

## The Socioeconomic Mapping and Resource Topography (SMART) System

Using Geographic Information Systems (GIS) to effectively communicate complex issues including crime problems, community and governmental assets, and socioeconomic factors.



The Office of Juvenile Justice and Delinquency Prevention (OJJDP) provides national leadership, coordination, and resources to prevent and respond to juvenile delinguency and victimization. OJJDP supports states and communities in their efforts to develop and implement effective and coordinated prevention and intervention programs and to improve the juvenile justice system so that it protects public safety, holds offenders accountable, and provides treatment and rehabilitative services tailored to the needs of juveniles and their families.



## Why GIS?

- OJJDP is seeking to use technology to further the following concepts and priorities: provide federal leadership; enhance interagency cooperation and coordination; empower communities; and emphasize evidenced-based and proven practices.
- This system was developed in order to support the early identification of issues and assist decision-makers with identifying grounded and rapid interventions/responses
- It will allow the users to locate resources and incidents of crime and delinquency and other social indicators, visualize the data, and perform complex location-based analysis that will lead to better decision-making.



9<sup>th</sup> Crime Mapping Research Conference March 30<sup>th</sup>, 2007

www.avencia.com

#### **Presentation Contents**

- Introduction
- Previous Work
- Implementation
- Challenges
- Future Directions

#### Introduction

- Team: Dr. Cecelia Buchanan, Robert Cheetham, Dave Felcan, Chip Hitchens, and David Zwarg
- Our Work
  - Web-Based Software Development
  - Focused on Geography, Mapping, Spatial Inquiry
  - Complex, Challenging or Interesting Problems
- Our Focus
  - Business Siting, Economic Development
  - Real Estate
  - Marketing and Business Intelligence
  - History and Culture
  - Health and Human Services
  - Conservation and Natural Resources
  - Public Safety, Crime Analysis, and Security

#### **Previous Work**

- Previous projects have been based on the Services Utilization Monitoring System (SUMS)
- Current SUMS implementations at the Cartographic Modeling Lab
  - neighborhoodBase
  - schoolBase
  - crimeBase
- Other SUMS implementation
  - Community Research Partners DataSource: The Franklin County (Ohio) Community Data System
  - Palm Beach County, Florida

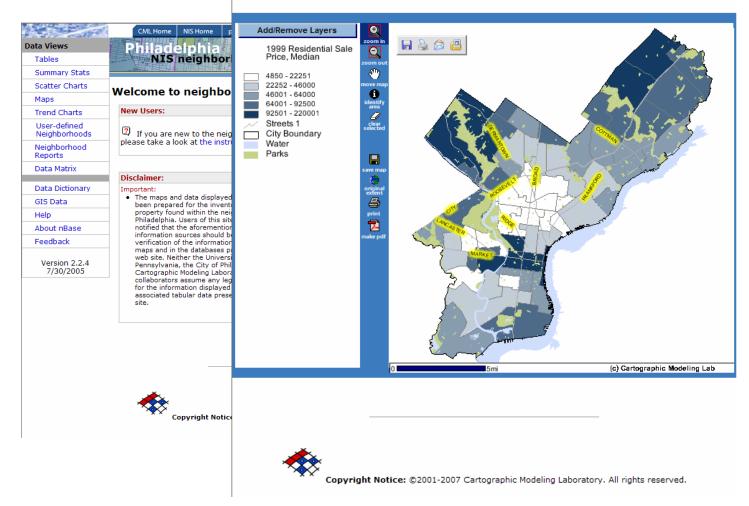
#### neighborhoodBase

Image: Home
Image: Data Dictionary
Redefine Map Parameters

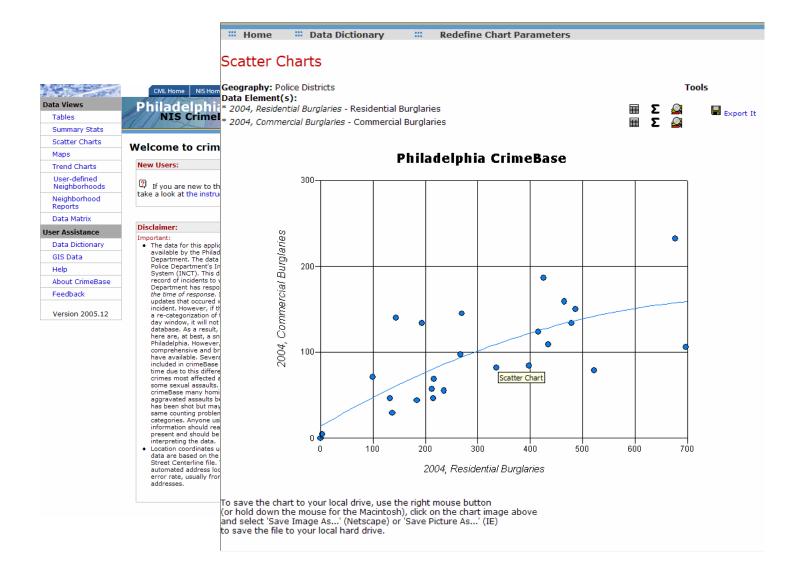
QUANTILE Map - NIS Neighborhoods:
Residential Sale Price, Median - Median

