

International Bureau
Connecting Communities

January 2004





FCC Strategic Plan



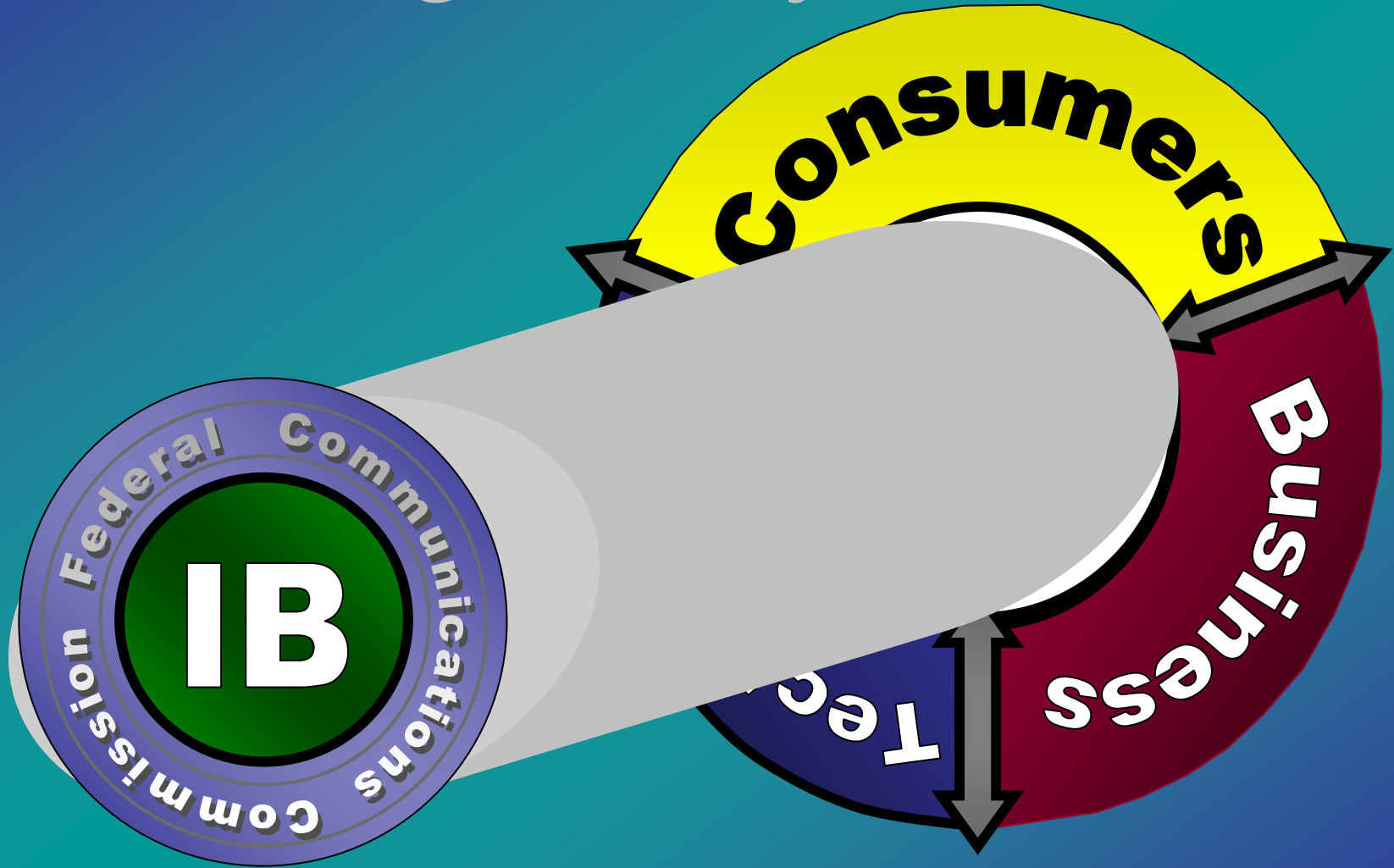
IB Mission

To connect the globe for the good of consumers through a commitment to prompt authorizations, innovative spectrum management and responsible global leadership

