

CCB CC-0022

Received & Inspected

E-mail Quotes for Closed Captioning

JUN - 7 2006

FOO M... 2006

Quote #1

I'm in the process of setting up my home business "Verbatim Captioning". My target price is \$7/minute for rollup captions. 3-5 day turn around. 3 day if audio is easy to understand and 1-2 speakers. I will do caption tape to tape...meaning client brings me a tape on Wed, I will transcribe and caption client master to air tape by Sun and deliver to station. I will have biz cards and brochure I hope by end of next week. I will be in position to start 12/1.

Scott Prentice
Chief Engineer
WPTY/WLMT/WJKT

Quote #2

Thank you for contacting Aberdeen for your captioning needs. The following is a review of the pricing as we discussed today:

Live Captioning - \$115-125 per hour, \$70-75 per 1/2 hour; depending upon volume

Post-Production - \$10 per minute for roll-up captions on DVCPro25.

Please let me know if you have any further questions.

All the best,

Becky Isaacs
Managing Partner
Aberdeen Captioning, Inc.
22362 Gilberto, Suite 230
Rancho Santa Margarita, CA 92688

NATIONAL TELEVISION EDUCATION FOUNDATION, INC.

P.O. Box 752022
Memphis, TENNESSEE 38175
901.734.4420

June 6, 2006 2006

Amelia Brown
Federal Communications Commission
445 12th Street S/W.
Washington, D.C. 20554

RE: CGB-CC-0022

To Whom It May Concern:

This letter is to certify all information submitted to FCC in consideration for the teen Television series, *We Are Tomorrow..R-U?* to be exempt from the mandatory closed captioning requirement are true and no information has been falsified to sway your final decision.

As for our current financial position, during 2005 our non-profit agency generated less than \$8,000, and so far in 2006 we have received no money, and currently have a zero balance in our checking account.

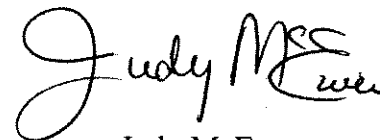
Currently, we are undergoing a cash crisis and are seeking funds to continue our broadcast. Again, we have no paid employees; however, we produce such a powerful program that it makes a difference in the lives of those who view the series.

Because we totally believe in this program, my husband and I are using our personal household money to help support the show, but our funds are limited and we can not accept the financial responsibility of the additional cost of closed captioning.

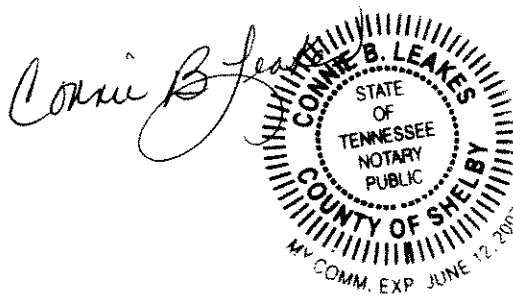
Again, I ask you to please grant a temporary exemption for, *We Are Tomorrow...R-U?* from your mandatory closed captioned rule and allow the series to continue to air. We are confident we can cover this expense beginning October 2006.

If needed, please call me at (901)734-4420. Thanks again.

Respectfully



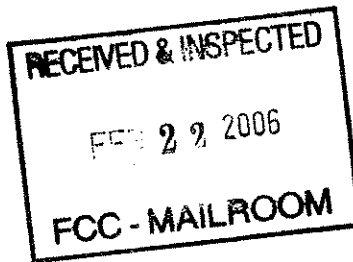
Judy McEwen
Executive Director



WE ARE TOMORROW... 

NATIONAL TELEVISION EDUCATION FOUNDATION, INC.

P.O. Box 752022
Memphis, Tennessee 38175
901.734.4420



February 17, 2006

Amelia Brown
Federal Communications Commission
445 12th Street S/W.
Washington, D.C. 20554

RE: CGB-CC-0022

Dear Attorney Brown:

Enclosed is additional documentation to prove the undo burden and the high cost of adding closed captioned to our weekly television series, "*We Are Tomorrow...R-U?*", and how this expense would prevent production and broadcast of this educational and informational program for youth.

