

**MISSION:** Invest in America promotes and supports foreign direct investment in the United States, contributing to U.S. job creation, innovation, and competitiveness.

**OVERVIEW:** Invest in America is the primary U.S. Government mechanism to coordinate inward investment promotion. Efforts are focused on outreach to foreign governments and investors, support for state governments' investment promotion efforts, and addressing business climate concerns of international investors.

- Invest in America reaffirms the unequivocal and long-standing commitment by the United States to an open investment policy.
- Invest in America promotes investment in the United States by highlighting the advantages of investing in the United States, and countering the misconceptions some investors may have.

**POLICY:** Invest in America bolsters the global competitiveness of the United States economy by addressing policy issues that concern foreign investors.

- Invest in America recently published a policy paper entitled, "Visas and Foreign Direct Investment." In addition to raising awareness of this issue, Invest in America is now actively engaged with stakeholders to address specific challenges raised in this paper.

**OMBUDSMAN:** Invest in America serves as ombudsman in Washington, D.C. for the international investment community, working across the Federal Government to act as a voice to address investor concerns and issues involving Federal agencies.

- Invest in America receives inquiries from potential and current foreign investors with regard to issues encountered within the Federal bureaucracy.

**STATE COOPERATION:** Invest in America is a federal complement to existing U.S. state efforts. By adding a consistent federal message that America is open for business, Invest in America makes each state message stronger and more resonant, and enhance the prospects for all.

- Invest in America complements state efforts, but remains neutral in any competition between them. Invest in America promotes the United States, not specific states, as the premier site for foreign direct investment.

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**Invest in America Welcomes All Questions, Comments, and Inquiries:**

Aaron Brickman  
Director, Invest in America  
+1 202-482-1889  
aaron.brickman@mail.doc.gov  
www.investamerica.gov