drug binding pocket, and we

1 find a very interesting, very clear story. There
2 are two amino acid positions that appear to be
3 changed relative to the baseline sequence in these
4 patients, and that is at position 98 and 122 and we
5 find two other viruses at position 180. The
6 location of these mutations are all in the drug
7 binding pocket.

8 [Slide]

9 I show in this rendition or depiction of
10 the drug binding pocket the position and location
11 of these mutations, and how they impinge on
12 pleconaril. Isoleucine 98 is at the top of the
13 drug binding pocket into which pleconaril is
14 integrated, and interacts with the isoxasole ring
15 of the compound. Isoleucine 122 is below, at the
16 bottom of the pocket, also interacting with phenoxy
17 ring. Serine 180 actually causes a change in the
18 position of the two adjacent amino acids, causing a
19 distortion of the pocket. By substituting larger,
20 bulkier amino acids at these positions, such
21 methionine, it impinges in the pocket, thus,
22 preventing or decreasing the affinity of the drug
23 for the binding pocket, thus, explaining the means
24 by which these viruses are now less susceptible to
25 pleconaril.

1 If we look at the physical characteristics
2 of the viruses with these mutation in the drug
3 binding pocket, we find that in 29 of the 30 cases
4 that we have evaluated so far from samples from the
5 pivotal studies, in those cases the viruses are
6 more labile to acid exposure.

7 [Slide]

8 Here we show an example of the baseline
9 virus isolated from a patient and its infectivity
10 inactivation as a consequence of exposure to
11 decreasing pH, and in two isolates a 122 mutation
12 and a position 98 mutation. You see the
13 instability of the virus under these conditions.

14 These observations are totally consistent
15 with all preclinical data in studying viruses that
16 we have selected in cell culture that are of
17 reduced drug susceptibility to pleconaril. It
18 seems that they all have mutations in the drug
19 binding pocket and in large part at that position,
20 98.

21 [Slide]

22 In patients that we have observed with
23 these viruses, again, there seems to be no unusual
24 clinical outcome. The amino acid changes are all
25 in the drug binding pocket. The viruses are all

1 unstable, either from clinical studies or the
2 preclinical work that we have done. So it appears
3 that the development of reduced drug susceptibility
4 as a consequence of pleconaril treatment results in
5 a virus that is less stable and likely to be less
6 competitive in nature.

7 When we look at these viruses in an animal
8 model, some of the in vitro viruses, in particular
9 the Coxsackie virus that have these mutations in
10 the drug binding pocket, we find that those viruses
11 are attenuated for replication in the animal model,
12 as well as attenuated for virulence in that model.
13 So, it appears that viruses acquire the reduced
14 drug susceptibility are definitely enfeebled, as we
15 can tell with data to date. So, we feel that the
16 treatment emergent viruses don't pose any threat to
17 individuals.

18 DR. GULICK: A follow-up from Dr.
19 Schapiro.

20 DR. SCHAPIRO: I would disagree with that
21 comment. I think there is a concern. If these are
22 viruses which are seen in wild type and these are
23 viruses which have specific mutations, I don't
24 think we can assume that they are not going to be
25 pathogenic. I think that from other models in

1 viruses and bacteria we have seen mutated
2 resistance, and I think we have had bad experiences
3 assuming that these viruses would not be
4 pathogenic. That is the model we have consistently
5 seen when we have hoped that these would be
6 crippled pathogens. It is also not surprising that
7 for the first treatment you would still have the
8 same outcome if this was an emerging resistance
9 which happened after a couple of days of treatment.

10 So, I would like the company to address a
11 concern that I have, that this is a high rate of
12 generation of mutations which in viruses that have
13 these mutations or that are resistant we do not see
14 an effect. I think that the fact that there is
15 possible cross-resistance to other compounds that
16 work with a similar mechanism of action, and here
17 we are giving it for a minor indication -- if these
18 are viruses which are now resistant and ultimately
19 we do develop more potent compounds against serious
20 infection by the picornavirus, I think this is an
21 issue which is very concerning to me. I would like
22 that to be addressed. I mean, wouldn't there be a
23 potential that by treating a relatively mild
24 disease -- we repeatedly see one million infections
25 a year in the States -- after a few years we

1 generate a mutant population against not only this
2 compound might not work but other compounds, and if
3 we have serious infections down the road we won't
4 be able to treat them. That is a concern I would
5 like to hear addressed.

6 DR. GULICK: Let me hold that. Let's
7 resist the temptation to jump into discussion and
8 just finish up off the question and answer session
9 this morning. That will be one of the topics that
10 I think we will address after lunch, if that is
11 okay.

12 DR. SUN: Can I just clarify what your
13 response was? You showed us primarily data on the
14 post-baseline resistant virus. Are you still
15 working on characterizing the 26, or I think
16 actually you have 50 isolates, from the two
17 studies?

18 DR. COLLETT: Yes, we are. As I mentioned
19 earlier, there are 95 patients in which we isolated
20 those viruses that were not susceptible at
21 baseline. We are working our way through that. As
22 you can imagine, these viruses are all different
23 and finding the appropriate probes to do the
24 appropriate sequencing is a challenge. We have
25 gone through about 45 so far. We haven't completed

1 work on the sequencing across the drug binding
2 pocket so right now we don't know the molecular
3 basis for their non-susceptibility but those
4 studies are ongoing.

5 Again, not to de-emphasize this issue, we
6 believe it is very important and we are very
7 committed to studies that are under consideration
8 which, perhaps during the discussion session, we
9 can go through and elaborate on those.

10 DR. GULICK: Dr. Reller, did you have a
11 follow-up comment?

12 DR. RELLER: Not a comment, a question. I
13 realize the numbers are probably small but related
14 to Dr. Schapiro's inquiry, a question from the
15 epidemiological standpoint, did you happen to
16 enroll in this study any family members or
17 subsequent patients in the household, or dormitory
18 or fraternity, sorority, etc. that may have been a
19 second or third exposure?

20 DR. MCKINLAY: I don't think we have any
21 information on that. That wasn't specifically
22 excluded.

23 DR. RELLER: It wasn't excluded but it
24 might be worth going back and looking. I mean,
25 there may be only a few such patients or a small

1 number but it may provide some interesting
2 information, given the incredible amount of
3 sequencing and molecular work that has been done on
4 the basic biology of these viruses.

5 DR. GULICK: We have time for a few more
6 questions. Dr. Sun, did we get to your second
7 question?

8 DR. SUN: No. Can I ask it now? This may
9 be a question that you may not have data on, so if
10 you don't maybe you could just speculate, but I was
11 wondering how you think treating the common cold
12 with pleconaril might affect the development of
13 serotype specific immunity. Specifically, I think
14 you did show some data suggesting that viral titers
15 and viral burden is decreased in patients receiving
16 the drug. To the extent that neutralizing antibody
17 is important in acquired immunity, and this may be
18 something Prof. Hayden might like to address, what
19 do you see as the effect of the development of
20 neutralizing antibody, which is particularly
21 relevant given your introductory comments about the
22 decreasing incidence of the cold with increasing
23 age, and might that reflect the building of a
24 repertoire of neutralizing antibody earlier in life
25 to a variety of common cold serotypes?

1 DR. HAYDEN: To my knowledge, there aren't
2 specific data to address the question of the effect
3 of pleconaril treatment on the development of
4 serotype specific neutralizing antibody. There are
5 data from earlier capsid binding type agents in the
6 experimental model, showing that there is no effect
7 on the frequency or height of antibody response
8 when those proof of principle studies were tested.

9 Also, I think if one would look at the
10 precedent with regard to influenza infections,
11 treatment of acute respiratory illness is not
12 associated with a diminution in the HAI antibody
13 response in terms of frequency or height of that
14 response. So, when used for treatment in an acute
15 illness where there is already substantial
16 antigenic exposure there is likely going to be an
17 adverse effect on the humoral immune response.

18 The other side of this, of course, is that
19 there are so many immunotypes, over 100 recognized
20 immunotypes for rhinovirus, that an effect, even if
21 it were there which I doubt would occur, would mean
22 that it would probably be lost in the broad number
23 of potential viruses that these individuals could
24 be exposed to in the future.

25 DR. GULICK: Dr. Atmar and then Dr.

1 Gardner.

2 DR. ATMAR: I have a follow-up question
3 related to the smoking cohort. You learned from
4 your Phase II studies that your endpoints were not
5 appropriate so you modified those for the entire
6 population in Phase III. My question is have you
7 looked at the data for the smoking cohort to see if
8 there was a particular symptom that was responsible
9 for the apparent lack of effect? There was an
10 allusion to baseline increased rhinitis. Was it
11 persistent rhinitis, or was it moderate cough, or
12 is there some hint?

13 DR. MCKINLAY: Dr. Villano?

14 DR. VILLANO: We did evaluate the
15 population based on smoking status and tried to
16 determine if there was one or a group of symptoms
17 specifically that was leading to the attainment of
18 primary endpoint. As a reminder, the primary
19 endpoint is defined as the time point at which all
20 rhinorrhea is completely resolved, other symptoms
21 having achieved a level of mild or absent. In all
22 of our analyses of any subpopulation the criterion
23 for complete resolution of rhinorrhea has in all
24 cases been what we call the driver of achieving the
25 primary endpoint. That is the case in smokers and

1 non-smokers as well.

2 [Slide]

3 However, on this slide, for your interest,
4 we have another depiction of the characteristics
5 that contributed in various degrees to achieving
6 the primary endpoint. Just to describe this slide
7 for you, based on smokers and non-smokers in each
8 treatment group, this slide shows the percentage of
9 patients who had a given symptom in the time period
10 immediately before reaching the primary endpoint.
11 That is, what was still there just before they
12 reached the primary endpoint.

13 As you can see, the presence of
14 rhinorrhea, although somewhat less prominent in
15 smokers than in non-smokers, is by far the biggest
16 contributor to achieving the primary endpoint. The
17 notable difference among smokers is in the presence
18 of cough. Cough was somewhat more prevalent just
19 before reaching the primary endpoint in smokers
20 than in non-smokers.

21 Again, we actually analyzed the primary
22 endpoint even excluding cough. If we just took
23 that symptom out of the equation altogether, the
24 results are virtually the same because that
25 resolution of rhinorrhea is still so important to

1 our specific primary endpoint.

2 DR. GULICK: Dr. Gardner then Dr. Henchal.

3 DR. GARDNER: I have two questions. Dr.
4 Gordin asked about who gets the common cold. I
5 didn't hear anything about smokers. Can you tell
6 us whether smokers are considered to be more
7 susceptible to infection with rhinoviruses?

8 Secondly, in considering risk management
9 alternatives, I wonder if it is fair to ask the
10 company whether the marketing plan for pleconaril
11 includes direct to consumer advertising.

12 DR. MCKINLAY: On the first question,
13 Fred, do you have an answer, or Dr. Black?

14 DR. BLACK: I am sorry, I don't know
15 whether smokers are at increased frequent risk of
16 having colds because of their smoking status.
17 Certainly, when they do develop illness, as you
18 have heard, they tend to have more protracted
19 symptoms and have more morbidity associated with
20 those illnesses, but I am just not certain, from
21 the epidemiologic data that I am familiar with,
22 whether there is any alteration in the frequency.
23 Again, in the older smoking cohort the individuals
24 with co-morbidities, where there might be
25 underlying chronic airways disease, the frequency

1 of these illnesses does diminish but it relates
2 heavily, of course, to exposure in the household
3 setting.

4 DR MCKINLAY: Then the question about
5 direct to consumer advertising, I will ask Dr.
6 Wickler to comment.

7 DR. WICKLER: Matt Wickler, ViroPharma
8 medical affairs. Although we have not yet
9 finalized the pleconaril communications plan, it
10 will focus almost exclusively on educating
11 healthcare providers. So we do not currently have
12 any large efforts under way or plans to do any DTC
13 promotions.

14 DR. GULICK: Dr. Henschal?

15 DR. HENCHAL: Yes, my question is for Dr.
16 Collett with regard to the RT-PCR assays that were
17 used for these studies. When the endpoint limit of
18 detection results were shown, it appeared to me
19 that there may be two to three orders of magnitude
20 difference in the ability of your assay to detect
21 different serotypes. I wondered if there is a
22 possibility that this would introduce unfortunate
23 bias in your studies, especially your clinical
24 virology studies.

25 DR. COLLETT: The viruses we are trying to

1 detect, the rhinoviruses and picornavirus, are a
2 large group of genetically diverse viruses. We
3 would expect that any assay would have a range of
4 detection sensitivities. Certainly cell culture,
5 which is the traditional or historical standard, is
6 very variable in its ability to detect these
7 viruses and we found similar variation with both of
8 the RT-PCR assays which, again, use different
9 primers and are distinct. The range of detection
10 sensitivities with the viruses that we have looked
11 at closely, and that represents five serotypes, you
12 are correct, it does range over three orders of
13 magnitude in detection sensitivity on a genome
14 basis. On a PFU basis they are within ten-fold of
15 one another.

16 With respect to your question about
17 introducing a bias, I don't know that we have any
18 information that would bear on that.

19 DR. HENCHAL: It appears that you are
20 doing some sequence analysis of isolates. Does it
21 appear that the viruses that you are sequencing
22 fall in any particular serotype groups?

