
Section 27

Domestic Trade and Services

This section presents statistics relating to the distributive trades and service industries. Data shown for the trades, classified by kind of business, and for the various categories of services (e.g., personal, business, repair, accommodation) cover sales or receipts, establishments, employees, payrolls, and other items. The principal sources of these data are census reports and survey reports of the U.S. Census Bureau. Data on gross product in trade and service industries usually appear in the *Survey of Current Business*, issued by the U.S. Bureau of Economic Analysis. Financial data for firms engaged in retail, wholesale, or service activities appear in the annual *Statistics of Income*, published by the Internal Revenue Service that appear in Section 17, Business Enterprise.

Censuses—Censuses of retail trade and wholesale trade have been taken at various intervals since 1929. Limited coverage of the service industries started in 1933. Beginning with the 1967 census, legislation provides for a census of each area to be conducted every 5 years (for years ending in “2” and “7”). The industries covered in the censuses and surveys of business are those classified in 13 sectors defined in the *North American Industry Classification System* (see text, Section 32). *Retail trade* refers to places of business primarily engaged in retailing merchandise generally in small quantities to the general public; *wholesale trade*, to establishments primarily engaged in selling goods to other businesses and normally operate from a warehouse or office that have little or no display of merchandise; and *services*, to establishments primarily engaged in providing a wide range of services for individuals and for businesses.

Beginning with the 1954 Censuses of Retail Trade and Service industries, data for nonemployer establishments are included and published separately. The census of wholesale trade excludes establishments with no paid employees. Beginning in 1977, sales taxes and finance charges are excluded from sales (or receipt) figures of the three censuses. In 1982 and prior censuses, the count of establishments represented the number in business at the end of the year. Beginning 1987, the count of establishments represents those in business at any time during the year.

For the 1992 and 1997 Censuses of Service Industries, hospitals operated by governmental organizations are included. Government-operated facilities in other service kind-of-business classifications are excluded from the census. In 1987 and 1992, data were not collected for elementary and secondary schools, colleges and universities, labor unions and similar organizations, and political organizations.

The census of retail trade beginning in 1977, excludes nonemployer direct sellers. Beginning 1982, the census treated each leased department in a store as a separate establishment and classified it according to the kind of business it conducted. In prior years, data for leased departments were consolidated with the data for stores in which they were located.

Current surveys—Current sample surveys conducted by the Census Bureau cover various aspects of the retail and wholesale trade and selected service industries. Its *Monthly Retail Trade Report* contains monthly estimates of sales,

inventories, and inventory/sales ratios, purchases, and accounts receivable for the United States, by kind of business. Annual figures on sales, year-end inventories, and sales/inventory ratios, by kind of business, appear in the *Annual Benchmark Report for Retail Trade*.

Statistics from the Bureau's monthly wholesale trade survey include national estimates of merchant wholesalers' sales, inventories, and stock-sales ratios by major summary groups—durable and nondurable—and selected kinds of business. Merchant wholesalers are those wholesalers who take title to the goods they sell (e.g., jobbers, exporters, importers, industrial distributors). These data, based on reports submitted by a sample of firms, appear in the *Monthly Wholesale Trade Report*. Annual figures on sales, sales-inventory ratios, year-end inventories, and purchases appear in the *Annual Benchmark Report for Wholesale Trade*.

The *Service Annual Survey* provides annual estimates of nationwide receipts for selected personal, business, leasing and repair, amusement and entertainment, social and health, and other professional service industries in the United States. For selected accommodation, social, health, and other professional service industries, separate estimates are developed for receipts of taxable firms and revenue and expenses for firms and organizations exempt from Federal income taxes. The estimates for tax exempt firms in these industries are derived from a sample of employer firms only. All other estimates represent the combined total for employer and nonemployer firms.

The *Annual Survey of Communication Services* provides detailed nationwide estimates of detailed revenue and expenses for employer firms primarily engaged in providing point-to-point communication services, whether by wire or radio and whether intended to be received aurally or visually. This covers telephone communications, including cellular and other radiotelephone services; telegraph and other

message communications such as electronic mail services, facsimile transmission services, telex services, etc; radio and television broadcasting stations and networks; cable and other pay television services; and other communication services such as radar station operations, satellite earth stations, satellite or missile tracking stations, etc.

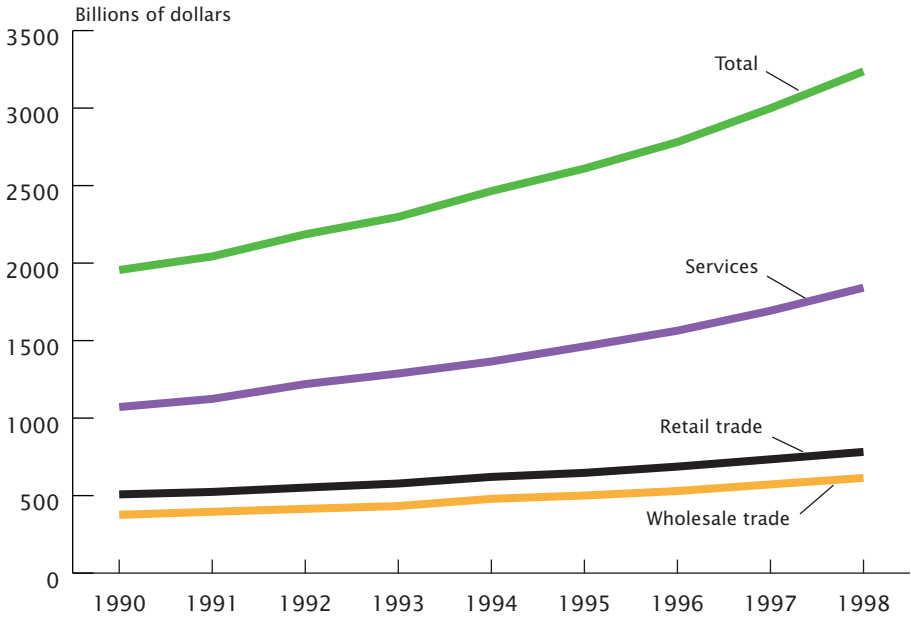
For the current sample survey programs, retail trade coverage is the same as for the census; wholesale trade coverage is limited to merchant wholesalers, and selected services coverage is less inclusive than the census.

Estimates obtained from annual and monthly surveys are based on sample data and are not expected to agree exactly with results that would be obtained from a complete census of all establishments. Data include estimates for sampling units not reporting.

E-commerce—E-commerce are sales of goods and services over the Internet and extranet, electronic data interchange (EDI), or other online systems. Payment may or may not be made online. For the first time, this edition has four new tables on electronic shopping. The tables show estimated and projected online retail sales by key categories from business to consumers or to other businesses. The sources of these new tables are Forrester Research Inc., Cambridge MA; BizRate.com, Los Angeles, CA; The Boston Consulting Group, Silver Spring, MD; and Jupiter Communications, New York, NY. The method of collecting the data vary widely between the sources and consequently these estimates of this activity vary also. Users of these estimates may want to contact the sources for descriptions of their methodology.

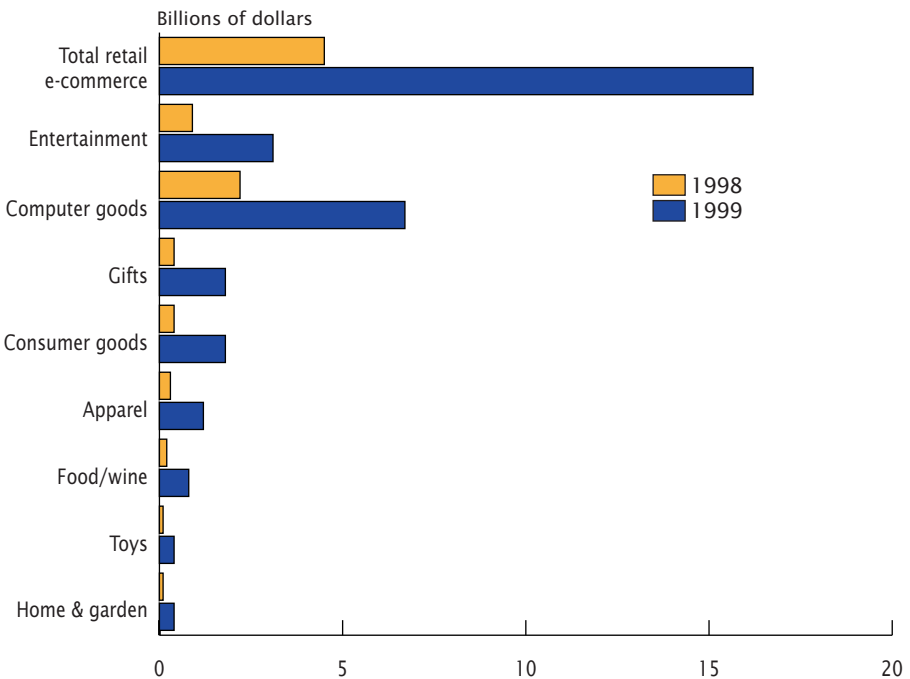
Statistical reliability—For a discussion of statistical collection and estimation, sampling procedures, and measures of statistical reliability applicable to Census Bureau data, see Appendix III.

Figure 27.1
**Gross Domestic Product in Domestic Trade and Services Industries:
 1990 to 1998**



Source: Chart prepared by U.S. Census Bureau. For data, see Table 1270.

Figure 27.2
Retail E-Commerce Sales and Numbers of Orders: 1998 to 1999



Source: Chart prepared by U.S. Census Bureau. For data, see Table 1288.

No. 1270. Gross Domestic Product in Domestic Trade and Service Industries in Current and Real (1996) Dollars: 1990 to 1998

[In billions of dollars (883.9 represents \$883,900,000,000), except percent. For definition of gross domestic product and for chained dollars, see text, Section 14, Income. Based on 1987 Standard Industrial Classification]

Industry	Current dollars				Chained (1996) dollars			
	1990	1995	1997	1998	1990	1995	1997	1998
Wholesale and retail trade	883.9	1,147.4	1,306.4	1,395.7	954.6	1,124.4	1,328.5	1,459.7
Percent of gross domestic product	15.2	15.5	15.7	15.9	14.2	14.9	16.3	17.2
Wholesale trade	376.1	500.6	572.3	613.8	395.1	483.0	589.3	664.0
Retail trade	507.8	646.8	734.1	781.9	559.5	641.4	739.2	795.7
Services	1,071.5	1,462.4	1,692.5	1,841.3	1,361.9	1,510.4	1,634.4	1,708.1
Percent of gross domestic product	18.5	19.8	20.4	21.0	20.3	20.0	20.1	20.1
Hotels and other lodging places	46.3	61.7	70.6	76.3	55.2	62.7	66.2	63.7
Personal services	38.0	46.7	50.1	53.0	46.4	48.1	48.3	49.9
Business services	203.9	302.0	395.5	454.1	241.3	313.9	383.1	421.5
Auto repair, services, and garages	50.3	65.1	72.0	77.6	61.9	65.9	69.4	72.0
Motion pictures	17.7	22.4	25.2	27.2	21.2	23.6	24.7	26.1
Amusement and recreation services	36.5	53.5	64.8	70.5	45.0	55.6	62.9	66.1
Health services	314.4	433.1	476.2	495.5	423.2	444.3	463.4	467.0
Legal services	82.7	101.1	108.5	116.5	108.8	105.1	103.8	107.1
Educational services	39.6	55.7	61.1	66.4	50.3	58.5	58.6	60.9
Social services	30.1	47.4	53.2	57.8	38.0	49.3	51.0	52.4
Membership organizations	35.8	46.7	51.2	53.7	43.4	49.0	48.6	48.5
Other services	149.2	194.4	229.6	254.1	191.3	199.9	221.6	238.3

Source: U.S. Bureau of Economic Analysis, *Survey of Current Business*, June 2000.

No. 1271. Retail Trade—Summary: 1972 to 1997

[1,780 represents 1,780,000. 1972 through 1982 based on 1972 Standard Industrial Classification (SIC) code; beginning 1983 based on 1987 SIC code. Comparability of data over time is affected by changes in the SIC code]

Item	Unit	1972	1977	1982	1987	1992	1997
Establishments, total ¹	1,000	1,780	1,855	1,923	2,420	2,672	(NA)
With payroll	1,000	1,265	1,304	1,324	1,504	1,526	1,561
Consumer Price Index: ²							
All items	1982=84=100	41.8	60.6	96.5	113.6	140.3	160.5
All commodities	1982=84=100	44.5	64.2	97.0	107.7	129.1	141.8
Sales	Bil. dol.	457	723	1,066	1,540	1,949	(NA)
By establishments with payroll	Bil. dol.	440	700	1,039	1,493	1,895	2,546
Percent of sales by corporations ³	Percent	76.4	79.8	84.6	88.9	89.9	(NA)
Sales as percent of personal income	Percent	46.0	44.2	38.5	38.9	36.2	(NA)
Personal income	Bil. dol.	994.3	1,637.1	2,768.4	3,962.5	5,390.4	6,951.1
Payroll, entire year	Bil. dol.	55.4	85.9	123.6	177.5	222.9	290.5
Percent of sales ⁴	Percent	12.6	12.3	11.9	11.9	11.8	11.4
Paid employees, March 12 pay period	1,000	11,211	13,040	14,468	17,780	18,407	21,166

- Represents or rounds to zero. NA Not available. ¹ Through 1982, represents the number of establishments and firms in business at the end of year. Beginning 1983, represents the number of establishments and firms in business at any time during year. ² Covers only establishments with payroll. ³ Through 1982, represents establishments with and without payroll. Beginning 1983, represents only establishments with payroll. ⁴ Source: U.S. Bureau of Labor Statistics, *Monthly Labor Review*. Beginning 1982, CPI-U annual averages, see text, Section 15, Prices.

Source: Except as noted, U.S. Census Bureau, *Census of Retail Trade, 1972, RC72-S-1; 1977, RC77-52; 1982, RC82-A-52 and RC82-I-1; 1987, RC87-A-52, RC87-N-1, and RC87-S-1; and 1992, RC92-A-52, RC92-N-1, RC92-S-1, and EC97X-CS2.*

No. 1272. Comparative Statistics in Retail Trade—Summary by Kind of Business: 1992 and 1997

[Covers establishments with payroll. Based on 1987 Standard Industrial Classification (SIC) code; see text, Section 13, Labor Force, Employment, and Earnings]

Kind of business	1987 SIC code ¹	Establishments (1,000)		Sales, receipts, revenue/shippments (mil. dol.)		Annual payroll (mil. dol.)		Paid employees (1,000)	
		1992	1997	1992	1997	1992	1997	1992	1997
Retail trade, total	(G)	1,526	1,561	1,894,880	2,545,881	222,868	290,525	18,407	21,166
Building materials & garden supplies	52	69	67	98,832	146,211	11,790	16,733	666	830
General merchandise stores	53	35	35	245,330	(D)	24,503	(D)	2,079	(?)
Food stores	54	181	171	369,199	416,047	37,228	42,809	2,969	3,109
Automotive dealers	55	202	202	529,853	788,231	39,376	55,502	1,943	2,284
Apparel and accessory stores	56	145	127	101,714	116,614	12,039	13,616	1,145	1,116
Furniture and home furnishings stores	57	110	115	93,206	136,093	11,869	16,262	702	862
Eating and drinking places	58	434	476	195,317	(D)	52,570	(D)	6,548	(?)
Miscellaneous retail stores	59	351	368	261,429	365,916	33,494	45,440	2,357	2,795

D Without to avoid disclosing data on individual companies. ¹ Based on 1987 Standard Industrial Classification; see text, Section 13, Labor Force, Expenditures, and Wealth. ² 100,000 employees or more.

Source: U.S. Census Bureau, *1997 Economic Census, Core Business Statistics Series, Series EC97X-CS2*, June 2000.