Key Communities

- Consumers (*Services and Security*)
- Business (*Growth and Investment*)
- Technology (*Innovation and Adaptation*)
- The Globe (*Leadership and Listening*)

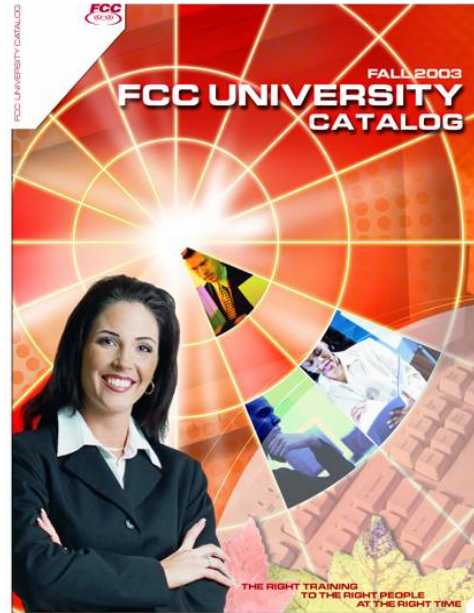
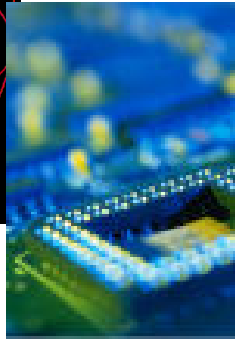
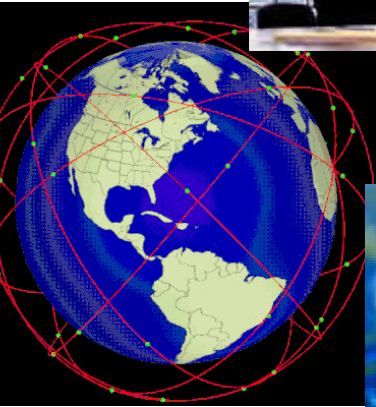
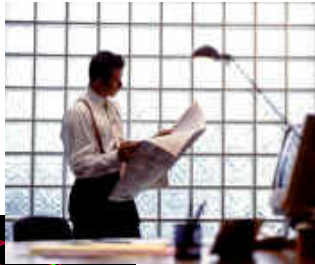
Connecting the Key Communities