23 DR. COLLETT: We did not serotype viruses
24 in this study. Serotyping is useful for
25 determining the serotypic or immunotypic diversity

1 of the viruses that you encounter. We did look at
2 the drug susceptibility across all the viruses that
3 indicated a wide range of drug susceptibilities,
4 which actually mimics that of the drug
5 susceptibility profile for the 101 serotypes, the
6 prototypic serotypes.

7 You mentioned that we are in the process
8 of sequencing, and I alluded to it several times, a
9 number of these viruses. We have sequenced the
10 amplicons of 146 of these viruses and we see quite
11 a wide range of genetic diversity and we are
12 continuing those studies to further characterize
13 the viruses, but it doesn't look like there is any
14 bias introduced. It is quite a diverse range of
15 gene sequences that we are observing.

16 DR. GULICK: Dr. Stanley, you are out of
17 sight but not out of mind. Do you have questions?

18 DR. STANLEY: Thank you. Actually, most
19 of mine have been answered. I did have concerns
20 about the resistant viruses. I guess we will talk
21 more about that this afternoon. So I think my
22 fellow committee members have covered most of my
23 issues.

24 DR. GULICK: Okay. I think all the
25 committee members have had a chance to ask

1 questions. I have a couple myself. Could the
2 sponsor please review specifically what the
3 exclusion criteria in terms of concomitant illness
4 and concomitant medications?

5 DR. MCKINLAY: Dr. Villano?

6 DR. VILLANO: I will just run through the
7 specific exclusion criteria as they were set forth
8 in both protocols and, again, both 43 and 44 were
9 identically designed studies. All these criteria
10 apply to both studies.

11 [Slide]

12 I will just run through them. The
13 exclusion criteria exactly as set forth in the
14 studies, we excluded any known pregnant or nursing
15 females; persistent cough or rhinitis. We excluded
16 temperature over 100 F; a cold that was suspected
17 to be caused by any other virus; allergic rhinitis
18 requiring medical treatment within two weeks before
19 the study start; and asthma requiring treatment
20 within two months before the study start; any prior
21 participation in a pleconaril treatment trial and
22 participation in any other research study within
23 the previous 30 days.

24 [Slide]

25 As far as any other medical conditions

1 that the investigator or sponsor may have been
2 aware of; any evidence of significant hepatic,
3 renal or GI disease that could interfere with
4 absorption; any other underlying medical history
5 that was deemed significant requiring treatment
6 with systemic, nasal or inhaled corticosteroids;
7 any symptomatic respiratory disease or acute or
8 chronic medical condition that could have
9 confounded the evaluation of the cold symptom score
10 because of those symptoms; any known
11 immunodeficiency, HIV status; recent history of
12 alcoholism or use of illicit drugs; and any other
13 psychiatric disorders that could have compromised
14 compliance with the study. I believe that is it.

15 DR. GULICK: And concomitant medications
16 that were excluded up front?

17 DR. VILLANO: The only criterion was that
18 cold symptom relief medications, as a general
19 class, were discouraged. They were not
20 specifically ruled out altogether. We provided
21 patients with both acetaminophen and
22 dextromethorphan specifically with the idea that
23 those particular medications would be least likely
24 to interfere with the most prominent nasopharyngeal
25 symptoms that we were studying in the course of the

1 studies. In fact, that provision was very
2 successful in that of all the patients who used any
3 cold medication during the study, only one to two
4 percent used any other medication other than the
5 acetaminophen or dextromethorphan.

6 DR. GULICK: That was my second question
7 actually, what percentage of patients ended up
8 using the medications that you provided in each
9 group?

10 [Slide]

11 DR. VILLANO: This slide reviews the cold
12 medications that were used during the study. We
13 pooled together the results in those patients who
14 were picornavirus infected, and 58 percent of those
15 in the placebo group used any cold medication
16 during the study, 52 percent in the pleconaril
17 group. As shown here, the most prominent
18 medications used were, in fact, those provided.
19 Acetaminophen use in 45 percent of those on
20 placebo, 39 percent of those on pleconaril, and
21 dextromethorphan, 39 percent of those on placebo
22 and 29 percent of those on pleconaril. The median
23 duration of use of any cold symptom relief
24 medication during the study was one day.

25 DR. GULICK: My last question is for the

1 agency. Is there a method for quantitating the
2 risk of unwanted pregnancy that is accepted?

3 MR. FLEISCHER: I will let Dr. Furlong
4 answer. The answer is yes.

5 DR. FURLONG: The data that the company
6 has collected from these trials doesn't allow you
7 to quantitate with statistical certainty, if that
8 is what you are asking. Do we have methods for
9 calculating pregnancy rates? Yes, we do but they
10 are for large contraceptive trials involving a
11 thousand women at least starting out and continuing
12 for a year. So, we are talking about different
13 data sets.

14 DR. GULICK: So everyone has had the
15 opportunity to ask questions. Dr. Brass, I am
16 going to come back to you. I just want to let
17 everybody know that we have to wrap up but you have
18 patiently waited.

19 DR. BRASS: Thank you. I will just ask
20 two very quick questions. The first has to do with
21 this very unusual finding of palpitations in the
22 theophylline group. Your data says it is clearly
23 not a PK interaction. I was wondering if you
24 looked for PD interactions with any other
25 chronotropic drugs to see whether or not this was a

1 recurrent theme of drug interactions in terms of
2 drug with intrinsic chronotropic activity.

3 My second question has to do with the QT
4 interval prolongation that was observed in two
5 patients and not well detailed, just so that we can
6 be reassured.

7 DR. MCKINLAY: Dr. Villano?

8 DR. VILLANO: With regard to your first
9 question with respect to the events of palpitations
10 and tachycardia, I am going to focus on the
11 theophylline interaction study that you mentioned.
12 These are the data that we have exclusively.

13 DR. BRASS: You don't have to go through
14 the whole thing again. I specifically wanted to
15 know whether or not you have thought about
16 potential other interaction. We don't have to
17 rehash all the data.

18 DR. VILLANO: Fair enough. The second
19 question that you asked with regard to data from
20 EKG collection, we have actually recently even
21 expanded the database of EKG data from what was
22 provided in the briefing book. Actually, I would
23 like to invite Dr. Morganroth to come up and
24 present this information to you.

25 DR. MORGANROTH: Thank you very much. My

1 name is Joel Morganroth. I am a cardiologist from
2 Philadelphia, clinical professor at the University
3 of Pennsylvania, and also the key scientist at Ewey
4 Search Technology. I have dedicated a lot of my
5 current years in consulting to pharmaceutical
6 companies, particularly about the cardiac safety
7 issues of non-cardiac drugs and, in particular, the
8 QT interval in terms of how to manage it and how to
9 analyze the data.

10 [Slide]

11 The information that is provided by the
12 sponsor in terms of electrocardiographic data comes
13 from a total of 127 subjects in the following six
14 protocols that you have been discussing today.

15 [Slide]

16 If you look specifically at the heart rate
17 data, you see a very small change in heart rate on
18 pleconaril given either singly for seven days, BID,
19 or for five to seven days TID. Essentially no
20 significant effects on PR, QRS and the QT interval,
21 of course, should not be looked at individually
22 because we have to look at the potential effect of
23 heart rate correction.

24 [Slide]

25 The studies looking at the 65 subjects,

1 when pooled from the single dose studies, compared
2 to the 56 subjects when given for five to seven
3 days, shows that there is actually a mean decrease
4 in the QTc interval when looked at in this
5 particular data set. The single maximum increase
6 of 47 milliseconds in both sets is better looked at
7 on the next slide.

8 [Slide]

9 The use of the CPMP and draft Canadian
10 guidance on ECGs suggests that, from our original
11 data looking at the placebo likelihood of
12 spontaneous variability, the most specific
13 criterion is a 60 millisecond change from baseline,
14 and no subject reached that criterion. You can
15 see, if you look at the 30-60 millisecond group,
16 which is somewhat overly sensitive and not terribly
17 specific, you see that, although there are very
18 small numbers of patients on placebo in these
19 trials, there is no evidence of even a sensitive
20 effect.

21 I probably could stop there. If you
22 actually go on to look at other slides with gender
23 and age, you also see no evidence of an effect. I
24 will just comment for one second about this issue
25 of tachycardia and palpitations, since I am up here

1 since it hasn't really been discussed before. I
2 think that, as a cardiologist looking at cardiac
3 safety issues, if you want to determine the effect
4 of a drug on the heart the first question, of
5 course, is what is the preclinical data. There is
6 no signal in this database, as you know. The next
7 question would be is there an effect on blood
8 pressure or heart rate in the thousands of patients
9 that are studied and, as you have been told by both
10 the sponsor and the agency, there is no effect on
11 blood pressure or heart rate. The third issue is
12 do you see an effect on the echocardiogram? The
13 data has shown that it doesn't appear to
14 demonstrate any evidence.

15 Then, when you go in and you look at the
16 specific cases, it is very apparent that there
17 isn't a single case that has any objective
18 information, other than that the patients had sinus
19 tachycardia for a short duration and the few that
20 had, in fact, any evidence of cardiac finding that
21 might correlate with palpitations, the majority of
22 the cases had no effect on heart rate that had
23 palpitations and no likely pathophysiologic basis,
24 many being many days after pleconaril and some
25 being within 11 minutes of pleconaril's ingestion.

1 So if you look at any objective findings, there are
2 none. So I think these very non-specific low rate
3 symptoms are something that I personally didn't
4 find worrisome at all. Thank you.

5 DR. GULICK: We need to finish up, but are
6 there any last burning questions for the sponsor or
7 the agency from the panel members?

8 DR. WOOD: I just have one question for
9 the agency regarding antiviral effects of other
10 drugs. One of the things that I was impressed by,
11 even though there was a statistically significant
12 difference in the treatment group compared to the
13 placebo, was that 50 percent of the patients were
14 still culture positive. I just wondered how that
15 compared historically to other antiviral agents in
16 terms of culture positivity for therapeutic
17 intervention.

18 MR. FLEISCHER: How about if we address
19 that after lunch when we put our heads together?

20 DR. GULICK: Sounds like a good place to
21 stop, doesn't it? It is 12:30 and we will take 55
22 minutes for lunch. We will reconvene at 1:25.

23 [Whereupon, at 12:30 p.m., the proceedings
24 were adjourned, to reconvene at 1:30 p.m.]

1 AFTERNOON PROCEEDINGS

2 DR. GULICK: Welcome back from lunch. Dr.
3 Stanley, are you with us?

4 DR. STANLEY: I am with you.

5 DR. GULICK: Let's see, Dr. Wood ended the
6 last session with a question. Mr. Fleischer?

7 MR. FLEISCHER: Without getting into too
8 much detail, I talked to the reviewer for the
9 Tamiflu studies. Approximately 80 percent of
10 patients or 80-plus percent of patients who were
11 responders had a negative qualitative culture on
12 day three of treatment.

13 DR. GULICK: That was for influenza.

14 DR. WONG: How about the placebo in that
15 study?

16 MR. FLEISCHER: I don't have that. I am
17 looking for the reviewer; she was here just a
18 minute ago. She may be able to tell us.

19 DR. GULICK: Dr. Hayden?

20 DR. HAYDEN: The data from the influenza
21 may not be entirely applicable to the rhinovirus
22 situation. It is noteworthy though that the
23 duration of viral shedding in the influenza trials
24 is not significantly reduced compared to placebo,
25 although titers were reduced. In rhinovirus colds

1 the best quantitative data come from studies in
2 experimentally infected volunteers where it is
3 possible to do multiple samples over time. Viral
4 titers are highest at the peak of symptoms,
5 generally two days after virus exposure, and then
6 rapidly decline thereafter. We do know that in
7 both the experimental colds as well as those
8 studied naturally about 50 percent of adults would
9 be virus positive, either without treatment or in a
10 placebo treatment setting, at a week, and
11 replication can be detectable if one really looks
12 hard for it into the second week. The main point
13 is that this is a self-limited virologic and
14 clinical illness so that virus is eliminated by
15 specific host immune responses at two to three
16 weeks.

17 DR. WONG: Thanks.

18 MR. FLEISCHER: I have the answer. We
19 know that there are differences between flu and
20 rhinovirus VRI but we don't have any other data in
21 rhinovirus drugs. So the answer to Dr. Wong's
22 question is that the placebo rate is about the
23 same.

24 DR. GULICK: Are there any other questions
25 from the committee that came up over lunch that

1 need clarification? If not, Dr. Birnkrant will
2 review the charge to the committee. Oh, I am
3 sorry, it turns out we are to go into the open
4 public hearing portion of the meeting. No one has
5 signed up in advance to speak at the open public
6 hearing. Are there any members of the audience who
7 would like to make a statement at the open public
8 hearing?

9 [No response]

10 This concludes the open public hearing and
11 we are back to Dr. Birnkrant.

12 [Laughter]

13 Charge to the Committee

14 DR. BIRNKRANT: Just to emphasize the
15 point that we have not made a regulatory decision
16 yet, and we are actually looking to this advisory
17 committee and our guests to help shape our
18 regulatory decision.

19 [Slide]

20 With that, what we are really looking for
21 is a thorough discussion of the points that will
22 appear on the following slides with regard to
23 efficacy and safety.