The cost for adding closed captioned to each of our 30-minute episodes would range between \$300 - \$400 per show, or more. As a non-profit organization, we do not sell commercial time in our show, but rely on grants and donations to fund our production. It is our goal to secure sponsor(s), or grants to cover this expense, but we need additional time to do so. We expect to add closed captioned to our series by fall 2006.

Currently, we are undergoing a cash crisis and are seeking funds to continue our broadcast. Again, we have no paid employees; however, we produce such a powerful program that it makes a difference in the lives of those who view the series. Our most recent bank statement is enclosed which will prove our inability to incur additional expenses at this time.

Again, I ask you to please grant an exemption for, *We Are Tomorrow...R-U?* from your mandatory closed captioned rule and allow the series to continue to air. We are confident we can cover this expense beginning October 2006.

If needed, please call me at (901)734-4420. Thanks again.

Respectfully

Judy McEwen
Executive Director

ENCL/

MEMPHIS TENNESSEE
PO BOX 84
MEMPHIS, TN 38101

FIRST RESOURCE CHECKING ACCOUNT

NATIONAL TV ED FOUND
PO BOX 752022
MEMPHIS TN 38175-2022

07 ACCOUNT NUMBER [REDACTED]
EM 46 N

DATE 01/31/06

PAGE 1 OF 2

PREVIOUS BALANCE -----	12/30/05	BALANCE OF YOUR FUNDS	\$10.10-
2 DEPOSITS TOTALING			\$37.50
2 WITHDRAWALS TOTALING			\$37.50
NEW BALANCE -----	01/31/06		\$10.10-

FIRST RESOURCE CHECKING ACCOUNT TRANSACTIONS FOR THE PERIOD FROM 12/31/05 THROUGH 01/31/06

DATE	AMOUNT	DESCRIPTION	CARD #
01/13	25.00	CONTINUOUS OVERDRAFT CHARGE	
01/25	12.50	REFUND SERVICE CHARGE	
01/25	25.00	REFUND CONTINUOUS OVERDRAFT CHARGE	
01/31	12.50	SERVICE CHARGE	

FIRST RESOURCE CHECKING ACCOUNT MONTHLY SUMMARY

AVERAGE COLLECTED BALANCE:	16.95-
DEPOSITS:	0
ITEMS DEPOSITED:	0
WITHDRAWALS:	0
CASH DEPOSITED (EACH \$250 / FULL OR PARTIAL):	0
TRANSACTIONS COUNTED TOWARD LIMIT:	0
ELECTRONIC TRANSACTIONS (NOT COUNTED TOWARD LIMIT):	3

FIRST RESOURCE CHECKING DAILY BALANCE SUMMARY

DATE	BALANCE	DATE	BALANCE	DATE	BALANCE	DATE	BALANCE
01/13	-35.10	01/25	2.40	01/31	-10.10		

***** INQUIRY INFORMATION *****

* ALL INQUIRIES FOR BALANCES, GENERAL INFORMATION, ACCOUNT ERRORS, ACCOUNT *
 * ACTIVITY, AUTOMATED TELLER MACHINE ACTIVITY AND FIRST CHECK TRANSACTIONS *
 * SHOULD BE DIRECTED TO (901)543-4778. *
 * *TO REPORT A LOST/STOLEN FIRST CHECK CARD: CALL (901)543-4778 IMMEDIATELY *
 * AND FOLLOW THE VOICE PROMPTS, STARTING WITH OPTION #1. *
 * *DIRECT INQUIRIES CONCERNING PREAUTHORIZED ELECTRONIC FUNDS TRANSFER TO *
 * (901)543-4778. *
 * *YOU MAY MAIL INQUIRIES CONCERNING AUTOMATED TELLER MACHINE ACTIVITY, FIRST *
 * CHECK TRANSACTIONS, AND PREAUTHORIZED ELECTRONIC FUNDS TRANSFERS TO: *
 * FIRST TENNESSEE BANK N.A., MEMPHIS *
 * P.O. BOX 84 *
 * MEMPHIS, TN 38101 *

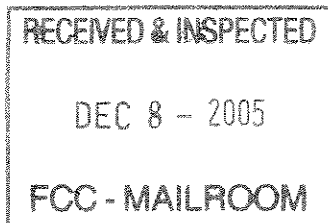
NATIONAL TELEVISION EDUCATION FOUNDATION, INC.

