

**CITATION TO ACCOMPANY THE AWARD OF  
THE AUXILIARY MERITORIOUS SERVICE MEDAL  
(GOLD STAR IN LIEU OF A SECOND)**

**TO**

**COMMODORE JON C. AUXILIARIST**

**UNITED STATES COAST GUARD AUXILIARY**

**Commodore AUXILIARIST is cited for meritorious service in the performance of duty as National Directorate Commodore, Member Services from November 2002 to September 2004. Commodore AUXILIARIST demonstrated exceptional foresight, leadership and management skills in directing the efforts of the Auxiliary's Marketing and Public Affairs, Training, and Personnel Departments. He fostered remarkable membership growth in the new normalcy of the 21<sup>st</sup> century by promoting and leveraging targeted recruiting strategies for all Auxiliary mission areas. As a result, Auxiliary ranks grew by more than 4,500 members who possessed an increasingly diverse range of skills and backgrounds. Commodore AUXILIARIST'S extensive academic expertise was instrumental to the crafting of the Strategic Training Plan that charted the course for comprehensive development and convenient methods of delivery of Auxiliary member training and qualification for the next five years. In concert with the National Commodore's emphasis on people and professionalism, he expanded Auxiliary leadership training to include new Auxiliary staff officer leadership courses, and he selflessly provided his services to the Coast Guard Leadership Development Center as an instructor for the Leadership Principles and Skills course for all elements of the Coast Guard work force. With deep appreciation for facilitating the flow of organizational information, Commodore AUXILIARIST initiated the "*Aux e-News*", a bi-weekly e-mail newsletter, as a major step in improving internal communications within the Coast Guard Auxiliary. Commodore AUXILIARIST' dedication and devotion to duty are most heartily commended and are in keeping with the highest traditions of the United States Coast Guard and the United States Coast Guard Auxiliary.**