

Media Bureau



Broadband



□ Cable High-Speed Internet Access

- Available to 87.5 Million US Homes
- More than 13.8 Million Subscribers
- Competition with Other Platforms

□ Internet Policy Working Group

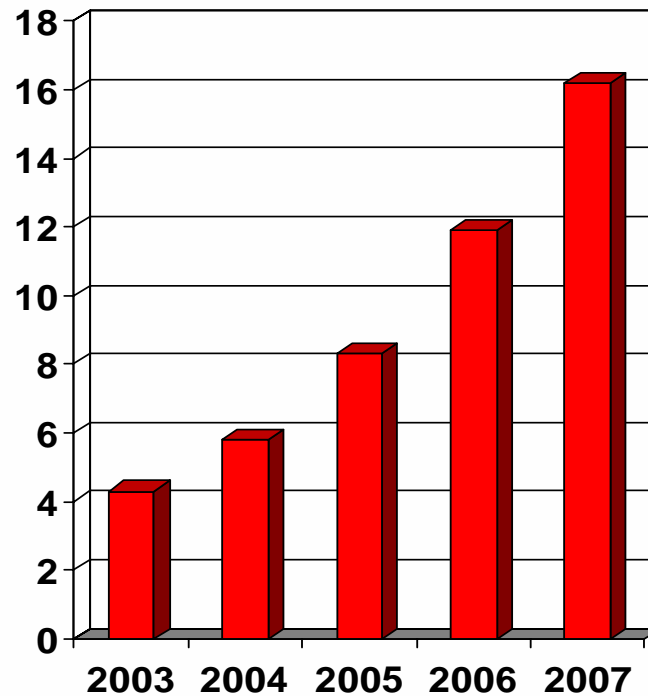
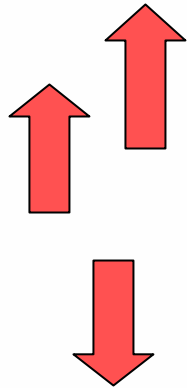
- MSOs are Rolling Out VoIP
- Cable Modem Subscribers are Using Other VoIP Providers



Media

Digital Television Transition

- HD Content
- DTV Sales
- DTV Prices
- “Plug and Play”
- Broadcast Flag
- Integrated Tuners



■ DTV Sales
in Millions



Media

Localism In Broadcasting

□ Localism Task Force

- 1st Hearing in Charlotte, NC
- Next Hearing: Jan. 28th in San Antonio, TX
- Additional Hearings Planned

□ Low Power FM Radio Stations

- Resolved 1600 applications
- 850 more to be resolved by mid-2004
- Granted 926 new LPFM applications



Media

Media Ownership

□ 2002 Biennial Review of the FCC's Broadcast Ownership Rules

- 20 Month Review Process
- Largest Public Record in FCC History
- Appeal Pending in 3rd Circuit

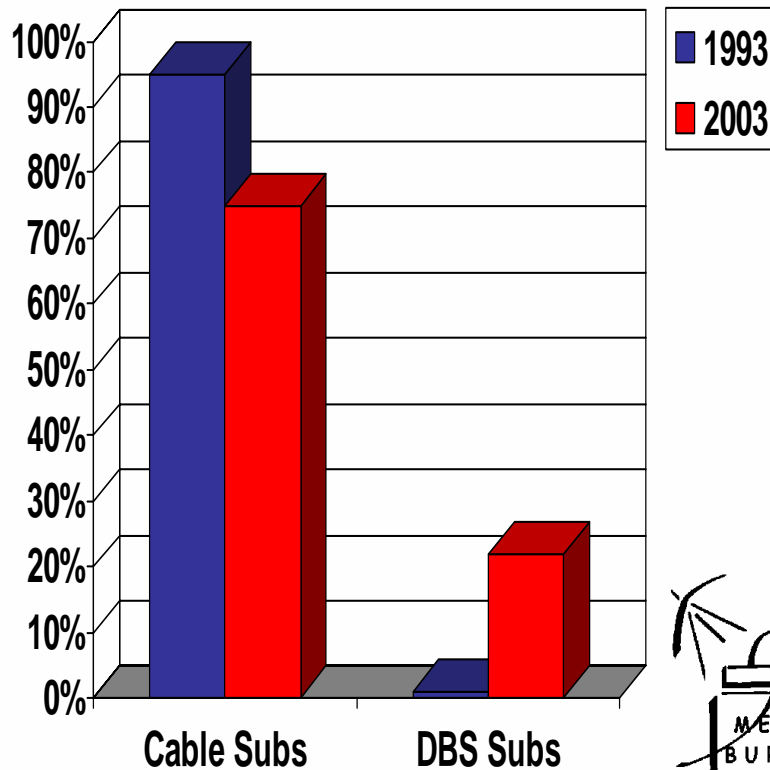


Competition

□ 10th Annual Video Programming Competition Report

- Increased Subscribership
- Competition Thriving

□ News Corp. – DirecTV Application Reviewed



Homeland Security



□ 2003 MSRC Achievements:

- Adoption of 88 Best Practices Recommendations
- Model City Exercise in Tampa, FL
- Outreach Initiative to Local Entities



Modernizing the FCC

☐ Training:

- FCC University
- “Engineering Challenge”

☐ Expanded Electronic Filing:

- Consolidated Database System (CDBS)
- Cable Operation And Licensing System (COALS)

☐ Backlog Reduced:

- Appeals of Local Rate Orders
- Market Modification Applications for Review
- Low Power FM New and Major
- TV New and Major
- LPTV / TV Transmission Facility Changes
- Class A License Applications



2004 Preview

- ✓ **Broadband**
 - Cable Modem Classification
- ✓ **DTV Adoption and Transition issues**
 - 2nd DTV Periodic
 - Plug and Play
 - Broadcast Flag
 - Must Carry
 - Integrated Tuners Deadline
- ✓ **Localism in Broadcasting**
 - NOI and Further Study
- ✓ **Media Ownership**
 - Cable Ownership
 - Biennial Review
- ✓ **Homeland Security**
 - Re-charter MSRC
- ✓ **Modernizing the FCC**