P.O. Box 752022

Memphis, Tennessee 38175

901.734.4420

CLB-cc-0022



December 6, 2005

Federal Communications Commission
445 12th Street S.W.
Washington, D.C. 20554

RE: Petition for Closed Captioning Exemption
Show Title: *We Are Tomorrow...R-U?*

To Whom It May Concern:

We are seeking an exemption from the FCC closed caption requirements for a weekly half hour teen television series entitled, *We Are Tomorrow...R-U?*. This program is a non-profit television series that has aired in Memphis and other cities for the past 9 years. Because of our non-profit status we do not sell commercial spots and our funding is very limited. We do not have any salaried employees and every penny raised is put directly into the production and broadcast of the series. This requirement will definitely put an undue burden on our program and we may not be able to continue the broadcast.

We Are Tomorrow...R-U? is a community service program that uses creativity to educate and motivate youth to stay away from drugs and criminal behavior. We work directly with Shelby County Sheriff's Office, Memphis Police Department, and other law enforcement agencies to provide a source of communication between teens and adult community leaders. This series also highlights the positive aspects of youth and allows them to explore careers in television and broadcasting.

The National Television Education Foundation, Inc. is the non-profit 501(c)(3) organization that is responsible for the production, syndication, promotions, and all aspects of *We Are Tomorrow...R-U?*. We are dedicated to the youth this program serves and committed to present quality programming. However, we can not afford any additional cost at this time. Attached are endorsements and letters of reference for *R-U?*.

PLEASE, grant our request for an exemption from your closed caption mandatory requirement effective January 1, 2006. We will seek a sponsor(s) to help cover the cost of including closed captioning in our series, and will notify you as soon as sponsorship can be secured. Until then...we ask for your assistance to keep our show on the air.

If you have any questions, please contact me at (901)734-4420. Again, please allow *We Are Tomorrow...R-U?* to be exempt from your closed captioned mandatory rule. Thank you in advance.

Respectfully,

Judy C. McEwen
Executive Director

WE ARE TOMORROW...



Television for TEENS,
and ADULTS Too!!!

MEMPHIS/ Shelby County



Sundays - 11:30 AM



TIME WARNER

Saturdays - 11 AM

Channel 20 / SmartLink 6

JACKSON/ Madison County



Saturdays - 7:30AM



Tuesday - 9PM

Saturdays - 10AM

Produced by

NATIONAL TELEVISION EDUCATION FOUNDATION, INC.

P.O. Box 752022 - Memphis, TN 38175

(901)734-4420 / (901)834-7852

VISIT OUR WEB SITE: WWW.RU-TV.COM

This series is aimed at teens and pre-teens that actually write, host and produce the episodes!

WE ARE TOMORROW...R-VF is entertaining for both teens and adults. If focusing on the tough issues that all teens face today. It's serious, fun, informative, silly, and thought provoking. Most of all, it presents the content in a way that teens can actually relate to.

WE ARE TOMORROW...R-VF is not some half-baked idea that may or may not happen. The non-profit series premiered in Memphis, Tennessee in 1997, and more than 88 episodes have already been produced and broadcast. In addition to Tennessee the series also airs in Arkansas, Missouri, Oklahoma, Louisiana, New York, Mississippi, Alabama, and Florida.

A QUALITY SERIES THAT APPEALS TO A DIVERSE AUDIENCE, AND INCLUDES ALL SEGMENTS OF THE COMMUNITY!

WE ARE TOMORROW...R-VF is television for TEENS...and Adults too!

"THERE REALLY IS NOT ANOTHER SHOW LIKE IT ON THE AIR!"

