

### Program Highlights 2007

#### College Day 2007 – EAS’s Annual Fair Promoting Undergraduate Study in the US

With a line stretching down the streets of Central London, nearly 2,000 visitors throughout the day and over 120 exhibitors, College Day 2007 was a huge success. For 30 years, this annual event has been a unique opportunity for UK students and parents to meet one-on-one with representatives from US universities and educational service providers. Responding to increased student interest in US work opportunities, an Internship and Work Experience Village was included in the 2007 event. EAS partners also hosted a variety of workshops on educational and work exchange throughout the event.

EAS would like to thank the 2007 exhibitors, attendees, and sponsors for contributing to the event’s success. For more information about College Day 2008, email [education@fulbright.co.uk](mailto:education@fulbright.co.uk).



#### EAS Advising and Outreach Highlights

- ▶ Introduction of in-house seminars
- ▶ 10 “Undergraduate Study in the US” seminars, averaging 30 attendees each
- ▶ 4 “Postgraduate Study in the US” seminars
- ▶ Attendance at 36 outreach events at UK secondary schools and universities
- ▶ Approximately 1.1-1.5 million hits per month on the EAS advising website
- ▶ More than 375 visitors at the EAS Resource Library, 1,200 email inquiries and 1,700 phone inquiries
- ▶ Expanded individual advising appointment offerings

#### Key EducationUSA Partners

- ▶ US-UK Fulbright Commission
- ▶ US Embassy in London
- ▶ Regional and Secondary Information Centers
- ▶ US universities
- ▶ UK universities and secondary schools
- ▶ EAS commercial partners and sponsors

Country Statistics	2006	2007
Number of students in the US:	8,274	8,438
Number of center contacts (not including web traffic):	5,042	5,986

# United Kingdom

## Advising Center Network

The US Educational Advisory Service (EAS) of the US-UK Fulbright Commission is the UK’s primary source of information on educational, cultural, and work exchange opportunities in the US. EAS offers a full range of advising services and outreach events for prospective students and parents, in collaboration with 12 Regional and Secondary Information Centers.

### Recent Trends: US Study ↑ 2.0%

- ▶ The number of UK students choosing to study in the US continues to grow, with a 2% increase in 2006/07 (Open Doors, 2007).
- ▶ Likewise, the UK remains the leading destination for US students, with more than 45,000 Americans studying in the UK in 2006/07 (Open Doors 2007, UKCISA).
- ▶ UK students and parents increasingly rely on the EAS informational website and outreach events for information on US universities and service providers.
- ▶ Growing interest in short-term study, academic scholarships and post-doctoral research.

## Resource Links

US Educational Advisory Service: [www.fulbright.co.uk/eas](http://www.fulbright.co.uk/eas)  
 UK Higher Education: [www.hero.ac.uk](http://www.hero.ac.uk), [www.britishcouncil.co.uk](http://www.britishcouncil.co.uk)

## Education System Overview

	Secondary Education	Higher Education (Bachelor’s Degree)
Language of instruction:	Primarily English	English
Years of study required:	7 years for A-Level qualification	Generally 3 years

## Upcoming Events 2008-2009

- ▶ **Grad School Day** – April 26, 2008: annual fair promoting postgraduate study in the US
- ▶ **College Day** – Sept 27, 2008: annual fair promoting undergraduate study in the US
- ▶ **In-house Seminars:** held at Fulbright House throughout the year on undergraduate study, postgraduate study, athletic scholarships and work exchange in the US
- ▶ **Outreach Events:** fair attendance and informational talks held throughout the year at UK secondary schools and universities
- ▶ **Fulbright Awards:** awards offered annually by the US-UK Fulbright Commission for postgraduate study and research in the US and UK
- ▶ **Special Events:** launch of a new EAS informational website, as well as celebration of the 60th Anniversary of the US-UK Fulbright Commission
- ▶ **Advising:** email, phone and individual appointments in EAS Resource Library

## Partnering with EducationUSA UK

EAS offers unique opportunities to US universities interested in recruiting UK students and to universities with study abroad programs in the UK, such as:

- ▶ College Day and Grad School Day (staff, student or alumni representatives welcome)
- ▶ Advertising to prospective students on the EAS advising website (averaging more than a million hits each month), as well as through email alerts and EAS e-newsletters
- ▶ Room rental at Fulbright House for information sessions and study abroad classes
- ▶ On-going, flexible internships at the Commission for current students and recent graduates (student advising, PR, marketing and event planning)
- ▶ Exam proctoring and attestation of transcripts (from accredited US institutions)
- ▶ Advising for prospective students via email, phone and the EAS website

## Country Contact

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