24 [Slide]

25 To be able to determine the risk/benefit

1 of pleconaril for treatment of the common cold,
2 with regard to a discussion of efficacy what we are
3 asking you to consider is the totality of the data
4 from the Phase II and III clinical trials, given
5 that within these clinical trials are examples of
6 perhaps how this drug will be used if it is
7 approved.

8 In addition, we would like you to consider
9 issues related to the timing of administration, the
10 need to administer with food, the results in
11 smokers, etc.

12 [Slide]

13 When you discuss safety, we would like you
14 to focus on pleconaril's effects on CYP3A and the
15 potential for the drug interactions that we
16 discussed today and others, as well as the overall
17 tolerability profile.

18 [Slide]

19 In the third point what we are really
20 asking is do the safety and efficacy profiles of
21 pleconaril support its approval for the treatment
22 of VRI in adults. With that, I will turn it back
23 over to Dr. Gulick and we can address the other
24 questions once we approach question three. Thank
25 you.

1 DR. GULICK: Thanks. Could we have
2 question one back up on the screen? Committee
3 members, let's address the bullet points one at a
4 time as we begin to discuss efficacy. There may be
5 other parts of efficacy that we also wish to bring
6 up. Who would like to jump in? Dr. Brass? We are
7 focusing initially on the efficacy results from the
8 Phase III studies.

9 DR. BRASS: Could I request your
10 indulgence and talk a little bit more globally
11 about the efficacy?

12 DR. GULICK: Sure.

13 DR. BRASS: Because I think it might speed
14 things along if we look at this in totality.

15 DR. GULICK: All right.

16 DR. BRASS: My personal reaction as I
17 reviewed this data is that it took a while for the
18 sponsor to figure out how to design a clinical
19 trial that would sufficiently enrich the patient
20 cohort in a responder type of way, and then in a
21 carefully conducted trial could identify that there
22 was relief of symptoms.

23 What I have some concerns about is how
24 generalizable the conclusion of efficacy is,
25 assuming that I accept that one-day decrease in

1 symptoms is clinically meaningful. Assume that I
2 accept that, I still have problems with the
3 generalizability. For example, this was done in a
4 time of year that, even for the symptomatic
5 inclusion which were carefully screened for,
6 enriched the number of viral positive isolates. I
7 don't think the intent by the sponsors is to limit
8 its availability to the three months of the year on
9 the calendar when the study was conducted.

10 As well, there are very small numbers in a
11 variety of subsets of the population which, as
12 everybody has said, is uninterpretable because of
13 the small numbers but raise questions about, again,
14 the generalizability of even the symptomatic
15 relief, most dramatically in smokers versus
16 non-smokers, but the issue of race and gender was
17 talked about. In fact, with respect to race,
18 Hispanic populations were grossly under-represented
19 and the elderly were substantially
20 under-represented. To some degree that reflects
21 the demographics and epidemiology of the illness,
22 but in terms of allowing one to conclude that the
23 efficacy is generalizable, there is some concern.

24 Perhaps my greatest concern is how well
25 this relates to extrapolation to the use of this

1 drug. In the OTC world, the FDA requires something
2 called an actual use trial, where the use of the
3 drug in the setting where consumers/patients will
4 actually access the drug and use it without
5 supervision, is assessed to see whether or not the
6 label indications, warnings, patient selection
7 criteria, etc. are, in fact, utilized in the
8 general population.

9 Implicit in that use of the actual use
10 study was the assumption always that in the Rx
11 setting it is not necessary because you can tell
12 the doctors what to do and they do it right. I
13 think in recent years we have become increasingly
14 cynical about physicians' ability to heed
15 directions and, in particular, non-direct warnings
16 on the label of drugs to maximize their efficacy
17 and minimize their toxicity. When one talks about
18 the variety of decisions that need to be made to
19 select the patient for whom selection for
20 prescription of this drug exactly mirrors the
21 patient population in the clinical trials, I think
22 that I have great concern about the
23 generalizability and the ability of a physician to
24 replicate that patient cohort in order to reproduce
25 the efficacy as was demonstrated in the clinical

1 trials.

2 DR. GULICK: Dr. Gordin?

3 DR. GORDIN: Similarly, my main concern
4 was really the cohort. To me, it was kind of a
5 proof of concept that in a very narrow group it has
6 some, to me, marginal benefit. It is concerning
7 that half the patients cannot benefit that we would
8 be giving this to in terms of the efficacy because
9 they don't have an infection caused by this virus,
10 and we, as clinicians, cannot determine which half
11 that is.

12 I am also quite concerned about all the
13 groups that were excluded, as just pointed out.
14 But, then, what does the word efficacy mean?
15 Again, I guess it is in the eye of the beholder. I
16 would have liked to have seen some effectiveness
17 shown in some of the real parameters related to
18 lost time from school, lost time from work. But,
19 in fact, the so-called impairment parameters were
20 the same between placebo and the drug.

21 Over-the-counter drugs that are already
22 available may or may not have been, therefore, as
23 efficacious as this drug had they been studied in a
24 similar way against this drug or against a placebo.
25 As was pointed out by the company, those drugs were

1 excluded because, in fact, they deal with symptoms.
2 And, what we are looking at here is just that, the
3 symptoms of having a cold, being reduced by
4 approximately one day because the complications of
5 having a cold, such as otitis media, bronchitis
6 etc., were, in fact, no different between the two
7 groups, approximately seven percent in each group.
8 So to me, it is questionable how efficacious it
9 would really be.

10 DR. GULICK: Dr. Wong?

11 DR. WONG: I guess I will go back to the
12 issue of the Phase III studies. In my mind, there
13 is really very little doubt that the data show that
14 there was a treatment effect. We didn't really get
15 to see in detail the data from the Phase II studies
16 but I guess both the FDA reviewers and the sponsor
17 told us that they were unable to demonstrate a
18 treatment effect.

19 In my mind, it comes down to seeing data
20 on a drug now in which there is clear-cut evidence
21 of a treatment effect, but wishing that that
22 treatment effect had been more robust and more
23 profound than it was because it is, indeed, quite
24 modest. What we have is a reduction in symptoms of
25 somewhere between half a day and a day when the

1 natural history of this disease is that it gets
2 better in everybody. So, my answer to the efficacy
3 question is, yes, it is efficacious. The effect is
4 very small. Whether I vote for approvability or
5 not I think is going to depend mostly on the safety
6 discussion.

7 DR. KUMAR: Just taking the question of
8 efficacy, in my mind, in the Phase III studies the
9 sponsors did show small but definite efficacy in
10 this group. Very much like what Dr. Gordin
11 referred to, this small but modest efficacy depends
12 upon the patient population. In somebody who just
13 wants to save half a day from not going to work,
14 that may not be very significant but for somebody
15 embarking on a vacation trip, that may be very
16 relevant to them. So in my mind, it has shown a
17 small but definite efficacy in Phase III studies.

18 DR. GULICK: Dr. Englund?

19 DR. ENGLUND: I think it is very important
20 to think of efficacy in terms of an antiviral agent
21 for a respiratory virus and we have to realign our
22 thinking to thinking of respiratory viruses which
23 are very different from the other viruses. This is
24 a very different virus than influenza. It is very
25 difficult to design a study and I think the company

1 is to be congratulated for working and fine-tuning
2 a study which did end up being a homogeneous
3 population to try and get an endpoint. I think it
4 is very important that we need some more studies.
5 But I think that to demonstrate efficacy you have
6 to actually fine-tune the population and focus and
7 target the study so that you can demonstrate it.

8 They have shown, I believe, clinical
9 efficacy. I wish they had been able to show some
10 more virologic efficacy, and I think perhaps they
11 could have if we had been able to do more studies,
12 and I would recommend that for the future. I
13 think, as clinicians, actually many of us have the
14 ability to do some PCR but they haven't even given
15 us an idea of what is culture positive and what is
16 PCR positive for those of us who do have the
17 ability to do that, which is not, of course, the
18 referring physician. There is a population for
19 which this would be beneficial, but I think they
20 have shown us clinical efficacy which was their
21 primary endpoint.

22 DR. GULICK: Dr. Schapiro?

23 DR. SCHAPIRO: I would agree. I think the
24 question really is if these are appropriate
25 studies, if we can consider these approval studies

1 for the common cold. I think the company did a
2 very good job in showing us the data in a very
3 careful and descriptive way. I am also convinced
4 that in this study there was real benefit. I would
5 agree also that this study does not in any way mean
6 that you can use it for the common cold because, as
7 it will be used for the common cold, I don't think
8 there will be efficacy and I think that is the real
9 question.

10 DR. GULICK: Feel free to keep speaking
11 about it, but we have begun to address the first
12 two and Dr. Schapiro is moving us towards the third
13 bullet, what is the manner in which pleconaril will
14 likely be used in clinical practice. Some of the
15 issues surrounding that are symptomatic patients,
16 use of diagnostic tools, and then asymptomatic
17 patients. Dr. Englund?

18 DR. ENGLUND: I just want to say that, of
19 course, one would target the pediatric patients who
20 are having the most infections and potentially
21 might be able to benefit the most, yet, we haven't
22 seen data for that. I know there are things
23 ongoing, but if you look at the epidemiology, it is
24 the children that are suffering a lot from these
25 infections, the asthmatics etc.

1 DR. GULICK: Dr. Reller?

2 DR. RELLER: If this drug were approved on
3 a prescription basis, not an over-the-counter
4 preparation, a patient would need to be sick long
5 enough to seek medical attention. I doubt if most
6 people would go to a doctor within 24 hours. So
7 the efficacy data that we have is, again,
8 emphasizing that this study is perhaps not
9 reflective of real-world practice.

10 Food. People maintain a good appetite or
11 not maintain a good appetite when they feel lousy.
12 We know that 25 percent of the patients studied, at
13 least, were smokers for whom we do not have
14 efficacy. The most objective measure of efficacy
15 was in those patients who had a confirmed
16 infection. Quite apart from the ambiguities of how
17 solid that confirmation was, but let's just assume
18 50 percent had a confirmed picornavirus infection.
19 In real-world practice, when one includes all of
20 the patients who, for legitimate reasons, were
21 excluded from this trial, then we have a dilution
22 of effect that becomes very striking. Although the
23 numbers of patients studied was substantial, we are
24 talking about several thousand, at most, for a
25 billion event occurrence.

1 So, I see an incredibly small sample size
2 on which these judgments are being rendered
3 relative to the patient population or event,
4 including the repeated events in the younger
5 people, and then we drift over into the safety
6 issues. We also know, at least from the study
7 sample, that about 20 percent of the patients
8 studied among the women were taking oral
9 contraceptives, and I will save the other comments
10 until we get to the safety discussions.

11 DR. GULICK: Dr. Kumar?

12 DR. KUMAR: I want to come back to the
13 issue of having to take the medication within 24
14 hours of symptoms, and I want to give my clinical
15 perspective on that. In this first charge that was
16 given to us by the agency, that is the one that I
17 find most troublesome.

18 I can guarantee you that there is no way
19 that a patient can take this medication within 24
20 hours, unless the patient goes well in advance of
21 the particular season and says give me a
22 prescription; I just want to keep it in my medicine
23 closet. That is the only practical way to get this
24 drug within 24 hours. In any other circumstances,
25 calling the doctor, having the doctor or the nurse

1 return your call, then calling it into the
2 pharmacy, having the pharmacy prepare it, you then
3 go and pick up the drug -- there is absolutely no
4 way that the drug can be taken within 24 hours.
5 And, I think we need to keep that in mind when we
6 look at safety issues. It is giving it to a number
7 of patients that are going to be keeping it in
8 their medicine cabinets, waiting to take it at the
9 onset of symptoms. That is very different from
10 handing it to a patient right then and there and
11 reviewing the adverse events with the patient.

12 DR. GULICK: Dr. Henchal?

13 DR. HENCHAL: I agree with that
14 conclusion, and I wondered if there were really at
15 risk populations that would warrant this
16 preparation where the physician would actually
17 prescribe the drug and let the patient make their
18 own determination when to take it. I can't
19 identify that population.

20 DR. KUMAR: But we don't have the data for
21 the at risk population.

22 DR. BRASS: In fact, they were
23 specifically excluded. If you talk about patients
24 with asthma, which is an obvious at risk cohort,
25 they were explicitly -- and I understand why

1 because you don't want to confuse the symptoms, but
2 in terms of whether or not there would be
3 symptomatic relief or their endpoint relief, all
4 those populations you are most interested in were
5 excluded.

6 DR. GULICK: Dr. Wood?

7 DR. WOOD: Just one point, getting back to
8 the issue of efficacy, I wanted to go back to the
9 FDA's efficacy conclusion slide. I think the
10 important statement is regarding the assay to
11 determine infectivity, it is a conditional
12 statement that we have not answered and that has
13 not been answered, to my knowledge, by the data
14 presented. That is, if the assay has low
15 false-negative rates, then the PCR positive
16 population includes most infected subjects and the
17 statistical significance confirms the effect of the
18 drug. However, if the assay has a high
19 false-negative rate, then we would not be able to
20 confirm the same level of confirmation based on the
21 statistical results. To my knowledge, we have not
22 been able to verify what the true false-negative
23 rate is.