No. 1273. Retail Trade—Establishments, Employees, and Payroll: 1990 and 1997

[1,529.7 represents 1,529,700, excepted as indicated. Covers establishments with payroll. Employees are for the week including March 12. Most government employees are excluded. For statement on methodology, see Appendix III]

Kind of business	1987 SIC code ¹	Establishments (1,000)		Employees (1,000)		Payroll (bil. dol.)	
		1990	1997	1990	1997	1990	1997
Retail trade, total	(G)	1,529.7	1,588.7	19,815	22,003	241.7	330.3
Building materials and garden supplies ²	52	71.9	69.5	703	857.0	11.9	17.7
Lumber and other building materials	521	27.5	27.1	403	546.0	7.5	11.9
Paint, glass, and wallpaper stores	523	10.2	10.0	54	54.0	0.9	1.2
Hardware stores	525	19.0	15.9	143	140.0	1.9	2.1
Retail nurseries and garden stores	526	10.1	10.9	76	77.0	1.0	1.3
Mobile home dealers	527	4.2	5.5	23	41.0	0.4	1.1
General merchandise stores ²	53	36.6	35.3	2,135	2,445.0	22.9	30.5
Department stores	531	10.1	11.3	1,710	2,070.0	18.3	25.6
Variety stores	533	10.0	12.6	109	96.0	1.0	1.1
Misc. general merchandise stores	539	15.0	11.4	310	279.0	3.6	3.8
Food stores ²	54	186.1	176.6	3,124	3,162.0	35.8	43.6
Grocery stores	541	132.5	130.7	2,757	2,874.0	32.4	40.1
Meat and fish markets	542	9.3	7.2	54	39.0	0.6	0.6
Fruit and vegetable markets	543	2.9	3.2	19	18.0	0.2	0.2
Candy, nut, confectionery stores	544	5.4	4.5	29	27.0	0.2	0.3
Retail bakeries	546	19.9	19.2	176	146.0	1.5	1.6
Automotive dealers and service stations ²	55	207.3	200.9	2,104	2,312.0	40.0	57.0
New and used car dealers	551	26.1	26.2	917	1,068.0	23.9	36.4
Used car dealers	552	14.3	23.4	56	93.0	1.0	2.2
Auto and home supply stores	553	43.4	41.8	305	326.0	5.1	6.5
Gasoline service stations	554	104.8	95.8	701	721.0	7.5	9.3
Boat dealers	555	4.6	5.2	34	35.0	0.6	0.8
Recreational vehicle dealers	556	2.7	3.0	24	30.0	0.5	0.8
Motorcycle dealers	557	3.4	3.6	22	29.0	0.4	0.7
Apparel and accessory stores ²	56	150.2	125.1	1,193	1,085.0	12.2	13.8
Men's and boys' clothing stores	561	14.7	12.3	108	89.0	1.5	1.4
Women's clothing stores	562	50.2	40.5	439	314.0	4.0	3.6
Women's accessory and specialty stores	563	7.7	8.2	46	52.0	0.5	0.7
Children's and infants' wear stores	564	5.6	4.7	36	34.0	0.3	0.4
Family clothing stores	565	17.8	20.8	283	371.0	3.0	4.9
Shoe stores	566	37.4	30.1	206	186.0	2.2	2.4
Misc. apparel and accessory stores	569	9.1	8.2	47	38.0	0.5	0.5
Furniture and home furnishings stores ²	57	108.1	116.4	749	867.0	12.3	16.6
Furniture and home furnishings stores ²	571	61.1	66.7	430	473.0	7.2	9.3
Furniture stores	5712	30.8	31.9	245	257.0	4.3	5.6
Floor covering stores	5713	13.2	14.5	77	76.0	1.5	1.8
Drapery and upholstery stores	5714	3.4	2.5	16	10.0	0.2	0.2
Misc. home furnishings stores	5719	13.3	17.7	92	130.0	1.1	1.8
Household appliance stores	572	10.0	10.7	63	63.0	1.1	1.3
Radio, television, and computer stores ²	573	34.2	38.9	245	330.0	3.9	6.0
Radio, TV, and electronic stores	5731	16.5	16.9	120	168.0	2.1	3.1
Computer and software stores	5734	5.1	9.3	33	69.0	0.8	1.6
Record and prerecorded tape stores	5735	7.1	8.2	60	65.0	0.6	0.7
Eating and drinking places ²	58	402.6	478.6	6,461	7,597.0	49.6	72.4
Eating places	5812	286.8	423.7	5,700	7,276.0	43.8	69.6
Drinking places	5813	43.8	52.4	267	317.0	2.0	2.8
Miscellaneous retail ²	59	349.0	371.2	2,487	2,807.0	33.2	46.5
Drug stores and proprietary stores	591	50.0	47.6	593	724.0	8.3	11.7
Liquor stores ³	592	30.8	29.1	141	129.0	1.6	1.7
Used merchandise stores	593	15.0	23.8	79	120.0	0.9	1.7
Sporting goods and bicycle shops	5941	21.4	24.5	139	176.0	1.6	2.4
Book stores	5942	11.7	12.3	86	120.0	0.8	1.5
Stationery stores	5943	4.8	3.2	34	19.0	0.4	0.3
Jewelry stores	5944	26.6	29.5	161	157.0	2.3	2.8
Hobby, toy, and game shops	5945	9.4	10.9	83	110.0	0.8	1.4
Camera, photo supply stores	5946	3.6	2.9	22	18.0	0.4	0.3
Gift, novelty, and souvenir shops	5947	29.5	37.9	164	206.0	1.4	2.1
Sewing, needlework, and piece goods	5949	8.2	6.3	68	42.0	0.5	0.5
Catalog and mail-order houses	5961	7.2	10.1	141	214.0	2.6	5.8
Merchandising machine operators	5962	5.1	6.5	76	68.0	1.3	1.4
Direct selling establishments	5963	8.8	17.8	107	135.0	1.7	2.9
Fuel dealers	598	12.0	11.3	100	92.0	2.2	2.4
Florists	5992	25.8	26.5	131	125.0	1.2	1.4
Optical goods stores	5995	13.2	15.2	66	75.0	1.1	1.4
Administrative and auxiliary	(X)	18.0	15.1	860	871.0	23.7	32.3

¹ X Not applicable. ¹ Based on 1987 Standard Industrial Classification; see text, Section 17, Business Enterprise.
² Includes kinds of business not shown separately. ³ Includes government employees.

Source: U.S. Census Bureau, *County Business Patterns*, annual.

No. 1274. Retail Trade Sales—Summary: 1980 to 1999

[In billions of dollars (957 represents \$957,000,000,000) except as indicated. Sales and inventories for leased departments and concessions are in the kind-of-business category of the leased department or concession. Based on Current Business Survey, see Appendix III]

Year	Sales								
	Total (bil. dol.)	Annual percent change	Per capita ¹ (dol.)	Index of sales (1982=100)	Durable goods (bil. dol.)	Nondurable goods (bil. dol.)		Inventories at cost ⁴ (bil. dol.)	Inventory/ sales ⁵ ratios
						Total	Dept. stores ³		
1980	957	6.8	4,213	89.5	299	658	85	121	(NA)
1985	1,375	6.8	5,779	128.6	498	877	126	182	1.55
1989	1,759	6.2	7,127	164.5	657	1,102	161	237	1.59
1990	1,845	4.9	7,394	172.6	669	1,176	166	240	1.56
1991	1,856	0.6	7,360	173.6	650	1,206	173	243	1.57
1992	1,952	5.2	7,652	182.6	704	1,248	186	252	1.50
1993	2,082	6.7	8,077	194.8	782	1,300	200	269	1.49
1994	2,248	8.0	8,636	210.3	887	1,362	218	294	1.52
1995	2,359	4.9	8,976	220.7	947	1,412	231	310	1.53
1996	2,502	6.1	9,435	234.1	1,019	1,483	245	320	1.50
1997	2,611	4.4	9,749	244.2	1,063	1,547	260	330	1.49
1998	2,746	5.2	10,160	256.9	1,136	1,609	276	343	1.45
1999	2,995	9.1	10,983	280.2	1,255	1,740	297	372	1.42

NA Not available. ¹ Change from immediate prior year. ² Based on Census Bureau estimates of resident population as of July 1. ³ Excludes leased departments. ⁴ As of Dec. 31. Includes warehouses. Adjusted for seasonal variations. ⁵ Sales data also adjusted for holiday and trading-day differences.

Source: U.S. Census Bureau, *Current Business Reports, Annual Benchmark Report for Retail Trade, January 1990 Through December 1999*, (BR/99-A) and prior issues; and unpublished data.

No. 1275. Retail Trade—Sales by Kind of Business: 1980 to 1999

[In billions of dollars (957.4 represents \$957,400,000,000). See headnote, Table 1278. Based on Current Business Survey, see Appendix III]

Kind of business	1987 SIC code ¹	1980	1985	1990	1995	1996	1997	1998	1999
		Retail trade, total.	(X)	957.4	1,375.0	1,844.6	2,359.0	2,502.4	2,610.6
Durable goods stores, total²	(X)	299.2	498.1	668.8	947.3	1,019.0	1,063.2	1,136.4	1,255.0
Building materials and garden supplies ²	52	50.8	71.2	94.6	130.6	140.4	148.4	162.6	179.7
Building materials, supply stores	521,3	35.0	50.8	70.3	98.1	105.4	112.2	123.5	138.4
Hardware stores	525	8.3	10.5	12.5	13.8	14.0	14.0	14.8	15.7
Automotive dealers	55 exc. 554	164.1	303.2	387.6	562.7	608.5	632.5	670.1	749.0
Motor vehicle, misc. automotive dealers	551,2,5,6,7,9	146.2	278.0	356.8	528.7	572.9	596.1	632.0	709.0
Motor vehicle dealers	551,2	137.7	263.1	338.7	502.7	545.6	565.8	597.9	668.2
New and used car dealers	551	130.5	251.6	316.0	464.5	503.0	519.0	545.1	606.6
Auto and home supply stores	553	18.0	25.2	30.8	34.1	35.7	36.4	38.2	40.1
Furniture and homefurnishings stores ²	57	44.2	68.3	91.5	128.3	135.0	140.2	150.5	161.5
Furniture, homefurnishings stores ²	571	26.3	38.3	50.5	61.0	64.2	68.0	72.3	77.3
Furniture stores	5712	(NA)	23.9	30.8	35.6	37.5	40.1	42.4	45.1
Floor covering stores	5713	(NA)	7.9	10.7	12.1	12.3	12.7	13.6	14.8
Household appliance, radio, TV, and computer stores	5722,31,34	14.0	25.1	33.0	56.2	59.3	60.7	65.9	71.6
Household appliance stores	5722	(NA)	8.4	8.8	9.9	10.2	10.3	10.8	11.4
Radio, TV, and computer stores	5731,34	(NA)	16.7	24.3	46.2	49.1	50.4	55.1	60.1
Sporting goods and bicycle shops	5941	(NA)	8.7	15.0	19.9	20.8	21.2	22.5	23.6
Book stores	5942	(NA)	4.5	7.4	11.2	11.9	12.7	13.4	13.9
Jewelry stores	5944	(NA)	11.2	15.2	19.2	20.4	19.9	21.6	23.9
Nondurable goods stores, total²	(X)	658.1	876.9	1,175.8	1,411.7	1,483.4	1,547.3	1,609.2	1,739.9
General merchandise stores	53	109.0	158.6	215.5	297.6	312.7	329.4	349.6	378.9
Department stores ³	531	85.5	126.4	165.8	231.3	244.8	259.9	276.0	296.6
Variety stores	533	7.8	8.5	8.3	9.8	10.6	11.2	11.8	14.3
Misc. general merchandise stores	539	15.7	23.8	41.4	56.5	57.4	58.3	61.8	68.0
Food stores	54	220.2	285.1	368.3	402.5	414.3	423.7	435.4	458.3
Grocery stores	541	205.6	269.5	348.2	382.2	393.4	402.3	412.7	434.7
Gasoline service stations	554	94.1	113.3	138.5	157.2	168.8	172.1	163.2	181.0
Apparel and accessory stores ²	56	49.3	70.2	95.8	111.4	115.3	119.6	127.0	135.1
Men's and boys' clothing stores	561	7.7	8.5	10.5	9.3	9.6	10.1	10.6	11.1
Women's clothing specialty stores	562,3	17.6	26.1	32.8	33.4	33.5	33.5	34.6	36.8
Women's clothing stores	562	15.9	23.6	29.8	28.7	28.3	27.8	28.7	30.3
Family clothing stores	565	10.8	17.8	28.4	40.1	42.3	45.3	49.6	53.9
Shoe stores	566	10.5	13.1	18.0	19.7	20.6	20.8	21.5	21.6
Eating and drinking places	58	90.1	127.9	190.1	229.8	238.9	254.1	266.4	285.4
Eating places ²	5812	80.4	117.6	178.7	217.3	225.9	240.6	252.4	271.3
Restaurants, lunchrooms, cafeterias	5812 pt.	(NA)	68.2	99.9	116.8	121.9	132.8	137.7	143.6
Refreshment places	5812 pt.	(NA)	48.1	75.7	97.4	100.6	103.9	110.2	122.8
Drinking places	5813	(NA)	10.3	11.5	12.6	13.1	13.5	14.0	14.1
Drug stores and proprietary stores	591	31.0	47.0	70.6	85.8	91.8	98.8	108.3	120.7
Liquor stores	592	16.9	19.5	21.7	22.0	23.2	24.1	25.5	28.0
Nonstore retailers	596	22.8	28.3	45.6	73.2	82.8	89.9	99.3	113.7
Catalog and mail-order houses	5961	(NA)	15.8	26.6	50.8	58.1	65.9	75.4	89.6
Fuel dealers	598	(NA)	16.8	15.6	16.8	18.9	18.1	15.3	17.2

NA Not available. X Not applicable. ¹ Based on 1987 Standard Industrial Classification code; see text, Section 13, Labor Force, Employment, and Earnings. ² Includes kinds of business, not shown separately. ³ Excludes leased departments.

Source: U.S. Census Bureau, *Current Business Reports, Annual Benchmark Report for Retail Trade, January 1990 Through December 1999*, (BR/99-RV) and prior issues; and unpublished data.

No. 1276. Retail Trade—Merchandise Inventories and Inventory/Sales Ratio by Kind of Business: 1990 to 1999

[239.7 represents \$239,700,000,000. As of Dec. 31. Includes warehouses. Adjusted for seasonal variations. Sales data also adjusted for holiday and trading-day differences. See headnote, Table 1274, this section]

Kind of business	1987 SIC code ¹	Inventories at cost ² (bil. dol.)				Inventory/sales ratios			
		1990	1995	1998	1999	1990	1995	1998	1999
Total	(X)	239.7	309.7	343.2	372.3	1.56	1.53	1.45	1.42
Excluding automotive group	(X)	176.6	222.3	246.6	264.0	1.44	1.45	1.38	1.35
Durable goods stores ³	(X)	121.2	165.0	183.6	202.5	2.25	2.01	1.85	1.85
Building materials group stores	52	17.0	22.6	26.9	29.4	2.27	1.98	1.88	1.89
Automotive dealers	55 exc. 554	63.1	87.4	96.6	108.3	2.02	1.79	1.64	1.65
Furniture group stores	57	17.5	24.3	25.2	26.2	2.36	2.20	1.94	1.86
Nondurable goods stores ³	(X)	118.5	144.7	159.6	169.8	1.18	1.20	1.16	1.12
General merchandise stores	53	42.2	58.1	60.1	62.8	2.32	2.30	2.01	1.93
Department stores	531	33.2	46.4	49.0	51.8	2.39	2.36	2.07	2.01
Food stores	54	25.0	27.5	29.6	31.8	0.80	0.81	0.79	0.79
Apparel and accessory stores	56	19.7	22.7	25.5	25.9	2.48	2.40	2.35	2.29

X Not applicable. ¹ Based on 1987 Standard Industrial Classification code; see text, Section 13, Labor Force, Employment, and Earnings. ² Excludes supplies and equipment used in store and warehouse operations that are not for resale. ³ Includes kinds of business not shown separately.

Source: U.S. Census Bureau, *Current Business Reports, Annual Benchmark Report for Retail Trade, January 1990 Through December 1999* (BR/99-A) and unpublished data.

