



Touro University  
International



**Bachelor of Science in Business Administration - Information Technology**

**STUDENT DATA:**

**NAME:** ROADMAP'S DEGREE

**SSN:** 000-00-0000

**Credit Potential  
Required Credit**

**English Composition I (ENG 101)**

**4.00**

(Introductory writing skills. Emphasis will be on sentence structure, chronological and spatial paragraph development, and general writing skills. Students will have at least two graded writing assignments each module.)

{DANTES Code = 11.07.00}

**English Composition II (ENG 102)**

**4.00**

(Introductory writing skills, continued. Students will develop skills in various types of writing, including descriptive writing, expository writing, narrative writing, discussive writing, and argumentative writing. Students will have at least two graded writing assignments each module.)

{DANTES Code = 11.07.00}

**Business Law (BUS 205)**

**4.00**

An introduction to the law as it relates to business transactions including the law of contracts, agency and employment, the law of sales, the Uniform Commercial Code, consumer law, commercial papers, partnerships, corporations, antitrust, labor, environmental, secured transactions, bankruptcy, insurance and administrative law.

**Microeconomics (ECO 201) [EC009B]**

**4.00**

(This course surveys the marketing environment of virtual commerce and explores strategies to successfully develop marketing plans and programs in this environment. Special emphasis is given to environmental and strategic considerations that are unique to e-commerce. College credit by examination may apply.)

{DANTES Code = 20.05.00}

**Macroeconomics (ECO 202) [EC008B]**

**4.00**

(A survey of national and global economic theory and practice. Specific topics will include employment and inflation, fiscal policies and theories, monetary policies and theories, business cycles and growth, and governmental economic controls. Special emphasis will be given to economic relationships between and among independent countries. College credit by examination may apply.)

{DANTES Code = 20.05.00}

<b>College Mathematics (MAT 101) [MH051B]</b>	<b>4.00</b>
(This course covers the basic concepts and skills of mathematics needed in business administration and health sciences. Specific topics include finite mathematics, sets of numbers, functions and limits of functions, curve sketching, linear equations, matrices, numerical sets, and the basics of probability theory and analysis.)	
{DANTES Code = 14.07.00}	
<b>Basic Statistics (MAT 201) [MH073B]</b>	<b>4.00</b>
(This course covers the basic concepts and skills of statistical analysis needed in business administration. Specific topics include measures of central tendency, probability distributions, sampling theory, estimation, hypothesis testing, simple regression and correlation, analysis of variance, multiple regression, and introduction to non-parametric testing. College credit by examination may apply.)	
{DANTES Code = 14.09.01}	
<b>Financial Accounting (ACC 201) [AC025B]</b>	<b>4.00</b>
(A review of financial statements prepared for users outside the organization. This course examines these statements from the perspective of the user of the statements rather than from the perspective of the preparer. The basic concepts and conventions of financial statements will be studied with a review of International Accounting Standards. College credit by examination may apply.)	
{DANTES Code = 03.01.00}	
<b>Managerial Accounting (ACC 202) [AC025B]</b>	<b>4.00</b>
(A survey of financial information for internal decision making for organizations of all types. This course examines the sources and relevance of traditional financial information that is used in internal decision making. Special emphasis will be given to the contribution margin approach to decision making.)	
{{DANTES Code = 03.01.00}}	
<b>Humanities Electives - Social Science Electives</b>	<b>12.00</b>
(Students must take three of the following courses to meet the Humanities requirement. (Courses considered by other colleges as Social Sciences may also apply hear.):	
ART101 - Art History - 4 credits	
ENG201 - American Literature - 4 credits	
HIS101 - Modern World History - 4 credits	
PHI201 - Introduction to Philosophy - 4 credits	
POL201 - Global Politics in the Modern World - 4 credits	
PSY101 - Introduction to Psychology - 4 credits	
SOC201 - Introduction to Sociology - 4 credits	
College credit by examination may apply. Visit the TU website for a description of these courses.)	

**Liberal Arts Electives - General Electives** 12.00

Select three courses from the Humanities / Social Science Electives or from the below list.

SCI201 - Applied Physics I - 4 credits  
SCI202 - Applied Physics II - 4 credits  
SCI204 - Applied Scientific Theory - 4 credits  
MAT202 - Advanced Mathematics - 4 credits  
MAT401 - Linear Algebra - 4 credits

(College credit by examination may apply. Visit the TU website for a description of courses available.)