24 DR. GULICK: Dr. Atmar?

25 DR. ATMAR: Any RT-PCR assay for

1 picornaviruses is going to be investigational, and
2 the data presented by the sponsor, looking at two
3 different PCR assay using different methodology
4 would suggest that there is a high rate of
5 concordance. The issue that came up this morning
6 in terms of looking at culture positivity as a
7 primary endpoint rather than RT-PCR, there are
8 numerous studies that show that RT-PCR assays are
9 two-fold, three-fold or more sensitive than are
10 culture assays and it really depends upon the
11 ability of labs to do culture. There are people
12 studying this disease in underlying respiratory
13 illness, like asthma and COPD, who don't even
14 bother to do cultures anymore because the
15 additional yield is so low, they have to do RT-PCR
16 anyway.

17 So, as a person who does use this assay or
18 uses or own home-brew assay for picornaviruses, I
19 am reasonably convinced that, based on the data
20 presented and without getting into all the
21 particulars of exactly how the assay is set up,
22 they have shown that they have a reasonably
23 sensitive assay that corresponds with what we
24 understand about the epidemiology of rhinoviruses
25 or picornaviruses during the fall season.

1 Regarding efficacy, I agree with what
2 everybody else has said or most people have said,
3 that there was efficacy demonstrated in the trials
4 and, in fact, for a self-limited illness half a day
5 to a day to a day and a half is, though modest, an
6 important or clinically significant benefit, as a
7 person, again, who studies respiratory virus
8 infection. As some of us were talking over lunch,
9 it is very difficult to measure the clinical
10 benefit in an objective fashion, though
11 anecdotally, in doing these kinds of studies, even
12 though blinded, one can reasonably say this person
13 got drug; this person didn't in the flu experience;
14 I don't have any experience with picornavirus. So,
15 actually being able to show a benefit of half a day
16 to a day in a relatively homogeneous population I
17 think shows efficacy.

18 Is it generalizable? Well, we don't have
19 the data to say that but, in fact, because of the
20 increased variability in symptom duration, the
21 population size needed to be studied would grow, if
22 not exponentially, at least arithmetically. I mean
23 there would be much larger numbers and it would be
24 much harder to prove the efficacy in those groups.
25 That is not to say that those studies shouldn't be

1 done, but it is not to denigrate the sponsor for
2 not having done those studies already. So there is
3 clinical efficacy at least in the population that
4 they studied.

5 Then the question as to how it would be
6 used, the same sorts of questions were raised about
7 some of the influenza antivirals, and the comments
8 were made that the drugs can't be prescribed within
9 36 hours or two days, and that is something to be
10 overcome. But, in fact, as we get more antiviral
11 agents for respiratory disease, this is going to be
12 true of whatever antiviral we are talking about.
13 So, to say that it can't be done or hasn't been
14 done -- we haven't had the agents to do it, or the
15 physicians haven't had the need to be able to
16 respond expeditiously. I think initially it will
17 be difficult but that is not to say that it can't
18 be done and strategies can't be developed.

19 I think it is efficacious and it then
20 comes back down to the question of the safety of
21 the drug because up to half the people who have a
22 common cold will not have a picornavirus illness.
23 So, there is no short-term likelihood that we are
24 going to get an assay that will give us a rapid
25 diagnosis of a picornavirus infection. So, up to

1 half the people who have a common cold almost won't
2 derive any benefit because they will have some
3 other viral etiology. So, I think we will have to
4 address those issues when we get to safety.

5 DR. GULICK: We are going to turn to
6 safety next. Dr. Brass and then Dr. Schapiro.

7 DR. BRASS: If I could just continue on
8 the efficacy, I was confused by a point that was
9 just made, two points actually. First of all, if
10 it would take considerably larger numbers of
11 patients to demonstrate efficacy in these other
12 populations, are you implying that the magnitude of
13 the efficacy would be smaller in those other
14 populations and that is why it would take more
15 patients? I just don't understand why it would be
16 hard to have this efficacy extrapolated. Then I
17 have one other point after that.

18 DR. ATMAR: In answer to that, my
19 postulate would be that the variability that one
20 would see in these other populations would be great
21 enough that in a less homogeneous population -- I
22 mean, one's power is affected by the variability in
23 the population, and as the variability increases
24 the number of patients that need to be studied to
25 show that effect go up. I don't remember the

1 statistics well enough off the top of my head, but
2 if you had a two-fold increase in variability you
3 would need something like four times the number,
4 and one of the statisticians could correct me if I
5 am wrong.

6 DR. BRASS: That is assuming it is
7 symmetric variability, but it seems to me that what
8 you are really talking about is low responder rate,
9 not more variability in the actual efficacy
10 endpoint.

11 The second point I was going to make is
12 that the 50 percent number for patients who are
13 exposed to this drug, who might potentially
14 benefit, I think is optimistic. First of all, it
15 assumes that only patients with viral upper
16 respiratory infections as opposed to symptoms that
17 seem like they might be upper respiratory
18 infections actually take the drug, and that
19 patients can differentiate an allergic rhinitis
20 from an oncoming cold within those first critical
21 hours.

22 So, I think the 50 percent estimate is
23 optimistic and assuming that, again, 10 percent of
24 the strains are not susceptible strains and whether
25 or not that is a factor as well. So I think the 50

1 percent benefit is an upside estimate, not a
2 realistic estimate.

3 DR. ATMAR: Well, I will decrease the 50
4 percent to 45 percent, yielding you the 10 percent
5 resistant isolated not responding. But if you look
6 at the epidemiologic studies that have been done in
7 a number of different populations, not just young
8 healthy adults, consistently about 50 percent of
9 what people identify by different definitions in
10 different studies, 50 percent are shown to be
11 associated with a rhinovirus infection or
12 picornavirus infection.

13 DR. BRASS: Is that based on the first 12
14 hours of symptoms or the complete course of their
15 symptoms?

16 DR. ATMAR: Again, the studies are set up
17 in different ways but, for example, the study that
18 Dr. Hayden I think alluded to earlier, that was
19 done at the University of Virginia, where people
20 self-presented during the fall season, admittedly,
21 with what they self-identified with a common cold,
22 and 80-plus percent of those patients were shown to
23 have a rhinovirus infection. I don't remember the
24 details of the study and whether they didn't
25 include patients who had a history of allergic

1 rhinitis.

2 But, you are right, it is a difficult
3 clinical problem and it is even more difficult in
4 patients who have chronic respiratory illness
5 because their baseline is higher. So it makes it
6 harder to study and it makes it harder to identify
7 when an illness is present.

8 DR. GULICK: Dr. Schapiro?

9 DR. SCHAPIRO: Do you want us to move into
10 toxicity?

11 DR. GULICK: Just a moment, Dr. Stanley?

12 DR. STANLEY: I just want to echo what a
13 lot of people said, which is clearly there is
14 efficacy shown, if I can call half a day to a day
15 decrease in symptoms efficacious in this very
16 select population, but to try to generalize it and
17 to understand the way the drug is going to be used,
18 I think there is a big potential for misuse. We
19 talk about inappropriate use of antibiotics and we
20 are going to get into inappropriate use of
21 antivirals. I don't see anywhere specifically in
22 our questions the whole issue of resistance and
23 what was seen in this fairly limited exposure to
24 this drug to a population. We were getting to it
25 earlier this morning but I don't think we can

1 assume that a virus developing resistance is
2 something that is ever a good thing. So, I just
3 throw that back out as a factor to put in when you
4 are considering approving this drug for widespread
5 use.

6 DR. GULICK: Dr. Schapiro?

7 DR. SCHAPIRO: I would start also by
8 saying that I agree strongly with Dr. Kumar. The
9 only way of mimicking these results is to give the
10 patient this drug at the beginning of the season to
11 have in the medicine cabinet. There is no way
12 today, even in a very luxurious practice, to have
13 the patient in from the beginning of symptoms.
14 That is the only way. I do think when we consider
15 toxicity and resistance we should realize that is
16 the only way we could mimic these results.

17 I think also when we start making a
18 decision on an individual patient, the risk/benefit
19 decision of who you will give to for their cabinet,
20 we do consider from this study those that have
21 really the best results were white, young,
22 non-smoking females. Those are the ones where we
23 have seen the most efficacy.

24 Regarding toxicity, and I think that is
25 what Dr. Stanley was referring to, there are two

1 issues of adverse events or safety. One is I think
2 the global resistance. I think that is a safety
3 issue. Then, there is a personal safety issue.

4 Can we talk about the resistance now?

5 DR. GULICK: Sure.

6 DR. SCHAPIRO: Or do you want to wait?

7 DR. GULICK: Let's try to completely
8 develop the efficacy question. I agree with you to
9 consider resistance as part of the safety, which is
10 our second question. We have considered most of
11 the issues up here. The one we haven't really
12 touched on a lot is the administration with food.
13 Dr. Fletcher, you have food there!

14 DR. FLETCHER: Yes, the cookie got me in
15 trouble! When I think about the label, you know,
16 the purpose of it is to communicate to prescribers
17 and to consumers how to use the drug in a safe and
18 effective manner. You know, the committee has been
19 discussing that very issue, how would we write a
20 label to use this drug in an efficacious manner?
21 What are the groups that really benefit from it?
22 To me, that is where the food part comes in. It
23 seems what we know in healthy volunteers is if you
24 take it with that standard English breakfast you
25 get a four- to six-fold increase in your area under

1 the curve. That is not how the drug seemed to be
2 used in the Phase III 043 and 044 studies. There
3 seemed to be a recommendation with food. So, how
4 do you translate that into information that then
5 can be communicated to the prescriber and to the
6 consumer? What do you do with food? From at least
7 a pharmacologic basis, if it affects the area under
8 the curve that much it has to, in some way, affect
9 efficacy but I am lost to know how to translate
10 that into an informative statement.

11 DR. GULICK: Yes, Dr. Gardner?

12 DR. GARDNER: Well, most of my concern and
13 what I would like to talk about will have to do
14 with safety, but relative to Dr. Fletcher's
15 statement, part of that is that if the most
16 reasonable way to have it available to people who
17 need it when they need it within 24 hours is to
18 prescribe it in advance, which is what is the
19 recommendation for emergency contraceptives, as you
20 know, which have to be taken within 72 hours, then
21 you immediately move away from the ability to
22 communicate in standard labeling ways, at best, to
23 a more analogous situation to an over-the-counter
24 medication, but you also are increasing the
25 likelihood that people for whom it was not

1 prescribed, who live in the household, will be
2 using it when they feel symptoms coming on. They
3 may or may not have the information about the best
4 way to take it for maximum efficacy and then,
5 obviously, that translates to anything we are going
6 to discuss about safety as well.

7 DR. GULICK: Any other last comments about
8 efficacy? Let me try to summarize. The committee,
9 in large part, agreed that, yes, clinical efficacy
10 has been documented in the Phase III studies here.
11 People noted this was really a modest effect, on
12 the order of a day of reduced symptoms and that
13 this is a self-limited disease.

14 The endpoints, people agreed, were
15 difficult to measure. Dr. Englund commended the
16 sponsor on developing an endpoint that was
17 measurable. It is really focused on symptoms and
18 reduction of symptoms. Other committee members
19 regretted that more emphasis wasn't placed on
20 functional measures, such as return to work or
21 return to school. And, there weren't really
22 differences demonstrated in complications of the
23 acute infection.

24 People were concerned about the limited
25 virological results and there was some discussion

1 about the applicability of the assays.

2 The biggest concern on the part of the
3 committee was the generalizability of the results
4 that we saw. Although these were large studies of
5 thousands of patients, it was noted that many of
6 the patients were young, white, healthy women and
7 to generalize this to the world at large was of
8 concern to many of the committee members.

9 It was also pointed out that, obviously,
10 people who are truly infected with picornavirus are
11 the ones who benefit from this versus others who
12 have self-identified cold symptoms and are infected
13 with other viruses.

14 People had concerns about specific
15 subsets. There was no definite benefit
16 demonstrated in smokers; benefits in men less than
17 in women. Then there were major concerns in terms
18 of groups that were not assessed, such as
19 non-whites in large numbers; relatively little data
20 in the elderly; those taking concomitant
21 medications or those with complicating conditions.
22 So, that limits the generalizability from the data
23 that we saw.

24 The last point that people focused on was
25 the actual use of this drug. Again, some

1 limitations and potential for misuse were noted,
2 and the concern about actually giving the drug
3 within 24 hours and what that would require in
4 terms of the healthcare system; the assumption we
5 would quickly move to a system where this is
6 prescribed in advance and having patients have it
7 on hand; the point that the PCR assay is not
8 something used in clinical practice to try to
9 figure out which patients are truly infected.

10 Then, towards the end of the conversation,
11 concerns about the food effects and, as brought up
12 in the question and answer period, the likelihood
13 that in the real world people would repeatedly
14 administer the drug. I think that is what we
15 covered.

16 So let's move to the second point, which
17 is to discuss safety of pleconaril.

18 DR. BIRNKRANT: We inadvertently left off
19 the issue about resistance. If you could discuss
20 that as well we would appreciate that.

21 DR. GULICK: Yes, I think it fits nicely
22 into the safety discussion actually. Who would
23 like to start? Dr. Brass, very reliable.

24 DR. BRASS: I have four areas of
25 exploration in the safety question. The first is

1 the drug interactions, which I think are obviously
2 potentially clinically significant, and the issue
3 of the oral contraceptives is obviously highlighted
4 because of the patient population studied thus far.