"...in our opinion, the shows all contained valuable educational information for young audiences in the targeted age range - 10 to 18."
The Annenberg Public Policy Center, Philadelphia, PA

NATIONAL TELEVISION EDUCATION FOUNDATION, INC.
(Formerly Memphis Television Education Foundation, Inc.)
P.O. Box 752022 - Memphis, Tennessee 38175
901.327.3221 / 901.734.4420
www.ru-tv.com

ENDORSEMENTS

WE ARE TOMORROW...





Shelby County Government

A C Wharton, Jr.
Mayor

October 29, 2005

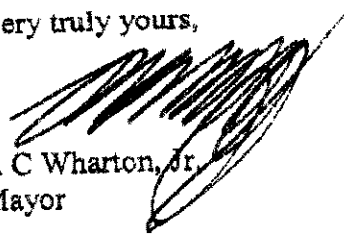
Ms. Judy McEwen
We Are Tomorrow...R-U?
Mid-South Teen Forum on Crime & Violence

Dear Ms. McEwen and young friends,

It is an honor for our community to have such dedicated adults and teens working to make a difference in the ongoing battle against violence, crime and drugs. I commend your efforts and hope that you will continue to build support and strength for the future.

Thank you for including me in your 2005 Forum. I wish you all great success.

Very truly yours,


A C Wharton, Jr.
Mayor



OFFICE OF THE DISTRICT ATTORNEY GENERAL

30th JUDICIAL DISTRICT ~ SHELBY COUNTY, TENNESSEE
201 Poplar Avenue, Third Floor, Memphis, TN 38103-1947
Tel. 901-545-5900 ~ Fax 901-545-3937
www.scdag.com

WILLIAM L. GIBBONS
District Attorney General

November 18, 2003

The teen television series *We are Tomorrow...R-U?* represents a unique and successful effort to reach young people and provide them critical and valuable information.

I am especially pleased that the television series has been so successful in providing a forum for law enforcement to communicate with younger citizens in a non-confrontational, yet informative, manner.

I hope our community will continue to benefit from episodes of *We are Tomorrow...R-U?*

Sincerely,

William L. Gibbons
District Attorney General

WLG/lhr



Shelby County Sheriff's Office

Mark H. Luttrell, Jr., Sheriff

October 22, 2003

Ms. Judy McEwen
Memphis TV Education Foundation
P.O. Box 752022
Memphis, Tennessee 38175

Dear Judy:

I wanted to again offer you my personal thanks for a job well done with the "Drugs: The True Reality" program. The show was very compelling. We at the Sheriff's Office were delighted to part of the production.

As we mentioned during the preview showing, this message will be a wonderful tool to help warn young people about the dangers of drugs. I certainly look forward to how we can partner in taking this message to the schools, churches and other groups in the community.

Judy, the efforts by you and Charles sure made an impression on all of us at the Sheriff's Office. If this program keeps just one child from a life of drugs, then we will have made an important contribution to keeping our community safe. We are grateful to you and your service to others.

Sincerely,

A handwritten signature in cursive script, appearing to read "Mark H. Luttrell, Jr.".

Mark H. Luttrell, Jr.
Sheriff

MHL/jk



746 Chapel Street, Suite 300
New Haven, CT 06510-3102

(203) 495-1839/(866) AMISTAD
Fax (203) 495-9647

August 1, 2003

Judy McEwen
Memphis TV ED Foundation
P.O. Box 752022
Memphis, TN 38175

Dear Judy:

On behalf of AMISTAD America, I want to thank you for the excellent video *The Past Meets the Future* which was taped in Mobile. Your inclusion of Freedom Schooner *Amistad* and Captain Bill Pinkney, Master of *Amistad*, was much appreciated. I am especially appreciative of the way you were able to introduce the historical subjects of the *Amistad* Incident and The Civil Rights Movement to teenagers as a news event produced by teens for teens. This is the perfect format for reaching children in this age category in a direct and non-confrontational manner, and further, that is clever, engaging, informative and fun.

It is a rare treat to see a first-class television production for teenagers. I believe that your program helps teens to learn about and to understand American history and their heritage in a new way. Kudos to you and to your production team.