**Introduction to Business (BUS 307) [BU001B]** 4.00

(This course introduces the student to the functional areas of business - accounting, finance, information technology, marketing, and management. The emphasis is on the purpose of each of these areas and the interaction among them. College credit by examination may apply.)  
{DANTES Code = 03.10.07}

**Business Communications (BUS 303)** 4.00

(The purpose of this course is to develop student skills in effective communication in business and professional settings. Effective methods of verbal, nonverbal and written communication will be introduced. Consideration will be given to the effect of information technology on organizational communication, as well as to issues relating to intercultural communication.)

**International Business (BUS 401) [MG010B]** 4.00

(The purpose of this course is to become knowledgeable in issues of international management and to become prepared to manage in the current globalized business environment. Students will become grounded in global marketing, strategy, human resource management, and finance. They will also become familiar with the international cultural environment. Students will demonstrate mastery through case assignments and a session-long project.)  
{DANTES Code = 03.08.00}

**Business Ethics (ETH 301) [BU063B]** 4.00

(This course will provide students with the tools necessary to examine moral problems and make effective decisions on ethical issues faced in the workplace. Topics considered may include discrimination, affirmative action, sexual harassment, informational privacy, drug testing, ethics in advertising, business and the environment, and global ethics. Decision making skills will be demonstrated in each case assignment and in a session long project. College credit by examination may apply.)  
{DANTES Code = 17.05.01}

**Principles of Finance (FIN 301) [BU003B]** 4.00

(The purpose of this course is to study the principles of governing the financial management and control of the business entity. The role of the financial manager will be emphasized; the planning and managing of assets

and the understanding of financial structure are also included. Topics to be considered are financial resource management, capital budgeting, evaluation of dividend policy, the valuation of assets, business ethics and the international environment of financial decisions. Mastery of these skills will be demonstrated by the student through the completion of a session-long application project. College credit by examination may apply.)

{DANTES Code = 03.02.01}

**Principles of Information Systems in Business & Organizations (ITM 301) 4.00**  
**[OF033B]**

The purpose of this course is to study the important aspects of Management Information Systems. Students will become acquainted with and knowledgeable of computer information systems and organizational computer information systems. Topics in this course include introduction to computer systems, computer information systems, such as AIS, MIS, DSS, and OA, organizational computer information systems/applications, such as MKIS, Manufacturing Computer Systems, Financial Information Systems, and HRIS. Mastery of this knowledge and application of these skills will be demonstrated by the student through the completion of case assignments and a session-long application project.

**Principles of Management (MGT 301) [MG001B] 4.00**

(The purpose of this course is to explore contemporary knowledge in management designed to develop and to improve managerial skills. The course focuses on three broad tasks of management: managing strategy, managing structure, and managing people. Students will develop skills in strategic planning, operational design, and using change as a positive force. While students may choose not to enter the ranks of management, everyone is impacted by managerial decisions, whether at work, through government, or in social organizations. A better understanding of managerial tasks and processes can benefit all organizational participants, managerial and non-managerial alike. Mastery of these skills will be demonstrated by the student through the completion of a session-long application project. College credit by examination may apply.)

{DANTES Code = 03.10.00}

**Organizational Behavior and Teamwork (MGT 302) [MG026B] 4.00**

(The purpose of this course is to develop student skills in applying theories and concepts of organizational behavior introduced in earlier courses to enable the student to identify and resolve behavioral issues within global organizations. Topics include factors affecting individual and group motivation in the workplace, development of effective groups and teams, organizational cultures, ethical issues in organizational behavior, as well as organizational behavior issues in global organizations.)

{DANTES Code = 03.10.01}

**Principles of Marketing (MKT 301) [BU005B] 4.00**

(The purpose of this course is to study the elements of the marketing mix (product, pricing, promotion, and physical distribution) and apply them to the marketing of goods and services. Topics will include: identifying the needs of the consumers through marketing research, the impact of environmental variables on the marketing mix, understanding the buyer

behavior process, market segmentation and niche marketing, pricing theory, promotion and physical distribution strategies, ethical issues in marketing, and international marketing. Mastery of these skills will be demonstrated by the student through the completion of a session-long application project. College credit by examination may apply.)

{DANTES Code = 03.11.00}

**Strategic Management (MGT 499) [MG053B] 4.00**

(This course is an examination of the entire range of the strategic management concepts. It studies the full set of commitments, decisions, and actions required for a firm to achieve strategic competitiveness and achieve positive operational results. Mastery of strategic management skills will be demonstrated by the student through the completion of a session long application project. Capstone - Must be taken in final session.)

**Introduction to Operations Management (OPM 300) 4.00**

(Visit the TU website for a description of this course.)

{DANTES Code = 03.10.09}

**Business Statistics (STS 401) [MH073B] 4.00**

(College credit by examination may apply. Visit the TU website for a description of these courses.)