5 It was very interesting to me to hear the
6 lack of consensus about the role of the estrogen
7 dose in the efficacy of oral contraceptive
8 preparations. I think this point was made, in
9 terms of efficacy of oral contraceptives what the
10 drug interaction is going is making it a lower dose
11 estrogen preparation effectively. If there is any
12 reason to suspect that a lower dose of estrogen is
13 less efficacious than a higher dose estrogen
14 combination preparation, that is of serious
15 concern. I think we have to remember how this drug
16 is going to be made available. We are talking
17 about women who have made a conscious decision that
18 they did not want to become pregnant and that the
19 use of an oral contraceptive was the optimal way
20 they wanted to avoid the pregnancy. Therefore, it
21 seems that any increased risk of an inadvertent
22 pregnancy is almost unacceptable in the context of
23 this symptomatic indication. So, I think that
24 becomes a very important issue.

25 The second was the cardiovascular. I

1 noted that the sponsor's consultant indicated there
2 was very little objective data to support that
3 concern. I don't know if the agency would agree
4 with that characterization but, if so, it obviously
5 becomes a non-point. But if there are objective
6 data to support the concern, which we haven't
7 looked at in a lot of detail, then I think further
8 exploration of that would become necessary.

9 The third is the area of resistance, and
10 there are people here much more qualified than I to
11 comment on it but I will emphasize that, from my
12 perspective, the fact that there is a background
13 rate of resistance that makes those genotypes not
14 susceptible, and we don't know what those genotypes
15 are based on, and experience with other "less
16 virulent" mutations that were identified early on
17 in antimicrobial therapy in general, I think the
18 full scope of the resistance problem can't be
19 addressed yet based on the information we have
20 right now and it is, therefore, of concern.

21 The final point is, again, that the
22 generalizability, as we talked about in terms of
23 efficacy, also plays right into the safety
24 concerns. We don't have a lot of data about the
25 use of this drug in patients with co-morbid

1 conditions and a variety of concomitant
2 medications. So, the potential for unrecognized
3 safety concerns in a generalized population, and
4 how patients are actually going to use it apropos
5 of the oral contraceptive concerns, all remain
6 unaddressed when I think about the safety issues.

7 DR. GULICK: Dr. Henschal?

8 DR. HENCHAL: Yes, I have the same
9 concerns, especially since the studies didn't seem
10 to have representative proportions of elderly.
11 This might be a target population for the drug in
12 order to prevent upper respiratory infections in
13 that population. It might be easy to dismiss
14 cardiac effects in a healthy population but when
15 you start talking about an elderly population with
16 other health problems, that should raise a lot of
17 concern about the use of this drug.

18 DR. GULICK: Dr. Reller?

19 DR. RELLER: The very patients who might
20 most benefit from this drug, based on the evidence
21 we have here, both in terms of the frequency of the
22 entity -- as you get older it gets less frequent --
23 are the very ones that I think I have serious
24 questions about balancing the risk versus the
25 benefit.

1 The major objective marker for diminution
2 of symptoms most frequently measured was
3 rhinorrhea. So, are we going to trade a day's
4 decrease in a runny nose for a frequent event of
5 breakthrough bleeding and numbers are too small to
6 know the real risk but the potential risk for
7 diminished efficacy of oral contraceptives when one
8 extrapolates based on question one, these results
9 to a potentially very much larger number of
10 patients where even the potential efficacy would be
11 greatly diluted.

12 DR. GULICK: Yes, Dr. Gardner?

13 DR. GARDNER: I am thinking about
14 risk/benefit ratio really considering the
15 substantial group of people who are not expected to
16 derive benefit from this drug but would,
17 nonetheless, be assuming what could be substantial
18 but currently unknown or perhaps even postulated
19 risks. I think we have to take all of those folks
20 into account and that is a very large group of
21 people, as we have talked about today.

22 Even among those who are expected to
23 derive benefit, the benefit may be small in
24 comparison to substantial risk, particularly with
25 respect, as Dr. Reller said, to oral

1 contraceptives. Although Dr. Mishell certainly has
2 fabulous credentials to discuss this, I am,
3 nonetheless, unwilling to dismiss the role of
4 ethinyl estradiol and contraceptive efficacy quite
5 to the extent he did. Therefore, even if we were
6 to believe that it had no role in efficacy,
7 nonetheless, I think that women who have been using
8 oral contraceptives for sometime, intentionally
9 attempting to prevent pregnancy without
10 intermenstrual bleeding, would be very concerned if
11 they suddenly began to have it when they took this
12 drug.

13 In particular, we talked about labeling as
14 being a risk management tool and study after study,
15 including some done by the FDA itself, have shown
16 labeling to be an ineffective method of controlling
17 risk either from the standpoint of directing
18 prescriber behavior or from changing or directing
19 consumer behavior. Probably the most notable
20 serious example of this is in all of the labeling
21 and warning activities that have surrounded Acutane
22 and many years later we still continue to have
23 pregnancies on Acutane.

24 So, for these reasons and the one that we
25 discussed in terms of efficacy when this drug were

1 to find its actual use pattern, were it to turn out
2 to be that prescribing in advance of need is the
3 most effective way to deliver it and have it on the
4 shelf for the sign of first symptoms, I think it
5 changes radically our ability to communicate and
6 discuss risks with the people who are actually
7 going to be taking the drug. Certainly labeling
8 won't do it. If the person is taking the drug off
9 the shelf to use it at the sign of first symptoms
10 did not even hear the prescriber's discussion of it
11 at the time it was prescribed, then I think we are
12 in serious compromise of any ability to communicate
13 either risks or the efficacious way to take this
14 product.

15 DR. GULICK: Dr. Fletcher then Dr. Wong.

16 DR. FLETCHER: Just to add to that point,
17 I think this is where the drug interaction
18 potential comes back again because how long will
19 that intervening period be between when the
20 prescription is written and when the drug is
21 actually taken? And, what other medications might
22 that patient have started in that period of time?
23 So, even though the physician may know about them,
24 you have the separation of time now that someone
25 could have started on a calcium channel blocker and

1 when they started the calcium channel blocker, of
2 course, they weren't taking pleconaril and then,
3 you know, here comes a cold; take it. So, we have,
4 in the way that this drug is likely to be used, a
5 different set of drug-drug interaction
6 considerations that will present themselves in a
7 way they don't normally arise.

8 DR. GULICK: Dr. Wong?

9 DR. WONG: I guess I just want to say that
10 I agree with the general tenor. I have not seen
11 adequate information, from my point of view, to
12 conclude that this drug is safe as we anticipate it
13 will be used.

14 Over the past few years we have looked at
15 a lot of different sorts of drugs on this
16 committee, and most of them have been drugs that
17 are directed against life-threatening illnesses.
18 For the most part, we have taken that very much
19 into consideration when we have been looking at
20 safety data, and I think that is an appropriate
21 thing to do here. We are not looking at a drug
22 that is directed against a life-threatening
23 illness. The treatment effect here, although there
24 is a clear consensus that it exists, I think there
25 is also clear consensus that it is not that large.

1 That has to be taken into consideration. I would
2 like to see a lot more information and a much
3 larger denominator to address the question does
4 this drug decrease the efficacy of oral
5 contraceptive drugs, and I would like to see a much
6 more thorough evaluation of the effect of antiviral
7 drug resistance over time, and also in breadth.

8 DR. GULICK: Dr. Schapiro?

9 DR. SCHAPIRO: I would also agree that for
10 the safety I think the major issue is the possible
11 drug interaction, as Courtney mentioned. I would
12 also agree with what Courtney said, that we are
13 going to give this to a patient up front and there
14 would be concern that we have not fully understood
15 this induction. I think that has a lot of
16 potential for danger. Again, as Dr. Kumar said,
17 even if we accept the fact that pregnancy is not
18 increased, the bleeding is a significant issue if
19 what we are saving the person is symptomatic
20 relief. It is an antiviral but the efficacy we
21 have been shown has dealt only with symptoms. We
22 have not been shown any benefit in that we are
23 actually reducing any complications or any other
24 issues.

25 If we can move into the resistance, I

1 don't think we have to go into it endlessly but I
2 would repeat what I said before lunch. First of
3 all, it is a large endeavor to do all these studies
4 and I think, as the sponsor mentioned, there is
5 intention to do these. Since we have the luxury
6 here of dealing with a non-life-threatening
7 disease, then we require more information than we
8 would if this were a drug for something which is
9 about to kill our patients. We have learned a lot
10 about antivirals, and we have learned that
11 resistance is a major issue and we have made
12 mistakes. I think some of the presentations here
13 mentioned that when AZT was introduced, I think we
14 did that probably the wrong way and, luckily, by
15 the time we introduced NRTIs we learned something
16 about it, otherwise they would be of no value had
17 we used them differently.

18 I do think there is concern that we see a
19 ten percent resistance after a five-day course. I
20 don't think it is surprising that those patients
21 did not do worse. I don't think that tells us
22 anything that will happen ultimately. The baseline
23 samples that were resistant did, in fact, not do as
24 well or, in fact, appeared to maybe even do worse.
25 Therefore, it is concerning that a drug which would

1 be given so much could rapidly produce widespread
2 resistance and this would render it ineffective.

3 The other concern is that there are other
4 agents being developed that target the same area.
5 We don't know if this will or will not produce a
6 degree of cross-resistance. It may or it may not
7 but we have absolutely no way of knowing today, and
8 we have to keep in mind that this may result in
9 cross-resistance to infections that are
10 life-threatening. Viruses of this family in
11 certain instances do produce diseases which are
12 life-threatening and if we were to produce a
13 population-resistant virus, that could be
14 problematic. There are a lot if's here. It could
15 be that will not be the situation, but I do think
16 for this indication we should have answers to these
17 questions.

18 DR. GULICK: Dr. Atmar?

19 DR. ATMAR: In terms of the issue raised
20 about lack of an effect on complications, I would
21 point out that the expected complication rate of
22 things like otitis media or sinusitis, bacterial
23 sinusitis are relatively low, one to two percent
24 for each of those for, I guess, in these studies a
25 cumulative total of about five to seven percent,

1 and these studies were not powered to look at that
2 endpoint and you really need to study many more
3 patients to be able to show an effect there. I
4 mean, it was disappointing that there was no
5 apparent trend but, because the numbers were small,
6 that is not particularly surprising.

7 In terms of the resistance issues, I would
8 point out that respiratory virus infections like
9 influenza and picornaviruses are acute self-limited
10 infections and are different from HIV which is a
11 chronic infection. So, some of the same issues
12 that deal with resistance for HIV don't apply to
13 the respiratory viruses. While I think it is a
14 concern, we can be somewhat relieved that with
15 antiviral drugs, even though amantadine and
16 rimantidine haven't been used extensively,
17 resistance to these agents in naturally occurring
18 isolates has not increased over time. One could
19 argue that it is because we don't have a lot of
20 clinical use of the drugs but, nonetheless, it
21 hasn't been observed.

22 With rhinoviruses, from city to city we
23 have different serotypes in terms of epidemiology
24 in a single season, and they vary from year to year
25 within a season. So, I don't think, though

1 obviously we don't have the data, it is likely to
2 be a problem that will have an accumulation of
3 resistance within the rhinoviruses over time. With
4 enteroviruses I guess it is harder to know whether
5 that would be a problem. We don't have the data
6 and, short of looking at transmission studies which
7 for rhinoviruses are terribly difficult to do,
8 there is still a lot of discussion in the
9 literature as to what the most important mode of
10 transmission is, whether it is aerosol, and it is
11 still open to discussion. So, I am not as worried
12 about the resistance issues. It is something
13 certainly to be aware of and to continue to look
14 at.

15 I feel less qualified to address the other
16 safety issues raised in terms of the estrogen dose.
17 I guess a question for the committee to consider is
18 for the short course. We had zero out of 400-plus
19 women in the efficacy trials who were receiving
20 oral contraceptives that became pregnant, and two
21 out of 58 or 60, or whatever, in the prophylaxis
22 study, which was a six-week study. If we are just
23 looking at the five- to seven-day course, the
24 question is what does that denominator have to be,
25 zero out of what number? I don't know what the

1 answer is. I would like it to be a huge number but
2 from a practical standpoint what kind of direction
3 could one give to answer that? That hasn't really
4 been addressed. Everybody wants a bigger number
5 but what should the number be?

6 DR. GULICK: Dr. Brass, Dr. Englund and
7 Dr. Kumar.

8 DR. BRASS: I agree that getting zero out
9 of a big number is a losing battle and that is why
10 I made the point about if I knew, for example, what
11 the relative efficacy was of a combined formulation
12 that had half the estrogen versus the full dose and
13 I was convinced from that data that a half dose of
14 estrogen was associated with no loss of efficacy
15 and the clinical data were consistent with that,
16 that would be very reassuring to me as opposed to
17 studying 50,000 patients to convince myself it was
18 zero.

19 DR. GULICK: Dr. Englund?

20 DR. ENGLUND: I just wanted to speak to
21 the resistance issue because I have been interested
22 in that particularly in the hospital setting. I do
23 think that rhinoviruses are totally different from
24 the other respiratory viruses that I have worked
25 with. I have been very concerned about the spread

1 of resistant influenza virus, and have published on
2 that, and I am not happy with the use of
3 rimantidine in the hospital setting, at least in my
4 hospital setting where there are immunocompromised
5 patients. Rhinovirus is not spread by aerosol.
6 The resistant variants, and I don't know if it is
7 the exact same mutation but the ones that we have
8 with similar mutations don't spread that rapidly,
9 and that is because they are a little bit
10 attenuated because they don't attach so well,
11 because their attachment mechanism is affected.

