



**Osborne A. "Oz" Day AbilityOne Awareness Award
Nomination Criteria
Packets must be received by
September 30, 2008**

The Osborne A. Day AbilityOne Awareness Award was established in honor of Osborne "Oz" A. Day. From June 2005 to May 2008, Mr. Day served as a private citizen member to provide knowledge and insights about the obstacles to employment for people who are blind. Appointed by President George W. Bush, his service on the Committee was a culmination of a lifelong career of advocating for our population. In addition to being a well-known volunteer for Recordings for the Blind and Dyslexic and other nonprofit organizations, Mr. Day provided critical program leadership to the AbilityOne Program to further communicate effectively to federal customers and the general public.

This award will honor a federal agency employee or agency subcomponent for exceptional AbilityOne promotional efforts throughout the federal and local community. No more than one award will be given each year, and all nominees will be evaluated and rated based on their tangible efforts to promote the program.

An Ad-Hoc Oz Day Award Selection Subcommittee will review and rate all nominations and reach a decision on the award recipient.

Award Criteria (qualified nominees do not need to meet all criteria):

Overall Communication Efforts

The total scope of a nominee's communications efforts during the fiscal year to promote both their respective federal agency's association with the AbilityOne Program and the importance of this program to enhance the employment opportunities for people who are blind or have other severe disabilities.

Submit via mail or email a brief narrative describing the past year's events, activities, or initiatives and the overall impact of the efforts. Include PDF samples of materials produced.

Special Event or Public Relations Effort

This category includes any special event planned to increase awareness and understanding of the AbilityOne Program in association with the nominee's agency and the capabilities of people who are blind or have other severe disabilities.

Submit via mail or email a brief narrative describing the event/activity and the overall impact of the efforts. Include PDF samples of materials produced to promote the AbilityOne Program.

Broadcast Public Service Announcement, Television or Radio

A single radio or television announcement produced and broadcasted that associates the nominee's agency with the AbilityOne program and people who are blind or have other severe disabilities. This could include the government's PBS television such as the Channel One at the Pentagon.

Submit one CD (radio) or a VHS cassette/DVD (television) along with the dates the announcement was aired. Include a synopsis of the audience response to the announcement.

Publication

Any regularly published newspaper, agency newsletter, magazine, or web site that promotes awareness of the AbilityOne Program in conjunction with the nominee's agency either on a national level or in their surrounding community.

May include: Articles submitted to federal or local news media by the nominee that promotes their agency's association with the AbilityOne Program. Photograph submitted to local news, nonprofit agencies, and web sites that display the AbilityOne logo and promote the nonprofits association with the AbilityOne Program.

Annual Report

Annual reports that highlight the AbilityOne Program in association with the nominee's agency and the importance of this program to people who are blind or have other severe disabilities either nationally or in the agency's local community.

Public Speaking Engagements

This would include any speaking engagement that promotes the understanding of people who are blind or have other severe disabilities and the AbilityOne Program.

Presentations should be in PowerPoint or Adobe PDF format. A narrative explaining how the presentation was used should accompany each entry. Examples might include awareness training for employees, partnerships with developmental disabilities programs, or exceptional efforts at creating awareness of the AbilityOne Program.

Web Site

Submit printed pages from your web site and the URL to view and navigate the site online. Web sites will be judged on prominence of the AbilityOne Logo and literature or documents that promote the federal agency's association with the AbilityOne Program.

E-mail your nomination packet to: Ms. Kimberly Zeich at kzeich@abilityone.gov no later than September 30, 2008.