No. 1277. Retail Trade—Purchases and Gross Margin by Kind of Business: 1990 to 1998

[1,259 represents \$1,259,000,000,000. Estimated. As of Dec. 31. Includes warehouses. Adjusted for seasonal variations. Sales data also adjusted for holiday and trading-day differences. See headnote, Table 1274]

Kind of business	1987 SIC code ¹	Purchases ² (bil. dol.)			Gross margin ² (bil. dol.)			Gross margin as percent of sales		
		1990	1997	1998	1990	1997	1998	1990	1997	1998
Total	(X)	1,259	1,789	1,878	589	831	882	31.9	31.8	32.1
Excluding automotive group	(X)	942	1,264	1,319	519	720	768	35.6	36.4	37.0
Durable goods stores ³	(X)	492	796	853	177	272	291	26.5	25.6	25.0
Building materials group stores	52	65	104	114	30	45	51	31.2	30.6	31.3
Automotive dealers	55 exc. 554	317	525	559	70	111	114	18.0	17.5	17.0
Furniture group stores	57	57	90	96	35	50	55	38.1	35.7	36.6
Nondurable goods stores ³	(X)	767	993	1,025	412	558	591	35.0	36.1	36.7
General merchandise stores	53	149	233	248	66	96	102	30.6	29.2	29.3
Department stores	531	111	177	187	55	84	90	33.2	32.4	32.3
Food stores	54	277	311	318	93	113	118	25.3	26.6	27.2
Apparel and accessory stores	56	55	70	73	41	51	55	43.2	42.3	43.4

X Not applicable. ¹ Based on 1987 Standard Industrial Classification code; see text, Section 13, Labor Force, Employment, and Earnings. ² Includes kinds of business not shown separately.

Source: U.S. Census Bureau, *Current Business Reports, Annual Benchmark Report for Retail Trade, January 1990 Through December 1999* (BR/99-A).

No. 1278. Franchised New Car Dealerships—Summary: 1980 to 1999

[130.5 represents \$130,500,000,000]

Item	Unit	1980	1985	1990	1993	1994	1995	1996	1997	1998	1999
Dealerships ¹	Number	27,900	24,725	24,825	22,950	22,850	22,800	22,750	22,700	22,600	22,400
Sales	Bil. dol.	130.5	251.6	316.0	377.3	430.6	456.2	490.0	507.5	547.8	608.1
New cars sold	1,000	8,979	10,983	9,296	8,519	8,991	8,635	8,526	8,272	8,142	8,699
Used vehicles sold	1,000	9,717	13,300	14,321	15,308	16,903	18,207	18,856	19,196	18,984	19,351
Employment	1,000	745	856	924	908	963	996	1,031	1,046.1	1,047.8	1,081.3
Annual payroll	Bil. dol.	11.0	20.1	24.1	26.7	29.8	31.8	34.0	37.4	39.7	42.5
Advertising expenses	Bil. dol.	1.2	2.8	3.7	4.1	4.3	4.6	5.0	5.1	5.3	5.7
Dealer pretax profits as a percentage of sales	Percent	0.6	2.2	1.0	1.6	1.8	1.4	1.5	1.4	1.7	1.8

NA Not available. ¹ At beginning of year. ² Data provided by Ward's Automotive Reports.

Source: National Automobile Dealers Association, McLean, VA, *NADA Data*, annual.

No. 1279. Motor Vehicle Retail Sales: 1980 to 1997

Type	1980	1985	1989	1990	1991	1992	1993	1994	1995	1996	1997
Retail sales, total	11,466	15,724	14,713	14,146	12,539	13,116	14,199	15,411	15,116	15,456	15,500
Passenger cars (new), total	8,979	11,042	9,772	9,300	8,175	8,213	8,517	8,990	8,634	8,527	8,272
Domestic ¹	6,581	8,205	7,073	6,897	6,137	6,277	6,741	7,255	7,128	7,254	6,917
Imports	2,398	2,838	2,699	2,403	2,038	1,936	1,776	1,735	1,506	1,273	1,355
Trucks (new), total	2,487	4,682	4,941	4,846	4,365	4,903	5,681	6,421	6,481	6,930	7,228
Domestic ¹	2,001	3,902	4,403	4,215	3,813	4,481	5,287	5,995	6,064	6,478	6,633
Imports	486	780	538	631	551	422	394	426	417	452	595

¹ North American built.

Source: American Automobile Manufacturers Association, Detroit, MI, *Motor Vehicle Facts and Figures*, annual (copyright).

No. 1280. Retail Foodstores—Number and Sales by Type: 1990 to 1998

[254.4 represents 254,400]

Type of foodstore	Number ¹ (1,000)					Sales ² (bil. dol.)					Percent distribution			
											Number		Sales	
	1990	1995	1996	1997	1998	1990	1995	1996	1997	1998	1990	1998	1990	1998
Total	254.4	247.3	246.3	245.3	244.3	368.3	410.5	421.0	429.8	443.0	100.0	100.0	100.0	100.0
Grocery stores	172.9	164.3	163.0	161.7	160.4	348.2	385.0	397.0	403.0	414.6	67.7	65.7	94.5	93.6
Supermarkets ³	25.0	24.1	23.8	24.1	24.0	260.1	293.2	302.5	307.5	312.1	9.9	9.8	70.6	70.4
Conventional	13.7	11.1	10.8	11.1	10.4	90.7	68.9	69.2	59.2	59.4	5.7	4.3	24.6	13.4
Superstore ⁴	5.8	6.8	7.1	7.3	7.4	87.6	116.7	127.0	132.9	133.8	2.2	3.0	23.8	30.2
Warehouse ⁵	3.4	2.7	2.4	2.2	2.2	33.1	26.0	24.3	22.2	19.3	1.3	0.9	9.0	4.4
Combination food and drug ⁶	1.6	2.7	2.4	2.8	3.2	34.8	59.3	61.3	64.7	72.0	0.5	1.3	9.4	16.3
Superwarehouse ⁷	0.3	0.6	0.5	0.5	0.5	12.6	17.8	15.3	11.9	16.7	0.2	0.2	3.4	3.8
Hypermarket ⁸	0.1	0.2	0.2	0.2	0.2	1.3	4.5	5.4	16.6	11.0	(Z)	0.1	0.4	2.5
Convenience stores ⁹	59.2	62.1	62.7	62.1	61.4	37.0	37.4	38.8	42.0	42.9	19.1	25.2	10.0	9.7
Superette ¹⁰	88.7	78.1	76.5	75.5	75.0	51.1	54.4	55.7	53.5	59.6	38.6	30.7	13.9	13.5
Specialized food stores ¹¹	81.5	83.0	83.3	83.6	83.9	20.1	22.4	24.0	26.8	28.4	32.3	34.3	5.5	6.4

Z Less than 0.05 percent. ¹ Estimated. ² Includes nonfood items. ³ A grocery store, primarily self-service in operation, providing a full range of departments, and having at least \$2.5 million in annual sales in 1985 dollars. ⁴ Contains greater variety of products than conventional supermarkets, including specialty and service departments, and considerable nonfood (general merchandise) products. ⁵ Contains limited product variety and fewer services provided, incorporating case lot stocking and shelving practices. ⁶ Contains a pharmacy, a nonprescription drug department, and a greater variety of health and beauty aids than that carried by conventional supermarkets. ⁷ A larger warehouse store that offers expanded product variety and often service meat, deli, or seafood departments. ⁸ A very large store offering a greater variety of general merchandise—like clothes, hardware, and seasonal goods—and personal care products than other grocery stores. ⁹ A small grocery store selling a limited variety of food and nonfood products, typically open extended hours. ¹⁰ A grocery store, primarily self-service in operation, selling a wide variety of food and nonfood products with annual sales below \$2.5 million (1985 dollars). ¹¹ Primarily engaged in the retail sale of a single food category such as meat and seafood stores and retail bakeries.

Source: U.S. Dept. of Agriculture, Economic Research Service, *Food Marketing Review*, annual.

No. 1281. Percent of Supermarkets Offering Selected Services and Product Lines: 1990 to 1999

[In percent. Based on a sample survey of chain and independent supermarkets and subject to sampling variability; for details, see source]

Service or product line offered	1990	1998	1999	Service or product line offered	1990	1998	1999
Service delicatessen	73	81	81	Salad bar	18	24	24
Service bakery	60	69	69	Automated teller machines (ATMs)	20	62	63
Service meat	42	59	60	Banking in store	(NA)	21	22
Service fish	33	43	45	Pharmacy	15	32	30
Separate cheese department	33	31	32	Warehouse aisle	(NA)	17	17

NA Not available.

Source: Progressive Grocer, New York, NY, *Progressive Grocer 66th Annual Report* (copyright). Used by permission of Progressive Grocer magazine.

No. 1282. Food Sales by Nontraditional Retailers: 1997

[308,780,000 represents \$308,780,000,000]

Sales outlet	Retail food sales (\$1,000)	Share of total retail food sales (percent)	Sales outlet	Retail food sales (\$1,000)	Share of total retail food sales (percent)
Traditional foodstores, total	308,780,000	82.6	Other stores:		
Supermarkets	222,002,648	59.4	Drugstores	5,007,000	1.3
Convenience stores	14,216,118	3.8	Eating and drinking places	923,000	0.2
Other grocery stores	50,331,234	13.5	Furniture stores	133,280	(Z)
Specialized food stores	22,230,000	5.9	Gasoline service stations	10,398,000	2.8
Nontraditional foodstores, total	64,867,269	17.4	Miscellaneous stores:		
General merchandise stores:			Gift, novelty, and souvenir shops	198,938	0.1
Department stores	244,000	0.1	Hobby, toy, and game shops	266,165	0.1
Discount/mass merchandise stores	26,336,000	7.0	Liquor stores	1,234,000	0.3
Variety stores	896,000	0.2	Nonstore retailers:		
Warehouse club stores	7,964,000	2.1	Catalog and mail order	1,008,000	0.3
Other general merchandise stores	795,000	0.2	Vending machine operators	4,133,700	1.1
			Direct sales (mobile, door to door)	5,052,300	1.4

Z Less than 0.05 percent.

Source: U.S. Dept. of Agriculture, Economic Research Service, *Food Marketing Review*, annual.

No. 1283. Food and Alcoholic Beverage Sales by Sales Outlet: 1985 to 1998

[In billions of dollars (408.8 represents \$408,800,000,000)]

Sales outlet	1985	1990	1991	1992	1993	1994	1995	1996	1997	1998
Food sales, total ¹	408.8	565.4	586.3	596.7	616.8	646.4	671.1	697.4	730.6	756.2
Food at home	240.0	303.9	319.3	319.3	325.3	351.5	364.4	364.4	391.7	401.8
Food stores	209.2	267.2	276.4	275.2	275.8	287.0	292.5	300.2	310.6	316.3
Other stores	16.4	30.2	33.9	36.0	39.2	41.8	48.3	52.5	56.2	61.4
Home-delivered, mail order	2.8	5.3	5.8	6.4	7.1	8.4	8.9	9.9	9.8	9.3
Farmers, manufacturers, wholesalers	4.6	6.3	6.6	6.7	7.0	7.1	7.6	7.8	8.3	8.2
Food away from home	168.8	248.7	256.2	265.1	280.9	295.0	306.7	320.1	338.9	354.4
Alcoholic beverage sales, total	57.4	73.0	74.5	74.5	74.3	77.6	80.0	83.9	88.1	92.4
Packaged alcoholic beverages	31.6	38.2	39.1	38.2	37.2	39.5	40.2	42.2	43.8	44.7
Liquor stores	17.1	18.6	19.1	18.4	18.3	18.7	18.6	19.6	20.4	21.2
Food stores	10.4	12.9	13.0	12.8	12.6	13.2	13.5	14.0	14.3	13.9
All other	4.2	6.7	7.0	7.0	7.4	7.6	8.2	8.7	9.1	9.6
Alcoholic drinks	25.8	34.8	35.4	36.3	37.0	38.2	39.8	41.6	44.4	47.7
Eating and drinking places	20.7	26.8	27.3	27.8	28.3	29.0	30.0	31.3	33.4	36.1
Hotels and motels	3.4	3.8	3.7	3.8	3.8	4.0	4.3	4.5	4.8	4.9
All other	1.8	4.2	4.4	4.7	4.9	4.1	5.5	5.8	6.2	6.7

¹ Includes taxes and tips. Excludes home food production. ² Includes food furnished and donations. ³ Includes tips.

Source: U.S. Dept. of Agriculture, Economic Research Service, *Food Consumption, Prices, and Expenditures, 1970-98*. <<http://www.ers.usda.gov>>.

No. 1284. Commercial and Noncommercial Groups—Food and Drink Sales: 1990 to 2000

[In millions of dollars (238,149 represents \$238,149,000,000) except as indicated. Excludes military. Data refer to sales to consumers of food and alcoholic beverages. Sales are estimated. For details, see source]

Type of group	Establishments		Sales (mil. dol.)							
	1990	1997	1990	1995	1996	1997	1998	1999	2000	
Total	720,043	829,800	238,149	294,631	307,086	321,631	337,272	356,983	374,887	
Commercial restaurant services ^{2,3}	546,996	652,876	211,606	265,910	277,381	291,259	306,591	325,235	342,165	
Eating places ²	338,724	404,685	155,552	198,293	206,211	216,156	227,391	241,083	253,415	
Full-service restaurants	163,514	186,552	77,811	96,396	100,830	106,376	111,801	120,994	128,133	
Limited-service restaurants ⁴	149,786	191,561	69,798	92,901	96,106	100,143	105,553	109,882	114,717	
Bars and taverns ⁵	37,227	36,435	9,533	9,948	10,276	10,646	11,061	11,515	11,929	
Managed services ²	15,739	19,117	14,149	18,186	19,410	20,621	21,779	23,016	24,336	
Manufacturing and industrial plants	(NA)	(NA)	3,856	4,814	5,066	5,437	5,745	5,931	6,199	
Colleges and universities	(NA)	(NA)	2,788	3,989	4,317	4,667	5,008	5,449	5,868	
Lodging places ²	27,158	27,970	13,568	15,561	16,193	16,954	17,852	18,798	19,701	
Hotel restaurants	16,532	18,461	12,355	14,516	15,154	15,909	16,807	17,707	18,610	
Hotel restaurants	8,828	7,793	483	618	613	616	616	642	640	
Retail hosts ^{2,6}	107,807	143,066	9,513	12,589	13,443	14,442	15,464	16,851	18,102	
Department store restaurants	4,980	4,721	876	1,038	1,079	(NA)	(NA)	(NA)	(NA)	
Grocery store restaurants ⁶	44,766	62,951	5,432	6,624	7,041	(NA)	(NA)	(NA)	(NA)	
Gasoline service stations	33,788	44,875	1,718	2,520	2,729	(NA)	(NA)	(NA)	(NA)	
Recreation and sports	14,447	15,298	2,871	3,866	4,041	4,232	4,411	4,760	5,012	
Noncommercial restaurant services ²	173,047	176,924	26,543	28,722	29,705	30,372	30,681	31,749	32,722	
Employee restaurant services	7,717	5,337	1,864	1,364	1,274	1,186	1,119	1,044	1,000	
Industrial, commercial organizations	3,091	2,144	1,603	1,129	1,031	(NA)	(NA)	(NA)	(NA)	
Educational restaurant services	95,883	97,736	7,671	9,059	9,328	9,545	9,711	9,959	10,194	
Elementary and secondary schools	93,104	94,737	3,700	4,533	4,728	4,886	4,981	5,099	5,197	
Hospitals	6,613	6,072	8,968	9,219	9,577	9,681	9,505	9,895	10,163	
Miscellaneous ²	29,403	32,576	2,892	3,673	3,842	4,058	4,244	4,511	4,749	
Clubs	10,310	10,514	1,993	2,278	2,381	(NA)	(NA)	(NA)	(NA)	

NA Not available. ¹ Projection. ² Includes other types of groups, not shown separately. ³ Data for establishments with payroll. ⁴ Fast-food restaurants. ⁵ For establishments serving food. ⁶ A portion of delicatessen sales in grocery stores are considered food service.

Source: National Restaurant Association, Washington, DC, *Restaurant Numbers: 25 Year History, 1970-1995*, 1998; *Restaurant Industry in Review*, annual; and *National Restaurant Association Restaurant Industry Forecast*, December 1999 (copyright).