residential sales.
(Residential properties are defined as Detached, Semi-Detached)

and Rowhouse building types)
Image: Comparison of the same set of the same se



#### crimeBase



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#### How Can We Best Support The OJJDP Mission?

- Make data and resources available to diverse end-users, including
  - Grantees
  - OJJDP Staff
  - Juvenile justice professionals
  - Law Enforcement
  - Researchers/policy analysts
  - General public
- Publish aggregated data and resource location information on a national scale
- Enable basic crime and event mapping for communities
- Provide geographic indicators for service providers to help them better target service delivery

#### Why Create The Kaleidocade Indicators Framework (KIF)?

- Diversity
  - Flexibility
  - Expanded functionality
  - Developed as a core set of features with customer-specific extensions
- SUMS architecture is written in Visual Basic with COM and ASP
  - New features cannot be supported on this architecture
  - Originally developed for the Cartographic Modeling Lab, University of Pennsylvania
- Developing KIF on modern infrastructure enabled Avencia to:
  - Add interactivity with AJAX
  - Support modern programming techniques with .NET 2.0
  - Program code written in object-oriented C#
  - Expand feature set

#### Kaleidocade Infrastructure

- ESRI components
  - Mapping: ArcIMS
  - Resources: ArcSDE
  - Geocoding: ArcWebServices
- NAVTEQ
  - Base map
- Microsoft
  - SQL Server 2005
  - Windows Server 2003
  - .NET Framework 2.0
  - ASP.NET

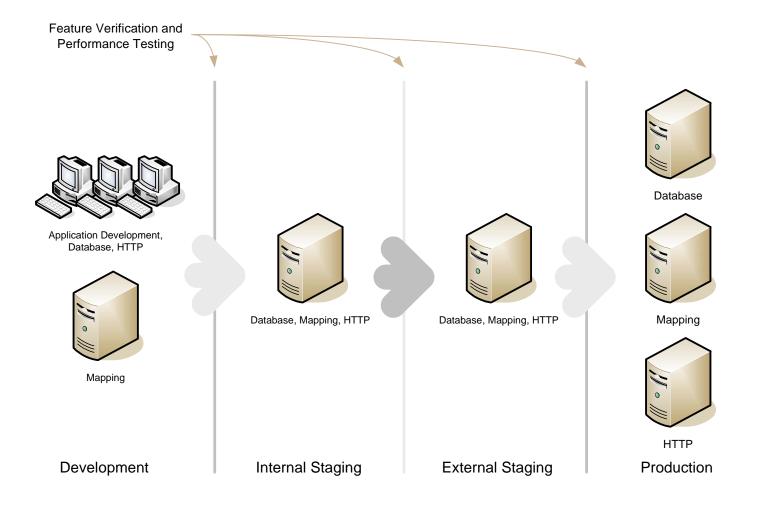
#### NAVTEQ







#### Kaleidocade Infrastructure



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#### Challenges Implementing KIF

- Rapid development time
- Provide data for all communities in the nation
- Optimizing data processing and access model
- Maintaining resource data

#### Provide sophisticated features that are easy to understand

Mapping & Analysis   About SMART   Data Dictionary   Help	stem for kids . My Account   I
edit Current Indicator Collection: Pennsylvania Pove	ety Current Geographic Area: National > Pennsylvania
	😢 map 🔳 table 🔟 stats 🗎 ranked 🗐 report
Indicator 1: % of Families that are in Poverty, 2000	Indicator 2: % of Children that are in Poverty, 2000
Summary Statistics	Summary Statistics
Minimum3Maximum18Range15Mean8Count67Sum508Standard Deviation2	Minimum5Maximum31Range26Mean14Count67Sum965Standard Deviation5
Histogram	Histogram
Type of Classes: Quantile	Type of Classes: Quantile