The International Bureau

Keeping Pace Through Training and Development

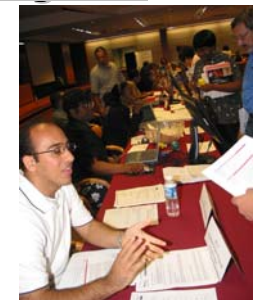


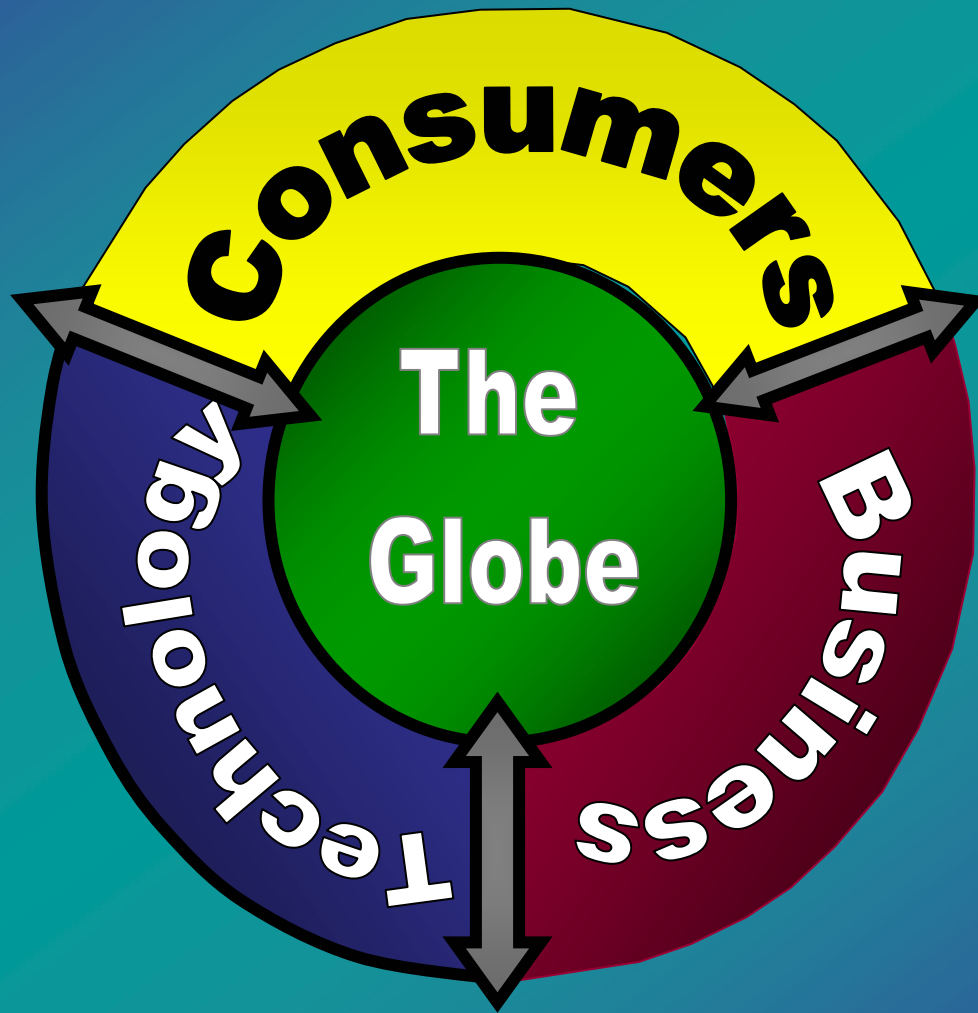
Formal Training



FCC Brown Bags

FCC Training Fair





Connecting Communities:

Consumers: *Services and Security*

Accomplishments in 2003

– Driving International Calling Rates Down

- ISP Reform NPRM
- Reduction in the Average Price of an International Call from \$0.33 to \$0.27

– Expanding Service Options for U.S. Consumers

- New satellite providers
- Broadband Deployment
- Service to Rural Communities

– Protecting citizens and the services they use

- E911 Scope Order
- ITU Working Party 8
- Satellite coordination and international treaty compliance
 - Russia, Canada, France, Mexico, Japan, Brazil
- Coordination of Safety Services Along the Border
- MSRC/NRIC Participation

Connecting Communities:

Consumers: Services and Security

Focus in 2004

- | | |
|---|---|
| <ul style="list-style-type: none"> - Driving International Calling Rates Down | <ul style="list-style-type: none"> • Review of Benchmarks • International Reporting Reform |
| <ul style="list-style-type: none"> - Expanding Service Options for U.S. Consumers | <ul style="list-style-type: none"> • New satellite providers • Broadband Deployment • Service to Rural Communities |
| <ul style="list-style-type: none"> - Protecting citizens and the services they use | <ul style="list-style-type: none"> • ITU Public safety Committees • Satellite coordination and international treaty compliance • Safety Services Along the Border • Ensuring Continuity of Service • MSRC/NRIC • International Reliability and Security Initiative • Orbital Debris Report & Order |

Rural Focus in 2004



Making the Rural Connection

FCC Satellite Rural Forum



Washington, DC

January 27, 2004



Homeland Security in 2004

- Protecting Public Safety Services Along the Border



- Providing Technical Expertise to Executive Branch Agencies



- Leading the International Community on Communications Network Reliability and Security Issues

Connecting Communities

Business: Growth and Investment

Progress in 2003

- Competitive Environment
 - ISP Reform NPRM
 - Call Back Report & Order
 - Alaska Bush Report & Order
 - Resolution of Accounting Rate Disputes
 - Promotion of pro-competitive policies abroad
- More Competitors/More Consumer Choice
 - Licensed New Digital Broadband Competitor
 - Licensed New MVPD Competitor
 - Additions to the Space Station Permitted List