No. 1285. Online Retail Sales, Penetration of Total Market, and Growth Rate by Kind of Business: 1998 to 2000

[In billions (14.47 represents \$14,470,000,000), except percent. The size of the online market was obtained by combining the revenue of all online retailers of consequence. Based on data from 412 online retailers, 221 of which participated in a detailed survey, the research team was able to identify revenue for 86 percent of the market. Estimates were then made for the remaining 14 percent of the market]

Category	Revenues (bil. dol.)			Online penetration of total market ¹ (percent)			Annual rate of growth, 1998-99
	1998	1999	2000, proj.	1998	1999	2000, proj.	
Total	14.47	33.10	61.09	0.7	1.4	2.4	120
Apparel/sporting goods	0.46	1.10	2.10	0.1	0.4	0.7	130
Automotive	0.08	1.90	3.40	(NA)	0.7	1.1	2,300
Books	0.67	1.40	1.90	4.6	8.5	11.4	110
Collectibles (person to person auctions)	1.40	3.10	6.00	(NA)	2.8	4.9	120
Computer hardware/software	4.20	6.60	9.20	14.0	17.6	23.4	60
Consumer electronics	0.17	0.54	1.50	0.4	1.2	3.2	220
Event tickets	0.26	0.80	1.70	1.6	4.7	9.1	210
Financial brokerage	3.41	6.40	11.10	9.2	14.6	28.9	90
Flowers/cards/gifts	0.41	0.75	1.30	(NA)	0.9	1.5	80
Food/beverage	0.16	0.34	0.86	0.1	0.1	0.2	110
Health/beauty	(NA)	0.21	0.74	(NA)	0.2	0.5	780
Home/garden	0.09	0.40	1.30	0.1	0.3	1.0	370
Multicategory	(NA)	1.00	1.90	0.1	0.3	0.4	130
Music/video	0.33	1.10	2.70	1.4	4.3	9.9	230
Toys	0.07	0.36	0.79	0.2	1.2	2.4	440
Travel	2.76	7.10	14.60	1.2	2.8	5.4	160

NA Not available. ¹ Online penetration means percent of retail sales conducted on line.

Source: Shop.org, The Boston Consulting Group, Silver Spring, MD, *The State of Online Retailing 2.0* (copyright).

No. 1286. Online Consumer Spending Forecast by Kind of Business: 1998 to 2000

[As of January 2000. In millions of dollars (7,748.6 represents \$7,748,600,000), except percent. Note: Figures below reflect a partial revision of the Jupiter Internet Shopping Model; health commerce figures were updated in January 2000 and travel figures were updated in March 2000; retail figures from fall 1999. Does not include automobiles]

Category	Online spending			Percentage of spending online		
	1998	1999	2000	1998	1999	2000
Total	7,748.6	17,323.4	28,037.3	(NA)	(NA)	(NA)
Air travel	1,787.0	5,029.9	7,846.6	2.6	6.9	10.3
Hotel	284.3	1,018.5	2,097.9	0.7	2.4	4.6
Car rentals	145.1	380.5	875.8	1.1	2.6	5.5
Cruise	3.3	19.5	44.0	0.1	0.3	0.7
Tour	6.7	52.0	132.0	0.1	0.6	1.5
PCs	2,171.7	3,827.8	5,155.3	11.1	19.3	24.3
Peripherals	444.3	745.9	1,013.4	5.6	8.6	10.9
Software	476.4	860.0	1,265.2	8.6	14.8	20.7
Consumer electronics	170.1	402.2	627.8	0.4	1.0	1.5
Books	652.9	1,253.4	1,855.6	2.5	4.5	6.3
Music	151.8	327.3	585.8	1.1	2.3	3.8
Videos	35.2	162.9	272.8	0.4	1.9	3.0
Movie tickets	1.1	4.4	10.6	-	0.1	0.2
Event tickets	94.4	255.0	471.2	0.7	1.6	2.8
Personal care	-	61.0	213.8	-	0.2	0.5
Prescription drugs	-	32.6	135.1	-	-	0.1
Over-the-counter drugs	1.0	9.4	41.8	-	0.1	0.2
Nutraceuticals	1.4	34.6	109.1	-	0.2	0.7
Medical supplies and contact lenses	-	42.1	88.2	-	0.2	0.5
Apparel	441.1	804.3	1,414.2	0.3	0.5	0.8
Footwear	45.0	89.9	176.6	0.1	0.2	0.3
Grocery	114.5	232.9	787.3	-	0.1	0.2
Toys	71.8	309.8	483.9	0.3	1.3	1.9
Sporting goods	48.1	119.1	209.0	0.3	0.7	1.1
Flowers	111.9	198.5	287.7	0.8	1.4	1.9
Specialty gifts	72.7	134.7	228.1	0.2	0.4	0.6
Furniture	5.7	17.1	52.7	-	-	0.1
Housewares/small appliances	36.5	75.1	164.4	0.1	0.1	0.3
Home improvement	12.9	38.6	81.7	-	-	0.1
Office products	29.7	96.7	186.7	0.1	0.3	0.5
Other	334.3	687.7	1,123.0	(NA)	(NA)	(NA)
Holiday spending	3.1	7.0	(NA)	(NA)	(NA)	(NA)

- Represents or rounds to zero. NA Not available.

Source: Jupiter Communications, New York, NY, *Online Consumer Spending Forecast Summary*, spring 2000 (copyright).

No. 1287. U.S. Online Retail and Business to Business E-Commerce Projections: 1999 and 2000

[Retail in millions (20,252 represents \$20,252,000,000), business to business in billions (176.8 represents \$176,800,000,000). Not all figures add up due to rounding]

Product or service	Projected sales		Percent change	Product or service	Projected sales		Percent change
	1999	2000	1999-2000		1999	2000	1999-2000
U.S. ONLINE RETAIL PROJECTIONS (mil. dol.)							
Retail trade, total	20,252	38,755	91.4	Automobiles	-	400	400.0
Media	3,617	5,461	51.0	Electronics	3,170	5,785	82.5
Software	1,240	1,898	53.1	Computer hardware	1,964	3,471	76.7
Books	1,202	1,715	42.7	Consumer electronics	1,205	2,315	92.1
Music	848	1,386	63.4	Housewares	446	1,000	124.2
Videos	326	463	42.0	Appliances	179	405	126.3
Event tickets	300	669	123.0	Furniture	268	595	122.0
Apparel	1,620	3,607	122.7	Food and beverage	513	1,132	120.7
General apparel	1,061	2,566	141.8	Health and beauty	509	1,189	133.6
Footwear	121	290	139.7	Miscellaneous	778	1,807	132.3
Accessories	438	751	71.5				
Gifts and flowers	656	998	52.1	BUSINESS TO BUSINESS (bil. dol.)			
Flowers	354	550	55.4	Total	176.8	406.2	129.8
Greetings	134	177	32.1	Computing and electronics	(NA)	230.2	(NA)
Specialty gifts	167	271	62.3	Motor vehicles	(NA)	35.1	(NA)
Household goods	250	618	147.2	Petrochemicals	(NA)	27.0	(NA)
Recreation	595	2,139	259.5	Utilities	(NA)	29.9	(NA)
Toys and video games	253	610	141.1	Paper and office products	(NA)	14.4	(NA)
Sporting goods	165	586	255.2	Consumer goods	(NA)	13.2	(NA)
Tools and garden	177	944	433.3	Food and agriculture	(NA)	22.5	(NA)
Leisure travel	7,798	13,950	78.9	Industrial equipment & supplies	(NA)	7.0	(NA)
				Aerospace and defense	(NA)	9.1	(NA)

- Represents or rounds to zero. NA Not available.
Source: Forrester Research, Inc., Cambridge, MA, *NRF/Forrester Online Retail Index* (copyright).

No. 1288. Retail E-Commerce Sales, Number of Orders, and Average Purchase Amount in Key Categories: 1998 and 1999

[In billions of dollars (4.50 represents \$4,500,000,000) as of fourth quarter. Based on a point-of-sale-survey of online buyers covering approximately 1,000 merchants]

Category	Sales (bil. dol.) ¹			Orders (mil.)			Average purchase amount (dol.) ¹		
	1998	1999	Percent change in prior year	1998	1999	Percent change in prior year	1998	1999	Percent change in prior year
Total	4.50	16.20	262	44.47	176.19	296	101	92	-9
Apparel	0.25	1.22	379	2.39	12.92	441	106	101	-5
Computer goods	2.20	6.69	204	8.39	33.18	295	262	207	-21
Consumer goods	0.36	1.82	403	4.62	16.47	257	78	134	71
Entertainment	0.89	3.06	245	17.81	59.27	233	50	55	10
Food/wine	0.21	0.78	270	2.53	10.87	330	83	71	-15
Gifts	0.41	1.77	327	6.96	31.81	357	59	58	-3
Home & garden	0.08	0.44	425	0.89	5.12	477	94	88	-7
Toys	0.07	0.42	500	0.90	6.54	630	78	64	-18

¹ Includes shipping and handling charges.
Source: BizRate.Com, Los Angeles, CA, *Consumer Online Report, Fourth Quarter, 1999* (copyright).

No. 1289. U.S. Mail Order Sales by Kind of Business: 1997 and 1998

[In millions of dollars (318,500 represents \$318,500,000,000). Mail order sales represent orders placed by mail, phone, or electronically without the person ordering coming to the point of sale to place the order, or the seller coming to the office or home of the orderer to take the order or using an agent to collect the order. Excludes orders placed at catalog desks or elsewhere in stores even in response to a catalog but does include products or services delivered in the store as long as the order was placed by mail, phone, or electronically. Statistics are generated independently each year and are not adjusted for any discontinuity of available data]

Category	1997		1998						
	Amount (mil. dol.)	Per capita (dol.)	Amount (mil. dol.)	Percent of—		Per capita (dol.)	Percent of —		Consumer services
				Total consumers	Mail order total		Retail sales	General merchandise sales ¹	
Total mail order sales	318,500	(X)	357,240	(X)	100	(X)	(X)	(X)	(X)
Total products & services:									
Products	101,690	378	108,910	59	30	403	4.0	11.5	(X)
Specialty	85,350	317	90,810	49	25	336	3.3	9.6	(X)
General merchandise	16,340	61	18,100	10	5	67	0.6	1.9	(X)
Services	67,800	252	76,080	41	21	282	(X)	(X)	2.2
Nonfinancial	37,840	141	39,840	22	11	148	(X)	(X)	1.1
Financial	29,960	111	36,240	20	10	134	(X)	(X)	1.0
Business products & services	85,250	(X)	104,020	(X)	29	(X)	(X)	(X)	(X)
Charitable contributions	63,700	(X)	68,230	(X)	19	(X)	(X)	(X)	(X)

X Not applicable. ¹ Includes apparel, drug, liquor, building materials, hardware, garden supply, mobile home, furniture, home furnishings, and equipment.
Source: National Mail Order Association, LLC, Minneapolis, MN, *Guide to Mail Order Sales*, annual (copyright).

No. 1290. Catalog Sales—Method Used and Characteristic of Purchaser: 1997

[In thousands (194,347 represents 194,347,000), except percent. Based on population 18 years old and over as of July 1. Data are estimates]

Characteristic	Adult population 18 yrs. old and over	Bought from catalog							
		Total	Percent	By fax	By mail	By phone	At catalog store	Via commercial online service	Via the Internet
Total adults	194,347	83,349	42.9	2,516	24,079	47,452	5,472	2,173	4,275
18-24 years old	24,820	7,504	30.2	187	2,202	3,517	521	212	536
25-34 years old	38,822	15,690	40.4	399	3,983	9,224	868	552	1,073
35-44 years old	43,808	20,063	45.8	694	5,378	12,494	1,254	683	1,409
45-54 years old	33,496	16,136	48.2	783	4,554	10,060	1,048	484	806
55-64 years old	21,883	10,260	46.9	353	3,037	6,020	801	151	283
65 years old or older	31,518	13,696	43.5	100	4,925	6,136	980	91	169
Sex:									
Male	93,172	31,736	34.1	892	8,283	17,196	1,614	1,125	2,181
Female	101,176	51,613	51.0	1,624	15,796	30,255	3,858	1,048	2,094
Race:									
White	163,003	73,038	44.8	2,219	21,258	42,948	4,132	1,931	3,864
Black	22,987	7,820	34.0	193	2,109	3,485	1,092	112	163

Source: Simmons Market Research Bureau, Chicago, IL, *Study of Media Markets* (copyright).

No. 1291. Merchandise or Services Ordered by Mail or Phone in Last 12 Months by Characteristic of Purchaser: 1997

[In thousands (194,347 represents 194,347,000), except percent. Based on population 18 years old and over as of July 1. Data are estimates]

Characteristic	Adult population 18 yrs. old and over	Persons ordering by mail or phone			
		By mail		By phone	
		Persons ordering	Percent	Persons ordering	Percent
Total adults	194,347	61,035	31.4	66,016	34.0
18-24 years old	24,820	6,146	24.8	5,255	21.2
25-34 years old	38,822	11,813	30.4	12,775	32.9
35-44 years old	43,808	14,294	32.6	16,650	38.0
45-54 years old	33,496	11,294	33.7	13,703	40.9
55-64 years old	21,883	6,948	31.8	8,275	37.8
65 years old or older	31,518	10,541	33.4	9,358	29.7
Sex:					
Males	93,172	22,318	24.0	26,182	28.1
Females	101,176	38,719	38.3	39,834	39.4
Race:					
White	163,003	53,232	32.7	58,604	36.0
Black	22,987	5,690	24.8	5,340	23.2

Source: Simmons Market Research Bureau, Chicago, IL, *Study of Media Markets* (copyright).

No. 1292. Population Ordering by Catalog by Type of Product and Characteristic of Purchaser: 1997

[In thousands (194,347 represents 194,347,000). Survey conducted fall of 1997. Purchases ordered within 12 months prior to survey. Data are estimates]

Characteristic	Adult population 18 yrs. old and over	Specific items ordered									
		Food	Clothing	Electronic equipment	Gardening	Hardware	Home furnishing (bed & bath)	Housewares	Non-food gifts	Sporting goods	Toys/games
Total adults	194,347	4,293	40,471	10,255	5,486	2,603	10,263	7,242	6,107	6,934	9,954
18-24 years old	24,820	157	3,304	1,099	141	142	598	469	397	518	696
25-34 years old	38,822	779	6,945	2,145	659	337	1,856	1,319	921	1,455	2,536
35-44 years old	43,808	973	9,936	2,893	1,380	579	2,865	1,802	1,689	2,129	2,918
45-54 years old	33,496	952	8,286	2,234	1,299	579	2,240	1,558	1,446	1,641	1,535
55-64 years old	21,883	573	5,070	1,116	908	435	1,475	1,008	884	687	1,220
65 or older	31,518	859	6,929	768	1,100	533	1,230	1,085	770	503	1,049
Sex:											
Male	93,172	1,168	10,986	6,219	1,881	1,827	1,631	1,551	1,227	4,918	2,599
Female	101,176	3,125	29,485	4,034	3,605	776	8,632	5,691	4,879	2,016	7,354
Race:											
White	163,003	3,636	36,238	8,568	5,086	2,242	9,130	6,414	5,746	6,375	8,805
Black	22,987	453	3,406	1,133	238	260	936	601	201	361	916

Source: Simmons Market Research Bureau, New York, NY, *Study of Media and Markets* (copyright).

