



ENFORCEMENT BUREAU

2007 Annual Report



January 17, 2008



THE ENFORCEMENT BUREAU MISSION

Investigate and respond quickly to possible violations of the Communications Act, as amended, and the Commission's rules and orders, to ensure . . .

- Consumer protection in a competitive landscape
- A level playing field to promote robust competition
- Efficient and responsible use of the public airwaves
- Homeland security and protection of the public safety



CONSUMER PROTECTION ENFORCEMENT -- DTV

- **DTV Labeling Enforcement**
 - Over 1,500 retailer inspections; nearly 300 citations
- **DTV Tuner Enforcement**
 - Two NALs totaling nearly \$3 million
- **DTV V-Chip Enforcement**
 - NAL for \$7.7 million
 - Other investigations underway





CONSUMER PROTECTION ENFORCEMENT -- DTV

■ DTV Consumer Outreach

- 2,619 visits to consumer centers – including senior centers and libraries
- 348 presentations held or scheduled





CONSUMER PROTECTION ENFORCEMENT

■ Protect Consumers' Sensitive, Personal Information

- Review CPNI carrier compliance certifications
- Investigate data brokers and carriers
- Issued 22 proposed forfeitures totaling \$1.6 million



■ Pursue Violations of Do-Not-Call and Junk Fax Requirements

- Over 1,300 Citations issued
- Issued 28 proposed forfeitures totaling more than \$6 million





LEVEL PLAYING FIELD ENFORCEMENT

■ Enforce Universal Service Payment Requirements

- NALs and Consent Decrees totaling nearly \$4 million
- Recovered nearly \$210 million in underpayments to the Fund



■ Protect Against E-Rate Fraud

- 4 debarment orders
- 2 suspensions





LEVEL PLAYING FIELD ENFORCEMENT

■ Resolve Competitive Market Disputes

- 22 pre-complaint mediations
- 10 formal complaint decisions

■ Enforce Restrictions on Marketing Unauthorized Equipment

- Over 145 investigations regarding unauthorized equipment





RESPONSIBLE USE OF THE PUBLIC AIRWAVES ENFORCEMENT

■ Sponsorship ID/Payola

- \$12.5 million in Consent Decrees with strong compliance plans
- Issued two NALs for improper use of video news releases



■ Pirate Broadcasters

- Approximately 85 shut-downs





HOMELAND SECURITY/ PUBLIC SAFETY ENFORCEMENT

■ E911

- NALs and Consent Decrees totaling over \$3.6 million



■ Network Outage Reporting

- Consent Decree totaling \$1.4 million





HOMELAND SECURITY/ PUBLIC SAFETY ENFORCEMENT

- **Interference to Public Safety Communications**
 - Approximately 725 cases

- **Emergency Alert System**
 - Nearly 500 inspections of stations' compliance with EAS rules

- **Tower and Fencing Enforcement**
 - Approximately 1,000 compliance inspections