I hope that you plan to air the show again and that you are successful in reaching new markets for your show overall. The video would be an excellent resource for teachers and should be part of the Cable in the Classroom series of videos or other like venues. I wish you much luck in your endeavors and hope that we will have the opportunity to work together again, soon.

Sincerely,

Marge Kuhlmann
Director of Public Relations & Marketing



Arkansas
Secretary
of State

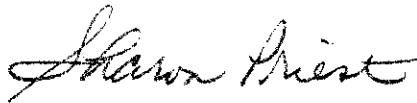
Sharon
Priest

October 9, 2000

To Whom It May Concern:

The Arkansas Secretary of State's office applauds Judy McEwen and the Memphis Television Foundation for joining the "*We are Tomorrow...RU*" show with our *Talk Back...Vote!* program. Ms. McEwen's production of the show titled "*R-U Talking Back: Vote*" is an informative and innovative show that gives young voters a chance to express their views and learn that they can make a difference. The show offers a unique opportunity for our future leaders to learn about the voting process and how to become involved and, of course, to Talk Back...Vote!

Sincerely,



Sharon Priest
Arkansas Secretary of State

State Capitol
Little Rock, Arkansas
501-682-1111
501-682-1111



"You are to be commended for helping to create a diverse and unified environment in which our children are shown how to succeed."

TM Mayor A C Wharton - Shelby County Government

"... we are impressed by your professional approach in all areas and the accomplishments that you have made through this show. Congratulations on a job well done."

Barry Adelman, Dick Clark Productions, Inc. - Burbank, CA

"This show provides a diverse forum in which children can emulate and promote healthy and constructive concepts."

Sgt. Len Edwards, Commission on Missing & Exploited Children - Memphis, TN

"... an informative and innovative show that gives young voters a chance to express their views and learn that they can make a difference."

Sharon Priest, Secretary of State - State of Arkansas

"What a pleasure it was for Gaylord Entertainment to be involved with We Are Tomorrow... R-U?"

Dana Kauffman, Gaylord Entertainment - Nashville, TN

"In this present generation, it is great to have a television series dealing with young adults engaging in activities good to the communities and developing their self-esteem."

Estela I. Dora, Mobile International Festival - Mobile, AL

"The program is well produced and very informative. The program will be a welcome addition to our program lineup."

Otha Brandon, Time Warner Communications

"... Memphis College of Art is proud to be associated with the quality programming that you, your staff, and Memphis TV ED Foundation is known for."

Anita Whatley-Khaphani, Memphis College of Art

"As the Mayor of Mobile, AL, I would like to commend you for bringing the production and broadcast of R-U? to our community."

Meyer Michael C. Dow, City of Mobile

"The Mobile Police Department is extremely pleased to have worked with your television series, R-U?. The energy and commitment by your staff is commendable."

Chief Samuel M. Cochran, Mobile Police Department

"... thank you for giving us the opportunity to participate in We Are Tomorrow... R-U?"

John Rehrner, Pulaski County Sheriff's Office - Little Rock, AR

"This program is vital to the development of youth in our community."

Sheriff A.C. Gillies, Shelby County Sheriff's Office - Memphis, TN

"I was impressed with the professionalism displayed by the students as well as the quality of the end product."

Cordell Christian, FEDEX

"It is exciting to know R-U? is coming to Central Arkansas."

Chuck Spohn, Clear Channel Television - Little Rock, AR

"Through your broadcast you helped bridge the gap of communication between the Latino community and other segments in Memphis."

Miguel Calve, Latino-Memphis Connection

"... your efforts contribute a great deal to the health and welfare of our community, and urge those able to assist to support R-U?"

Jack A. Betz, Betz Enterprises

"Those who participate in the show make good friends with teens from other states and learned a lot about producing television programs."

Raul Lanewala, R-U? Teen Host - Mobile, AL

"... this Court was able to further expand our efforts to reach teens and their parents to explain the laws that affect them."

Judge Kenneth A. Turner, Juvenile Court of Memphis & Shelby County, TN

Produced by: National Television Education Foundation, Inc. P.O. Box 752022 - Memphis, TN 38175 901.327.3221

ENDORSEMENTS