12 I am very concerned about the safety and I
13 think the resistance issue could be studied more,
14 needs to be studied more and, to hark back to me
15 being a pediatrician, it needs to be studied in a
16 pediatric setting because those are the kids who
17 are spreading the virus a lot more readily and
18 rapidly than adults are.

19 DR. GULICK: Dr. Kumar?

20 DR. KUMAR: I want to come back to the
21 safety issue. At all times it is very apparent
22 that not just the agency and the committee members
23 here but that sponsors work very, very hard to
24 bring safe drugs forward. But in an illness that
25 is self-limited, as the common cold clearly is, the

1 bar is much higher where safety issues are
2 concerned.

3 I want to give you a very simple example.

4 In treatment of syphilis, much, much earlier, I
5 still remember being taught and I was told this
6 line, that a moment with Venus, the goddess of
7 love, will give you a lifetime with Mercury.

8 [Laughter]

9 I want to go back to this issue and just
10 to think from my perspective, to tell patients --
11 women on oral contraceptives make that personal
12 choice that that is their method of contraception
13 and to say you have a common cold; I will prescribe
14 this drug. You may get half a day to one day
15 symptom free but you are going to take a whole
16 month of using additional barrier methods of
17 contraception. I think that is practically going
18 to be very relevant.

19 I want to preface that to say that I would
20 be accepting of that if I knew that I could counsel
21 them right there and then when I write the
22 prescription and give it to them, I can sit them
23 down and say these are the issues. But many people
24 around the table have said that we don't think that
25 is the way it is going to be prescribed.

1 Prescriptions are going to be given months ahead of
2 time, two or three months, and we really don't have
3 the face-to-face interactions to go through side
4 effects and review, at that moment of time, on what
5 drugs they are. Those really are my concerns as a
6 clinician.

7 DR. GULICK: Dr. Atmar?

8 DR. ATMAR: Again, I would say that in
9 terms of the way the drug is going to be used -- I
10 mean, we are all speculating as to what seems to be
11 practical and it doesn't seem likely, certainly in
12 an HMO setting, that one could even see a physician
13 within 24 hours. To assert that prescriptions will
14 be written ahead of time and given to patients, I
15 mean we don't know that.

16 The sponsor certainly, when asked the
17 question, said that they were going to target their
18 education towards the primary care physician and
19 not towards the public. I guess I am a little bit
20 bothered by making a decision based on speculation
21 as to how the drug will be used.

22 DR. GULICK: Dr. Gordin?

23 DR. GORDIN: Well, the flip side of that
24 -- and I agree, it may not be that people will have
25 this prescribed ahead of time in their pharmacy

1 cabinets, but the opposite, that patients come in
2 on day two or three of their common cold and get
3 given this drug, because of pressures, beyond the
4 24 hours. Even in the sponsor's own data they
5 presented, I believe it was about 60 percent of
6 people who were screened out because they showed up
7 too late for the study. It was maybe even higher
8 than that. So, I think it is equally likely that
9 instead of having it sitting around ahead of time,
10 people will come in, in a sense, too late at least
11 in terms of what we understand about the efficacy
12 but will be given the drug and, again, experience
13 potential toxicity and potentially no efficacy.

14 DR. GULICK: Other comments about safety?
15 Dr. Stanley?

16 DR. STANLEY: I just want to reiterate
17 what somebody else said. I don't think the
18 risk/benefit ratio is there for such a common
19 disease that is not life-threatening, and all these
20 questions that are answerable but have not been
21 answered yet about toxicity, the pregnancy
22 complications and the interactions with other
23 drugs. Those are answerable questions.

24 DR. GULICK: Let me summarize what I think
25 we said about safety. The committee really

1 considered safety in terms of four things, the
2 context in which we considered safety, the first
3 being that only about 50 percent of people would
4 actually be infected with picornavirus; the second,
5 again, the generalizability question, that the
6 trials were really done in healthy patients and,
7 arguably, these drugs might be targeted towards the
8 elderly or people with concomitant disease or
9 medications; the point that outside the first 24
10 hours people might also take the drug.

11 The other context we considered it in was
12 how the drug would actually be used. There were
13 some differences of opinion but a growing consensus
14 that this would be prescribed in advance and that
15 that decreases the opportunity to review safety
16 information with the patients, at least in the real
17 world.

18 The fourth and probably biggest
19 consideration of safety is that, of course, the
20 common cold is an acute self-limited illness and
21 that we raise the bar for this disease over some of
22 the other diseases that the committee has
23 considered over the past years.

24 The two major areas that people focused on
25 in our discussions were drug interactions and

1 resistance. Again, around the table people felt
2 that we have incomplete information about both of
3 these.

4 There were some concerns about the
5 decreased estrogen levels, about the breakthrough
6 bleeding, about the potential for unintended
7 pregnancy although there was a difference of
8 opinion on that, and the requirement for additional
9 barrier protection.

10 In the area where there is really little
11 data to go on, other than some suggestions, there
12 was concern about cardiovascular toxicity and
13 symptoms associated with theophylline use.

14 Then, the point that many people made is
15 that we simply do not have a lot of information on
16 other concomitant drugs that people would be likely
17 to be taking.

18 With regard to resistance, a much more
19 controversial discussion really, people pointing
20 out that rhinoviruses are not like other
21 respiratory viruses and certainly not like viruses
22 of chronic diseases. Yet, there was some concern
23 about the ten percent background rate of resistance
24 documented on this study. There were differences
25 of opinion about the potential for widespread

1 resistance in the community given widespread use of
2 this drug, others pointing out that there are
3 different serotypes in geography with rhinovirus
4 illness.

5 Other concerns raised previously were
6 about treatment emergent resistance, 13 percent
7 documented in the studies here. Questions that we
8 really don't have any information on are the
9 cross-resistance between this drug and other drugs
10 in development for this and other viral diseases
11 and, again, no information about transmission
12 studies and whether resistant virus is
13 transmissible among family members or other close
14 settings.

15 Let's consider question three. We are
16 going to take a formal vote on this question. All
17 members of the committee are eligible to vote, with
18 the exception of Dr. Sun. Dr. Brass?

19 DR. BRASS: Can I make one comment and ask
20 one question?

21 DR. GULICK: Okay.

22 DR. BRASS: My comment has to do with the
23 concern about the meaning of the efficacy. I would
24 just point out that consumers are currently
25 spending an exorbitant amount of money buying

1 products for symptomatic relief and complementary
2 medicines of unclear efficacy that they think work.
3 So, the value of symptomatic relief to the consumer
4 in the real world is actually quite substantial,
5 and I don't minimize the benefit of cutting the
6 symptomatic period by a day and a half.

7 Similarly, when we talk about safety,
8 there are no risk-free drugs, including those
9 currently available OTC for symptomatic
10 indications. They all have risks. We are able to
11 define those risks and make an assessment of the
12 risk/benefit ratio. So, a zero risk profile is not
13 what is being asked for either in this discussion
14 even for the symptomatic indication.

15 My question, therefore, is when we answer
16 this question do you want us to answer it in the
17 context of hypothetically if I imagine that there
18 are patients who get benefit and have no risk or
19 little risk associated so that in any patient
20 cohort the answer to this question is yes, do I
21 vote yes? Or, do I have to vote yes only if I
22 think as I extrapolate the data to how it is going
23 to be used and a conceivable label to everybody, do
24 I need to vote yes?

25 DR. GULICK: Would the agency like to

1 respond? Dr. Birnkrant?

2 DR. BIRNKRANT: We do recognize that this
3 is a complex question, and we are looking more for
4 a big picture type of answer. That is, once the
5 drug is approved, then is there adequate benefit to
6 support the risk that we have discussed today?

7 DR. BRASS: Given that we can only
8 quantify that in a subset of the population based
9 on the data that is presented to us, do we want to
10 base the answer on the subset? If I believe what I
11 just said, does that mean I automatically vote no?

12 DR. BIRNKRANT: I don't really want to
13 lead you one way or the other.

14 DR. BRASS: No, I am not asking you to. I
15 have to understand the context. I think you know
16 what I mean. You made this question black and
17 white so my vote has to be black and white so I
18 just have to understand whom I am covering here.

19 DR. BIRNKRANT: It is focused on
20 approvability, meaning that once the product is
21 approved it will be in the general population, and
22 it is more a question extrapolated to that
23 population.

24 DR. GULICK: Just to add, the law says
25 substantial evidence of safety and efficacy. That

1 is what we are focusing on. Everyone has to take
2 their own risk/benefit into account. Mark?

3 DR. GOLDBERGER: Just to follow-up on what
4 Debbie said. I think what we would like is your
5 take, obviously -- when I say yours, for each of
6 the individuals who will be voting -- on the
7 discussion that was just held with regards to
8 safety and efficacy integrated into your own
9 experience, and that certainly can include how the
10 drug perhaps is intended to be used and how you
11 think it actually will be used. One of the reasons
12 that we have advisory committees is to bring
13 together a group of people who have a wide range of
14 expertise, ranging from purely scientific to
15 practical aspects, etc. and we would like all those
16 factors taken into account in terms of how you
17 decide that you would like to vote.

18 DR. GULICK: Is that clearer? Let's pose
19 the question then, do the safety and efficacy
20 profiles of pleconaril support its approval for
21 treatment of VRI in adults? I am going to go
22 around the table and ask people to vote yes or no.
23 We skip Dr. Sun so Dr. Brass, you get to start.

24 DR. BRASS: No.

25 DR. GULICK: Dr. Reller?

1 DR. RELER: No.
2 DR. GULICK: Dr. Henschal?
3 DR. HENCHAL: No.
4 DR. GULICK: Dr. Gardner?
5 DR. GARDNER: No.
6 DR. GULICK: Dr. Atmar?
7 DR. ATMAR: No.
8 DR. GULICK: Dr. Wong?
9 DR. WONG: No.
10 DR. GULICK: Dr. Fletcher?
11 DR. FLETCHER: No.
12 DR. GULICK: Dr. Schapiro?
13 DR. SCHAPIRO: No.
14 DR. GULICK: Dr. Stanley?
15 DR. STANLEY: No.
16 DR. GULICK: Dr. Wood?
17 DR. WOOD: No.
18 DR. GULICK: Dr. Gordin?
19 DR. GORDIN: No.
20 DR. GULICK: Dr. Kumar?
21 DR. KUMAR: No.
22 DR. GULICK: Dr. DeGruttola?
23 DR. DEGRUTTOLA: No.
24 DR. GULICK: Dr. Englund?
25 DR. ENGLUND: No.

1 DR. GULICK: And the chair votes no. So,
2 no votes for "yes" and 15 votes for "no." I
3 suggest we take a break now. We are going to come
4 back and consider the rest of the questions but I
5 would like to take a ten-minute break. It is 2:40.
6 Let's reconvene at 2:50.

7 [Brief recess]

8 DR. GULICK: We will resume. We have
9 several more questions to consider before the end
10 of the day. Dr. Birnkrant, do you want to
11 introduce these to us?

12 DR. BIRNKRANT: Basically, we focused
13 quite a bit on issues related to oral contraceptive
14 use and resistance. We were wondering if we could
15 perhaps delve into other areas where there would be
16 a need for additional studies, as well as again
17 commenting on the areas of resistance and drug
18 interactions.

19 DR. GULICK: Specifically, what additional
20 data would the committee like to see? Some things
21 have already been mentioned. Dr. Gordin?

22 DR. GORDIN: Just to say the obvious, I am
23 sure all of us thought would we want to take this
24 ourselves but I do think having much broader
25 patient pools studied, and not excluding all the

1 individuals who were excluded by age, and also by
2 concomitant medications, diseases, etc., etc.
3 Clearly, at least for me, that was an important
4 factor in thinking about would this drug really
5 work if generally used. So, I would think that
6 would be an important factor in further studies.

7 DR. GULICK: Other suggestions about
8 studies? Dr. Englund?

9 DR. ENGLUND: I really think we need to
10 study the asthmatics and children, which might even
11 be the same, asthmatic children.

12 DR. GULICK: Dr. Henschal?

13 DR. HENCHAL: Actually, I was going to
14 agree with that but not just more studies but
15 studies that have a much broader base to represent
16 Hispanics, African-Americans, the elderly,
17 children. All that maybe has to be expanded.

18 DR. GULICK: Dr. Wong and then Dr.
19 Fletcher.

20 DR. WONG: To me, the issue here wasn't
21 efficacy so I will agree that it would be very
22 interesting to know the results of use of this drug
23 in all those groups but, to me, if they got the
24 safety data in order, this would be an approvable
25 drug.

1 DR. GULICK: Dr. Fletcher?

2 DR. FLETCHER: I have probably three or
3 four things. First, I think the drug-drug
4 interactions. We talked about data with the oral
5 contraceptives but there are clearly other drugs
6 for which the inductive properties could be very
7 important. I wouldn't want to try to right now
8 construct a list but I think there do need to be
9 interaction studies with other select drugs that
10 are frequently used and that would have serious
11 consequences of therapeutic failure.

