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NETWORK MANAGEMENT AND CONSUMER EXPECTATIONS

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PROBLEM: ILLEGAL FILE SHARING

- Decimates songwriter and copyright industries
- Diminishes quality and quantity of music available to consumers
- In addition, illegal file sharing is responsible for a significant and disproportionate percentage of broadband network congestion

POTENTIAL SOLUTION

- Some ISPs are considering network management measures to reduce broadband congestion
- Such practices would significantly reduce/deter illegal file sharing
- Market-based solution: many consumers would be drawn to networks that protect content and therefore attract high-quality creative works

RESPONSIBILITY OF REGULATORS

- Don't regulate when the market appears to be addressing a problem with a pro-consumer result
- FCC should not frustrate responsible network management
- Any regulatory action should focus on the real problem: **Internet Piracy**