No. 1293. Shopping Centers—Number, Gross Leasable Area, and Retail Sales by Gross Leasable Area: 1990 to 1999

[As of December 31. A shopping center is a group of architecturally unified commercial establishments built on a site that is planned, developed, owned, and managed as an operating unit related in its location, size, and type of shops to the trade area that the unit serves. The unit provides on-site parking in definite relationship to the types and total size of the stores. The data base attempts to include all centers with three or more stores. Estimates are based on a sample of data available on shopping center properties; for details, contact source]

Year	Gross leasable area (sq. ft.)						
	Total	Less than 100,001	100,001-200,000	200,001-400,000	400,001-800,000	800,001-1,000,000	More than 1 million
NUMBER							
1990	36,515	23,231	8,756	2,781	1,102	288	357
1995	41,235	26,001	9,974	3,345	1,234	301	380
1997	42,953	26,928	10,400	3,595	1,324	316	390
1998	43,661	27,317	10,581	3,696	1,354	319	395
1999	44,426	27,696	10,770	3,834	1,398	324	404
Percent distribution	100.0	62.3	24.2	8.6	3.1	0.7	0.9
Percent change, 1998-99	1.8	1.4	1.8	3.7	3.2	1.6	2.3
GROSS LEASABLE AREA							
1990 (mil. sq. ft.)	4,390	1,125	1,197	734	618	259	457
1995 (mil. sq. ft.)	4,967	1,267	1,368	886	689	271	486
1997 (mil. sq. ft.)	5,229	1,318	1,431	960	736	285	500
1998 (mil. sq. ft.)	5,333	1,340	1,458	988	752	287	507
1999 (mil. sq. ft.)	5,463	1,362	1,486	1,030	776	292	519
Percent distribution	100.0	25.1	27.3	18.5	14.1	5.4	9.5
Percent change, 1998-99	2.4	1.6	1.9	4.2	3.1	1.5	2.4
RETAIL SALES							
1990 (bil. dol.)	706.4	205.1	179.5	108.0	91.7	45.1	77.0
1995 (bil. dol.)	893.8	259.6	227.1	136.4	115.8	57.0	97.8
1997 (bil. dol.)	980.0	284.6	249.0	149.7	126.9	62.5	107.4
1998 (bil. dol.)	1,032.4	299.7	262.2	157.7	133.7	65.8	113.2
1999 (bil. dol.)	1,105.3	320.8	285.4	168.9	143.0	70.4	121.4
Percent distribution	100.0	29.0	25.4	15.3	12.9	6.4	11.0
Percent change, 1998-99	7.1	7.0	7.1	7.1	7.0	7.0	7.2

No. 1294. Shopping Centers—Number, Gross Leasable Area, and Retail Sales by State: 1999

[See headnote, Table 1293]

State	Number	Gross leasable area (mil. sq. ft.)	Percent change, 1998-99			State	Number	Gross leasable area (mil. sq. ft.)	Retail sales (bil. dol.)	Percent change, 1998-99		
			Number	Gross leasable area	Retail sales					Number	Gross leasable area	Retail sales
U.S.	44,426	5,463	1,105.3	1.8	2.4	7.1						
AL	633	74	16.4	0.5	0.9	6.0	895	114	24.2	1.0	3.0	6.7
AK	68	8	2.2	-	-	8.8	94	10	2.1	-	-	7.0
AZ	1,041	125	26.3	2.1	3.2	7.3	269	35	6.1	1.9	2.4	6.5
CA	375	37	7.9	1.5	1.3	5.6	367	47	7.2	3.8	6.6	7.7
AR	5,972	695	132.9	1.4	2.1	6.9	225	25	4.8	2.5	6.6	10.2
CO	755	100	24.7	1.8	2.3	7.8	1,254	172	30.5	2.9	3.8	8.0
CT	791	96	20.2	0.8	0.5	8.6	306	30	6.8	1.0	1.8	6.3
DE	146	23	4.7	5.1	4.8	8.5	1,771	247	47.6	2.3	1.8	6.8
DC	87	9	1.8	-	-	7.0	1,628	176	30.9	2.8	4.5	6.7
FL	3,365	428	100.6	2.7	3.1	7.9	87	9	2.3	-	-	6.9
GA	1,620	181	33.6	2.8	6.2	6.6	1,716	249	44.3	0.7	1.3	6.5
HI	184	20	4.6	1.2	0.9	10.5	572	60	13.9	0.7	0.6	5.3
ID	165	20	3.5	2.4	2.0	5.9	515	58	10.0	2.7	1.7	7.6
IL	2,146	260	45.0	2.4	2.5	7.5	1,674	242	43.1	2.2	2.9	7.1
IN	918	121	22.8	1.5	1.3	6.4	206	20	4.0	3.0	8.6	7.2
IA	317	43	8.0	3.1	5.3	6.6	827	82	16.6	2.8	4.1	6.4
KS	486	58	12.4	1.0	1.4	6.5	58	7	1.4	-	-	6.6
KY	620	68	14.8	0.6	0.8	6.4	1,203	134	24.5	0.3	0.4	6.8
LA	703	84	19.9	0.5	0.7	6.6	3,018	369	93.2	1.4	2.8	6.7
ME	200	17	4.5	-	-	8.9	241	35	6.9	2.1	3.5	5.9
MD	926	127	26.6	2.4	1.6	7.0	113	8	1.9	-	-	8.5
MA	998	114	25.1	0.6	0.6	7.7	1,297	171	34.0	2.2	2.3	7.5
MI	1,039	139	27.0	2.1	3.6	6.8	776	101	19.0	1.7	1.6	7.4
MN	472	68	14.9	0.2	0.9	7.1	164	23	4.0	0.8	1.7	5.4
MS	438	43	8.7	1.8	5.9	5.1	629	77	15.6	0.6	0.5	7.2
MO	895	114	24.2	1.0	3.0	6.7	53	6	1.4	-	-	6.1
MT	94	10	2.1	-	-	7.0						
NE	269	35	6.1	1.9	2.4	6.5						
NV	367	47	7.2	3.8	6.6	7.7						
NH	225	25	4.8	2.5	6.6	10.2						
NJ	1,254	172	30.5	2.9	3.8	8.0						
NM	306	30	6.8	1.0	1.8	6.3						
NY	1,771	247	47.6	2.3	1.8	6.8						
NC	1,628	176	30.9	2.8	4.5	6.7						
ND	87	9	2.3	-	-	6.9						
OH	1,716	249	44.3	0.7	1.3	6.5						
OK	572	60	13.9	0.7	0.6	5.3						
OR	515	58	10.0	2.7	1.7	7.6						
PA	1,674	242	43.1	2.2	2.9	7.1						
RI	206	20	4.0	3.0	8.6	7.2						
SC	827	82	16.6	2.8	4.1	6.4						
SD	58	7	1.4	-	-	6.6						
TN	1,203	134	24.5	0.3	0.4	6.8						
TX	3,018	369	93.2	1.4	2.8	6.7						
UT	241	35	6.9	2.1	3.5	5.9						
VT	113	8	1.9	-	-	8.5						
VA	1,297	171	34.0	2.2	2.3	7.5						
WA	776	101	19.0	1.7	1.6	7.4						
WV	164	23	4.0	0.8	1.7	5.4						
WI	629	77	15.6	0.6	0.5	7.2						
WY	53	6	1.4	-	-	6.1						

- Represents zero.

Source of Tables 1293 and 1294: National Research Bureau, Chicago, IL. Monitor Publishing, Clearwater, FL, in *Monitor Magazine*, November/December 1991 (copyright). Data for 1995-99 published by International Council of Shopping Centers in *Shopping Centers Today*, April issues (copyright—Interactive Market Systems, Inc.).

No. 1295. Retail Sales by Type of Store and State: 1997 and 1998

[In millions of dollars (2,546,287 represents \$2,546,287,000) except as indicated. Kind-of-business classification based on 1987 Standard Industrial Classification (SIC) code; see text, Section 17, Business Enterprise. Data are estimates]

State	All stores ¹				Food stores				General merchandise stores			
	1998				Total (SIC 54)		Grocery stores (SIC 541)		Total (SIC 53)		Department stores (SIC 531)	
	Sales per household ²		Amount (dol.)	Percent change, 1997-98	1997	1998	1997	1998	1997	1998	1997	1998
	1997, total	Total										
U.S.	2,546,287	2,695,852	26,544	5.9	428,842	448,262	403,855	421,427	322,463	339,725	253,197	267,012
AL	38,063	39,876	23,859	4.8	6,600	6,838	6,281	6,495	5,964	6,358	4,799	5,112
AK	6,991	7,256	33,148	3.8	1,434	1,466	1,390	1,419	978	1,014	681	701
AZ	44,995	48,957	26,861	8.8	8,807	9,594	8,491	9,231	5,290	5,499	4,041	4,202
AR	22,872	23,995	24,527	4.9	3,605	3,709	3,482	3,576	3,768	3,938	3,060	3,202
CA	275,289	290,938	25,178	5.7	47,304	48,624	43,956	45,095	34,185	35,967	23,700	24,933
CO	41,783	45,088	28,173	7.9	7,085	7,429	6,832	7,150	5,230	5,701	4,069	4,429
CT	34,661	36,469	29,466	5.2	6,408	6,747	5,964	6,267	3,579	3,795	2,851	3,027
DE	8,186	8,709	30,991	6.4	1,313	1,390	1,220	1,289	1,092	1,095	866	869
DC	3,670	3,730	16,893	1.6	645	673	566	589	166	149	145	130
FL	166,211	177,765	29,313	7.0	26,312	27,805	24,862	26,223	19,552	20,783	14,723	15,668
GA	73,999	79,608	27,916	7.6	12,539	13,437	11,923	12,752	9,753	10,433	7,943	8,514
HI	13,359	13,537	34,142	1.3	2,264	2,284	2,090	2,105	2,256	2,297	1,012	1,032
ID	12,307	13,129	29,091	6.7	2,436	2,636	2,366	2,555	1,406	1,498	1,061	1,138
IL	107,901	113,685	25,598	5.4	15,172	15,608	14,133	14,516	13,047	13,654	10,859	11,366
IN	56,603	59,429	26,385	5.0	7,855	8,083	7,438	7,640	7,883	8,339	6,459	6,837
IA	29,108	30,720	27,542	5.5	5,468	5,729	5,186	5,423	3,912	4,134	3,249	3,443
KS	23,975	25,362	25,047	5.8	4,224	4,445	4,084	4,290	3,453	3,640	2,685	2,847
KY	35,048	36,791	24,389	5.0	6,177	6,420	5,949	6,170	5,577	5,937	4,720	5,042
LA	39,122	41,200	25,976	5.3	7,289	7,518	6,945	7,152	5,971	6,272	4,740	4,978
ME	12,481	12,982	26,707	4.0	2,640	2,741	2,509	2,599	1,191	1,221	747	765
MD	47,058	49,254	25,950	4.7	8,633	8,924	8,118	8,376	5,662	5,958	4,368	4,608
MA	59,263	62,573	26,901	5.6	11,193	11,910	10,187	10,818	5,498	5,627	4,013	4,116
MI	98,234	104,412	28,429	6.3	12,828	13,523	11,857	12,480	15,593	16,471	13,753	14,529
MN	46,788	49,673	27,601	6.2	7,074	7,362	6,621	6,877	5,908	6,315	4,864	5,192
MS	19,635	20,757	20,740	5.7	3,918	4,136	3,678	3,878	3,367	3,535	2,592	2,718
MO	54,169	57,248	27,204	5.7	8,800	9,090	8,464	8,729	8,005	8,539	6,934	7,403
MT	8,565	9,007	26,290	5.2	1,531	1,582	1,475	1,521	974	1,018	717	754
NE	16,354	17,481	27,301	6.9	3,266	3,808	3,099	3,611	1,985	2,034	1,574	1,616
NV	20,020	21,878	29,871	9.3	3,728	4,029	3,588	3,870	2,369	2,525	1,925	2,051
NH	14,577	15,379	34,289	5.5	2,825	2,906	2,688	2,760	1,914	2,041	1,311	1,393
NJ	78,291	82,355	28,053	5.2	13,791	14,385	12,714	13,238	7,409	7,590	5,909	6,056
NM	16,435	17,403	27,497	5.9	2,945	3,115	2,835	2,993	2,198	2,365	1,780	1,914
NY	142,486	148,392	22,171	4.1	24,553	25,032	21,966	22,345	13,467	13,760	10,750	11,022
NC	76,018	81,141	27,668	6.7	13,546	14,331	12,910	13,633	8,891	9,383	7,188	7,593
ND	6,841	7,222	29,029	5.6	1,060	1,118	1,018	1,072	1,006	1,042	826	861
OH	114,815	121,092	28,183	5.5	18,140	18,934	17,088	17,805	14,896	15,426	12,348	12,800
OK	27,841	29,290	22,730	5.2	4,308	4,358	4,090	4,128	4,176	4,391	3,412	3,597
OR	35,062	37,591	29,249	7.2	5,426	5,719	5,187	5,458	5,871	6,463	4,179	4,609
PA	116,304	121,274	26,298	4.3	19,112	19,590	17,789	18,199	12,479	12,807	10,485	10,781
RI	7,853	8,166	21,798	4.0	1,475	1,494	1,331	1,345	779	799	583	599
SC	34,544	36,945	25,901	7.0	6,538	6,961	6,324	6,719	4,239	4,564	3,494	3,766
SD	7,972	8,395	30,507	5.3	1,289	1,352	1,246	1,304	976	1,007	781	813
TN	53,796	57,001	26,982	6.0	8,385	8,726	8,099	8,413	8,149	8,674	6,560	7,001
TX	176,772	189,977	26,598	7.5	30,153	32,137	28,782	30,617	24,528	26,126	19,499	20,803
UT	17,922	19,303	28,691	7.7	3,671	3,982	3,556	3,850	2,231	2,357	1,719	1,819
VT	5,754	6,035	26,434	4.9	1,238	1,278	1,185	1,221	372	387	275	287
VA	69,713	73,585	28,714	5.6	12,819	13,360	12,233	12,723	8,665	9,259	6,319	6,746
WA	53,397	56,507	25,313	5.8	9,464	9,949	9,055	9,501	7,135	7,601	5,185	5,517
WV	14,484	15,077	21,008	4.1	2,905	2,984	2,821	2,891	2,134	2,225	1,689	1,766
WI	53,860	57,116	28,690	6.0	7,816	8,138	7,369	7,659	6,738	7,092	5,318	5,597
WY	4,840	5,099	27,725	5.3	834	875	815	854	600	620	438	450

See footnotes at end of table.

No. 1295. Retail Sales by Type of Store and State: 1997 and 1998—Continued

[See headnote, page 766]