12 I think these studies have to go beyond
13 just a numerical pharmacokinetic study, in other
14 words, was the area under the curve dropped by 30
15 percent or 20 percent. As we saw, I believe, with
16 the oral contraceptive data a 30 percent drop did
17 lead to a clinically significant interaction. So,
18 the rules we would like to use, that it has to be
19 more than 30 before it becomes clinically important
20 I think are ones that we should try to move away
21 from as rapidly as possible because it is just not
22 an appropriate standard for us to have.

23 Second, the food effect. I think we need
24 to understand that in a much clearer way. I am
25 probably going to get this wrong but I think the

1 rule that our moms taught us was "starve a cold and
2 feed a fever." "Feed a cold, starve a fever?"

3 [Laughter]

4 I knew I would get it wrong. Whatever
5 way, if we are using a drug you have to take with
6 food, we need to have a much clearer understanding
7 of what is really necessary, what kind of a snack;
8 what kind of a meal. So, that I think needs to be
9 done.

10 Third on my list, and these really aren't
11 in any particular order, would be resistance, I
12 think in particular transmission of resistant
13 viruses and response.

14 Lastly, I am still not willing yet to
15 dismiss the race/ethnicity issue. I understand all
16 the hazards about looking at subgroups but, to me,
17 when I look at those data I see some signal there
18 that says this is worth a little more exploration
19 than has been done to date. I think that perhaps
20 could start with some pharmacologic studies to see
21 if there is a basis there for any differences in
22 response between Caucasians and not Caucasians
23 before you launch into thousands and thousands of
24 patient studies. But I think a little more
25 exploration of that would be worthwhile.

1 DR. GULICK: Dr. Schapiro?

2 DR. SCHAPIRO: To address some of the
3 issues of resistance, first of all by the way,
4 Courtney, my mother also said chicken soup. So, a
5 combination of chicken soup with pleconaril I think
6 would be optimal!

7 Some of the issues that came up in the
8 discussion regarding resistance, I think
9 characterizing the patients with resistance
10 regarding if this is serotype or point mutation
11 resistance would be very helpful. I think also
12 focusing on maybe a pediatric population and
13 looking there, and this could be done in a school
14 or in other settings, to see to what degree there
15 is transmission. It may be that we will find that
16 there is not a lot going on, that there is not a
17 lot of transmission and that much of this is not
18 point mutation, but I think a pediatric setting
19 might be a good place for a well-designed study to
20 look at the virology there and characterizing that
21 I think would be helpful. That is something to
22 consider. Of course, we would want to see what the
23 cause of resistance is and, to the degree that it
24 is possible, I do think we want at least some
25 laboratory studies looking at the issue of

1 cross-resistance with other compounds.

2 DR. GULICK: Dr. Brass?

3 DR. BRASS: I just want to reinforce the
4 issue of generalizability. It is not only an
5 efficacy issue because, again, I do believe the
6 drug has efficacy, but it is a safety issue. If
7 you want me to believe that as a primary care
8 provider it is okay for me to give this drug to a
9 67-year old man status post-coronary bypass surgery
10 on eight drugs, at least one of those has to be
11 some place in a study population. So, I think the
12 generalized population is very, very different than
13 what we are seeing here. So, unless the label is
14 going to be quite restrictive, I think that needs
15 to be taken into account. Again, I pick that
16 example because I do think the clarification of the
17 cardiovascular adverse events and the theophylline
18 reaction have to be at least agreed to, that there
19 is no objective basis for them explicitly. And,
20 the oral contraceptive issue I agree with as well.

21 DR. GULICK: Dr. Wood?

22 DR. WOOD: I would just like to add in
23 terms of what has already been raised regarding
24 drug-drug interactions that the analysis would look
25 at repeated exposure since it is likely that

1 individuals will take this drug more than once
2 within a cold season since people tend to get
3 several colds a season so it wouldn't be a one time
4 thing but potentially with repeated exposure.

5 DR. GULICK: Dr. Stanley?

6 DR. STANLEY: Courtney beat me to it since
7 he is there and I am not, but I do want to
8 emphasize again that we really need to understand
9 in other ethnicities how this drug works and if it
10 is equivalent. In this day and age I think it is
11 unconscionable to just assume that you can prove
12 something in a particular Caucasian population and
13 extrapolate it to others.

14 DR. GULICK: Dr. Fletcher and then Dr.
15 Gardner.

16 DR. FLETCHER: I was just going to add to
17 Dr. Wood's comment, I think not only repeated
18 exposures but longer duration than five days. I
19 think it is likely, if the drug is approved, that
20 some will receive it for a course that is longer
21 than five days. Not yet fully understanding the
22 time frame of induction, one could imagine that you
23 might not have something that appears if you have a
24 five-day course and could appear if you have a
25 seven- or ten-day course because you reach a

1 different level of CYP induction. So, besides
2 repeat exposures, I would probably extend the
3 interval out a little bit longer.

4 DR. GULICK: Dr. Gardner?

5 DR. GARDNER: A couple of things. First,
6 I hope the sponsor doesn't get the idea that we are
7 going to try to hold them to pregnancy as an
8 outcome or contraceptive interactions because I
9 don't think any of us are thinking that way. But
10 we would like a whole lot more information on the
11 oral contraceptive interaction by analogy, by other
12 studies, pharmacokinetically, all kinds of ways
13 that we can get it, but the number of pregnancies
14 and powering up for that is not it.

15 The second thing is that I think possibly
16 we may be struggling with it being the first in
17 this class, that is, a prescribed medication, and
18 some of what we have talked about today is related
19 to what we would be discussing if we had an
20 over-the-counter medication. So, I, for one, would
21 like to have some insight from them, possibly from
22 focus groups or other kinds of studies, about how
23 this drug is likely to find its customary use and
24 what they suggest, other than labeling which I will
25 systematically reject every time it comes before me

1 at least, as a risk management tool. What are some
2 innovative ways that they might find to explain to
3 people the important things about this product once
4 it becomes available because even though it may be
5 a prescribed product, being first in its class, the
6 sense of all of us that it will be prescribed and
7 used very likely, we think, much more like an
8 over-the-counter product. I don't know about
9 actual use studies but certainly label
10 comprehension studies for people who are about to
11 use it, or other ways that we could be assured that
12 when it finds its usual use some of our concerns
13 will not be magnified, would be very helpful.

14 DR. GULICK: Dr. Brass?

15 DR. BRASS: I just want to follow-up on
16 something Dr. Fletcher said in the context of drug
17 interaction studies, their duration, off/on rates,
18 etc., that we not overly focus on mean responses.
19 Because this is safety data, it is going to be the
20 outliers that matter, and there very well may be
21 ethnicity differences in the drug interactions
22 where there are examples too. So I care about the
23 99th percentile, not the mean, and the 30 percent
24 is the mean magnitude.

25 DR. GULICK: Other comments on additional

1 studies we would like to see? Dr. Birnkrant?

2 DR. BIRNKRANT: With all of these
3 recommendations, would this necessarily translate
4 into another Phase III trial for the applicant to
5 think about conducting or not?

6 DR. GULICK: Anyone want to tackle that
7 one?

8 DR. BRASS: Well, it is usually a bad idea
9 for committees to design trials for sponsors. I
10 think if somebody can think of another way to do
11 it, more power to them.

12 DR. GULICK: Dr. Kumar?

13 DR. KUMAR: I personally think that they
14 have shown efficacy. It all comes down to safety.
15 So, in whatever format the sponsor can show common
16 drug-drug interactions, intermenstrual bleeding,
17 and reassure us that there will not be increased
18 failure of oral contraceptives is all that I would
19 look for being able to safely use this agent.

20 DR. GULICK: Dr. Reller?

21 DR. RELER: Since we did not see any data
22 on the effect of this compound on prevention of
23 complications, and I am not aware of any secondary
24 benefits that might be important or should be
25 considered, such as prevention of transmission to

1 other patients, in reality we have a drug for an
2 illness where we are talking only about symptom
3 reduction. So, the level of safety that I would
4 want to see, however it be demonstrated, is
5 basically the same level of safety that would be
6 required for an over-the-counter preparation, which
7 means with all the ramifications of drug
8 interactions etc., it is a very substantial bar
9 because I think the benefit from reduction in
10 symptoms is pretty small.

11 DR. GULICK: Yes, Dr. Stanley?

12 DR. STANLEY: Which reminds me of another
13 issue we talked about, which is more thorough
14 virologic studies to show the effect of actually
15 perhaps decreasing viral burden in the secretions.
16 I mean, if you could show that more convincingly
17 with a better time decay curve, or whatever, now
18 you are looking at a public health impact which
19 gets beyond just saving the individual half a day
20 or a day of symptom relief.

21 DR. GULICK: Let me try to summarize.
22 Again, from the committee's point of view, we were
23 really focused on additional information that would
24 fill in the blanks in terms of safety information.
25 That is really what we concentrated on.

1 People noted once again that the
2 generalizability of the current Phase III studies
3 should be expanded, and that we need to see
4 additional studies in other populations,
5 specifically pediatrics, other non-white race and
6 ethnicities, the elderly, people with concomitant
7 diseases such as asthma or chronic cardiac or
8 pulmonary disease and immunosuppression, also those
9 taking other medications.

10 We spent a lot of time again talking about
11 drug interactions. As Dr. Fletcher pointed out,
12 these aren't just changes in numbers but there are
13 physiological changes such as breakthrough
14 bleeding. Everyone agreed that we need more
15 information on that interaction and, in addition,
16 drugs with a high probability of clinical failure.
17 Also, just common drugs that are taken quite
18 frequently.

19 Other issues, pharmacokinetic, better
20 definition of the food effect; better definition of
21 longer duration or repeated exposures of the
22 medication. Then, as Dr. Brass pointed out,
23 increased characterization of the outliers rather
24 than focusing on the mean.

25 The other major area we touched upon was

1 virological and resistance issues. Everyone felt
2 that further characterization of resistance,
3 serotypes, point mutations, does this have an
4 effect on transmission and people suggested
5 pediatrics or family situations is the best place
6 to look for that.

7 Does the drug really decrease the viral
8 burden, and are there subsequent effects on
9 transmissibility? Then, once again,
10 cross-resistance among other drugs that are in
11 development right now.

12 Finally, one other suggestion was from Dr.
13 Gardner, how would this drug really be used, and
14 increase the amount of information considered,
15 perhaps in a focus group; thinking about innovative
16 ways to convey safety information given the
17 likelihood that this drug would be prescribed in
18 advance. And, Dr. Brass would like to add.

19 DR. BRASS: No, I just want to clarify
20 something because you included the issue of
21 pediatric populations, and not presuming what the
22 sponsor is or isn't doing in the pediatric
23 population, I hope the intent was not to imply that
24 an adult only indication could not be achieved.
25 Because when you say you have to do studies in

1 children or imply that you have to do studies in
2 children you are shifting things a lot from what we
3 have before us as an adult indication.

4 DR. GULICK: Yes, let me clarify. I think
5 the spirit of this discussion is what kinds of
6 things would the committee like to see done to find
7 out more about this drug. Clearly, studies in the
8 pediatric population, for the many reasons that
9 were discussed, would be helpful and valuable. I
10 don't think I meant to imply, or anyone on the
11 committee, is that you must do the following things
12 to get your drug approved. Dr. Goldberger?

13 DR. GOLDBERGER: Just to follow-up then on
14 Dr. Birnkrant's question about an additional Phase
15 III study, we recognize Dr. Brass' comment and we
16 do not expect the committee to go through the
17 detailed elements of the design of such a study.
18 Yet, listening to you just summarize the discussion
19 about additional data that was required, you spoke
20 about the concerns about the generalizability of
21 the information that was here; issues about certain
22 ethnic groups not being adequately represented;
23 about certain patient populations including the
24 elderly, asthmatics, etc.

25 As you know, we will need to have some

1 discussions with the firm about appropriate ways to
2 proceed. It does sound, listening to that, as
3 though the committee would like a substantial
4 amount of additional clinical trial data, and we
5 would just like as much clarification as we can
6 have from you so that when we discuss these issues
7 with the firm we can ensure that they have the best
8 possible advice about how to proceed.

9 DR. GULICK: Maybe I can just jump in and
10 say that we all recognized around the table is that
11 these were very large studies, thousands of people,
12 yet, 80 to 90 percent were white. The elderly were
13 in a very low minority; and patients were excluded
14 with many serious concomitant diseases. I think I
15 got a consensus from the committee that we are
16 concerned about that. There are other diseases,
17 other clinical trials that we have seen which may
18 not have complete representation of every group but
19 at least are a much more diverse group and you get
20 the sense of a performance of a drug in many
21 different populations. Generalizability I think is
22 always a concern with clinical trials. Having
23 these very large studies be so homogeneous I think
24 gave a lot of us pause about trying to apply to the
25 entire world of people that get colds. Yes, Dr.

1 Wong?

2 DR. WONG: I would agree with that with
3 respect to safety but I saw enough to conclude that
4 this is an efficacious drug for picornavirus
5 infections. So, I would not recommend that
6 efficacy necessarily be shown in all those groups,
7 but I would like to see that it can safely be used
8 in all those groups.

9 DR. GULICK: Dr. Reller?

10 DR. RELLER: I thought the efficacy, when
11 you didn't restrict it to those who had some
12 evidence of picornavirus infection, was a split
13 decision and I don't know how you are going to find
14 out information in the broad span of patients
15 unless one eliminates some of the exclusions and
16 studies those patients. At the same time, in
17 addition to safety, with a more diverse patient
18 population you might as well see if the efficacy
19 holds up as the drug would actually be used. I am
20 not convinced that it would.

