

U.S. Coffee Consumption

	U.S. Per Capita Coffee Consumption	U.S. Consumption of Coffee				
		Regular	Soluble	Decaffeinated 1/	Gourmet	Total
	Gallons	-----Cups per capita, per day-----				
1960	38.8	2.21	0.56	0.08		2.77
1961	39.0	2.33	0.64	0.08		2.97
1962	39.3	2.45	0.67	0.10		3.12
1963	38.9	2.36	0.65	0.09		3.01
1964	38.2	2.29	0.61	0.12		2.90
1965	37.0	2.21	0.58	0.10		2.79
1966	37.0	2.23	0.63	0.13		2.86
1967	36.2	2.19	0.65	0.16		2.84
1968	36.5	2.08	0.64	0.14		2.72
1969	36.2	1.99	0.69	0.17		2.68
1970	35.7	1.91	0.66	0.15		2.57
1971	35.3	1.83	0.67	0.16		2.50
1972	35.2	1.67	0.68	0.17		2.35
1973	35.1	1.61	0.69	0.23		2.30
1974	33.8	1.50	0.75	0.27		2.25
1975	33.0	1.52	0.68	0.31		2.20
1976	29.4	1.48	0.63	0.30		2.11
1977	28.0	1.30	0.64	0.27		1.94
1978	27.0	1.30	0.67	0.26		1.97
1979	27.7	1.44	0.62	0.33		2.06
1980	27.2	1.40	0.62	0.34		2.02
1981	27.0	1.38	0.54	0.33		1.92
1982	26.2	1.33	0.56	0.38		1.90
1983	26.1	1.31	0.53	0.39		1.85
1984	26.3	1.44	0.54	0.44		1.99
1985	26.9	1.39	0.42	0.42		1.83
1986	27.2	1.37	0.36	0.41		1.74
1987	26.7	1.37	0.37	0.43		1.76
1988	26.1	1.31	0.34	0.38		1.67
1989	26.1	1.43	0.32	0.40		1.75
1990	26.2	1.42	0.29	0.36		1.73
1991	24.7	1.46	0.27	0.32		1.75
1992	25.0	2/	2/	2/		2/
1993	26.4	1.61	0.25	0.28		1.87
1994	25.0	2/	2/	2/		2/
1995	24.0	1.38	0.27	0.23		1.67
1996	22.3	1.52	0.17	0.25		1.69
1997	21.8	1.62	0.21	0.23		1.84 3/
1998	21.8	1.44	0.18	0.24		1.63 3/
1999	22.0	1.48	0.17	0.20	0.22	1.89 3/
2000	22.0	1.31	0.14	0.20	0.20	1.66 3/
2001		1.26	0.12	0.15	0.33	1.72 3/
2002		1.21	0.11	0.19	0.33	1.64 3/

1/ Decaffeinated is not separate from regular and soluble coffee, but is included in both the latter types.

2/ Winter Coffee Drinking Study was not conducted.

3/ Starting in 1997, data reported are for respondents 18 years of age or older. Prior to 1997, data are reported for respondents 10 years of age and older. Data for 1999-2001 reflect consumption of regular, soluble, and decaffeinated coffee as well as gourmet coffee beverages. Data before 1999 reflect consumption of regular, soluble, and decaffeinated coffee only.

Sources: For "U.S. Per Capita Coffee Consumption" BD/Maxwell data up to 1990; beginning in 1991, Beverage Marketing Corporation.

National Coffee Association for "U.S. Consumption of Coffee" by type. 2002 National Coffee Drinking Trends.