Connecting Communities

Business: Growth and Investment

Accomplishments in 2003

- Expert Advice to the Executive Branch on Regulatory and Spectrum Telecom-Related Trade Issues
- Free Trade Agreements for Chile, Singapore, Morocco
- Consultations with USTR
- Good Regulatory Practices Paper
- New Business Arrangements
- Transaction Review
 - Global Crossing
 - XO
 - Lockheed/Comsat
 - Comsat/Intelsat
 - Foreign Ownership Review

Connecting Communities

Business: Growth and Investment

Focus in 2004

- New Business Arrangements
- Transaction Review
- Foreign Ownership Review
- Streamlined Licensing Procedures and Efficient Internal Operations
- Satellite Earth Station Rules
- Electronic Filing
 - Mandatory E-Filing
 - Development of MyIBFS
- Competitive Environment
- Benchmark Review
- WRC 07 Preparations
- Satellite Industry Report
- More Competitors/More Consumer Choice
- Satellite TV Competition
- Licensing Activities

Connecting Communities:

Technology: Innovation & Adaptation

Accomplishments in 2003

- Spectrum Efficient Ubiquitous Services
- Flexible Use of MSS Spectrum/ Terrestrial Component
- V-Band Satellite Services

- Broadband Deployment
 - In-Flight
 - At Sea
 - Along U.S. Borders
- WRC-03
- Earth Stations on Vessels Proposal
- FCC/Radio Canada Interim Agreement for WCS

- New Services to Market Sooner
- Satellite Licensing Reform

- Efficient Use of Spectrum
- Milestone Enforcement

Getting New Services to Market Sooner Through Improved Performance

- **Space Station Licensing Reform**

- Initial Implementation August 2003

- Processing Statistics


- 73 eligible applications filed
- 51 disposed
- 1st licenses issued November 2003

1st licenses Issued
8 times faster than under
the legacy system



- **Space Station Backlog Reduction**

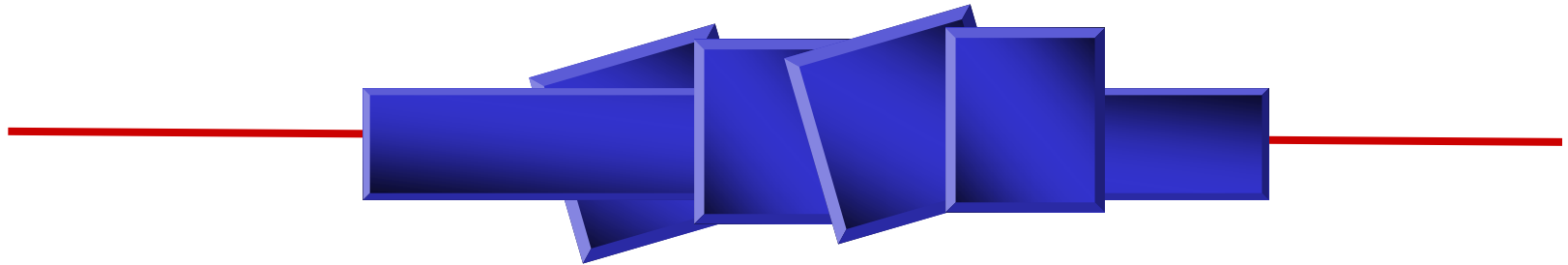
- Number of Applications Pending more than 270 Days

 **35%**

Other Backlog Reduction in 2003

- Proceedings pending more than one year

**Backlog
Eliminated**



- Petitions for Reconsideration and Applications for pending for more than one year



50%

Modernizing Electronic Filing



MyIBFS Design and Development Project

- ❖ **Implements Satellite Licensing Reform Decisions**
- ❖ **Phase One**
 - ❖ **Kick-Off – November 2003**
 - ❖ **Goals:**
 - ✓ Earth Station Interactive E-Z Form
 - ✓ New Homepage
 - ✓ MyIBFS Account Management Portal
 - ✓ New Search Functionality
 - ❖ **FCC/Industry Design Partnership**