State	Automotive dealers (SIC 55 exc. 554)		Eating and drinking places (SIC 58)		Gasoline service stations (SIC 554)		Building materials and garden supplies (SIC 52)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishing stores (SIC 57)	
	1997	1998	1997	1998	1997	1998	1997	1998	1997	1998	1997	1998
U.S. . . .	631,625	678,002	245,314	259,710	156,291	156,431	144,681	158,119	112,579	117,147	141,851	153,253
AL	9,833	10,314	3,138	3,273	2,742	2,754	2,357	2,567	1,615	1,672	1,617	1,708
AK	1,274	1,332	717	750	476	509	512	536	289	288	272	287
AZ	10,998	12,314	5,601	6,073	2,512	2,514	2,456	2,768	1,521	1,624	2,602	2,923
AR	6,512	6,867	1,744	1,827	1,942	2,028	1,475	1,600	717	740	819	882
CA	63,505	68,809	26,278	27,964	16,903	16,805	16,541	17,930	14,017	14,718	18,365	19,726
CO	9,517	10,368	5,462	5,958	2,289	2,327	2,609	2,935	1,367	1,453	2,759	3,052
CT	7,431	7,948	2,555	2,692	2,162	2,047	2,131	2,329	1,785	1,848	1,752	1,917
DE	1,735	1,840	808	878	430	438	563	589	354	387	578	661
DC	146	147	1,065	1,092	168	160	66	75	329	334	252	250
FL	45,848	49,202	16,474	17,584	7,972	7,983	8,722	9,794	7,689	8,097	10,212	11,196
GA	17,837	19,253	7,708	8,268	4,687	4,777	4,671	5,278	3,371	3,617	4,211	4,607
HI	1,989	1,996	1,849	1,877	633	591	544	584	1,117	1,157	617	626
ID	3,330	3,620	1,276	1,360	672	609	1,007	1,096	343	346	709	773
IL	27,714	29,585	11,494	12,174	5,959	5,930	5,105	5,622	4,931	5,093	7,554	8,247
IN	14,541	15,486	5,687	5,964	3,967	3,956	3,107	3,348	1,666	1,699	3,032	3,225
IA	7,643	8,150	2,518	2,643	2,423	2,470	1,742	1,887	860	893	1,366	1,491
KS	6,514	6,997	2,153	2,244	1,557	1,497	1,155	1,244	783	834	1,302	1,445
KY	8,016	8,475	3,300	3,464	2,905	2,887	2,367	2,581	1,092	1,114	1,381	1,446
LA	9,993	10,641	3,747	3,985	2,703	2,738	2,088	2,299	1,543	1,598	1,566	1,664
ME	2,504	2,635	865	905	811	813	929	992	566	569	418	444
MD	10,714	11,340	4,831	5,051	2,528	2,463	2,395	2,547	2,343	2,389	3,021	3,257
MA	12,479	13,468	5,603	5,874	3,524	3,466	3,010	3,202	3,744	3,997	2,771	2,930
MI	27,106	29,035	9,232	9,742	6,025	6,081	5,173	5,609	3,676	3,763	6,059	6,654
MN	11,784	12,784	4,190	4,452	3,556	3,530	3,018	3,355	1,614	1,677	2,434	2,646
MS	4,746	4,996	1,517	1,616	1,342	1,352	1,239	1,397	627	641	729	785
MO	14,589	15,651	5,375	5,666	4,285	4,348	2,738	2,982	1,665	1,685	2,555	2,768
MT	2,036	2,181	1,124	1,187	598	596	705	772	230	229	471	508
NE	3,844	4,036	1,481	1,534	1,098	1,035	775	861	515	517	913	947
NV	4,385	4,905	2,452	2,655	1,019	1,028	1,187	1,301	729	771	1,168	1,302
NH	3,310	3,626	963	1,020	704	677	1,033	1,118	647	665	653	679
NJ	20,386	21,700	5,891	6,165	4,002	3,946	3,661	3,879	4,963	5,098	4,816	5,167
NM	3,528	3,733	2,111	2,235	1,180	1,172	1,059	1,190	507	511	873	931
NY	29,654	31,389	13,259	13,858	6,575	6,434	7,509	7,984	9,967	10,286	8,382	8,900
NC	18,794	20,426	7,526	8,009	4,572	4,686	5,833	6,412	3,099	3,241	4,299	4,612
ND	1,947	2,102	582	616	598	597	414	450	190	192	261	279
OH	29,531	31,641	12,165	12,828	7,308	7,275	5,829	6,400	3,699	3,804	6,453	6,915
OK	8,298	8,816	2,644	2,776	2,063	2,173	1,226	1,311	1,032	1,066	1,129	1,210
OR	8,935	9,773	2,932	3,145	2,066	2,067	2,538	2,752	1,371	1,433	1,835	1,990
PA	30,505	32,325	9,290	9,700	6,758	6,979	6,243	6,701	5,284	5,471	5,098	5,331
RI	1,519	1,604	772	811	586	573	375	390	350	354	338	358
SC	7,908	8,451	3,587	3,824	2,230	2,195	2,685	3,046	1,657	1,771	1,836	1,996
SD	2,207	2,378	710	754	744	744	441	473	246	251	336	350
TN	15,110	16,369	4,894	5,110	3,685	3,633	3,275	3,618	2,040	2,112	2,378	2,537
TX	49,451	53,628	17,095	18,363	10,939	11,024	8,034	9,037	7,684	8,023	8,623	9,614
UT	4,340	4,746	1,978	2,133	1,113	1,127	1,131	1,250	668	712	1,227	1,350
VT	1,275	1,364	424	439	410	413	478	501	231	239	201	215
VA	15,622	16,629	6,601	6,925	4,114	4,078	3,931	4,284	3,350	3,464	4,750	5,175
WA	12,063	12,816	4,700	4,950	3,366	3,392	4,037	4,371	2,311	2,428	2,991	3,171
WV	3,435	3,633	1,226	1,280	1,024	1,025	1,070	1,148	458	470	602	627
WI	14,135	15,274	5,126	5,396	3,809	3,928	3,240	3,442	1,588	1,664	3,076	3,265
WY	1,112	1,204	592	621	554	562	253	279	137	139	195	216

¹ Includes other types of stores, not shown separately. ² Based on number of households as of July 1 as estimated by source.

Source: Market Statistics, a division of Claritas Inc., Arlington, VA, *The Survey of Buying Power Data Service*, annual (copyright).

No. 1296. Retail Trade—Summary of Establishments by State: 1997

[1,588.7 represents 1,588,700, except as indicated. Covers establishments with payroll. Employees are for the week including March 12. Most government employees are excluded. Kind-of-business classification based on 1987 Standard Industrial Classification (SIC) code; see text, Section 13, Labor Force, Employment, and Earnings. For statement on methodology, see Appendix III]

State	Establishments (1,000)				Paid employees (1,000)				Annual payroll (mil. dol.)			
	Total ¹	Food stores (SIC 54)	Auto- motive dealers and service stations (SIC 55)	Eating and drinking places (SIC 58)	Total ¹	Food stores (SIC 54)	Auto- motive dealers and service stations (SIC 55)	Eating and drinking places (SIC 58)	Total ¹	Food stores (SIC 54)	Auto- motive dealers and service stations (SIC 55)	Eating and drinking places (SIC 58)
U.S.	1,588.7	176.6	200.9	478.6	22,003	3,162	2,312	7,597	330,334	43,554	56,951	72,412
AL	26.0	3.2	4.4	6.2	339	54	40	107	4,323	557	833	910
AK	4.1	0.4	0.4	1.3	47	8	5	15	868	141	151	213
AZ	24.2	2.2	2.7	7.9	380	50	45	144	5,709	827	1,199	1,282
AR	16.3	1.9	2.7	4.0	204	28	24	63	2,832	295	476	497
CA	161.5	17.4	16.7	54.7	2,265	289	219	859	37,791	5,377	6,243	8,723
CO	26.7	1.9	3.0	8.5	376	44	36	152	5,682	826	991	1,436
CT	20.9	2.2	2.4	6.2	272	47	27	80	4,733	707	777	873
DE	5.1	0.5	0.6	1.4	71	10	8	25	1,036	143	190	251
DC	3.7	0.4	0.1	1.6	47	5	1	27	742	91	25	375
FL	91.6	9.8	11.5	24.9	1,311	214	133	452	19,351	2,622	3,543	4,305
GA	45.1	5.1	6.3	12.2	670	103	70	229	9,758	1,207	1,745	2,153
HI	8.0	0.8	0.6	2.8	115	14	9	48	1,872	230	215	591
ID	8.2	0.7	1.2	2.5	96	12	13	33	1,386	196	298	262
IL	66.1	6.5	7.7	22.0	980	128	95	338	15,353	1,852	2,460	3,316
IN	35.1	2.9	5.3	10.6	535	64	60	192	7,087	801	1,306	1,641
IA	19.8	1.7	3.1	6.1	256	42	32	85	3,245	498	663	635
KS	17.0	1.5	2.6	5.0	229	31	25	80	3,217	400	572	664
KY	23.0	2.8	3.7	5.8	329	49	38	112	4,301	541	754	973
LA	24.0	3.6	3.3	6.4	341	55	40	117	4,345	581	858	1,033
ME	9.7	1.3	1.4	2.6	109	21	13	31	1,606	248	269	325
MD	28.0	3.0	3.0	8.3	426	63	45	141	6,982	1,054	1,156	1,410
MA	39.6	4.4	4.2	13.0	551	94	47	185	9,029	1,228	1,212	2,031
MI	56.1	6.7	7.3	16.8	821	104	88	282	12,069	1,339	2,340	2,497
MN	28.9	2.5	4.1	8.4	449	55	52	148	6,518	698	1,094	1,322
MS	16.1	2.4	2.7	3.4	197	35	24	58	2,449	345	508	469
MO	33.3	3.1	5.3	9.7	469	58	57	169	6,707	757	1,309	1,518
MT	7.6	0.6	1.0	2.6	77	10	11	29	972	144	205	238
NE	11.4	1.1	1.7	3.5	152	22	17	52	1,937	254	357	410
NV	9.2	0.9	1.0	3.0	140	18	16	52	2,387	345	458	557
NH	9.0	1.0	1.1	2.4	120	21	13	35	1,839	260	349	352
NJ	50.3	6.4	5.3	15.2	608	104	57	170	11,279	1,715	1,673	1,966
NM	10.4	0.9	1.5	3.0	139	17	17	51	1,920	260	369	457
NY	110.5	16.0	9.5	34.8	1,218	201	94	386	20,442	2,856	2,415	4,727
NC	47.7	5.3	7.2	12.7	650	95	72	221	9,303	1,117	1,728	2,021
ND	4.9	0.5	0.7	1.5	60	8	9	21	712	86	177	155
OH	64.6	7.0	8.4	20.7	1,024	134	105	360	14,440	1,706	2,397	3,081
OK	20.1	2.4	3.1	5.7	259	34	33	95	3,318	397	693	777
OR	21.2	2.2	2.4	7.1	288	36	34	106	4,605	540	859	1,018
PA	72.0	7.7	8.7	22.3	978	162	103	311	13,995	2,004	2,361	2,784
RI	6.6	0.7	0.8	2.3	79	14	7	28	1,175	171	164	283
SC	25.0	2.8	3.6	6.7	325	51	36	116	4,297	572	786	1,041
SD	5.9	0.6	0.9	1.7	67	10	9	23	817	108	181	175
TN	32.7	4.0	5.0	8.2	475	66	51	159	6,799	763	1,260	1,496
TX	104.5	12.9	14.6	30.4	1,549	212	168	553	23,464	2,927	4,328	5,291
UT	10.7	0.9	1.5	3.2	180	24	20	60	2,544	334	466	499
VT	5.3	0.8	0.7	1.4	53	11	6	17	743	122	129	164
VA	39.5	4.8	5.1	10.8	580	83	64	191	8,562	1,130	1,527	1,815
WA	34.0	3.6	3.8	11.5	457	64	47	167	7,396	1,071	1,272	1,623
WV	10.9	1.4	1.9	2.9	132	22	18	43	1,658	254	324	355
WI	32.7	2.7	4.5	11.7	467	66	56	163	6,187	778	1,159	1,286
WY	4.1	0.3	0.7	1.2	43	5	7	17	557	78	128	138

¹ Includes other kinds of business not shown separately.

Source: U.S. Census Bureau, *County Business Patterns*, annual.

No. 1297. Merchant Wholesalers—Summary: 1990 to 1999

[In billions of dollars (1,792.9 represents \$1,792,900,000,000) except ratios. Inventories and stock/sales ratios, as of December, seasonally adjusted. Data reflect latest revision. Based on Current Business Survey; see Appendix III]

Kind of business	1987 SIC code ¹	1990	1994	1995	1996	1997	1998	1999
SALES (bil. dol.)								
Merchant wholesalers	(X)	1,792.9	2,075.9	2,271.0	2,391.0	2,500.9	2,554.1	2,740.5
Durable goods	50	880.7	1,099.0	1,210.3	1,258.0	1,335.0	1,381.8	1,480.3
Motor vehicles, parts, and supplies	501	173.8	188.7	189.0	192.4	195.3	202.6	227.9
Furniture and homefurnishings	502	33.8	36.9	41.1	43.3	46.7	48.4	50.1
Lumber and construction materials	503	63.6	79.8	80.0	86.0	90.8	94.4	106.9
Professional and commercial equipment	504	114.3	173.0	207.2	229.4	247.5	265.3	281.6
Metals and minerals, except petroleum	505	77.7	89.3	95.3	94.2	100.6	97.1	94.3
Electrical goods	506	116.4	163.5	193.3	194.7	205.7	210.6	233.0
Hardware, plumbing and heating equipment	507	52.6	63.4	67.2	69.9	74.2	78.2	82.1
Machinery, equipment and supplies	508	157.0	176.4	193.5	207.3	225.6	244.1	247.4
Miscellaneous durable goods	509	91.4	128.0	143.6	140.9	148.6	140.9	157.0
Nondurable goods	51	912.3	976.9	1,060.6	1,133.0	1,165.8	1,172.3	1,260.2
Paper and paper products	511	51.5	66.3	79.5	79.2	83.6	89.6	97.6
Drugs, proprietaries, and sundries	512	51.6	76.6	83.9	93.9	107.4	124.4	146.2
Apparel, piece goods, and notions	513	64.8	72.6	70.7	75.3	86.3	86.0	92.9
Groceries and related products	514	272.4	293.5	312.6	319.2	332.0	346.2	362.9
Farm-product raw materials	515	107.6	99.1	119.7	136.8	124.6	107.7	100.1
Chemicals and allied products	516	35.7	43.4	50.4	53.3	56.0	55.1	52.9
Petroleum and petroleum products	517	148.5	130.5	131.4	148.0	144.4	120.5	144.5
Beer, wine, and distilled beverages	518	49.3	52.0	52.6	55.8	58.2	61.6	66.8
Miscellaneous nondurable goods	519	130.8	143.0	159.7	171.4	173.4	181.2	196.2
INVENTORIES (bil. dol.)								
Merchant wholesalers	(X)	195.8	236.3	254.8	257.6	276.1	290.2	307.9
Durable goods	50	126.5	151.9	164.9	168.2	180.4	191.1	202.3
Motor vehicles, parts, and supplies	501	23.7	24.8	25.7	25.3	26.3	26.8	29.4
Furniture and homefurnishings	502	4.6	5.2	5.6	5.7	5.9	6.1	6.5
Lumber and construction materials	503	6.0	7.3	7.3	7.8	8.6	8.3	9.4
Professional and commercial equipment	504	15.8	21.2	24.1	24.9	28.1	26.9	27.5
Metals and minerals, except petroleum	505	10.7	12.1	11.7	12.2	13.0	13.7	13.2
Electrical goods	506	16.0	21.3	25.3	24.3	24.4	26.3	30.1
Hardware, plumbing and heating equipment	507	8.5	10.9	11.2	12.0	12.2	13.4	13.3
Machinery, equipment and supplies	508	31.5	33.6	38.0	39.9	44.5	50.8	51.9
Miscellaneous durable goods	509	9.8	15.4	16.1	16.2	17.5	18.8	21.0
Nondurable goods	51	69.4	84.4	89.9	89.5	95.7	99.1	105.7
Paper and paper products	511	4.9	6.8	7.9	8.1	9.1	9.5	10.0
Drugs, proprietaries, and sundries	512	6.5	10.4	10.1	11.4	13.0	14.9	17.9
Apparel, piece goods, and notions	513	9.8	11.8	11.2	11.5	12.8	12.8	11.5
Groceries and related products	514	14.7	16.0	16.3	16.2	16.9	17.1	19.5
Farm-product raw materials	515	8.8	10.8	12.9	10.3	10.9	10.9	10.9
Chemicals and allied products	516	3.1	4.0	4.4	4.6	4.8	5.0	4.9
Petroleum and petroleum products	517	4.5	4.8	4.8	5.3	4.7	4.0	4.0
Beer, wine, and distilled beverages	518	4.4	4.6	4.8	5.1	5.6	5.9	6.4
Miscellaneous nondurable goods	519	12.7	15.2	17.5	17.0	18.1	19.0	20.5
STOCK/SALES RATIO								
Merchant wholesalers	(X)	1.31	1.29	1.29	1.27	1.32	1.34	1.27
Durable goods	50	1.75	1.55	1.56	1.58	1.60	1.65	1.55
Motor vehicles, parts, and supplies	501	1.67	1.55	1.58	1.55	1.70	1.52	1.44
Furniture and homefurnishings	502	1.72	1.53	1.61	1.50	1.45	1.51	1.50
Lumber and construction materials	503	1.30	0.98	1.07	1.05	1.12	1.00	1.01
Professional and commercial equipment	504	1.58	1.33	1.30	1.29	1.30	1.21	1.13
Metals and minerals, except petroleum	505	1.61	1.52	1.49	1.53	1.52	1.78	1.58
Electrical goods	506	1.71	1.43	1.49	1.57	1.40	1.49	1.39
Hardware, plumbing and heating equipment	507	1.90	1.91	1.90	1.98	1.93	1.99	1.93
Machinery, equipment and supplies	508	2.46	2.15	2.15	2.20	2.29	2.51	2.45
Miscellaneous durable goods	509	1.26	1.36	1.32	1.32	1.42	1.63	1.47
Nondurable goods	51	0.90	0.99	0.98	0.93	0.99	0.99	0.95
Paper and paper products	511	1.17	1.10	1.18	1.19	1.28	1.21	1.19
Drugs, proprietaries, and sundries	512	1.48	1.60	1.36	1.38	1.37	1.33	1.36
Apparel, piece goods, and notions	513	1.77	2.02	1.87	1.67	1.74	1.81	1.40
Groceries and related products	514	0.66	0.62	0.61	0.62	0.61	0.59	0.62
Farm-product raw materials	515	1.03	1.20	1.26	0.92	1.07	1.19	1.36
Chemicals and allied products	516	0.95	1.00	0.99	1.03	1.03	1.13	1.06
Petroleum and petroleum products	517	0.33	0.44	0.43	0.39	0.42	0.42	0.30
Beer, wine, and distilled beverages	518	0.94	1.05	1.06	1.11	1.07	1.11	1.12
Miscellaneous nondurable goods	519	1.19	1.21	1.25	1.21	1.26	1.14	1.15

X Not applicable. ¹ Based on 1987 Standard Industrial Classification code; see text, Section 13, Labor Force, Employment, and Earnings.