21 DR. GULICK: Dr. Englund?

22 DR. ENGLUND: I think that the studies
23 that need to be done do need to be broader, but I
24 think you should compare the elderly with the
25 elderly, the COPD 50-year old with the 50-year old,

1 and forget to compare an 18-year old college
2 student with a 65-year old who is on hypertensive
3 meds and has smoked for 50 years. So, I would like
4 to see more focused clinical studies in hundreds,
5 not thousands, because I think that could be
6 pin-pointed for investigators that have a high
7 minority population and it could still get us the
8 right answer. But I think you need to keep on
9 comparing oranges with oranges and apples with
10 apples because we are never going to get efficacy.
11 With rhinovirus I don't believe you will get
12 efficacy if you compare a huge population unless
13 the sample size approaches 10,000 or 20,000.

14 DR. GULICK: Dr. Gordin and then Dr.
15 Brass.

16 DR. GORDIN: I was just going to make the
17 point that if future studies are done I think it
18 would be up front, for the FDA and the company, to
19 agree whether it is intent-to-treat of all people
20 or only those with proven picornavirus, given how
21 difficult it is going to be for any clinician to
22 tell the two apart if the drug is marketed.

23 DR. GULICK: Dr. Brass?

24 DR. BRASS: My issue with efficacy boils
25 down to what the label population is going to be.

1 If the label is going to be limited to young,
2 healthy women who are not on oral contraceptives
3 and who are not smoking, I think the efficacy has
4 been nicely demonstrated. If we want to
5 extrapolate that result to other populations and so
6 reflect it in the label, that is where I think the
7 issue of studying other patient populations becomes
8 a judgment call. But I am unconvinced that the
9 efficacy extends beyond that population in a
10 substantial manner.

11 DR. GULICK: Dr. DeGruttola?

12 DR. DEGRUTTOLA: I just want to comment
13 that I would certainly agree they have demonstrated
14 efficacy within the restrictions of the populations
15 studied, and it would be interesting to go outside
16 those populations and learn more about efficacy
17 elsewhere. I also wanted to mention that I think
18 that the comment that was made about studying
19 families was particularly interesting because, for
20 example, if it were feasible to do this, if you
21 could randomize families to use pleconaril versus
22 placebo at the time of colds, then you might be
23 able to study the resistance issues as well as the
24 transmission issues and find out not only if the
25 number of colds in the families were reduced, but

1 also something about what viruses they became
2 infected with and so on. So, I think that would be
3 a challenging study to do, obviously, and I
4 wouldn't personally think that would be required
5 for reconsideration of the drug. I agree with the
6 concern about focus on safety, as I mentioned
7 before, but if there were interest in looking more
8 broadly at the questions of resistance and
9 transmission, I think that would be a fascinating
10 way to proceed.

11 DR. GULICK: Have we answered that
12 question to your satisfaction? I see a "yes." We
13 have one additional question to consider. This is
14 more kind of global, asking the committee to think
15 about rhinovirus infections in general.

16 DR. BIRNKRANT: That is, how to develop a
17 drug for rhinovirus infections. In addition to
18 issues outlined on that slide that was up there,
19 could we hear some discussion about which
20 population we should actually be focusing on for
21 efficacy? Should it be the intent-to-treat
22 infected, or should it be the all randomized, or
23 should it be both?

24 DR. GULICK: Dr. Schapiro?

25 DR. SCHAPIRO: I would probably agree with

1 Dr. Gordin that it is important for this to be
2 clinically relevant. We saw a very nice
3 presentation and good data from the sponsor but we
4 were really seeing symptomatic relief with a drug
5 that is antiviral, and when we went with the
6 risk/benefit that impacted what we were willing to
7 accept. I think that was a repeated motif. If we
8 are looking to reduce symptoms, then we should also
9 do that in a way that would be widespread. It
10 would have to be not diagnosed as the virus but on
11 the symptoms. So, as Dr. Gordin said, it wasn't
12 appropriate to have here PCR positive patients.
13 That just wouldn't work. If, on the other hand, we
14 are looking at targeting complications and high
15 risk patients, then that would.

16 So, focusing on specific patient patients,
17 of course, depends on what diagnostics become
18 available. We may see new and nice improvements
19 but I think it has to be relevant to what the
20 sponsor is going for. If it is similar to what we
21 saw today, I think it would have to be a general
22 population. I think also it would have to be
23 generalizable as far as how quickly the treatment
24 was given. We were able to eventually define that
25 only a third of those that were screened were able

1 to be enrolled. That is clinically relevant. So,
2 I think those are some of the things that have to
3 do into the design. I think if we are targeting
4 specific populations where maybe you are able to
5 have a diagnosis first, in that case it would be
6 applicable. But I think here that was a little bit
7 part of the discrepancy between what the sponsor
8 was presenting and how we critiqued it. The same I
9 think for toxicity and interactions.

10 DR. GULICK: Dr. Brass and then Dr. Wong.

11 DR. BRASS: While the endpoint was
12 symptomatic, I think it is worth pointing out, as I
13 said before but to reemphasize, that this was a
14 very rigorously defined symptomatic endpoint. It
15 was not just a composite score of a bunch of
16 things; you had to meet substantive standards in
17 multiple categories, and it had to be sustained for
18 48 hours. Remember, when you reached the endpoint
19 that really means the last day you had symptoms was
20 on day six and so one and a half days was a high
21 percentage of the six-day symptomatic period. So,
22 I was actually pretty comfortable with the
23 endpoint, as defined, as being clinically relevant
24 and rigorous enough to have that kind of meaning.

25 The issue about the ITT population versus

1 the truly infected population goes back to how you
2 make the population risk/benefit ratio. Again, if
3 one tries to understand who is actually going to be
4 exposed to this drug when it is available 12 months
5 out of the year in a more generalized way, what is
6 the percentage of patients who you think will be
7 deriving benefit from the universe that is actually
8 prescribed the drug? When a physician is making
9 the decision and maybe even discussing it with the
10 patient, they have to have some sense of what the
11 probability is of even getting that day, day and a
12 half of relief.

13 As I indicated, I think that the 45, 50
14 percent is a top bar and the actual percent in a
15 more generalized population might be much lower.
16 That may still be fine, but if one is going to make
17 an informed decision with an individual patient
18 about the risk and benefit and truly understand
19 what the probability of success is going to be, one
20 has to relate it to the overall population that is
21 going to be exposed to the drug, not only the
22 subpopulation that has been shown to benefit from
23 the drug because you can't identify that cohort
24 prospectively.

25 DR. GULICK: Dr. Wong?

1 DR. WONG: I guess my answer to Dr.
2 Birnkrant's question would be that I would ask them
3 for both analyses. I have a hard time imagining
4 any circumstance in which I would not want to see
5 them both. Clearly, having the intent-to-treat
6 populations compared really does tell you the most
7 about the effects that will be seen in real life,
8 but not giving the other population takes the risk
9 that you will not be able to see a true biological
10 effect and I think that that is something that we
11 would want to know. Even if we were not able to
12 extrapolate that to a clinically identifiable
13 treatment population today, it might well be
14 important to know that a new drug or a class of
15 drugs is biologically active in and of itself.

16 DR. GULICK: Other comments? Dr.
17 Goldberger?

18 DR. GOLDBERGER: It was, of course,
19 entirely appropriate for the company to conduct
20 their clinical trials versus placebo. Nonetheless,
21 there are questions that came up here, not
22 surprisingly, perhaps intensified a little bit by
23 some of the potential safety issues, about how a
24 drug like this would actually compare to the type
25 of over-the-counter therapies that are commonly

1 used. Does the committee have any perspective or
2 view about clinical trials that would utilize that
3 comparison as opposed to simply utilizing a placebo
4 control?

5 DR. GULICK: Dr. Brass?

6 DR. BRASS: It would be of interest but
7 should not be required.

8 DR. GULICK: Do you want to say more about
9 that?

10 DR. BRASS: Again, we talked about how
11 hard it is to do trials in this population. We
12 have referred to the limitations of symptomatic
13 therapy, and without understanding all those
14 variables, I think demonstrating that the drug was
15 efficacious against placebo would be an appropriate
16 standard that would allow physicians and other
17 healthcare providers to make an appropriate
18 decision about whether it is an appropriate use in
19 an individual patient. Obviously, we would all be
20 interested in how it would compare to those other
21 drugs but I think all you are doing is adding a
22 series of design complications to a problem that we
23 have spent all day talking about how difficult it
24 is to study.

25 DR. GULICK: Yes, Dr. Stanley.

1 DR. STANLEY: Again, if you are just going
2 to look at symptom relief as your endpoint, then
3 there may be some validity to having it compared to
4 what is already available over-the-counter. On the
5 other hand, if you are looking at an antiviral
6 effect and you can really show a significant
7 antiviral effect, then it shouldn't be held up next
8 to the other standard.

9 DR. GULICK: Two parts of the question
10 that we haven't really touched on are the first and
11 fourth, although we have been talking about them
12 all day. But do people have general suggestions
13 about diagnostic criteria for the potential for
14 drug interactions in a more general sense?

15 DR. BIRNKRANT: We would also specifically
16 like to know if, up front, all patients should be
17 cultured, not just those who are deemed to be PCR
18 positive.

19 DR. GULICK: Dr. Englund?

20 DR. ENGLUND: I think that the sponsor
21 needs to provide us with some data, not necessarily
22 on all patients but on a subset of patients, so
23 that we can take a look at see. I believe that PCR
24 is a great assay and I believe their PCR is
25 probably a good assay. I don't believe that I have

1 seen it published; I don't believe I have seen
2 references. I have just read through here and I
3 would like more information. So, I would say we
4 wouldn't need it on all patients but they had
5 thousands of patients and if we could have had a
6 subset of that it would have been great. And, I
7 would like to know what the effect of the freezing
8 is. I mean, there are things in terms of
9 diagnostics that they could provide some
10 information without greatly affecting their effort
11 and cost.

12 DR. GULICK: Dr. Fletcher?

13 DR. FLETCHER: On drug interaction, for
14 the drugs that we talked about that would be very
15 commonly used or that would have serious
16 consequences of therapeutic failure, I think those
17 probably ought to be discrete drug-drug interaction
18 studies. I don't think I would try to embed those
19 into another large clinical trial. I think if
20 another large clinical trial was done, one could
21 think about an opportunity to look for any signals
22 for drug-drug interactions in that study. You
23 know, there are population pharmacokinetic
24 techniques that are talked about.

25 The only comment I would have is if you go

1 down that road you would need to pay very close
2 attention to the design of that. I think far too
3 often we have just said, well, we will collect some
4 random samples and try to use that as a screen for
5 drug-drug interactions. I don't believe that is an
6 adequate way to proceed. If you are going to do
7 that you need to pay as much attention to the
8 design of that component of the study as you would
9 any other components of a large study.

10 DR. GULICK: Dr. Atmar?

11 DR. ATMAR: In addressing the issue of
12 doing the cultures at baseline, I think the sponsor
13 did address that issue in their Phase II 032, if I
14 remember the number correctly, trial. By my
15 calculation, they came up with three additional
16 culture-positive specimens at baseline that were
17 RT-PCR negative by the two assays. In an ideal
18 world, sure, do all the tests but I think at this
19 time the best method to diagnose picornavirus,
20 rhinovirus infection is RT-PCR, and it is an assay
21 that has adequate controls to ensure that there is
22 no carryover contamination. That is the new gold
23 standard. I think there is adequate proof in the
24 literature to substantiate that. So, if I had a
25 bottomless pocketbook, yes, I would do cultures on

1 everything but I think that the approach that the
2 sponsor took for these two studies is realistic.

3 DR. GULICK: Any other thoughts? Not to
4 belabor it but just to say our additional
5 suggestions are for diagnostic criteria. We heard
6 a difference of opinion on the use of PCR versus
7 culture, and a plea for at least embedding a pilot
8 study into larger studies.

9 People were convinced that we should look
10 at both intent-to-treat and intent-to-treat
11 infected because they tell us different things.

12 In terms of the population, most of the
13 consensus was that we need to have a population for
14 the real world, and consideration about the within
15 the 24 hours rule needs to be done, again, looking
16 at the intent-to-treat infected as a valuable
17 subpopulation, and then consideration of the use of
18 over-the-counter meds since that is so common.

19 In terms of endpoints, people once again
20 complimented the sponsor on using a very well
21 thought out symptomatic endpoint which people
22 thought was clinically relevant, although many
23 people reiterated that we are interested in the
24 virologic effect as well.

25 Dr. Goldberger's question about

1 randomizing people, what is the appropriate
2 randomization between a rhinovirus drug and whether
3 it should be placebo or over-the-counter meds, and
4 finally drug interaction studies and Dr. Fletcher's
5 suggestion of doing formal small pharmacokinetic
6 studies and then trying to glean signals about
7 other possible drug interactions from the larger
8 studies.

9 Did we do our job? I am getting a "yes."
10 Any final comments from anyone?

11 I would like to thank the sponsor, the
12 agency, the members of the committee and the
13 audience, and we will close this session. Thank
14 you.

15 [Whereupon, at 3:30 p.m., the proceedings
16 were adjourned.]

17 - - -