{DANTES Code = 14.09.01}

**Information Technology Concentration**

**Introduction to Information Technology Management (ITM 411) 4.00**

This course focuses on how information technologies are planned, implemented, managed, and evaluated in the context of the whole organization, as a basis for exploration of more specialized aspects of IT management. The interaction of technology and knowledge management with organizational design, strategy, and operations is stressed. Attention is also directed to the effects of electronic communications, and to understanding the ethics of effective IT management.

**Management of Information Technology (ITM 412) 4.00**

This course builds on the content of ITM411, developing in more detail the interaction of organizational design and technology and knowledge management. The implications of different technology choices are considered in terms of their effect on workflow management and business structure, and the socio-technical systems model is further specified. The implications of business process re-engineering are considered, and further attention is given to the social and legal context within which information technology is deployed and managed.

**Client/Server Systems and Network Administration (ITM 413) 4.00**

This course is about understanding and managing the networks that increasingly define and characterize information technology (IT) systems in today's organizations. Network architectures and operating systems are described, with emphasis on how they interact with other parts of the organizational information system rather than on their technical details. Procedures for creating and implementing network protocols for maintaining

network security and privacy are reviewed, and the ways in which networks support groupware, database management systems, and distributed applications are examined.

**Capstone in Information Technology Management (ITM 490) 4.00**

Under the direction of their Professor, students in this class will design, develop, and complete a comprehensive project in Information Technology Management. The purpose of this project will be to demonstrate the students' ability to evaluate, assess, and synthesize the topics and concepts presented in the prior courses in this ITM concentration.

**Excess Duplicate Credit**

**TOTAL ..... 124.00 0.00**

Thank you for requesting support from the U.S. Coast Guard Institute (CGI). Whereas we serve as an activity in support of your unit Educational Services Officer (ESO), you are encouraged to seek assistance from your local ESO in your academic endeavors. The following information is provided to help you understand what is presented in this degree plan:

This document is an UNOFFICIAL Degree Plan to provide you with a preliminary assessment of how your prior learning experiences might fit into the specified degree program for this academic institution. If you choose to pursue this degree option, you must present it to a college representative, who will review it for the following:

o Accurate representation of the college's degree program requirements, including course numbers and titles, credit hours for each course, lower- and upper-level course requirements, and the total number of credits needed for the degree.

o Appropriate assignment of ACE Guide-recommended credit at the lower or upper level for military service schools and occupations, CLEP, DSST, and other tests, transfer credit for courses from other colleges and universities, certification programs, etc.

o Appropriate assignment of SOC Course Category Codes from the SOC Handbook Transferability Tables. The SOC Degree Program Handbooks can be obtained from the SOC web site at: [www.soc.aascu.org](http://www.soc.aascu.org) should you wish to learn more about the course transfer guarantees among SOC network institutions.

IMPORTANT NOTE: When you are ready to seek admission into this degree program, please contact the USCG Institute at 1-405-954-7241. Your advisor will send the college or university an official U.S. Coast Guard Institute transcript, a copy of the degree plan, and a ready-for-signature SOC Student Agreement which, when signed by a college official, becomes a contract for degree completion committing the college or university to supporting you in your academic endeavors.

Credit for all courses you have taken must be reflected on official transcripts sent directly to this college from the administrative offices of the colleges you previously attended. This degree plan is often used for information purposes by college counselors pending receipt of the official transcripts from the source colleges.

This degree plan is not intended to compete with your local college or university. Keep in mind, you are allowed to transfer in a significant amount of the degree requirements to this institution. As such, credit from local colleges, college level examination programs, or advanced military training may be applied to this degree. You may also complete the courses necessary from this college either in residence (on campus or possibly on a military base at a campus extension in the Education Center) or through distance delivery of the courses. If you have questions, please contact the college counselor or your advisor listed at the bottom of this Degree Plan.

**DEGREE PLAN LEGEND:**

SH = Semester hours  
VOC = Vocational, not relative to an academic degree  
LL = Lower Level, i.e. courses at the Freshman/Sophomore level  
UL = Upper Level, i.e. courses at the Junior/Senior level  
GL = Graduate Level (sometimes recommended by ACE for very complex courses)  
[#] such as [EN024A] or [EN024B] = SOC Course Category Codes\*  
{#} such as {DANTES Code = 01.02.03} = DANTES Academic Codes \*\*

\* SOC Course Category Codes: Service members Opportunity Colleges (SOC) is a consortium of over 1,600 accredited colleges and universities seeking to provide degree opportunities to the military. Over 170 of these institutions participate in network degree programs developed for the Army, Navy, Marine Corps, and Coast Guard. A SOC course category number beside a course from one of these institutions, such as [EN024A] or [EN024B] for English Composition, indicates that courses from other degree program institutions with the same code may be taken to satisfy the degree requirement. See the SOC Degree Programs Handbooks at <http://www.soc.aascu.org/>