Source: U.S. Census Bureau, *Current Business Reports, Annual Benchmark Report for Wholesale Trade, January 1990 Through February 2000*, (BW/99-A) and unpublished data.

No. 1298. Comparative Statistics in Wholesale Trade by Kind of Business: 1992 and 1997

[495.5 represents 495,500. Covers establishments with payroll. Based on 1987 Standard Industrial Classification (SIC) code; see text, Section 13, Labor Force, Employment, and Earnings]

Kind of business	1987 SIC code	Establishments (1,000)		Sales, receipts, revenue/shippments (mil. dol.)		Annual payroll (mil. dol.)		Paid employees ¹ (1,000)	
		1992	1997	1992	1997	1992	1997	1992	1997
Wholesale trade	(X)	495.5	521.1	3,238,520	4,235,400	173,272	234,517	5,791	6,509
Durable goods	50	313.5	337.3	1,593,874	2,299,494	105,155	147,737	3,349	3,887
Motor vehicles, parts, and supplies	501	47.3	48.1	394,104	561,792	12,065	15,693	489	555
Furniture and home furnishings	502	16.5	18.6	58,927	82,708	4,612	6,432	161	192
Lumber and construction materials	503	19.5	22.4	89,764	118,764	211	6,060	211	258
Professional and commercial equipment & supplies	504	46.8	49.7	262,974	387,497	26,380	34,778	685	760
Metals and minerals, except petroleum	505	11.2	12.6	118,322	150,494	4,684	6,898	138	174
Electrical goods	506	39.3	44.3	227,784	381,045	15,070	25,012	436	548
Hardware, plumbing and heating equipment & supplies	507	24.7	26.9	76,088	109,016	7,106	9,936	241	280
Machinery, equipment, and supplies	508	73.9	77.6	230,004	330,544	21,267	29,600	690	780
Miscellaneous durable goods	509	34.3	37.1	135,906	177,634	7,912	10,720	299	341
Nondurable goods	51	182.0	183.9	1,644,647	1,935,907	68,117	86,780	2,442	2,622
Paper and paper products	511	19.7	19.7	106,580	134,225	6,939	9,151	269	297
Drugs, drug proprietaries, & druggists' sundries	512	6.1	8.1	129,306	203,148	5,368	8,395	158	190
Apparel, piece goods, & notions	513	19.6	21.3	109,203	125,860	6,522	8,021	196	215
Groceries & related products	514	42.9	41.9	504,567	590,785	21,723	26,884	812	858
Farm-product raw materials	515	11.6	10.3	136,869	166,786	2,100	2,306	109	98
Chemicals & allied products	516	14.2	15.9	132,471	128,923	5,596	7,241	147	166
Petroleum & petroleum products	517	16.1	12.7	281,585	272,459	4,447	4,839	169	152
Beer, wine, & distilled alcoholic beverages	518	5.3	4.9	59,487	69,703	4,670	5,667	142	152
Miscellaneous nondurable goods	519	46.8	49.0	184,577	244,017	10,754	14,276	441	495
Merchant wholesalers	(X)	414.8	444.0	1,847,274	2,499,990	127,987	177,821	4,588	5,301
Durable goods	50	264.6	288.0	902,789	1,325,674	78,264	114,056	2,714	3,243
Nondurable goods	51	150.2	156.0	944,485	1,174,317	49,723	63,765	1,874	2,058

X Not applicable. ¹Definition of paid employees varies among sectors.

Source: U.S. Census Bureau, 1997 Economic Census, Core Business Statistics Series: Comparative Statistics, Series EC97X-CS2.

No. 1299. Selected Service Industries—Summary: 1992 and 1997

[1,825 represents 1,825,000. Covers establishments with payroll]

Kind of business	1987 SIC code ¹	Establishments ² (1,000)		Receipts or expenses ³ (mil. dol.)		Paid employees ⁴ (1,000)	
		1992	1997	1992	1997	1992	1997
Firms subject to Federal income tax⁵	(X)	1,825	2,078	1,202,613	1,843,792	19,290	25,278
Hotels and other lodging places ⁶	70 ex. 704	49	56	69,204	97,893	1,489	1,686
Personal services	72	197	204	43,280	53,133	1,218	1,303
Business services	73	307	397	274,892	528,516	5,542	8,652
Automotive repair, services, and parking	75	172	192	70,033	99,575	864	1,094
Miscellaneous repair services	76	72	67	30,732	37,303	428	419
Amusement and recreation services and museums ⁷	78, 79, 84	115	128	92,915	150,175	1,382	1,810
Health services	80	442	466	299,067	398,505	4,453	5,520
Legal services	81	152	166	101,114	122,617	924	956
Social services	83	59	70	13,349	18,894	505	662
Engineering and management services ⁸	87 ex. 8733	233	292	192,819	302,005	2,271	2,932
Firms exempt from Federal income tax⁵	(X)	209	225	446,256	569,584	8,109	8,563
Museums, art galleries, & botanical gardens	84	3	5	3,199	6,277	66	84
Selected health services	8011 pt.	-	1	(NA)	12,963	(NA)	55
	8021 pt.	-	-	(NA)	(NA)	(NA)	(NA)
	805, 6, 8, 9	32	32	312,050	398,496	5,565	5,759
Social services	83	82	92	53,672	75,682	1,407	1,586
Selected membership organizations	861, 2, 4, 9	72	65	29,988	22,732	511	472

- Represents or rounds to zero. NA Not available. X Not applicable. ¹Based on 1987 Standard Industrial Classification; see text, Section 13, Labor Force, Employment, and Earnings. ²Number of establishments in business at any time during the year. ³Receipts refer to establishments subject to Federal income tax. Expenses refer to establishments exempt from Federal income tax. ⁴For pay period including March 12. ⁵Includes other kinds of business, not shown separately. ⁶Excludes membership lodging. ⁷Includes motion pictures. ⁸Except noncommercial research organizations.

Source: U.S. Census Bureau, 1997 Economic Census, Core Business Statistics Series: Comparative Statistics, Series EC97X-CS2.

No. 1300. Service Industries—Summary of Taxable Firms: 1997

[1,843,792 represents 1,843,792,000,000 receipts]

Kind of business	1987 SIC code ¹	Establishments with payroll					
		Establishments ² (number)	Receipts (mil. dol.)	Annual payroll (mil. dol.)	Paid employees ³ (1,000)	Receipts per establishment (1,000)	Annual payroll per employee (dol.)
Firms subject to Federal income tax⁴	(X)	2,077,666	1,843,792	688,873	25,278	887	27,251
Hotels and other lodging places ^{4 5}	70 ex. 704	55,992	97,893	26,558	1,686	1,748	15,755
Hotels and motels	701	47,027	94,842	25,813	1,643	2,017	15,708
Personal services ⁴	72	204,455	53,133	17,796	1,303	260	13,662
Laundry, cleaning, and garment services	721	56,464	20,357	6,777	452	361	1,500
Photographic studios, portrait	722	13,245	3,705	991	65	280	15,148
Beauty and barber shops	723, 4	81,413	12,052	5,333	407	148	13,093
Funeral service and crematories	726	16,527	9,722	2,468	107	588	23,148
Business services ⁴	73	397,264	528,516	211,485	8,652	1,330	24,443
Advertising ⁴	731	20,870	28,182	10,489	252	1,350	41,609
Advertising agencies	7311	13,390	16,872	7,557	140	1,260	54,171
Credit reporting and collection	732	6,872	9,802	3,302	119	1,426	27,793
Mailing, reproduction, stenographic ⁴	733	36,427	29,230	8,485	310	802	27,397
Direct mail advertising services	7331	4,083	10,173	2,744	96	2,492	28,640
Services to dwellings and other buildings	734	66,092	25,835	11,973	968	391	12,372
Miscellaneous equipment rental and leasing	735	27,270	31,748	6,790	228	1,164	29,742
Personnel supply services ⁴	736	41,802	91,044	64,653	3,667	2,178	17,631
Help supply services	7363	28,288	81,346	59,480	3,508	2,876	16,955
Computer and data processing services ⁴	737	103,278	224,114	75,805	1,421	2,170	53,354
Computer programming services	7371	31,624	38,301	18,417	318	1,211	57,879
Prepackaged software	7372	12,090	61,699	18,387	266	5,103	69,020
Computer integrated systems design	7373	10,571	35,270	11,342	208	3,336	54,608
Data processing and preparation	7374	7,588	30,837	9,774	262	4,064	37,262
Information retrieval services	7375	4,165	8,043	2,356	50	1,931	47,214
Computer maintenance and repair	7378	6,087	7,565	2,258	60	1,243	37,384
Detective and armored car services	7381	12,539	12,370	7,759	561	987	13,831
Photofinishing laboratories	7384	7,055	5,520	1,583	72	782	21,983
Auto repair, services, and parking ⁴	75	191,907	99,575	22,643	1,094	519	20,694
Automotive rentals, no drivers	751	10,542	28,922	3,871	158	2,743	24,482
Truck rental and leasing, no drivers	7513	4,936	10,082	1,378	45	2,042	30,478
Passenger car rental	7514	4,367	14,784	2,130	103	3,385	20,756
Automotive repair shops ⁴	753	142,372	55,686	14,808	631	391	23,483
General automotive repair shops	7538	77,751	25,599	6,439	291	329	22,157
Automotive services, except repair	754	28,635	9,793	2,997	229	342	13,069
Miscellaneous repair services ⁴	76	66,607	37,303	11,366	419	560	27,146
Electrical repair shops	762	19,525	1,256	4,035	142	64	28,353
Amusement and recreation services ^{4 6}	78, 79, 84	46,017	67,948	13,754	571	1,477	24,084
Motion picture prod., distribution, services	781, 2	15,064	32,690	10,374	272	2,170	38,154
Motion picture theaters	783	6,358	7,597	945	125	1,195	7,556
Video tape rental	784	23,036	7,230	1,289	150	314	8,601
Producers, orchestras, entertainers ⁷	792	12,693	12,512	4,406	98	986	45,053
Commercial sports	794	4,494	15,540	6,522	108	3,458	60,504
Physical fitness facilities	7991	10,675	5,353	1,623	179	501	9,070
Health services ⁴	80	466,421	398,505	173,455	5,520	854	31,423
Offices and clinics of doctors of medicine	801	188,668	172,896	84,563	1,563	916	54,092
Offices and clinics of dentists	802	114,178	48,482	1,823	642	425	2,841
Offices, clinics of doctors of osteopathy	803	9,132	4,530	2,096	53	496	39,400
Offices, clinics of other health practitioners ⁴	804	88,886	28,282	10,457	407	318	25,717
Offices and clinics of chiropractors	8041	30,487	6,570	18,227	92	216	198,766
Offices and clinics of optometrists	8042	17,875	6,362	1,773	80	356	22,307
Nursing and personal care facilities	805	19,641	49,533	22,359	1,313	2,522	17,033
Hospitals ¹	806	1,345	40,146	13,886	512	29,849	27,142
General medical and surgical hospitals	8062	784	34,140	11,536	420	43,546	27,472
Medical and dental laboratories ⁴	807	16,685	19,310	6,426	193	1,157	33,384
Medical laboratories	8071	9,076	16,317	5,402	151	1,798	35,702
Home health care services	808	16,315	21,474	10,941	682	1,316	16,054
Legal services	81	165,757	122,617	47,410	956	740	49,586
Selected educational services	823, 4, 9	2,298	861	373	22	375	16,964
Social services ⁴	83	69,713	18,894	8,026	662	271	12,120
Child day care services	835	43,785	8,402	3,942	388	192	10,167
Engineering and architectural services ⁴	871	82,153	108,623	43,519	934	1,322	46,614
Engineering services	8711	52,526	88,181	35,338	730	1,679	48,408
Architectural services	8712	20,602	16,988	6,469	147	825	44,093
Accounting, auditing, and bookkeeping	872	84,531	54,636	22,898	690	646	33,180
Research and testing services ⁸	873 ex. 8733	17,348	37,401	14,994	367	2,156	40,912
Management and public relations ⁴	874	108,130	101,346	40,249	941	937	42,754
Management services	8741	31,844	36,215	13,395	375	1,137	35,681
Management consulting services	8742	49,430	44,096	18,430	338	892	54,575

X Not applicable. ¹ Based on 1987 Standard Industrial Classification; see text, Section 13. ² Labor Force, Employment, and Earnings. ³ Represents the number of establishments in business at any time during year. ⁴ For pay period including March 12. ⁵ Includes other kinds of business, not shown separately. ⁶ Excludes membership lodging. ⁷ Includes motion pictures and museums. ⁸ Excludes motion picture producers. ⁹ Excludes noncommercial research organizations.

Source: U.S. Census Bureau, 1997 Economic Census, Core Business Statistics Series, Series EC97X-CS2.

No. 1301. Service Industries—Annual Receipts of Taxable Firms: 1985 to 1998

[In billions of dollars (45.4 represents \$45,400,000,000). Covers employer and nonemployer firms except as noted. Estimated]

