

# Accessing Global Markets is Easier Than Ever

## THE U.S. COMMERCIAL SERVICE STREAMLINES FEES FOR AMERICAN BUSINESSES

Connecting you to business opportunities in markets around the world as fast and efficiently as possible is a priority for the U.S. Commercial Service (CS). This means consistent, simplified pricing and less red tape. To this end, we're pleased to announce our new user fee schedule.

STANDARDIZED SERVICES	SME Company*	SME New-to-Export Companies using Service for first time	Large Company*
<b>Gold Key Service</b> (Matchmaking)	\$700	\$350	\$2,300
<b>International Company Profile</b> (Due diligence)	\$600	\$350	\$900
<b>International Partner Search</b> (Prequalified business contacts)	\$550	\$350	\$1,400
<b>Featured U.S. Exporter</b> (Overseas web promotion)	\$150	\$75	\$300
<b>Business Service Provider</b> (Domestic web listing of export services)	\$300	—	\$600

## CUSTOMIZED SERVICES

For customized help with export promotion, international market research, overseas trade events, and finding international partners, our fees vary depending on company size and scope of service. Please contact your local trade specialist or commercial officer for details. To find the Commercial Service office nearest you, visit [www.export.gov](http://www.export.gov).

## OTHER SERVICES

For more information, please contact your local CS office.

<b>Commercial News USA</b> (U.S. supplier catalog for overseas dissemination)	<a href="http://www.thinkglobal.us/advertiser/rates.php">www.thinkglobal.us/advertiser/rates.php</a>
<b>International Buyer Program</b> (for U.S. trade show organizers)	\$8,000
<b>Trade Fair Certification</b> (for overseas trade show organizers)	\$2,000

\*A Small or Medium-Sized Enterprise (SME) is defined as a firm with 500 or fewer employees or self-certified as a small business under SBA regulations. A large company is defined as a firm with more than 500 employees. Subsidiaries will be classified based on the size of the parent company.

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# Reach New Customers Worldwide

*with the U.S. Commercial Service*

With a global network of offices across the United States and in more than 75 U.S. Embassies abroad, the U.S. Commercial Service connects U.S. companies with international buyers worldwide.



## 4 Ways We Can Help Maximize Your Worldwide Sales

Our global network of trade specialists will help you find the best markets with our international market research, promote your products and services to qualified buyers, meet the best distributors and agents, and overcome foreign trade barriers.

**1. Business Counseling & Advocacy.** Get personalized, expert advice on conducting business worldwide:

- Develop the right sales strategies
- Overcome barriers to entry
- Ensure that your products and services have the best possible prospects in markets around the world

**2. Market Research.** Target the best trade opportunities with our international research:

- Analyze market potential and size, foreign competitors, and market strategies for your product or service
- Find comprehensive information on best prospects, financing, distributors, laws, and cultural issues
- Screen international buyers and distributors using our unique due diligence services

**3. Trade Events.** Promote your product or service to targeted, pre-screened buyers worldwide:

- Showcase your firm at trade shows across all major industries
- Leverage our meeting space and pre-screened foreign contacts to successfully present your product or service

**4. International Partners.** Meet the best buyers, distributors, and agents for your products and services:

- Promote your firm as a Featured U.S. Exporter on our foreign-language web sites
- Advertise in Commercial News USA, our catalog of U.S. suppliers, which is distributed to more than 400,000 potential agents, distributors, and buyers around the world
- Receive trade leads on the latest international business opportunities for your company
- Let us arrange appointments for you with pre-screened foreign business contacts