

**Federal Aviation Administration** 

**33rd Annual Aviation Forecast Conference** 



#### **Presenting Pinnacle Airlines Corp.**

- A dynamic, well-run holding company with two operating subsidiaries: Pinnacle Airlines Inc. and Colgan Air Inc.
- Regional Airline Partnerships with Continental Airlines, Delta Air Lines, Northwest Airlines, United Airlines and US Airways
- Over 5,000 committed employees
- Current fleet of 139 regional jets and 48 turboprop aircraft
- 14 additional CRJ-900s on order for delivery by February 2009
- 15 Q-400 next generation turboprops on order (deliveries started in December 2007, completed by June 30, 2008)
- A respected leader in the regional airline industry



#### **The Pinnacle Success Story**

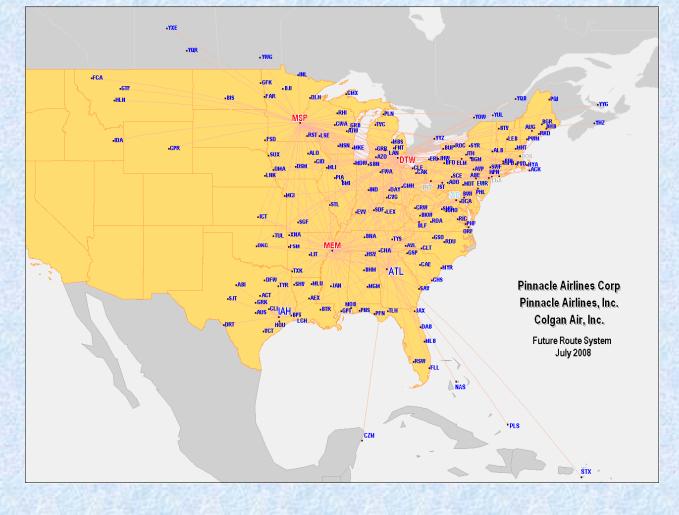
Pinnacle Airlines Inc. began operations in 1985 as Express Airlines 1 Inc. operating turboprop aircraft for Republic Airlines between Memphis and three small communities in Mississippi and Louisiana.





#### **The Pinnacle Success Story: Next Chapter**

In the near future, Pinnacle Airlines Corp. will operate about 190 aircraft and serve over 150 cities with 1,000plus flights each day.





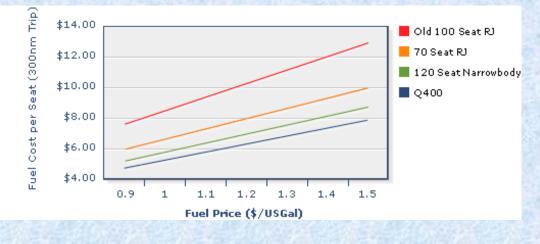
## **Bombardier Q-400 Turboprop**



PINNACLE AIRLINES CORP.

## **Q-400 Turboprop Growth Platform**

- Pinnacle ordered 15 firm and 30 optional Q-400 aircraft to be operated by its Colgan subsidiary
- Pinnacle's turboprop growth will be built around the Q-400 New Generation Turboprop
  - Superior operating performance to traditional turboprops and similar regional jets
  - Enhanced passenger comfort compared to regional jets
  - Unique performance capabilities facilitate reduced block times in congested ATC environment
  - Environmentally friendly "green" aircraft lower fuel burn, lower emissions, reduced noise levels
  - Operating costs at or below 50 seat regional jets, yet comfortably seats 70-78 passengers



Source: Bombardier





## **CRJ-900 Regional Jet Growth Platform**

- Regional jet growth will be focused on opportunities with the CRJ-900
  - Great performance and reliability
  - Outstanding economics
  - New cabin offers greater passenger appeal and comfort
  - Environmentally friendly greenhouse gas emissions up to 27% less than competition and produces less noise than its counterparts



## **Not Your Father's Regional Airlines**

#### 155+ million passengers

- 23% of U.S. domestic
- up 57% 2002-06

#### 4.98 million flights

- nearly 50% U.S. domestic schedule
  - up 12% 2002-06
  - but down 3% 2005-'06

#### 2,400 regional aircraft

- 39% of US fleet
- 1,762 jets (29%) and 602 turboprops (10%)