Kind of business	1987 SIC code ¹	1987						
		1985	1990	1994	1995	1996	1997	1998
Hotels and other lodging places ²	70 ex. 704	45.4	64.2	79.6	84.1	90.0	94.1	100.7
Hotels and motels ³	701	43.5	62.0	76.7	81.1	85.8	90.8	97.1
Personal services	72	36.7	54.7	66.1	70.6	73.9	77.7	82.8
Laundry, cleaning, and garment services	721	12.8	17.3	19.7	20.7	21.5	22.8	24.0
Drycleaning plants, except rug cleaning	7216	3.8	4.4	5.4	5.5	5.5	5.7	5.8
Beauty shops	7231	9.0	12.8	15.2	16.4	17.0	18.1	19.1
Barber shops	7241	1.2	1.4	1.6	1.6	1.6	1.8	1.8
Funeral service and crematories	726	5.2	6.8	8.6	9.4	10.0	10.6	11.4
Business services ³	73	155.9	280.7	375.1	425.1	484.2	548.4	638.5
Advertising	731	14.9	22.0	24.2	27.1	30.6	33.8	37.6
Advertising agencies	7311	11.1	16.1	17.3	19.3	21.4	23.4	25.9
Consumer credit reporting and collection	732	3.7	5.8	7.1	7.7	8.6	9.2	9.8
Mailing, reproduction, stenographic ³	733	14.5	20.8	22.3	24.4	25.9	28.2	30.7
Direct mail advertising services	7331	3.8	7.0	7.3	7.5	8.2	9.3	9.8
Commercial art and graphic design	7336	(NA)	6.1	6.3	6.8	7.3	8.2	9.4
Services to dwellings and other buildings	734	13.3	22.3	25.7	27.5	30.6	33.5	38.3
Disinfecting and pest control services	7342	2.8	4.5	5.3	5.8	6.3	6.8	7.7
Miscellaneous equipment rental and leasing	735	(NA)	23.1	26.4	29.5	30.9	32.6	36.2
Personnel supply services	736	14.7	32.5	48.0	59.4	68.6	80.1	94.0
Employment agencies	7361	3.7	6.2	6.5	7.7	9.0	11.7	13.8
Help supply services ³	7363	(NA)	26.4	41.4	51.6	59.6	68.2	80.2
Computer and data processing services ³	737	45.1	88.3	135.6	156.4	184.4	215.3	258.8
Computer programming services	7371	(NA)	21.3	31.1	35.1	42.1	50.1	64.2
Prepackaged software	7372	(NA)	16.5	28.9	33.2	39.3	43.1	50.4
Computer integrated systems design	7373	(NA)	12.9	17.0	17.5	20.2	26.1	31.8
Data processing and preparation	7374	(NA)	17.8	29.2	35.6	41.0	43.4	45.8
Information retrieval services	7375	(NA)	3.5	4.6	5.3	6.9	9.1	12.3
Computer maintenance and repair	7378	(NA)	7.0	9.3	10.7	12.1	13.5	15.4
Miscellaneous business services	738	(NA)	65.8	85.7	93.1	104.6	115.8	133.1
Detective and armored car services	7381	(NA)	9.0	10.8	11.9	13.5	14.5	14.9
Photofinishing laboratories ^{3,4}	7384	4.3	5.6	6.6	6.8	7.3	7.7	7.7
Automotive repair, services, and parking ^{3,4}	75	51.7	73.7	91.9	99.2	106.7	111.4	120.0
Automotive rentals, no drivers	751	14.6	20.8	24.4	26.6	29.4	30.1	32.1
Truck rental and leasing, without drivers	7513	5.5	8.5	9.0	10.1	11.2	11.1	11.6
Passenger car rental	7514	(NA)	9.0	12.2	12.9	14.5	15.2	16.5
Passenger car leasing ³	7515	(NA)	3.0	2.8	2.9	3.0	3.2	3.3
Automotive repair shops	753	30.5	43.5	54.6	58.6	62.0	65.0	69.6
Top & body repair & paint shops	7532	(NA)	13.5	16.4	17.8	18.7	19.7	21.3
General automotive repair shops	7538	(NA)	19.6	25.2	27.3	28.8	30.1	32.3
Automotive services, except repair	754	(NA)	6.5	9.3	10.4	11.5	12.1	13.2
Miscellaneous repair services	76	20.7	32.8	40.7	44.9	46.1	47.9	52.4
Electrical repair shops	762	(NA)	11.3	13.1	14.5	14.6	15.6	15.9
Motion pictures	78	21.5	40.0	53.5	57.2	60.3	62.8	66.2
Motion picture produc., distribution, allied services	781.2	15.0	28.9	40.3	43.3	46.3	48.2	50.4
Motion picture theaters	783	3.8	6.1	6.2	6.5	7.0	7.6	8.3
Video tape rental	784	(NA)	5.0	7.0	7.4	7.0	7.1	7.5
Amusement and recreation services ³	79	31.2	50.1	68.5	77.5	85.7	92.8	97.5
Producers, orchestras, entertainers ⁴	792	6.4	10.7	16.1	17.5	19.6	21.0	22.4
Commercial sports	794	5.0	8.6	11.1	13.1	14.6	16.4	17.7
Sports clubs, managers, & promoters	7941	(NA)	3.7	6.1	7.7	8.9	10.0	10.7
Amusement parks	796	2.6	4.9	5.9	6.3	6.8	7.3	7.5
Membership sports and recreation clubs ⁴	7997	3.5	4.8	6.4	6.8	7.4	7.7	7.8
Health services	80	147.4	271.2	351.4	376.3	398.4	420.4	444.7
Offices and clinics of doctors of medicine ⁴	801	72.1	128.9	159.6	168.0	172.9	179.5	188.8
Offices and clinics of dentists	802	20.6	31.5	41.7	44.9	47.4	51.0	54.2
Offices of other health practitioners	804	7.9	20.1	25.9	27.4	28.4	29.6	31.3
Offices and clinics of chiropractors	8041	2.7	5.5	6.8	6.7	7.0	7.3	7.7
Nursing and personal care facilities	805	17.5	30.2	37.3	41.1	44.3	46.8	49.2
Hospitals ⁵	806	15.7	26.5	35.1	38.4	44.7	50.2	53.8
Medical and dental laboratories	807	5.4	12.0	15.4	15.5	16.1	16.5	18.3
Medical laboratories	8071	3.9	10.0	13.0	12.9	13.3	13.7	15.2
Home health care services	808	(NA)	7.6	15.4	18.0	19.6	19.3	18.5
Legal services	81	52.8	97.6	114.6	116.0	124.7	133.0	141.8
Social services	83	(NA)	15.5	22.5	24.9	27.7	30.2	32.0
Child day care services	8351	2.6	7.1	10.1	10.9	11.4	12.5	13.0
Residential care	8361	(NA)	4.6	5.9	6.4	7.2	7.6	8.3
Museums, botanical, zoological gardens	84	(NA)	0.1	0.2	0.2	0.3	0.3	0.3
Engineering and management services ³	87	(NA)	198.4	235.4	263.8	292.3	321.7	360.8
Engineering services	8711	(NA)	64.8	68.1	73.9	80.3	88.3	96.4
Architectural services	8712	(NA)	13.0	14.8	16.5	18.4	18.8	23.0
Accounting, auditing, & bookkeeping	8721	21.2	32.6	42.6	48.8	54.4	58.9	65.4
Research and testing services ^{4,6}	873 ex. 873	(NA)	20.4	25.6	26.8	30.8	34.9	37.8
Management and public relations ⁴	874	37.6	64.8	81.4	94.8	104.8	116.7	133.4
Management services ⁴	8741	(NA)	20.6	24.3	27.6	27.8	30.5	36.4
Management consulting services ⁴	8742	(NA)	28.9	38.5	46.4	53.4	61.3	70.7
Arrangement of passenger transportation	472	6.3	12.3	13.1	14.2	15.4	16.5	17.0
Real estate agents and managers	653	31.3	63.0	80.9	82.7	90.2	99.2	108.6

NA Not available. ¹ Standard Industrial Classification; see text, Section 13, Labor Force, Employment, and Earnings. ² Excludes those on membership basis. ³ Includes other kinds of businesses, not shown separately. ⁴ Estimates for taxable firms only. ⁵ Covers employer firms only. ⁶ Excludes noncommercial research organizations.

Source: U.S. Census Bureau, *Current Business Reports, Service Annual Survey: 1998 (BS/98)*; and unpublished data.

No. 1302. Lodging Industry Summary: 1990 to 1998

Year	Average occupancy rate (percent)	Average room rate (dol.)	Room size of property	1998		Item	1998	
				Estab-lishments	Rooms (mil.)		Business traveler	Leisure traveler
1990	63.3	57.96	Total	51,000	3.9	Typical night: Made reservations	90% 83.00	81% 74.00
1991	60.9	58.08	Percent: Under 75 rooms 75-149 rooms 150-299 rooms 300 or more	65.3 23.6 8.2 2.9	25.7 32.8 21.1 20.4			
1992	61.7	58.91						
1993	63.6	60.53						
1994	65.2	62.86						
1995	65.5	65.81						
1996	65.2	69.66						
1997	64.5	75.16						
1998	64.0	78.62						

Source: American Hotel & Motel Association, Washington, DC, *Lodging Industry Profile* (copyright).

No. 1303. Service Industries—Summary of Tax-Exempt Firms: 1997

[562,297 represents \$562,297,000]. Covers establishments with payroll]

Kind of business	1987 SIC code ¹	Establish-ments ² (number)	Revenues (\$1,000)	Annual payroll (\$1,000)	Paid employ-ees ³ (number)
Organization hotels, camps and other lodging	70, 703	2,169	562,297	114,585	10,935
Amusement and recreation services	79	15,695	13,540,652	5,035,318	301,895
Producers, orchestras, entertainers	792	3,925	4,312,904	1,525,104	84,603
Membership sports and recreation clubs	7997	8,591	7,860,389	3,135,205	186,975
Health services	80	33,146	411,458,724	172,583,968	5,814,763
Nursing and personal care facilities	805	13,657	27,819,012	13,109,351	745,146
Hospitals	806	5,340	339,031,933	141,909,969	4,421,454
Home health care services	808	3,375	10,104,243	5,426,172	267,484
Social services	83	92,156	75,682,312	25,998,954	1,586,186
Individual and family social services	832	42,427	30,460,289	11,695,542	692,454
Job training and related services	833	5,668	6,461,745	3,093,266	269,738
Child day care services	835	18,099	5,756,666	3,015,027	239,981
Residential care	836	10,869	9,416,096	4,417,356	240,732
Museums, botanical, zoological gardens	84	4,781	6,277,474	1,713,627	84,417
Membership organizations	86	65,075	(D)	(D)	(⁶)
Business associations	861	15,238	14,439,846	4,045,343	109,354
Professional membership organizations	862	7,239	8,292,364	2,264,642	62,376
Civic, social, and fraternal associations	864	36,099	(D)	(D)	(⁶)
Research, development & testing service (exc. noncomm. resch. org.)	873	3,292	14,211,703	5,226,070	125,149

D Withheld to avoid disclosure. ¹ Based on 1987 Standard Industrial Classification; see text, Section 13. Labor Force, Employment, and Earnings. ² Represents the number of establishments in business at any time during year. ³ For pay period including March 12. ⁴ Excludes motion picture producers. ⁵ Includes other kinds of business, not shown separately. ⁶ 100,000 or more members.

Source: U.S. Census Bureau, 1997 *Economic Census, Core Business Statistics Series*, Series EC97X-CS2.

No. 1304. National Nonprofit Associations—Number by Type: 1980 to 2000

[Data compiled during last few months of year previous to year shown and the beginning months of year shown]

Type	1980	1990	1999	2000	Type	1980	1990	1999	2000
Total	14,726	22,289	22,049	22,474	Fraternal, foreign interest, nationality, ethnic	435	573	542	552
Trade, business, commercial.	3,118	3,918	3,714	3,815	Religious	797	1,172	1,156	1,151
Agriculture	677	940	1,107	1,113	Veteran, hereditary, patriotic	208	462	861	877
Legal, governmental, public admin., military	529	792	755	778	Hobby, avocational	910	1,475	1,468	1,463
Scientific, engineering, tech	1,039	1,417	1,306	1,332	Athletic sports	504	840	765	782
Educational	12,376	1,291	1,274	1,321	Labor unions	235	253	235	235
Cultural	(¹)	1,886	1,841	1,876	Chambers of Commerce ²	105	168	129	146
Social welfare	994	1,705	1,896	1,913	Greek and non-Greek letter societies	318	340	313	313
Health, medical	1,413	2,227	2,383	2,481	Fan clubs	(NA)	581	449	449
Public affairs	1,068	2,249	1,855	1,877					

NA Not available. ¹ Data for cultural associations included with educational associations. ² National and binational.

Source: Gale Research Inc., Detroit, MI. Compiled from *Encyclopedia of Associations*, annual (copyright).

No. 1305. Selected Service Industries—Revenue and Expenses for Tax-Exempt Firms: 1990 to 1998

[In billions of dollars (0.8 represents \$8,000,000,000). Estimated from a sample of employer firms only]

Kind of business	1987 SIC code ¹	Revenue				Expenses			
		1990	1995	1997	1998	1990	1995	1997	1998
Camps and membership lodging	703,4	0.8	0.8	0.9	1.0	0.7	0.8	0.9	1.0
Camps and recreational vehicle parks	703	0.3	0.4	0.5	0.5	0.3	0.4	0.4	0.5
Membership-basis organization hotels	704	0.4	0.4	0.5	0.5	0.4	0.4	0.4	0.5
Selected amusement and recreation services ²	792, 7991, 7997, 7999	7.9	12.8	14.6	15.4	(NA)	12.1	13.3	14.0
Offices and clinics of doctors of medicine	801	12.9	24.9	28.4	31.7	12.5	24.1	28.4	31.3
Nursing and personal care facilities	805	12.1	17.6	19.7	21.3	(NA)	16.8	19.0	20.3
Hospitals	806	233.6	325.0	347.8	363.7	225.6	314.9	332.3	351.9
General medical and surgical hospitals	8062	210.5	297.4	319.5	334.3	203.3	286.6	304.1	322.0
Psychiatric hospitals	8063	11.0	9.2	9.7	9.9	11.0	10.5	10.4	10.7
Specialty hospitals, except psychiatric	8069	12.1	18.4	18.6	19.4	11.2	17.8	17.8	19.1
Home health care services	808	3.9	7.9	8.1	7.9	3.6	7.7	7.9	7.8
Health and allied services, n.e.c.	809	5.3	9.7	10.8	11.4	5.2	9.3	10.2	10.7
Kidney dialysis centers	8092	0.3	0.6	0.7	0.8	0.3	0.6	0.7	0.7
Specialty outpatient facilities, n.e.c.	8093	3.5	5.7	5.9	5.8	3.4	5.5	5.6	5.6
Legal services	811	1.1	1.3	1.4	1.6	0.9	1.3	1.4	1.6
Libraries	823	0.5	0.7	0.9	0.9	0.5	0.7	0.8	0.9
Vocational schools	824	0.5	0.7	0.9	0.9	0.5	0.6	0.8	0.8
Social services	83	45.3	70.3	83.2	90.5	39.4	63.4	74.9	84.1
Individual and family social services	8322	13.0	20.8	24.1	26.0	12.6	19.4	23.7	25.9
Job training and related services	8331	4.9	6.5	7.4	8.3	4.5	6.5	6.9	7.7
Child day care services	8351	2.9	5.4	5.9	6.6	3.0	5.2	5.8	6.4
Residential care	8361	8.8	13.5	17.7	18.6	8.6	12.8	16.3	17.6
Museums, botanical, zoological gardens	84	2.9	4.3	6.2	6.6	2.5	3.6	4.1	4.7
Selected membership organizations ³	86 (pt)	31.5	45.9	51.1	56.0	28.6	42.7	47.4	51.2
Research and testing services	873	11.0	14.5	16.8	18.7	10.0	13.9	15.8	17.4
Management and public relations, except facilities support services	874, ex. 8744	1.9	3.7	6.6	7.8	2.0	3.5	6.2	7.3

NA Not available. ¹ Standard Industrial Classification; see text, Section 13, Labor Force, Employment, and Earnings.

² Covers theatrical producers, bands, orchestras, and entertainers (SIC 792); physical fitness facilities (SIC 791); membership sports and recreation clubs (SIC 7997); and amusement and recreation services, not elsewhere classified (SIC 7999). ³ Includes business associations (SIC 861); professional membership organizations (SIC 862); civic, social, and fraternal organizations (SIC 864); and other membership organizations, except labor unions and political and religious organizations (SIC 869).

Source: U.S. Census Bureau, *Current Business Reports, Service Annual Survey: 1998* (BS/98).

No. 1306. Comparative Statistics in Service Industries by Kind of Business: 1992 and 1997

[2,034 represents 2,034,000. Includes only establishments with payroll. N.e.c. = not elsewhere classified]

Kind of business	1987 SIC code ¹	Establishments (1,000)		Sales, receipts, revenue/shipments (bil. dol.)		Annual payroll (bil. dol.)		Paid employees ² (1,000)	
		1992	1997	1992	1997	1992	1997	1992	1997
Service industries, total	(G)	2,034	2,307	1,649	2,453	639	922	27,399	34,224
Hotels, rooming houses, camps, and other lodging places	70	52	(S)	70	(S)	20	(S)	1,507	(S)
Personal services	72	197	205	43	53	14	18	1,218	1,311
Business services	73	307	398	275	550	109	215	5,542	8,750
Automotive repair services, and parking	75	172	192	70	101	16	23	864	1,110
Miscellaneous repair services	76	72	67	31	38	10	12	428	427
Motion pictures	78	42	46	44	64	10	14	478	569
Amusement & recreation services	79	84	97	58	95	19	30	1,120	1,529
Health services	80	465	499	623	815	275	347	10,017	11,370
Legal services	81	153	168	102	124	40	48	945	978
Educational services	82	21	27	10	17	3	6	196	256
Social services	83	141	162	67	94	25	34	1,912	2,273
Museums, art galleries, & botanical & zoological gardens	84	4	5	3	6	1	2	70	89
Membership organizations	86	72	66	36	47	10	13	603	597
Eng. acctg. research, mgt. & rel. serv. (exc. noncomm. research org.)	87	238	297	208	331	85	129	2,419	3,139
Services, n.e.c.	89	15	(S)	8	(S)	3	(S)	81	(S)

S Figure does not meet publication standards. ¹ Standard Industrial Classification; see text, Section 13, Labor Force, Employment, and Earnings. ² Definition of paid employees varies among sectors.

Source: U.S. Census Bureau, *1997 Economic Census, EC97X-CS1*.