\*\* DANTES Academic Codes: The Defense Activity for Non-Traditional Education Support (DANTES) publishes the DANTES Independent Study Catalog (DISC) annually, which lists more than 6,000 courses from dozens of regionally accredited colleges and universities. Because this is a degree from a SOC affiliated college, the academic residency requirements are limited, thereby allowing students to transfer in a significant portion of the degree, as mentioned above. If the course you desire to take is not offered by this institution when you want to take it, consider the opportunities the courses in the DISC present. For more information, visit [http://www.dantes.doded.mil/dantes\\_web/distancelearning/disc/front/cont.htm](http://www.dantes.doded.mil/dantes_web/distancelearning/disc/front/cont.htm) Keep in mind, you should always check with the counselor or academic advisor at this institution before enrolling in a course listed in the DISC to ensure it will be accepted in transfer toward this degree.

**Touro University International General Information:**

Touro University International (TUI) is the international Internet university that knows no bounds. It is a worldwide university that is open 24 hours a day, 365 days a year. That means no matter where in the world a student lives, he or she can learn quickly, conveniently and easily.

Touro University International differentiates itself from other universities and colleges currently offering courses and programs through the Internet by its

commitment to quality and excellence as well as the use of "state-of-the-art" technology. Students are able to complete all degree requirements in their home countries and at their own pace. TUI offers the best possible learning experience by using both synchronous learning (via Internet videoconferencing) as well as asynchronous learning (via CD-ROM). Internet teleconferencing enables (TUI) to create a complete interactive learning process with a real-time, instructor controlled environment.

TUI has created the Cyber Classroom on the Internet. This Cyber Classroom is case and applications oriented, and emphasizes a high level of interaction between professors and students and among students.

All students can interact by e-mail or in live communication with their professors. All students are encouraged to collaborate with each other on cases.

Touro University International (TUI) is accredited by the Accrediting Commission for Senior Colleges and Universities of the Western Association of Schools and Colleges, 985 Atlantic Avenue, #100, Alameda, CA 94501, 510-748-9001

The average cost for online courses is \$250.00 per credit hour, Undergraduate Study, subject to change.

TUI is pleased to announce that under its Military Discount Program servicemen and -women may earn up to 28 semester credits per fiscal year toward a Bachelor or Master's degree at Touro University International (TUI) AT NO COST TO THEM.

TUI's Military Discount Program (MDP) is available to the following personnel under the guidelines set forth below:

- " Regular military personnel
- " Drilling and active duty reservists
- " Retired military personnel
- " Members of the National Guard and Air National Guard

1. Free courses from TUI under this program are only available for students settling their tuition at TUI by using the full amount of the \$4,500 DoD Tuition Assistance for the fiscal year.

2. The free courses must be taken within the same fiscal year in which the full amount of the \$4,500 DoD Tuition Assistance has been used.

3. The standard TUI undergraduate tuition for all programs will be \$250 per semester credit. Under the MDP, TUI will reduce undergraduate tuition so that service members who receive tuition assistance from their branch of the military will have NO TUITION COST for up to 28 semester credits per year. For these servicemembers, MDP will provide tuition reduced by 25% of total tuition for credits beyond 28 per fiscal year. This policy is effective for the TUI Bachelor of Science in Business Administration degree, the TUI Bachelor of Science in Health Sciences degree, the TUI Bachelor of Science in Computer Science degree, and the TUI Bachelor of Science in Information Technology Management degree. The following table describes the MDP for TUI Bachelor's degrees. For further details, please visit our web site at <http://www.tourou.edu/cba/mtap.htm>.



For more information regarding the BSBA degree, please contact:

Dr. George Marron/Dr. Gregory Herbert  
Touro University International  
5665 Plaza Drive, 3rd Floor  
Cypress, CA 90630  
Ph 714.816.0366 fax 714.816.0367  
E-mail: infoDEV@tourou.edu  
<http://www.tourou.edu>

POLICY NOTES:

General Requirements:

- A minimum grade point average of 2.2.
- A minimum of 48-semester hours of upper division course work required for this degree.
- A grade of "D" is NOT accepted in transfer.

Lower division transferred courses will frequently be three semester credits. That is acceptable as long as the lower division total from both transferred and Touro University International courses are 60 semester credits.

This college is rated as one of the nation's best in U.S. News & World Report's "America's Best Colleges" issue.

Evaluation completed by: Charles Morrison

On: 07 June 2007