Source: RAA Annual Report 2007

#### **Not Your Father's Regional Airlines**

#### **Bigger Planes, Longer Flights**

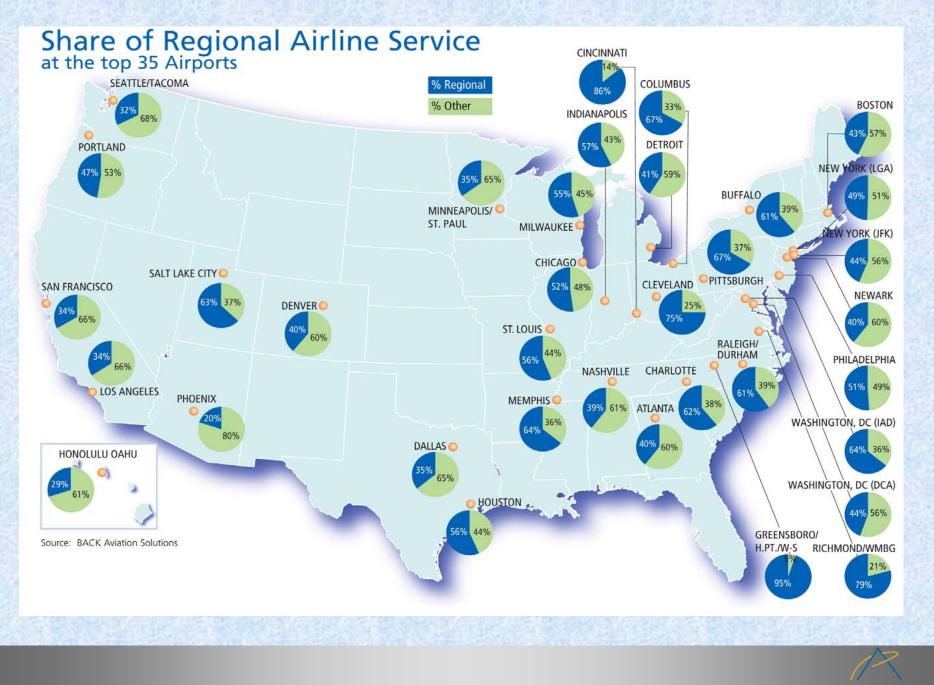
**2002-2006** 

average seating up 32% (35-51) trip length up 72% (333-460nm)

- 90+% passengers fly seamless with majors wholly-owned/CPA/pro rate reservations, tickets, bags, scheduling and daily ops
- Connecting small and medium size cities to world thru U.S. hub airports



Source: RAA Annual Report 2007



#### 70% of U.S. Served Only by Regionals

#### US Airports Served Exclusively by Regional Airlines for the Lower 48





#### **RJ's as Scapegoat for ATC Delays**

 "Airlines are ramming those hateful regional jets down our throats and clogging the nation's skies and airports with the tiny, delay-creating aircraft..."

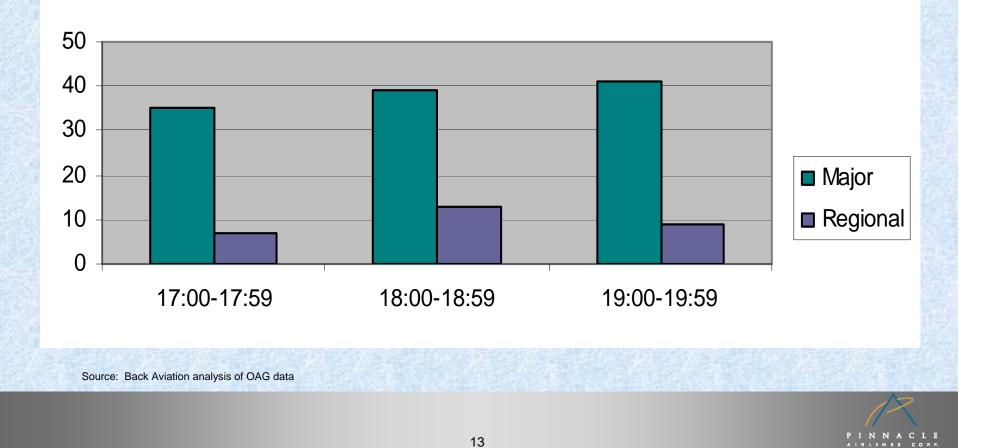
> Joe Brancatelli USA Today September 24, 2007



# **RJ and Narrowbody Departures**

Few RJs during JFK evening "rush hour"

# Number of JFK departures between 5pm and 8pm: (September 21, 2007)



## **Recent Developments - U.S. Airline Industry**

- Softening macroeconomic outlook (threat of a recession)
- Dramatic upswing in fuel prices
- Increasing domestic price competition
- Tough domestic revenue environment leading largest carriers to reduce domestic capacity and expand international flying
- Regionals moving toward greater risk, but potentially rewarding business models
  - Under new contracts, regionals will generally assume aircraft ownership risk
  - Some carriers are moving into foreign operations and non-flying operations
- Mainline carriers focused on larger gauge regional aircraft
  - Scope clause restrictions limit expansion
- Low-cost carriers are using 100 seat jets to penetrate markets typically dominated by regionals

Source: Goldman Sachs



### **Regional Airlines Future**

- Regional Airlines are in integral part of the nation's Network Airlines.
- Regional Airlines are the exclusive providers of Airline service to 442 communities.
- Regional Aircraft are getting larger.
- The number of 50 seat jets will be reduced.
- The stronger Regional Airlines will benefit from consolidation.
- Regionals will continue to garner a larger share of domestic traffic.
- Majors tend to shift more flying to the regionals during economic downturn.





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