Connecting Communities:

Technology: Innovation & Adaptation

Focus in 2004

- New Services to Market Sooner
- Satellite Licensing Reform Implementation
 - Electronic Filing Initiatives
- Further Backlog Reduction
- Innovative Technologies
- V-Band Satellite Services
- Efficient Use of Spectrum
- Big Leo Review
- Milestone Enforcement
- DTV Transition along U.S. Borders
- Broadband Deployment
- WRC-03 Implementation
- WRC-07 Preparations
- Earth Stations on Vessels
- Continued Cross Border Negotiations



Connecting Communities:

The Globe: *Leadership and Listening*

Accomplishments in 2003

 Maintaining a Two-Way Dialogue with Global Regulators on FCC Issues

- Spectrum Policy Task Force (SPTF)
- Triennial Review
- Media Ownership
- Homeland Security
- International Visitors Program
 - 110 Countries

 Regional Outreach

- Jordan, CAFTA countries Egypt, India, South Africa, E.U., United Kingdom, Germany, European Commission, Japan, Korea

 Participation in International Organizations

- ITU, OECD, APEC, CITEL, TRASA/COMESA

 Cross-Border Activities

- New understanding with Canada and Mexico on Public Safety, WCS, TV, Low Power TV

Connecting Communities:

The Globe: Leadership and Listening

Focus in 2004

 Maintaining a Two-Way Dialogue with Global Regulators on FCC Issues

- Local Number Portability
- Broadband
- Universal Service
- VOIP
- Network Reliability and Security

 Regional Outreach

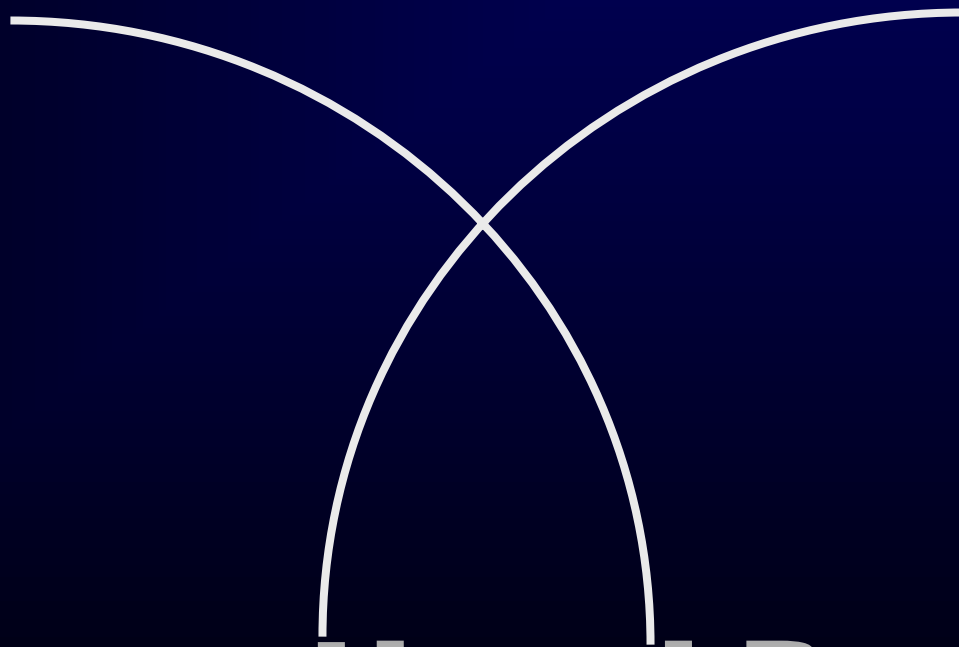
- Japan/Korea
- U.K.

 Participation in International Organizations

- ITU, OECD, APEC, CITEL, TRASA/COMESA

 Cross-Border Activities

- Foster Relationships with Canada and Mexico



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