#### Supporting multiple browsers for rich interactivity

Home   M	Velcome 1 tapping & Analysis	to SMAI		MART system for kids, Help My Account   Logout
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				🞦 map 🔳 table 🔟 stats 🗎 ranked 🗐 report
		% of Families that are in Poverty, 2000	% of Children that are in Poverty, 2000	% of Individuals that are in Poverty, 2000
	County	Min: 5 Max: 10 Mean: 8	Min: 10 Max: 20 Mean: 15	Min: 7 Max: 19 Mean: 11
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#### **Future Directions**

- Upgrade to ESRI Application Development Framework (ADF) controls
- Enable user upload of geographic data
- Enable user defined geographic regions for analysis
- Add quick and easy reports

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## Information/data in the system:

elcome to SN

- Indicators National archival data sets, such as:
  - Census data
  - UCR data
- Resource Points pre-existing, static points that have been categorized, such as:

SMART system

- OJJDP Resources
- Police departments
- DOL One Stop Office
- Weed and Seed Programs
- User-uploaded point data
  - addresses of places
  - addresses of incidents

🚰 Home - Microsoft Internet	Explorer provided by U.S. Department of Justice	
File Edit View Favorites	Tools Help	Links * Address
a start with the	e to SMART The SMART system for kids	My Account   Logout
Mapping & Analysis	Start	
About SMART Federal Resources Additional resources Contact Us	Enter City, and State: Enter Address, City, State	Quick Search
Data Dictionary	Welcome	My Account
Help	The Socioeconomic Mapping and Resource Topography (SMART) system provides users a mapping capacity along with resource information about federally- funded programs to address delinquency and crime. Users can create maps and retrieve statistics using the socioeconomic, crime, and resource data provided at various geographic levels, including the state, county, and local levels. Users can also map their own data using addresses they have, bookmark locations, save analyses, and print reports.	My Indicator Collections Select One My Address Groups Select One My Saved Reports Select One >>
	Home   About SMART   Terms and Conditions   Contact Us   Hel	p I I I I I I I I I I I I I I I I I I I
	For comments and suggestions, please contact SMART at support@gismappin	g.info.

#### http://smart.gismapping.info

## B Welcome to SMART The SMART system for kids

## Next Steps:

- Indicators National archival data sets, such as:
  - State specific data sets (e.g. KidsCount)
  - 10-12 years of UCR data
- Resource Points pre-existing, static points that have been categorized, such as:
  - OJP resources (i.e. BJA and OVC)
  - Other federal agency resources (e.g. DOE, HHS, ..)
- User-uploaded point data
  - New Castle County, DE
  - Other Law Enforcement agencies
  - Orleans Parish, LA

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Map My Addresses							
Address Group Name	MAPS						
	•						
Address	City	State	Zip Code	Label	Status	x	Y
1234 Market St.	Philadelphia	PA	19107	SEPTA Customer Service If blank, address used as label.			
530 William Penn Pl	Pittsburgh	PA	15219	Omni	-79.99	97025	40.440572
3700 S Water St	Pittsburgh	PA	15203	NCJJ	-79.95	56106	40.420928
140 S 18th St	Pittsburgh	PA	15203	Jekyl & Hyde's	-79.98	30939	40.426774
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Currently, SMART will geocode up to twenty-five addresses within one address group. In the next phase of SMART, the system will allow for point data plotting through the uploading of CSV and/or Excel files. Multiple file uploads with distinct colors/icons will be supported.

# - Welcome to SMART

## Now What?

- SMART is being used as a management tool within the agency.
  - Most accurate listing of all active OJJDP awards
  - A system that can validate or focus our efforts.
    - Numerous other community resources maintained.
- SMART can be used by grant administrators within the States.
  - Most accurate accounting of all active OJJDP awards.
  - National archival data sets organized according to a youth developmental approach at their fingertips.

SMART system

- Numerous other community resources maintained.
- SMART can be used by law enforcement to look at incidents of crime in relation to mitigating factors or resources.
  - Social demographic information in relation to the incidents of crime and delinquency.
    - Numerous other community resources maintained.
- SMART can be used by local community decision-makers when it comes to resource allocation or *justification* or just to locate and access available resources.
  - Aggregate social demographic data that can help validate their concerns.
  - Functionality that allows them to upload more accurate information to justify what they know.

